

Partnership Opportunities

When Change Needs a Network

Recognized by the *Chronicle of Philanthropy* and *Forbes* as one of the nation's top nonprofit organizations, the Lutheran Services in America network operates with more than \$23 billion in combined annual revenue. We bring the collective power of our national network and strategic partners together in new ways to advance innovation and achieve a healthier, more equitable future for all people.

A partnership with Lutheran Services in America is a unique opportunity to engage with a national network of 300 health and human services organizations that reaches one in 50 people across 1,400 communities in the United States each year.

300	250,000	\$23 Billion	1,400	1 in 50
Member Organizations	Employees	Combined Revenue	Communities	People Reached



Children, Youth & Families



Senior Services



Disability Services



Healthcare



Housing & Community Development



Disaster Response



Immigration & Refugee Services



PARTNER BENEFITS

- » **Build valuable relationships** through direct engagement with hundreds of social sector CEOs across the country, hearing first-hand about their pressing issues and insights.
- » **Increase brand awareness** and visibility for your organization among potential business clients.
- » **Join a nationwide network** advancing caring communities that achieve health and opportunity for all.

Join Us to Make a Lasting Impact



“By joining forces with Lutheran Services in America, we have the incredible opportunity to share what we have to offer, have our name recognized on a national scale and build new relationships that make a lasting impact. Partnering with this network is one of the smartest moves we’ve made.”

— **Shelley Wisnowski**, Senior Vice President of Business Development, Select Rehabilitation Partner of Lutheran Services in America

“The CEO Summit is a one-of-a-kind opportunity that grants us access to hundreds of influential leaders—not just organizations—so that we gain insight into what they care about. With this knowledge, we can create meaningful change and foster new opportunities for growth.”

— **Lisa McCracken**, Director of Senior Living Research and Development, Ziegler Partner of Lutheran Services in America

AREAS OF INTEREST

- » **Assistive technology**, including robotics, mobility assistance and monitoring systems.
- » **Insurance and benefits services.**
- » **Supportive services**, such as physical and occupational therapy, mail pharmacy services and virtual medical visits.
- » **Medical supplies and goods.**



Year-round Opportunities to Connect with Our Network

We cultivate a community of social sector leaders underscored by trust and the open exchange of ideas.

CEO Summit

Our annual signature event fosters engagement among 100+ of our network leaders, partners and outside thought leaders to address timely issues and trends—strengthening social ministry capacity to effect change in their communities.

		VIP Access \$10,000	Limited Access \$5,000
Conference Attendance	<ul style="list-style-type: none"> » 1 complimentary registration » 2 additional guests at reduced sponsor rate 	✓	
Access to Membership	<ul style="list-style-type: none"> » Partner access to leaders at all program and networking events » Host select leaders for private group dinners or pre/post-conference outings 	✓	
Pre-event	<ul style="list-style-type: none"> » List of registrants » Introductions to 3 attendees 	✓	
Post-event	<ul style="list-style-type: none"> » List of attendees » Promotional email 	✓	✓
Marketing	<ul style="list-style-type: none"> » Distribution of promotional materials during 1 meal » Recognition in digital, print and on-site materials » Graphic for your website/social media promoting sponsorship 	✓	✓

CEO SUMMIT ADD-ONS | \$2,500–10,000

Brief Remarks – Deliver during meals, networking receptions, Leadership Awards Ceremony or Catalyst Roundtables.

Brand Promotion – Display signage during conference breaks or as Technology/Wi-Fi sponsor.

Strength & Service Series – Design content for 1 session of our interactive webinar series that offers leaders with opportunities throughout the year to connect with their peers and subject-matter experts on pressing topics to tap into insights on national trends and emerging innovations.

ADDITIONAL OPPORTUNITIES | \$2,500+

Network Exposure – Leverage opportunities for promotion throughout the year, such as our newsletters, blog posts and social media posts.



“With the CEO Summit gathering, Lutheran Services in America blends a magical mix of hope, inspiration, insights and fellowship that is hard to replicate. It’s always the highlight of my year.

And it doesn’t stop there. We get to jump on opportunities throughout the year—from virtual webinars to partnership engagements—there’s always a way to stay connected and grow as a leader and organization.”

— **Kris Erickson**, CEO, Bethany Village (KS)
Member Organization of Lutheran Services in America



“This is my annual ‘don’t miss’ event! Smart people, innovative ideas, great connections, common passion for change. I learn something new every time I attend!”

— **Linda Timmons**, President & CEO, Mosaic
Member Organization of Lutheran Services in America

Join Us! Find out more about becoming a partner and learn about customizable options for your organization.

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Headquartered in Washington, DC, Lutheran Services in America leads innovative collaborations with its member organizations and partners in philanthropy, academia, healthcare and business to address the most critical challenges in our communities and empower people to lead their best lives.

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