



Deputy Mayor for Greater Economic Opportunity (DMGEO) FY2016 Performance Accountability Report (PAR)

Introduction

The Performance Accountability Report (PAR) measures each agency's performance for the fiscal year against the agency's performance plan and includes major accomplishments, updates on initiatives' progress and key performance indicators (KPIs).

Mission

The mission of the Office of the Deputy Mayor for Greater Economic Opportunity (DMGEO) is to facilitate investment and job creation in underserved District of Columbia communities in order to improve economic opportunities for residents in those communities.

Summary of Services

Overview – Agency Performance

The following section provides a summary of DMGEO performance in FY 2016 by listing DMGEO’s top accomplishments, and a summary of its progress achieving its initiatives and progress on key performance indicators.

Top Agency Accomplishments

Accomplishment	Impact on Agency	Impact on Residents
DMGEO recruited over 250 small businesses to participate in Project 500	This project is core to DMGEO’s mission to revitalize overlooked and under served communities.	The small businesses that enrolled in Project 500 have benefited from training, access to venture capitalists to invest in their businesses, opportunities to pitch their businesses, training classes, etc. Through Project 500 we are strengthening targeted small businesses.
DMGEO Launched A Space to Dream in Wellington Park	Space to Dream is core to the DMGEO mission to revitalize overlook and undeserved communities	DMGEO launched the inaugural Space to Dream at Wellington Park Apts in Ward 8. Space to Dream is an initiative that looks to turn vacant and dilapidated spaces into viable interim use projects that promote arts, culture, etc...

In FY 2016, DMGEO had 3 Key Performance Indicators. Of those, 0 were neutral. Of the remaining measures, 33% (1 KPIs) were met, 0% (0 KPIs) were nearly met, and 67% (2 KPIs) were unmet. In FY 2016, DMGEO had 9 Initiatives. Of those, 33% (3) were completed and 33% (3) were nearly completed, and 33% (3) were not completed. The next sections provide greater detail on the specific metrics and initiatives for DMGEO in FY 2016.

FY16 Objectives

Division	Objective
Community Development	Leverage public-private partnerships to revitalize public spaces to address the issue of Vacant and Blighted Property in targeted communities.
Office of African American Affairs	Support the economic self sufficiency of DC residents by focusing resources on financial literacy, promoting consistent banking practices and supporting opportunities for homeownership and entrepreneurship.
Train, retain and grow small businesses and resident entrepreneurs East of the River	Train, retain and grow small businesses and resident entrepreneurs East of the River
Workforce Development	The DMGEO will reshape workforce development in the District of Columbia by developing an integrated workforce system that focuses resources on sector partnerships, career pathways and job driven investments

FY16 KPIs

Objective: Leverage public-private partnerships to revitalize public spaces to address the issue of Vacant and Blighted Property in targeted communities.

Measure	Target	Freq	Q1	Q2	Q3	Q4	Total	KPI Status	KPI Barriers
# of Space to Dream Sights Launched	4	A					0	Unmet	DMGEO was unable to complete Space to Dream in FY16 due to funding constraints and timing, but was able to launch the first Space to Dream site at Wellington Park apartments in Ward 8 and we are working on launching an additional site in FY17.

Objective: Support the economic self sufficiency of DC residents by focusing resources on financial literacy, promoting consistent banking practices and supporting opportunities for homeownership and entrepreneurship.

Measure	Target	Freq	Q1	Q2	Q3	Q4	Total	KPI Status	KPI Barriers
# of residents participating in financial literacy programming	100	Q	0	0	58	0	58	Unmet	DMGEO did not meet its goal of 100 participants because the program started in Q3 due to a lack of funding.

Objective: Train, retain and grow small businesses and resident entrepreneurs East of the River

Measure	Target	Freq	Q1	Q2	Q3	Q4	Total	KPI Status	KPI Barriers
# of East of the River small businesses participating in Project 500	150	Q	0	0	178	66	244	Met	

FY16 Initiatives

Title: A Space to Dream Initiative

Description: DMGEO in partnership with the Office of African American Affairs, the DC Commission on the Arts and Humanities, local artists and small business owners will launch an initiative that turns vacant and / or blighted properties into multipurpose spaces that showcase the work of local artists and provide usable pop up workforce development space in overlooked and underserved communities

Complete to Date: 0-24%

Status Update: DMGEO was unable to complete Space to Dream in FY16, due to funding constraints and timing, but was able to launch the first space to dream site at Wellington Park apartments in Ward 8 and we are working on launching additional sites in FY17

Title: Community Progress Leadership Institute

Description: DMGEO, the Department of Housing and Community Development (DHCD) and the Office on Planning (OP) will lead a delegation of District leaders (application pending) to tackle urban blight and revitalization in the District by developing creative ways to address zoning and legal regulations that serve as barriers to disposing and reimagining vacant and blighted properties in historically overlooked and underserved communities.

Complete to Date: Complete

Status Update: DMGEO and the CPLI delegation completed the training in FY16 and is now working on the vacant to vibrant strategy

Title: Fiscally Fit DC

Description: Fiscally Fit DC is a pilot program established by the Office of African American Affairs (OAAA) in partnership with the DC Department of Housing and Community Development to provide financial planning support to 60 individuals and families and promote access to homeownership opportunities through HPAP for African Americans located in overlooked and underserved communities.

