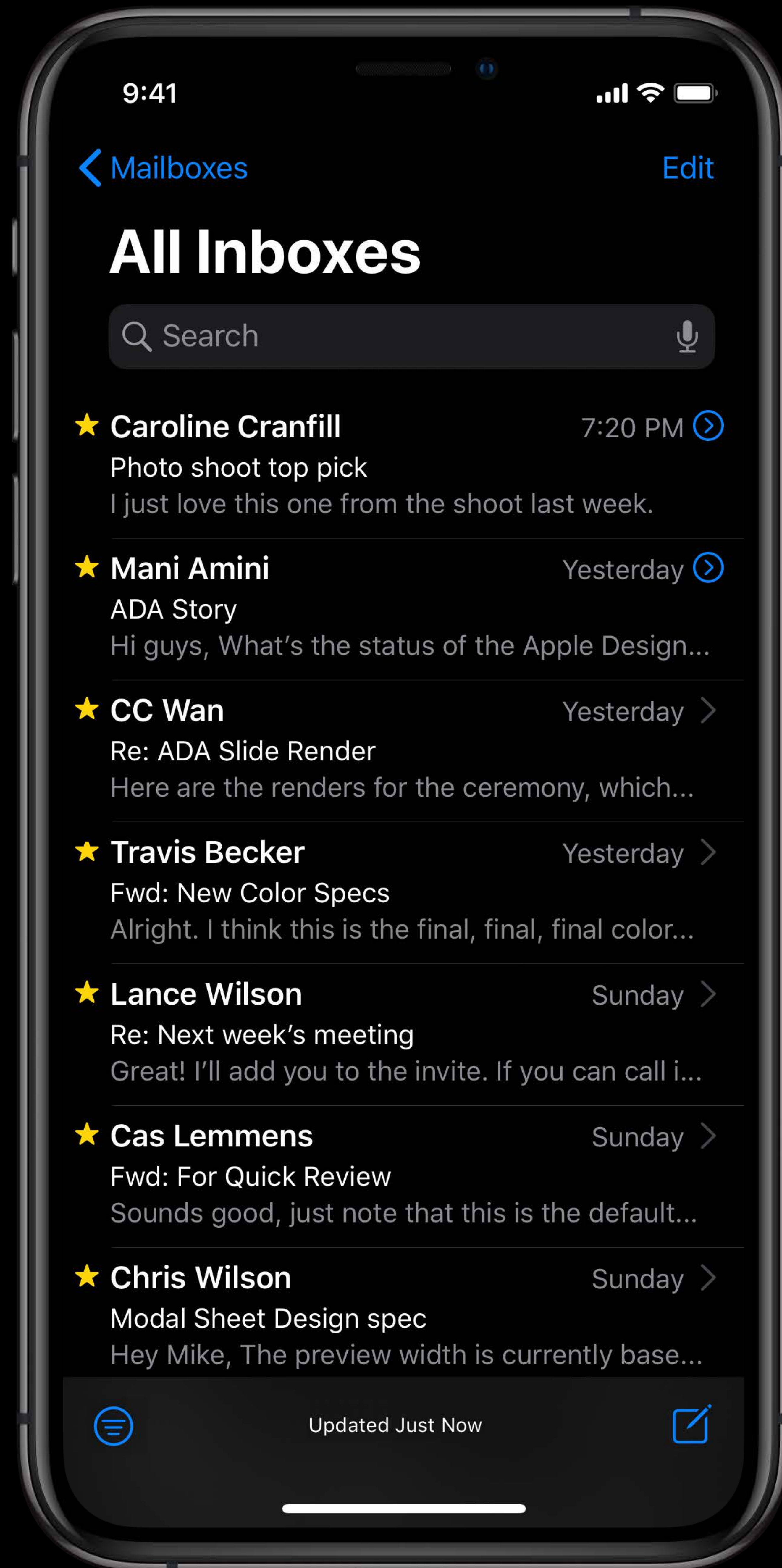


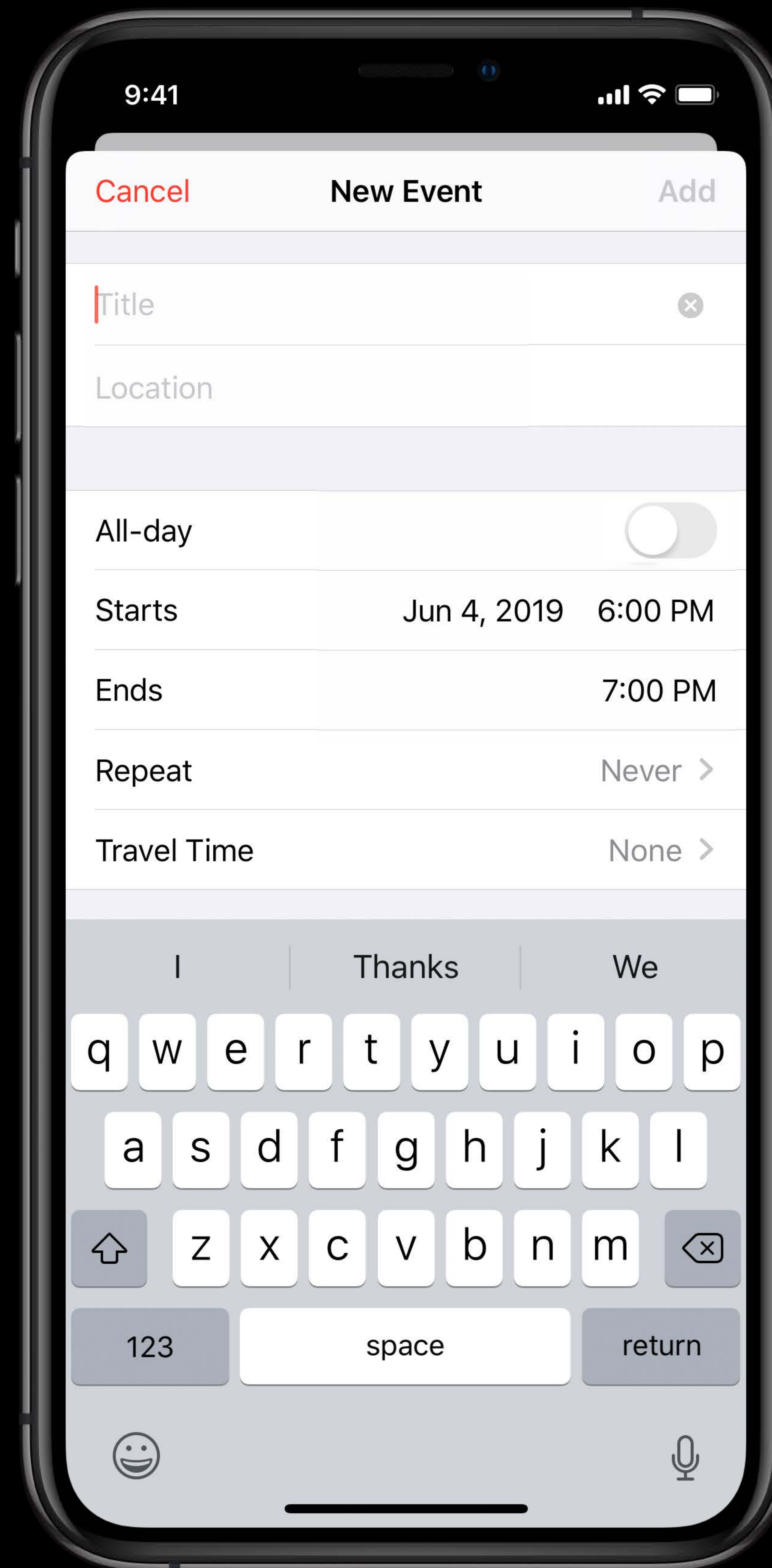
#WWDC19

# What's New in iOS Design

Mike Stern, Platform Experience and Design Evangelism Manager



Dark mode



Modal presentations



Contextual menus

Dark mode

Modal presentations

Contextual menus

Dark mode

