

# Target Print Marketing and Campaigns

Outshine and outsell the competition with targeted marketing materials created by our print experts and designers.

## HOW WE WORK

If it can be printed, we can create it. Our clients choose WorkWave Print Marketing for our cutting-edge technology and uncompromising quality – delivering effective, integrated materials through data management, creative design, efficient print production and thorough reporting. Our team's creative brains are revved up and ready to turn your ideas into real results.



### Customer Profile

Do you know who your ideal customers are? We do. We will create a customer profile of your target market base to ensure the best marketing leads.



### Targeted Direct Mail

Using the leading prospects generated in your customer profile report, we'll target strategic demographics with appropriate letters or postcards for a more deliberate approach.



### New Homeowners Postcards

Lock in sales from new residents before your competition does. New homeowner postcards are designed to target marketing prospects who move in close to active customers.



### Lawn Signs & Regulatory Signs

Our regulatory sign experts spend countless hours researching state and local requirements to make sure your posting signs are regulation-ready. Each sign order includes the step stakes, so they are ready for use as soon as they arrive.

Create brand awareness and target active customers, canceled customers and new prospects by posting a lawn sign at every job.



### Door Hangers

Perfect for new marketing campaigns or as a complement to neighborhood mail campaigns, door hangers are an effective and affordable way to generate new customers.



### Flyers, Folders & More

Whatever you need, chances are we can create and print it. Make every envelope count with custom inserts that promote your services.