

# Office of Planning FY2018

**Agency** Office of Planning

**Agency Code** BDO

**Fiscal Year** 2018

**Mission** The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, while engaging all communities.

## 2018 Strategic Objectives

Objective Number	Strategic Objective	# of Measures	# of Operations
1	Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life.	2	8
2	Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.	5	7
3	Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.	2	3
4	Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.	9	9
5	Create and maintain a highly efficient, transparent and responsive District government.**	9	0
<b>TOT</b>		<b>27</b>	<b>27</b>

## 2018 Key Performance Indicators

Measure	New Measure/ Benchmark Year	FY 2014 Actual	FY 2015 Target	FY 2015 Actual	FY 2016 Target	FY 2016 Actual	FY 2017 Target	FY 2017 Actual	FY 2018 Target
<b>1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (2 Measures)</b>									
Percent of GIS and State Data customers (internal and external) who are satisfied with the maps and demographic data they received from OP staff, and that it will enable them to fulfill their role in planning the city and influencing quality neighborhood outcomes	<input type="checkbox"/>	95.94%	90%	96.3%	92%	98.3%	92%	96.6%	92%
Satisfaction rating given by the Director of the Capital Improvements Program re: the consistency and quality of OP's contribution	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	90%	100%	90%

**2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (5 Measures)**

Satisfaction rating given by head of Public Space Commission re: the consistency and quality of OP's contribution	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	90%	100%	90%
Percent of OP small area plans approved by the Council or other neighborhood plans supported by the relevant ANC(s)	<input type="checkbox"/>	Not available	90%	100%	92%	No applicable incidents	92%	No applicable incidents	92%
Percent of OP's neighborhood plans that receive recognition from professional associations (APA, ULI, etc.)	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	50%	100%	50%
Percent of developments/projects initiated that are guided by OP's neighborhood plans	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	95%	100%	95%
Percent of stakeholder requests for planning assistance fulfilled	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	80%	97.6%	80%

**3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (2 Measures)**

Percent of relevant ANCs that OP engages in major planning initiatives	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	90%	100%	90%
Percent of customers OP engages who rate their interaction with OP as satisfactory or higher	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	75%	96.1%	75%

**4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (9 Measures)**

Percent of historic property permit applications reviewed over the counter	<input type="checkbox"/>	91.42%	90%	95.5%	90%	96.7%	90%	96.5%	90%
Percent of historic landmark designations without owner objection	<input type="checkbox"/>	88.89%	85%	75%	85%	100%	85%	81.8%	85%
Percent of DC government project reviews concluded with adverse effects resolved by consensus.	<input type="checkbox"/>	100%	90%	100%	90%	100%	90%	99.4%	90%
Percent of Development Revenue reports that meet the expectations of boards/commissions	<input type="checkbox"/>	93.6%	90%	93.2%	92%	94%	92%	95.2%	92%
Average number of cases reviewed per historic preservation staff	<input type="checkbox"/>	878.33	600	797.5	600	870.2	600	740.5	600
Percent of Planning Unit Developments (PUDs)	<input type="checkbox"/>	83.33%	60%	100%	60%	82.4%	65%	72.2%	65%

that exceed minimum requirements to further the Sustainable DC plan including the provision of green roofs or other features to help reduce storm water runoff, electric car charging stations or bike share facilities	<input type="checkbox"/>								
Average number of cases reviewed per zoning review staff	<input type="checkbox"/>	36	35	37.6	35	39.9	35	49.6	35
Percent of Historic Preservation staff reports that meet the expectations of the Historic Preservation Review Board Chair and the Mayor's Agent	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	92%	100%	92%
Percent of historic preservation projects properly noticed after implementation of new regulations	<input type="checkbox"/>	Not available	Not available	Not Available	Not Available	Not Available	90%	98.9%	90%

\*\*We've revisited a project to standardize District wide measures for the Objective "Create and maintain a highly efficient, transparent and responsive District government." New measures will be tracked in FY18 and FY19 and published starting in the FY19 Performance Plan.