Modal presentations

Contextual menus

Pictures

Search

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 mike

iCloud

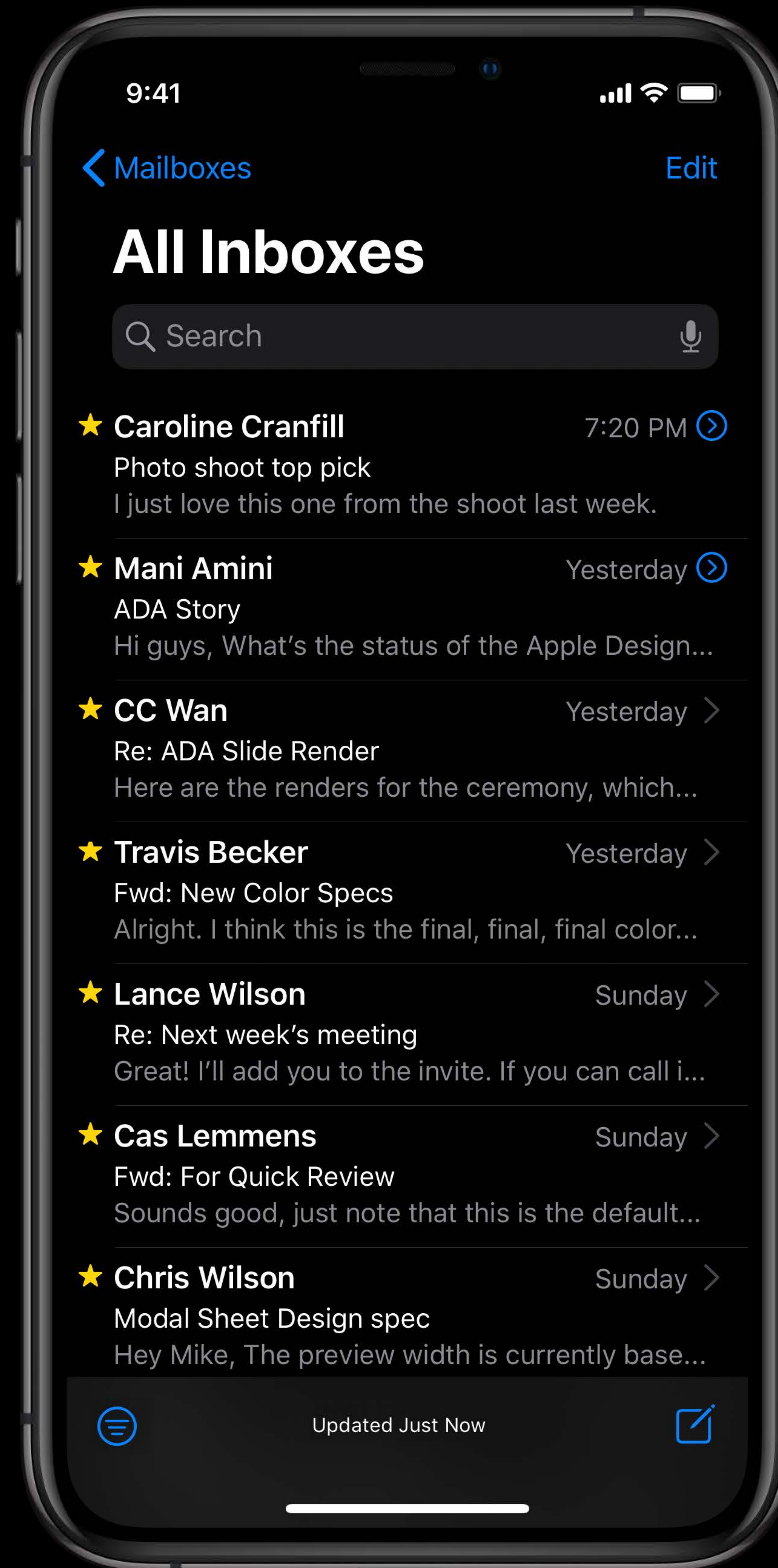
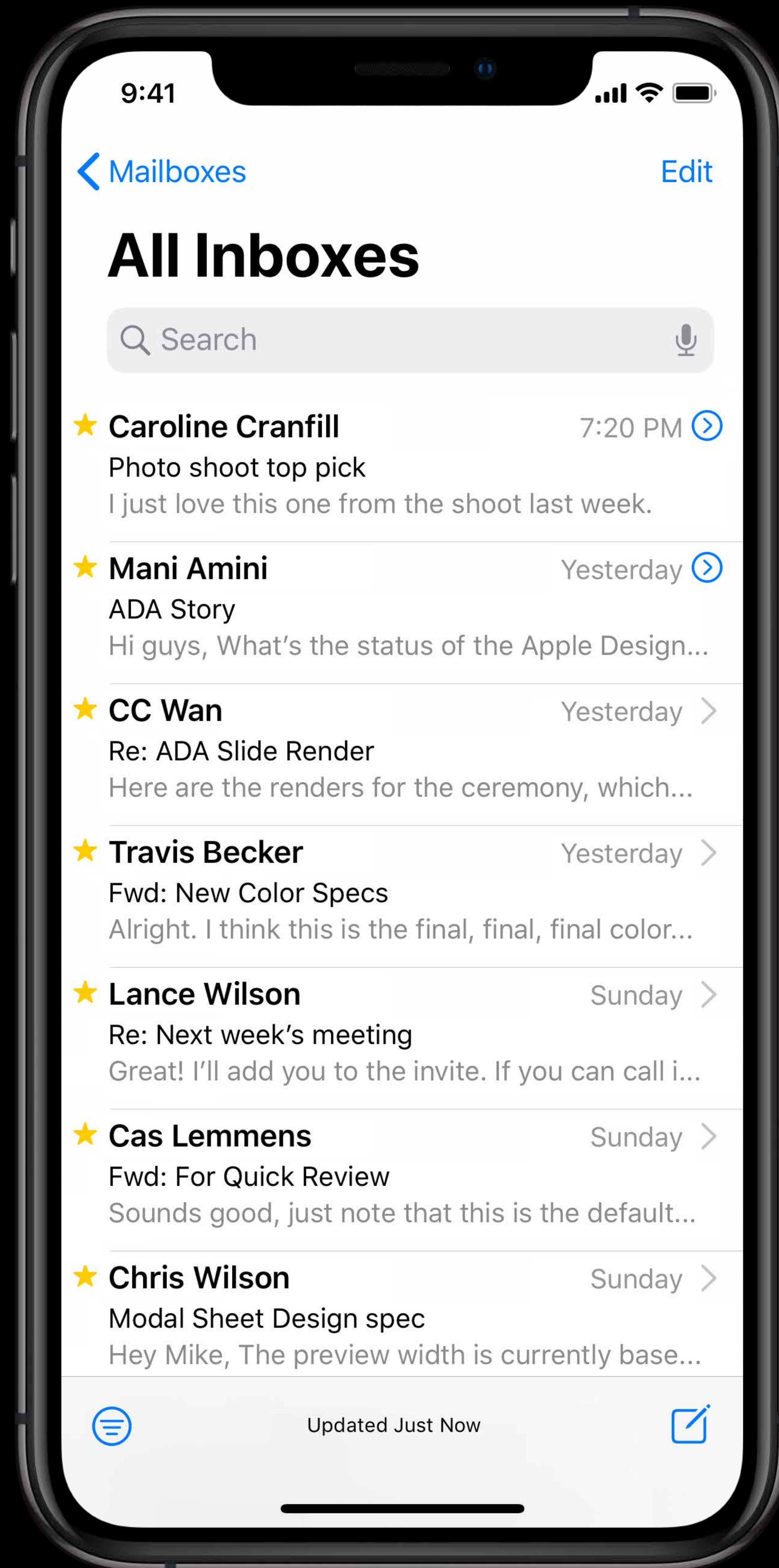
Locations

Tags  
 Important  
 Gray  
 Purple  
 Red  
 Orange  
 Yellow  
 Green  
 All Tags...

