All results are for release after 6:00 PM/ET Wednesday, October 30, 2024.

NORTH CAROLINA

Methodology

Conducted October 24-28, 2024 under the joint direction of Beacon Research (D) and Shaw & Company Research (R), this Fox News Poll includes interviews with a sample of 1,113 North Carolina registered voters randomly selected from a statewide voter file. Respondents spoke with live interviewers on landlines (164) and cellphones (685) or completed the survey online by following a link received via text message (264).

Telephone numbers were randomly selected from a statewide voter file of registered North Carolina voters using a probability proportionate to size method, which means phone numbers are proportionally representative to the number of voters in all regions across the state. Telephone fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

Results based on the full sample have a margin of sampling error of ±3 percentage points. A subsample of 872 has been defined as likely voters (LV), with a margin of error of ±3 percentage points. Sampling error associated with subgroup results is higher. In addition to sampling error, question wording and order can influence results.

When necessary, weights are generally applied to age, race, education, and area variables to ensure the demographics of survey respondents are representative of the registered voter population. Sources for developing weight targets include the American Community Survey, Fox News Voter Analysis, and voter file data.

Results are of registered voters, unless otherwise noted.

Likely voters are based on a probabilistic statistical model that relies on past vote history, interest in the current election, age, education, race, ethnicity, church attendance, and marital status.

Surveys before January 2024 were telephone only. Web-based survey question wording may differ slightly from telephone wording for improved clarity.

An asterisk (*) is used for percentages of less than one-half percent. A dash (-) represents a value of zero.

Some percentages may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.

1.   How interested are you in the 2024 presidential election? Are you:

	Extremely	Very	Somewhat	Not at all	(Don't know)
Likely Voters					
24-28 Oct 24	72%	19	8	1	-
20-24 Sep 24	68%	21	10	1	*
MOST RECENT TREND					
29 Aug-1 Sep 20	64%	25	10	1	*
18-20 Sep 16	48%	34	15	3	1
Registered Voters					
24-28 Oct 24	68%	19	11	2	*
20-24 Sep 24	65%	20	13	2	*
8-12 Feb 24	49%	26	19	6	*
MOST RECENT TREND					
29 Aug-1 Sep 20	59%	24	13	3	1
10-13 Nov 19	54%	26	16	4	1
18-20 Sep 16	45%	32	17	6	1

2.   There are many reasons people do or do not vote. Thinking about November's election for president, on a scale of zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote, please tell me how likely it is you will vote. If you have already voted, either early or by sending in a mail or absentee ballot, please just say so.

	0	1	2	3	4	5	6	7	8	9	10	(DK/ Refused)	Already voted
Likely Voters													
24-28 Oct 24	1%	*	*	-	*	1	1	2	3	3	46	-	43
20-24 Sep 24	*%	*	*	*	*	2	2	2	5	4	84	*	NA
Registered Voters													
24-28 Oct 24	1%	*	*	*	1	2	2	2	4	3	50	*	34
20-24 Sep 24	1%	1	*	1	*	3	2	3	5	4	80	*	NA

For reference: Some people say they are less likely to vote because they are concerned it might expose them to coronavirus. Others say they intend to vote no matter what. How about you -- how likely are you to vote in the presidential election on a scale from zero to 10, where 10 means you're certain you will vote and zero means there is no chance you will vote.

	0	1	2	3	4	5	6	7	8	9	10	(DK/ Refused)	(Already voted)
Likely Voters													
29 Aug-1 Sep 20	*%	-	-	-	*	1	*	2	4	5	87	*	-
Registered Voters													
29 Aug-1 Sep 20	1%	*	1	1	1	4	1	2	4	5	79	1	-

If the presidential election were today…
3.   **[IF NOT ALREADY VOTED:** How would you vote if the candidates were: **[IF DON'T KNOW:** Well, which way do you lean?**]] [IF ALREADY VOTED:** When you cast your early ballot, who did you vote for in the election for president?**]**
        [RANDOMIZE NAMES]

Likely Voters

	24-28 Oct 24	20-24 Sep 24
Democrat Kamala Harris	47%	47%
Republican Donald Trump	49	49
Third-party candidate Cornel West	1	1
Green Party candidate Jill Stein	1	1
Libertarian candidate Chase Oliver	1	1
(Robert F. Kennedy Jr.)	1	NA
(Other)	*	*
(Wouldn't vote)	-	-
(Don't know / Refused)	1	1

