

## Privacy Policy

This policy covers use of personal information that is collected when you provide SIXIDE Wave Kft. with personal information including but not limited to when you use the Website (sixide.com) and the collection of information when you are exposed to advertisements served using our platform or technology.

### Data Controller

For the purposes of the Personal Data Act, the data controller is SIXIDE Wave Kft. with registered address at 9026 Győr, Vásárhelyi Pál u. 66., Hungary, registration number Cg. 08-09-029593, [info@sixide.com](mailto:info@sixide.com). The Personal Data Act is based on GDPR Directive.

### Definitions

When we say “we,” “us,” and “SIXIDE,” we’re referring to SIXIDE Wave Kft.. When we say “you”, „client” or “Partner,” we’re referring to the person or entity that’s subscribed.

### Storage of Your Personal Information

SIXIDE never stores personal information such as name, address, telephone number or email as part of our advertising technology platform. Any data used in or stored by our technology platform is always anonymous and does not contain personal information. Cookie data or IP address is for example never connected to your name, address or email. We require our technology partners and clients to make sure any data used in connection with our technology platform is also anonymous.

The only situation we store personal information such as your name is when you register into our system as partner through a “Registration” form on one of our websites or sign up to a communication service with us such as a newsletter. When you supply any personal information to SIXIDE, we have legal obligations towards you in the way we use this data. We must collect the information fairly, that is, we must explain how we will use it, and we will not pass the information on to anyone else. When using your personal information, SIXIDE will act in accordance with current legislation and is committed to protecting and respecting your privacy. We will ensure that all personal information supplied is held securely, in accordance with the Personal Data Act.

### Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.).

Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

### Use of Your Personal Information

While we only store personal information for the purpose of billing or managing your partner account, any anonymous information we hold for the purpose of operating our technology platform and serve advertisements on behalf of our clients or partners will only be used within SIXIDE and by our clients or partners for the purposes of providing our services.

### **IP Addresses and Cookies**

We may obtain information using a cookie file which is stored on your computer. Any identifiable or personal information is stored only after receiving specific consent from you.

In addition to cookies from us, we also allow cookies to be placed by other technology vendors that are closely tied to our service. These might include but are not limited to Gemius, Adverticum, Google, Youtube, Facebook, AppNexus, AdOcean, AdForm, Sizmek.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of our services.

### **How to Opt-out of cookies**

You can use the cookie management tools in your web browser to manage and remove cookies. Different web browsers handle this in different ways, please see the Help section for your specific web browser.

### **Disclosing personal information**

We may disclose your personal information to any of our employees, officers, insurers, professional advisers, agents, suppliers, or subcontractors as reasonably necessary for the purposes set out in this policy.

### **Access to Your Information**

You have the right to erase any personal data processed by SIXIDE at any time except for the following situations:

- you have an ongoing matter with Customer Service
- you have an open order
- you have an unsettled debt with SIXIDE
- if you are suspected or have misused our services within the last four years
- if you have made any purchase, we will keep your personal data in connection to your transaction for book-keeping purposes

You have the right to object to direct marketing, including profiling analysis made for direct marketing purposes. You can opt out from direct marketing by the following means:

- following the instruction in each marketing emails
- by editing the settings of your SIXIDE account

Updated April 5, 2019