

**Mission** The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, while engaging all communities.

## Strategic Objectives

Objective Number	Strategic Objective
1	Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life.
2	Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.
3	Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.
4	Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.
5	Create and maintain a highly efficient, transparent, and responsive District government.

## Key Performance Indicators (KPIs)

Measure	Directionality	FY 2019 Actual	FY 2020 Actual	FY 2021 Actual	FY 2022 Target
<b>1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (2 Measures)</b>					
Satisfaction rating given by the Director of the Capital Improvements Program re: the consistency and quality of OP's contribution	Up is Better	100%	100%	100%	90%
Percent of Geographic Information Systems (GIS) and State Data customers (internal and external) who are satisfied with the maps and demographic data they received from OP staff, and that it will enable them to fulfill their role in planning the city and influencing quality neighborhood outcomes	Up is Better	97.8%	98.1%	98.2%	92%
<b>2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (5 Measures)</b>					
Satisfaction rating given by head of Public Space Commission re: the consistency and quality of OP's contribution	Up is Better	100%	100%	100%	90%
Percent of stakeholder requests for planning assistance fulfilled	Up is Better	100%	100%	98.6%	80%
Percent of OP small area plans approved by the Council or other neighborhood plans supported by the relevant Advisory Neighborhood Commissions (ANCs)	Up is Better	No Applicable Incidents	No Applicable Incidents	No Applicable Incidents	92%
Percent of OP's neighborhood plans that receive recognition from professional associations (American Planning Association (APA), Urban Land Institute (ULI), etc.)	Up is Better	No Applicable Incidents	No Applicable Incidents	No Applicable Incidents	50%
Percent of discretionary developments/projects initiated within neighborhood plan boundaries that are guided by OP's small area or neighborhood plans	Up is Better	100%	100%	100%	95%
<b>3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (2 Measures)</b>					
Percent of customers OP engages who rate their interaction with OP as satisfactory or higher	Up is Better	98.1%	96.6%	96.4%	75%
Percent of relevant ANCs that OP engages in small area or neighborhood planning activities	Up is Better	100%	No Applicable Incidents	100%	90%
<b>4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (9 Measures)</b>					
Percent of historic property permit applications reviewed over the counter	Up is Better	97.5%	98.1%	97.6%	90%
Percent of historic landmark designations without owner objection	Up is Better	77.8%	100%	100%	85%
Percent of Development Revenue reports that meet the expectations of boards/commissions	Up is Better	92.8%	94.2%	92.4%	92%
Percent of Planning Unit Developments (PUDs) that exceed minimum requirements to further the Sustainable DC plan including the provision of green roofs or other features to help reduce storm water runoff, electric car charging stations or bike share facilities	Up is Better	66.7%	100%	100%	65%
Average number of cases reviewed per zoning review staff	Up is Better	457	566	30	35
Percent of Historic Preservation staff reports that meet the expectations of the Historic Preservation Review Board Chair and the Mayor's Agent	Up is Better	100%	93.6%	93.1%	92%
Percent of historic preservation projects properly noticed after implementation of new regulations	Up is Better	92.1%	92%	86.4%	90%
Percent of DC government project reviews concluded with adverse effects resolved by consensus	Up is Better	99.3%	99.8%	99.8%	90%
Average number of cases reviewed per historic preservation staff	Up is Better	708.6	878.1	834.7	600

## Operations

Operations Title	Operations Description	Type of Operations
<b>1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (8 Activities)</b>		
Planning Pilots	Pilot planning tools to demonstrate the feasibility of new ideas or strategies in OP reports.	Daily Service
Policy and Regulation Support	Provide policy assistance and regulation support to the Mayor's Office and partner agencies in key sectors such as housing, transportation, economic development, and public space.	Daily Service
Citywide Planning	Create studies and provide programmatic support to District agencies for citywide issues such as affordable housing, arts and culture, urbanism, industrial lands, sustainability, health, and the creative economy.	Key Project
Mapping Services	Provide mapping services to District agencies and the public.	Daily Service

