

INTRODUCING ECDB

The starting point for your eCommerce analysis

ECDB

WELCOME TO ECDB ECOMMERCE DATA ANALYSIS MADE IN GERMANY

ECDB offers premium data analytics "made in Germany". We have more than **50 employees committed to your success.**




eCom Data Analysis
Field of operation



Hamburg, Germany
Headquarters



50+
Employees

Our strong partnerships: **statista**   **mastercard**  **searchmetrics**



OUR MISSION

WE EMPOWER YOUR ECOMMERCE SUCCESS

In 2022 Hubert and I put to work our combined **32 years of experience at Statista** and founded ECDB, a specialized **eCommerce data analytics company** born from the wealth of our experience in data analysis.

ECDB quickly became a **trusted resource** for businesses operating in the **dynamic world of online commerce**. In 2022 we embarked on a mission to **provide users with critical data for making informed and efficient decisions** in the rapidly evolving and shifting eCommerce landscape. And the **potential for ECDB is enormous**: the global eCommerce market is already worth almost **US\$4.7 trillion** and will continue to grow by between **6-9% in the coming years**.

With the diligence and foresight of our **hard-working analysts** in combination with **state-of-the-art technology**, ECDB offer clients a **single source for market analysis, lead research, competitive analysis, benchmarking** and **much more**.

ECDB is there to **drive your eCommerce success** from the inception of an idea to realization of your objectives.