Registered Voters

	24-28 Oct 24	20-24 Sep 24	23-26 Aug 24
Democrat Kamala Harris	48%	48%	47%
Republican Donald Trump	47	47	48
Third-party candidate Cornel West	1	1	2
Green Party candidate Jill Stein	1	1	1
Libertarian candidate Chase Oliver	1	1	1
(Robert F. Kennedy Jr.)	1	NA	NA
(Other)	*	*	1
(Wouldn't vote)	-	*	*
(Don't know / Refused)	1	1	*

For reference:

	8-12 Feb 24
Democrat Joe Biden	*37%*
Republican Donald Trump	*46*
Third-party candidate Robert F. Kennedy Jr.	*8*
Third-party candidate Cornel West	*1*
Green Party candidate Jill Stein	*2*
(Other)	*1*
(Wouldn't vote)	*1*
(Don't know)	*4*

4. **[IF NOT ALREADY VOTED:** How would you vote if the only candidates were: **[IF DON'T KNOW:** Well, which way do you lean?**]] [IF ALREADY VOTED**: How would you have voted if the only candidates were:**] [ROTATE NAMES]**

	Democrats Kamala Harris and Tim Walz	Republicans Donald Trump and JD Vance	(Other)	(Wouldn't vote)	(Don't know)
Likely Voters					
24-28 Oct 24	49%	50	*	-	1
20-24 Sep 24	49%	50	*	-	1
Registered Voters					
24-28 Oct 24	50%	49	*	-	1
20-24 Sep 24	50%	48	*	*	1
23-26 Aug 24	49%	50	1	*	*

For reference:

	Democrat Joe Biden	Republican Donald Trump	(Other)	(Wouldn't vote)	(Don't know)
8-12 Feb 24	*45%*	*50*	*1*	*2*	*3*
MOST RECENT TREND					
20-23 Jun 20	*47%*	*45*	*3*	*2*	*3*
10-13 Nov 19	*45%*	*43*	*5*	*2*	*5*

[SKIP IF CODE 5-15 IN Q3. SKIP IF CODE 2 OR 4 IN Q3 AND CODE AS MAY CHANGE MIND. SKIP AND CODE AS CERTAIN IF ALREADY VOTED; LV ±3%, RV ±3%]

5. Are you certain to support that candidate, or do you think you may change your mind and support someone else? **[IF DON'T KNOW:** Re-read question and probe for answer**]**

	Certain to support	May change mind	(Don't know)
Likely Voters			
24-28 Oct 24			
Harris supporters	95%	5	-
Trump supporters	94%	6	-
20-24 Sep 24			
Harris supporters	95%	5	*
Trump supporters	90%	9	*
18-20 Sep 16			
Clinton supporters	90%	9	*
Trump supporters	95%	3	2

	Certain to support	May change mind	(Don't know)
Registered Voters			
24-28 Oct 24			
Harris supporters	93%	6	*
Trump supporters	92%	7	*
20-24 Sep 24			
Harris supporters	92%	7	1
Trump supporters	89%	10	1
18-20 Sep 16			
Clinton supporters	89%	10	1
Trump supporters	94%	5	2

6.-10. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of one, please just say so. **[IF FAVORABLE/UNFAVORABLE:** Is that strongly (favorable / unfavorable) or only somewhat?**] [RANDOMIZE]**

	----------Favorable----------			-------Unfavorable-------			(Can't	Never
	TOTAL	Strongly	Somewhat	TOTAL	Somewhat	Strongly	say)	heard of
Kamala Harris								
Likely Voters								
24-28 Oct 24	48%	34	14	52	8	44	*	-
20-24 Sep 24	49%	36	14	50	6	44	*	*
Registered Voters								
24-28 Oct 24	50%	35	15	50	9	41	*	*
20-24 Sep 24	50%	35	15	49	7	42	*	*
23-26 Aug 24	49%	33	15	50	8	42	1	*
Donald Trump								
Likely Voters								
24-28 Oct 24	48%	36	12	52	7	45	-	-
20-24 Sep 24	47%	35	12	52	8	44	*	*
Registered Voters								
24-28 Oct 24	47%	34	13	53	8	45	-	*
20-24 Sep 24	46%	34	13	53	8	45	*	*
23-26 Aug 24	48%	35	13	52	8	44	*	*
Tim Walz								
Likely Voters								
24-28 Oct 24	45%	29	17	46	10	37	1	7
20-24 Sep 24	46%	29	17	41	8	33	4	9
Registered Voters								
24-28 Oct 24	43%	26	17	45	11	34	1	10
20-24 Sep 24	46%	28	18	41	9	32	4	10
23-26 Aug 24	43%	27	16	42	11	30	4	11