Operations Title	Operations Description	Type of Operations
Demographic Services	Provide U.S. Census population and demographic data to District agencies and the public.	Daily Service
Growth Forecasts	Provide District of Columbia Growth Forecasts on population, households, and employment.	Key Project
INDICES	Produce INDICES, a 300-page snapshot of District government operations, every other year.	Key Project
Capital Planning	Provide long-range capital planning services for schools, parks, and other public facilities.	Key Project
<b>2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (7 Activities)</b>		
Placemaking	Undertake placemaking projects to enliven and enrich properties, streets, neighborhoods, waterfronts, and the District.	Key Project
Revitalization And Design	Partner on planning and implementation efforts for Center City, coordinating with District and Federal Partners, businesses, and resident groups.	Key Project
Comprehensive Plan	Monitor and update the city's Comprehensive Plan to establish land uses and other overarching policies that guide growth and development.	Daily Service
Comp Plan Updates and Amendments	Produce a full update to the Comp Plan every 12 years and an amendment every four years.	Key Project
Poplar Point Redevelopment	Produce a Small Area Plan and work with the National Park Service to facilitate the transfer and improvement of Poplar Point.	Key Project
Neighborhood Plans	Develop small area plans or other customized planning tools to address challenges and manage change at the neighborhood scale.	Daily Service
Design Support	Provide design services to OP divisions and District agencies and undertake analysis to provide design decision-making frameworks.	Daily Service
<b>3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (3 Activities)</b>		
Education	Educate residents and other stakeholders regarding current planning policies and zoning regulations.	Daily Service
Best Practices	Develop and adopt new and effective methods to improve the quality of public participation and input.	Daily Service
Engagement	Conduct meaningful public engagement through active projects and ongoing community conversations in all eight wards.	Daily Service
<b>4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (9 Activities)</b>		
Planned Unit Developments (PUDs)	Emphasize the provision of housing affordability, environmental sustainability, and design excellence for projects requesting additional density or development flexibility through the PUD process, while reviewing all proposed PUDs against the Comprehensive Plan, small area plans, and major policy initiatives.	Daily Service
HPRB Staff Reports	Produce a staff report on each case before the Historic Preservation Review Board.	Daily Service
Homeowner Grants	Award targeted grants to help low and moderate-income homeowners with the cost of preserving their historic homes.	Daily Service
Historic Landmark Designations	Evaluate and recognize significant properties eligible for historic landmark designation.	Daily Service
Zoning Staff Reports	Produce a staff reports on each case before the Zoning Commission and Board of Zoning Adjustment.	Daily Service
Historic Preservation Reviews	Review conceptual design and permit applications for work on historically designated properties, or properties in historic districts, as an over-the-counter service.	Daily Service
Government Project Reviews	Review conceptual design and permit applications for District and federal government undertakings for compatibility with historic work on historically designated or eligible properties, or properties in historic districts.	Daily Service
Zoning Regulations Update	Work with the Office of Zoning, Office of the Attorney General, and the Department of Consumer and Regulatory Affairs (DCRA) to implement the new zoning regulations, and provide clarification through technical corrections and text amendments as necessary.	Key Project
Historic Preservation Planning	Produce and update short- and long-term, comprehensive historic preservation plans and studies, including the DC Historic Preservation Plan and Historic Preservation Element of the DC Comprehensive Plan, to guide efforts, preserve history and heritage, and establish goals.	Key Project

## Workload Measures (WMs)

Measure	FY 2019 Actual	FY 2020 Actual	FY 2021 Actual
<b>1 - Citywide Planning (2 Measures)</b>			
Number of analyses conducted and studies produced	115	161	93
Number of District agencies that have used OP research and analysis products to effectively support their work	116	91	141
<b>1 - Demographic Services (1 Measure)</b>			
Number of requests for Census or other demographics information	168	286	274
<b>1 - Mapping Services (1 Measure)</b>			
Number of requests for mapping or geospatial services	108	235	292
<b>1 - Policy and Regulation Support (1 Measure)</b>			
Number of public space applications submitted to OP for review	1515	1945	2279
<b>2 - Neighborhood Plans (2 Measures)</b>			
Number of requests for planning assistance or information received from civic organizations or other stakeholders	591	1203	826
Number of neighborhood plans or major projects delivered	17	17	16
<b>3 - Education (2 Measures)</b>			
Number of persons attending/participating in stakeholder engagement activities conducted by OP	5787	7575	4287