## 2018 Operations

Operations Header	Operations Title	Operations Description	Type of Operations	# of Measures	# of Strategic Initiatives
<b>1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (8 Activities)</b>					
GIS & IT	Mapping services.	Provide mapping services to District agencies and the public.	Daily Service	1	0
STATE DATA CENTER	Demographic services.	Provide U.S. Census population and demographic data to District agencies and the public.	Daily Service	1	0
STATE DATA CENTER	Growth forecasts.	Provide District of Columbia Growth Forecasts on population, households, and employment.	Key Project	0	0
STATE DATA CENTER	INDICES.	Produce INDICES, a 300-page snapshot of District government operations, every other year.	Key Project	0	0
Agencywide	Planning pilots.	Pilot planning tools to demonstrate the feasibility of new ideas or strategies in OP reports.	Daily Service	0	0
CITYWIDE PLANNING	Capital planning.	Provide long-range capital planning services for schools, parks, and other public facilities.	Key Project	0	0
Agencywide	Policy and regulation support.	Provide policy assistance and regulation support to the Mayor's Office and partner agencies in key sectors such as housing, transportation, economic development, and public space.	Daily Service	1	1

Agencywide	Citywide planning.	Create studies and provide programmatic support to District agencies for citywide issues such as affordable housing, arts and culture, urbanism, industrial lands, sustainability, health, and the creative economy.	Key Project	2	3
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TOT				5	4
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**2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (7 Activities)**

CITYWIDE PLANNING	Comprehensive Plan.	Monitor and update the city's Comprehensive Plan to establish land uses and other overarching policies that guide growth and development.	Daily Service	0	0
CITYWIDE PLANNING	Comp Plan updates and amendments.	Produce a full update to the Comp Plan every 12 years and an amendment every four years.	Key Project	0	1
NEIGHBORHOOD PLANNING	Poplar Point redevelopment.	Produce a Small Area Plan and work with the National Park Service to facilitate the transfer and improvement of Poplar Point.	Key Project	0	0
NEIGHBORHOOD PLANNING	Neighborhood plans.	Develop small area plans or other customized planning tools to address challenges and manage change at the neighborhood scale.	Daily Service	2	1
REVITALIZATION AND DESIGN	Revitalization And Design	Partner on planning and implementation efforts for Center City, coordinating with District and Federal Partners, businesses, and resident groups.	Key Project	0	1
Agencywide	Placemaking	Undertake placemaking projects to enliven and enrich properties, streets, neighborhoods, waterfronts, and the District.	Key Project	0	1
REVITALIZATION AND DESIGN	Design support.	Provide design services to OP divisions and District agencies and undertake analysis to provide design decision-making frameworks.	Daily Service	0	2

TOT				2	6
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**3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (3 Activities)**

Agencywide	Education.	Educate residents and other stakeholders regarding current planning policies and zoning regulations.	Daily Service	2	1
Agencywide	Best practices.	Develop and adopt new and effective methods to improve the quality of public participation and input.	Daily Service	0	1
Agencywide	Engagement.	Conduct meaningful public engagement through active projects and ongoing community conversations in all eight wards.	Daily Service	0	0

TOT				2	2
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**4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning**

