



Commission on the Arts and Humanities (CAH) FY2016 Performance Accountability Report (PAR)

Introduction

The Performance Accountability Report (PAR) measures each agency's performance for the fiscal year against the agency's performance plan and includes major accomplishments, updates on initiatives' progress and key performance indicators (KPIs).

Mission

The mission of the DC Commission on the Arts and Humanities (DCCAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

Summary of Services

DCCAH offers a diverse range of grant programs and cultural activities to support practicing artists, arts organizations and community groups. In partnership with the community both nationally and locally, DCCAH initiates and supports lifelong cultural experiences that are reflective of the diversity of Washington, DC.

Overview – Agency Performance

The following section provides a summary of CAH performance in FY 2016 by listing CAH’s top accomplishments, and a summary of its progress achieving its initiatives and progress on key performance indicators.

Top Agency Accomplishments

Accomplishment	Impact on Agency	Impact on Residents
Strategic planning and the outcome of the Heritage Grant Program.	While the implementation of the Heritage Grant Program directly benefitted select arts and humanities organizations, those not eligible to participate also saw positive impact within CAH’s other grant programs. Those non-Heritage entities continued to be eligible for CAH’s project-based grants and found greater success in accessing those funds for the impending fiscal year. As an agency, the implementation of the Heritage Grant Program created workflow efficiencies and improved application response time, increased first-time funding for organizations through targeted outreach and expanded technical assistance for nonprofit arts and humanities organizations.	The Heritage Grant Program was initiated in FY16 to provide DC nonprofit organizations with more advanced grant decisions for the upcoming FY17. The Heritage cohort targets core arts and humanities institutions with a track record of producing quality experiences for the public. Through this new process initiated in the spring of 2016, a total of 74 nonprofit organizations were awarded grants totaling \ \$5.1 million. The announcement of the Heritage awards occurred much earlier than in years past, allowing those organizations to better prepare their budgets and programmatic planning for the coming fiscal year. Awarding operating support is highly requested by the community and a best practice to ensure nonprofit sustainability.

Public Art and the creation of The Washingtonia Collection of Art Bank.

The Washingtonia Collection of Art Bank allowed the agency to create a cohesive collection of works demonstrating core District of Columbia ideals and culture. By accessioning these works, CAH's collection is able to diversify and replenish to ensure that more government agencies receive public art and that the public becomes familiar with local artists. Central to CAH's mission is the advancement of individual artists, which is evident through the Art Bank collection. These works will also be made available electronically through CAH's new eMuseum, which provides access electronically to the agency's entire art collection.

Each year, CAH releases a call for artists to submit their works for acquisition into the Art Bank collection. Historically, this call had been open to artists residing in the metropolitan DC area. To celebrate the 225th anniversary of the founding of the District of Columbia, the FY16 call for Art Bank solicited DC resident artists only, with a particular focus on imagery showcasing the cultural heritage and iconic scenes of the District. The outcome was that \$451,548 in grant funds was issued to 48 artists from all eight Wards and 93 works of art were acquired into Art Bank's inaugural Washingtonia Collection. The work ranges in media and will be made available for loan to DC government agencies to exhibit. Artworks will also be rotated into exhibition at the agency's 200 I Street Gallery.

Arts education and professional development for youth and artists.

CAH's goal is to ensure access to the arts and humanities is provided to everyone, and arts education is a prime delivery method. Through its training of professional artists, CAH ensures that the local field is supported in its growth. Programs such as these also benefit CAH's core grantmaking initiatives and grow the skill level of constituent artists. By working with arts education professionals, youth and teachers, the agency is building audiences for the local arts and humanities ecosystem and enriching the lives of those individuals. It can be assumed that some of those youth participants in agency-related workshops are future artists and members of the creative workforce, which will impact the creative economy in the years to come.

Core to the agency's mission is the influence of the arts and humanities in educating and enriching the lives of individuals. Workshops engage students and teachers with professional artists to learn skills involving the arts and humanities into core curricular subjects and classroom practices. Furthermore, arts education-based nonprofit organizations have opportunities to build best practices in implementing quality programs to correlate with academic standards of learning. Initiated this year for professional artists, a learning series of five workshops occurred during the summer months. Classes focused on the business of being an artist in DC and included session on how to form a nonprofit, tax law for artists and other hard skills essential for CAH's constituency. These free classes were registered to capacity within one hour of the public announcement.

In FY 2016, CAH had 5 Key Performance Indicators. Of those, 3 were neutral. Of the remaining measures, 40% (2 KPIs) were met, 0% (0 KPIs) were nearly met, and 0% (0 KPIs) were unmet. In FY 2016, CAH had 7 Initiatives. Of those, 71% (5) were completed and 29% (2) were nearly completed, and 0% (0) were not

completed. The next sections provide greater detail on the specific metrics and initiatives for CAH in FY 2016.

FY16 Objectives

Division	Objective
CAH	Provide access to the arts for all District residents.
CAH	Promote lifelong learning and interest in the arts and arts education for all ages.
CAH	Enhance communities through public and private engagement in the arts.

FY16 KPIs

Objective: Enhance communities through public and private engagement in the arts.

Measure	Target	Freq	Q1	Q2	Q3	Q4	Total	KPI Status	KPI Barriers
Dollars invested from non-District Government Sources per \$1 investment in DCCAH	7.6	Q	5.8	0		1	6.8	Neutral Measure	

Objective: Promote lifelong learning and interest in the arts and arts education for all ages.

Measure	Target	Freq	Q1	Q2	Q3	Q4	Total	KPI Status	KPI Barriers
Number of DC schools; DPR Centers	140	Q	0	146	8	0	154	Neutral Measure	

Objective: Provide access to the arts for all District residents.

