Fake Account Defense

Stop fraudsters using fake accounts to exploit apps and websites

HUMAN

FAKE ACCOUNT DEFENSE

Fake Account Defense stops fraudsters using fake accounts to exploit organization's online platforms and services, minimizing the negative consequences of fraud and abuse. Large scale creation of fake accounts is detected and remediated and account activity is continuously monitored for signs of exploitative behavior. When abuse is detected, automated, customizable actions quickly intervene to neutralize and remediate according to the organization's requirements.

Fake Account Defense is part of Account Protection, a suite of solutions on the Human Defense Platform that secure online accounts from a range of cyberthreats.

WHAT WE PROTECT AGAINST

ABUSE OF FREE TRIALS, SIGNUP BONUSES, AND OTHER PROMOTIONAL OFFERS

LOYALTY PROGRAM ABUSE

FAKE REVIEWS AND OTHER INFLUENCE ABUSE

TESTING STOLEN CREDIT CARDS

SPREADING OF SPAM AND MALWARE

> "HUMAN gave us real-time detection with context-aware actions that provide immediate visibility into previously unknown account takeover attacks enabling us to significantly reduce fraud and help desk calls."
>
> *CISO AT TOP 3 FREELANCE MARKETPLACE*

BENEFITS

STOP FAKE ACCOUNT ABUSE

Stop the large-scale creation of fake accounts and detect fraudulent activity.

CUT INVESTIGATION TIME

Automatically respond with custom actions and quickly get critical information.

MINIMIZE THE COST OF NEW ACCOUNT FRAUD

Cut incidences of fraud such as abuse of promotional offers and influence abuse.

HOW IT WORKS

DETECTS
anomalies in behavior from past actions, pattern matching and device forensics

INTERVENES
with automated responses, such as calling customer APIs or hard blocks

REPORTS
key incident data that is easy to understand, investigate and share

KEY CAPABILITIES

Sophisticated behavioral analysis including clustering, reputation, velocity and profile deviation

Investigation dashboard speeds up analysis, such as understanding why an account was flagged and what triggered the detection

Mitigation responses (e.g. lock account, block device) can be customized to work with an organization's unique business flow

Fast integration with existing CIAM systems, SIEMs and ticketing systems

Business Insights dashboard gives high level insights including numbers of fake account detections, mitigation actions and common risky activities

Single pane of glass management: Manage all your HUMAN solutions from one console. It's easy to see key details, edit policies, and share knowledge

THE HUMAN ADVANTAGE

Scale
We verify more than 20 trillion digital interactions weekly across 3 billion unique devices providing unrivaled threat telemetry.

Speed
Our Decision Engine examines 2,500+ signals per interaction, connecting disparate data to detect anomalies in mere milliseconds.

Decision Precision
Signals from across the customer journey are analyzed by 400+ algorithms and adaptive machine-learning models to enable high-fidelity decisioning.

HUMAN is trusted by the world's leading enterprises and internet platforms to prevent, detect, and respond to cyber attacks with unmatched scale, speed, and decision precision across their advertising, application, and account surfaces. Safeguard your customer journey end to end with complete confidence by consolidating with the Human Defense Platform.