

CORPORATE SOCIAL RESPONSIBILITY

Fact Sheet



Increasingly, consumers and investors are looking more closely at how companies operate and behave in the marketplace.

Whether it's use of natural resources, positions on helping improve communities, or operating values, organizations are increasingly being called upon to provide greater transparency in how they operate and the impact of their business on the greater society.

Korn Ferry's Corporate Affairs Center of Expertise has successfully placed leadership for Corporate Social Responsibility, or Social Impact, at many of the world's most admired organizations and understands how this role is being shaped across industry sectors and geographies.

Thought Leadership Links

[The Rise of the Chief Sustainability Officer - May 2021](#)

Korn Ferry Partner Links

[Andrew Lowe - Senior Client Partner - London](#)

[Richard Marshall - Global Practice Leader](#)

[Peter McDermott - Senior Client Partner NY](#)

Client Results

In this growing area, our team has placed Chief Sustainability Officers at:

- HSBC - Chief Sustainability Officer (London)
- McDonald's - EVP, Chief Impact Officer (US)
- Temasek - Chief Sustainability Officer (Singapore)
- Liberty Specialty Markets - Head of Responsible Business (London)
- JTI - Vice President, Sustainability (Geneva)

About Korn Ferry

Korn Ferry is a global organizational consulting firm. We work with our clients to design optimal organization structures, roles, and responsibilities. We help them hire the right people and advise them on how to reward and motivate their workforce while developing professionals as they navigate and advance their careers.