reviews, historic preservation review processes, and technical assistance in planning and design. (9 Activities)					
HISTORIC PRESERVATION	HPRB staff reports.	Produce a staff report on each case before the Historic Preservation Review Board.	Daily Service	1	0
HISTORIC PRESERVATION	Homeowner grants.	Award targeted grants to help low and moderate-income homeowners with the cost of preserving their historic homes.	Daily Service	1	0
HISTORIC PRESERVATION	Historic landmark designations.	Evaluate and recognize significant properties eligible for historic landmark designation.	Daily Service	1	0
DEVELOPMENT/ZONING REVIEW	Zoning staff reports.	Produce a staff reports on each case before the Zoning Commission and Board of Zoning Adjustment.	Daily Service	2	0
HISTORIC PRESERVATION	Historic preservation reviews.	Review conceptual design and permit applications for work on historically designated properties, or properties in historic districts, as an over-the-counter service.	Daily Service	1	0
HISTORIC PRESERVATION	Government project reviews	Review conceptual design and permit applications for District and federal government undertakings for compatibility with historic work on historically designated or eligible properties, or properties in historic districts.	Daily Service	2	0
DEVELOPMENT/ZONING REVIEW	Zoning regulations update.	Work with the Office of Zoning, Office of the Attorney General, and the Department of Consumer and Regulatory Affairs (DCRA) to implement the new zoning regulations, and provide clarification through technical corrections and text amendments as necessary.	Key Project	0	1
DEVELOPMENT/ZONING REVIEW	Planned Unit Developments (PUDs)	Emphasize the provision of housing affordability, environmental sustainability, and design excellence for projects requesting additional density or development flexibility through the PUD process, while reviewing all proposed PUDs against the Comprehensive Plan, small area plans, and major policy initiatives.	Daily Service	1	0
HISTORIC PRESERVATION	Historic preservation planning	Produce and update short- and long-term, comprehensive historic preservation plans and studies, including the DC Historic Preservation Plan and Historic Preservation Element of the DC Comprehensive Plan, to guide efforts, preserve history and heritage, and establish goals.	Key Project	0	6
TOT				9	7
<b>TOT</b>				<b>18</b>	<b>19</b>

## 2018 Workload Measures

Measure	New Measure/ Benchmark	FY 2014 Actual	FY 2015 Actual	FY2016 Actual	FY 2017 Actual

	Year				
<b>1 - Citywide planning. (2 Measures)</b>					
Number of analyses conducted and studies produced	<input type="checkbox"/>	Not available	Not Available	Not Available	112
Number of District agencies that have used OP research and analysis products to effectively support their work	<input type="checkbox"/>	Not available	Not Available	Not Available	81
<b>1 - Demographic services. (1 Measure)</b>					
Number of requests for Census or other demographics information	<input type="checkbox"/>	Not available	Not Available	302	266
<b>1 - Mapping services. (1 Measure)</b>					
Number of requests for mapping or geospatial services	<input type="checkbox"/>	Not available	Not Available	223	156
<b>1 - Policy and regulation support. (1 Measure)</b>					
Number of public space applications submitted to OP for review	<input type="checkbox"/>	Not available	Not Available	Not Available	914
<b>2 - Neighborhood plans. (2 Measures)</b>					
Number of requests for planning assistance or information received from civic organizations or other stakeholders	<input type="checkbox"/>	Not available	Not Available	Not Available	329
Number of neighborhood plans produced	<input type="checkbox"/>	Not available	Not Available	Not Available	0
<b>3 - Education. (2 Measures)</b>					
Number of stakeholder engagement activities conducted by OP for purposes of education, dialogue, and/or feedback	✓	Not available	Not Available	New Measure	New Measure
Number of persons attending/participating in stakeholder engagement activities conducted by OP	✓	Not available	Not Available	New Measure	New Measure
<b>4 - Government project reviews (2 Measures)</b>					
Number of historic preservation cases regarding District and federal government undertakings filed for State Historic Preservation Office review	<input type="checkbox"/>	Not available	Not Available	Not Available	1131
Number of archaeology cases regarding District and federal government undertakings filed for State Historic Preservation Office review	✓	Not available	Not Available	New Measure	New Measure