Complete to Date: 50-74%

Status Update: The Financially Fit DC website, the main platform that will house information for the Financially Fit DC program is in test phase. The program and platform will be ready to launch in FY17

If Incomplete, Explanation: Financially Fit DC was launched in January 2017. The Financially Fit DC website, the main platform that houses information for Financially Fit DC program launched in January 2017.

Title: Provide oversight and support for streamlining

Description: DMGEO will provide monitoring, oversight, strategic direction and support to the Office of Small and Local Business Development (DSLBD) as they streamline business processes for business owners.

Complete to Date: 50-74%

Status Update: DMGEO and OCA worked with DSLBD to reform the CBE expenditure goal setting process. The process has improved substantially over the course of FY17

Title: Develop the WIOA State Plan

Description: DMGEO will convene stakeholders including the Department of Human Services (DHS), Department of Disability Services (DDS), Office of the State Superintendent of Education (OSSE), University of the District of Columbia Community College (UDCC), Department of Employment Services (DOES),

Workforce Investment Council (WIC), District of Columbia Public Schools (DCPS) and Public Charter Schools (PCS) among others to create the District's State Plan for workforce training and development.

Complete to Date: 75-99%

Status Update: The District's WIOA planned was approved by the US Department of Labor and working groups have been established. Through working groups and the WIC are now working on procuring the one stop operator

Title: Oversee the Workforce Innovation and Opportunity Act (WIOA) strategic planning process

Description: The Workforce Investment Council (WIC) is responsible for leading the development of the WIOA strategic planning process. In FY 16, the WIC will work with DOES and other agency partners to design and implement a WIOA strategic plan based on a career pathways oriented systems that allows any District resident who attempts to access a career pathway with the ability to gain entry to a pathway if the resident is found ineligible for the specific program or service initially sought, and the resident will receive a warm handoff to the appropriate pathway starting point. Each sector career pathway includes well-connected and transparent education, training, credential, and support service offerings that are delivered through multiple linked and aligned programs. The WIOA strategic plan will be submitted to the U.S. Department of Labor by March 2016.

Complete to Date: Complete

Status Update: The WIC led the WIOA strategic planning process, in partnership with DMGEO and OCA, that resulted in the successful submission and approval of the WIOA State Plan noted above. The WIC continues to lead the implementation process for the plan and broader compliance requirements under WIOA, including through policy and governance updates and the regular convening of four cross-agency working groups, comprised of agency representatives, business members, and community stakeholders.

Title: Increase scope and impact of Workforce Intermediary program

Description: The WIC is responsible for administering the District's Workforce Intermediary program, an initiative that has brought together multiple stakeholders connected to two target industries hospitality and construction to develop and implement training and placement strategies that help employers in these key sectors fill immediate and long-term skill needs. In FY 15, the WIC worked with grantees to ensure that District residents received the training and placement services necessary to obtain well-paying hospitality and construction jobs. In FY 16, the WIC will coordinate with an industry-led advisory committee to identify potential opportunities for improving workforce development capacity in these sectors and also expand into the health care sector.

Complete to Date: 75-99%

Status Update: The WIC is currently focusing on establishing additional partnerships with agencies and businesses that provide support services, work-based learning, and occupational skills training to DC residents, a model that has proven highly-effective with previous grantees. Workforce intermediary grants will be released in January 2017 based on this model.

Title: Lead innovative processes that enhance the links to supportive services

Description: The WIC will lead discussions and implementation steps among District agencies and system partners that will help enhance District resident's ability to access and receive consistent and non-duplicative case management and support services to address needs and barriers including: mental health; child care; transportation; substance abuse; physical health; housing; energy assistance; legal assistance; citizenship; ex-offender status; financial literacy; and proper workplace attire. An annual assessment shall be completed by September 30, 2016.

Complete to Date: 75-99%

Status Update: Support service offerings and processes are also guided by federal WIOA legislation, with the District's WIOA State Plan and federal regulations on service provision informing how these services are funded and coordinated in the District. Informed by the positive results of the pilot program,

the WIC is currently developing policy updates regarding the provision of support services to be released in February 2017. These policies and related guidance will inform DOES's provision of support services for WIOA participants

Title: Expand access to adult job training programs

Description: The District receives federal funds for workforce investment activities to support adult job training services in demand occupations. In FY 16, the WIC will link economic development activities, career and technical education, and adult education and literacy programs. The WIC, DOES and other partners will seek to expand the eligible training provider list; maximizing consumer choice and leading to competitive integrated employment for individuals, especially those with multiple barriers. The WIC will also publish report cards that will detail to the performance of approved providers, which will lead to an increase in the quality of training services.

Complete to Date: Complete

Status Update: The WIC added a number of new training providers to the eligible training provider list (ETPL) over the last quarter. We are currently working with DOES and the US Department of Labor to expand access to training as well as streamline the ETPL process and make it more user friendly for providers. We are exploring developing system-wide provider scorecards and a system of reciprocity with providers on the ETPLs of local workforce boards in Maryland and Virginia.