


# 2023-2025 Strategic Plan

<b>VISION</b>	We envision a society where <b>all of us</b> can <b>age well</b> with <b>purpose</b>					
<b>MISSION</b>	We pursue this vision by <b>igniting bold and equitable changes</b> in how older adults age in both <b>home and community</b>					
<b>GOALS</b>	<b>Strengthen aging &amp; health infrastructure</b>		<b>Enhance financial stability to age in place</b>		<b>Ensure equitable aging for all</b>	
<b>STRATEGIC OBJECTIVES</b>	<b>Models of Care:</b> Evolve models of care & financing so that health & aging supports reflect needs and preferences					
	<b>Data Equity:</b> Drive representation in data collection & analysis across the health and social care ecosystem					
	<b>Financial Security:</b> Improve older adult financial stability through income generation and debt & savings management					
	<b>Health Equity:</b> Reduce health inequities & improve lives of all older adults					
<b>PRIORITY POPULATIONS</b>	 <b>Older adults who are:</b>			<ul style="list-style-type: none"> <li>➤ People of color</li> <li>➤ Low-income (&lt;=400% federal poverty level)</li> <li>➤ Geographically-underserved</li> </ul>		
<b>TOOLS</b>	<b>Policy</b>		<b>Investments</b>		<b>Community engagement</b>	
	Federal Policy	State Policy	Grantmaking	Impact Investing	Shared Leadership	Community Voice