



Enterprise Security Monitoring

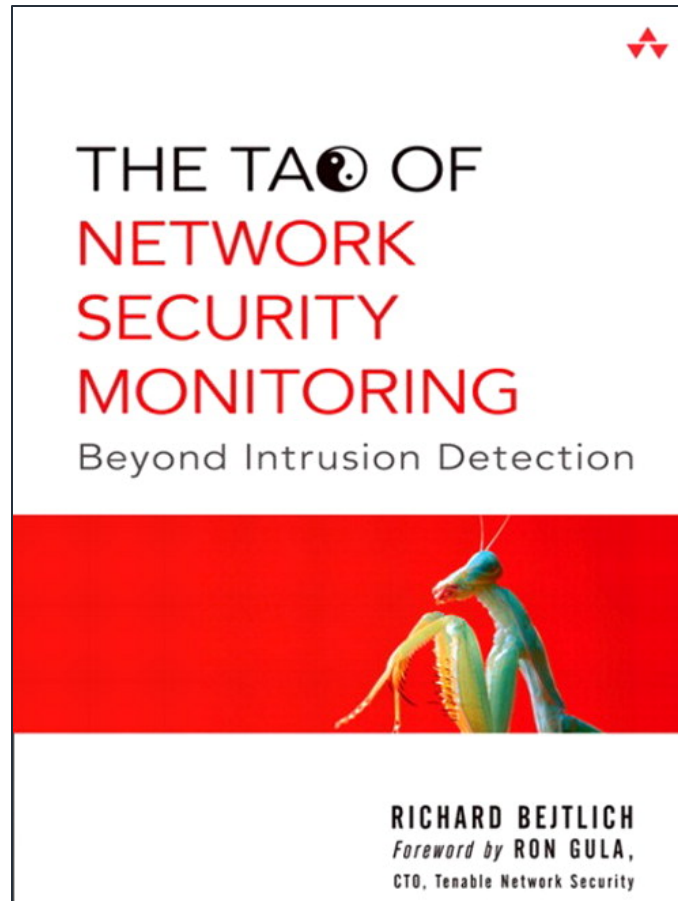
Comprehensive Intel-Driven Detection

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First There Was...



Then There Was...

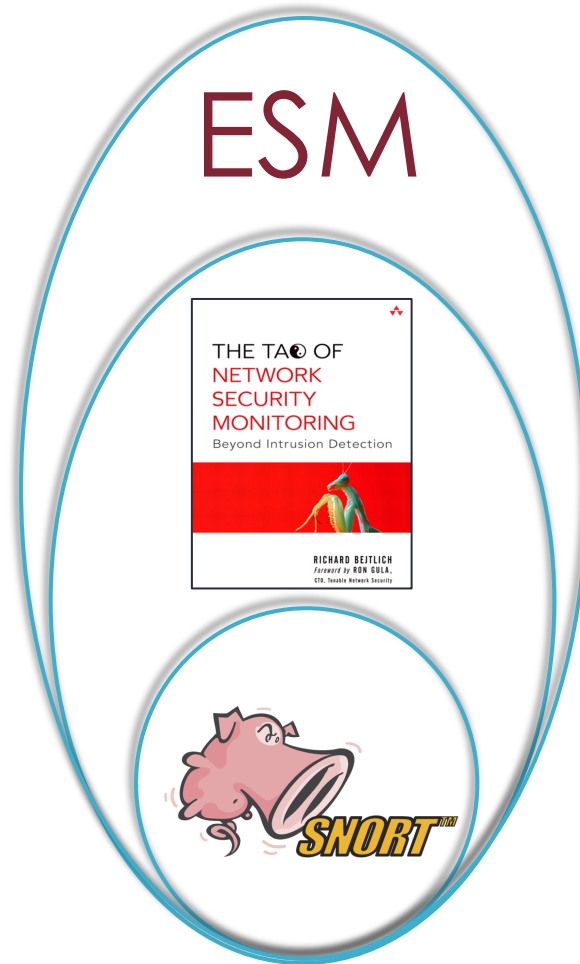


Now There Is...

Enterprise Security Monitoring (ESM)