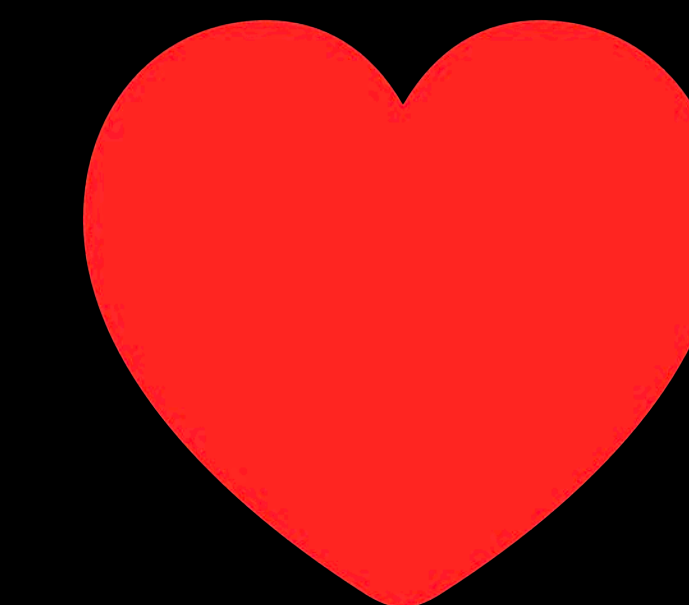
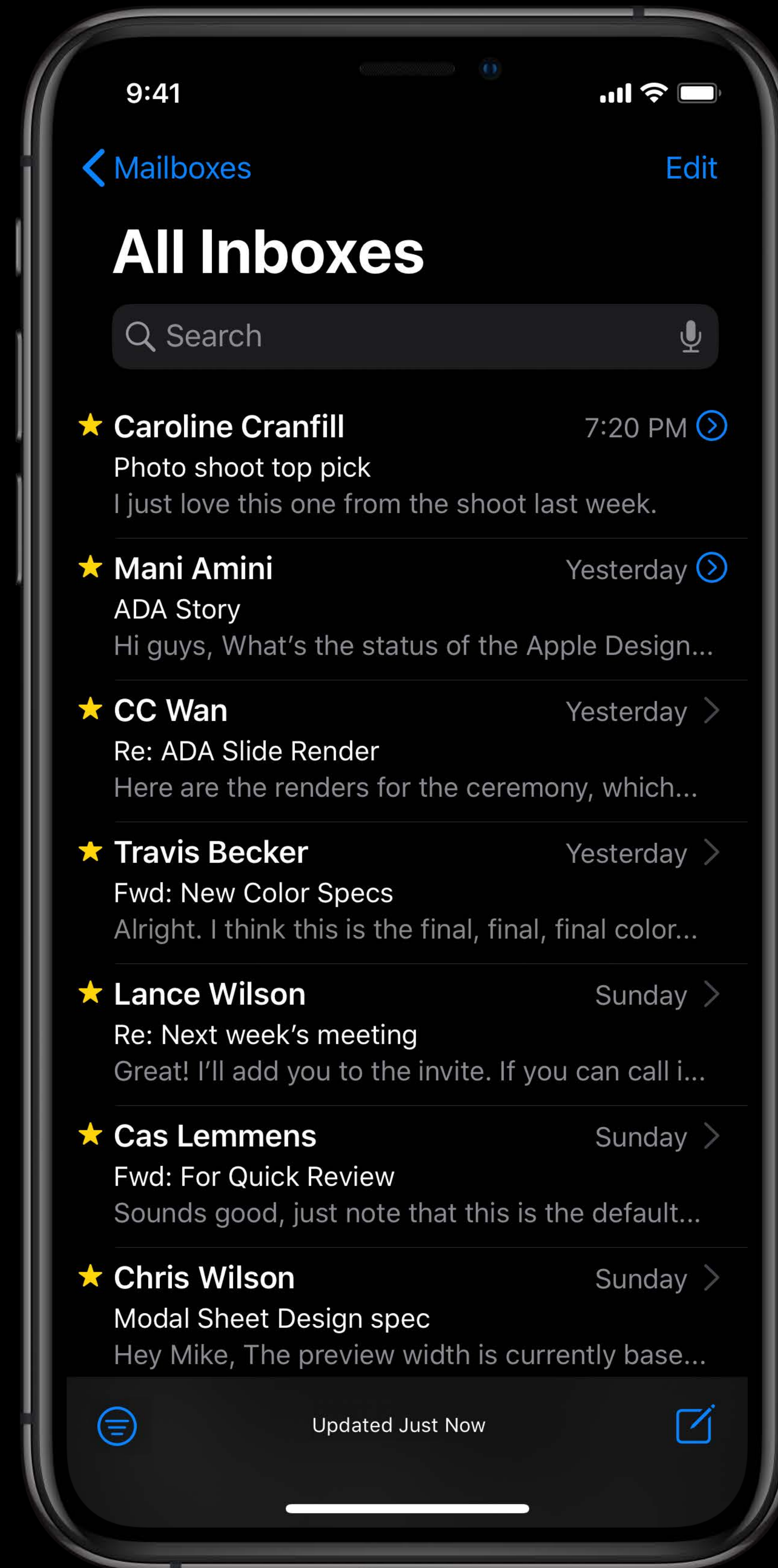
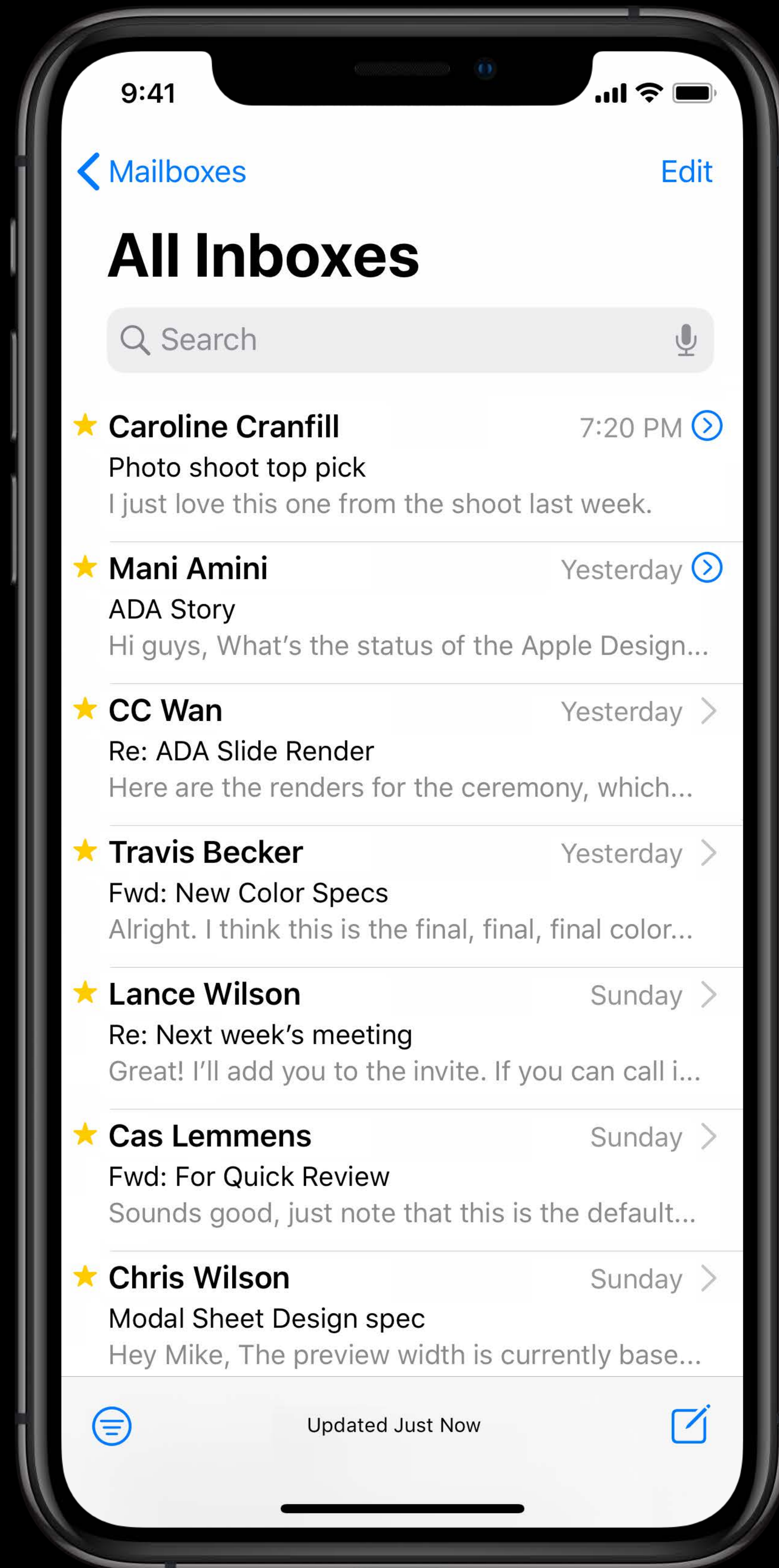
190115-MexicoCity-007.jpg	190115-MexicoCity-009.jpg	190115-MexicoCity-010.jpeg	190115-MexicoCity-011.jpg	190115-MexicoCity-012.jpg	190115-MexicoCity-014.jpeg
190115-MexicoCity-016.jpg	190115-MexicoCity-017.jpg	190115-MexicoCity-018.jpeg	190115-MexicoCity-019.jpeg	190115-MexicoCity-020.jpeg	190115-MexicoCity-021.jpeg
190115-MexicoCity-022.jpg	190115-MexicoCity-023.jpg	190115-MexicoCity-024.jpeg	190115-MexicoCity-025.jpg	190115-MexicoCity-026.jpg	190115-MexicoCity-027.jpg



