

**Mission** The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, while engaging all communities.

## Strategic Objectives

Objective Number	Strategic Objective
1	Provide data and analysis to support sound and integrated policy decisions that strengthen the District’s fiscal stability, sustainability, and quality of life.
2	Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.
3	Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.
4	Enhance the District’s built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.
5	Create and maintain a highly efficient, transparent, and responsive District government.

## Key Performance Indicators (KPIs)

Measure	Directionality	FY 2020 Actual	FY 2021 Actual	FY 2022 Target	FY2022 Actual	FY 2023 Target
<b>1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District’s fiscal stability, sustainability, and quality of life. (2 Measure records)</b>						
Satisfaction rating given by the Director of the Capital Improvements Program re: the consistency and quality of OP’s contribution	Up is Better	100%	100%	90%	100%	90%
Percent of Geographic Information Systems (GIS) and State Data customers (internal and external) who receive requested maps and demographic data from OP staff	Up is Better	98.1%	98.2%	92%	98.8%	92%
<b>2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (5 Measure records)</b>						
Satisfaction rating given by head of Public Space Commission re: the consistency and quality of OP’s contribution	Up is Better	100%	100%	90%	100%	90%
Percent of stakeholder requests for planning assistance fulfilled	Up is Better	100%	98.6%	80%	100%	90%
Percent of OP small area plans approved by the Council or other neighborhood plans supported by the relevant Advisory Neighborhood Commissions (ANCs)	Up is Better	Not Available	Not Available	92%	100%	92%
Percent of discretionary developments/projects initiated within neighborhood plan boundaries that are guided by OP’s small area or neighborhood plans	Up is Better	100%	100%	95%	100%	95%
Percentage of small area plans or other planning and design initiatives active or launched that include a clear racial equity component in their goals, process, objectives, and/or outcomes	Up is Better	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023
<b>3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (2 Measure records)</b>						
Percent of customers OP engages who rate their interaction with OP as satisfactory or higher	Up is Better	96.6%	96.4%	75%	98.8%	85%
Percent of relevant ANC and civic organizations that OP engages in small area or neighborhood planning activities	Up is Better	Not Available	100%	90%	100%	90%

Measure	Directionality	FY 2020 Actual	FY 2021 Actual	FY 2022 Target	FY2022 Actual	FY 2023 Target
<b>4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (8 Measure records)</b>						
Percent of historic property permit applications reviewed over the counter/signed and approved by OP staff	Up is Better	98.1%	97.6%	90%	97.2%	90%
Percent of historic landmark designations without owner objection	Up is Better	100%	100%	85%	100%	85%
Percent of Development Revenue reports for boards and commissions that require a supplemental report	Down is Better	94.2%	92.4%	92%	96.1%	92%
Percent of Planning Unit Developments (PUDs) that exceed minimum requirements to further the Sustainable DC plan including the provision of green roofs or other features to help reduce storm water runoff, electric car charging stations or bike share facilities	Up is Better	100%	100%	65%	100%	80%
Average number of cases reviewed per zoning review staff	Up is Better	566	30	35	430	35
Percent of Historic Preservation staff reports with recommendations that are accepted by the Historic Preservation Review Board Chair and the Mayor's Agent	Up is Better	93.6%	93.1%	92%	96.2%	92%
Percent of DC government project reviews concluded with adverse effects resolved by consensus	Up is Better	99.8%	99.8%	90%	98.6%	90%
Percentage of OP setdown, design review, and map amendment reports for the Zoning Commission that include a Comp Plan racial equity analysis.	Up is Better	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023

## Operations

Operations Title	Operations Description	Type of Operations
<b>1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (8 Activity records)</b>		
Planning Pilots	Pilot planning tools to demonstrate the feasibility of new ideas or strategies in OP reports.	Daily Service
Policy and Regulation Support	Provide policy assistance and regulation support to the Mayor's Office and partner agencies in key sectors such as housing, transportation, economic development, and public space.	Daily Service
Citywide Planning	Create studies and provide programmatic support to District agencies for citywide issues such as affordable housing, arts and culture, urbanism, industrial lands, sustainability, health, and the creative economy.	Key Project
Mapping Services	Provide mapping services to District agencies and the public.	Daily Service
Demographic Services	Provide U.S. Census population and demographic data to District agencies and the public.	Daily Service
Growth Forecasts	Provide District of Columbia Growth Forecasts on population, households, and employment.	Key Project
INDICES	Produce INDICES, a 300-page snapshot of District government operations, every other year.	Key Project
Capital Planning	Provide long-range capital planning services for schools, parks, and other public facilities.	Key Project
<b>2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (7 Activity records)</b>		
Placemaking	Undertake placemaking projects to enliven and enrich properties, streets, neighborhoods, waterfronts, and the District.	Key Project
Revitalization And Design	Partner on planning and implementation efforts for Center City, coordinating with District and Federal Partners, businesses, and resident groups.	Key Project
Comprehensive Plan	Monitor and update the city's Comprehensive Plan to establish land uses and other overarching policies that guide growth and development.	Daily Service