Enterprise Security Monitoring



ESM Architecture

Enterprise Security Monitor

Threat Intelligence

Technical Data

Business Data

HTTP Server
& Proxy Logs

Firewalls &
Network
Infrastructure

IDS/NSM/
Endpoints

OS &
Application
Logs

Org Charts

Employee
DB

Travel Plans

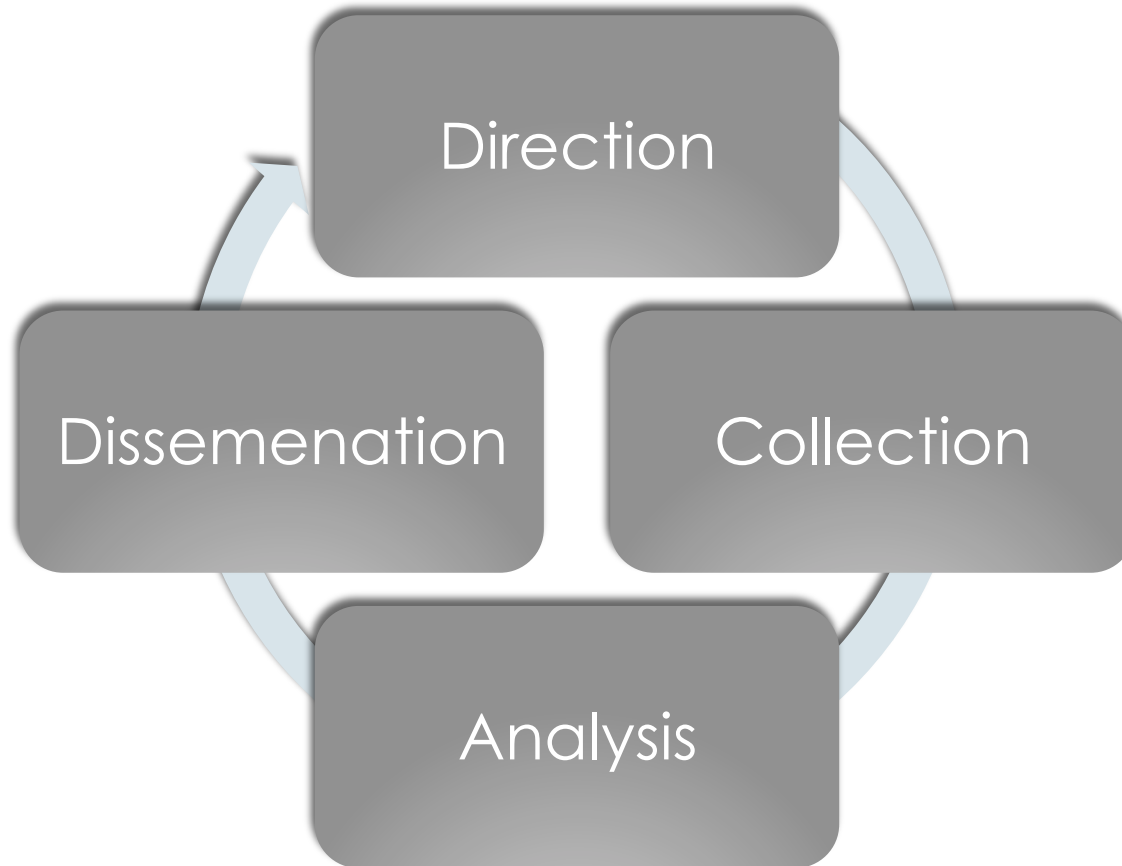


Benefits of Enterprise Security Monitoring

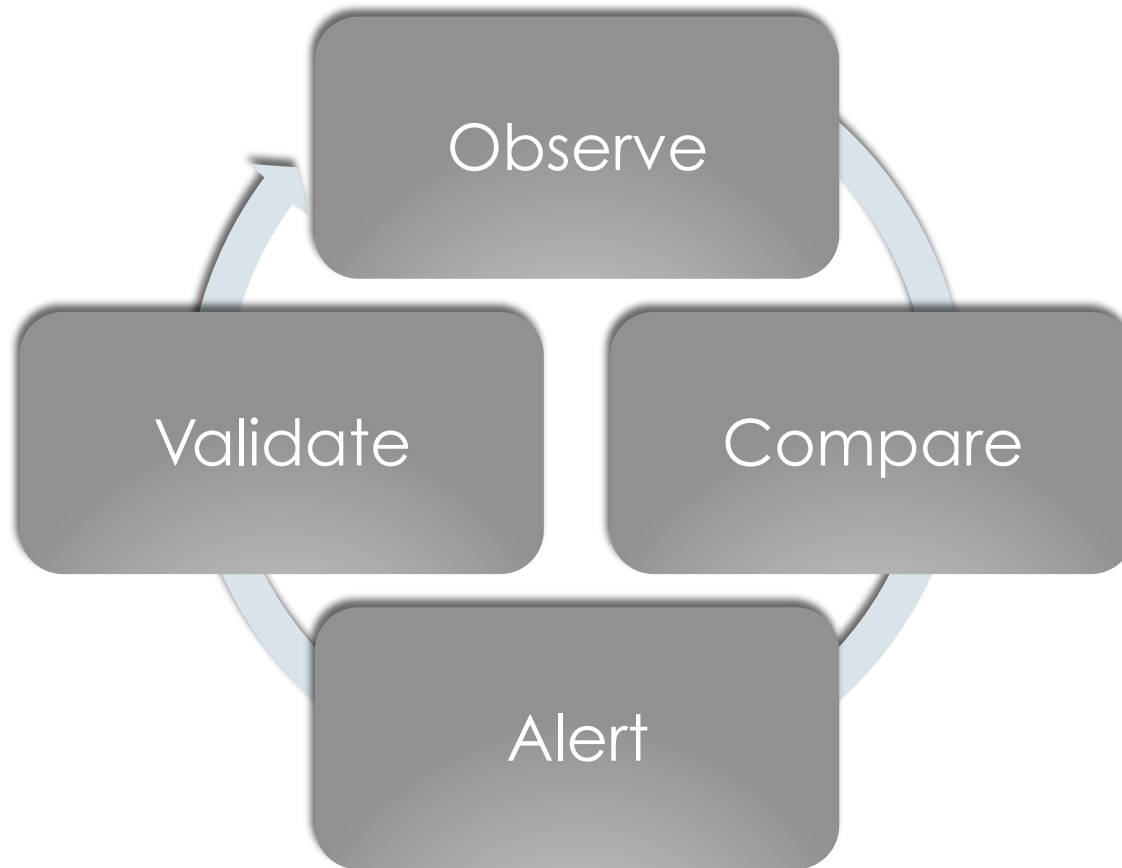
- Increased **visibility** across the organization
- Get **more value** out of **existing systems**
- Data aggregation is **hunter friendly**
- Better **organization** around:
 - Detection platform coverage
 - Detection planning
 - General
 - Threat-specific
 - **Prioritization** of detection resources
- **Quicker**, more accurate incident **detection** and **response**
- Leverage your **detection/response infra** as an **offensive capability**