MacBook Pro








9:41



< Mailboxes

Edit

# All Inboxes

Q Search 



- ★ **Caroline Cranfill** 7:20 PM 

Photo shoot top pick  
I just love this one from the shoot last week.
- ★ **Mani Amini** Yesterday 

ADA Story  
Hi guys, What's the status of the Apple Design...
- ★ **CC Wan** Yesterday >

Re: ADA Slide Render  
Here are the renders for the ceremony, which...
- ★ **Travis Becker** Yesterday >

Fwd: New Color Specs  
Alright. I think this is the final, final, final color...
- ★ **Lance Wilson** Sunday >

Re: Next week's meeting  
Great! I'll add you to the invite. If you can call i...
- ★ **Cas Lemmens** Sunday >

Fwd: For Quick Review  
Sounds good, just note that this is the default...
- ★ **Chris Wilson** Sunday >

Modal Sheet Design spec  
Hey Mike, The preview width is currently base...



Updated Just Now



Support both light and dark mode

iOS design system

iOS design system

iOS design system

# Design Goals

Maintain familiarity

# Design Goals

Maintain familiarity

Platform consistency



# Design Goals

Maintain familiarity

Platform consistency

Clear information hierarchy

# Design Goals

Maintain familiarity

Platform consistency

Clear information hierarchy

Accessible

# Design Goals

Maintain familiarity

Platform consistency

Clear information hierarchy

Accessible

Keep it simple

Color



# Title

Subtitle

Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua.



# Title

Subtitle

---

Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua.



# Title

Subtitle

---

Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua.





RGB: 0,0,0  
100% Opacity

# Title

RGB: 60,60,67  
60% Opacity

## Subtitle

RGB: 60,60,67  
29% Opacity

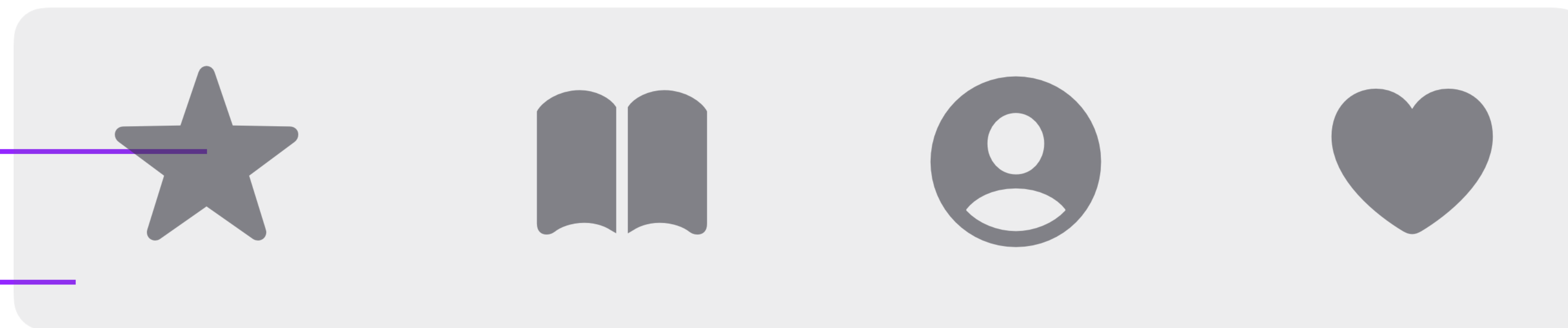
Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua.

RGB: 0,0,0  
100% Opacity

RGB: 60,60,67  
60% Opacity

RGB: 118,118,128  
12% Opacity

RGB: 255,255,255  
100% Opacity



RGB: 0,0,0  
100% Opacity

# Title

RGB: 60,60,67  
60% Opacity

## Subtitle

RGB: 60,60,67  
29% Opacity

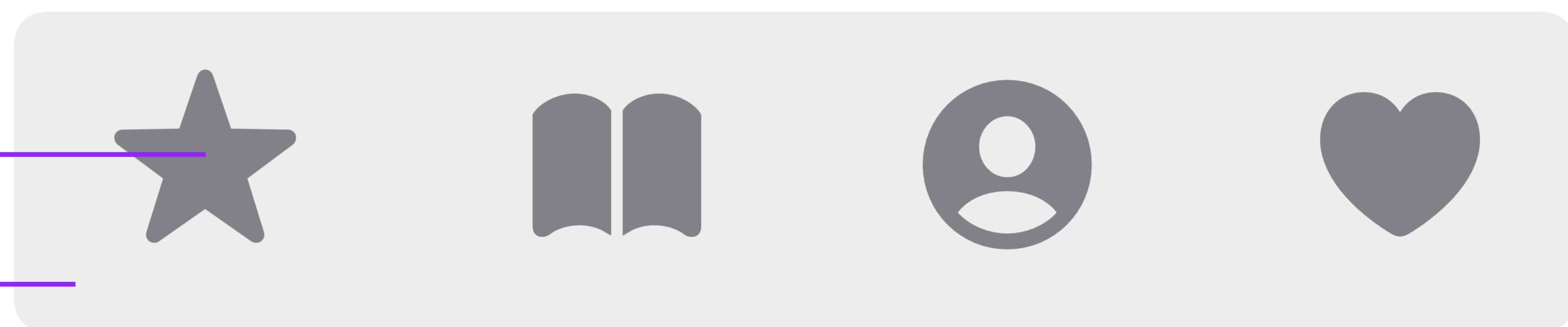
Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua.

