



# International IP Crime Investigators College

An INTERPOL Initiative in Cooperation with UL Standards & Engagement



## IIPCIC Course Catalog

2024

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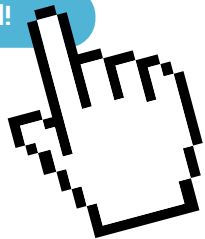
★ **UPDATED**

# Welcome to IIPCIC

The International Intellectual Property (IP) Crime Investigators College (IIPCIC) aims to equip global law enforcement and stakeholder groups with the skills necessary to effectively combat transnational organized IP crime.

INTERPOL works in cooperation with UL Standards & Engagement to deliver this important crime-fighting tool.

Get started!



## IIPCIC's Mission

IIPCIC aims to

- **Provide** global law enforcement and stakeholder groups with evidence of specialist awareness and learning on the subject of transnational organized IP crime.
- **Deliver** leading-edge training that meets international standards.
- **Facilitate** cooperation between the public and private sectors in the fight against IP crime.
- **Ensure** all law enforcement and stakeholder groups have a common understanding of the problems facing them and are aware of each other's competencies and roles.



over **38,000**  
Learners Enrolled



over **182**  
Countries Represented



over **1,100**  
Agencies Represented



**6**  
Languages Supported

## Who Should Take IIPCIC Online Training?

Our online training courses provide specialist knowledge on transnational organized intellectual property crime. They are aimed at all law enforcement officials, prosecutors, regulatory authorities and investigators who are committed to the fight against illicit trade and intellectual property crime.

The IIPCIC courses are available for viewing on computers, laptops, tablets and smartphones.

To cater for such a global audience, the courses are available in a number of languages including Arabic, English, French, Spanish, Portuguese and Mandarin.

For the most up-to-date list of available languages, please visit [www.iipic.org](http://www.iipic.org)

“ This method of online learning is very effective for us, the police, as we can access the knowledge free of charge. ”

Head of Human Resources, Department of Economic and Financial Crimes,  
National Police of Paraguay

## The Investigation of Transnational and Organized Intellectual Property (IP) Crime – Level 1



### Available Languages

English, Spanish, French, Mandarin, Arabic, Portuguese

The English course is **updated** with new content and enhanced learning experience.



### Certificate

Upon successful completion of the 7 modules, students receive an online IIPCIC certificate endorsed by INTERPOL to download and print.



### Average time to complete

7–10 hours

## Introductory Modules 1–7

The Introductory Level Training Modules have been developed for investigators who want to learn more about IP crime and who would like to undertake these types of cases. Those who successfully complete this level will have a greater understanding of IP crime and will be able to identify typical IP crime cases and initiate actions to undertake counterfeiting and piracy investigations.

### L1.1: Introduction to Intellectual Property Crime

This module is designed to assist new IP crime law enforcement officers to develop their understanding of the concepts of IP crime and what constitutes intellectual property and intellectual property crime, as well as learn the key terms used.

### L1.2: Introduction to Intellectual Property Crime Investigations

This module discusses the investigation of IP crime, including: elements of the offence, investigation techniques and elements included in the report for prosecution of an IP crime. It builds upon the topics presented in module one.

### L1.3: Introduction to Intellectual Property Crime Economic Consequences

This module provides information on the damages caused by IP crime, its economic impact and how employment is impacted by its effects on the market economy. It builds upon previous modules and deals with the economic consequences of IP crime.

### L1.4: Introduction to Effective Partnerships in Combating IP Crime

The investigation of IP crime relies upon many techniques and this course outlines the benefits of working in partnership to secure the best possible outcome. It builds upon previous modules and explains how effective partnerships can enhance IP crime investigations.

### L1.5: Introduction to Organized Crime Funding and IP Crime

This module concentrates on the types of organized crime that exist, as well as the widespread effects of IP crime activity. It builds upon previous modules and explains how organized crime dominates IP crime.

### L1.6: Introduction to INTERPOL and INTERPOL's Response to IP Crime

This module provides an overview of INTERPOL and describes how INTERPOL delivers its IP crime services.

### L1.7: Introduction to the Health & Safety Consequences of Intellectual Property Crimes

This module concentrates on the health and safety consequences of IP crime on consumers, organizations, and countries. It illustrates these negative effects with real-world examples of IP crimes, cases and raids.

