



**OREGON**

Oregon  
Convention  
Center

# Bringing the World to Oregon

Oregon Convention Center  
FY 2015-16 Report

# A marketplace of ideas

The Oregon Convention Center plays a central role in the Portland experience, bringing together visitors from around the world to circulate ideas, share culture and catch a glimpse of the next big thing.

**42,000** > **Rose City Comic Con**  
Attendees > September 2016

**40,000** > **IAAF World Indoor Track & Field Championships**  
Attendees > March 2016

**6,500** > **United Methodist Church's General Conference**  
Attendees > May 2016

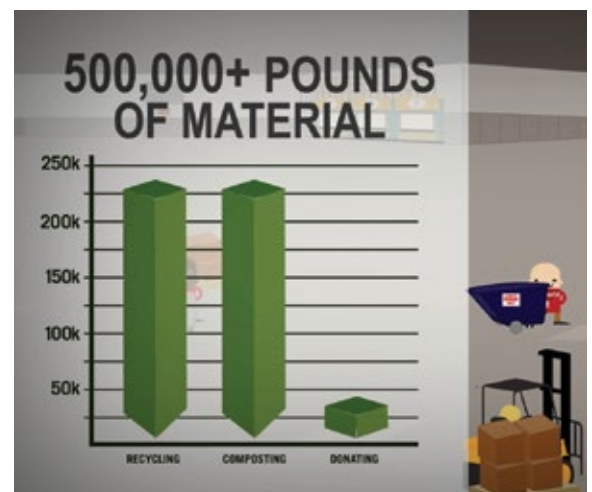


## FY 2015-16 economic impact for the tri-county region

<b>Total spending</b>	\$729,182,000
<b>Total jobs</b>	7,500
<b>Total earnings</b>	\$277,970,000
<b>Total tax revenues</b>	\$34,326,000

## Innovating in diverting waste

To reach an ambitious goal of diverting at least 80 percent of convention waste from landfills, OCC implemented an innovative policy to recycle, donate or return more of the material brought into the facility. The Waste Diversion Policy bans environmentally unfriendly products like foam core signage and single-use plastic bags while providing event organizers with incentives and assistance to find new lives for what would've become trash.



# Project update: Hyatt Regency Portland

In partnership with the City of Portland, the Portland Development Commission, and Multnomah County, Metro is supporting the construction of a new hotel at the convention center that will draw thousands of new visitors to Portland and generate economic benefits for the entire region.

Construction of the new hotel will create 2,000 jobs. Once the hotel is open, it will support 950 permanent hotel and hospitality jobs. During construction, Metro will work with the builder of the hotel, Mortenson Construction, to pilot workforce development programs designed to open doors to careers in the construction industry, with a focus on people of color and women.

Construction is expected to begin in the summer of 2017, with doors opening to the public in late 2019. The Oregon Convention Center has already received interest from conference organizers across the country.



“The staff, both in advance and on-the-ground, is always friendly, helpful and competent. Makes my life much easier.”

**Leah Silber, EmberConf,  
March 2016**

“Your team knows our group, they understand our group and they make coming back every year really fun. Like coming home.”

**Western Winter Sports  
Summer Preview,  
June 2016**

## We've gone solar

One of the largest solar panel arrays on a U.S. convention center is now producing clean, green energy for OCC. More than 6,500 new solar panels will produce between 25 and 30 percent of our electricity, greatly reducing utility costs and carbon emissions. The project was made possible with funding from Pacific Power's Blue Sky Renewable Energy Program and support from Energy Trust of Oregon.



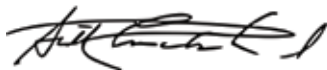
# From the Director

Thanks to the hard work and dedication of our entire team, it was another year of pioneering firsts and notable milestones for the Oregon Convention Center. There are new solar panels on our roof and a world-class hotel in the works. We provided innovative solutions for convention organizers, even building an Olympic-class stadium within our walls. And we generated more revenue than ever, to the economic benefit of the entire region.

Advancing our commitment to sustainability, we installed more than 6,500 solar panels on our roof. Their emissions-free energy will help us reach our goal of becoming the world's greenest events facility.

As host of the IAAF World Indoor Track and Field Championships in March, we provided technical solutions for a live worldwide TV broadcast and a visitor experience that included a 7,000-seat stadium. It was the first time in almost 30 years the event was held in the U.S., and we're proud of our work to make it a success.

Looking ahead, we will continue to advance the vision of a hotel at the convention center. The new Hyatt Regency Portland, expected to open in 2019, will generate hundreds of permanent jobs and millions in new tourism spending at businesses across the region.



Scott Cruickshank  
Oregon Convention Center Executive Director



# OREGON

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[oregoncc.org](http://oregoncc.org)



Oregon Convention Center  
Portland's Centers for the Arts  
Portland Expo Center  
Oregon Zoo

[oregonmetro.gov/venues](http://oregonmetro.gov/venues)