RGB: 0,0,0  
100% Opacity

RGB: 60,60,67  
60% Opacity

RGB: 118,118,128  
12% Opacity

RGB: 255,255,255  
100% Opacity



RGB: 255,255,255  
100% Opacity

# Title

RGB: 235,235,245  
60% Opacity

## Subtitle

RGB: 84,84,88  
65% Opacity

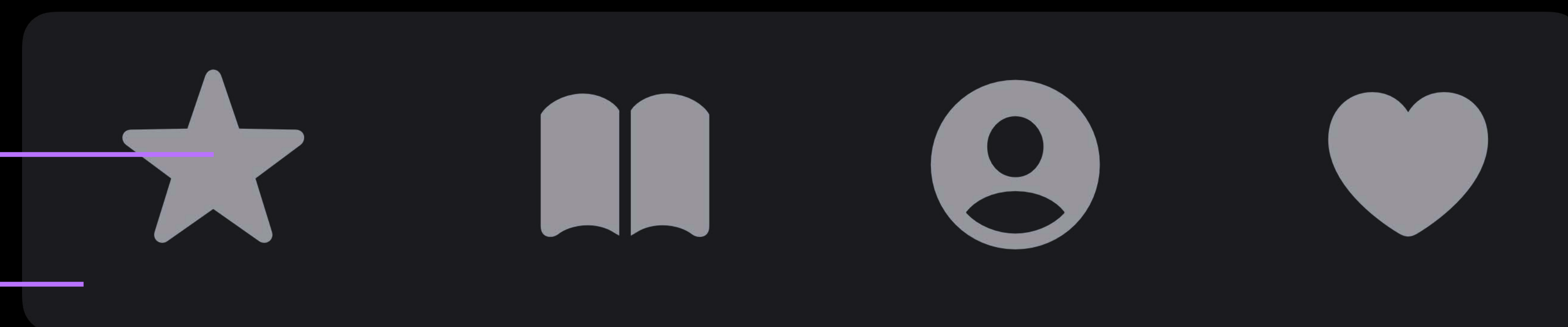
Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua.