Operations Title	Operations Description	Type of Operations
Comp Plan Updates and Amendments	Produce a full update to the Comp Plan every 12 years and an amendment every four years.	Key Project
Poplar Point Redevelopment	Produce a Small Area Plan and work with the National Park Service to facilitate the transfer and improvement of Poplar Point.	Key Project
Neighborhood Plans	Develop small area plans or other customized planning tools to address challenges and manage change at the neighborhood scale.	Daily Service
Design Support	Provide design services to OP divisions and District agencies and undertake analysis to provide design decision-making frameworks.	Daily Service
<b>3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (3 Activity records)</b>		
Education	Educate residents and other stakeholders regarding current planning policies and zoning regulations.	Daily Service
Best Practices	Develop and adopt new and effective methods to improve the quality of public participation and input.	Daily Service
Engagement	Conduct meaningful public engagement through active projects and ongoing community conversations in all eight wards.	Daily Service
<b>4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (9 Activity records)</b>		
Planned Unit Developments (PUDs)	Emphasize the provision of housing affordability, environmental sustainability, and design excellence for projects requesting additional density or development flexibility through the PUD process, while reviewing all proposed PUDs against the Comprehensive Plan, small area plans, and major policy initiatives.	Daily Service
HPRB Staff Reports	Produce a staff report on each case before the Historic Preservation Review Board.	Daily Service
Homeowner Grants	Award targeted grants to help low and moderate-income homeowners with the cost of preserving their historic homes.	Daily Service
Historic Landmark Designations	Evaluate and recognize significant properties eligible for historic landmark designation.	Daily Service
Zoning Staff Reports	Produce a staff reports on each case before the Zoning Commission and Board of Zoning Adjustment.	Daily Service
Historic Preservation Reviews	Review conceptual design and permit applications for work on historically designated properties, or properties in historic districts, as an over-the-counter service.	Daily Service
Government Project Reviews	Review conceptual design and permit applications for District and federal government undertakings for compatibility with historic work on historically designated or eligible properties, or properties in historic districts.	Daily Service
Zoning Regulations Update	Work with the Office of Zoning, Office of the Attorney General, and the Department of Consumer and Regulatory Affairs (DCRA) to implement the new zoning regulations, and provide clarification through technical corrections and text amendments as necessary.	Key Project
Historic Preservation Planning	Produce and update short- and long-term, comprehensive historic preservation plans and studies, including the DC Historic Preservation Plan and Historic Preservation Element of the DC Comprehensive Plan, to guide efforts, preserve history and heritage, and establish goals.	Key Project

## Workload Measures (WMs)

Measure	FY 2020 Actual	FY 2021 Actual	FY2022 Actual
<b>1 - Citywide Planning (2 Measure records)</b>			
Number of analyses conducted and studies produced	161	93	48
Number of District agencies that have used OP research and analysis products to support their work	91	141	63
<b>1 - Demographic Services (1 Measure)</b>			
Number of requests for Census or other demographics information	286	274	422
<b>1 - Mapping Services (1 Measure)</b>			

Measure	FY 2020 Actual	FY 2021 Actual	FY2022 Actual
Number of requests for mapping or geospatial services	235	292	619
<b>1 - Policy and Regulation Support (1 Measure)</b>			
Number of public space applications submitted to OP for review	1945	2279	1690
<b>2 - Neighborhood Plans (2 Measure records)</b>			
Number of requests for planning assistance or information received from civic organizations or other stakeholders	1203	826	478
Number of neighborhood plans or major projects completed	17	16	26
<b>3 - Education (1 Measure)</b>			
Number of stakeholder engagement activities conducted by OP for purposes of education, dialogue, and/or feedback	195	124	126
<b>3 - Engagement (1 Measure)</b>			
Number of stakeholder engagement activities conducted by ANCs or civic organizations that OP attends for the purposes of education, dialogue, and/or feedback	New in 2023	New in 2023	New in 2023
<b>4 - Government Project Reviews (2 Measure records)</b>			
Number of historic preservation cases regarding District and federal government undertakings filed for State Historic Preservation Office review	746	950	973
Number of archaeology cases regarding District and federal government undertakings filed for State Historic Preservation Office review	391	422	378
<b>4 - Historic Landmark Designations (1 Measure)</b>			
Number of cases filed for historic landmark designation	5	20	16
<b>4 - Historic Preservation Reviews (1 Measure)</b>			
Number of permit applications cleared by Historic Preservation Office staff	6147	5908	5900
<b>4 - Homeowner Grants (1 Measure)</b>			
Number of historic homeowner grants awarded	New in 2023	New in 2023	New in 2023
<b>4 - HPRB Staff Reports (1 Measure)</b>			
Number of historic preservation cases submitted for Historic Preservation Review Board or U.S. Commission of Fine Arts review	613	657	592
<b>4 - Planned Unit Developments (PUDs) (1 Measure)</b>			
Number of affordable housing units approved by the Zoning Commission through Planned Unit Developments	203	131	358
<b>4 - Zoning Staff Reports (2 Measure records)</b>			
Measure: Number of Board of Zoning Appeals cases that were amended based on OP input, so that they were able to be approved.	New in 2023	New in 2023	New in 2023
Number of cases filed for Zoning Commission review to implement the Comp Plan or further the Mayor's housing goals	55	54	69

## Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
<b>Capital Planning (1 Strategic Initiative)</b>		
Develop a study on a centralized food processing facility	In FY 2023, OP will develop a study on the feasibility and siting of a centralized food processing facility in Washington, DC. Key components will include procuring a consultant with tailored expertise, conducting community engagement on priority elements of the	09-30-2023

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
	proposed facility, and presenting the finished study at a public launch and other public events.	
<b>Citywide Planning (4 Strategic Initiative records)</b>		
Complete the New York Avenue NE Vision Framework	By June 30, 2023, OP will complete the New York Avenue NE Vision Framework and publish the document on our web site. OP will conduct community engagement, produce renderings, identify potential infrastructure and facility needs, and produce a vision framework document.	06-30-2023
Initiate a New York Avenue infrastructure report	By June 30, 2023, OP will initiate a report to identify infrastructure and facility improvements needed to accommodate new housing along New York Ave NE.	06-30-2023
Continue work on a Production Distribution and Repair Land Use study	In FY 2023, OP will complete the majority of tasks on the District's Production Distribution and Repair Land Use study. These tasks include stakeholder interviews, case study research, market assessment, and a first draft of the final report. OP kicked off this study in FY 2022, and plans to finalize and transmit the study to the Council by January 2024. The completed plan will help the District plan for the next generation of urban industrial space through an equity lens and informed by key design and economic factors.	09-30-2023
Award a grant for a study of Union Station	In FY 2023, OP will award a grant of not less than \$1,000,000 to partner with local, regional, and federal stakeholders for a project delivery and governance study for the implementation of the Union Station Expansion Project.	09-30-2023
<b>Design Support (1 Strategic Initiative)</b>		
Initiate and administer a Commemorative Works Technical Assistance Program	In FY 2023, OP will administer a Commemorative Works Technical Assistance Program (TAP) for commemoration in the District, to provide design services to District communities, Main Street Organizations, and/or individuals in support of commemorative works in Wards 4, 5, 7 and 8. OP's assistance will focus on commemorative works that recognize and honor notable Black Washingtonians, other leaders of color, or events important to BIPOC communities.	09-30-2023
<b>Neighborhood Plans (4 Strategic Initiative records)</b>		
Launch a Community Planning Initiative	In FY 2023, OP will launch a Community Planning Initiative in Future Planning Analysis Areas identified by the Comprehensive Plan. These analyses will focus on housing, public space, pedestrian mobility, access to amenities, and placemaking.	09-30-2023
Complete the Rock Creek West Development Framework	In FY 2023, OP will complete the Rock Creek West Development Framework which was initiated in FY 2022. The Framework will provide zoning analysis and design guidance for the Wisconsin and Connecticut Avenue NW corridors with a focus on incentivizing additional residential density and affordable housing to meet citywide housing goals.	09-30-2023
Ivy City Small Area Plan (ICSAP)	OP will initiate and substantially complete a Small Area Plan in Ivy City in Ward 5. The ICSAP will be a community-informed initiative to develop racial equity-focused strategies and examine how to improve the pedestrian experience, public realm, sustainability, and park spaces, and create a framework for the community's public space focused on improving the quality of life for Ivy City residents.	09-30-2023
Nannie Helen Burroughs Corridor study (NHBCS)	OP will initiate and substantially complete a Nannie Helen Burroughs NE Corridor Strategy study in Ward 7. Building on the recently-completed Comprehensive Community Development Model for Deanwood, the NHBCS will be a community-driven strategy to support a vibrant, socially active, and equitable corridor through improvements to the public realm, parks and greenspaces, design guidelines for future developments, and a retail strategy to support local businesses.	09-30-2023
<b>Revitalization And Design (1 Strategic Initiative)</b>		
Initiate a Streets for People Downtown Public Realm Plan	In FY 2023, OP will continue a Streets for People Downtown Public Realm planning effort to create a vision and framework for Downtown DC's major public spaces and adjacent streets, alleyways, and sidewalks. The intent is to continue transforming valuable outdoor space into vibrant, safe, and active spaces for people and to develop a project delivery framework that supports the ongoing economic and public space recovery of Downtown DC.	09-30-2023