# The Investigation of Transnational and Organized Intellectual Property (IP) Crime – Level 2



## Available Languages

English, Spanish, French, Mandarin, Arabic, Portuguese

The English course is **updated** with new content and enhanced learning experience.



## Certificate

Upon successful completion of the 7 modules, students receive an online IIPCIC certificate endorsed by INTERPOL to download and print.



## Available after completing the Introductory Curriculum



## Average time to complete

7–10 hours

## Intermediate Modules 1–7

The Intermediate Level Training Modules have been developed for investigators who want to consolidate their knowledge of IP crime and actively pursue counterfeiting and piracy cases. Those who successfully complete this level will be able to investigate transnational organized IP crime cases and provide specialist advice to colleagues.

### L2.1: Internet Piracy and Combating Online Criminals in the 21st Century

This module looks at various aspects of the Internet, examining how it operates, what types of offences are prevalent online and suggests how these can be investigated.

### L2.2: Integrated IP Crime Law Enforcement Strategies

This module is designed to help law enforcement officers expand their skills in IP investigation by adopting a coherent approach to intellectual property crime. This is illustrated by examining the skills required within an integrated strategy and how to evaluate the benefits derived from different levels of integration.

### L2.3: Working with the Private Sector

This module is designed to help law enforcement officers working in IP crime investigation identify the benefits of working with the private sector; recognize how an appropriate relationship can deliver mutual benefits, and effectively manage public and private sector expectations.

### L2.4: How to Disrupt, Dismantle, & Deter Street Level Organized IP Crime

This module examines intellectual property crime at the street level, illustrating how, in the majority of cases, it is controlled by organized crime. It also suggests ways in which such crime should be tackled.

### L2.5: Protecting Trade Secrets

This module examines commercial Trade Secrets, how they sit within the topic of intellectual property, and how they should be protected. Case studies are also provided.

### L2.6: Establishing a Dedicated IP Crime Law Enforcement Capability

This module assesses why a dedicated investigation unit is the most practical option to tackle IP crime by looking at the structural framework and core responsibilities of such operational units. It provides several examples of dedicated investigation units and compares working practices.

### L2.7: Investigation & Evidence Gathering

This module builds on Introductory Level Module 2 and is designed to assist law enforcement officers to successfully prepare and plan enforcement action against international counterfeiters.



## Investigating Online Counterfeiting and Piracy - Level 3

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### Available Languages

English, Spanish, Mandarin



### Certificate

Upon successful completion of the 8 modules, students receive an online IIPCIC certificate endorsed by INTERPOL to download and print.



### Available after completing the Introductory and Intermediate Curriculums



### Average time to complete

10–12 hours

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## Advanced Modules 1–8

This eight module advanced course explores Investigating Online Counterfeiting and Piracy. The learning is based on the assumption that students will already be broadly familiar with the Internet and online terminology. It is also assumed that students will be aware of the nature and extent of piracy, and the trafficking in illicit and counterfeit goods through the Internet. The advanced course examines investigating online piracy and counterfeiting in detail to provide students with the knowledge and skills required to successfully lead and manage online criminal investigations.

### L3.1: The Structure of the Internet

In this training we will discuss the structure of the Internet, how it is managed and delivered worldwide for the collective benefit of all concerned. How the Internet is composed of many different digital IP addresses, domain names and associated networks, which are accessible through various Internet Service Providers (ISPs). These ISPs offer storage and service to consumers in a variety of forms, each with distinct advantages and disadvantages, which have the potential to assist or hinder investigations into criminal activities.

### L3.2: Online Platforms

In this training we will discuss various online platforms, including but not limited to: social networks, discussion forums, and online marketplaces. Learners will acquire information regarding the types and forms of websites encountered by both consumers and pirates alike, as well as how these sites might be exploited by either party.

### L3.3: Methods of Connection to Suspects

In this training we will discuss various means of communication and web access, as well as what types of evidence they may offer to investigators. Learners will gain an understanding of how criminals gain access to the Internet and communication tools used to exploit online platforms and distribute counterfeit and pirated goods. When criminals use the Internet and online platforms, they leave a trail which an online investigator can follow to collect intelligence and evidence of their crimes.

### L3.4: Information Available to Online Investigators

In this training we will take a more in-depth look at the information and data left behind by criminals as they engage in the various parts of the Internet. Learners will acquire a greater comprehensive understanding of the analytical tools available to them and how they might assist in a criminal investigation.

