



1 LESSON - 7 MIN

Pinpoint

This is the max length for a course description. This is what you see at the course level, before diving into specific lessons. If you are adding a lesson to an existing course, use the existing course description here.

Tools Used:

Pinpoint

LESSON 1

Pinpoint: A research tool for journalists

Explore and analyze thousands of documents with Google's research tool, Pinpoint.

Lesson Overview

Journalist Studio and Pinpoint

This lesson will help you learn how to request access to Pinpoint and get started using the tool.

Journalist Studio

About Featured Tools for Reporters Training Other Tools

A collection of tools to empower journalists to do their work more efficiently, creatively, and securely



- 1 Sign-up
- 2 Get started
- 3 Find stories faster
- 3 Transcription

For more lessons, visit:

newsinitiative.withgoogle.com/training

Sign up

To access our new tool, Google's dedicated journalism suite of tools, Journalist Studio

STEP 1 OF 5

Go to journaliststudio.google.com/

STEP 2 OF 5

Journalist Studio is a collection of all of our tools that reporters can use for telling stories in a single location

Journalist Studio







[About](#) [Featured](#) [Tools for Reporters](#) [Training](#) [Other Tools](#)

A collection of tools to empower journalists to do their work more efficiently, creatively, and securely



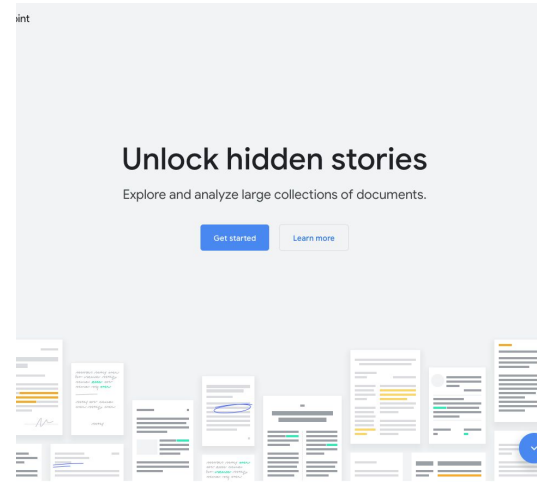
Google Journalist Studio

[About](#) [Featured](#) [Tools for Reporters](#) [Training](#) [Other Tools](#)

 Advanced Protection Program Google's strongest account security Get Started	 The Common Knowledge Project (Beta) Explore, visualize, and share data about important issues in your community Get Started	 Data Commons Open knowledge repository that combines data from public datasets using mapped common entities Get Started
 DataSet Search Find datasets to support your research or story Get Started	 Fact Check Explorer Search fact check results from the web about a topic or person Get Started	 Flourish Visualize data using customizable templates Get Started

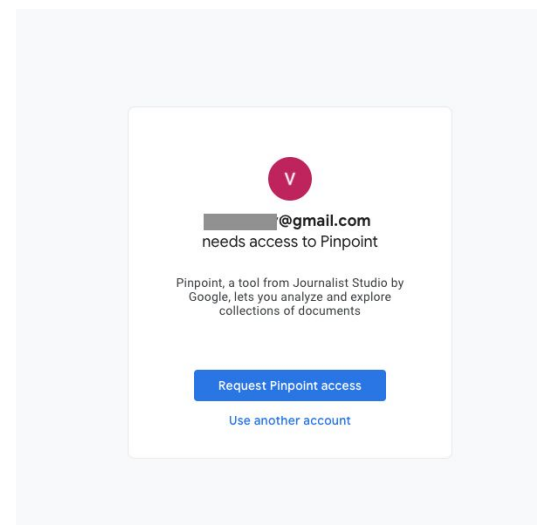
STEP 3 OF 5

Scroll down through the tools until you see Pinpoint or go to journaliststudio.google.com/pinpoint/ and click get started.



STEP 4 OF 5

You will need to use a Gmail address to request access.



STEP 5 OF 5

The Google team aims to review all access requests within 24 hours.

Request Access to Pinpoint

Thank you for your interest in Pinpoint, a research tool from Google's Journalist Studio for exploring and analysing large collections of documents.

We have built Pinpoint for the benefit of journalists and academic researchers - if you'd like to get access please share the following information with us to get started. We aim to review requests within 24 hours; however it might take longer.

