
DATE: May 10, 2023

TO: Depot Network

RE: **Coors - Industry Standard Bottle (ISB) Transition**

Attention Depot Operators and Staff,

The BCMB would like to advise you of an update to the container and sort for Coors – Original glass bottles.

Molson has confirmed that they have transitioned out of the Coors Original embossed bottles (pictured on the left below) into the 341ml Industry Standard Bottle (ISB - pictured on the right below). As you may still receive the embossed Coors bottles, they will continue to be sorted as one-way glass shipped to ABCRC. The refillable ISB Coors bottles are to be palletized with all other ISBs for shipment to BDL. Please refer to the [BDL Material Sorting Guide](#) on the BCMB website for more information on the refillable beer sorts.

Below are images of the embossed bottle (left) and the ISB (right) for reference. The embossed bottle has subtle differences in shape and labelling in comparison to the ISB. The most distinct difference between the two bottles is the “Coors” logo inscribed in the glass below the neck of the embossed bottles.

If you have any questions, please direct them to a Registration Compliance Officer via email at Registrations@bcmb.ab.ca