	----------Favorable----------			-------Unfavorable-------			(Can't	Never
	TOTAL	Strongly	Somewhat	TOTAL	Somewhat	Strongly	say)	heard of
JD Vance								
Likely Voters								
24-28 Oct 24	44%	30	14	47	11	37	1	7
20-24 Sep 24	41%	25	17	48	9	39	3	8
Registered Voters								
24-28 Oct 24	41%	27	14	48	13	35	2	9
20-24 Sep 24	41%	24	18	47	9	38	3	8
23-26 Aug 24	42%	24	18	45	12	33	4	9
Joe Biden								
Likely Voters								
24-28 Oct 24	43%	20	23	56	12	44	*	*
20-24 Sep 24	42%	22	21	57	11	46	1	*
Registered Voters								
24-28 Oct 24	44%	20	24	56	13	43	*	*
20-24 Sep 24	42%	21	21	57	12	46	1	*

11.-22. Regardless of how you might vote, who do you trust to do a better job on each of the following -- Kamala Harris or Donald Trump?
[RANDOMIZE Q11-15 FIRST, THEN RANDOMIZE Q16-22]

	Kamala Harris	Donald Trump	(Both)	(Neither)	(Don't know)	Difference
	---	---	---	---	---	---
Immigration and border security						
Likely Voters						
24-28 Oct 24	41%	58	*	*	*	Trump +17
20-24 Sep 24	41%	56	1	*	1	Trump +15
Registered Voters						
24-28 Oct 24	42%	57	*	1	*	Trump +15
20-24 Sep 24	41%	56	1	1	1	Trump +15
23-26 Aug 24	39%	58	*	1	1	Trump +19
The conflict in the Middle East						
Likely Voters						
24-28 Oct 24	44%	54	*	1	1	Trump +10
Registered Voters						
24-28 Oct 24	44%	53	1	1	1	Trump +9
For reference: "The war between Israel and Hamas"						
23-26 Aug 24	*44%*	*52*	***	*2*	*1*	*Trump +8*

	Kamala Harris	Donald Trump	(Both)	(Neither)	(Don't know)	Difference
The economy						
Likely Voters						
24-28 Oct 24	47%	53	*	*	*	Trump +6
20-24 Sep 24	45%	53	*	1	1	Trump +8
Registered Voters						
24-28 Oct 24	48%	51	*	*	*	Trump +3
20-24 Sep 24	45%	52	*	1	1	Trump +7
23-26 Aug 24	45%	54	*	*	1	Trump +9
Election integrity						
Likely Voters						
24-28 Oct 24	51%	47	*	1	1	Harris +4
Registered Voters						
24-28 Oct 24	53%	45	1	1	1	Harris +8
Abortion						
Likely Voters						
24-28 Oct 24	55%	43	*	1	1	Harris +12
20-24 Sep 24	55%	41	-	1	2	Harris +14
Registered Voters						
24-28 Oct 24	58%	40	1	1	1	Harris +18
20-24 Sep 24	56%	40	*	1	2	Harris +16
23-26 Aug 24	56%	41	*	1	2	Harris +15
Being a strong leader						
Likely Voters						
24-28 Oct 24	47%	52	1	*	*	Trump +5
Registered Voters						
24-28 Oct 24	48%	50	1	*	*	Trump +2
Saying what they believe rather than what they think will get them elected						
Likely Voters						
24-28 Oct 24	48%	51	*	1	*	Trump +3
Registered Voters						
24-28 Oct 24	49%	50	1	1	*	Trump +1

	Kamala Harris	Donald Trump	(Both)	(Neither)	(Don't know)	Difference
Bringing needed change						
Likely Voters						
24-28 Oct 24	49%	51	*	*	*	Trump +2
20-24 Sep 24	48%	50	*	1	1	Trump +2
Registered Voters						
24-28 Oct 24	50%	49	*	*	*	Harris +1
20-24 Sep 24	49%	49	*	1	1	EVEN
23-26 Aug 24	48%	49	1	1	1	Trump +1
Fighting for people like you						
Likely Voters						
24-28 Oct 24	50%	49	*	1	*	Harris +1
20-24 Sep 24	49%	48	1	1	1	Harris +1
Registered Voters						
24-28 Oct 24	52%	47	*	1	*	Harris +5
20-24 Sep 24	51%	46	1	1	1	Harris +5
23-26 Aug 24	49%	48	1	2	1	Harris +1
Protecting American democracy						
Likely Voters						
24-28 Oct 24	51%	48	*	*	*	Harris +3
20-24 Sep 24^	51%	47	*	1	1	Harris +4
Registered Voters						
24-28 Oct 24	53%	46	*	*	*	Harris +7
20-24 Sep 24^	52%	46	*	1	1	Harris +6
^Wording: "Protecting democracy"						
Having the right temperament to serve effectively as president						
Likely Voters						
24-28 Oct 24	52%	47	*	1	-	Harris +5
Registered Voters						
24-28 Oct 24	54%	45	*	1	-	Harris +9
Helping the middle class						
Likely Voters						
24-28 Oct 24	51%	48	*	*	*	Harris +3
20-24 Sep 24	51%	46	*	1	1	Harris +5
Registered Voters						
24-28 Oct 24	54%	45	1	1	*	Harris +9
20-24 Sep 24	52%	45	1	1	1	Harris +7

For reference: Regardless of how you might vote, who do you trust to do a better job on each of the following -- Joe Biden or Donald Trump?

