

CORPORATE COMMUNICATIONS

Fact Sheet



Managing the image and the narrative of your organization across all stakeholders is more important than ever in today's dynamic and chaotic operating environment.

The Chief Communications Officer helps the C-suite drive alignment with impactful and consistent messaging by leveraging programs, campaigns, and content through media, digital, and social channels.

Korn Ferry's Corporate Affairs Center of Expertise has placed Chief Communications Officers at the world's leading organizations, including 70% of the Fortune 500, 50% of the Global 1000, the most recognized academic and NGO institutions, and top trade associations.

Thought Leadership Links

[The CCO: The Pandemic's New Business Leaders](#)
[2020 Chief Corporate Affairs Officer Pulse Survey](#)
[Internal Communications Moves to the Forefront](#)
[Fortune 200 Chief Comms Officer Survey](#)
[Most Admired Companies on Managing Reputation](#)
[Briefings: The CEO and the CCO Inner Circle](#)
[Crisis Management - Leading in Times of Uncertainty](#)
[The CPAO - Rising to the Challenge](#)

Korn Ferry Partner Links

[Richard Marshall - Global Practice Leader](#)
[Nels Olson - Global Government Affairs Leader](#)
[Peter McDermott - Senior Client Partner NY](#)
[Andrew Lowe - Senior Client Partner - London](#)
[Ann Vogl - Principal](#)

Client Results

Our team has placed the senior-most roles for:

- **Fortune 100:** Boeing, McDonalds, General Mills, Eli Lilly, UnitedHealth Group, AT&T, KPMG (London), Mundipharma (London)
- **Non-profit:** United Nations, University of California, Robert Wood Johnson Foundation, Guttmacher Institute, Northwestern University, National Academies SEM
- **Other:** ING, PwC, LabCorp, Enbridge, KPMG, Dominion

About Korn Ferry

Korn Ferry is a global organizational consulting firm. We work with our clients to design optimal organization structures, roles, and responsibilities. We help them hire the right people and advise them on how to reward and motivate their workforce while developing professionals as they navigate and advance their careers.