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Public Information Statement 24-40
National Weather Service Headquarters Silver Spring MD
1230 PM EDT Mon Jun 3 2024

To: Subscribers:
 -NOAA Weather Wire Service
 -Emergency Managers Weather Information Network
 -NOAAPort
 Other NWS Partners, Users and Employees

From: David Bieger, Chief
 Decision Support and Integration Branch

Subject: Soliciting Comments on the Proposed Implementation of Key Messages through August 31, 2024

The National Weather Service (NWS) is soliciting comments on Key Messages through August 31, 2024.

Key Messages focus on the most important aspects of an event to help raise public and partner awareness, and drive cohesive messaging across the NWS. Key Messages provide an overview of the severity, scope and potential impacts of hazardous weather, water, space weather and climate events, that can be utilized to support preparedness and response efforts prior to and during hazardous weather, water, space weather, and climate events.

During the comment period, Key Messages may be issued by NWS offices including: National Centers for Environmental Prediction's (NCEP's) Weather Prediction Center (WPC), Climate Prediction Center (CPC), Storm Prediction Center (SPC), National Hurricane Center (NHC), Central Pacific Hurricane Center (CPHC) and Space Weather Prediction Center (SWPC), regional and local Weather Forecast Offices (WFOs).

The Product Description Document (PDD) is available online at:

https://nsdesk.servicenowservices.com/api/g_noa/nwspc/res2/ed466b1687dece104b0fa8a60cbb352b

Comments may be submitted via the survey link below:

https://www.surveymonkey.com/r/ProposedImplementationofKeyMessages_2024

At the end of the comment period, the Key Messages will be evaluated for operational implementation and national availability.

If you have questions about Key Messages, please contact:

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National Public Information Statements are online at:

<https://www.weather.gov/notification/>

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