◀ **Friedrich Schwandt**
CEO & Founder

OUR OFFICES

AT HOME ANYWHERE IN THE WORLD



Hamburg, Germany

Bei St. Annen 2
20475 Hamburg
Germany



Berlin, Germany

Leipziger Platz 16
10117 Berlin
Germany



Tokyo, Japan

H10 Shibuya Jinnan
1-5-6 Jinnan, Shibuya
Tokio 1540041 - Japan

OUR MANAGEMENT TEAM

DILIGENCE AND EXPERIENCE BREED SUCCESS



Friedrich Schwandt

CEO &
Founder



Hubert Jakob

Chief Operating Officer
& Founder



Daniela Bojahr

Chief Revenue
Officer



Sebastian Buss

Chief Marketing
Officer



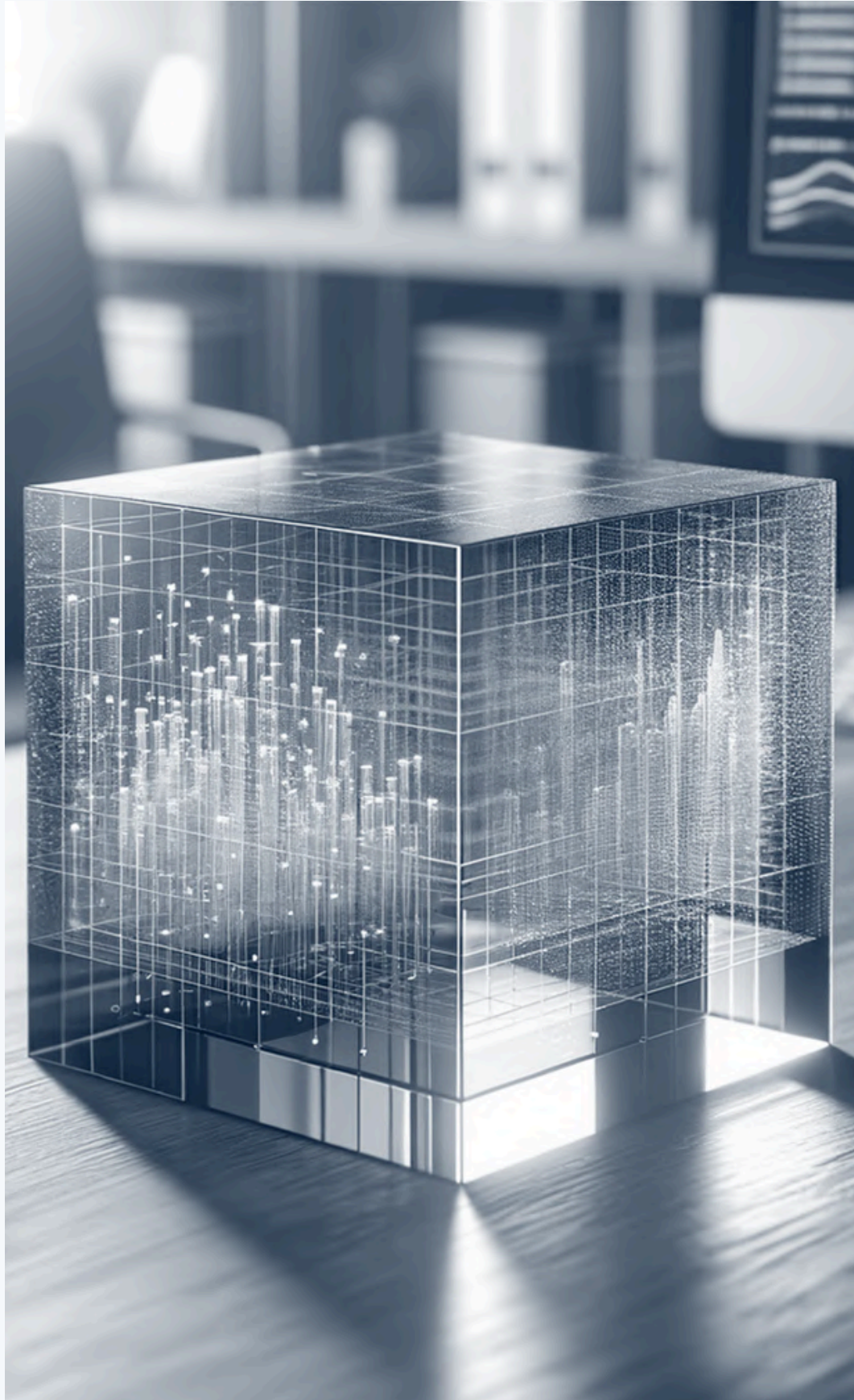
Stefanie Eden

Chief Data
Officer



Harro Müller

Chief Technology
Officer



OUR OFFER

COMPLETE AND HARMONIOUS DATA

With a multitude of data points on retailers, categories, countries, consumers and many other sectors, ECDB creates an **eCommerce data cube** that is internally **consistent** and as a result provides a **clear and coherent picture of the world of eCommerce**. Our approach delivers one thing above all: **superior data quality across the entire eCommerce ecosystem**.

At the same time, the ECDB eCommerce data cube can be **accessed from all angles**, allowing the right **data points to be extracted for each use case** at any time. Overall, our innovative data cube offers ECDB customers a **unique opportunity to access a multidimensional data source** that contains **high-quality, multi-layered** and, above all, **consistent data**. The ECDB data cube gives our clients' a **competitive advantage to achieve and maintain eCommerce success**.

- 42,000+ stores in 59 countries & 34 (sub)categories
- 300+ marketplaces in more 20 countries & 34 (sub)categories
- 10,000+ eCommerce companies in 59 countries & 34 (sub)categories
- Market data on ~150 countries & ~250 (sub)categories
- Conversion funnel and transactional KPIs for 34 categories and 59 countries
- Comprehensive insights & charts for a variety of topics

OUR CHARACTERISTICS

ECOMMERCE ANALYTICS

WITH UNIQUE DATA

- ✓ **Unique and diverse data**
With ECDB gain access to a range of unique data that is not available on the market or from competitors and that provides you with an overview from different perspectives.
- ✓ **High-quality data**
All data has been confirmed and checked several times by experienced ECDB analysts and is updated at regular intervals so that you always have the latest information at hand.
- ✓ **Work-saving & effective**
Analyze stores, companies, or marketplaces of your competitors with the help of intuitive tools and use ECDB market forecasts for your future business decisions.
- ✓ **User friendly**
A clear structure and download functions make ECDB easy to use and enable direct data integration in your work.

The ultimate **data analytics** hub for your **eCommerce** business

52,000+ Retailers 250+ Categories 150+ Countries

[Book a Demo](#) [Pricing](#)

MADE IN GERMANY BUSINESS TOOL AWARD EXCELLENT

zalando Google Stanford University amazon

RETAILERS

Analyze retailers with our eCommerce data analytics

The ECDB is your data hub for comprehensive eCommerce analysis, providing valuable insights on companies, stores and marketplaces, summarized in our Retailer section. Get all the information you need through our detailed and up-to-date rankings, learn about your competition, and find the data, that helps you grow your own eCommerce business.

