

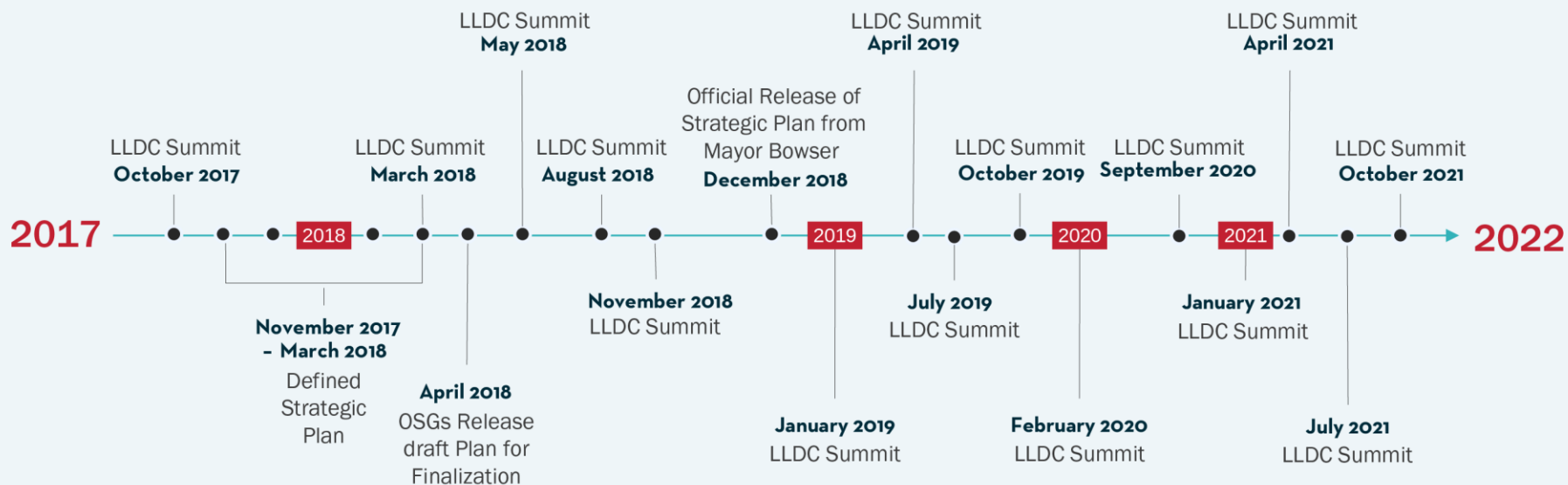


LIVE.LONG.DC. Stakeholder Summit

October 27, 2021
Summary Report

**LIVE
LONG DC**
Saving lives from the opioid epidemic

LIVE.LONG.DC. Milestones



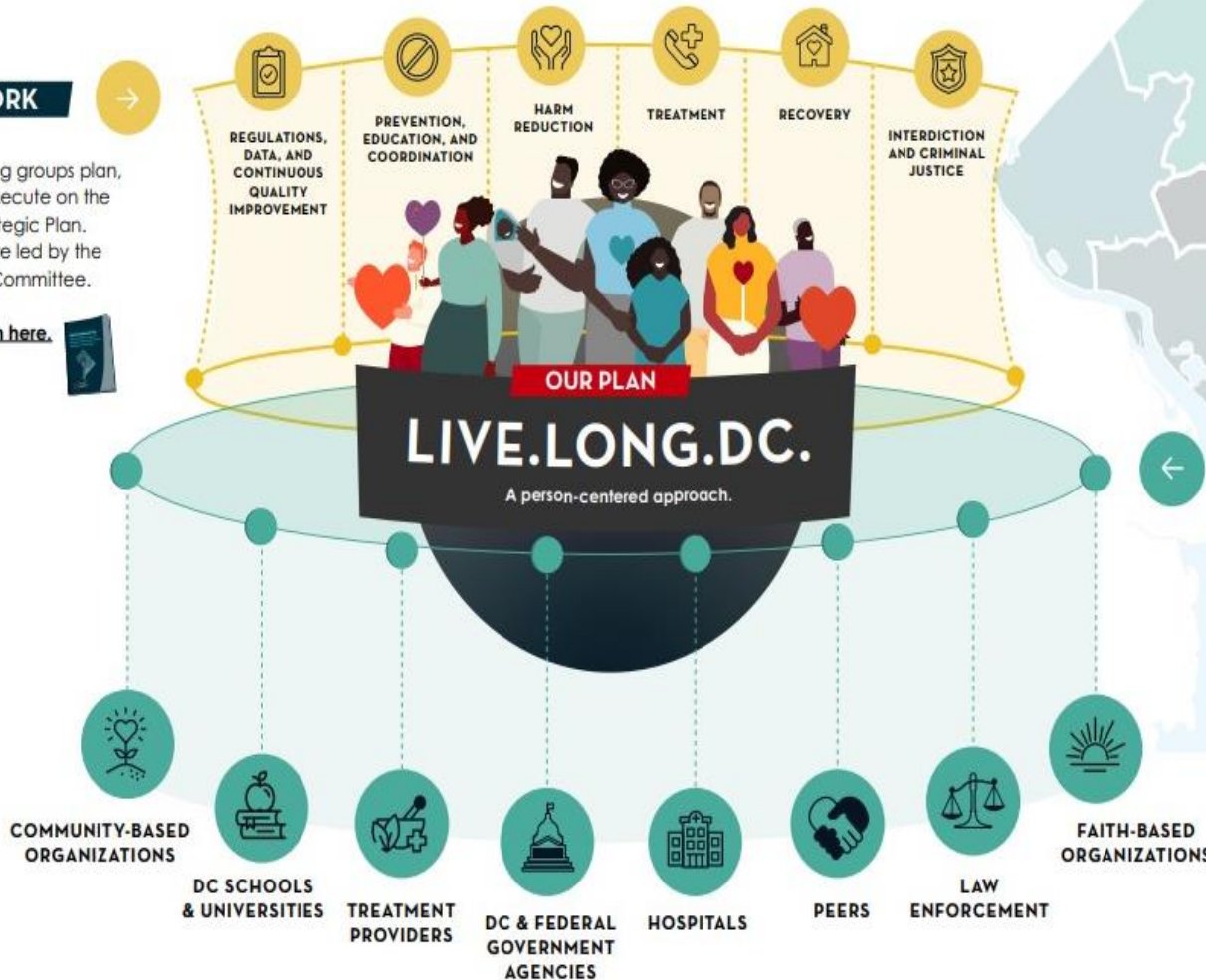
The District's Strategic Plan to Reduce Opioid Use, Misuse, and Related Deaths.

The LIVE.LONG.DC. (LLDC) Strategic Plan contains 49 strategies, organized across six (6) Opioid Strategy Groups (OSGs) that span the continuum of care. LLDC community members from across the District form a public-private coalition to collaborate on these strategies.

OUR WORK

The OSG working groups plan, support, and execute on the work in the Strategic Plan. These groups are led by the LLDC Steering Committee.

Visit the [full plan here](#).



Hundreds of stakeholders from across the District, representing public, private, and community-based organizations work together within the OSGs in their area of expertise or interest, to deliver on the strategies.

DC AGENCIES

- Criminal Justice Coordinating Council (CJCC)
- Council of the District of Columbia
- Department of Behavioral Health (DBH)
- Department of Corrections (DOC)
- Department of Health (DC Health)
- Department of Human Services (DHS)
- Department of Forensic Sciences (DFS)
- Department of Health Care Finance (DHCF)
- Department of Human Services (DHS)
- DC Public Schools (DCPS)
- Department of Aging and Community Living (DACL)
- DC Public Libraries (DCPL)
- DC Superior Court
- Executive Office of the Mayor (EOM)
- Fire and Emergency Services (FEMS)
- Homeland Security and Emergency Management Agency (HSEMA)
- Metropolitan Police Department (MPD)
- Office of the Chief Medical Examiner (OCME)
- Office of the Deputy Mayor of Health and Human Services (DMHHS)
- Office of the Attorney General (OAG)
- Office of the State Superintendent of Education (OSSE)