Measure	FY 2019 Actual	FY 2020 Actual	FY 2021 Actual
Number of stakeholder engagement activities conducted by OP for purposes of education, dialogue, and/or feedback	85	195	124
<b>4 - Government Project Reviews (2 Measures)</b>			
Number of historic preservation cases regarding District and federal government undertakings filed for State Historic Preservation Office review	879	746	950
Number of archaeology cases regarding District and federal government undertakings filed for State Historic Preservation Office review	229	391	422
<b>4 - Historic Landmark Designations (1 Measure)</b>			
Number of cases filed for historic landmark designation	8	5	20
<b>4 - Historic Preservation Reviews (1 Measure)</b>			
Number of permit applications submitted to Historic Preservation Office staff	6669	6147	5908
<b>4 - Homeowner Grants (1 Measure)</b>			
Dollar amount of historic homeowner grants issued	\$139,730	\$170,629	\$157,231
<b>4 - HPRB Staff Reports (1 Measure)</b>			
Number of historic preservation cases submitted for Historic Preservation Review Board or U.S. Commission of Fine Arts review	721	613	657
<b>4 - Planned Unit Developments (PUDs) (1 Measure)</b>			
Number of affordable housing units approved by the Zoning Commission through Planned Unit Developments	391	203	131
<b>4 - Zoning Staff Reports (2 Measures)</b>			
Number of cases filed for Zoning Commission review	77	55	54
Number of cases filed for Board of Zoning Adjustment review	301	151	257

## Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
<b>Capital Planning (1 Strategic Initiative)</b>		
Launch a New York Avenue Vision Framework.	OP will initiate development of a Vision Framework for the New York Avenue NE Corridor between Florida Avenue NE and South Dakota Avenue NE, and complete key components of the Framework by September 30, 2022. Key components include an existing conditions analysis, a community engagement strategy, and a development scenario analysis that prioritizes equity and housing production in alignment with the Comprehensive Plan and District needs, priorities, and goals.	09-30-2022
<b>Citywide Planning (1 Strategic Initiative)</b>		
Initiate a study of Production, Distribution, and Repair land uses.	OP will initiate a study to inform the District's needs for Production, Distribution, and Repair (PDR) land uses, completing key components of the study by September 30, 2022. This effort will include identification of current PDR uses; an estimate of space currently required by those uses; and an assessment of how those space requirements may evolve over the next ten years. OP will also begin an evaluation of future demand for these uses and related space requirements based on industry trends and other factors.	09-30-2022
<b>Historic Preservation Planning (1 Strategic Initiative)</b>		
Execute a grant with the DC History Center.	By January 2022, OP will execute a grant with the DC History Center, and collaborate with them and community-based advisory groups during the year to implement a program of history-related activities to preserve and elevate stories of Washington's diverse people, neighborhoods, and institutions.	01-31-2022
<b>Neighborhood Plans (5 Strategic initiatives)</b>		
Initiate planning efforts in the Friendship Heights and Tenleytown neighborhoods	In FY 2022, OP will initiate planning efforts along the Wisconsin Avenue corridor with a focus on incentivizing additional residential density and affordable housing to meet citywide housing goals. OP will complete a substantial amount of this work by September 30, 2022.	09-30-2022
Conduct planning analyses in the Cleveland Park and Woodley Park neighborhoods.	By September 30, 2022, OP will substantially complete a planning effort along the Connecticut Avenue corridor with a focus on creating design guidelines to facilitate additional residential density and affordable housing to meet citywide housing goals, and consideration for adoption by the Historic Preservation Review Board.	09-30-2022
Complete Small Area Plans in Congress Heights and Pennsylvania Avenue SE.	For planning initiated in FY 2021, OP will complete Small Area Plans for Congress Heights and for Pennsylvania Avenue SE, including public review of draft plans and hosting Mayoral Hearings. OP will send both plans to the Council by March 31, 2022.	03-31-2022
Complete Small Area Plan in Chevy Chase.	For planning initiated in FY 2021, OP will complete a Small Area Plan for Chevy Chase, including public review of draft plans and hosting Mayoral Hearings. OP will send the plan to the Council by March 31, 2022.	03-31-2022
Initiate a planning study for the Ivy City neighborhood.	In FY 2022 OP will launch a Small Area Plan for the Ivy City neighborhood by conducting a public life study, and initiating community engagement, a quality of life assessment, analysis of industrial land, and development of public realm design guidelines.	09-30-2022
<b>Revitalization And Design (1 Strategic Initiative)</b>		
Launch a Streets for People initiative.	In FY 2022 OP will launch a multi-year Streets for People initiative, a series of investments in Central Washington's public spaces for economic recovery. When concluded, this effort will yield an urban design framework for public space and demonstrate how temporary conversion of streets and sidewalks into vibrant public spaces can support local business development and attract workers, residents, and visitors to Central Washington.	09-30-2022