

The  **GNOME**<sup>™</sup> Conference

# GUANDEC

**Denver, Colorado, US**

**July 19–23, 2024**



# GUADEC 2024

July 19–23

Hybrid | Denver, US

GUADEC is the featured GNOME conference and held annual in different locations around the world. Each year we bring developers enthusiasts, leaders, governments, and businesses together for talks, workshops, and BoFs that focus on technical development, community initiatives, social networking, and planning.

GUADEC services as a meeting place, not just for GNOME Project contributors, but also for other key open source projects, including GTK and Flathub. The conference plays a critical role for GNOME, both socially, and as a venue for planning, discussion, and problem solving. For many, this conference is a celebrated event where old friends can reconnect and new friendships (and projects) are created!

Join us today!  
[guadec.org](https://guadec.org)





## Why Sponsor

The continued development of GNOME and GNOME technologies relies on volunteer time and sponsorships. Our conferences are essential for the current innovation and speed that is associated with GNOME and free software.

Conference sponsorship and your financial contributions are key ways to ensure that the GNOME project and associated software stacks continue to evolve.

Sponsorship of our events brings your brand to our attendees, many of whom play significant roles in open source and tech fields. It also serves as an excellent platform for recruitment as GNOME conferences are a gathering of highly skilled contributors who have demonstrable skills in core technology.

## How to Sponsor

We have included sponsorship levels for your reference, however, rates and benefits can be customized for your organization and we offer special combined rates for those interested in sponsoring both GUADEC and other GNOME conferences.

If you are interesting in sponsoring a GNOME event or have questions about sponsorship packages and opportunities, please contact us at [sponsors@guadec.org](mailto:sponsors@guadec.org).

## Our Attendees

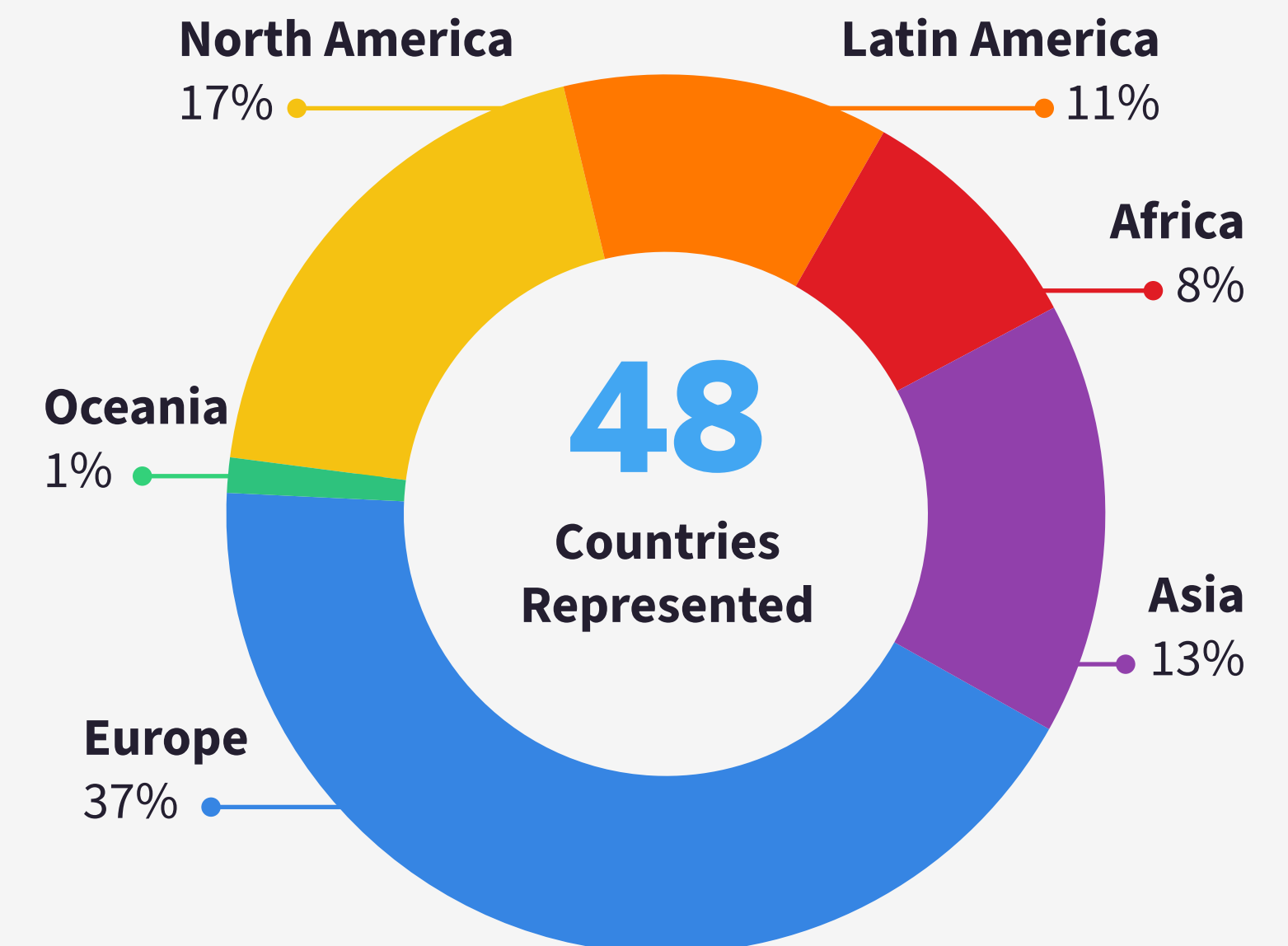
Each year GUADEC attracts participants from across the world.

