



DONOR IMPACT GUIDE

# NONPROFIT SUPPORT

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ALLIANCE FOR INNOVATION AND INFRASTRUCTURE | [Aii.org](http://Aii.org)



Aii.org

# THE NATION'S ONLY INFRASTRUCTURE THINK TANK

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The Alliance for Innovation and Infrastructure – or Aii – is the nation's only national, public policy think tank dedicated to infrastructure.

From thought leadership to serving as an **independent, third-party validator of innovative solutions**, Aii is actively engaged in research and education across the country to safely improve our nation's infrastructure, transportation systems, energy network, and supply chain framework, in order to improve mobility and support our quality of life.

Through its two nonprofits, Aii generates **original and impactful research** and provides educational resources for the general public, industry leaders, and public policymakers.



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Identifying Challenges | Proposing Solutions | Promoting Best Practices | Providing Education

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Consider providing a **General Support Grant** to help us continue the work that helps you do your best work

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## SUBJECT MATTER EXPERTISE

Aii is governed, led, and advised by **experts** from across the spectrum of **both industry and government**. With decades of insight into best practices, regulation, rulemaking, and business operations, **our leaders know safety and efficiency**.

When you support Aii, you are helping improve the study and understanding of our nation's most critical infrastructure elements. You can trust Aii to lead the charge in improving the nation's infrastructure because our independent, nonpartisan board and bipartisan advisory council include individuals at the top of their fields. In addition to careers in law, academia, military, nonprofits, and the private sector, our Board members and Advisors have held the **highest positions** at **key agencies** and organizations.



**Chairman, Acting Administrator, Deputy Administrator, General Counsel, President/CEO,  
Senior Vice President, Senior Advisor, Officer, Chief of Staff**

National Transportation Safety Board  
 Pipeline and Hazardous Materials Safety Administration  
 Federal Motor Carrier Safety Administration  
 Trans-Alaska Pipeline (Alyeska)  
 Commercial Space Transportation Advisory Committee  
 Administration alumni from Clinton, Bush, Obama, and Trump  
 American Trucking Association  
 Federal Motor Carrier Safety Administration  
 U.S. Department of Commerce  
 National Security Agency  
 Environmental Protection Agency  
 United States Army, Navy, Coast Guard  
 Military and Commercial Aviation

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# SHAPING THE ISSUES THAT MATTER

Aii is a research and educational organization that studies the systems and structures that keep our economy and nation moving. We work to promote safety, efficiency, and sustainability, and to integrate **innovative solutions through public policy** to improve the nation's infrastructure and promote growth.



Climate and Conservation



Damage Prevention



Energy Infrastructure



Innovation and Technology



Transportation Infrastructure

**Cross-Country Gas v. EV**  
Analysis from the Road

**Aii Newsletter**  
Aii Headlines  
The Top Paths to Decarbonization  
Unseen Threats: Four New Policy Briefs  
All Board of Director Impacts

**The Safety Impact of Technology and Crew Size**  
An analysis of accident data, incorporation of technology, and train crew staff levels on rail safety trends.

**Electric Vehicles**  
What is it? How Clean is it? How Does it Work? What Does it Cost? Space

**THE HISTORY OF BURIED INFRASTRUCTURE**

**Alliance for Innovation and Infrastructure**  
America's Top Infrastructure Challenges  
physical systems are primarily intended for transportation, transmission, or storage. They often rely on infrastructure, such as roads, bridges, telecommunications cables, electrical distribution, and more to carry out their objectives. Other examples, like digital infrastructure - which are relying on the hard components that make Internet or computer networks function - help point a portion of the way software can compute, analyze, store, or distribute information, yet serve as an analogy, not an example, of infrastructure.

**Reportable Pipeline Incidents Caused by Excavation Damage**  
Excavation Damage Incident Density  
Excavation Damage on Hazardous Liquid Pipelines  
Excavation Damage on Gas Gathering and Transmission Pipelines

**WSJ OPINION**  
English Edition • Print Edition • Video • Audio • Latest Headlines • More  
OPINION | COMMENTARY | CROSS COUNTRY | FOLLOW  
**Why Are Heating Prices So High in New England?**  
Power-plant closures and pipeline cancellations have made the region vulnerable to supply disruptions.

