

新聞稿

Press Release

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MTR Corporation's 45th Anniversary Carnival "Chill Fun Trainival"
First Large-scale Rail-themed Carnival Offers a Fun-filled Experience
8m-tall Inflatable Train beside the Victoria Harbour
Free Entry from Wednesday to Win 10,000+ Event-Exclusive Souvenirs

MTR Corporation is sharing the celebratory spirit of its 45th anniversary of the commencement of metro service in Hong Kong with the community at the "Chill Fun Trainival" which takes place for five consecutive days starting from tomorrow (25 September) until 29 September 2024 at the Central Harbourfront Event Space. As the city's first large-scale train-themed carnival, the "Chill Fun Trainival" brings railway-themed amusement rides and dazzling performances. Visitors can also participate in exciting games with chances of winning more than 10,000 event-exclusive prizes. While weekend tickets have all been booked, no pre-registration is required for the Carnival from Wednesday to Friday (25 – 27 September). Seize the chance and create joyful memories with your loved ones!

The Carnival features five zones with a wide range of fun attractions that highlight the connection between railways and the community. Featuring Hong Kong's first outdoor train driving simulator, the Carnival offers citizens a unique opportunity to step into the shoes of a train captain. Moreover, visitors can explore a variety of MTR maintenance vehicles for the first time. An iconic highlight of the Carnival will be a giant eight-metre-high inflatable train, accompanied by numerous railway-themed amusement rides, game booths, and photo spots. Indulge in local delicacies at the F&B booths including train-themed egg waffles and enjoy happy hours with colleagues and friends after work. Win more than 10,000 event-exclusive souvenirs as you create joyful memories!

Officiating at the carnival opening ceremony, Mr Lam Sai-hung, the Secretary for Transport and Logistics said, "Over the years, the MTR has not only provided efficient and reliable railway services to the people of Hong Kong, it is also infusing joy into the community in a down-to-earth manner with the carnival, allowing citizens to have a vibrant way of interaction with the railway system. The development of our city hinges on the railway as its backbone, with trains serving as the vital arteries of the city's operations. The MTR is more than just a mode of transportation or a necessity for residents' journeys; it also serves as a significant connection that brings people closer together. With a consistent world-class service for 45 years, I would like to express my gratitude to each and every MTR staff member for their unwavering dedication."

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Dr Jacob Kam, Chief Executive Officer of MTR Corporation said, "This year marks the 45th anniversary of metro service commencement in Hong Kong. Since its operation in 1979, the MTR has become the backbone of public transport for the city, witnessing the growth and transformation of both Hong Kong and its people. The variety of railway-themed installations at the 'Chill Fun Trainival' encapsulates a microcosm of the MTR's development, both on the tracks or within the communities it serves. As visitors engage with these installations, they can revisit MTR's 45-year-long history and its role in connecting people and fostering the growth of communities from an interactive perspective."

Five Railway-themed Zones & the "Chill Fun Trainival Live Jam" Bring Captivating Fun

The "Chill Fun Trainival" features five zones for creating fun-filled experiences for visitors:

- "Pop-Up Driving Cab": the first of its kind to take place outdoors, this driving simulator is typically used for providing training for train captains. Visitors can have a first-hand experience of the role of a driver and enjoy the interactive train-themed amusement facilities.
- "New Rail Wonderland": Enjoy a supersized inflatable slide while learning about future railway projects.
- "Rail + Community Maze": Reflects MTR Corporation's mission of connecting communities through a supersized maze, where you can explore railway plus community development over the past 45 years.
- "Let's Go Green": Aside from booth games hosted by beloved mascot Green T Baby, you can also see MTR's first electric bus to realise a greener future!
- "Floating City": Encounter 3-metre-tall Captain Go and KT Chai soaring in the skies. Don't miss the fun-filled installation themed after the adorable mascots!

Moreover, the "Chill Fun Trainival" brings the "Chill Fun Trainival Live Jam", featuring renowned Hong Kong singers and performers. On 29 September, artist Hins Cheung will even make a special appearance with a classic tune to celebrate MTR's 45th anniversary.

At the Carnival, the MTR e-Store sales booth offers a variety of MTR-themed souvenirs, including MTR music boxes and a sports kit plus a charging set, as well as train models, lifestyle products and more!

The "Chill Fun Trainival" opens from 1pm on 25 to 27 September 2024, and offers free admission to the public without the need of pre-registration. Visitors spending a specific amount on e-Store and food and beverages on weekdays can have a chance of getting Ngong Ping 360 admission ticket for free. For Saturday and Sunday, two separate sessions will be organised on each day. Visitors can enter the Carnival by presenting the QR code admission tickets for their specific sessions booked in advance in MTR Mobile.