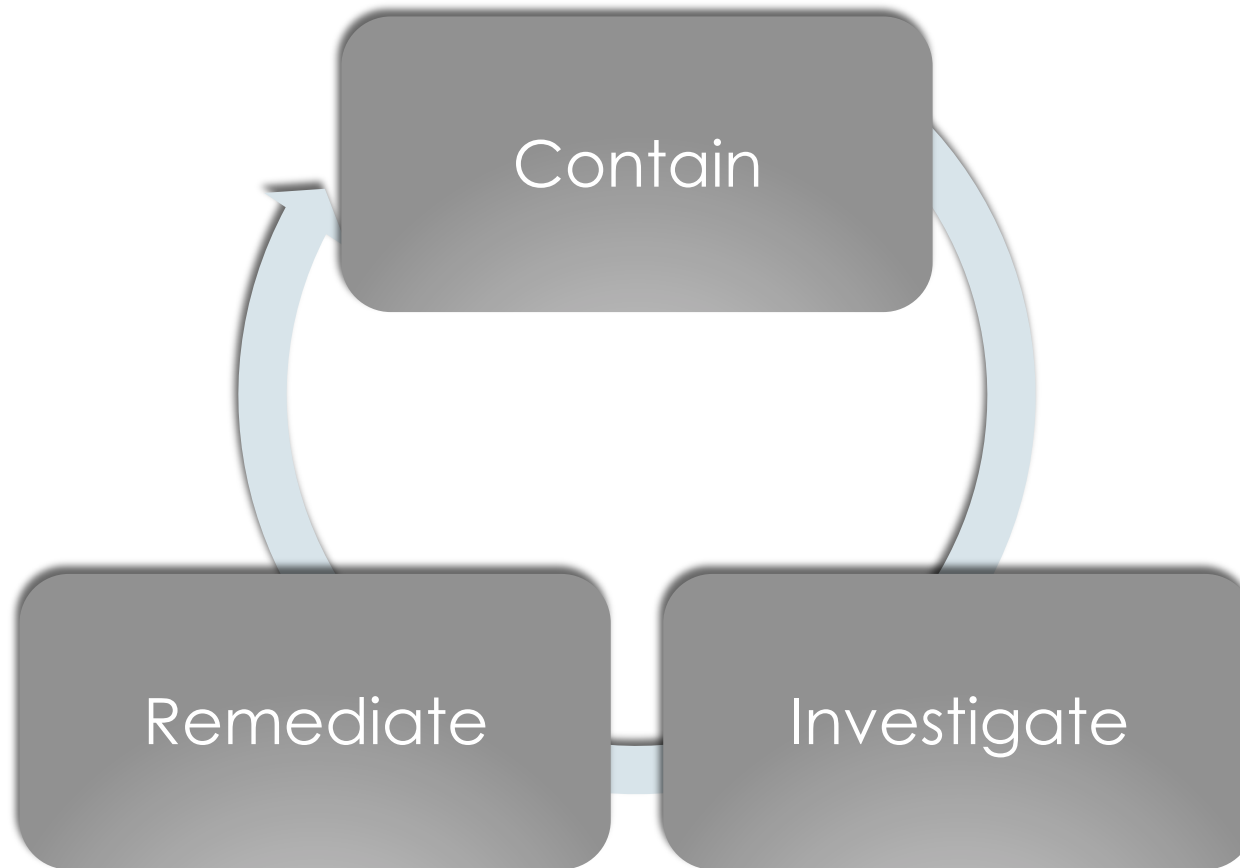
Intel Lifecycle



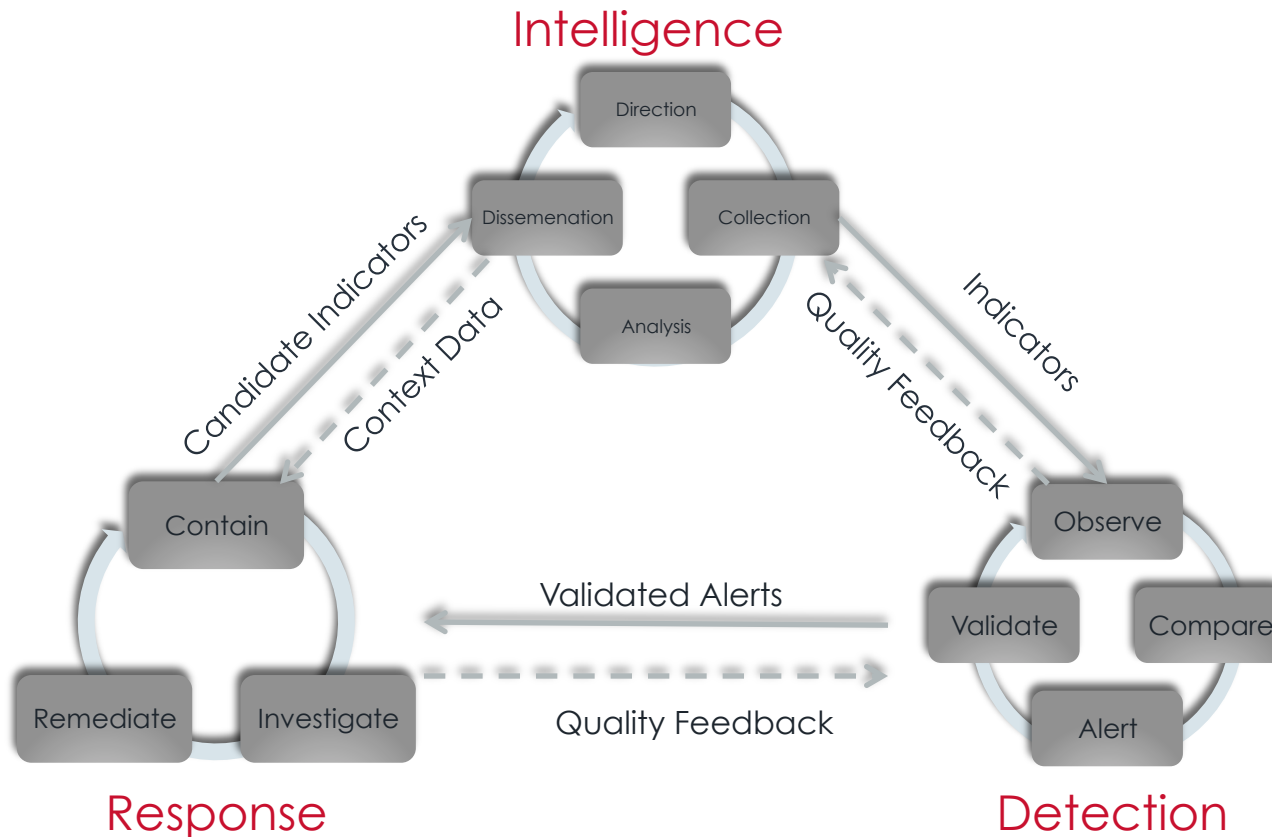
Detection Process



Response Cycle



The Intel-Driven Operations Cycle



Wacky Wall Walker Intelligence

The most common approach to “threat intel” I see is...

THROW ALL OUR FACTS OUT THERE AND SEE WHAT STICKS.

Pros

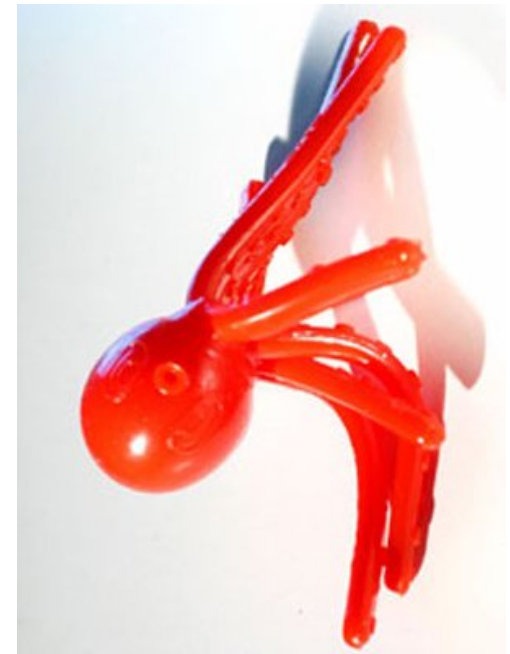
Quick to implement

Cons

Too many alerts

No confidence in results

Gives your adversaries a laugh



We can do better!



Let's Be Clear...

Most people confuse



with intelligence.



Let's Be Clear...



Captain, I do not believe that to be the correct use of the term.

What is an Indicator?



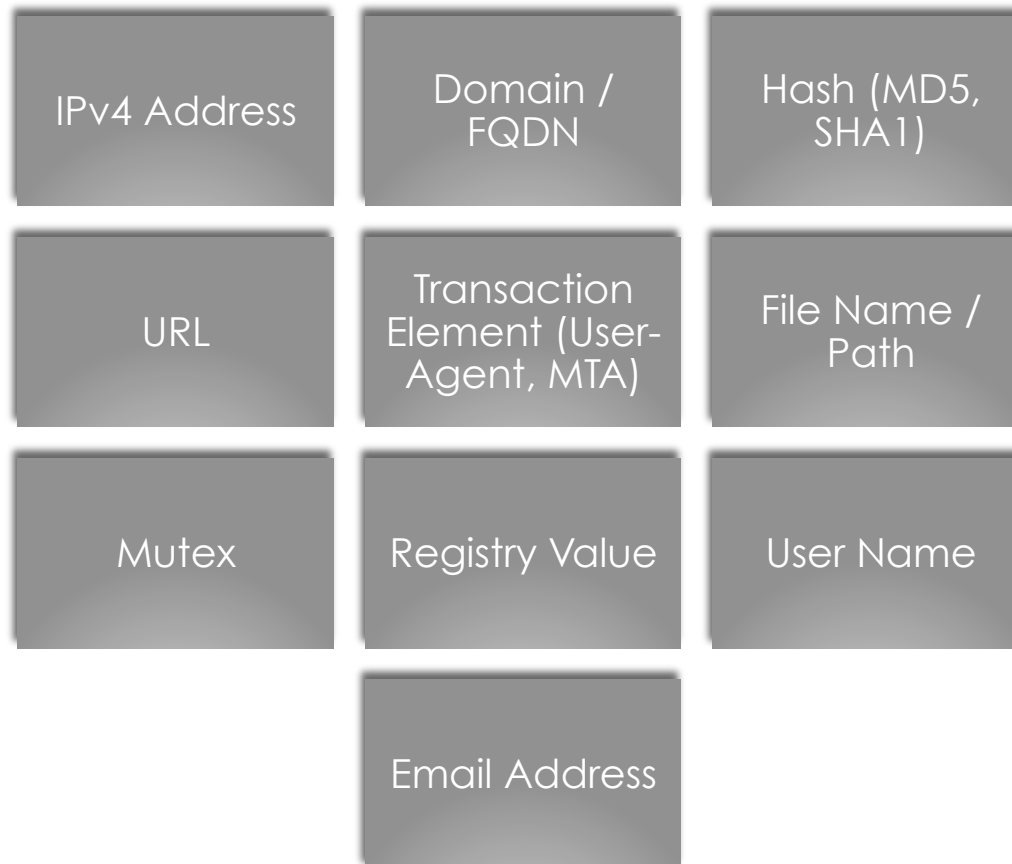
**A piece of information that
points to a certain
conclusion**

What is it Not?

