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Service Change Notice 24-28 National Weather Service Headquarters Silver Spring MD 440 PM EST Mon Mar $4\ 2024$

To: Subscribers:

-NOAA Weather Wire Service

-Emergency Managers Weather Information Network

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-NOAA Weather Radio All Hazards Listeners Other NWS Partners, Users and Employees

From: Douglas C. Young, Chief

Digital and Graphical Information Support Branch

Subject: Implementation of New Interactive Text Message Response System (ITMRS) for NOAA Weather Radio All Hazards (NWR): Effective April 4, 2024

Effective April 4, 2024, the NWS will begin a new Interactive Text Message Response System (ITMRS). Currently, the NWS's Interactive Voice Response System (IVRS) provides Specific Area Message Encoding (SAME) location codes for counties, partial counties and marine areas; NWR receiver manufacturers' contact information; a way to report NWR transmitter problems; as well as other general information about the NWR system. The NWS will continue to maintain these IVRS services.

The new ITMRS will complement the IVRS and provide the same information as the IVRS but will operate via cellular text messaging. The new ITMRS will use the same two telephone numbers as the current IVRS: 1-888-697-7263 (1-888-NWR-SAME) and 1-888-886-1227. To start a session with the new ITMRS service, users should text the word "Go" to either of the toll-free numbers listed here.

For questions or concerns on the implementation on the ITMRS, please contact:

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