* Required

First Name *

Last Name *

Sign-up email: communication about access will be sent to this address (must be @gmail.com or @googlemail.com) *

Alternate work-related email (Ex: jane@yournewsorganization.com)

Please describe your main intended use of Pinpoint *

Journalism: I'm a journalist or supporting journalists working on stories

Academic: I'm an academic or supporting academic research work

Other (please specify):

Country *

United States

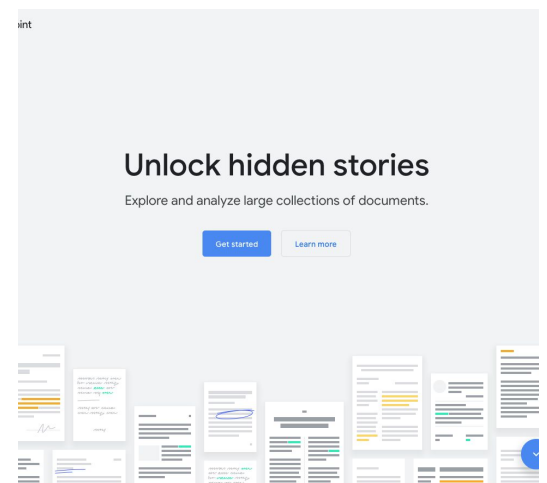
State (Optional - US Only)

Get started

You will receive status updates on your access account in the Gmail account you used to request it. Once you have received the access approved e-mail, you can begin exploring how to use this tool as a reporter.

STEP 1 OF 5

You can log in to Pinpoint at journaliststudio.google.com/pinpoint/



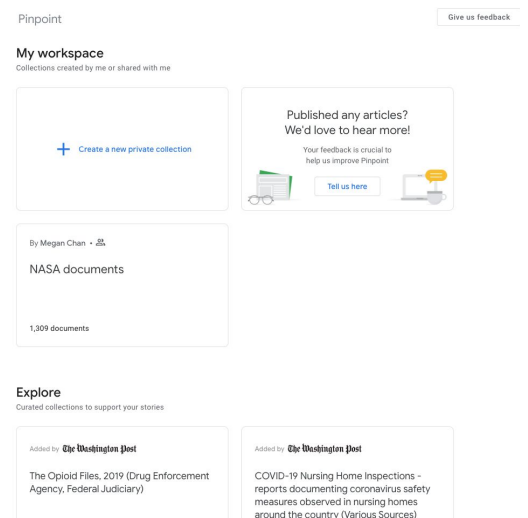
STEP 2 OF 5

Pinpoint is divided into two sections:

“My Workplace” where you can upload and work on your own documents

and

“Explore “ where you can search through collections from some of our key partners like Big Local from Stanford University, The Center for Public Integrity, Document Cloud, and Big Local from Stanford University.



STEP 3 OF 5

Once you click on 'Create a new private collection' you can upload documents that are in any of the following formats:

Text: PDF, DOC, DOCX, PTT, PTTX, TXT,

Audio: MP3, WAV, FLAC

Image: JPG, PNG, TIFF, GIF, BMP

Email: EML, MBOX

STEP 4 OF 5

Name your collection

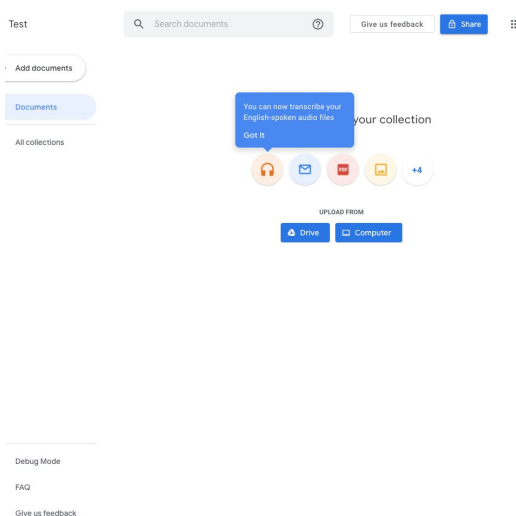
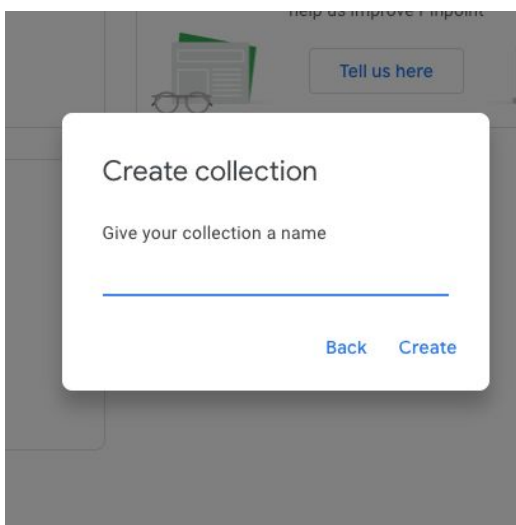
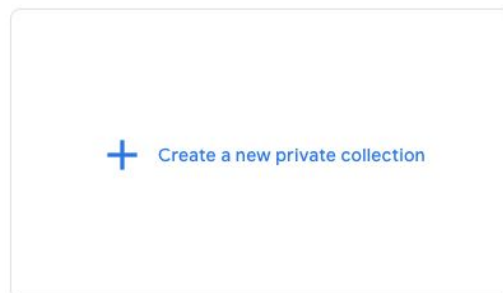
STEP 5 OF 5