### L3.5: Online Distribution of Counterfeit Goods

In this training we will discuss how to differentiate between online counterfeiting and online piracy, the breadth and ready availability of many diverse types of counterfeit products and how these activities violate applicable laws. Learners will gain knowledge of how organized criminals systematically exploit the Internet supply chain worldwide to distribute counterfeit products on an industrial scale.

### L3.6: Online Distribution of Pirated Digital Content

In this training, online piracy is explored, with much examination dedicated to digital piracy and of IP crime. Learners will gain a deeper comprehension of the drivers (both consumer and criminal) and consequences of digital piracy.

## IIPCIC Advanced Curriculum (continued)

### **L3.7: Investigating Online Infringements**

In this training we will take a deep look at the methods and processes for prosecuting criminal activity, including, but not limited to, the gathering of intelligence and analysis of Internet systems. Learners will be able to apply past and current knowledge and assemble an understanding of how to commence an online criminal investigation via evidence collection.

### **L3.8: Digital Crime Scene Management**

This training has a specific focus on digital crime scene management and reinforces the need for investigators to adopt a systematic approach to investigating all kinds of trafficking in illicit goods. Strategies for the maintenance of a criminal investigation are detailed and additional tools and processes available to investigators are examined. Learners will build upon their past knowledge in order to adopt effective management strategies for the continued pursuit of online criminal activity.





# Intellectual Property Rights (IPR) Enforcement for Customs Officers



## Available Languages

English, Spanish, Mandarin, Arabic

The English course is **updated** with new content and enhanced learning experience.



## Certificate

Upon successful completion of the 8 modules, students receive an online IIPCIC certificate endorsed by INTERPOL to download and print.



## Average time to complete

5–8 hours

## Modules 1–8

The Intellectual Property Rights Enforcement for Customs Officers online training series is developed and maintained by the International Intellectual Property Crime Investigators College (IIPCIC) with the assistance of the World Customs Organization (WCO). Developed by a team of transnational subject matter experts, this eight-module series provides Customs officers from around the world with the knowledge they need to confidently approach the detection and interdiction of illicit good crossing international borders. This series covers important and timely topics like the sharing of Customs best practices, international supply chain management, government agency cooperation, private sector partnerships, risk management, and legal proceedings in IPR cases. These topics and others serve to inform Customs officers and promote proven strategies for interdicting IP crime on an international stage.

### C1: The Importance of Intellectual Property Rights

In this module, we will be discussing the basic information every Customs officer needs to know about intellectual property (IP), intellectual property rights (IPR), and the impact of intellectual property rights violations on businesses, governments and consumers in terms of lost revenue, reduced employment, and risks to life and health. We will also talk about the obligation and opportunity Customs Administrations have to address the illicit trade of protected goods and introduce key terms associated with this field.

### C2: A Brief History and Overview of IP and IPR

In this module, we will provide a broad overview and brief history of intellectual property (IP) and intellectual property rights (IPR) and the international agreements that provide Customs officers with the framework for border enforcement. We will also explain the various types of intellectual property and the steps both Customs and rights owners can take to ensure the greatest opportunity for success in detecting and interdicting illicit goods crossing international borders.

### C3: The International Supply Chain and IPR

In this module, we will be discussing the basic principles of supply chain management and how they can be a critical tool in the fight against intellectual property violations. We will identify the key players and procedures involved in managing a secure supply chain. We will also discuss how these principles, when effectively applied by both Customs authorities and rights holders, can have a significant impact on mitigating the flow of counterfeit and pirated goods.

### C4: The Critical Importance of Government Agency Cooperation in IPR Protection

In this module, we will be discussing the basic principles of working in partnership with other enforcement groups and how this is the most effective way to tackle the growing IP crime problem. We will identify some critical partners in this effort including other law enforcement agencies, international government offices, and private investigation sources. We will also demonstrate that an effective campaign against IP crime relies on cooperation from many enforcement groups, not only at the physical border but also at local and regional markets. Finally, we will describe some of the more effective roles, responsibilities, and methodologies used in collaborative law enforcement relationships.

# IIPCIC Customs Curriculum (continued)

## **C5: Customs Partnership with IP Rights Holders**

In this module, we will be discussing how working in partnership with intellectual property rights holders is essential in detecting, deterring, and stopping the flow of counterfeit products. We will demonstrate how sharing information and resources benefits both Customs authorities and rights holders, particularly in the identification of illicit goods. We will also show how these partnerships can prove productive and valuable when established on principles of mutual respect, good communication, and transparency. We will outline important principles related to maximizing financial resources and understanding applicable legal restrictions. And finally, we will discuss the importance of treating shared information, particularly proprietary information, with the greatest of care to ensure trade secrets are sufficiently protected.

