

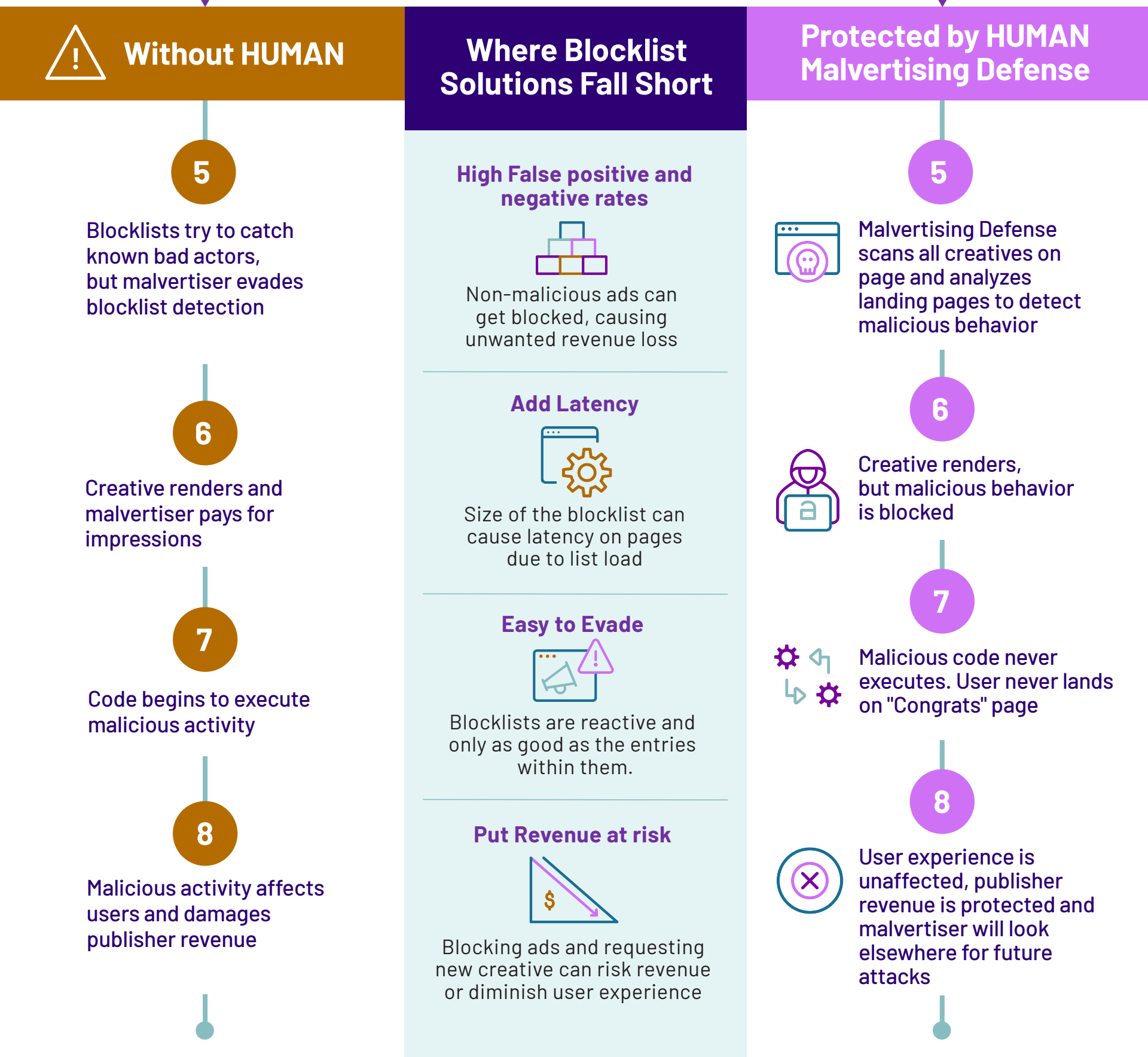
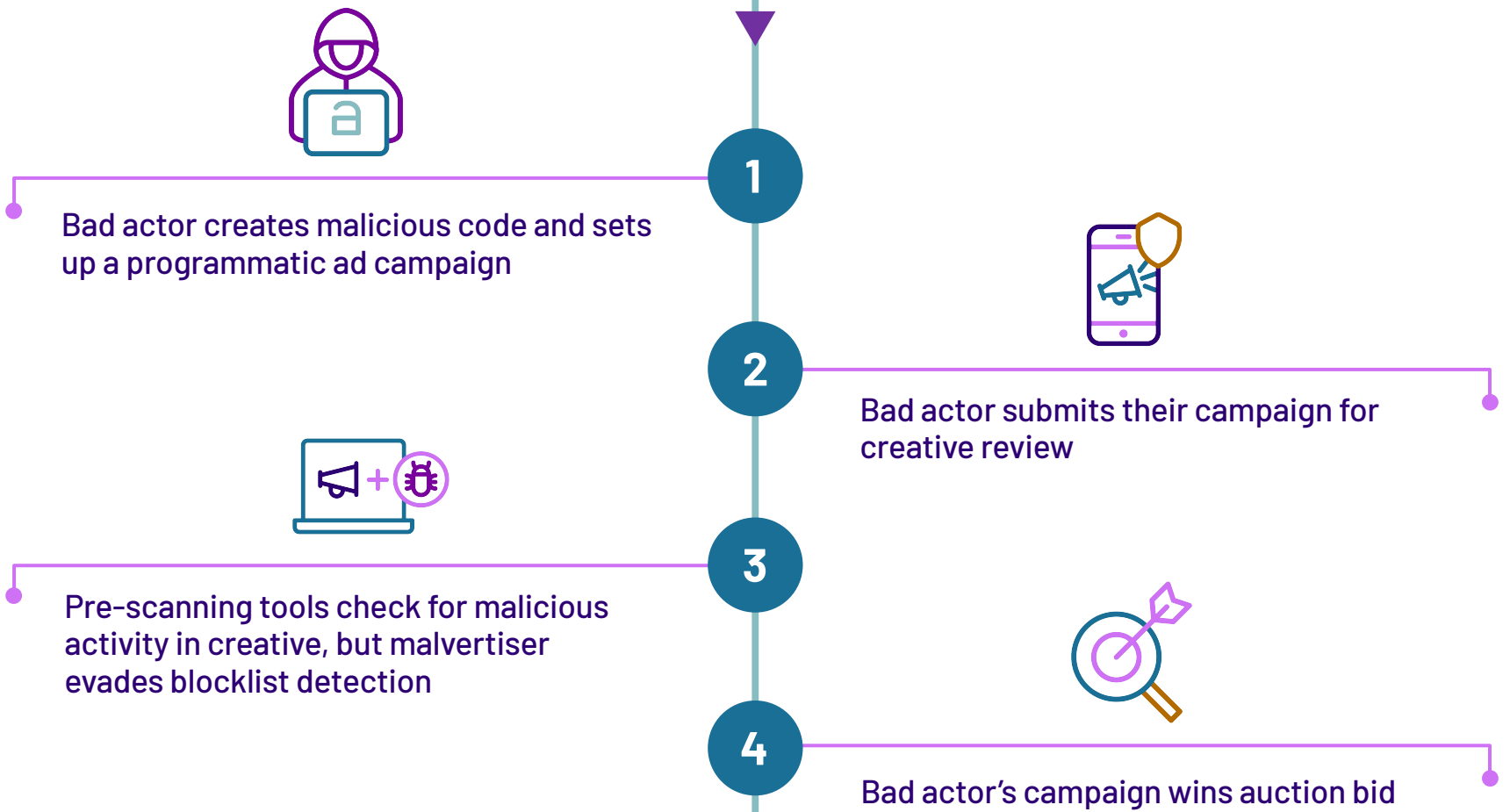


Timeline of a Malvertising Attack

How malicious ads go from idea to threat and how HUMAN Malvertising Defense helps publishers protect their valuable revenue from this ever-evolving threat.

Malvertising threats for Publishers

- Redirects away from publisher sites
- Ad cloaking to execute clickbait scams
- Redirects to malicious landing pages
- Distribution of malware
- Client-side injections to steal user info
- Heavy ads slowing site experience
- Pixel/Video Stuffing



Malvertising Defense Advantage



Preserve Revenue



Protect Brand Reputation



Optimize Performance and Overhead

Take Control of Your Digital Ad Inventory

Find out how HUMAN uses modern defense strategies to help publishers safeguard their users and revenue from malicious ads. **Visit HUMAN to request a demo.**