

LEVELS OF M&S HPC READINESS



LEVEL I: DISENGAGED

- **NO AWARENESS:** Know little or nothing of M&S/HPC and have no interest in learning more
- **NO CUSTOMER DEMAND:** Don't think they need M&S because they make parts to customers' prints
- **MINIMAL IT USAGE:** May be using CAD and/or CAM but no other software

LEVEL II: CURIOUS / INQUISITIVE

- **SOME AWARENESS:** Know of M&S/HPC and not using it, but concerned they are being left behind
- **CUSTOMER PUSH:** Customers requiring them to use 3D models and/or provide M&S information
- **COMPETITOR PULL:** Competitors using M&S and winning new business
- **IT TOOL USERS:** Will be using CAD and CAM, may be using MES, MRP, PLM or other ERP software

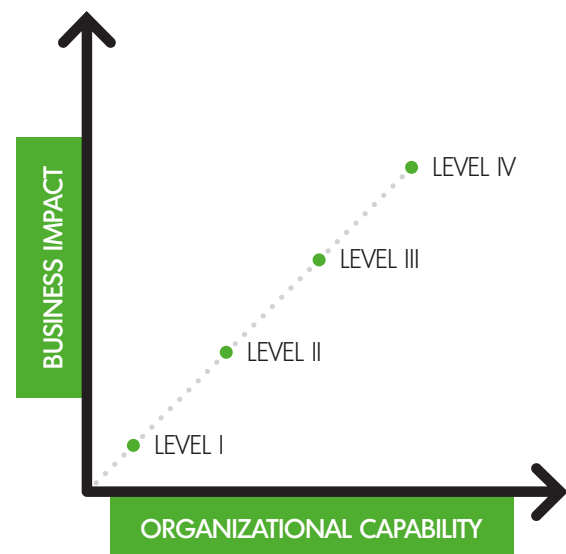
LEVEL III: ENLIGHTENED / ENGAGED

- **SOME USAGE:** Uses M&S/HPC directly or indirectly and looking for assistance to expand usage
- **SERVICE EXPANSION:** Customers interested in improved or new products and services
- **COMPETITIVE ADVANTAGE:** Seeking discrete products or innovative manufacturing processes
- **CUSTOM IT TOOLS:** Wants to become more proficient and expand use of M&S

LEVEL IV: FULLY ENGAGED / POWER USER

- **SIGNIFICANT USAGE:** Understand M&S business potential and exploiting it
- **SIMULATION DRIVEN DESIGN:** Interested in improving the integration of HPC in their M&S
- **SUPPLIER PUSH:** Wanting suppliers to utilize M&S to improve the bottom line
- **CUTTING EDGE IT TOOLS:** Looking for the latest M&S/HPC tools or applications

Ask the AweSim team about available case studies documenting the increase in business impact as an organization moves further along the scale of M&S HPC readiness!



SELF-ASSESSMENT

QUESTIONS		Y	N
1	You are concerned your organization is being left behind	<input type="checkbox"/>	<input type="checkbox"/>
2	Customers are requiring you to use 3D models and/or provide M&S/HPC	<input type="checkbox"/>	<input type="checkbox"/>
3	Competitors are using M&S and winning new business	<input type="checkbox"/>	<input type="checkbox"/>
4	You understand the potential business impact of using M&S/HPC	<input type="checkbox"/>	<input type="checkbox"/>
5	You see a potential competitive advantage in being able to offer additional services	<input type="checkbox"/>	<input type="checkbox"/>
6	You are looking to make a discrete product or an innovative manufacturing process	<input type="checkbox"/>	<input type="checkbox"/>
7	You are looking for the latest M&S/HPC tools and/or applications	<input type="checkbox"/>	<input type="checkbox"/>
8	You are looking for a better way to acquire and use M&S software and/or services	<input type="checkbox"/>	<input type="checkbox"/>
9	You are using M&S Apps and/or are interested in developing custom M&S Apps	<input type="checkbox"/>	<input type="checkbox"/>
10	You are interested in leveraging HPC to improve M&S performance	<input type="checkbox"/>	<input type="checkbox"/>
11	You would like help developing a business case for investing in M&S/HPC	<input type="checkbox"/>	<input type="checkbox"/>
12	You would like a roadmap for launching an M&S project	<input type="checkbox"/>	<input type="checkbox"/>
13	You would like help deciding on M&S software and/or Engineering Service Providers	<input type="checkbox"/>	<input type="checkbox"/>

SCORE YOUR ASSESSMENT!

Add up the number of 'Y' answers in the self-assessment above to see what AweSim solution is best for you!

EXPERIENCE LEVEL		AWESIM SOLUTIONS
LEVEL I: DISENGAGED 0-1 Yes answers	➔	EDUCATIONAL CONTENT Learn more about M&S/HPC via blogs and workshops
LEVEL II: CURIOUS / INQUISITIVE 2-4 Yes answers	➔	DISCOVERY ENGAGEMENT PROGRAM Learn how M&S/HPC helps find solutions for your business
LEVEL III: ENLIGHTENED / ENGAGED 5-7 Yes answers	➔	PROJECT CONSULTANTS Leverage the knowledge of our expert community assisting in your project
LEVEL IV: FULLY ENGAGED / POWER USER 8+ Yes answers	➔	PRODUCT APPS & SOFTWARE Get started right away using commercial software & apps