4 - Historic landmark designations. (1 Measure)					
Number of cases filed for historic landmark designation	<input type="checkbox"/>	Not available	Not Available	Not Available	23
4 - Historic preservation reviews. (1 Measure)					
Number of permit applications submitted to Historic Preservation Office staff	<input type="checkbox"/>	Not available	Not Available	5221	4832
4 - Homeowner grants. (1 Measure)					
Dollar amount of historic homeowner grants issued	<input checked="" type="checkbox"/>	\$335,912	\$84,583	\$187,916	New Measure
4 - HPRB staff reports. (1 Measure)					
Number of historic preservation cases submitted for Historic Preservation Review Board or U.S. Commission of Fine Arts review	<input type="checkbox"/>	Not available	Not Available	Not Available	601
4 - Planned Unit Developments (PUDs) (1 Measure)					
Number of affordable housing units approved by the Zoning Commission through Planned Unit Developments	<input checked="" type="checkbox"/>	Not available	Not Available	New Measure	New Measure
4 - Zoning staff reports. (2 Measures)					
Number of cases filed for Zoning Commission review	<input type="checkbox"/>	Not available	Not Available	Not Available	85
Number of cases filed for Board of Zoning Adjustment review	<input type="checkbox"/>	Not available	Not Available	Not Available	341

## Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
Seek partnerships and opportunities to advance OP's equity practice and augment the reach of planning work throughout the District.	Establish local and national strategic partnerships to enhance OP's focus on equity challenges in DC neighborhoods or on DC citywide planning issues. Continue to dedicate an "equity planner" position to establish best practices research and meet with organizations leading national policy on equity.	09-30-2018
Pursue resilience	Pursue neighborhood and corridor-level resilience planning initiatives to support and enhance the District's communities	09-30-2018

planning	that are vulnerable to climate change and other shocks and stressors. Continue to partner with District and federal agency partners on initiatives to help the neighborhoods in the Watts Branch watershed be more resilient to flooding. Build off completed Small Area Plans and Vision Frameworks to identify and develop resilient land use strategies for at least one additional neighborhood.	
Document and publicize the District's 15 years of accomplishments implementing the Anacostia Waterfront Initiative	Collaborate with the Anacostia Waterfront Interagency Working Group to complete the Anacostia Waterfront Progress Report by September 2018, highlighting achievements towards implementation of the Anacostia Waterfront Initiative (AWI) Framework Plan, including millions of dollars in District government investments in infrastructure and other improvements. Partner with sister agencies to publicize the District's AWI accomplishments.	09-30-2018
Complete development of amendments to the Comprehensive Plan for the National Capital: District Elements as part of the second amendment cycle	OP will continue this major project into its final phase of development, public review, and DC Council submission. OP will complete its evaluation of proposed amendments to the Comprehensive Plan Elements submitted by District and federal agencies and the public. The proposed amendments will include new cross-cutting policies to integrate resilience as a new policy framework throughout the Comprehensive Plan.	09-30-2018
Develop urban design strategies and initiatives that expand the District's distinct design character	By September 2018, identify at least two critical design systems that are distinct to the city, and work with design professionals and government agencies to undertake analysis and planning work to protect and enhance these systems as inventive new projects are added to the city. For example, coordinate with DCRA to refine regulations for building projections.	09-30-2018
Elevate awareness of urban design issues in the District of Columbia	Collaborate with the local design community, the private sector and other stakeholders to hold at least two events by September 2018 to discuss critical design issues facing the city and how to address them.	09-30-2018
Develop the second phase of the Small Parks Vision and Management Strategy	FY18, OP, in cooperation with the District Department of Parks and Recreation, District Department of General Services, District Department of Transportation, and District Department of Energy and Environment, will continue to develop the Small Parks Strategy that will provide guidance to District agencies and the community on making the most of District-owned small parks so they contribute to the growing recreational and environmental needs of the District and its residents. During FY18, OP will work with partner agencies to explore how to leverage small parks as a part of the District's resilience system; develop guidance for how communities can use small parks; and work with DPR on procedures for community reuse of small parks.	09-30-2018
Complete a study on the DC food economy	In FY18, OP will undertake a food economy study that will define the local food business cluster and its regional linkages, analyze changes and trends, define the parameters of the food economy, identify gaps and opportunities, and develop recommendations as a part of a final report. The study will include coordination with the Food Policy Council, engagement with stakeholders, and an OP-hosted food economy forum.	06-30-2018
Elevate demographic, GIS, and other planning data	In FY18, OP will further elevate the work of the State Data Center and Geographic Information Systems using platforms that will help refine, analyze, and present demographic, real estate, and planning systems information along with operational data that highlight OP activities. OP will also identify opportunities for data coordination and sharing with agency partners in a way that can inform processes, such as the CIP, and enhance the sharing of information with the public.	09-30-2018
Undertake policy	CSAD will undertake sector research that integrates data and spatial analysis into new thinking and policy around	09-30-2018