RGB: 255,255,255  
100% Opacity

RGB: 235,235,245  
60% Opacity

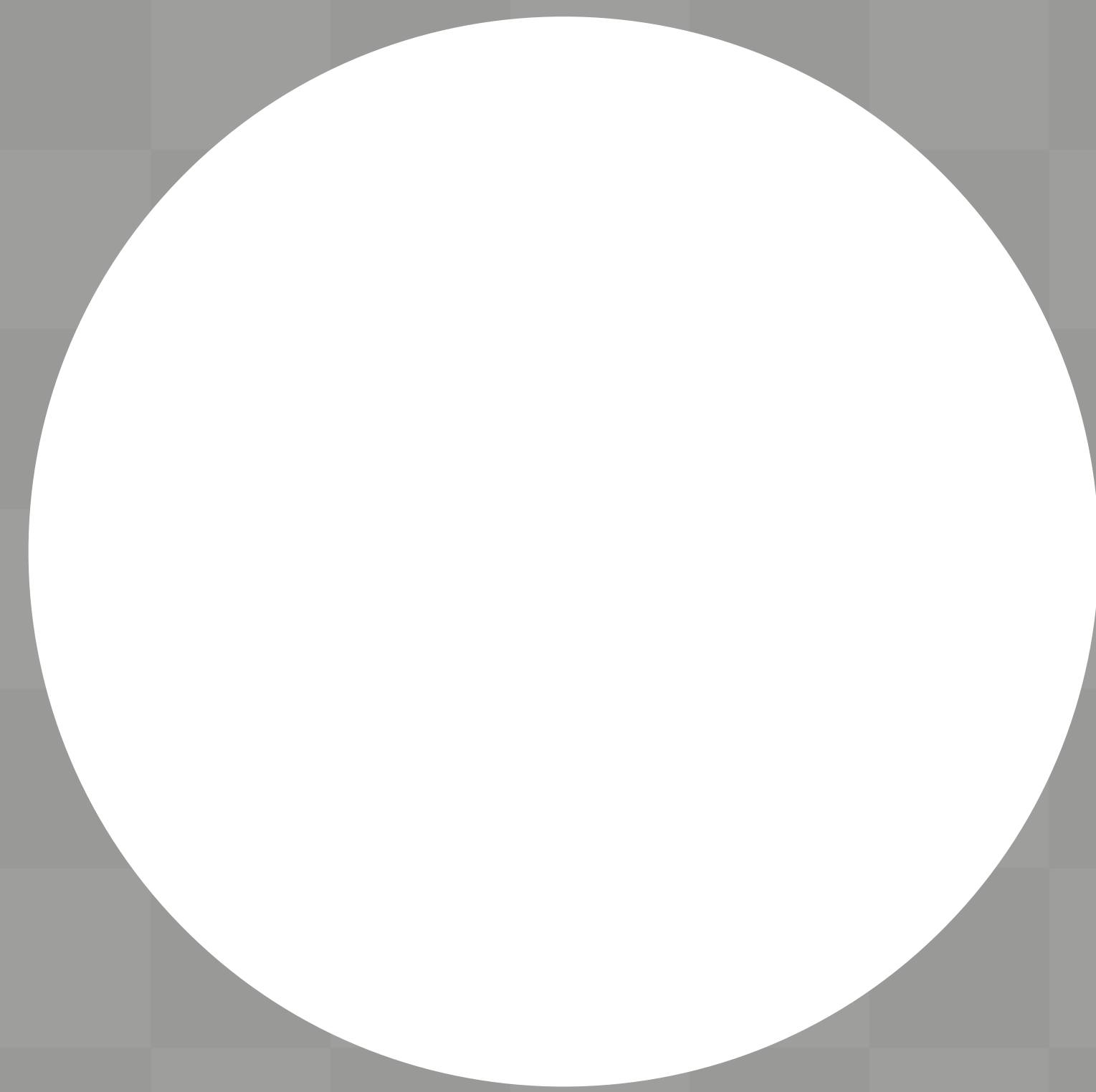
RGB: 118,118,128  
24% Opacity

RGB: 0,0,0  
100% Opacity



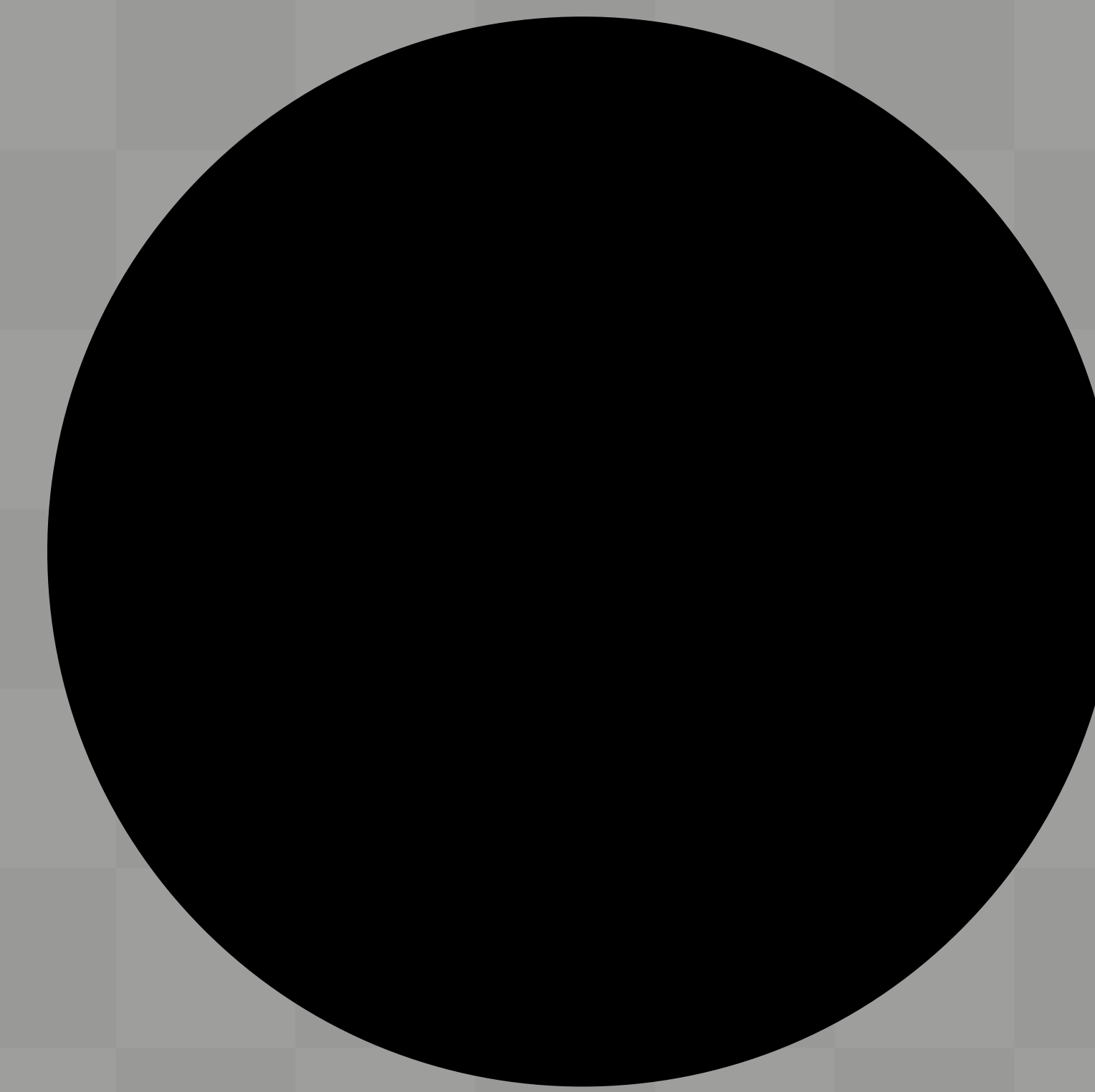
Semantic colors

# Background Color



255,255,255  
100% Opacity

Light Mode



0,0,0  
100% Opacity

Dark mode

RGB: 0,0,0  
100% Opacity

# Title

RGB: 60,60,67  
60% Opacity

## Subtitle

RGB: 60,60,67  
29% Opacity

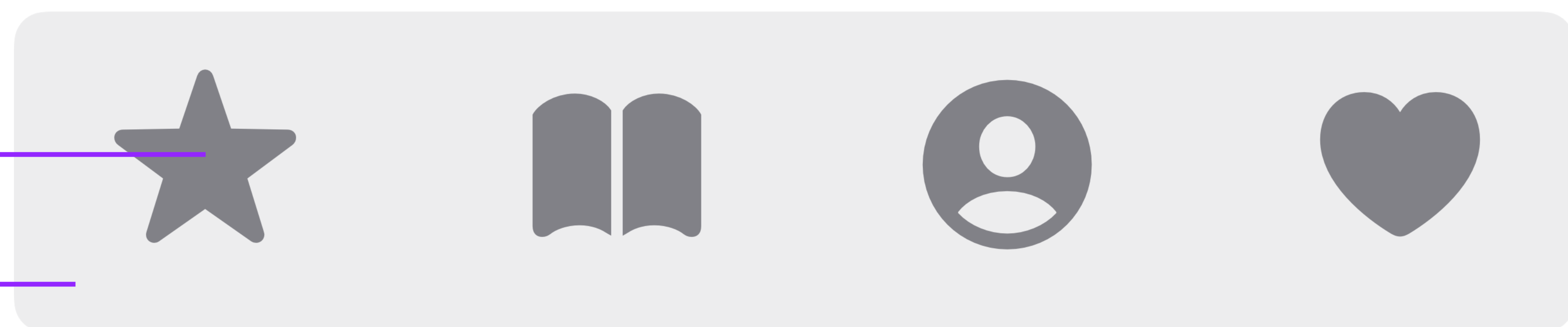
Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua.

RGB: 0,0,0  
100% Opacity

RGB: 60,60,67  
60% Opacity

RGB: 118,118,128  
12% Opacity

RGB: 255,255,255  
100% Opacity



RGB: 255,255,255  
100% Opacity

# Title

RGB: 235,235,245  
60% Opacity

## Subtitle

RGB: 84,84,88  
65% Opacity

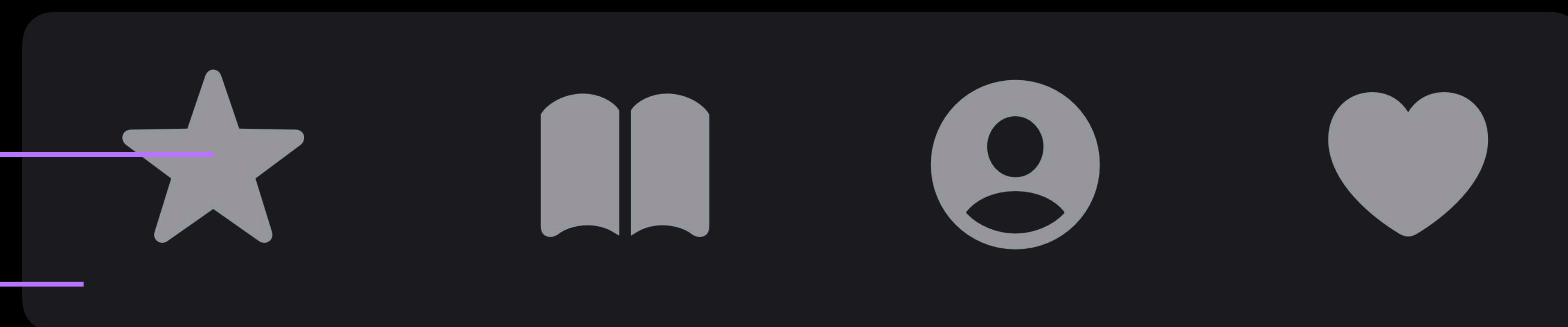
Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed do  
eiusmod tempor  
incididunt ut labore et  
dolore magna aliqua.

RGB: 255,255,255  
100% Opacity

RGB: 235,235,245  
60% Opacity

RGB: 118,118,128  
24% Opacity

RGB: 0,0,0  
100% Opacity



LabelColor



# Title

SecondaryLabelColor



## Subtitle

SeparatorColor

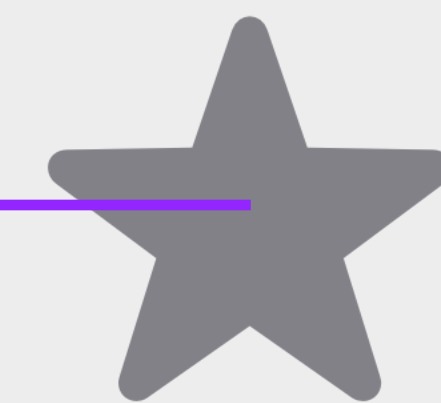
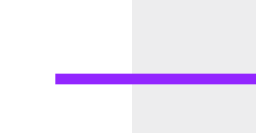


LabelColor

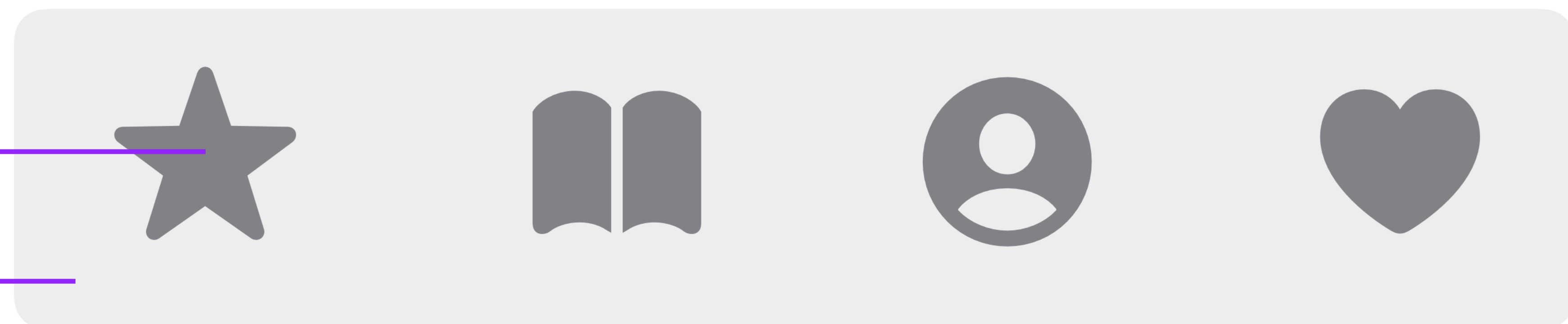
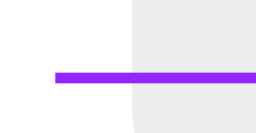


Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

SecondaryFillColor



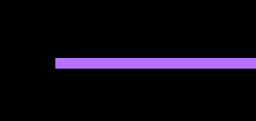
TertiaryFillColor



SystemBackground

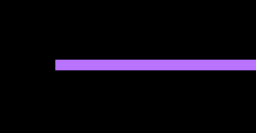


LabelColor



# Title

SecondaryLabelColor

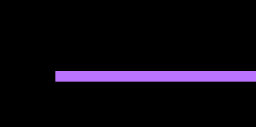


## Subtitle

SeparatorColor

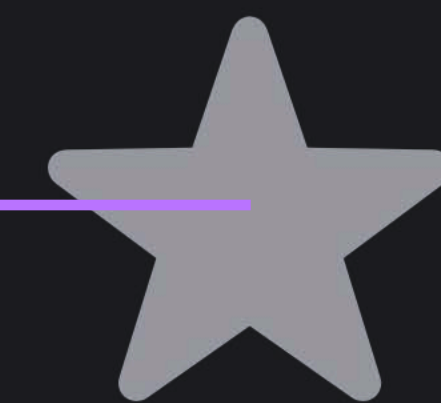


LabelColor

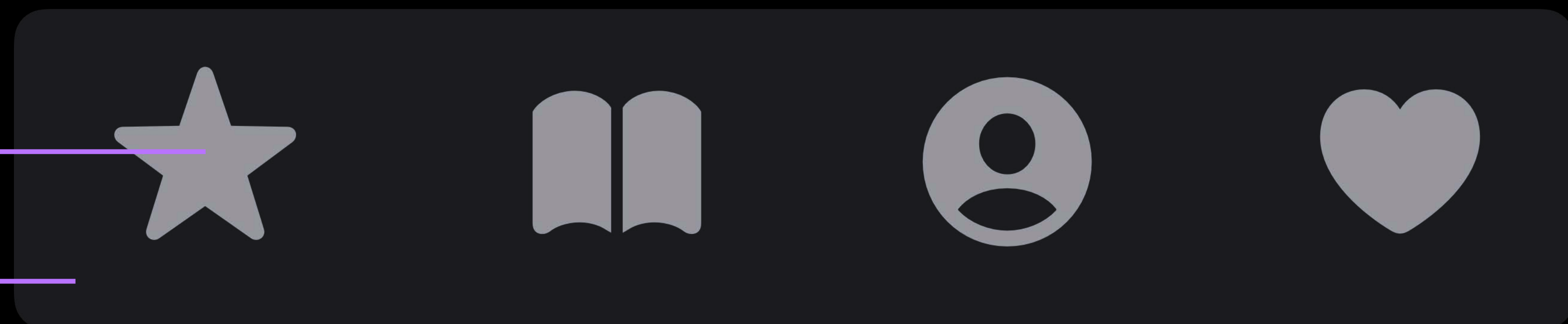


Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

