

# Customer Assistant® Websites

## Customer Self-Service Websites to Help Manage Your Business

### HOW IT WORKS

Customer Assistant® syncs with Service Assistant® bringing your business online 24/7. It gives customers a modern and easy way to manage all aspects of their account from anywhere on any device.

#### Helpful Reminders

The vast majority of your customers want to pay you on time every time. However, we're all human and there are times when reminders are needed. Reminders can be sent via Automated Marketing Assistant to direct your customers to their overdue bills on Customer Assistant Website.

#### Unique Website Customization

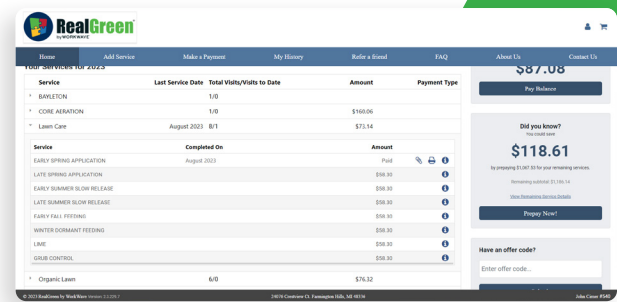
RealGreen professionals custom tailor each site, so yours will reflect your company's branding, offers, packaged services, pricing and more. Utilize training on how to change, update and maintain your Customer Assistant® Website's control dashboard in Service Assistant®. Multi-logo support by branch available.

#### Built-In Marketing Logic

Information gathered from the field can be used to generate offers specific to each of your customer's needs. This condition-based logic can be used for a variety of activities from offering specials to sending estimate requests.

#### Secure, Easy Payment Options

This PCI compliant tool allows customers to make payments and set up incentivized auto, pre-pay and installment billing. Provide seasonal maintenance tips and display multiple upsell offers, based on customer interaction with the site and their currently provided services, to further increase revenue.



### KEY FEATURES

- ✓ Integrated with Service Assistant® 5
- ✓ PCI compliant
- ✓ Modern and easy user experience
- ✓ Site customization, including branch-specific themes
- ✓ Mobile Device Ready (Android and iOS)
- ✓ Online payments
- ✓ Auto-pay, prepay and installment billing sign-up and processing
- ✓ Automatic account past due reminders
- ✓ Online service orders, changes and cancellation
- ✓ Custom service upsells based on current services
- ✓ Optional online automated referral program
- ✓ Optional integrated customer communication with Automated Marketing Assistant®