Measure	Target	Freq	Q1	Q2	Q3	Q4	Total	KPI Status	KPI Barriers
Percent of grant payments processed within six weeks	97	Q	100	100	100	100	100	Met	
Percentage of scheduled monitoring activities reports as defined in agency monitoring plan completed for each grant award	100	Q	100	100			100	Met	
Percentage of grants to new applicants	8.5	Q			100	16.13	53.6	Neutral Measure	

FY16 Initiatives

Title: Initiate Implementation of the new Strategic Plan.

Description: CAH has recently completed the agencies five-year strategic action plan. The plan, which was adopted by the Commission in September 2015, is a stakeholder-driven plan and entailed great stakeholder engagement. In FY16 CAH will initiate implementation of the strategies called for in the plan.

Complete to Date: Complete

Status Update: FY16 is the first year of implementation for CAH's new strategic plan. CAH has made positive strides to begin addressing the action items disseminated from the stakeholder engagement sessions.

Title: Increase artists' registration in the Comprehensive Environmental Survey of Arts Resources (CESAR)

Description: As part of the Mayor's InnoMAYtion Month initiative in May, CAH launched the geospatial, web-based, interactive mapping program, CESAR. District residents and businesses are now able to locate and catalogue artistic, cultural, and creative assets in the District of Columbia as well track the distribution of grant and programmatic resources provided through CAH. CESAR's artist registry component provides aggregate information regarding density and/or clusters of individual artists throughout the city. There are currently just over 500 art professionals registered. The goal is to register an additional 500 by September 2016 to ensure an accurate density assessment sampling.

Complete to Date: 75-99%

Status Update: The work of CESAR is being reassessed to enhance its value. CAH is investigating next steps on how best to move forward with insertion of updated data and community awareness of the tool, including informing the Cultural Planning process.

If Incomplete, Explanation: The agency is currently in the process of updating CESAR records for FY16 and FY17. A modification to the original intent of CESAR, only organizational entities will be highlighted going forward so as to not publicly disclose exact locations of individual artists and humanities practitioners. Further work will continue to examine to use of CESAR in telling the full story of arts and humanities impact in DC.

Title: Develop a Signature Event or Festival for the District

Description: In support of Mayor Bowser's vision to enhance the creative economy and increase community engagement, CAH is finalizing budget and planning for a unique and iconic DC signature event which would include activation of a public space, arts and humanities interactive elements, a concert series, in a festival atmosphere. The event is being planned for summer 2016 and would develop year after year into a major attraction supporting DC unique culture and heritage. The Agency will unveil the plans after review of plans and targeted initiatives.

Complete to Date: Complete

Status Update: The Mayor's 202 Arts and Music Festival occurred September 10, 2016 at Canal Park in Southeast DC.

Title: Finalize and implement comprehensive plan for arts education.

Description: Using the results of the Arts Education Census administered to schools in the District of Columbia Public Schools (DCPS) and District of Columbia Public Charter Schools (DCPCS) systems in 2014, the CAH will work with said systems, cultural organizations, and other stakeholders to develop and implement a comprehensive collective impact plan to promote greater equity and access in the allocation of arts resources to the city's children and youth. Phase 1.1 of the plan is already complete; this entailed defining the scope of arts education and galvanizing stakeholders. In FY16 CAH will initiate Phase 2.

Complete to Date: Complete

Status Update: CAH's arts education staff maintains active communication with nonprofit organizations and government agencies. Over the course of the fourth quarter, meetings have continued with DCPS and the DC Arts and Humanities Education Collaborative, involving the community to envision templates

for successful field trip opportunities for school youth and professional development for teachers.

Title: Enhance Arts Education training to DCPS and DCPCS teachers and administrators.

Description: Building on the groundbreaking success of the Creative Spark! initiative, CAH will work with school systems and cultural partners to sponsor and promote a month-long series of creativity sessions and workshops as part of Arts Education Month in 2016. The month will provide children and youth with the opportunity to ignite their creative impulses through process-based learning activities. This will foster an understanding of the need to build the creative capacity of children and youth as a precursor to the sustainability of a dynamic creative economy. In addition, programming will include a speaker's series on innovative thinking. Programming will occur in March of 2016.

Complete to Date: Complete

Status Update: 40 residencies took place with 445 students experiencing three, participatory lessons with artists. The professional development/speaker's series was not added this year as CAH has been engaging teachers and arts organization personnel in ongoing professional development throughout the year.

Title: Initiate and Implement Public Art Projects

Description: CAH is working with several DC agencies, public and private partners to commission and complete public art projects. Many of these projects require more than one fiscal year for completion depending upon the scale, complexity and external factors that impact progress.

Complete to Date: Complete

Status Update: Public art often entails multi-year planning and implementation processes that span more than one fiscal year. Several public art commissions have been initiated or installed in recent months.

Title: Complete the DCCAH five-year Public Art Master Plan.

Description: In preparation for the development and implementation of the 5 Year Public Art Master Plan the CAH will manage the project's activities and outcomes.

Complete to Date: 75-99%

Status Update: Public art staff has engaged in meetings with the Public Art Committee to edit the master plan. A study of best practices in major US cities provided new insight into public art practices, trends and innovative marketing techniques. DCCAH is conferring with government agencies and private partners relevant to public art for feedback on how public art partnerships can be elevated. Updates to the plan are anticipated to be completed by December 2016.

If Incomplete, Explanation: The Pubic Art Master Plan update is anticipated to be complete by the end of December 2016.