**Alliance for Innovation and Infrastructure Energy Spotlight**  
By the Numbers  
United States World  
18.9% 9.8%  
778 2.8

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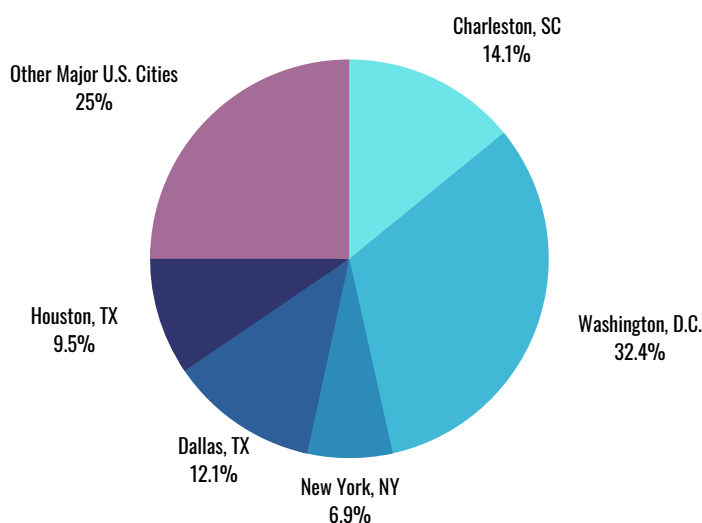
# A NATIONAL REACH

The work we do at Aii is regularly featured in mainstream media outlets across the country. We strategically place opinion columns in top publications. With additional citations to our work from government officials, academic experts, and journalists, our expert analysis **reaches millions of readers.**

With a primary audience in Washington, D.C. and core readership and networks across major infrastructure and energy hubs around the nation, Aii is uniquely positioned to **inform, educate, and influence** decisionmakers and public policy professionals. Our work also garners over 20,000 new visitors to Aii.org every year.

With a mission to foster innovative solutions to current and future infrastructure challenges, Aii is engaged in the thought leadership, critical analysis, and advocacy that keeps the economy strong and people connected. **We make an impact.**

Our Audience



Featured In:



Aii.org

# MEASURABLE IMPACT

Our work helps **advance solutions in industry** and **inform policymakers**. We measure our effectiveness through closely following public policy changes and regulatory reform for the issues we research and advocate. We also use citations and publications as a key metric to measure how our work is used and influential across different industries, in public policy, and in academic settings.

## Advancing Industry

Aii and our experts are cited in or asked to contribute to industry reports and publications. Our work promotes best practices and helps improve industry outcomes.

## Advancing Policy

At the local, state, and federal level, Aii has a hand in forming and improving public policy. We educate policymakers, critique pending regulation, and provide analysis to lawmakers.

## Advancing Academia

Our work promotes a better understanding of the world. We are cited as a resource and contribute research findings of our own to offer solutions to industry and policy challenges.



# Levels of SUPPORT

Grants and donations made to Aii can be directed to the National Infrastructure Safety Foundation. This social welfare organization is a 501(c)(4) nonprofit. Our donors represent a diverse cross-section of the economy and remain undisclosed.

When you support Aii, you join a dynamic set of individuals and organizations across industries supporting independent:

- Thought leadership
- Expert panels and events
- Research and white papers
- Education and policy briefs
- Policy news, analysis, and commentary
- OpEds and Expert Columns
- Critical issue One-Pagers
- Issue Advocacy
- Public Policy Influence, Analysis, and Awareness
- Relationship building with key regulatory bodies
- Legislative and policy tracking

## General Support Grant

Provide operational support to Aii to continue our high-quality and important work. This type of support is perfect for those who believe in the importance of infrastructure and recognize the need for an independent, expert organization working to improve both the physical and public policy frameworks that support our economy. General support grants allow you to make targeted investments in the nonprofit and policy sector that tackles energy, infrastructure, technology, and transportation. We can offer suggested amounts to foundations or corporations that allow you to support a critical organization and us to apply it where it can have the most organizational impact.

## Research Area Support Grant

Sponsor a specific research area to help Aii build on the quality of our work. These grants may scale up and be applied to specific types of work or to general fields of research.