FEDERAL PARTNERS

- Court Services and Offender Supervision Agency (CSOSA)
- Department of Justice (DOJ)
- Drug Enforcement Agency (DEA)
- Federal Bureau of Investigations (FBI)
- Federal Bureau of Prisons (BOP)
- Pretrial Services Agency (PSA)

COMMUNITY PARTNERS

- Amazing Gospel Souls Inc.
- AmeriHealth Caritas DC
- Aquila Recovery
- BridgePoint Healthcare
- Bridging Resources In Communities (BRIC)
- Capital Clubhouse
- Children's National Health System
- Community Connections
- Consumer Action Network
- DC Hospital Association (DCHA)
- DC Prevention Centers
- DC Primary Care Association (DCPCA)
- DC Recovery Community Alliance (DCRCA)
- Dreamers and Achievers Center
- Engage Strategies
- Family Medical and Counseling Services (FCMS)
- Fihankara Akoma Ntoaso (FAN)
- Foundation for Contemporary Mental Health (FCMH)
- Medical Home Development Group (MHDG)
- Medical Society of the District of Columbia

COMMUNITY PARTNERS

- Miriam's Kitchen
- Georgetown University
- George Washington University (GWU)
- Grubbs Pharmacy
- Hillcrest
- Honoring Individual Power & Strength (HIPS)
- Howard University
- Johns Hopkins University
- MBI
- McClendon Center
- Mosaic Group
- Oxford House
- Pathways to Housing
- Partners in Drug Abuse Rehabilitation Counseling (PIDARC)
- Pew Charitable Trusts
- Psychiatric Institute of Washington (PIW)
- Revise, Inc.
- Second Chance Care
- So Others Might Eat (SOME)
- Sibley Memorial Hospital
- Total Family Care Coalition
- United Medical Center (UMC)
- United Planning Organization (UPO)
- Unity Health Care
- Whitman-Walker Health
- Woodley House
- Zane Networks LLC

PURPOSE

To convene the LIVE. LONG. DC. stakeholder community in a generative discussion about how to continually implement strategies to address the District's opioid epidemic

