

FY2017 Performance Accountability Report

The Performance Accountability Report (PAR) measures each agency's performance for the fiscal year against the agency's performance plan and includes major accomplishments, updates on initiatives, and key performance indicators (KPIs).

Mission

The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, while engaging all communities.

Summary of Services

OP performs planning for neighborhoods, corridors, districts, historic preservation, public facilities, parks and open spaces, and individual sites. In addition, OP engages in urban design, land use, and historic preservation reviews. OP also conducts historic resources research and community visioning, and manages, analyzes, maps, and disseminates spatial and US Census data.

FY17 Top Accomplishments

Accomplishment	Impact on Agency	Impact on Residents
Via its PlanDC project, OP completed more than a year of successful community engagement in support of the Comprehensive Plan amendment process.	During Open Call, OP received more than 3,000 proposed amendments, far exceeding expectations, and a testament to the public outreach efforts. Since late June, OP has been evaluating proposed amendments for the Mayor's and Council's review.	Residents had the opportunity to learn about the Comp Plan and provide input at seven citywide meetings, and make formal amendment proposals during a three-month Open Call process during the spring of 2017.
OP played a leadership role in updating the District's Inclusionary Zoning (IZ) Regulations.	OP negotiates additional affordable units through Planned Unit Developments with the IZ standards as a starting point. In calendar year 2016, OP negotiated 354 affordable units in addition to the 822 required units. In calendar Year 2017, OP negotiated 270 affordable units in addition to the 74 required units.	Implementation of the new regulations will result in more affordable housing options available in the city, including homes, condos, and rental units. The updated regulations fill a spot in the continuum of housing programs by requiring an 8% set-aside of multi-family gross floor area; for rental projects the set-aside is for households earning no more than 60% of the area's medium family income (MFI) and for ownership projects 80% of the MFI.
Through its Crossing the Street initiative, OP completed 15 creative placemaking projects in neighborhoods across the city.	The initiative provided a platform for OP to reimagine how it engages community and plans, by creating experiences that connect people, inspire action and creativity, and celebrate the unique aspects of neighborhoods. The timing of the initiative informed OP's policy and planning that is occurring through the citywide Cultural Plan and the second amendment to the Comprehensive Plan. This was also OP's largest grant program to-date, which provided valuable lessons learned on grant administration and working with curators and community partners.	Using an arts and culture-forward approach to engaging communities, these projects staged more than 40 final events that were fun and inclusive and attracted upwards of 7,000 people.

2017 Strategic Objectives

Objective Number	Strategic Objective
1	Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life.
2	Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.
3	Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.
4	Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.
5	Create and maintain a highly efficient, transparent and responsive District government. **

2017 Key Performance Indicators

Measure	Freq	Target	Q1	Q2	Q3	Q4	FY 2017	KPI Status	Explanation
1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (2 Measures)									
Percent of GIS and State Data customers (internal and external) who are satisfied with the maps and demographic data they received from OP staff, and that it will enable them to fulfill their role in planning the city and influencing quality neighborhood outcomes	Quarterly	92%	98.7%	95%	96.3%	95.4%	96.6%	Met	
Satisfaction rating given by the Director of the Capital Improvements Program re: the consistency and quality of OP's contribution.	Quarterly	90%	100%	100%	100%	100%	100%	Met	
2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (5 Measures)									
Percent of OP small area plans approved by the Council or other neighborhood plans supported by the relevant ANC(s)	Quarterly	92%	No applicable incidents	No applicable incidents	No applicable incidents	No applicable incidents	No applicable incidents		
Satisfaction rating given by head of Public Space Commission re: the consistency and quality of OP's contribution.	Quarterly	90%	No applicable incidents	100%	100%	100%	100%	Met	
Percent of stakeholder requests	Quarterly	80%	No	98.7%	95.9%	99.1%	97.6%	Met	