## **C6: IPR Risk Management: A Critical Tool for Discovering IPR Violations**

In this module, we will be discussing risk management and the crucial role it plays in addressing IPR violations. We will define risk management and targeting and how these concepts are fundamental to building a risk-based approach to addressing IP theft and illicit trade. We will also discuss the information that should be included in any IP risk assessment used by Customs, as well as key sources of this information including internal databases and rights holder guides and manuals. Finally, we will discuss the most effective ways to use these tools, including the use of importer profiles that have been developed to prioritize the trade enforcement workload of border enforcement authorities.

## **C7: Customs Examination at the Border**

What image comes to mind when you hear the word “Customs?” Many people envision a Customs officer carefully examining suspect product at the border. The roles and responsibilities of Customs officers across the world are broad and varied, but physical examination is, indeed, critical to the Customs mission. In this module, we will be reviewing common IPR violations found at the border, the process of verifying whether imported goods have protected status, the tools that can be used to assist in the examination process, and some of the red flags you can look for to help identify potential IPR violations.

## **C8: Customs Considerations for IPR Legal Proceedings**

IP crime is not a victimless crime. It has a significant impact which is felt by businesses, governments, and consumers alike. Customs officers who understand the legal aspects of IP crime are much better positioned to do their part in stopping IP crime and bringing IP criminals to justice. In this module, we will be reviewing IP law and discussing the detention and seizure of goods. We will also review proper evidence collection and some of the legal remedies for IPR violations. Finally, we will be presenting some of the options available for the final disposition of goods.



# Investigating, Preparing and Prosecuting Intellectual Property Cases



## Available Languages

English, Spanish

The English course is **updated** with new content and enhanced learning experience.



## Certificate

Upon successful completion of the 9 modules, students receive an online IIPCIC certificate endorsed by INTERPOL to download and print.



## Average time to complete

5–8 hours

## Modules 1–9

This series of modules was designed specifically for law enforcement officials and prosecutors. It covers the different types of intellectual property crimes with an emphasis on the elements of proof required to successfully prosecute criminal cases on copyright, trademark, trade secret, and patent violations.

### P1: Introduction

This module uses real-world case studies and engaging scenarios to address the practical aspects of building a strong case during the investigative stage of proceedings, with a focus on collection and maintenance of evidence, as well as best practices and strategies for IP prosecutors.

### P2: Copyrights

The Copyrights module focuses on the detailed elements of proof required to successfully prosecute a criminal copyright case, with the intent of protecting the rights and authors and incentivizing the production of creative works. This course outlines general protections available to authors of copyrighted works, the elements of the offense, and possible defenses to the charge.

### P3: Trademarks

The Trademarks module focuses on the detailed elements of proof required to successfully prosecute a criminal case based on trademark or service mark infringement, commonly referred to as trademark counterfeiting. This module explores general protections available to the owners of trade or service marks, the elements of the offense, possible defenses to the charge, and key case studies from Operation “Engine Newtity.”

### P4: Trade Secrets and Patents

The Trade Secrets and Patents module explains the detailed elements of proof required to successfully investigate and prosecute a criminal case involving either the misappropriation of a trade secret or infringement of a patent. Covering both trade secrets and patents, this training explores general protections available to rights holders, the elements of each offense, and possible defenses to each charge.

### P5: Penalties

The Penalties module outlines the penalties associated with criminal infringement. Key points of this module include potential prison terms and fines faced by convicted intellectual property offenders, the role of restitution in intellectual property enforcement, and the possibility of seizing and forfeiting the defendant’s property, whether that be the illicit proceeds of the crime or property used to facilitate the offense.

### P6: Alternative Charges and Related Offenses

The Alternative Charges and Related Offenses module focuses on alternative charges that may be effective in prosecuting intellectual property offenders. This module reviews offenses that specifically target types of IP crimes, examines derivative crime, and explores other traditional offenses that may be used to prosecute IP violators.

# IIPCIC IP Prosecutor Curriculum (continued)

## **P7: Evidence Collection**

The Evidence Collection module focuses on the practical aspects of building a strong case during the investigative state proceedings, with a focus on collection and maintenance of evidence, and identifies where investigators can receive help or information about IP cases when more complicated cases arise.