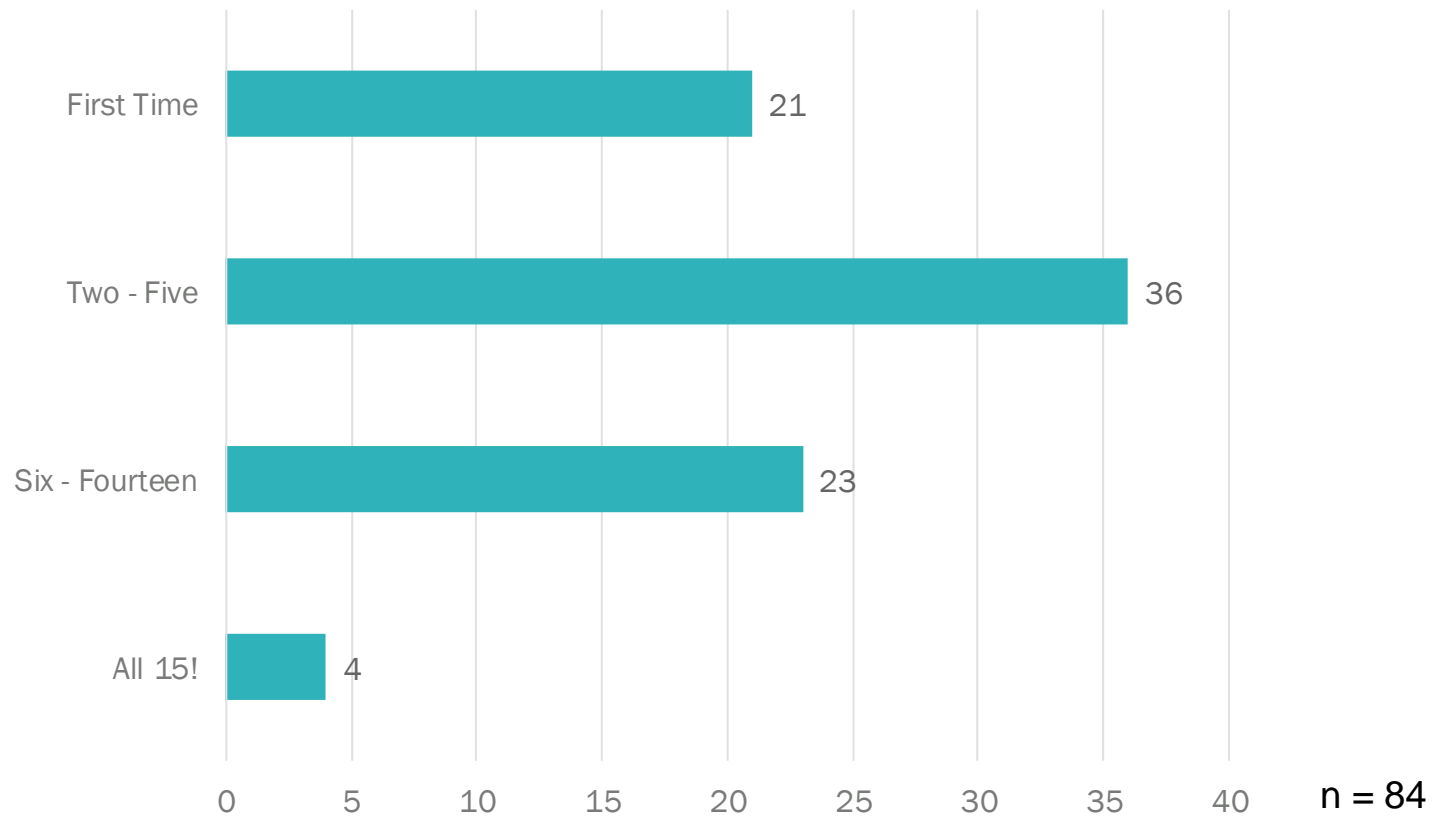
OUTCOMES

- Shared learning across the continuum of care for the LLDC stakeholder community
- Shared understanding of cross-agency and cross-organizational opportunities for collaboration and coordination