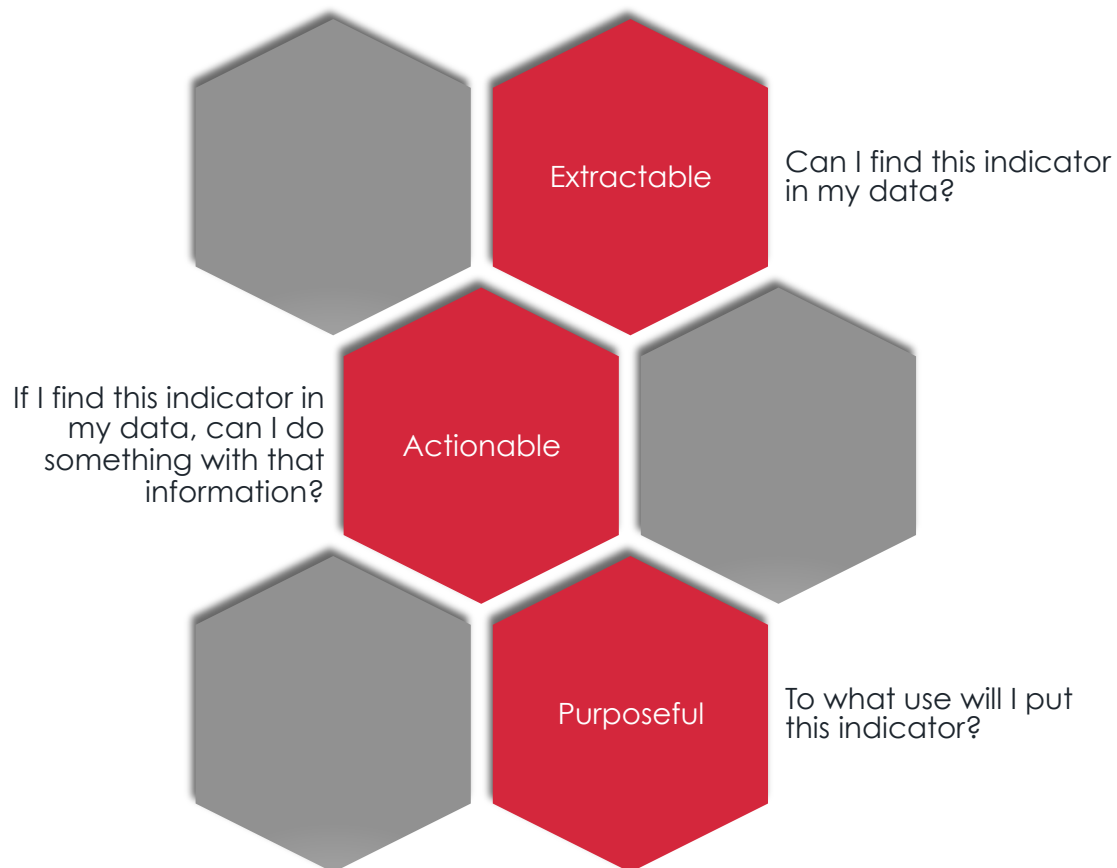


John Hancock

Common Indicator Data Types



Indicator Characteristics



Indicator Purposes

Attribution

- Who/what is responsible for this activity?

Detection

- If this event happens, I want to know about it.

Profiling

- What are the targeting parameters for this threat?

Prediction

- Given the current state, what can I expect from this threat in the future?



The Kill Chain

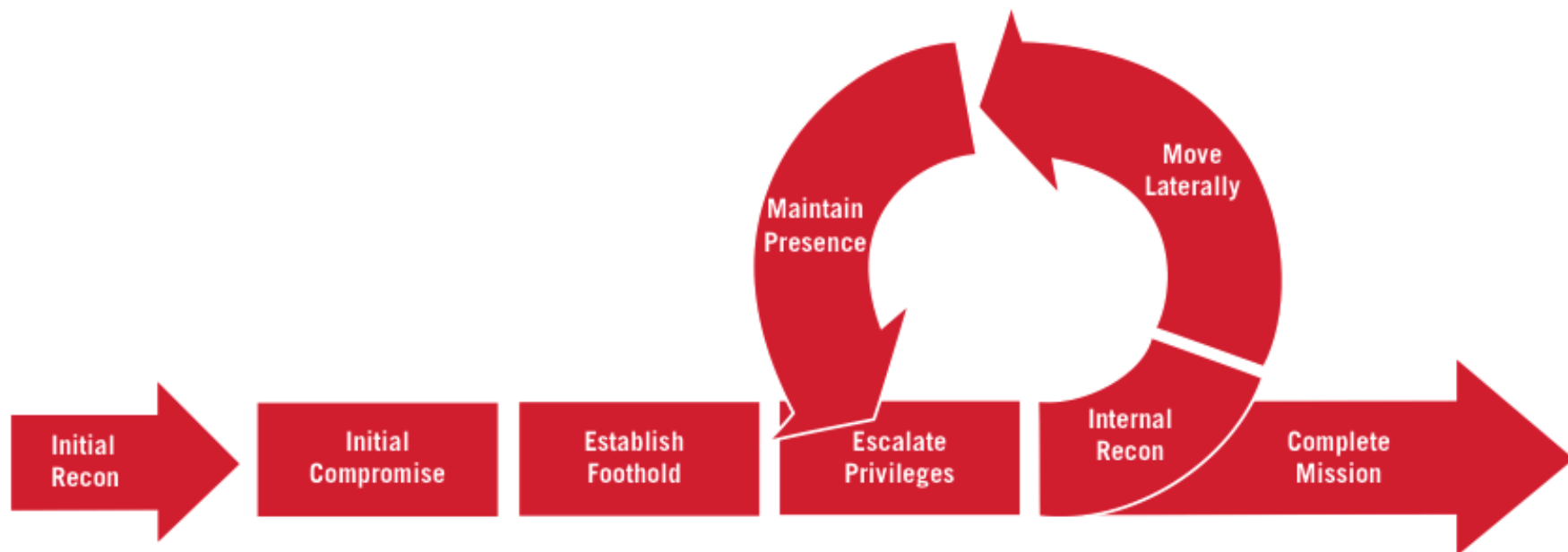


“[...] a systematic process to target and engage an adversary to create desired effects.”

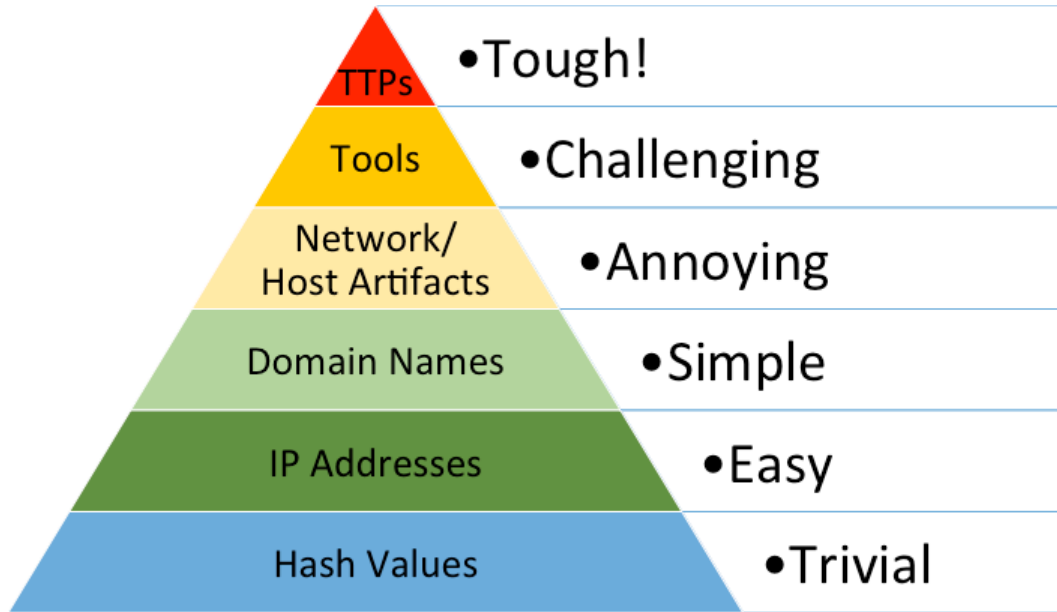
Source: *Intelligence-Driven Computer Network Defense Informed by Analysis of Adversary Campaigns and Intrusion Kill Chains*, Hutchins, Cloppert, Amin, <http://www.lockheedmartin.com/content/dam/lockheed/data/corporate/documents/LM-White-Paper-Intel-Driven-Defense.pdf> (Last checked August 2013)