## **P8: Best Practices and Strategies for IP Prosecutors**

### *Finding Cases, Charging, Discovery, and Courtroom Presentation*

The Best Practices and Strategies for IP Prosecutors modules focus on the prosecution of IP cases, from case identification through the sentencing phase. This module offers strategies for finding IP cases, charging the IP offense, providing discovery and disclosure, and presenting in court.

## **P9: Best Practices and Strategies for IP Prosecutors**

### *Parallel Proceedings and Sentencing*

Continuing the Best Practices and Strategies for IP Prosecutors theme, this module describes how to handle parallel proceedings and offers strategies for sentencing, including best practices for loss valuation, victim participation, and product seizure.



IIPCIC has created an international centralized training repository of educational materials that will strengthen capabilities of law enforcement to combat IP crime.

These courses provide students with the knowledge and skills necessary to work with rights holders to identify and remove counterfeit and pirate products from the stream of commerce.



### Available Languages

Multiple



### Certificate

Upon successful completion of each course, students receive an online IIPCIC certificate endorsed by INTERPOL to download and print.



### Average time to complete

30–45 minutes per module



## Lithium Batteries

### Available Languages

English

### Detection, Interdiction, and Safe Handling of Counterfeit and Substandard Lithium Batteries

This eLearning series on the Detection, Interdiction, and Safe Handling of Counterfeit and Substandard Lithium Batteries is divided into four modules. These modules provide a general understanding of lithium batteries, their risks, and how to identify counterfeit products.

#### Module 1: Introduction to Lithium Batteries and the Risks of Counterfeit and Substandard Products

In this module, we will discuss lithium batteries and the risks of counterfeit and substandard products, types of batteries, including lithium metal and lithium-ion batteries, lithium battery shipping safety, lithium battery risks and counterfeit battery identification.

#### Module 2: Standards, Certifications, and Marks for Lithium Batteries and Products

In this module, we will identify the key international entities responsible for developing standards and certifications governing the shipment, packaging, and labeling of lithium-ion batteries, as well as know the differences between genuine and counterfeit labels on lithium-ion batteries.

#### Module 3: Supply Chain Security and Lithium Batteries

In this module, we will discuss legitimate and suspect streams of commerce, supply chain management techniques and standards, e-commerce and developing supply chain dynamics, supply chain actors and their role in commercial safety, authorized economic operator (AEO) program.

#### Module 4: Identifying Suspect Shipments and Safe Battery Handling

In this final module, we will identify the targeting mechanisms for the identification of counterfeit products and state some safe methods of handling unsafe lithium-ion batteries.

**UPDATED**

This course is updated with new content and enhanced learning experience.

## Industry-Specific Courses (continued)



### Cryptocurrency

#### Available Languages

English, Spanish

#### Understanding Cryptocurrency-Related Intellectual Property Crime

This online course is designed specifically for law enforcement agencies and related organizations. The training consists of five sections including an introduction to cryptocurrency, an overview of cryptocurrency and how it works, an in-depth discussion on cryptocurrency-related intellectual property crime, salient information on fighting this and other organized crimes, and a collection of real-world case studies.

**UPDATED** The English course is updated with new content and enhanced learning experience.



### AV Internet Piracy

#### Available Languages

English, Spanish, French, Mandarin, Arabic, Portuguese

#### Module 1: An Overview of Audiovisual Internet Piracy

This module provides an overview of audiovisual internet piracy for law enforcement investigators. Upon completion of this module, you will recognize the main characteristics of the audiovisual industry, understand the different methods of distributing digital audiovisual content and be able to define the characteristics of audiovisual internet piracy (AVIP).

#### Module 2: Investigating Audiovisual Internet Piracy

This module was designed to help law enforcement investigators identify and address audiovisual piracy in all its forms. Upon completion of this module, you will learn some important best practices associated with investigating AV internet piracy, recognize the different types of evidence that can be gathered, and know how to reach out for assistance from the AV industry to support ongoing investigations and potential prosecutions.



### Medical Products

#### Available Languages

English, French, Spanish

#### Understanding and Addressing the Illicit Trade of Medical Products

In this course, we will discuss the illicit trade of medical products, define substandard and falsified medical products, discuss the scope and scale of this illicit trade, and outline the tragic impact on individuals and society.