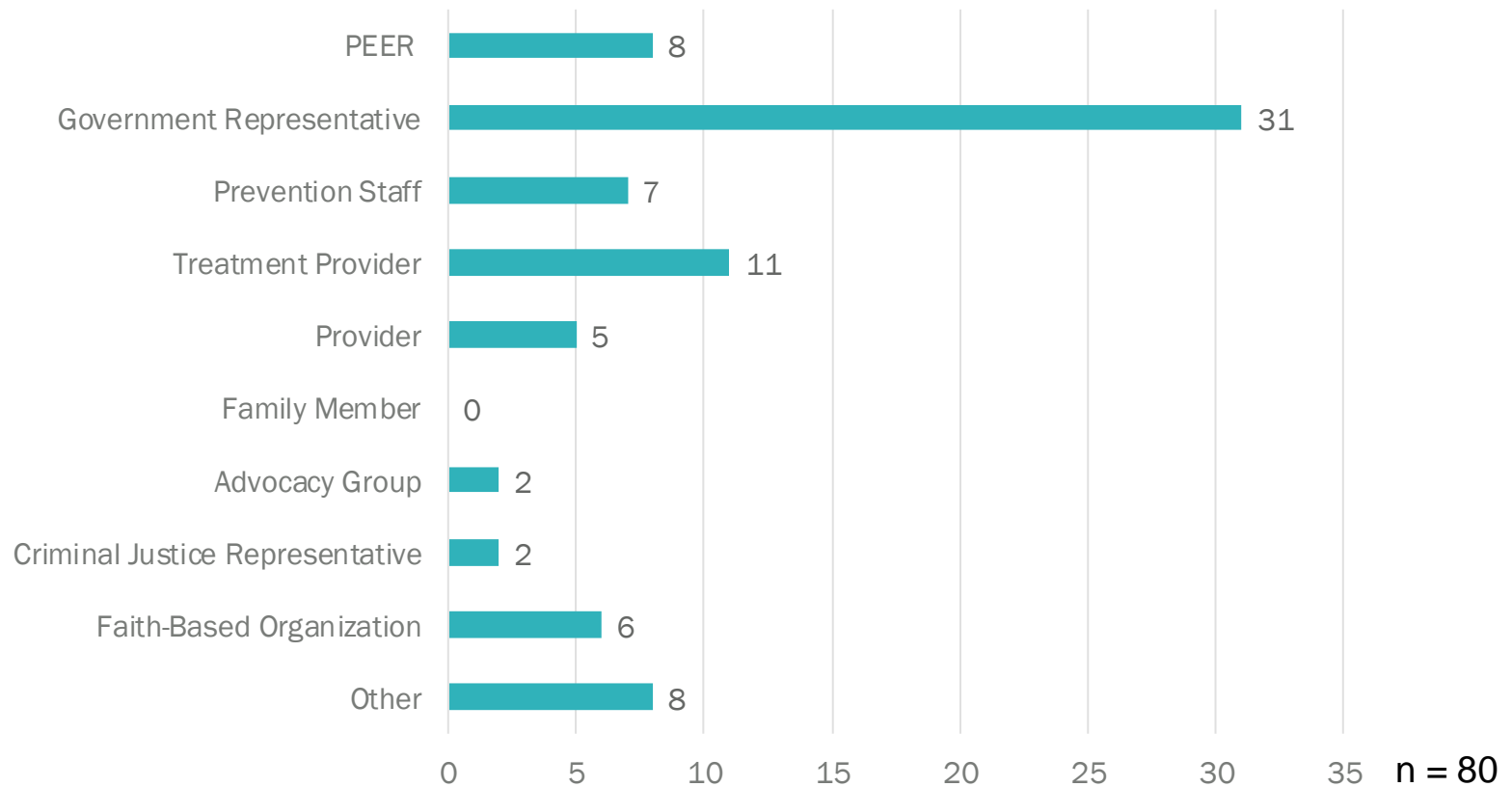
AGENDA

1. Opening Remarks
2. Data Panel
3. Communications Update
4. TeleMAT Presentation
5. Opioid Strategy Group Breakouts
6. Closing Remarks

How many Summits have you attended?



How would you **MOST** identify your role in this group?



Panel members represented by several District agencies and LIVE.LONG.DC. community partners discussed their perspective on supply and overdose trends and provided observations and reactions.

Moderator: Julie Wiegandt, (DBH)

Alexander/a Bradley (HIPS)

Sari Frankel (DBH)

Dr. Luke Short (DFS)

Dr. Stephen Raso (OCME)

Mark Robinson (FMCS)

Rev. Lynda Brown-Hall
(Nevertheless Ministries)