Mandiant Attack Lifecycle Diagram



The Pyramid of Pain



The Pyramid measures **potential usefulness** of your intel

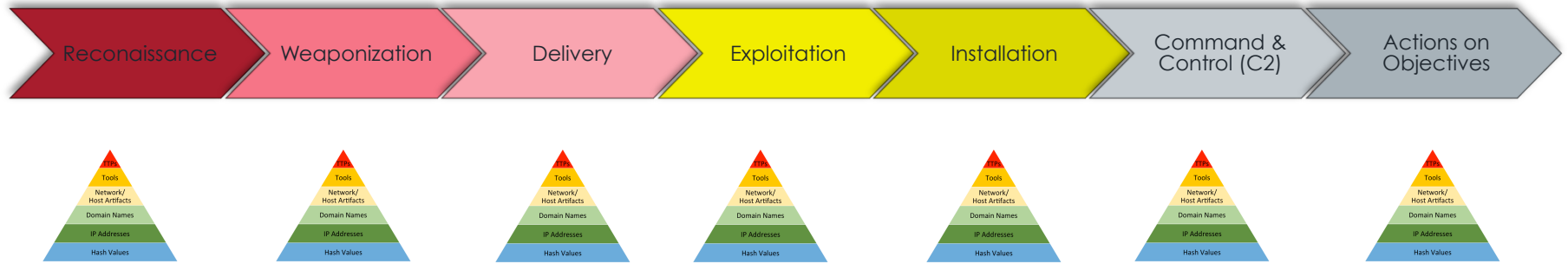
It also measures **difficulty of obtaining** that intel

The higher you are, the **more resources** your adversaries have to expend.

When you quickly **detect, respond** to and **disrupt** your adversaries' activities, **defense** becomes **offense**.



The Bed of Nails

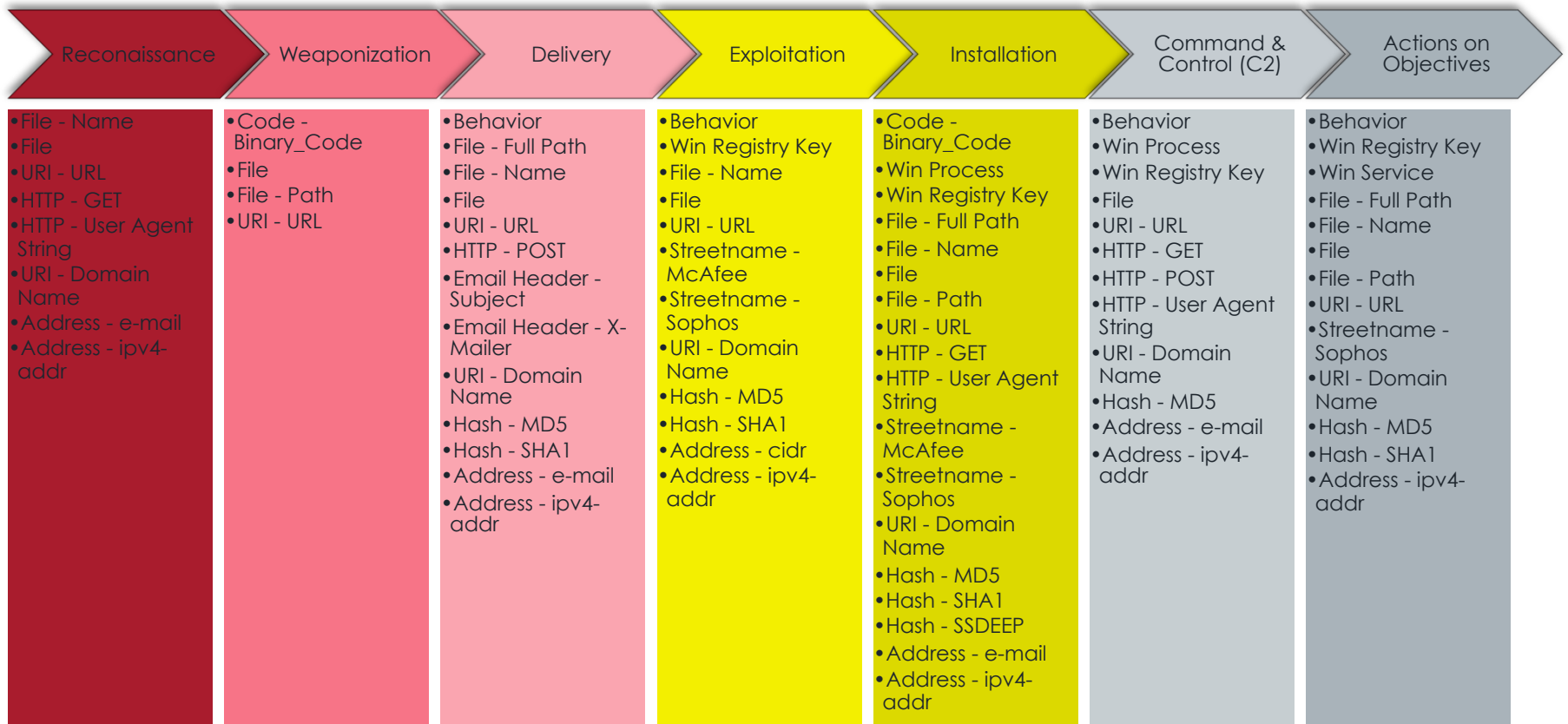


Intel-Driven Detection Planning

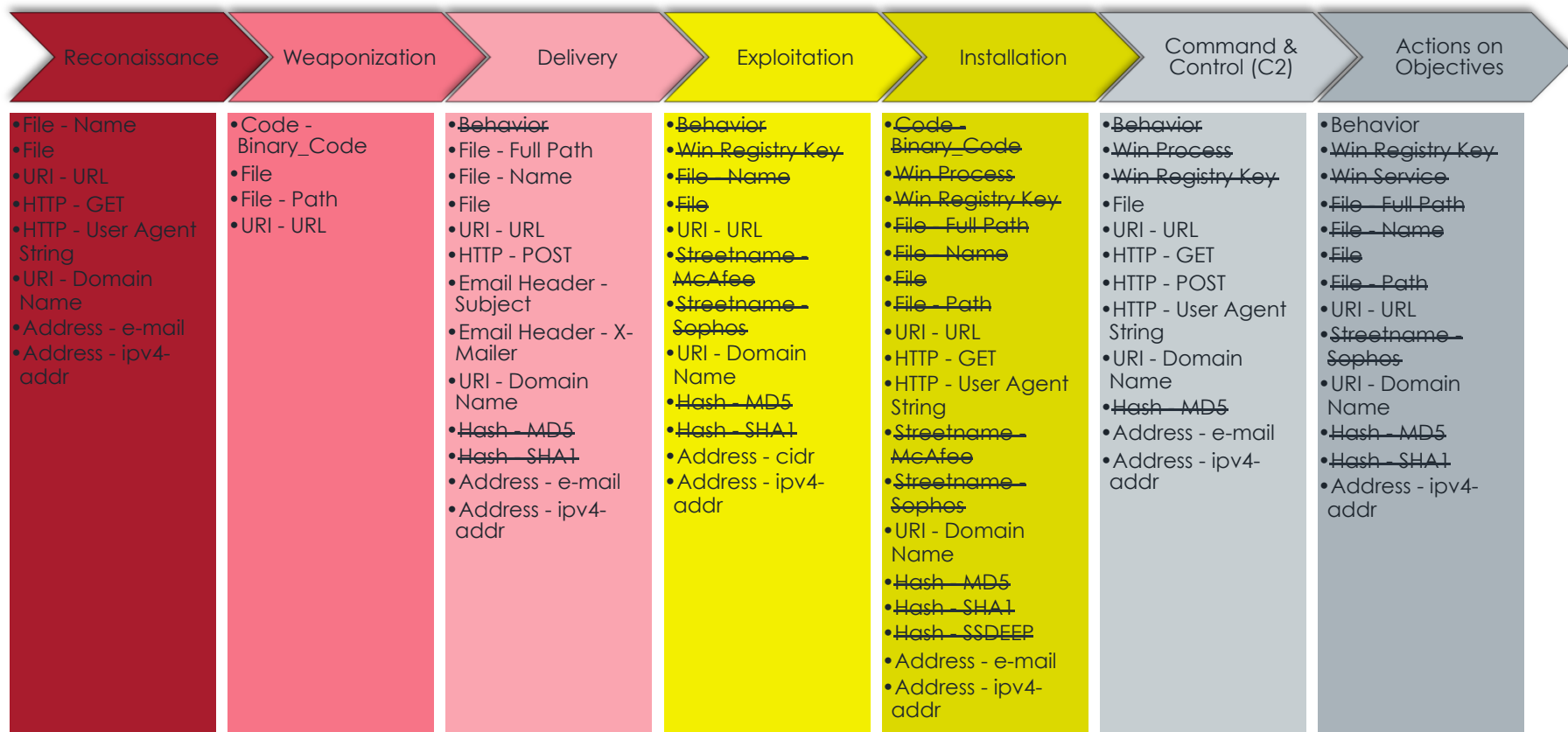
- What **scenarios** do we need to be able to detect?
- What are our **options** for detecting them?
- What are the **strengths** and **weaknesses** of our detection program today?
- What is our detection **stance** against **specific actors**?
- What is our **overall plan** for detection across our enterprise?



