

## NWS Partners Workshop Agenda

**Date:** December 6-7, 2017

**Location:** Silver Spring Civic Building, Ellsworth Room (Day 1) + Fenton Room (Day 2)

**Address:** 1 Veterans Pl, Silver Spring, MD 20910

### OVERARCHING OBJECTIVES

- NWS demonstrates collaboration with Partners to achieve NWS mission through shared learning.
- NWS understands and works through Partner questions through recent case studies.
- Weather enterprise partners collectively know how to support our stakeholders.

### IDSS OBJECTIVES

- Partners will share their perspectives on trends and markets for the weather enterprise in context of IDSS and dissemination.
- Weather Enterprise Partners will collaborate together and generate ideas for moving forward on provision of IDSS.
- Partners gain a better understanding of how the IDSS policy has been developed and how we envision IDSS conceptually working.

### DISSEMINATION OBJECTIVES

- Partners discuss issues related to over alerting of watches/warnings via different NWS dissemination systems.
- Identify how inconsistent messaging (w/in NWS and enterprise-wide) impacts emergency managers and the public.
- Partners discuss and identify long term needs and a vision for future dissemination across the enterprise.

### Participants:

- America's Weather Industry partners
- Emergency Managers
- NWS field representatives
- NWS HQ leadership

<b>DAY 1: Impact-based Decision Support Services</b> <b>Location: Silver Spring Civic Building, Ellsworth Room</b>	
<b>Time</b>	<b>Topic and Lead</b>
8:15 am - 8:30 am	<b>Arrive, sign-in, and get seated</b>
8:30 am - 8:45 am	<b>Welcome and Opening Remarks</b> Presenter: Mary Erickson, NWS Deputy Director

<p>8:45 am - 9:15 am</p>	<p><b>Logistics and Socialize</b>                      Presenter: Peyton Robertson, NWS Office of Organizational Excellence</p> <ul style="list-style-type: none"> <li>- Purpose of workshop</li> <li>- Objectives</li> <li>- Establish ground rules</li> <li>- Socializing activity</li> </ul> <p>Objective: Clarity on why we are here was what is expected of all participants. Get to know each other.</p>
<p>9:15 am - 9:30 am</p>	<p><b>Highlights of NWS provision of IDSS</b>                      Presenter: John Murphy, NWS Chief Operating Officer</p> <p>Objective: Provide any necessary context for those who were not at last Partners meeting and overview of how Partners have been engaged in IDSS policy development.</p>
<p>9:30 am - 10:30 am</p>	<p><b>Hear from Emergency Management Partners</b>                      Presenters:</p> <ul style="list-style-type: none"> <li>● Bill Wheeler, Deputy EMC, Harris County, TX</li> <li>● Chris Meyer, EM Specialist, Howard County, MD</li> <li>● Doug Bryson, Director, Spartanburg County, SC and IAEM Chair of the Governmental Affairs Committee</li> <li>● Matthias Miziorko, EM Specialist, Montgomery County, MD</li> <li>● Larry Markham, Program Manager, FEMA</li> </ul> <p>EMs present/discuss recent case studies or weather events and experiences.</p> <p>Objective: Customers of IDSS provide an overview of their interactions with the weather enterprise and discuss best practices, successes and gaps.</p>
<p>10:30 am - 10:45 am</p>	<p>Break</p>
<p>10:45 am - 12:00 pm</p>	<p><b>Case Study Analysis Activity:</b> Tables discuss and assess cases studies presented by Emergency Managers.</p> <p>Objective: Participants assess case studies and ask clarifying questions.</p>
<p>12:00 pm - 1:00 pm</p>	<p>Lunch Break (on your own or bring back to room and socialize)</p>
<p>1:00 pm - 2:00 pm</p>	<p><b>Hear from America's Weather Industry Partners</b>                      Presenters: Don Berchoff, Tru Weather Solutions; Jon Porter, Accuweather; and Anuj Agrawal, Earth Networks</p> <ul style="list-style-type: none"> <li>- Emerging technology/trends/capabilities and new markets</li> <li>- Opportunities for collaboration in IDSS and dissemination</li> </ul> <p>Objective: Participants learn about emerging trends in technology, new markets for IDSS and possible opportunities for collaboration to meet public safety needs for weather information.</p>

2:00 pm - 3:00 pm	<p><b>Activity:</b> Draw Ideal IDSS Future State</p> <p>Objective: Participants use information shared from the day and open dialogue with each other to visually depict IDSS in an ideal future state. Learn where there are similarities or differences among the groups.</p>
3:00 pm - 3:15 pm	Break
3:15 pm - 4:15 pm	<p><b>Synthesis: How could we improve IDSS and work together? What are some next steps?</b></p> <p>Objective: Synthesize the full day into actionable next steps and areas that need further focus for partners and for NWS to clarify.</p>
4:15 pm - 4:45 pm	<b>Wrap up</b>

5:30 pm	<p><b>Networking and Socialize - All are welcome</b></p> <p>Location: McGinty's Public House (second level)</p> <p>Address: 911 Ellsworth Dr, Silver Spring, MD 20910</p>
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<p><b>DAY 2: Dissemination</b></p> <p><b>Location: Silver Spring Civic Building, Fenton Room</b></p>	
<b>Time</b>	<b>Topic and Lead</b>
8:15 am - 8:30 am	<b>Arrive, sign-in, and get seated</b>
8:30am - 8:45am	<p><b>Welcome and Opening Remarks</b></p> <p>Presenter: Louis Uccellini, NWS Director</p>
8:45 am - 9:15 am	<p><b>Welcome and Opening Remarks</b></p> <p>Presenter: Peyton Robertson, NWS Office of Organizational Excellence</p> <ul style="list-style-type: none"> <li>- Welcome</li> <li>- Objectives</li> <li>- Quick recap of prior day</li> <li>- Review/update ground rules</li> <li>- Short ice breaker/networking activity</li> </ul> <p>Objective: Clarity on why we are here was what is expected of all participants. Reacquaint from day prior.</p>
9:15 am -	<b>NWS Dissemination Services</b>

<p>10:00 am</p>	<p>Presenter: Michelle Mainelli, NWS Office of Dissemination</p> <p>Objective: Provide context for those who were not at last Partners meeting. Set the stage for the day's discussion, and transition from tactical issues to strategic goals.</p>
<p>10:00 am - 10:15 am</p>	<p>Break</p>
<p>10:15 am - 11:15 am</p>	<p><b>Activity: What can we do better?</b></p> <p>Objective: Participants identify their needs and suggest ideas for improving IDP in a 3-5 year timeframe.</p>
<p>11:15 am - 12:00 pm</p>	<p><b>Activity: What can we do better?</b></p> <p>Objective: Participants identify their needs and suggest ideas for improving IDP in a 10 year timeframe.</p>
<p>12:00 pm - 1:00 pm</p>	<p>Lunch Break (on your own or bring back to room and socialize)</p>
<p>1:00 pm - 1:30 pm</p>	<p><b>Next Steps: Where do we go from here?</b>          Presenter: Michelle Mainelli, NWS Office of Dissemination</p> <ul style="list-style-type: none"> <li>- Takeaways and next steps</li> </ul>
<p>1:30 pm - 2:00 pm</p>	<p><b>NWS Closing Remarks</b>          Presenter: John Murphy, NWS COO and Peyton Robertson, NWS OOE</p> <ul style="list-style-type: none"> <li>- Contextualize two days on workshop successes and key themes heard</li> <li>- Preview January NWS Partners meeting in Austin, TX</li> </ul>