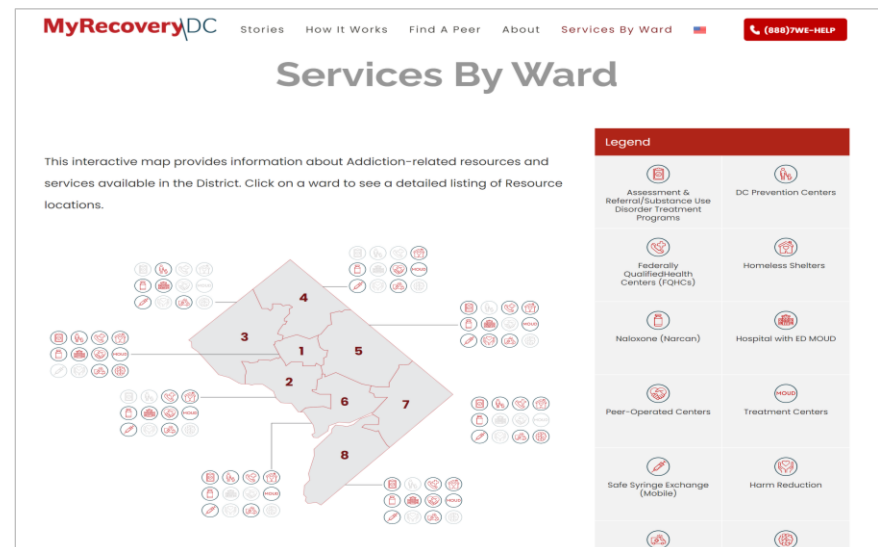
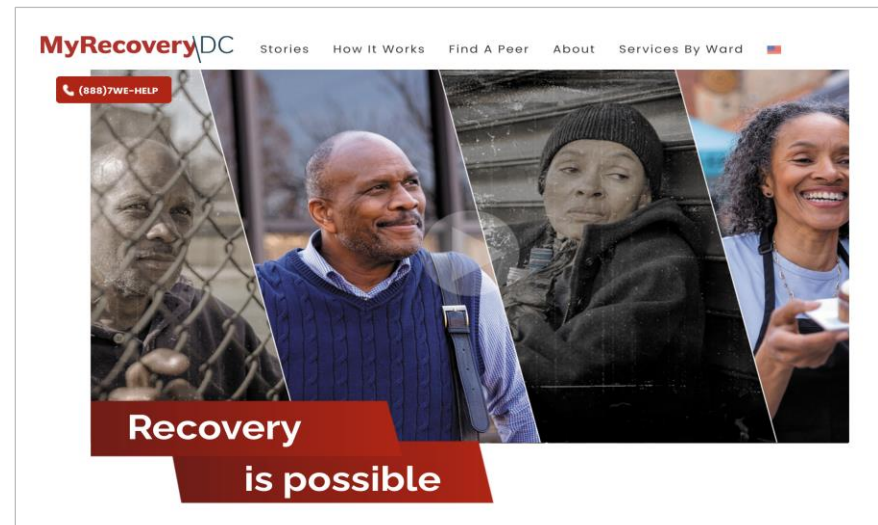
The panel presented data and discussed experiences on the questions below. The full data presentations can be viewed on the LIVE.LONG.DC. website [here](#).

1. What is the latest fatal overdose data? Are there trends in demographics/geographies (ward/neighborhoods) you're seeing?
2. What trends are we seeing in the drug supply? What are the different drugs we are primarily seeing on the streets?
3. Where are we seeing overdoses? What are the trends we've seen in the past 4 years regarding location of overdoses? (i.e., in a residence, non-residence). How do we define residence vs non-residence?
4. What data are we seeing on first time versus repeat overdoses?

Communications Update

Joanna Barbour, Engage Strategies, shared a communications update on the **MyRecoveryDC** campaign. The campaign tells real stories of recovery in ads across the city.

- The website MyRecoveryDC.org shows video interviews with real individuals in recovery, and features an interactive map of services available in DC.



Meet Our Peers



Michelle



Mark S



Mark J



Claire



Anna

Communications Update (continued)

The **Be Ready** campaign is being marketed across the District, including 150 retail locations displaying posters, 75 electronic ads in the Metro stations, and a mobile truck ad that travels through and parks in areas with high rates of overdoses.

- Their latest campaign has focused on the data of individuals using alone. The **Be Ready** campaign has been distributed on 50,000 coffee cup sleeves and labels for 30,000 pizza boxes have been produced and are being used by coffee shops and pizza shops in the most affected zip codes.
- Efforts have also focused on working with a dozen local DC influencers to post videos about naloxone on their social media accounts; in just over 5 weeks of this effort, 105,000 people have seen these videos, and more than 14,000 have taken action, including likes, shares, and comments.