About MTR Corporation

To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, we are a leader in safety, reliability, customer service and efficiency.

MTR has extensive end-to-end railway expertise with 45 years of railway projects experience from design to planning and construction through to commissioning, maintenance and operations. Going beyond railway delivery and operation, MTR also creates and manages dynamic communities around its network through seamless integration of rail, commercial and property development.

With more than 50,000 dedicated staff*, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong, Mainland China, Australia, the United Kingdom and Sweden. Together, we Go Smart and Go Beyond.

For more information about MTR Corporation, please visit www.mtr.com.hk.

*includes our subsidiaries, associates and joint ventures in Hong Kong and worldwide

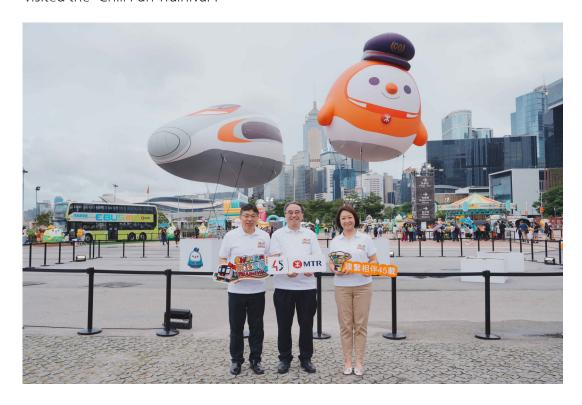
Photo Captions:

1. Mr Lam Sai-hung, the Secretary for Transport and Logistics (sixth from the left) officiated at the opening ceremony of MTR's 45th Anniversary Carnival "Chill Fun Trainival", together with Dr Jacob Kam, Chief Executive Officer of MTR Corporation (seventh from the left) and members of the Legislative Council.





2. (From left) Mr Lam Sai-hung, the Secretary for Transport and Logistics, Dr Jacob Kam, Chief Executive Officer of MTR Corporation and Ms Angela Lee, Commissioner for Transport visited the "Chill Fun Trainival".



3. "Chill Fun Trainival" features a number of appealing photo spots including an 8-metre-tall Giant Q-Train alongside 45 mini-trains, MTR mascots and mosaic station cubes.



4. Five railway-themed zones at the "Chill Fun Trainival" offer a myriad of fun experiences:



"Pop-Up Driving Cab": the first of its kind to take place outdoors, this driving simulator is typically used for providing training for train captains. Visitors can have a first-hand experience of the role of a driver and enjoy the interactive railway amusement facilities;





"Floating City": buddies Captain Go and KT Chai have been blown up to 3-metre-tall inflatables to soar in the skies. Don't miss the fun-filled installation themed after the adorable mascots;



"New Rail Wonderland" sees a supersized inflatable slide where you can learn about future railroad projects while feeling the thrill;





"Rail + Community Challenge": Reflects MTR Corporation's mission of connecting communities through a supersized maze, where you can explore railway plus community development over the past 45 years;



"Let's Go Green": aside from booth games hosted by beloved mascot Green T Baby, you can also see MTR's first electric bus to realise a greener future.

5. "Chill Fun Trainival" highlights a number of railway-themed game booths where visitors can win more than 10,000 event-exclusive souvenirs.



6. MTR mascots – T Chai, K T Chai, Captain Go and Green T Baby – will make surprise appearances at the "Chill Fun Trainival" to take photos with visitors.



7. The "Chill Fun Trainival" also brings the "Chill Fun Trainival Live Jam", where renowned Hong Kong singers and performers will take the stage. They include Hins Cheung, Deep Ng, Wilson Ng, Cath Wong, Kiri T, Zpecial and VIVA.



Annex 1

MTR Corporation 45th Anniversary Carnival: "Chill Fun Trainival"

Date: 25 – 29 September 2024 Location: Central Harbourfront Event Space

Free Admission*

Date	Opening Hours	Admission Arrangement
25 September (Wednesday) – 27 September (Friday)	1pm – 9pm	Free admission with no registration required
28 September (Saturday) & 29 September (Sunday)	(Session 1): 10am – 3pm (Session 2): 4pm – 9pm	Weekend registration on MTR Mobile will be opened to the public starting 10 September 2024 at 12 noon. Admission is limited and available on a first-come-first-served basis. Successful applicants will receive a QR code on MTR Mobile. Every ticket allows for four entries.

^{*} Upon entry, participants can enjoy the Pop-up Driving Cab Experience, take snap shots and relish remarkable performances for free. Tokens can be purchased for specific attractions and games.