# KingswaySoft Client Case Study
## Sound Technologies

**After successfully using the SSIS Integration Toolkit for Microsoft Dynamics CRM in their CRM migration project, Sound Technologies now relies on it for their daily CRM/ERP integrations.**

## OVERVIEW

Sound Technologies is the veterinary industry's leading Digital Imaging and PACS Company. They were operating on CRM 2011 and looking to upgrade to the latest version. The project required them to have their existing CRM running simultaneously with the new CRM system for several months. This was to ensure that testing could be completed on the new system and users could be trained on the new CRM version before moving to production.

## THE CHALLENGE

The new CRM needed to be completely migrated, tested and synchronized with production data while users were trained on and adapted to the new version. Sound Technologies needed a tool that could handle the initial migration of data as well as be used to continuously synchronize data from the old CRM still being used in the production environment. They found that their existing integration solution had a steep learning curve, and it was difficult to design complex transformations, plus automating the integration process was particularly challenging. They decided to switch to SSIS as their integration platform due to its power, flexibility and easy scheduling capabilities. However, the first CRM SSIS connector they tried lacked satisfactory troubleshooting features, as it provided insufficient error reporting details, hindering proper issue diagnosis.

## THE SOLUTION

KingswaySoft's SSIS Integration Toolkit for Microsoft Dynamics CRM met all of their data migration project requirements and solved the issues they were facing with other solutions. The tool proved to be user-friendly and intuitive for developing complex transformations. The sophisticated and robust error handling facilitated easy diagnosis of any errors, and the KingswaySoft team provided exceptional support, promptly addressing their queries. Moreover, the testing and procurement process was simple and easy, enabling Sound Technologies to swiftly progress through their migration project without any delays.

## THE RESULTS

Sound Technologies was able to resolve all challenges and achieve all their data migration goals with the help of the **SSIS Integration Toolkit for Microsoft Dynamics CRM**. With this tool, they were able to perform the initial data migration into the new CRM system, and use it to schedule data integration jobs throughout the testing process. This was so the new system would be constantly synchronized with data from their production environment still on CRM 2011. Doing so allowed them to seamlessly perform an overnight switch when they were ready to move the new CRM system into production. Impressed by KingswaySoft's product and the excellent interactions with their team, Sound Technologies decided to continue utilizing the SSIS Integration Toolkit for ongoing integrations with their ERP system. Leveraging the flexibility and power of SSIS and the CRM toolkit, they automated processes between their CRM and ERP, leading to time and resource savings. With the SSIS Integration Toolkit for Microsoft Dynamics CRM, manual order recreation in the ERP system is no longer necessary, as orders are now automatically generated in the ERP once they are completed in CRM.

*"I'm impressively satisfied with the product and all the technical and business interactions with KingswaySoft.*

*KingswaySoft saves our resources and helps speed up our projects tremendously."*

**Tuan Nguyen**
**Dynamics CRM Developer Sound**
Sound Technologies

## SSIS INTEGRATION TOOLKIT

Easy learning curve, consistent application interface, familiar development experience using Visual Studio.

A codeless data integration approach. Manages all intricate details involved in working with CRM web service interfaces, so you do not have to.

Specifically designed features that help you achieve the best possible data integration performance, without jeopardizing your IT budget.

## ABOUT KINGSWAYSOFT

KingswaySoft is a leading provider of data integration solutions for Microsoft Dynamics software and many other enterprise applications. Organizations from more than 100 countries rely on our solutions to drive their business data efficiency.

Our primary mission is to help our customers to be successful in their business by providing them with quality software products and innovative integration solutions at a competitive price.

**Kingsway**Soft

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