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Public Information Statement 19-05 Updated
National Weather Service Headquarters Silver Spring MD
1220 PM EDT Tue Sep 7 2021

To: Subscribers:
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 -Emergency Managers Weather Information Network
 -NOAAPort
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From: Jeremy Andrucyk
 Director, Communications Division

Subject: Updated: Expanding and Extending the Experimental Comment and Review of the NWS use of Live Video Streaming via Facebook Live and Twitter Live through April 28, 2022

Updated to expand the experimental use of live video streaming to all NWS offices and reopen solicitation of public comment.

Effective September 22, 2021, the National Weather Service (NWS) will expand the experimental ability of NWS offices with a Facebook and Twitter presence to utilize Facebook Live and Twitter Live. The NWS will collect comments on its use of these platforms through April 28, 2022.

These streaming services have been available to a large number of offices, and the NWS will now open the services up to all NWS offices on an experimental basis.

Both Facebook Live and Twitter Live are social media tools that allow users to provide live-streaming video and audio content to those who choose to view the content via web browser or mobile application.

These services will provide (as time and resources allow) a complementary means to disseminate important information about hazardous weather conditions. They will also be used for public outreach and education and to direct users to official NWS websites.

The Service Description Document describing this service can be accessed at the following link:

https://nws.weather.gov/products/PDD/SDD_Exp_LiveStreaming_2021.pdf

NWS will evaluate the benefits of using these applications to provide information related to imminent hazardous weather and/or educational information of value to the general public.

The period of experimental use will be September 22, 2021 through April 28, 2022. Based on the prototype feedback, NWS will determine whether to pursue transition of Facebook Live and Twitter Live to operational status at all offices.

Comments will be accepted via the following survey link:

<https://www.surveymonkey.com/r/LiveStreaming2021>

Please note that as an experimental service, the use of Facebook Live and Twitter Live may be discontinued at any time. In addition, the amount and content of information provided may change and the frequency of content may vary and is not guaranteed.

Availability of this service is subject to constraints of NWS Office Staff, Facebook and Twitter service availability, and to availability of users' Internet service. Users should not rely on this service to receive alerts/warnings, or use it as the primary means to receive alerts/warnings of hazardous weather. NWS alerts/warnings are available on NOAA Weather Radio and our official website: <https://www.weather.gov/>.

Though users are not required to have an active Facebook and Twitter account to view broadcasts, an account is required to leverage the option of being alerted of broadcasts via push notifications and to make comments when broadcasts begin.

Disclaimers regarding NWS use of social media services can be found at:

<https://www.weather.gov/disclaimer.php>
<https://www.weather.gov/credits.php#socialmedia>

If you have comments or questions, please contact:

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National Public Information Statements are online at:

<https://www.weather.gov/notification/>

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