for planning assistance fulfilled			applicable incidents						
Percent of OP's neighborhood plans that receive recognition from professional associations (APA, ULI, etc.).	Annually	50%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	100%	Met	
Percent of developments/projects initiated that are guided by OP's neighborhood plans.	Quarterly	95%	No applicable incidents	100%	100%	No applicable incidents	100%	Met	
3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (2 Measures)									
Percent of relevant ANCs that OP engages in major planning initiatives	Quarterly	90%	No applicable incidents	100%	100%	No applicable incidents	100%	Met	
Percent of customers OP engages who rate their interaction with OP as satisfactory or higher	Quarterly	75%	No applicable incidents	No applicable incidents	No applicable incidents	96.1%	96.1%	Met	
4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (11 Measures)									
Percent of historic property permit applications reviewed over the counter.	Quarterly	90%	97%	96%	96.1%	96.9%	96.5%	Met	
Dollar amount of historic homeowner grants issued.	Quarterly	\$250000	\$15421	\$59791	\$52205	\$156945	\$284362	Met	
Percent of historic landmark designations without owner objection.	Quarterly	85%	100%	75%	100%	66.7%	81.8%	Nearly Met	The target was not met due a last-minute decision to object by a previously supportive owner.
Percent of DC government project reviews concluded with adverse effects resolved by consensus.	Quarterly	90%	97.2%	100%	99.2%	100%	99.4%	Met	
Percent of Development Review reports that meet the expectations of boards/commissions.	Quarterly	92%	95.2%	96.3%	92.4%	96.8%	95.2%	Met	
Average number of cases reviewed per zoning review staff.	Quarterly	35	13	13.4	11.6	11.6	49.6	Met	
Average number of cases reviewed per historic preservation	Quarterly	600	191.7	164.9	167.3	216.6	740.5	Met	

staff.									
Percent of Planning Unit Developments (PUDs) that exceed minimum requirements to further the Sustainable DC plan including the provision of green roofs or other features to help reduce storm water runoff, electric car charging stations or bike share facilities.	Quarterly	65%	66.7%	66.7%	75%	80%	72.2%	Met	
Percent of Historic Preservation staff reports that meet the expectations of the Historic Preservation Review Board Chair and the Mayor's Agent	Quarterly	92%	100%	100%	100%	100%	100%	Met	
Number of affordable housing units approved by the Zoning Commission through Planned Unit Developments	Annually	700	Annual Measure	Annual Measure	Annual Measure	Annual Measure	646	Neutral Measure	
Percent of historic preservation projects properly noticed after implementation of new regulations	Quarterly	90%	No applicable incidents	No applicable incidents	100%	100%	98.9%	Met	

We've revisited a project to standardize District wide measures for the Objective "Create and maintain a highly efficient, transparent and responsive District government." New measures will be tracked in FY18 and FY19 and published starting in the FY19 Performance Plan.

2017 Workload Measures

Measure	Freq	Q1	Q2	Q3	Q4	FY 2017
1 - Citywide planning. (2 Measures)						
Number of analyses conducted and studies produced	Quarterly	0	41	29	42	112
Number of District agencies that have used OP research and analysis products to effectively support their work.	Quarterly	0	23	31	27	81
1 - Demographic services. (1 Measure)						
Number of requests for Census or other demographics information	Quarterly	92	70	54	50	266
1 - Mapping services. (1 Measure)						
Number of requests for mapping or geospatial services	Quarterly	57	51	24	24	156
1 - Policy and regulation support. (1 Measure)						
Number of public space applications submitted to OP for review	Quarterly	167	224	235	288	914
2 - Neighborhood plans. (2 Measures)						
Number of requests for planning assistance or information received from civic organizations	Quarterly	0	75	146	108	329

or other stakeholders						
Number of neighborhood plans produced	Quarterly	0	0	0	0	0
4 - Government project reviews (1 Measure)						
Number of historic preservation cases regarding District and federal government undertakings filed for State Historic Preservation Office review	Quarterly	145	467	220	299	1131
4 - Historic landmark designations. (1 Measure)						
Number of cases filed for historic landmark designation	Quarterly	4	3	7	9	23
4 - Historic preservation reviews. (1 Measure)						
Number of permit applications submitted to Historic Preservation Office staff	Quarterly	1130	1108	1125	1469	4832
4 - HPRB staff reports. (1 Measure)						
Number of historic preservation cases submitted for Historic Preservation Review Board or U.S. Commission of Fine Arts review	Quarterly	137	172	151	141	601
4 - Zoning staff reports. (2 Measures)						
Number of cases filed for Zoning Commission review	Quarterly	13	22	35	15	85
Number of cases filed for Board of Zoning Adjustment review	Quarterly	70	95	85	91	341