We will review the role of law enforcement in preventing and interdicting this illicit trade and present a high-level overview of investigative procedures in these cases.

We will also study several multinational and international operations and present real-world scenarios to help the learner understand the steps involved in cases that originate from Customs at the border and from operations targeting the online sale of medical products.

**UPDATED** The English course is updated with new content and enhanced learning experience.

## Industry-Specific Courses (continued)



### Schneider Electric

#### Available Languages

English, Spanish, French, Mandarin

#### Schneider Electric APC Counterfeit Training

This training module was designed to help customs officers and other law enforcement personnel recognize Schneider Electric APC-branded products, identify counterfeit products from this brand holder, and contact Schneider Electric for assistance when inspecting a product that may be counterfeit.

#### Available Languages

English, Spanish, French

#### Schneider Electric Circuit Breakers – Identifying Counterfeits

The purpose of this course is to introduce you to Schneider Electric, Schneider Electric circuit breakers, the information you need to identify counterfeit circuit breakers, and the means to contact Schneider Electric when you identify product that you think may be counterfeit. Because counterfeit circuit breakers pose a serious risk of electrical fires and electrocution, your work in stopping the swell of these counterfeit products can save lives and is important to protecting the public. Schneider Electric circuit breakers are typically sold and used outside of North America.

#### Available Languages

English, Spanish

#### Schneider Electric Square D Circuit Breakers – Identifying Counterfeits

The purpose of this course is to introduce you to Schneider Electric, Schneider Electric Square D circuit breakers, the information you need to identify counterfeit Square D circuit breakers, and the means to contact Schneider Electric when you identify product that you think may be counterfeit.

## Industry-Specific Courses (continued)



### Bordeaux Wine Council

#### Available Languages

English, Mandarin

#### Identifying and Addressing Counterfeit Bordeaux Wines

At the conclusion of this course, you will better understand geographical indications and appellations of origin, come to know Bordeaux Wines and the missions of the Bordeaux Wine Council, be able to identify counterfeit Bordeaux wines, and know where to turn when you encounter suspected counterfeits or need industry expertise.



### A2C2 Automotive Industry

#### Available Languages

English

#### Identifying and Combating Counterfeit Components in the Automotive Industry

Developed by IIPCIC and the Automotive Anti-Counterfeiting Council (A2C2), this enhanced course provides a comprehensive understanding of the counterfeit component problem, safety implications, and strategies to mitigate the risks associated with counterfeit parts in the automotive industry.

**UPDATED**

This course is updated with new content and enhanced learning experience.



### Levi's® Brand Counterfeit Product Training

#### Available Languages

English, Spanish, French, Mandarin, Portuguese

#### Product Identification Guide

The purpose of this course is to introduce you to the Levi's® product identification guide so you can better identify counterfeit products and contact Levi Strauss and Co. when you identify products that you think might be counterfeit.



IIPCIC is excited to announce new eLearning short courses will be coming soon to provide new educational materials and expand our curriculum.

The short courses will highlight the challenges, persistent threats, and consequences of IP crime and interrelated illicit activities using specific examples, case studies, confirmed evidence, and relevant data.



## Sector expert-driven eLearning courses

### **Focus on safety, health and environment.**

The IP Crime College is pleased to announce a new series of safety-focused eLearning short courses coming soon.

This new series of educational and awareness curricula aims to increase law enforcement's interest in and understanding of the risks and consequences of IP crime, with a particular focus on counterfeit products that endanger human health, public safety, and the environment.

The IP Crime College works with subject matter experts from various sectors to create and deliver these short courses. This invaluable collaboration ensures the material is practical and relevant, providing law enforcement with compelling insights, guidelines, best practices, and case studies from diverse public, private, and academic perspectives.

### **An entry point for more comprehensive training opportunities.**

This series of safety-focused courses serves as a gateway to spark interest, curiosity, motivation, and enthusiasm to pursue more advanced training opportunities to build capacity within and among law enforcement. The comprehensive College curriculum equips them with the skills and knowledge to transform their learning into real-world action. It leads to practical solutions necessary to combat transnational IP crime effectively, reduce harm, and advance safety.

Learners will be able to complete these short courses individually or as a series, which can incorporate into and supplement the broader College training opportunities.

As with all IP Crime College curricula, the eLearning Short Courses are created according to the INTERPOL training standards and will follow the INTERPOL quality assurance policies and guidelines.



