

## Deputy Mayor for Greater Economic Opportunity FY2016

**Agency** Deputy Mayor for Greater Economic Opportunity

**Mission** The mission of the Office of the Deputy Mayor for Greater Economic Opportunity (DMGEO) is to facilitate investment and job creation in underserved District of Columbia communities in order to improve economic opportunities for residents in those communities.

### Summary of Services

#### 2016 Objectives

##### FY16 Objectives

Objective Number	Objective Description
<b>Community Development (1 Objective)</b>	
3	Leverage public-private partnerships to revitalize public spaces to address the issue of Vacant and Blighted Property in targeted communities.
<b>Office of African American Affairs (1 Objective)</b>	
4	Support the economic self sufficiency of DC residents by focusing resources on financial literacy, promoting consistent banking practices and supporting opportunities for homeownership and entrepreneurship.
<b>Train, retain and grow small businesses and resident entrepreneurs East of the River (1 Objective)</b>	
2	Train, retain and grow small businesses and resident entrepreneurs East of the River
<b>Workforce Development (1 Objective)</b>	
1	The DMGEO will reshape workforce development in the District of Columbia by developing an integrated workforce system that focuses resources on sector partnerships, career pathways and job driven investments

#### 2016 Key Performance Indicators

Measure	Division	Frequency of Reporting	FY 2013	FY 2014	FY 2015	FY 2015 Target	FY 2016 Target
<b>2 - Train, retain and grow small businesses and resident entrepreneurs East of the River (1 Measure)</b>							
# of East of the River small businesses participating in Project500		Quarterly					150
<b>3 - Leverage public-private partnerships to revitalize public spaces to address the issue of Vacant and Blighted Property in targeted communities. (1 Measure)</b>							
# of Space to Dream Sightings Launched		Annually					4
<b>4 - Support the economic self sufficiency of DC residents by focusing resources on financial literacy, promoting consistent banking practices and supporting opportunities for homeownership and entrepreneurship. (1 Measure)</b>							
# of residents participating in financial literacy programming		Quarterly					100

#### 2016 Workload Measures

Measure	Frequency of Reporting	FY 2013	FY 2014	FY 2015
No measures found				

## 2016 Initiatives

Objective Number	Objective Title	Initiative Number	Initiative Title	Initiative Description
<b>Community Development - 3 (2 Initiatives)</b>				
3	Vacant and Blighted Property	3.1	A Space to Dream Initiative	DMGEO in partnership with the Office of African American Affairs, the DC Commission on the Arts and Humanities, local artists and small business owners will launch an initiative that turns vacant and / or blighted properties into multipurpose spaces that showcase the work of local artists and provide usable "pop up" workforce development space in overlooked and underserved communities
3	Vacant and Blighted Property	3.2	Community Progress Leadership Institute	DMGEO, the Department of Housing and Community Development (DHCD) and the Office on Planning (OP) will lead a delegation of District leaders (application pending) to tackle urban blight and revitalization in the District by developing creative ways to address zoning and legal regulations that serve as barriers to disposing and reimagining vacant and blighted properties in historically overlooked and underserved communities.
TOT				
<b>Office of African American Affairs - 4 (1 Initiative)</b>				
4	Economic Empowerment	4.1	Fiscally Fit DC	Fiscally Fit DC is a pilot program established by the Office of African American Affairs (OAAA) in partnership with the DC Department of Housing and Community Development to provide financial planning support to 60 individuals and families and promote access to homeownership opportunities through HPAP for African Americans located in overlooked and underserved communities.
TOT				
<b>Train, retain and grow small businesses and resident entrepreneurs East of the River - 2 (1 Initiative)</b>				
2	Small Business Support	2.1	Provide oversight and support for streamlining	DMGEO will provide monitoring, oversight, strategic direction and support to the Office of Small and Local Business Development (DSLBD) as they streamline business processes for business owners.
TOT				
<b>Workforce Development - 1 (5 Initiatives)</b>				

1	Develop the Workforce Innovation and Opportunity Act State Plan	1.1	Develop the WIOA State Plan	DMGEO will convene stakeholders including the Department of Human Services (DHS), Department of Disability Services (DDS), Office of the State Superintendent of Education (OSSE), University of the District of Columbia Community College (UDCC), Department of Employment Services (DOES), Workforce Investment Council (WIC), District of Columbia Public Schools (DCPS) and Public Charter Schools (PCS) among others to create the District's State Plan for workforce training and development.
1	Develop the Workforce Innovation and Opportunity Act State Plan	3.1	Oversee the Workforce Innovation and Opportunity Act (WIOA) strategic planning process	The Workforce Investment Council (WIC) is responsible for leading the development of the WIOA strategic planning process. In FY 16, the WIC will work with DOES and other agency partners to design and implement a WIOA strategic plan based on a career pathways oriented systems that allows any District resident who attempts to access a career pathway with the ability to gain entry to a pathway if the resident is found ineligible for the specific program or service initially sought, and the resident will receive a "warm handoff" to the appropriate pathway starting point. Each sector career pathway includes well-connected and transparent education, training, credential, and support service offerings that are delivered through multiple linked and aligned programs. The WIOA strategic plan will be submitted to the U.S. Department of Labor by March 2016.
1	Develop the Workforce Innovation and Opportunity Act State Plan	3.2	Increase scope and impact of Workforce Intermediary program	The WIC is responsible for administering the District's Workforce Intermediary program, an initiative that has brought together multiple stakeholders connected to two target industries – hospitality and construction – to develop and implement training and placement strategies that help employers in these key sectors fill immediate and long-term skill needs. In FY 15, the WIC worked with grantees to ensure that District residents received the training and placement services necessary to obtain well-paying hospitality and construction jobs. In FY 16, the WIC will coordinate with an industry-led advisory committee to identify potential opportunities for improving workforce development capacity in these sectors and also expand into the health care sector.
1	Develop the Workforce Innovation and Opportunity Act State Plan	3.3	Lead innovative processes that enhance the links to supportive services	The WIC will lead discussions and implementation steps among District agencies and system partners that will help enhance District resident's ability to access and receive consistent and non-duplicative case management and support services to address needs and barriers including: mental health; child care; transportation; substance abuse; physical health; housing; energy assistance; legal assistance; citizenship; ex-offender status; financial literacy; and proper workplace attire. An annual assessment shall be completed by September 30, 2016.

1	Develop the Workforce Innovation and Opportunity Act State Plan	3.4	Expand access to adult job training programs	<p>The District receives federal funds for workforce investment activities to support adult job training services in demand occupations. In FY 16, the WIC will link economic development activities, career and technical education, and adult education and literacy programs. The WIC, DOES and other partners will seek to expand the eligible training provider list; maximizing consumer choice and leading to competitive integrated employment for individuals, especially those with multiple barriers. The WIC will also publish report cards that will detail to the performance of approved providers, which will lead to an increase in the quality of training services.</p>
TOT				
<b>TOT</b>				