2017 Strategic Initiatives

Title	Description	Complete to Date	Status Update	Explanation
Agencywide (6 Strategic initiatives)				
Incorporate food policy principles into District budget and operations	Complete the District Food Assessment and use it to propose legislative and policy amendments to incorporate food access, food business, and food production principles through the Food Policy Council to the DC Council and the Executive Office of the Mayor.	75-99%	The Food Policy Director updated data and maps to include in the assessment.	During FY 2017 the Food Policy Director outlined and gathered data for the food system assessment, mapped relevant data and updated outdated data by working with other agencies. The Director's goal is to have a draft complete in FY 2018 Q1 and submit to the Mayor and Council in Q2.

Educate and involve stakeholders in their community heritage	In partnership with the Humanities Council of Washington DC, OP will complete a year-long DC Community Heritage program by September 2017 by holding two community symposiums and providing small grant awards to community organizations for historic heritage projects emphasizing grass-roots participation and youth involvement.	Complete	Completed. There were eight grant projects in total.	
Develop a citywide cultural plan	In FY17, OP will complete a citywide Cultural Plan intended to increase participation in cultural activities and policies, estimate the economic benefits of the arts and cultural sector, support community decision-making with regards to investments, analyze the extent to which neighborhoods are underserved, review the needs of artists, and make recommendations to support arts and culture in the District and its neighborhoods, including strengthening community and economic development planning and processes.	75-99%	In Q4 OP engaged in significant plan and concept refinement following an expert review of the working draft in Q3. OP held targeted feedback meetings with strategic government partners and stakeholders to round out the final draft of the Cultural Plan.	OP expects to release the draft Cultural Plan for public review in FY 2018. After extensive engagement, research, and review, OP discovered it needed to invest additional time to develop a robust investment roadmap, identify program refinements, and establish strong connections to the Comprehensive Plan, which is undergoing a concurrent amendment.
Promote robust community participation through the Comprehensive Plan amendment process.	Conduct robust citywide public engagement and a transparent amendment process as part of the Comprehensive Plan Second Amendment Cycle. During FY17, OP will conduct a series of public engagement activities, in-person and online, as part of the formal public kickoff of the second amendment cycle for the District's Comprehensive Plan. OP will engage residents, ANCs, businesses and other employers, commuters, institutions, and other stakeholders. The goal is to ensure the public has an opportunity to share thoughts and ideas about change in the District and its future. This feedback will inform possible amendments to the Comp Plan and OP's creation of an Evaluation Framework, a document that will be released to the public in early 2017, presenting the criteria OP will use to evaluate proposed amendments submitted by agencies and the public. The amendment process also will be transparent and open to the public. Any member of the public will have the opportunity to propose amendments. OP will launch an Open Call for amendments in early 2017 accompanied by the	Complete	OP received more than 3,000 proposed amendments during the Open Call. OP is reviewing and evaluating all of the proposed amendments. Due to the large volume of amendments received, OP now anticipates that a Draft Amendment Report will be released for public comment in FY 2018.	

	release of the Evaluation Framework. OP will lead an interagency Evaluation Team to screen draft amendments, which will result in a Draft Amendment Report to be released by summer 2017 for official public comment. OP also will hold additional public engagement at that time to receive feedback on the Draft Amendment Report.			
Plan and execute a network of creative placemaking interventions in collaboration with District communities.	In FY17, OP, with support from a grant from the Kresge Foundation, will complete its Crossing the Street initiative of 15 pilot projects that aim to promote community engagement and cohesion through creative placemaking in neighborhoods across the District. OP will focus on neighborhoods that are experiencing rapid demographic and social change and will demonstrate or test select placemaking recommendations articulated in OP's neighborhood plans and the District Department of Transportation's transit corridor studies and livability studies. A key goal is to engage residents in a conversation on the future of the District as OP embarks on the next amendment cycle of DC's Comprehensive Plan. Specific projects may entail storytelling, visual and performing arts, and temporary placemaking interventions.	Complete	In the 4th quarter, OP completed a heritage-based project in Anacostia, an LGBTQ project on 14th Street, a sustainability-related project on Kingman Island, and the first part of a community-oriented biking event. All projects were well-attended and successful in meeting OP's goals. OP has doubled the number of projects it originally committed to with the sponsor, finishing 19 projects.	
IZ update	During FY17, OP will work with DMPED, DHCD, DCRA, and OPLA to implement IZ changes adopted by the DC Zoning Commission. OP will contribute expertise in housing policy and development review to support any amendments to the IZ Act of 2006 as well as the issuance of subsequent administrative regulations and the Maximum Purchase Price/Rent Schedule for IZ housing units.	Complete	OP worked with DCRA and DHCD on IZ day-to-day implementation/management issues via regularly scheduled conference calls. The proposed IZ Administrative Regulations were published on 9/1/17.	