Import documents from your Google Drive or upload them directly from your computer.

Pinpoint

My workspace

Collections created by me or shared with me

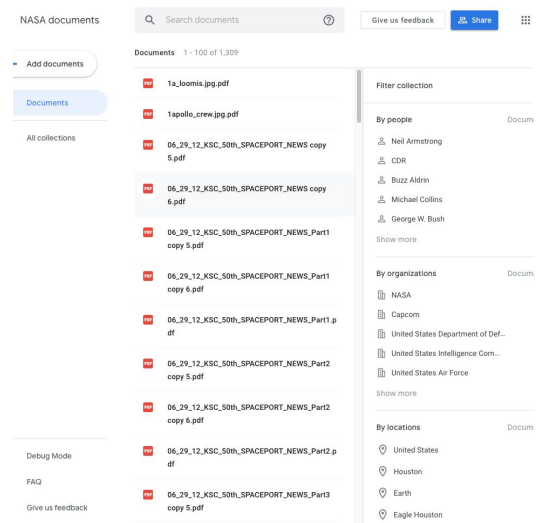


Find your story faster

Using the power of Google's knowledge graph and AI technology, you can quickly search through documents, images, and audio recordings.

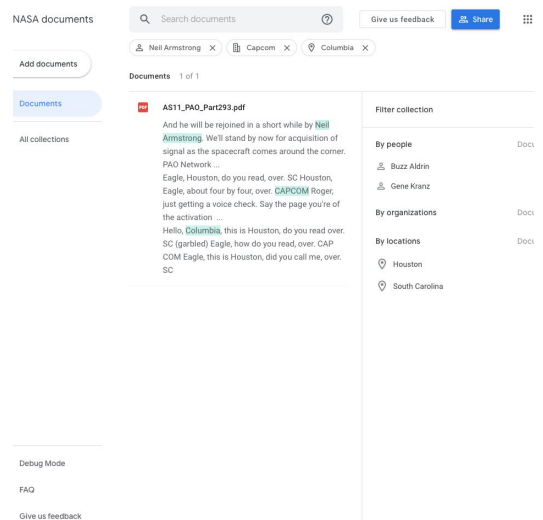
STEP 1 OF 5

Once you have uploaded your documents, Pinpoint will automatically create an index of the most commonly mentioned people, locations, and organisations mentioned.



STEP 2 OF 5

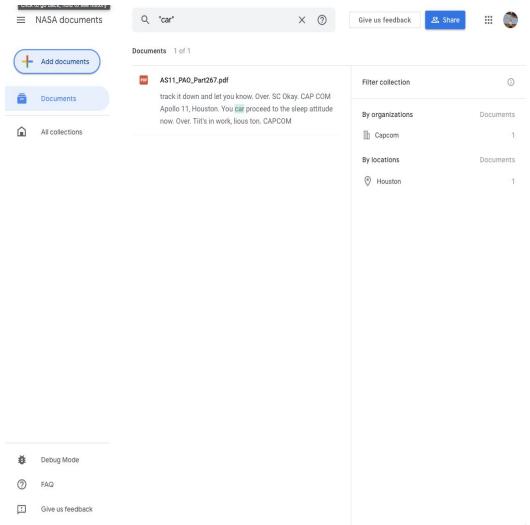
You can also use the Search bar at the top of the tool to look for specific words using quotation marks or more generally synonyms of words. For example, a search for "moon" may return results for the word "lunar."