Get in-depth, data-driven company analytics

View our rankings of the top eCommerce companies by revenue, with customizable filters for tailored insights. Rankings are filtered by total revenue, highlighting the largest companies, and drilldown by country and product category for each company.

[Go to Companies](#)

Review your competition with our store data

Our rankings highlight the world's top eCommerce stores based on net sales. Filter by category, country and currency to get your customized rankings. We

ECOMMERCE MARKETS

Global eCommerce market Global Fashion Market Furniture & Homeware market in Croatia
Electronics market in Canada Hobby & Leisure market in Finland Grocery market in France

ECOMMERCE COMPANIES

Amazon.com, Inc. JD.com, Inc. Alibaba Group Holding, Ltd. The Home Depot, Inc.
Walmart, Inc. Nike, Inc. Coupang, Inc. Best Buy Co., Inc. Vipshop Holdings, Ltd.

ONLINE STORES

amazon.com shein.com homedepot.com Amazon Tmall Shopee Mercado Libre
hm.com zara.com magazineluiza.com.br Pinduoduo Rakuten AliExpress Vinted

ONLINE MARKETPLACES

BENCHMARKS & KEY PERFORMANCE INDICATORS

Net sales CVR Payment method Country share AOV SEA budget Growth
Traffic Category share Commission model Shop software Financial metrics
Market share App analytics SEO data Shipping methods Marketplace analytics

INSIGHTS & REPORTS

The Luxury eCommerce Market: Players & Category Insights 2023

Online Shopping Demographics in the United States: Top Categories by Gender

Live Commerce in China: Taobao on Top but Its Dominance Fades

Software as a Service (SaaS) in eCommerce: Markets & Examples

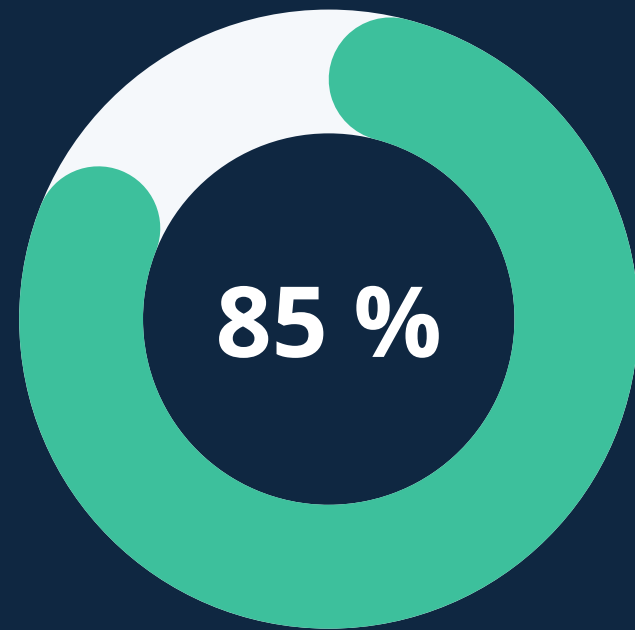
Consumer Shopping Journey: Shopping Start on Search Engines

OUR COVERAGE

THE ENTIRE ECOMMERCE ECOSYSTEM IN ONE SOURCE

Compared to many other providers, ECDB does not just cover certain sectors. Instead, ECDB offers with one access a **holistic overview of all dimensions of the eCommerce ecosystem.**

Exemplary illustration



International Customer Network

Founded in Germany, home anywhere in the world. With around 85% international customers, clients worldwide trust ECDB.

Google

Spotify®

PayPal

SAMSUNG

zalando

amazon

Industry Leaders Trust ECDB

Whether Amazon, PayPal or Google - industry leaders and hundreds of other companies trust ECDB.

"We can fully rely on ECDB data to make strategic decisions."

Michael Lüttgen

Managing Director International bei Kaufland Stiftung & Co. KG

"ECDB - a great source for us to qualify Ecommerce related leads."

Kai Pohlmann

Co-Founder at MAI Marketing Automation Intelligence GmbH

Maximum Customer Satisfaction

Once a customer, always a customer - our customers appreciate ECDB as a valuable eCommerce data analytics tool.

OUR CUSTOMERS ECDB'S EXTENSIVE CUSTOMER NETWORK

ECDB's success is based on an **international customer network** full of **industry leaders** with the **highest level of satisfaction**.

ECDB

**Empowering
eCommerce
Success**

[ECDB.COM](https://ecdb.com)