CITYWIDE PLANNING (1 Strategic Initiative)

Conduct amendment for the Comp Plan	Conduct the second amendment cycle of the 2006 Comprehensive Plan for the National Capital: District Elements. In FY 2017 OP will continue this major project, and we anticipate completion by early 2018 when we submit final amendments for DC Council and federal approval. During FY17, in partnership with District agencies and other key stakeholders, OP will draft amendments to incorporate policies and other key content from District agency plans and major initiatives completed or underway since 2010, when amendments to the Plan were last submitted for approval. Six Council-approved Small Area Plans, other OP plans and recent major District government plans and initiatives such as moveDC, Sustainable DC, Age-Friendly DC and others will be incorporated as amendments. OP, in coordination with the District's 100 Resilient Cities program and in partnership with District and federal agencies, the public and other stakeholders, also will develop a new Resilience Element (chapter) and amendments to integrate resilience policies to relevant Citywide and Area Elements in FY17 to help make the District of Columbia more resilient to hazards and other major shocks.	Complete	OP received and, during 4Q FY17, began evaluating more than 3,000 proposed amendments from the Open Call that closed in June. OP also continued drafting its amendments during the quarter. OP drafted new resilience policies in FY 2017, and OP has continued to serve as a core agency partner for DC's 100 Resilient Cities program. The Comp Plan draft amendment report will be released for public comment in FY 2018.	
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DEVELOPMENT/ZONING REVIEW (1 Strategic Initiative)				
Bring clarity and cohesiveness to the District's zoning regulations	In FY 2017 OP will work with communities, the Office of Zoning, Office of Attorney general, and Department of Consumer and Regulatory Affairs to identify and clarify technical corrections to the city's zoning regulations and prepare amendments to the text as needed to implement the Comprehensive Plan. Throughout 2017, OP will also attend community and agency meetings to explain the new regulations, as invited.	Complete	OP worked throughout the year on this important effort. In the 4th quarter, OP completed work on the vesting text and two technical correction cases were finalized.	
HISTORIC PRESERVATION (4 Strategic initiatives)				
Complete LGBTQ historical report	By September 30, 2017, OP will support the National Park Service's "Lesbian, Gay, Bisexual, Transgender and Queer Heritage Initiative" by completing a detailed historic context for the District's LGBTQ heritage and resources, provided NPS grant funding is obtained.	25-49%	In the 4th quarter, OP received four proposals to our RFP and identified a preferred contractor, with final selection expected in October. The project saw press coverage on WAMU, WJLA, Washington Blade, and other media.	Funds from the grantor were not made available to grantees until the end of March 2017, delaying the project. The grant period extends for two years, so that has also pushed out the expected completion date.
Complete a 2020 DC Historic Preservation Plan	By July 31, 2017, OP will complete an updated 2020 DC Historic Preservation Plan for the years 2017 through 2020, building on the accomplishments and initiatives in the 2016 Preservation Plan.	75-99%	OP completed the plan, and will release it for public comment in October.	The update process was delayed due to internal review time re-directed to the revision of the Historic Preservation Element of the Comprehensive Plan.
Implement new requirements for public notice	By June 30, 2017, OP will implement new legislative requirements for increased public notice of historic preservation applications submitted to the Historic Preservation Review Board and Commission of Fine Arts for review.	Complete	OP has fully implemented the new requirement, including notifying abutting and confronting property owners of pending cases.	
Support developers seeking federal historic preservation tax credits	On at least five affordable housing projects, OP will provide technical support to developers seeking the federal historic tax credit for certified rehabilitation, through assistance with the identification and designation of eligible structures and the processing of applications for project certification, by September 30, 2017.	Complete	In the 4th quarter, OP assisted Duvall Manor and Texas Gardens in Ward 7, for a total of nine projects for FY 2017 (345 units).	

