

Commission on the Arts and Humanities FY2016

Agency Commission on the Arts and Humanities

Mission The mission of the DC Commission on the Arts and Humanities (DCCAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

Summary of Services DCCAH offers a diverse range of grant programs and cultural activities to support practicing artists, arts organizations and community groups. In partnership with the community both nationally and locally, DCCAH initiates and supports lifelong cultural experiences that are reflective of the diversity of Washington, DC.

2016 Objectives

FY16 Objectives

Objective Number	Objective Description
CAH (3 Objectives)	
1	Provide access to the arts for all District residents.
2	Promote lifelong learning and interest in the arts and arts education for all ages.
3	Enhance communities through public and private engagement in the arts.

2016 Key Performance Indicators

Measure	Division	Frequency of Reporting	FY 2013	FY 2014	FY 2015	FY 2015 Target	FY 2016 Target
1 - Provide access to the arts for all District residents. (3 Measures)							
Percentage of grants to new applicants		Quarterly	11.2	15.8			8.5
Percent of grant payments processed within six weeks		Quarterly	94.3	100			97
Percentage of scheduled monitoring activities reports as defined in agency monitoring plan completed for each grant award		Quarterly	100	100			100
2 - Promote lifelong learning and interest in the arts and arts education for all ages. (1 Measure)							
Number of DC schools; DPR Centers		Quarterly	135	0	0	0	140
3 - Enhance communities through public and private engagement in the arts. (1 Measure)							
Dollars invested from non-District Government Sources per \$1 investment in DCCAH		Quarterly	9.56	0	0	0	7.6

2016 Workload Measures

Measure	Frequency of Reporting	FY 2013	FY 2014	FY 2015
No measures found				

2016 Initiatives

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Objective Number	Objective Title	Initiative Number	Initiative Title	Initiative Description
CAH - 1 (3 Initiatives)				
1	Provide access to the arts for all District residents.	1.1	Initiate Implementation of the new Strategic Plan.	CAH has recently completed the agencies five-year strategic action plan. The plan, which was adopted by the Commission in September 2015, is a stakeholder-driven plan and entailed great stakeholder engagement. In FY16 CAH will initiate implementation of the strategies called for in the plan.
1	Provide access to the arts for all District residents.	1.2	Increase artists' registration in the Comprehensive Environmental Survey of Arts Resources (CESAR)	As part of the Mayor's InnoMAYtion Month initiative in May, CAH launched the geospatial, web-based, interactive mapping program, CESAR. District residents and businesses are now able to locate and catalogue artistic, cultural, and creative assets in the District of Columbia as well track the distribution of grant and programmatic resources provided through CAH. CESAR's artist registry component provides aggregate information regarding density and/or clusters of individual artists throughout the city. There are currently just over 500 art professionals registered. The goal is to register and additional 500 by September 2016 to ensure an accurate density assessment sampling.
1	Provide access to the arts for all District residents.	1.3	Develop a Signature Event or Festival for the District	In support of Mayor Bowser's vision to enhance the creative economy and increase community engagement, CAH is finalizing budget and planning for a unique and iconic DC signature event which would include activation of a public space, arts and humanities interactive elements, a concert series, in a festival atmosphere. The event is being planned for summer 2016 and would develop year after year into a major attraction supporting DC unique culture and heritage. The Agency will unveil the plans after review of plans and targeted initiatives.
TOT				
CAH - 2 (2 Initiatives)				
2	Promote lifelong learning and interest in the arts and arts education for all ages.	2.1	Finalize and implement comprehensive plan for arts education.	Using the results of the Arts Education Census administered to schools in the District of Columbia Public Schools (DCPS) and District of Columbia Public Charter Schools (DCPCS) systems in 2014, the CAH will work with said systems, cultural organizations, and other stakeholders to develop and implement a comprehensive collective impact plan to promote greater equity and access in the allocation of arts resources to the city's children and youth. Phase 1.1 of the plan is already complete; this entailed defining the scope of arts education and galvanizing stakeholders. In FY16 CAH will initiate Phase 2.

2	Promote lifelong learning and interest in the arts and arts education for all ages.	2.2	Enhance Arts Education training to DCPS and DCPCS teachers and administrators.	Building on the groundbreaking success of the Creative Spark! initiative, CAH will work with school systems and cultural partners to sponsor and promote a month-long series of creativity sessions and workshops as part of Arts Education Month in 2016. The month will provide children and youth with the opportunity to ignite their creative impulses through process-based learning activities. This will foster an understanding of the need to build the creative capacity of children and youth as a precursor to the sustainability of a dynamic creative economy. In addition, programming will include a speaker's series on innovative thinking. Programming will occur in March of 2016.
TOT				
CAH - 3 (2 Initiatives)				
3	Enhance communities through public and private engagement in the arts.	3.1	Initiate and Implement Public Art Projects	CAH is working with several DC agencies, public and private partners to commission and complete public art projects. Many of these projects require more than one fiscal year for completion depending upon the scale, complexity and external factors that impact progress.
3	Enhance communities through public and private engagement in the arts.	3.2	Complete the DCCAH five-year Public Art Master Plan.	In preparation for the development and implementation of the 5 Year Public Art Master Plan the CAH will manage the project's activities and outcomes.
TOT				
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