

All the resources your employees need, at their fingertips

Today's employees are mobile. In fact, **80%** of the world's workforce doesn't sit at a desk for the majority of their day. A desktop-only experience just won't cut it. For the best digital employee experience, it's critical to reach your employees where they are—with or without a company email.

Consumer-style connections

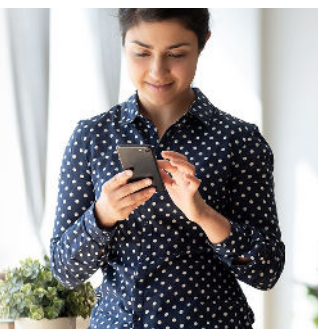
The award-winning FirstUp platform helps you reach and align every employee with a mobile app that personalizes and highlights your most important news alongside instant access to your corporate systems—all in a consumer-like experience.



FIRSTUP AWARDED "PERFECT SCORE" TWO YEARS IN A ROW

The FirstUp platform received a **perfect score in company communications after a comprehensive review from ClearBox Consulting**, which highlighted that the platform "provides several options to reach distributed workforces."

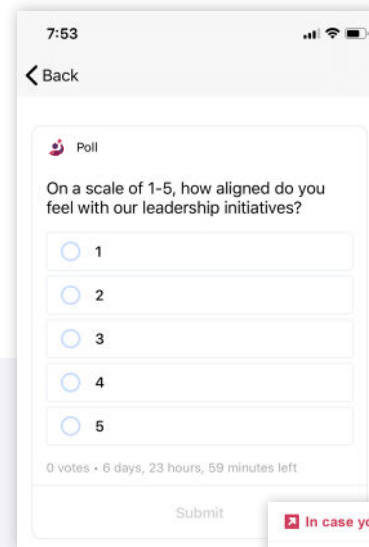
TWO YEARS RUNNING
2021
EMPLOYEE APP CHOICE
ClearBox



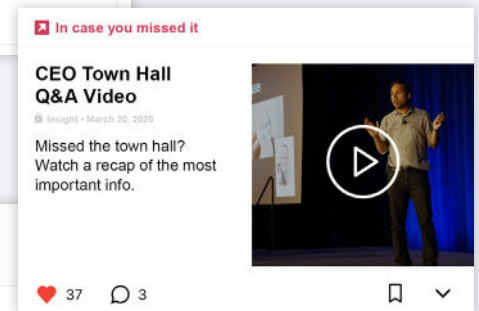
Reach and engage every employee

Our mobile app is designed to provide the most streamlined, relevant experience for each employee.

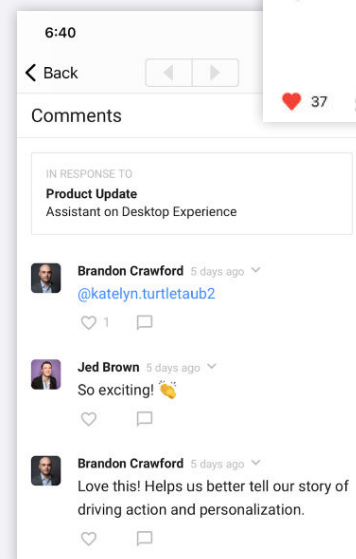
- 1 Notify employees instantly with push notifications and featured communications
- 2 Create a feedback loop that helps mobilize your employees around your most critical initiatives and stay connected to company goals
- 3 Employees can easily share, like, comment, and translate plus take action on required tasks or **polls**
- 4 User-generated content is easier than ever with our mobile publishing—share photos, videos, notes, and more
- 5 Targeted link collection and resources ensure frictionless access to what your employees most need throughout the day



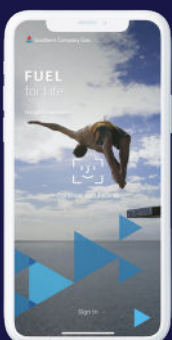
POLLS



USER-GENERATED CONTENT



TWO-WAY ENGAGEMENT



*“As part of an initiative to improve the information for frontline workers, Southern Company Gas invested in FirstUp platform, enabling it to deliver task-critical information to employees wherever they’re located and driving a **45% increase** in employee engagement.”*