NEIGHBORHOOD PLANNING (1 Strategic Initiative)				
Advance the planning of Anacostia Waterfront development efforts	Lead an inter-agency working group on the Anacostia Waterfront and convene it on a quarterly basis to enhance coordination and identify planning opportunities across agencies. Complete and publish the Buzzard Point Design Guidelines for the river walk, and apply the guidelines to the review of development applications. Initiate the public process for the Poplar Point Environment Impact Statement and Small Area Plan. Refine Poplar Point alternatives for site development and further discussion with the National Park Service around potential relocation sites for their facilities.	75-99%	Completed Buzzard Pt. Design Guidelines, which are being used/implemented and will be incorporated into the Buzzard Pt. Vision Framework. Completed Anacostia Riverwalk Design Guidelines. The Anacostia Waterfront Interagency Working Group met in July and discussed project status. OP has been meeting with District and Federal agencies to discuss content and accomplishments to be included in an Anacostia Waterfront Progress Report. OP, DMPED, and DOEE have continued dialogue on Poplar Point preplanning sustainability and infrastructure evaluation.	Due to resilience considerations and budget constraints, OP engaged in greater than expected preplanning exercises regarding resilience with DMPED and DOEE for the National Park Service's Poplar Point property. OP continues to advance conversations with NPS about the property's future.

REVITALIZATION AND DESIGN (3 Strategic initiatives)

Complete a small parks strategy	Develop and create a Small Parks Vision and Management Strategy in cooperation with the District Department of Parks and Recreation, District Department of General Services, District Department of Transportation, and District Department of Energy and Environment. The strategy will include a vision for making the most of District-owned small parks so they contribute to the growing recreational and environmental needs of the District and its residents, investigate coordinated approaches to maintain the parks, and explore opportunities for partnerships that can improve programming and management of small parks.	Complete	In the 4th quarter, OP completed a small park strategy in collaboration with six District agencies. It includes a comprehensive inventory of small parks and open spaces less than one-acre in size, shared vision, framework plan, design principles, recommended actions for improving small parks, and next steps for District agencies to move toward implementation.	
Study pedestrian life to support DDOT	Undertake a pedestrian life study for key streets in partnership with DDOT. OP will analyze study in detail the use and functionality of public spaces and sidewalks along important neighborhood streets, to better understand the way the community uses them and the cultural and economic patterns of activity. These studies are designed to complement the District's Vision ZERO initiative and the District Department of Transportation's pedestrian safety projects by exploring ways to enhance the economic diversity, opportunity, and cultural appeal of public sidewalks to better serve both merchants and users.	Complete	Work from the Pennsylvania West of the White House Pedestrian Life study and the MLK/Malcolm X Pedestrian Life Study, both complete, are currently being used by DDOT and OP as part of incorporating place making elements on future construction projects for both corridors.	
Support the	OP will partner with the NCPC to develop Square Guidelines for	Complete	The Square Guidelines for	

<p>revitalization of Downtown Pennsylvania Avenue</p>	<p>the redevelopment of the current FBI headquarters site (Hoover Building). OP will participate as a steering member of the Pennsylvania Avenue Initiative led by the National Capital Planning Commission and including GSA, DDOT, NPS, and the Downtown BID. The initiative will study the near- and long-term opportunities of the Avenue to achieve improved connectivity to surrounding neighborhoods, better governance and greater vitality and real estate value.</p>		<p>the FBI HQ site redevelopment are complete. Following a productive year-long process with continuous District input, the National Capital Planning Commission unanimously approved on January 5, 2017, the final Square Guidelines, which were then transmitted to the U.S. General Services Administration.</p>
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