



トランジスタ技術

Transistor Gijutsu (TG) Media Data 2024

About TG

Established	October, 1964
Publication Date	10th of Every Month
Size	257 mmH x 182 mmW
Circulation	60,000
Price	970 Yen(tax included)

Transistor Gijutsu (TG) is a must-read magazine for circuit design engineers. It has been read by electronic circuit design engineers for many years since its first issue in 1964.

TG will continue to provide information on the correct use of semiconductors and electronic components, mounting techniques, and other topics for developers of products with high reliability and performance.

Themes covered in editorial features in 2024

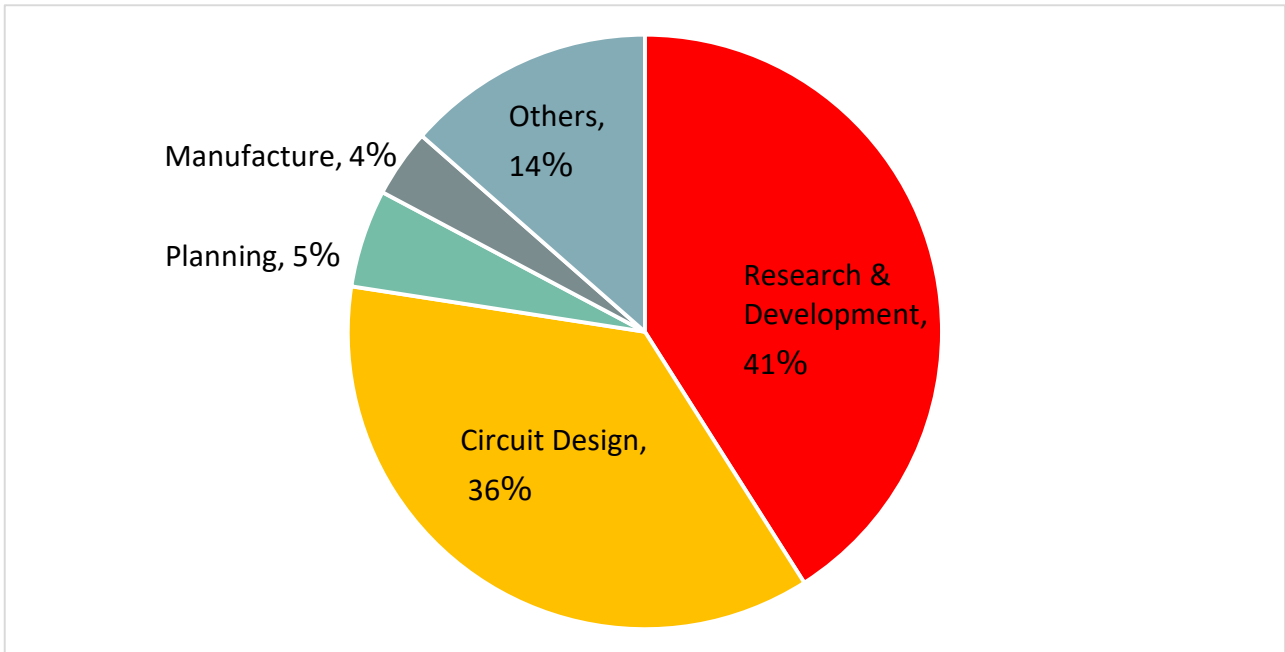
(technological keywords)

- Analog circuits
- Ultrasonic Sensors
- Motor Technologies
- 3D mechanical design
- Power Electronic
- Wireless Technologies
- Raspberry Pi/Arduino
- Electronic mathematics
- Lithium-ion batteries and circuits
- GPS · GNSS
- Space Technologies