Step 3 of 5

You can use some search modifiers with in Pinpoint:

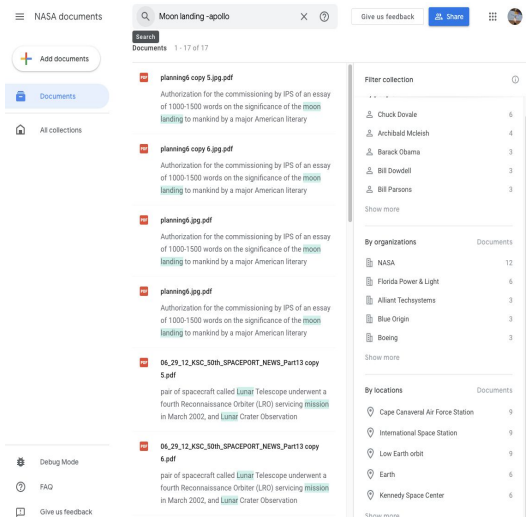
Surround any part of your search query with quotation marks (“”) in order to find exact matches. For example, results for the search “car” will only include documents where the exact word “car” appears.”



STEP 4 OF 5

Use a minus sign (-) in front of any word you want to exclude from your search.

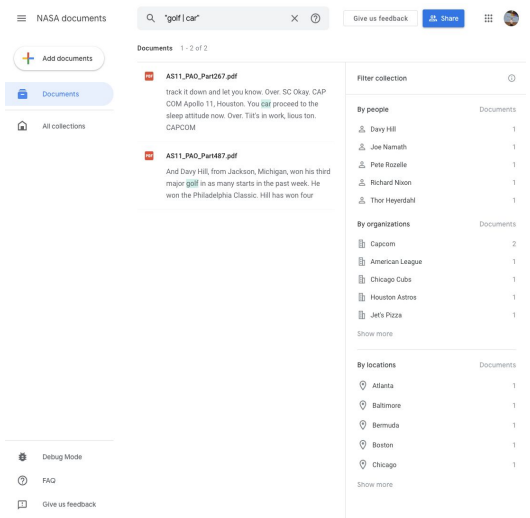
For example, results for the search moon landing -apollo will not include documents where the word “apollo” appears.



STEP 5 OF 5

Use the keyword “OR” or the sign “|” between any two phrases in order to find documents that include any of the two.

For example, results for the search golf OR car will include all documents where any of these words appear. The same is true for the search golf | car.



Transcription

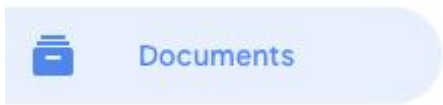
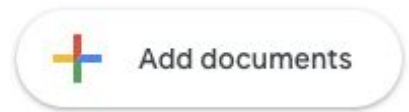
Pinpoint uses Google Cloud's transcription capabilities to create a searchable accurate document based on your recordings.

STEP 1 OF 5

Using the add documents button you can upload audio files to your collection.

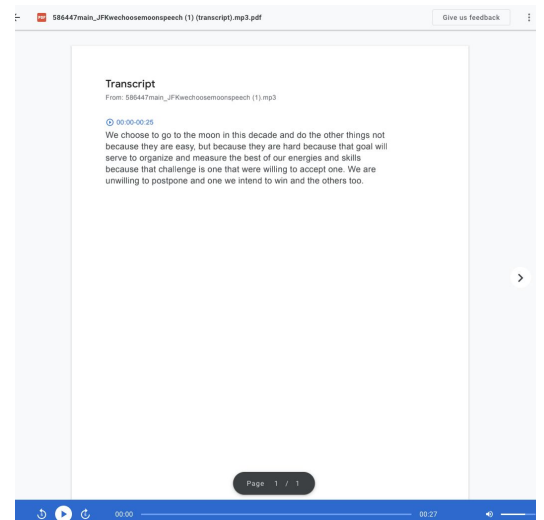
Supported formats include: .MP3, .WAV, .FLAC. and .WAV

For more information see [here](#)



STEP 2 OF 5

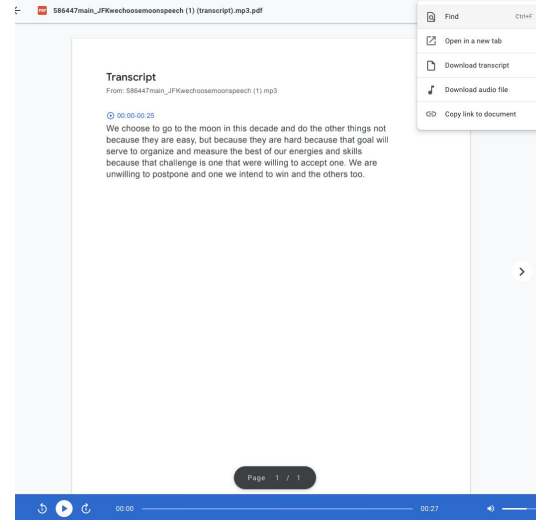
Once your audio file is uploaded, Pinpoint will automatically create a transcription. You can playback the audio in the tool and click on the blue timecode to jump to the corresponding piece of audio.