research	housing, transportation, economic development, capital facilities, sustainability and food. This effort will directly support updates to the Citywide Element of the Comprehensive Plan. OP will coordinate this work with partner agencies such as DME (as it launches its Master Facilities Plan) and share expertise with peer networks such as C-40.	
Cultural Plan Follow-Up	OP will help move forward the Cultural Plan by: following up on key recommendations around cultural infrastructure, financing policy and investments; promoting interagency coordination, including support for the Implementation Steering Committee that is set to launch in FY18; aligning cultural policy with other planning initiatives; and connecting the District's strategic cultural thinking to platforms and partners such as Culture 21.	09-30-2018
Undertake creative placemaking	OP will continue its leadership on creative placemaking by framing and initiating the next generation of innovative placemaking initiatives with support from the Kresge Foundation. The FY18 round will build on the success of the first set of "Crossing the Street" grants, creating fun and inclusive experiences that seek to further test the intersection of people, place and design in neighborhoods across the city. Projects, such as storytelling, visual and performance arts, and temporary design, may explore select placemaking recommendations articulated in the Comprehensive Plan, Cultural Plan, and neighborhood plans/initiatives. Completion Date: multi-year.	09-30-2018
Complete Heritage Guides	In FY18, OP will complete its series of illustrated Heritage Guides for each of the city's eight wards, including a historical overview, discussion of preservation challenges and strategies as seen by the community, and information about sites of cultural and heritage significance.	09-30-2018
Develop 20th Century Civil Rights Heritage Trail	In FY18, OP will develop an online 20th Century Civil Rights Heritage Trail, which will create the nucleus of an improved interactive educational website for the District's entire African American Heritage Trail.	09-30-2018
Complete GIS mapping for L'Enfant Plan	In FY 18, OP will complete GIS mapping for the L'Enfant Plan, reflecting current conditions and identifying all contributing elements, for use in project reviews and in updating the historic landmark designation of the plan.	09-30-2018
Complete 2020 Plan	OP will complete an updated 2020 DC Historic Preservation Plan for the years 2017 through 2020, building on the accomplishments and initiatives in the 2016 Preservation Plan.	01-31-2018
Complete research on LGBTQ history	In FY18, OP will complete the research phase of a 2½-year study to produce a historic context for LGBTQ history in the District, and an associated inventory of notable sites.	09-30-2018
Provide technical support on affordable housing projects	On at least five affordable housing projects, OP will implement the agency's authority to provide technical support to developers seeking the federal historic tax credit for certified rehabilitation, through assistance with the identification and designation of eligible structures and the processing of applications for project certification.	09-30-2018
Prepare one year assessment of new zoning regulations	After a full year of using the newly revised zoning regulations, OP will work with communities, the Office of Zoning, Office of Attorney General, and Department of Consumer and Regulatory Affairs throughout FY 2018 to make necessary changes and amendments to the text as needed to clarify their intent, ensure they are easily understandable, and implement the Comprehensive Plan. OP will prepare an assessment of the new zoning regulations, to provide an update to the Zoning Commission.	09-30-2018