





Dear Prospective Guest,

February, 2023

We would like to welcome you to participate in a talk radio show dedicated to raising awareness for childhood cancer as a forum for discussion of a variety of topics, all with the aim of giving our kids with cancer and their families, advocates, medical caregivers and researchers-- a stronger voice. Our show airs weekly on Thursdays, 4pm EST, 1pm PST, 9pm GMT, Fridays 8am Sydney AUS. The third show of the month is intermittently reserved for the series, "Your Angels Are Real." These shows feature leaders in intuitive healing/mediumship and parents seeking answers "out of the box" in this topsy-turvy, overly quantified society without adequate solutions for kids, or adequate enlightened conversation about death.

Toginet Radio is subscribed by Global Broadcasting Networks; it airs in 35 countries, is syndicated, available for livestream, iTunes and Google Play, and Childhood Cancer Talk Radio is underwritten by Beck Multimedia in partnership with Jack's Angels.

Our shows are either: 1. LIVE airing on Thursdays at 4pm Eastern Time by TogiNet Studios with a Skype or phone connection, or, if scheduling necessitates, 2. pre-recorded on a zoom conference platform to be scheduled with the host. For live shows there are 4 segments with 3 commercial breaks; segment I is 12 ½ minutes, and other segments are approximately 14 minutes. Pre-recording a show requires one hour total availability 30-45 mins interview or a half hour for a 15-20 mins/segment, and is then edited to format.

Collecting some personal information before booking helps us to ensure a successful show. Our TogiNet producers are in Tyler, Texas, and we are in the greater Los Angeles area, so successful communication between us all is important for the show. Generally guests receive a call 1-3 minutes prior to the start of the show, or their segment for multiple guests, to connect you to the platform. Here is the information we need:

- a) 3 points of contact--studio contacts each participant for LIVE SHOW (in order of preference): **Skype username** (for audio), landline, cell phone
- b) Personal information/organizational information (if applicable) Picture, Bio (250w or less), organization history if applicable, logo and pics, website address, and suggested talking points or issues pertinent to the discussion which you would like included.
- a) Promotional details if desired for book, film or event: applicable social media platforms, twitter, facebook, instagram etc, website

As soon as we receive your info and you choose a date for live air or a pre-recorded air-time, we'll send you details to familiarize you with the process of the show with a confirmation. Choose a time on our calendar to book a pre-recording time, or propose a time(s) that would work for you. We look forward to sharing your message with our listeners! Thank you for your interest and we look forward to hearing from you soon.

Sincerely yours,

Janet Demeter, Host Childhood Cancer Talk Radio 818-400-2724

