



RealGreen SA5 or RealGreen Lite:

Which one is right for you?

RealGreen provides green industry-leading software and marketing services designed by lawn care professionals, for lawn care professionals. No matter what size business you run or which green industry segment you specialize in, we have a software solution that will work for you – and one that will grow with you.

Check out this quick comparison of facts and features of both Service Assistant 5 and RealGreen Lite – it’s not a complete list, but it will give you an idea of what each solution has to offer. Not sure which is a better fit for your needs? Talk to one of our product experts to find out more about your options.

	RealGreen SA5	RealGreen Lite
Customer and Service Management		
Call Ahead Management	○	○
Custom Service Plans	○	
Service Dependency Configuration	○	
Configurable Flag Codes	○	
Call Log and Email Tracking	○	○
Integrated Measuring Tool	○	○
Property Inventory	○	
Customer Diagram/Document Library	○	○
Service Delivery		
Configurable Price Charts	○	
Man-Hour Pricing	○	○
Time/Material Pricing	○	○
Crew Management	○	○
Service Call Tracking	○	○
Chemical Consumption, Tracking, and Reporting	○	
Default Products and Application Rates	○	
Equipment Setup and Configuration	○	
Man-Hour Rate Calculator	○	

RealGreen SA5

RealGreen Lite

Routing & Scheduling

Quickest Planned Route Optimization



Time Window Optimization



Interactive Route Planner



Priority Stop Indicators



Scheduling Calendar



Quick Fit Scheduling



Routing Constraints



Route Management Dashboard



Route/Territory Designer

**Sales/Marketing Tools**

Sales Lifecycle



Marketing Tools

Upsell and marketing letters including condition-based upsells, prepay letters, marketing offers, neighborhood production postcards, etc. Also includes RealGreen's integrated marketing database and sales workflows.



Prepay letters



New Homeowner Postcards



Neighborhood Production Postcards

**Billing/Payment**

Alternate Billing Addresses



Group Billing Management



Prepay Management Utility



Deposits



Integrated Autopay



Contract (Installment Billing)



On-site Invoicing (Leave Behind)



After Service (Monthly) Invoicing



Account Statements



Collection Letters



	RealGreen SA5	RealGreen Lite
Operational Reporting		
Sales Reports	○	
Cancel Reports	○	○
Customer Lists	○	○
Season Summaries	○	○
Financial Reports	○	○
Inventory Reports	○	
Time/Cost Reports	○	○
Accounting Tools		
Account Adjustments (Credit/Debit Memo)	○	○
Quickbooks - IIF File Generation	○	
Quickbooks - Online & Desktop	○	○
Custom Forms		
Custom Forms	○	○
Uploading Forms	○	○

To find out more or talk to a product expert, visit