### **Certificate**

Upon completion of each course, students receive an online IIPCIC certificate endorsed by INTERPOL, to download and print.



### **Average time to complete**

20-30 minutes per course

IIPCIC is proud to offer webinars as part of our training materials to assist in strengthening capabilities of law enforcement to combat IP crime.



### Available Languages

English



### Certificate

Certificates are not provided for webinars.



### Average time to complete

60–90 minutes per webinar



## I-SOP Project Webinars

**These webinars are delivered within the framework of the INTERPOL Stop Online Piracy (I-SOP) Project.**

### Webinar 1: Digital Piracy and Cryptocurrency

This webinar aims to provide investigators worldwide with the latest criminal trends in the digital piracy landscape, and to share best practices for tackling digital piracy through investigation, prevention, and disruption.

### Webinar 2: Follow the Money and Online Seizure

This webinar provides frontline investigators and daily practitioners with the essential knowledge and best practices for responding to digital piracy, and sheds light on financial tracking and online asset seizure.

### Webinar 3: Technical Approach to Digital Piracy Investigation

This webinar provides practical insights into the technical aspects of digital piracy investigations, with experts from academia, the public and private sectors, covering topics on IPFS (InterPlanetary File System), investigative support, technical analysis, and public alert systems.

### **NEW** Webinar 4: Artificial Intelligence (AI) and Digital Piracy

This webinar examines the ways in which AI is transforming the landscape of digital piracy, and explores how law enforcement agencies and the audiovisual industries can harness the power of AI to combat this growing threat.



## IP Crime Conference Webinar Series

**These webinars are a great way to learn more about the possible “pathways to solutions” that are key to fighting IP crime today.**

### Webinar 1: Professional Development for IP Investigators

This webinar provides insights into initiatives being undertaken around the world that are designed to upskill law enforcement officers responsible for investigating IP crime.

### Webinar 2: Leadership & Diversity: Women in IP

In celebration of World IP Day, this webinar discusses how diversity is a strength when leading initiatives to combat IP crime.

### Webinar 3: Digital Safety & Online Policing

This webinar demonstrates how patrolling the internet and conducting innovative awareness-raising campaigns can help prevent crime and build bonds between law enforcement and the public.

We are thrilled to announce the launch of our podcast series dedicated to intellectual property crime!



## INTERPOL Virtual Academy Podcast Series

In this podcast series, Kirstine Pedersen, Head of the International IP Crime Investigators College (IIPCIC), and Charisma Hampton, Attorney-Advisor at the U.S. Patent and Trademark Office, delve into the complex issue of transnational organized intellectual property crime.

**Episode 1:**  
**"The Danger of Transnational Organized IP Crime"**  
sets the stage for the series, examining the scope and severity of the problem.

**Episode 2:**  
**"Zooming in on Free Trade Zones and Links to IP Crime and Illicit Trade"** takes a closer look at the role of free trade zones in facilitating IP crime and illicit trade.

**Episode 3:**  
**"IP Crime Trends"** provides an overview of the latest trends and patterns in IP crime, helping you stay ahead of the curve.



### Available Languages

English



### Certificate

Certificates are not provided for podcasts



### Average time to complete

6-12 minutes per episode



## Law Enforcement Access to Training

All law enforcement IP crime investigators including police officers, customs officers, prosecutors and regulatory body representatives can access the training free of charge.

### Register for a free training account:

1. Go to [www.iipcic.org](http://www.iipcic.org) and click on 'Login' located in the top right corner of the screen
2. Create an account using your official email address (ending in .gov or similar)
3. Check your email for confirmation from IIPCIC and instructions on how to log in.

Following these instructions will allow you to access the courses free of charge. If you encounter any problems, or if you receive a message that your email address has not been approved, please fill out the online form at <https://iipcic.org/request.php> and our secretariat will assist you.



# International IP Crime Investigators College

An INTERPOL Initiative in Cooperation with UL Standards & Engagement



## About INTERPOL

INTERPOL is the world's largest international police organization. Our role is to assist law enforcement agencies in our member countries to combat all forms of transnational crime. We work to help police across the world meet the growing challenges of crime in the 21st century by providing a high-tech infrastructure of technical and operational support. Our services include targeted training, expert investigative support, specialized databases and secure police communications channels.

To learn more, visit [www.interpol.int](http://www.interpol.int)

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## About UL Standards & Engagement

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