## Mission Support Grant

Dialogue with Aii year-round and be a part of the work that impacts public policy, public awareness, and industry education.



Unlocking the Future  
**PARTNERSHIP  
GRANTS**

If you are interested in greater organizational involvement, including working closely with or joining our Board of Directors, Advisory Council, or endowing a department, we are eager to discuss opportunities.

# Nonprofit OVERVIEW



The Alliance for Innovation and Infrastructure (Aii) is an independent, national research and educational organization dedicated to identifying our nation's infrastructure needs, creating awareness of those needs, and finding solutions to critical public policy challenges. Aii strives to promote proven, innovative technology and higher safety standards in a non-partisan manner to achieve excellence nationwide.

The Alliance is a think tank consisting of two non-profits: the National Infrastructure Safety Foundation (NISF), a 501(c)(4) social welfare organization, and the Public Institute for Facility Safety (PIFS), a 501(c)(3) educational organization. Both non-profits are legally governed by volunteer boards of directors. These work in conjunction with the Alliance's own volunteer Advisory Council. To learn more visit [Aii.org](http://Aii.org).

## National Infrastructure Safety Foundation

**N** ISF is a non-partisan entity organized as a 501(c)(4) non-profit. Our mission is to develop and promote rational public policies and best practices aimed at achieving innovative safety and efficiency solutions for national infrastructure systems and projects.

The Foundation – one of two members that form the Alliance for Innovation and Infrastructure – encourages public debate, community engagement, and education. Our issue advocacy is non-partisan and independent of industry.

Support for NISF enables critical relationship building with policymakers, high-quality research and education, and elevates innovative solutions to industry leaders and public policy officials.

Please direct any inquiries to [info@aii.org](mailto:info@aii.org) or you may call us for more information at (703) 574-7376. While your grants and support are **not tax deductible, donor identity always remains undisclosed**. Tax ID: EIN: 47-2194747

## PUBLIC INSTITUTE for FACILITY SAFETY

**P** IFS is an educational non-partisan organization pursuant to section 501(c)(3) of the Internal Revenue Code. Our mission is to provide educational materials to elected officials, public policy experts, and the community at large, in order to increase awareness of the many pressing infrastructure challenges our country faces and highlight potential innovative solutions.

The Institute focuses on researching and publishing in-depth white papers and policy briefs on relevant infrastructure-related issues. In addition to this research, the Institute aims to educate both society and industry on best practices in the areas of safety and innovative technologies.

Together with NISF, the Institute forms a think tank known as the Alliance for Innovation and Infrastructure. For Aii, promoting innovative, proven practices and technology is the way to achieve policy centered around public safety and infrastructure resilience.

You can make a big difference in our educational mission for students, policymakers, industry leaders, and the general public. Your **donations are fully tax deductible and are publicly disclosed**. EIN: 47-2375227

Contact us today about supporting our mission



# FROM THE CHAIRMAN

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Thank you for considering a contribution to the Alliance for Innovation and Infrastructure (Aii).

Because Aii is an independent, national, research and educational organization that is entirely donor funded, your support is crucial to our mission of finding responsible solutions to the nation's infrastructure woes. Our goal is to create higher standards by promoting innovative technologies and safer outcomes for national infrastructure projects.

The country's highways, bridges, and other vital infrastructure lack guaranteed safety and transportation efficiency, resulting in mounting congestion. These mobility delays amount to lost economic opportunity, more greenhouse gas emissions, and safety concerns.

The nation's energy infrastructure has experienced equally crippling delays due to aging infrastructure. The energy sector is in the midst of transformational change. Emerging technologies and societal demand promise to reshape not only the energy we use, but also how we use it. By investing in our energy infrastructure, we can strengthen our nation's security and ensure economic growth.

Aii is committed to identifying our nation's infrastructure needs, creating awareness of those needs, and promoting innovative solutions through public policy. With your support, we can provide greater awareness, influence, analysis, and assistance in formulating solutions.

**Together, we can innovate solutions for a better tomorrow.**

Sincerely,



Brigham A. McCown  
Chairman of the Board



# ALLIANCE FOR INNOVATION AND INFRASTRUCTURE

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