Step 3 of 5

The menu in the top right gives you options to on your recording including:

Download transcription and Download audio file.

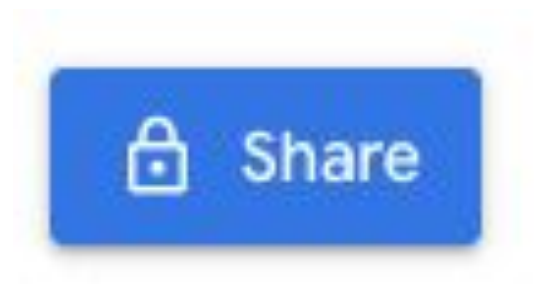


Collaborate on your investigation

Work with a team to find your story.

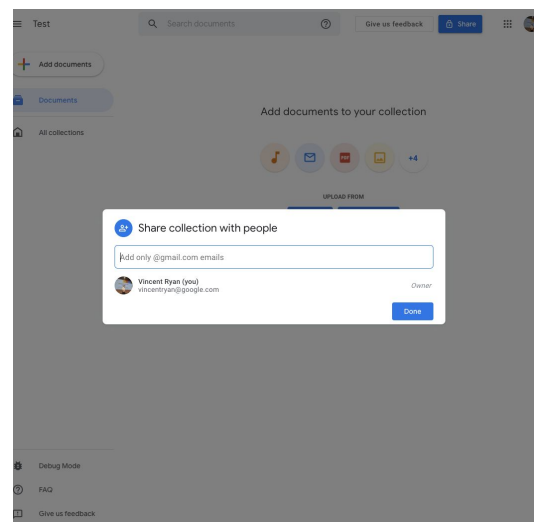
STEP 1 OF 2

The share button in the top right corner allows you to control who can access your collections



STEP 2 OF 2

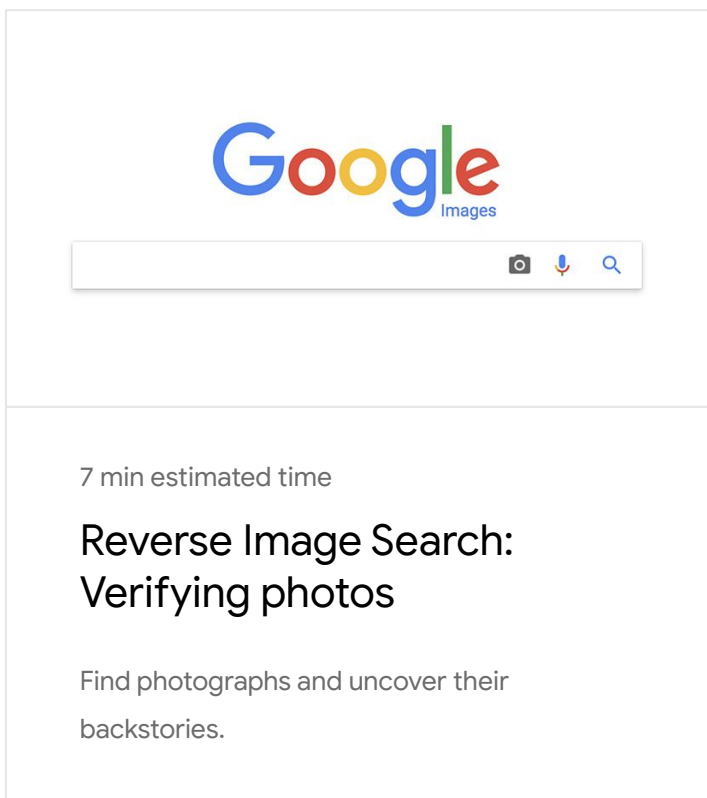
Once you enter the email addresses your colleagues can collaborate on working through the audio, text and image files in the collection.



Congratulations!

You completed “Pinpoint”

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus non dignissim metus, vel commodo risus. Nulla vel felis non turpis pretium tempus sit amet commodo libero. Integer porta tellus in volutpat tincidunt. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos:



For more lessons, visit:

newsinitiative.withgoogle.com/training