

Friday, August 13, 2021



Quick Answers to Quick Questions: Jimmy Mistry, Chairman, Della Leaders Club

**M.R. Rangaswami, Co-Founder
Sand Hill Group**

Jimmy Mistry is a successful, social entrepreneur who specializes in "design thinking" and is responsible for the creation and nurturing of million-dollar real estate and six resorts that fall under the category of experiential hospitality.

Working from India, he was sidelined by the intense COVID outbreak and wanted to expend his energy somewhere where it wouldn't be delayed due to lockdown.

So he focused his intentions online.

He announced in June the launch of **Della Leaders Club**, a Global Community of entrepreneurs, professionals and leaders who are eager to contribute, share with others and give back to society with a comprehensive support ecosystem for the modern leader—across 26 management and lifestyle disciplines including health and wellness, real estate, fashion and leadership and transformation.



M.R. Rangaswami: Already, Della Leaders Club has over 2,000 Global Honorary Committee Members across 15 cities globally. Where did the idea for Della Leaders Club come from?

Jimmy Mistry: Its Lonely at the Top!

As a first-generation serial entrepreneur, I've set up multiple businesses and I understand how difficult and lonely the journey can be.

I have always felt the need for a platform or trusted support system that I could go to. That is why I launched Della Leaders Club, to create a positive impact in the lives of entrepreneurs, professionals and young leaders.

M.R.: What are its chief benefits for executives?

Jimmy: DLC is a global community of entrepreneurs, professionals and young leaders that brings to you the world's first business platform to positively impact business and society.

a. DLC Forums & Apps

Forums are a complete gamechanger in a leader's personal and professional Life. We are democratizing the world of forums by bringing the world's best forum facilitators on one of the most advanced forum applications. It is the most valued asset for members, spouses & young adult children.

b. DLC Knowledge

The Della Leaders Club affords ready-to-apply business knowledge from 2000+ men and women of knowledge and prominence. Members have access to original exclusive content not available anywhere else from a senior management point of view. DLC is a Technology and Content Generation platform with in-house production, post-production and edit facilities, helping its members make more informed decisions for the sustained growth of their organizations.

c. Brand Collaborations and Experiences

DLC members have access to some of the best deals and experiences from the leading global brands under business and lifestyle committees. Via DLC, executives can more easily learn from and collaborate with others at their same level of professional achievement.

d. YouTurn Events

Each DLC Chapter will host three theme-based events a year which will be an ensemble of professional learning, recreation and entertainment. YouTurn events will also have curated luxury lifestyle exhibitions for the entire family.

e. DLC Genie App

At the top level of business achievement there is a need for a platform and support system. The DLC Genie App has been conceptualized precisely to deliver this support system using the power of DLC Global Community.

f. 19 Global Summits & Apps

Global leaders and experts will be invited to speak at DLC Global Summits to be held in India. With a total of 19 Global Summits dedicated to various specialized knowledge streams under the DLC umbrella these conferences will be curated by Committee members.

M.R.: How does DLC benefit society?

Jimmy: With 26 Committees mandated with two Social Impact causes each, DLC has mapped the 17 Sustainable Development Goals of the United Nations.

DLC has plugged these SDGs into each one of 54 Social Impact causes to ensure PURPOSE over PROFIT; and DLC Annual Impact Reports will be a testament to just how determined the forum is to engender change.

M.R. Rangaswami is the Co-Founder of Sandhill.com



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