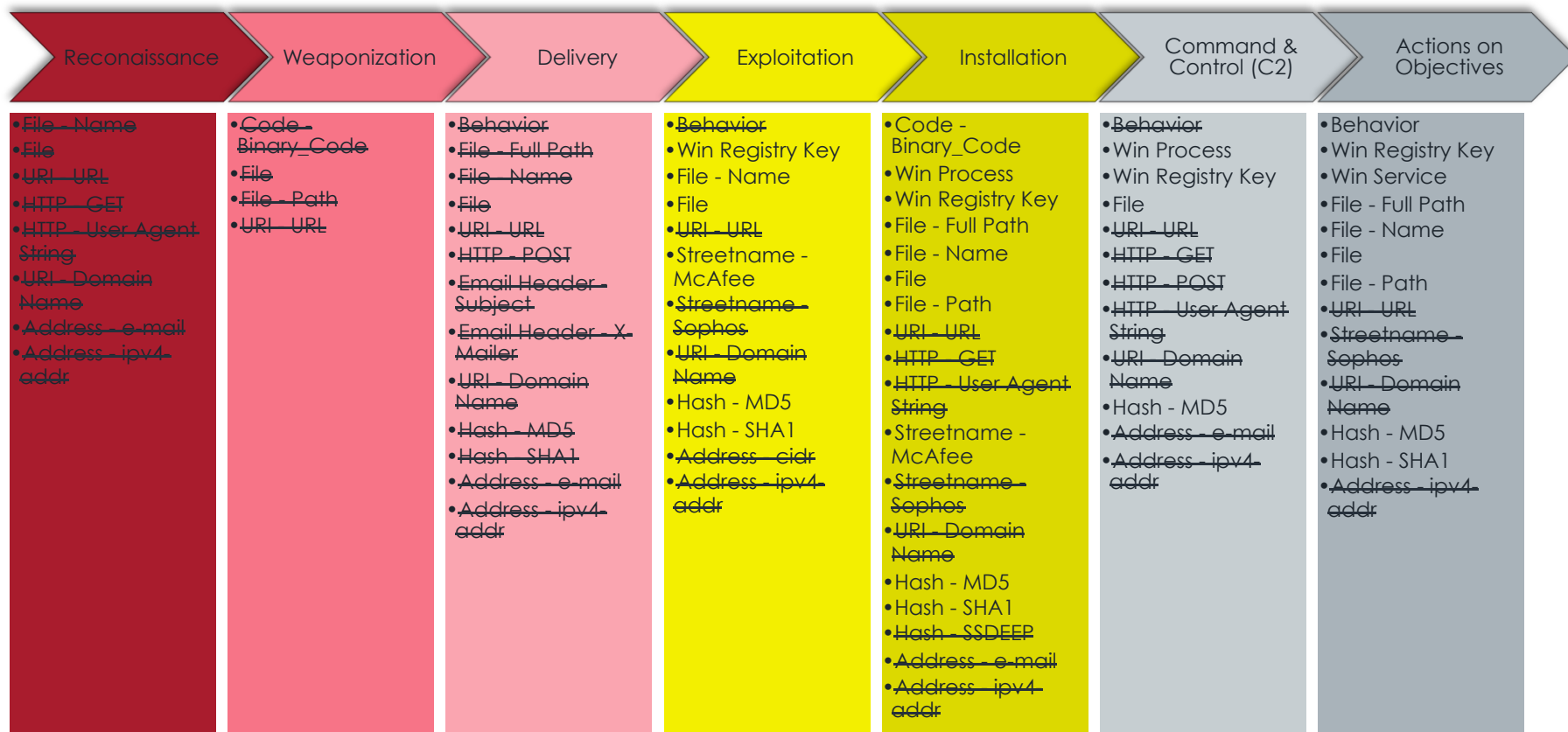
What Scenarios Do We Need to Detect?



