



BUSINESS CONTINUITY AND DISASTER RECOVERY

DEVELOP THE BEST STRATEGY TO CONFRONT YOUR WORST-CASE SCENARIO

Imagine logging in to work to discover that your business-critical data is just... gone.

Safeguarding your operations and data integrity during a disaster is the cornerstone of a strong business continuity strategy. But the real secret to success lies in proactive planning. By putting robust strategies in place well in advance, you fortify your ability to preserve essential technology infrastructure, even in the direst circumstances – be it hardware failures, cyber assaults, or Mother Nature’s fury.

With SADA by your side, disaster resilience becomes your competitive advantage. Our team of business continuity experts is in your corner, prepared to help you develop a disaster readiness strategy that prioritizes the resilience of crucial applications and keeps mission-critical disruptions to a minimum.

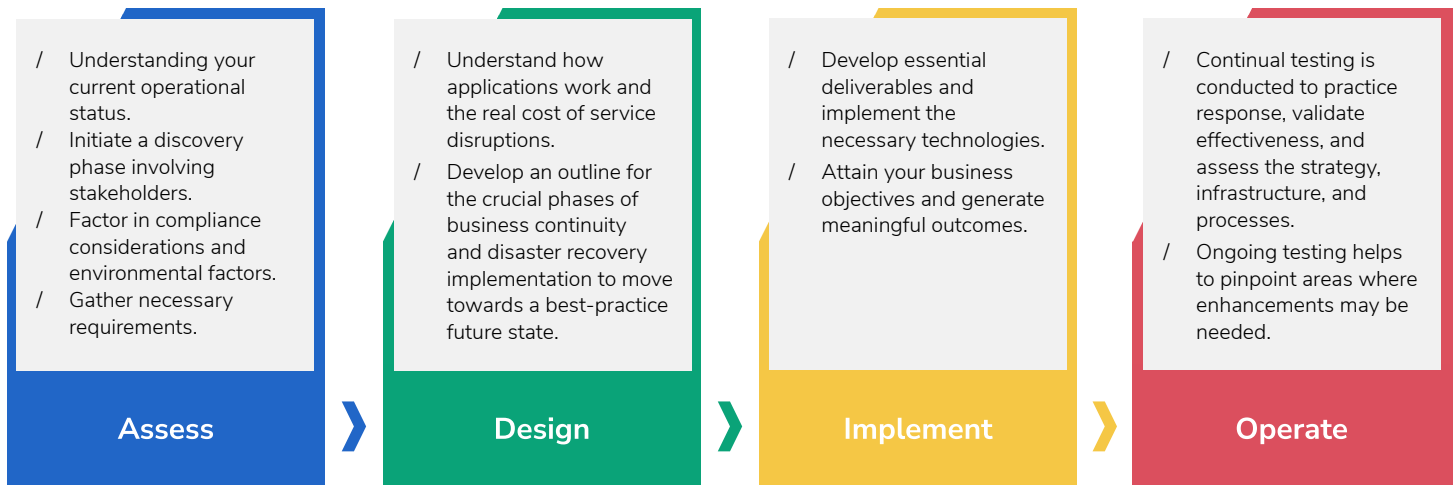
- / Your needs are unique, that’s why we kickstart every engagement by diving headfirst into the intricate landscape of your vital systems and assets, leaving no stone unturned.
- / You’ll gain a crystal-clear understanding of the financial impact of downtime, arming you with the knowledge to make informed decisions and ensuring you’re fully aware of the stakes.
- / Rest assured, with well-defined roles, comprehensive playbooks, and plans in place for seamless regional transitions, your operations will be swiftly and efficiently restored.

Only 49% of supply chain organizations confirm that their crisis management capabilities were effective during their most recent disruptive event.

[Source](#)

What to expect

With guidance from your SADA team, your comprehensive business continuity plan will come together according to a methodical and predictable process.





Tap into SADA's ecosystem of ISV partners to bolster your business continuity strategy

Every business is different, with unique priorities that require custom disaster recovery solutions. When appropriate, your strategy will be bolstered by innovative solutions from top leaders in the field, and to highlight a few examples:

Enterprise storage

- GCS | NetApp | Silk

High performance compute

- NetApp | WEKA

Backup and disaster recovery

- HYCU | Veeam | Actifio | Appratrix

Monitoring

- New Relic | Datadog | Dynatrace

Gateway storage

- NetApp | Nasuni

Kubernetes storage

- NetApp | Veeam

Infrastructure as code

- HashiCorp Terraform

Secure your tomorrow, today with SADA

- / **15+ years of Google Cloud experience** for disaster-readiness delivery
- / **ISV partnerships** for customized solutions in storage, compute, and backup
- / **Holistic approach** emphasizes process development to protect key assets
- / Detailed documentation for **seamless disaster-readiness** planning and execution
- / **Operational response models** tested by real-world use cases

“We don’t do anything on Google Cloud without talking to SADA first.”

Mark Hatch

Director of Infrastructure | Recharge

About SADA

At SADA, we climb every mountain, clear every hurdle, and turn the improbable into possible – over and over again. Simply put, we propel your organization forward.

It’s not enough to migrate to the cloud, it’s about what you do once you’re there. Accelerating application development. Advancing productivity and collaboration. Using your data as a competitive edge. When it comes to Google Cloud, we’re not an add-on, we’re a must-have, driving the business performance of our clients with its power.

Beyond our expertise and experience, what sets us apart is our people. It’s the spirit that carried us from scrappy origins as one of the Google Cloud launch partners to an award-winning global partner year after year. With a client list that spans healthcare, financial services, media and entertainment, retail, manufacturing, public sector and digital natives – we simply get the job done, every step of the way.



A few of our clients



A few of our partners