Mary Wozniak, Unity Healthcare, Dr. Mihriye Mete, and Dr. Mariann Amirshahi, MedStar Health Research Institute

LINKMAT Pilot Program

MedStar shared an overview of the LINKMAT pilot program, results, findings, and next steps

Dana McCullough, HIPS

HIPS TeleMAT

HIPS shared program successes, challenges, overall retention rate and what their clients are saying about their TeleMAT Program

Dr. Richard Schottenfeld, Howard University

Better Together TeleMAT Community Partnerships

Howard University shared findings from community interviews, barriers to medication for opioid use disorder (MOUD), potential opportunities, and an overview of the Better Together Project design

- **Prevention, Education, and Coordination:**
What About the Children?
- **Harm Reduction:**
Leveraging Non-fatal Overdose Data to Improve Overdose Response
- **Treatment:**
Connecting Individuals to Accessible Treatment
- **Recovery:**
Programming that Engages and Supports Family and Friends
- **Interdiction and Criminal Justice:**
Informing the Narrative and Training

Summit participants self-selected into OSG-specific breakout groups to have focused conversations on the strategies in that topic area. Below are conversation highlights.

PREVENTION, EDUCATION, AND COORDINATION

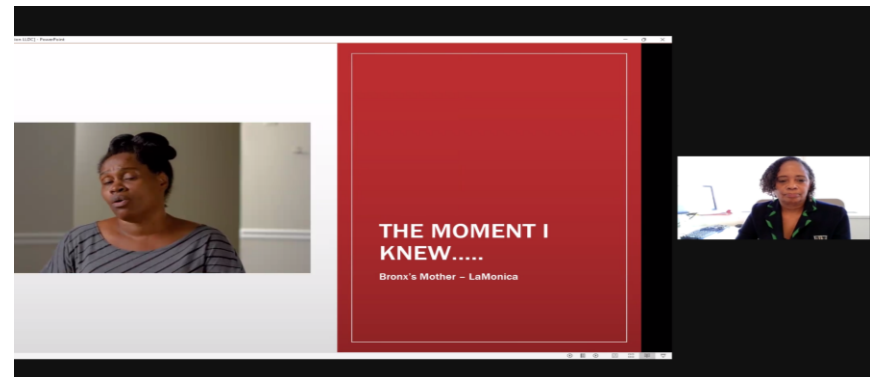
What about the Children?

- Breakout group viewed a video presentation discussing the effects of substance use on children.

HARM REDUCTION

Leveraging Non-fatal Overdose Data to Improve Overdose Response

- Discussed prioritized areas of focus by DC agencies versus areas the community deem priority.



Slide from Prevention, Education, and Coordination breakout presentation

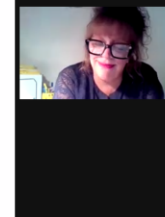
TREATMENT

Connecting Individuals to Accessible Treatment

- Representatives from Health HIV presented findings of a provider survey on Addressing the Opioid Epidemic
- Dr. Orlando Barker presented on DBH's MyRides program, noting that ridership has been lower than expected and asking participants for feedback and ways to improve the program.

CRAFT Contrast & the Evidence

- Change can be influenced at every stage and can have a positive impact
- Of those struggling with addiction and seeking treatment, family involvement is #1 reason cited
- Al-Anon is a support system that was never designed to "get someone into treatment"
- Families can learn skills beyond that of self-care



Slide from Recovery breakout presentation

RECOVERY

Programming that Engages and Supports Family and Friends

- The Director of Family Support and Advocacy for Partnership to End Addiction discussed the program's mission, common statistics, ways to support, and answered general questions from the group about supporting families of those with SUD.

INTERDICTION

Informing the Narrative and Training

- The group had a discussion around LIVE.LONG.DC. messaging and the justice system. Participants shared their viewpoints regarding a need to move away from a carceral/law enforcement response to addiction, and that addressing overdoses will require also addressing issues like housing and employment and providing wraparound services.



LIVE.LONG.DC.

Stakeholder Summit

Design and Facilitation Support

The Clearing, Inc.

Jonathan Spector

202.558.6499

Jonathan.spector@theclearing.com

**LIVE
LONG** DC
Saving lives from the opioid epidemic