**145+**

**In-Person Attendees**

**3,000+**

**Remote Participation**



# Sponsorship Levels

## Supporter

1,500 USD

Inclusion on advertising materials  
Logo on event website  
Announcement of sponsorship on social channels

## Bronze

5,500 USD

**Supporter benefits plus:**  
Thank you posts with your logo on social channels  
Access to post on our job board  
Logos on splash screens between live streams and presentations  
Ability to distribute company giveaways

## Silver

8,500 USD

**Bronze benefits plus:**  
Logo included on conference materials  
Table in exhibition area and option to distribute company SWAG

## Gold

13,500 USD

**Silver benefits plus:**  
Inclusion in pre/port conference emails to all attendees  
Thanks during conference opening and closing

## Platinum

17,000 USD

**Gold benefits plus:**  
News item posted on GNOME website before conference  
Logo included in event video  
Priority recognition on conference materials and marketing

## Diamond

25,000 USD

**Platinum benefits plus:**  
Dedicated Sponsor Chat time  
Customized opportunity to be discussed based on sponsors marketing needs



## We're excited for your partnership!

To sponsor or ask questions, please email [sponsors@guadec.org](mailto:sponsors@guadec.org) for more information.

# Additional Opportunities

Sponsor a **coffee break, happy hour, dinner, social activity, intern or DEI event, and more!** We'll work with you to put together the right GUADEC package for your company.

These additional opportunities may be sponsored separately or added on to a sponsorship package.

## Coffee Breaks

950 USD for one coffee break

2,850 USD for all three coffee breaks

Logo included on coffee break tables

Thanks given during conference announcements

## Badge Pick-up Happy Hour

1,500 USD

Logo included on social event materials

Thanks given during social event

## Conference Dinners

4,000 USD for the Welcome Dinner

4,000 USD for the Conference Dinner

3,500 USD for the Women's Dinner

Logo included on social event materials

Thanks given during social event

## Tour or Social Activity

2,000 USD

Logo included event website along with social activity details

Thanks given during social event

## Intern Sponsor

250 USD

Sponsor an intern to attend a social event

## Lanyards

1,000 USD

Logo included on conference lanyards



## Custom Sponsorship

Have an idea for an item or event you would like to sponsor? Let's talk!

Please email [sponsors@guadec.org](mailto:sponsors@guadec.org) for more information.