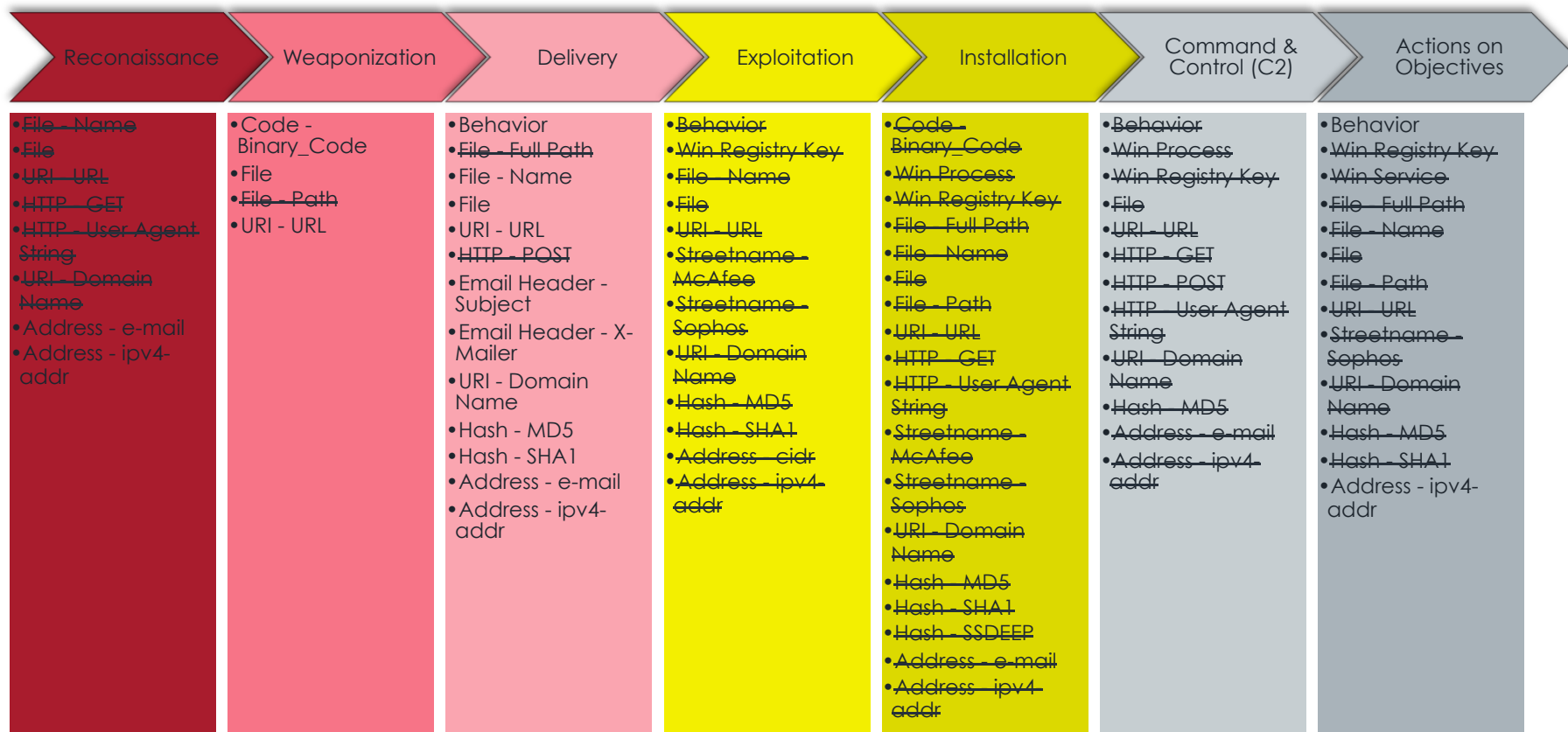
Detection Options - Snort



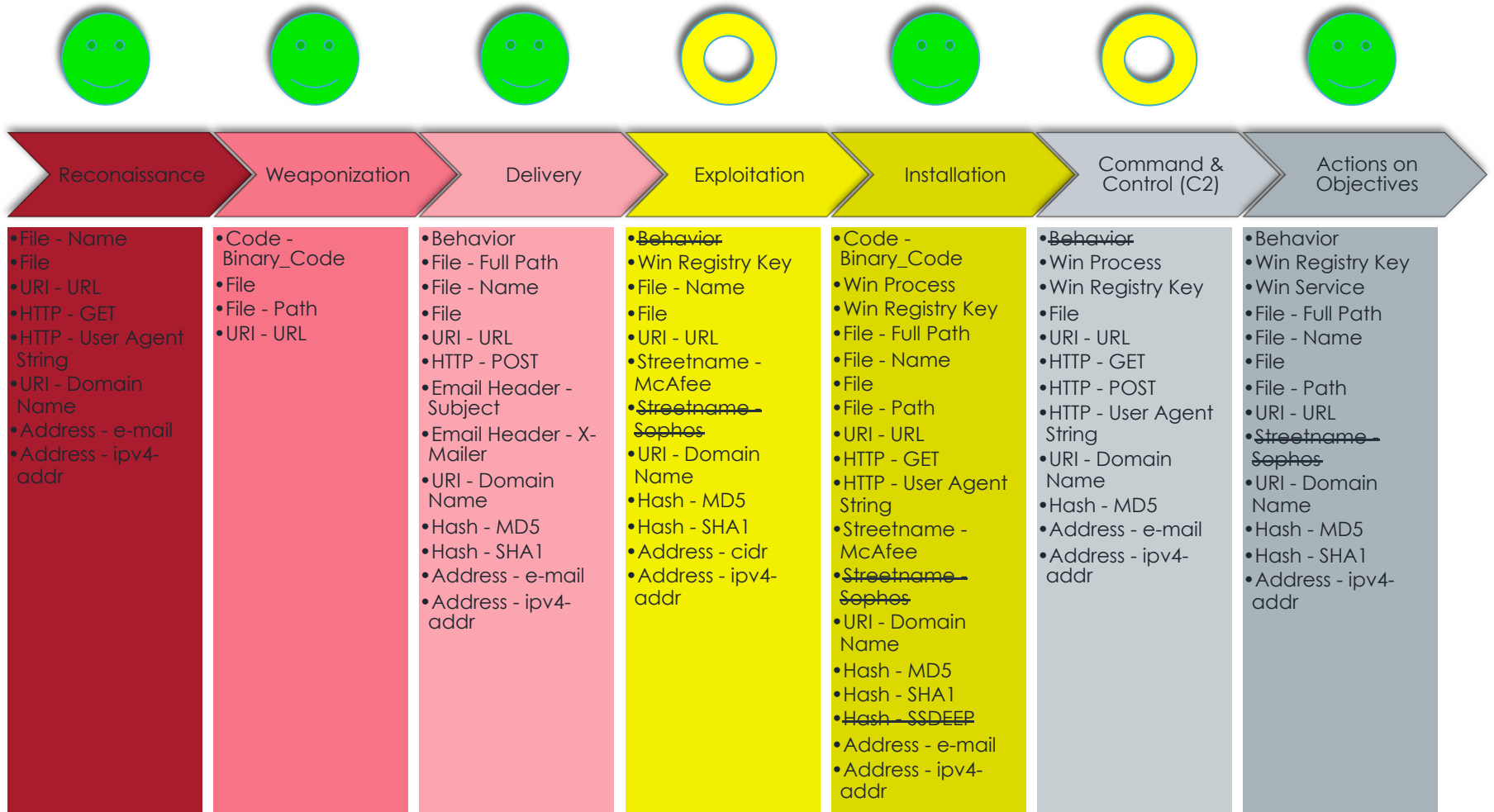
Detection Options - HIPS



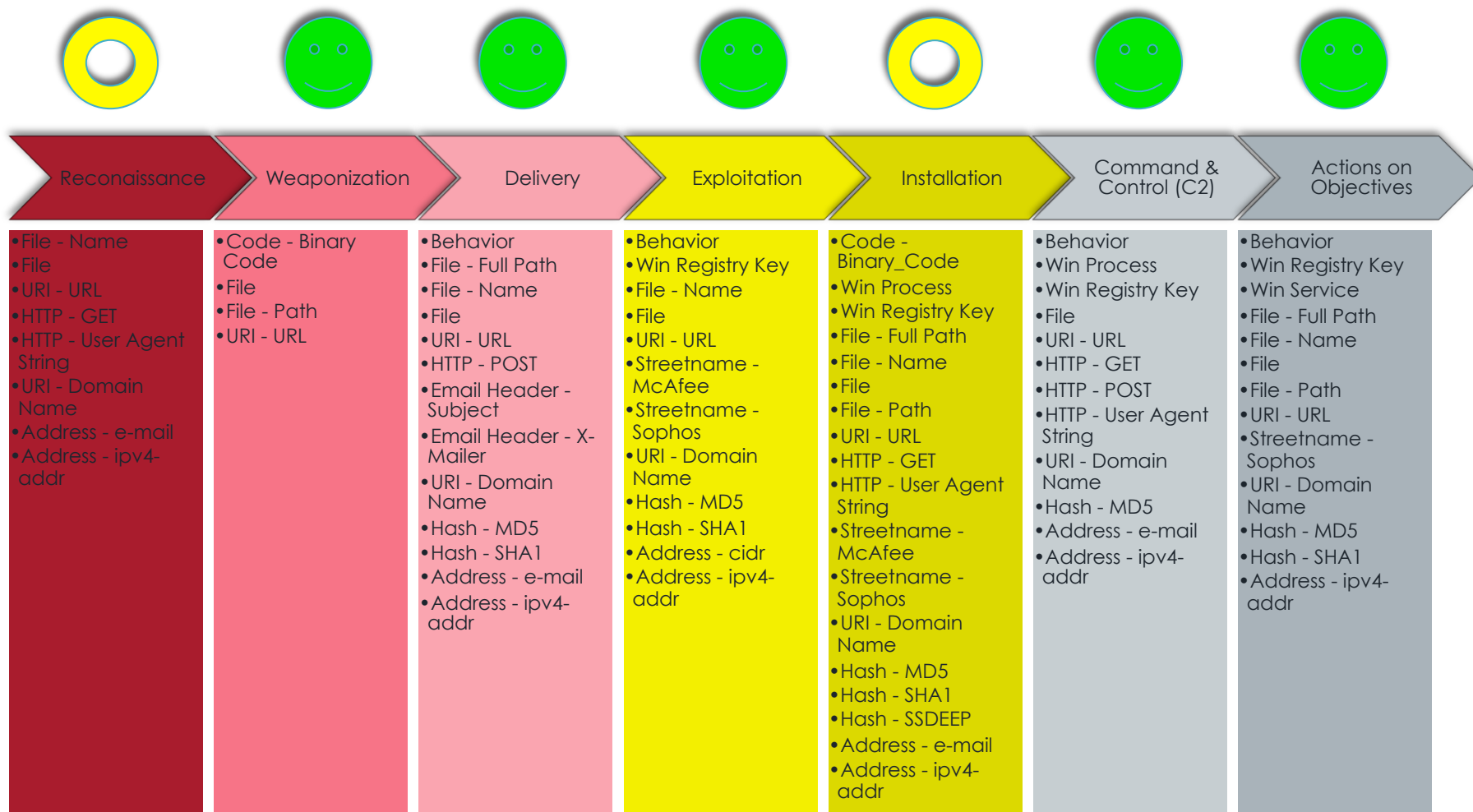
Detection Options – Email Gateway Logs



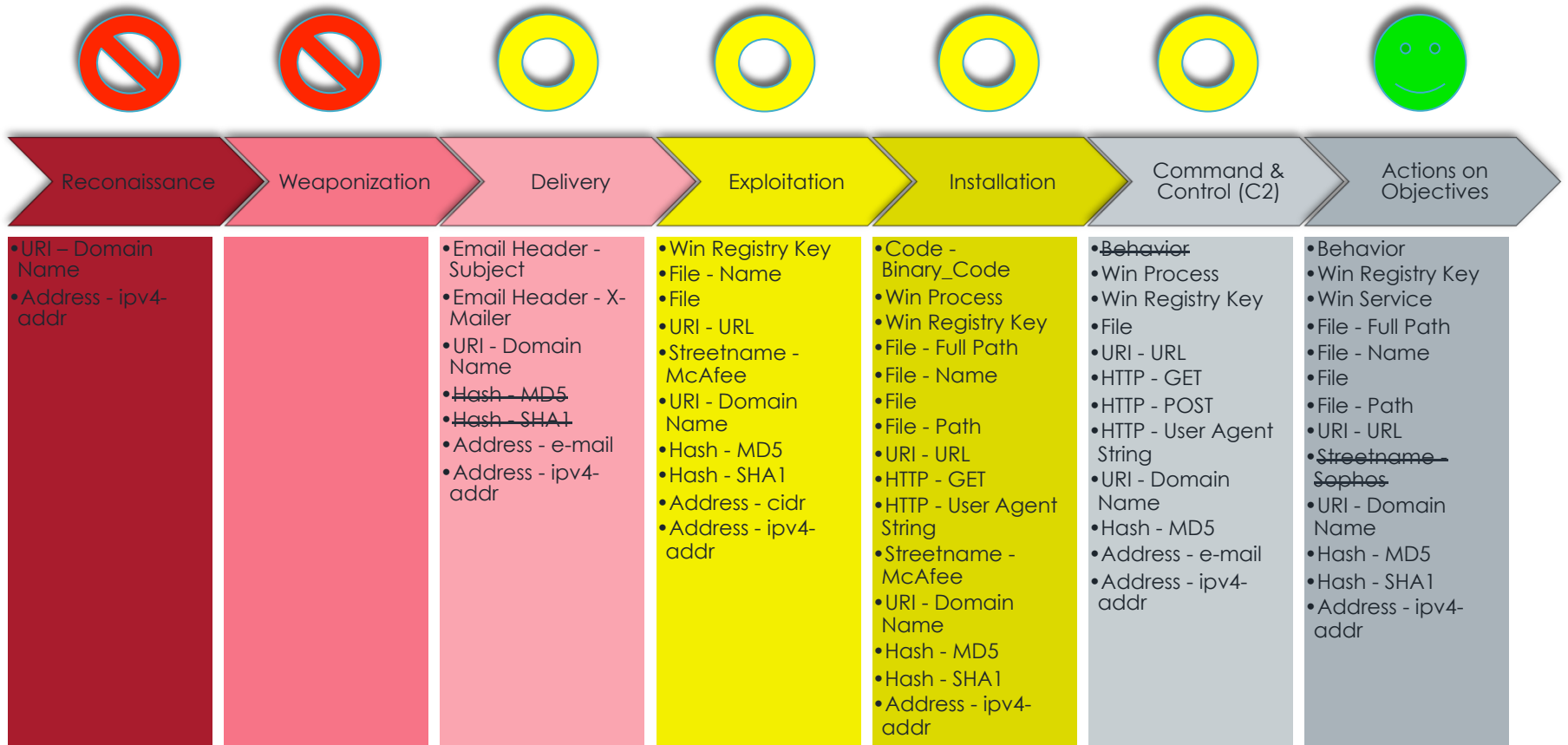
Score Card: Use of Available Indicators



Score Card: Pyramid Effectiveness of Indicators



Score Card: Effectiveness Against APT-π



Enterprise Detection Plan

	Reconnaissance	Weaponization	Delivery	Exploitation	Installation	C2	Actions on Intent
Behavior			Email GW	NONE		NONE	Snort HIPS
Code - Binary_Code		Email GW			HIPS MIR		
Win Process					HIPS MIR	HIPS MIR	
Win Registry Key				HIPS MIR	HIPS MIR	HIPS MIR	HIPS MIR
Win Service							
File - Full Path			Snort		HIPS MIR		HIPS MIR
File - Name	Snort		Snort Email GW	HIPS MIR	HIPS MIR		HIPS MIR
File	Snort	Snort Email GW	Snort Email GW	HIPS MIR	HIPS MIR	HIPS MIR	HIPS MIR
File - Path		Snort			HIPS MIR		HIPS MIR
URI - URL	Snort	Snort Email GW	Snort Email GW	Snort	Snort	Snort	Snort
HTTP - GET	Snort				Snort	Snort	
HTTP - POST			Snort			Snort	
HTTP - User Agent String	Snort				Snort	Snort	
Email Header - String							
Email Header - Subject			Snort Email GW				
Email Header - X-Mailer			Snort Email GW				
Email Header - Message-ID							
Streetname - McAfee				HIPS	HIPS		
Streetname - Sophos				NONE	NONE		NONE
URI - Domain Name	Snort		Snort Email GW	Snort	Snort		Snort
Hash - MD5			Email GW	HIPS MIR	HIPS MIR	HIPS MIR	HIPS MIR
Hash - SHA1			Email GW	HIPS MIR	HIPS MIR		HIPS MIR
Hash - SSDEEP					NONE		
Address - e-mail	Snort Email GW		Snort Email GW		Snort	Snort	
Address - cidr				Snort			
Address - ipv4-addr	Snort Email GW		Snort Email GW	Snort	Snort	Snort	Snort
Address - ipv6-addr							

Summary

- NSM:IDS :: ESM:NSM
- **Collect and aggregate** across your entire enterprise
 - Increased **visibility**
 - **Maximum** use of resources
 - Better for **hunting**
- **Organize** intel for for better program **insights**
- **Big improvements** in detection & response capabilities for **minimal investment**
- **Smart detection** makes for **frustrated adversaries!**



Questions?

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I <3 Feedback!

I'd really love to hear from you. Questions, comments, stories about how this worked for you, citations referencing my work are all appreciated!