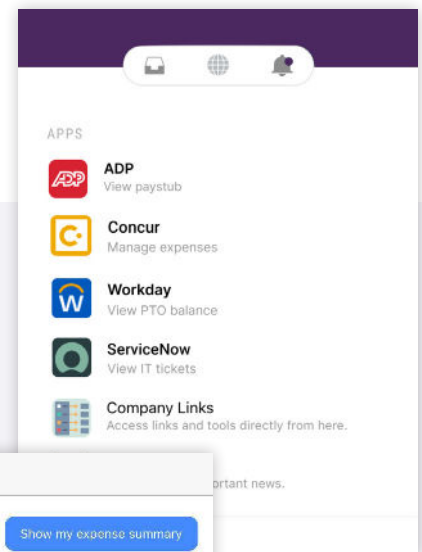
SOUTHERN COMPANY GAS | [VIEW THE FULL CASE STUDY](#)

Increase productivity and adoption with Assistant

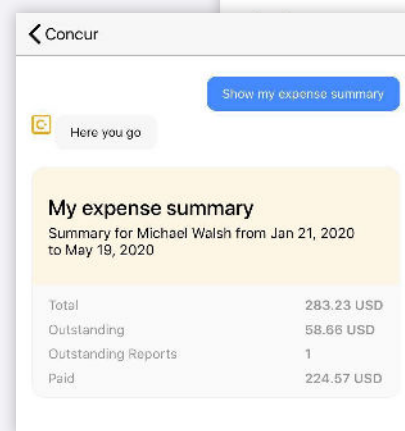
Studies show that workers spend about **2.5 hours per day, or roughly 30% of the workday**, searching for information. FirstUp Assistant serves up the critical information and tasks employees need and makes their work lives easier—so they keep coming back.

Smart Inbox intelligently highlights personalized company news, action items, and personalized resources so workers can stay informed in as little as 2 minutes a day.

Command Center gives each worker access to the enterprise systems they need, such as your HRIS, helpdesk and payroll. Using these integrations, employees can perform common tasks without leaving Assistant.



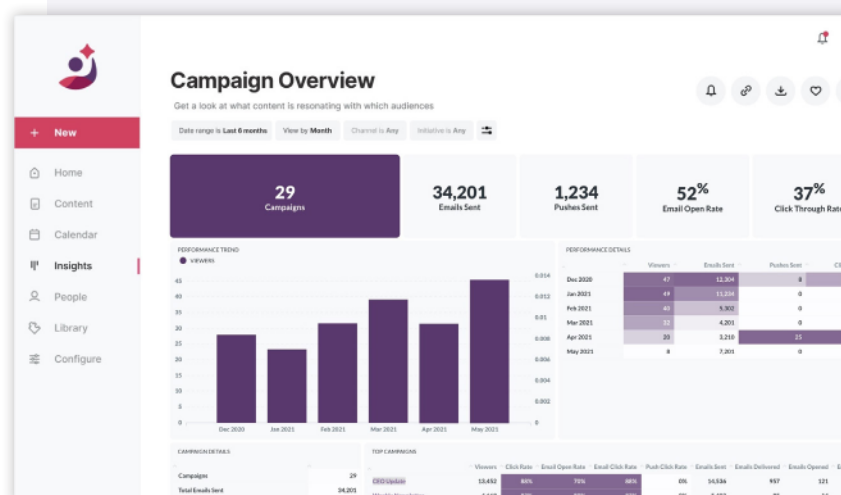
SMART INBOX



COMMAND CENTER

Measure what matters

Data-driven communications are critical for any successful employee app. Prove the value of your communications across mobile and all your other channels with customized, detailed reports. See how your mobile campaigns performed with key metrics at a glance. Filter by segmented groups or narrow down to specific recipients—letting you break down your report by various aspects.



CUSTOM ANALYTICS DASHBAORD

Get the information, resources and tools your employees need delivered right to them—no matter the location or device.