RealGreen
by WORKWAVE

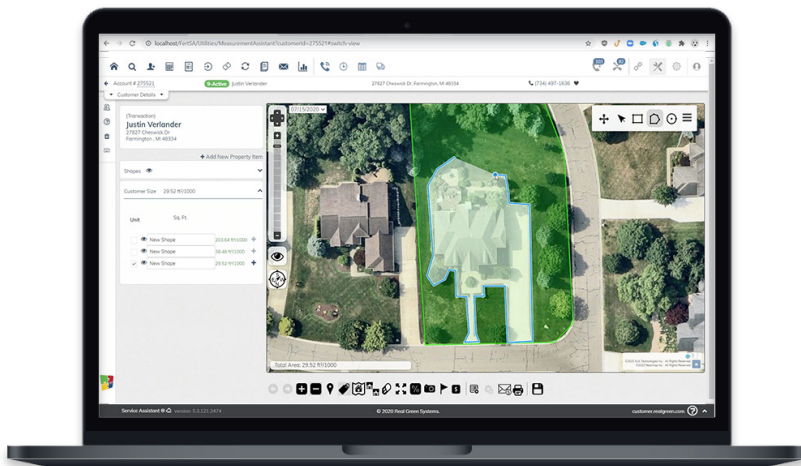# Power Up Your Lawn Maintenance Business With RealGreen

HOW IT WORKS

RealGreen has the best software to streamline and improve the everyday operations of your lawn maintenance business, including crew and equipment setup, job pricing calculator, site maps with Measurement Assistant and property inventory.

KEY FEATURES

- Job pricing calculator and estimating
- Site maps with Measurement Assistant
- Crew and equipment setup
- Simple scheduling
- Quick estimates
- Fleet tracking and maintenance
- Detailed property inventory (configure turf, bed edges, irrigation zones and more)

- Operational reporting
- Manage dispatch and routing
- Customized note fields
- User-defined call aheads
- Specific service hold and cancel reasons
- Easy customer entry using Google APIs
- Remote access on any mobile device or desktop computer

Fully Integrated Solutions

- Automated Marketing Assistant®
- Customer Assistant® Website
- Measurement Assistant®
- Mobile Live®
- Payment Processing
- RealGreen Forms
- Routing Assistant®
- ServiceBot™

WHY CHOOSE SERVICE ASSISTANT ® FOR
LAWN MAINTENANCE

Easy Scheduling & Routing

It's essential to have a system in place that can help you manage dispatch and routing. Service Assistant® allows you to input the necessary information and generate an estimate with just a few clicks. The software also makes it easy to build the right scheduling frequency for recurring services like mowing, edging and leaf removal.

Site Maps With Measurement Assistant

Quickly capture property measurements for quick quotes without having to visit a property. In addition to being a great sales and marketing tool, you can use Measurement Assistant to quickly create site maps for property inventory.

Property Inventory

Make sure you send the right crews to the right place with the right equipment – and that you're calculating labor hours correctly. With our property inventory function, you can configure turf, bed edges, driveways/parking lots/ sidewalks, irrigation zones and more.

Job Pricing Calculator & Estimating

Our pricing and labor hour calculator allows you to quickly estimate the labor hours on a property – ensuring an accurate estimate every time, for any service.

Crew & Equipment Setup

Specify your crews, percentages, wages and markups for each labor hour. Layer in your profit margin automatically and create accurate values to use in your pricing calculator. Plus store, categorize and tie each piece of equipment to a unit of measurement to determine hourly price.

Customer Notifications

With our app, Mobile Live, technicians can access work orders and enter production directly from an Apple or Android device. You can adjust customer accounts or even enter payments right from your vehicle using a mobile device.

Detailed Customer Information

Quickly view customer information any time, anywhere. With the call log feature, reference notes from previous calls or set follow-up reminders for a future date!

Customer Entry Wizard

Customer entry is extremely fast, as Google intelligently returns the customer's postal standardized address information to Service Assistant's form, greatly reducing the chance for incorrect customer information.