Reader Profile

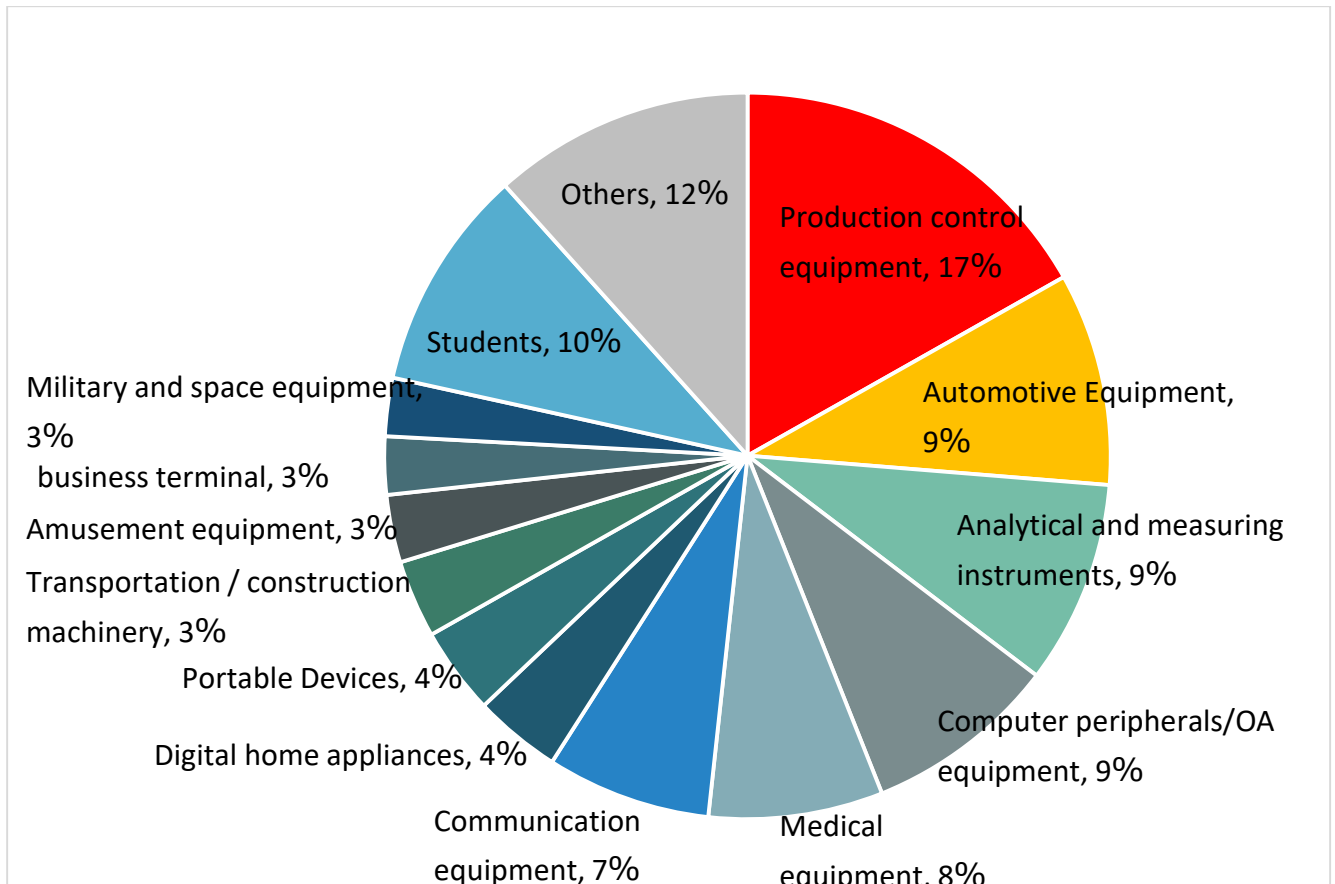
About the job title

Development and design engineers account for about 80% of the total.



About the products

Engineers in a wide range of fields including production control, automotive, computer, instrumentation, medical, and communications.



Rate

Printed Ad

Space	Rate
Front Cover	\$5,600
Inside Front Cover	\$5,000
Inside Back Cover	\$4,400
Back Cover	\$5,600
4-Color 1 Page	\$4,300

Printed and Web Ad (ECN)

ECN	Rate
4-Colors 1/8 Page	\$500
ECN Web(https://ecn.cqpub.co.jp/)	

* ECN ad is published in Interface, Transistor Gijtsu, also on website.

Mail Magazine Header Ad

Space	Rate
35 letters x 5 lines	\$800

* Release on every 10th

Banner Ad

Space	Rate/month
840 x 250 pixel	\$2,300
420 x 125 pixel	\$1,600
310 x 470 pixel	\$1,600
768 x 140 pixel	\$2,300

Schedule 2024

Issue #	Publication Date	Material Due	Insertion Closing
#2, 2024	10-Jan	8-Dec	4-Dec
#3, 2024	9-Feb	17-Jan	11-Jan
#4, 2024	8-Mar	13-Feb	6-Feb
#5, 2024	10-Apr	15-Mar	11-Mar
#6, 2024	10-May	12-Apr	8-Apr
#7, 2024	10-Jun	16-May	10-May
#8, 2024	10-Jul	17-Jun	11-Jun
#9, 2024	9-Aug	17-Jul	10-Jul
#10, 2024	10-Sep	16-Aug	6-Aug
#11, 2024	10-Oct	16-Sep	10-Sep
#12, 2024	9-Nov	16-Oct	9-Oct
#1, 2025	10-Dec	15-Nov	11-Nov

■ For more information, please contact;

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