	Joe Biden	Donald Trump	(Both)	(Neither)	(Don't know)	Difference
Immigration and border security						
Registered Voters						
8-12 Feb 24	38%	57	*	1	3	Trump +19
The war between Israel and Hamas						
Registered Voters						
8-12 Feb 24	39%	54	*	3	5	Trump +15
The economy						
Likely Voters						
29 Aug-1 Sep 20	43%	51	1	2	2	8
Registered Voters						
8-12 Feb 24	40%	56	*	1	3	Trump +16
29 Aug-1 Sep 20	41%	49	2	4	4	Trump +8
20-23 Jun 20	41%	50	1	4	4	Trump +9
Abortion						
Registered Voters						
8-12 Feb 24	48%	46	*	2	4	Biden +2

23. Thinking about your personal financial situation, do you feel like you are getting ahead financially, holding steady, or falling behind?

	Getting ahead	Holding steady	Falling behind	(Don't know)
Likely Voters				
24-28 Oct 24	11%	44	45	*
Registered Voters				
24-28 Oct 24	12%	44	44	*
8-12 Feb 24	13%	42	44	1

24. **[NOT ASKED]**

25. **[IF NOT ALREADY VOTED:** If the North Carolina race for governor were today, would you vote for: **[IF DON'T KNOW:** Well, which way do you lean?**]] [IF ALREADY VOTED:** When you cast your early ballot, who did you vote for in the election for governor?**] [ROTATE NAMES]**

	Democrat Josh Stein	Republican Mark Robinson	(Other)	(Wouldn't vote)	(Don't know / Refused)
Likely Voters					
24-28 Oct 24	57%	41	*	*	2
20-24 Sep 24	56%	41	*	1	3
Registered Voters					
24-28 Oct 24	59%	38	1	*	2
20-24 Sep 24	56%	40	1	1	3
23-26 Aug 24	54%	43	1	1	1

26. **[NOT ASKED]**

27. Do you think Joe Biden was legitimately elected president, or not?

	Yes	No	(Don't know)
Likely Voters			
24-28 Oct 24	62%	35	4
Registered Voters			
24-28 Oct 24	62%	34	3
23-26 Aug 24	60%	35	5

28. **[IF ALREADY VOTED:** When you voted, did you vote early in person, or by submitting a mail or absentee ballot?**] [IF NOT ALREADY VOTED:** This year, will you vote early or on Election Day? **[IF EARLY:** Will you vote early in person, or by submitting a mail or absentee ballot?**] [IF ELECTION DAY:** Will you vote in person, or by submitting a mail or absentee ballot on Election Day?**]]**

	Early, in person	Early, mail / absentee	Election Day, in person	Election Day, mail / absentee	(Don't plan on voting)	(Don't know)
Likely Voters						
24-28 Oct 24	64%	10	24	2	-	*
20-24 Sep 24^	49%	10	38	2	*	1
MOST RECENT TREND						
29 Aug-1 Sep 20	33%	15	39	7	*	5
Registered Voters						
24-28 Oct 24	60%	10	28	2	-	*
20-24 Sep 24^	48%	10	39	2	*	1
MOST RECENT TREND						
29 Aug-1 Sep 20	32%	14	38	8	2	6

^*Note: September 2024 did not include language for those already voted*

POLITICAL IDENTIFICATION

	--------Democrat--------			--------Republican--------			Independent /
	TOTAL	Solid	Lean	TOTAL	Solid	Lean	Other
Likely Voters							
24-28 Oct 24	43%	33	10	47	38	9	10
20-24 Sep 24	42%	33	9	46	37	9	12
29 Aug-1 Sep 20	46%	39	7	45	38	7	9
Registered Voters							
24-28 Oct 24	44%	34	10	44	36	8	12
20-24 Sep 24	43%	33	10	44	35	9	13
23-26 Aug 24	42%	32	10	44	34	10	14
8-12 Feb 24	42%	32	10	43	35	8	15
29 Aug-1 Sep 20	46%	39	7	43	37	6	11
20-23 Jun 20	44%	35	9	43	33	10	13
10-13 Nov 19	44%	38	6	41	33	8	15