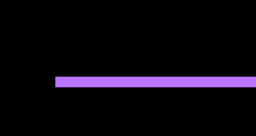
SecondaryFillColor



TertiaryFillColor



SystemBackground



**Primary**

Secondary

Tertiary

Quaternary





**Title**

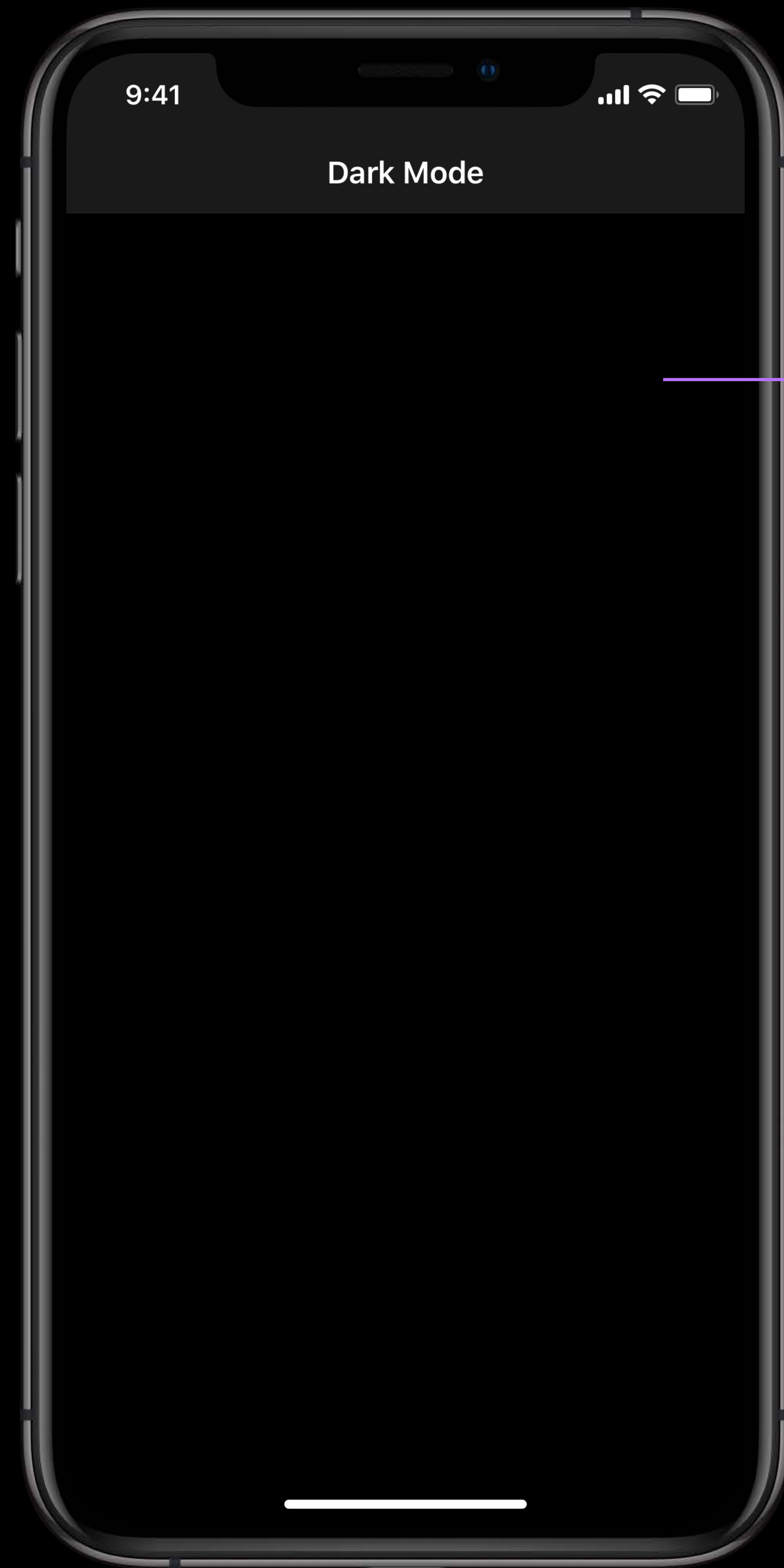
**Subtitle**

**Placeholder Text**

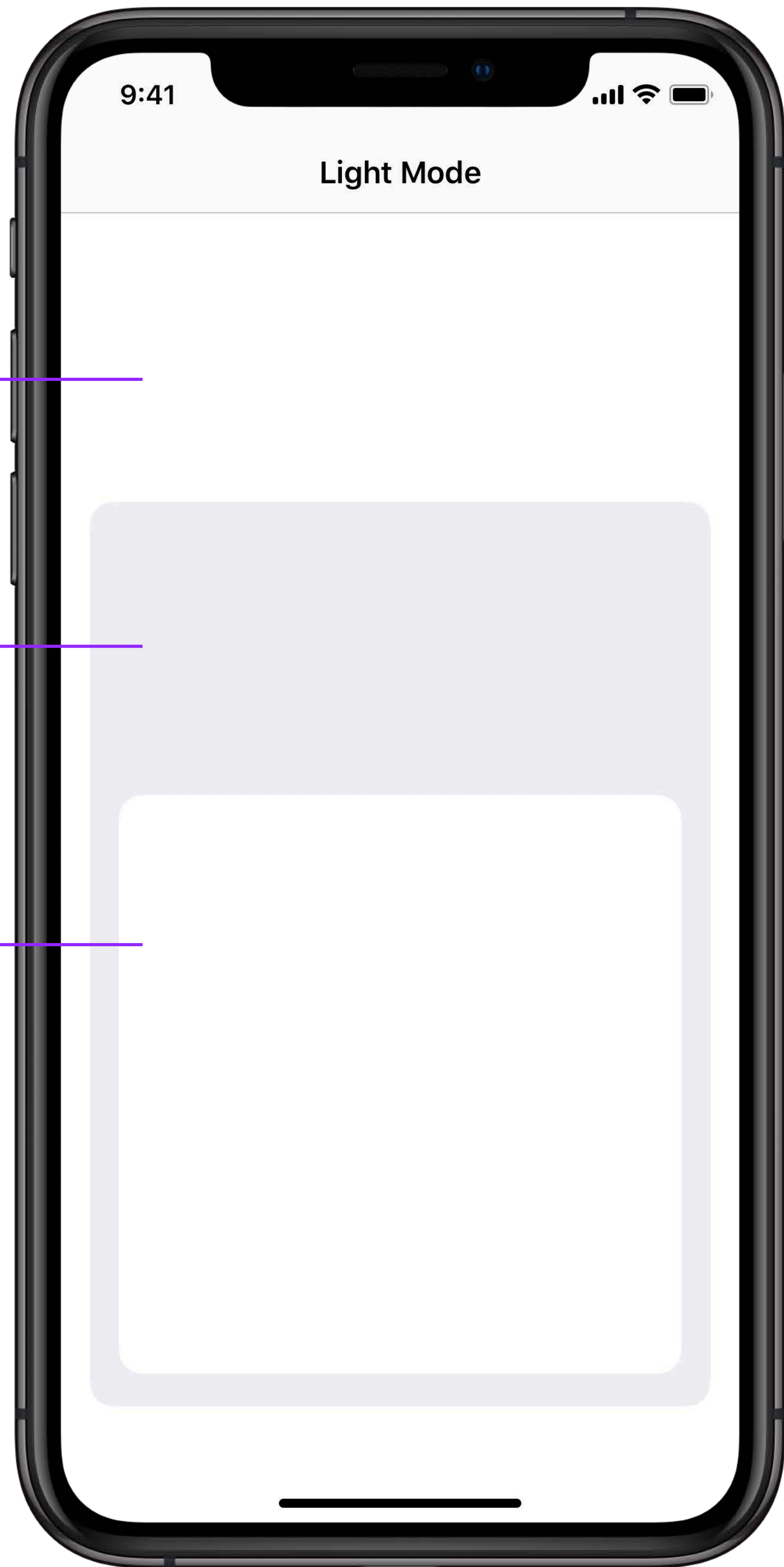
**Disabled Text**



SystemBackground



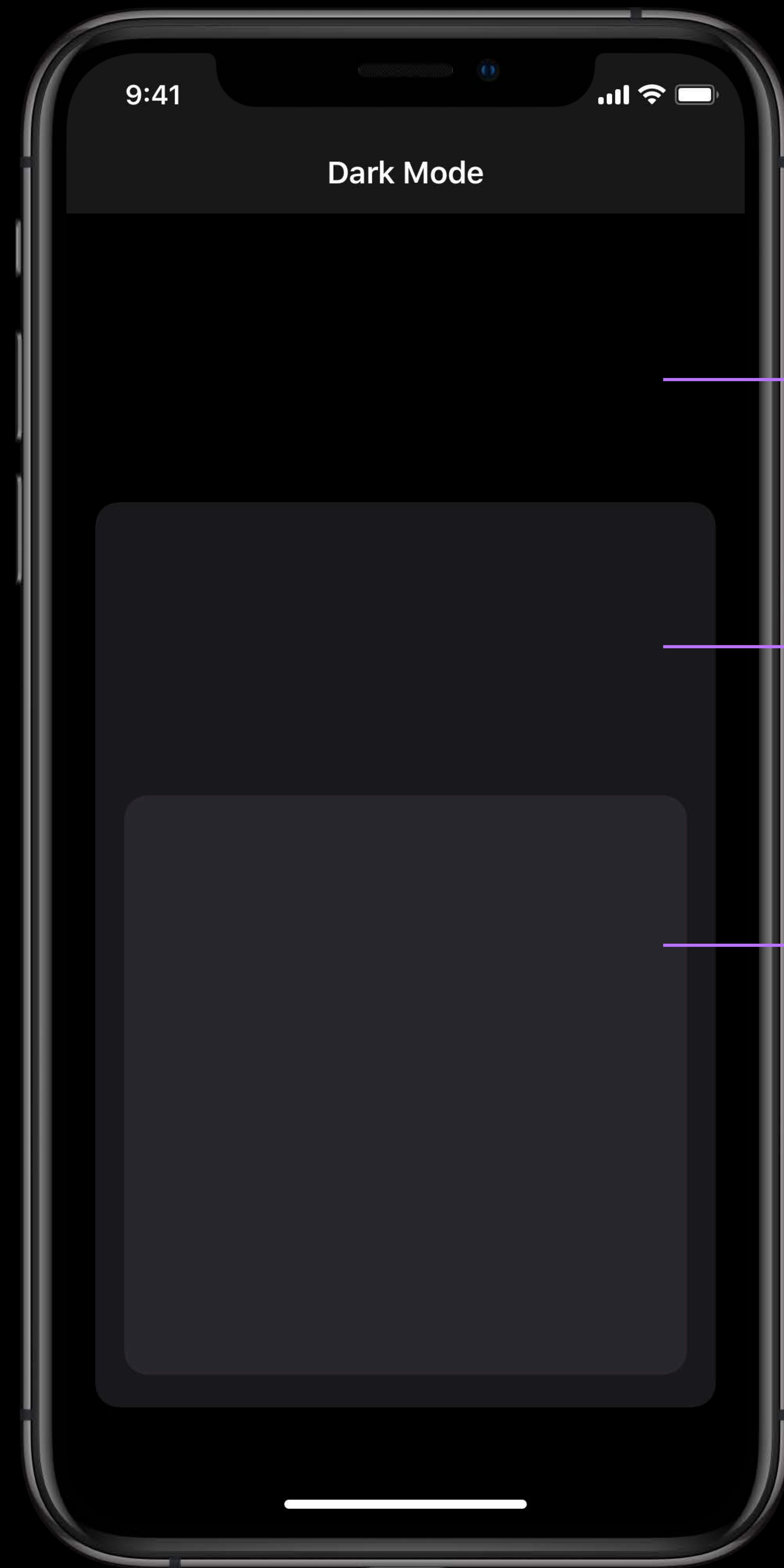
SystemBackground



SystemBackground

SecondarySystemBackground

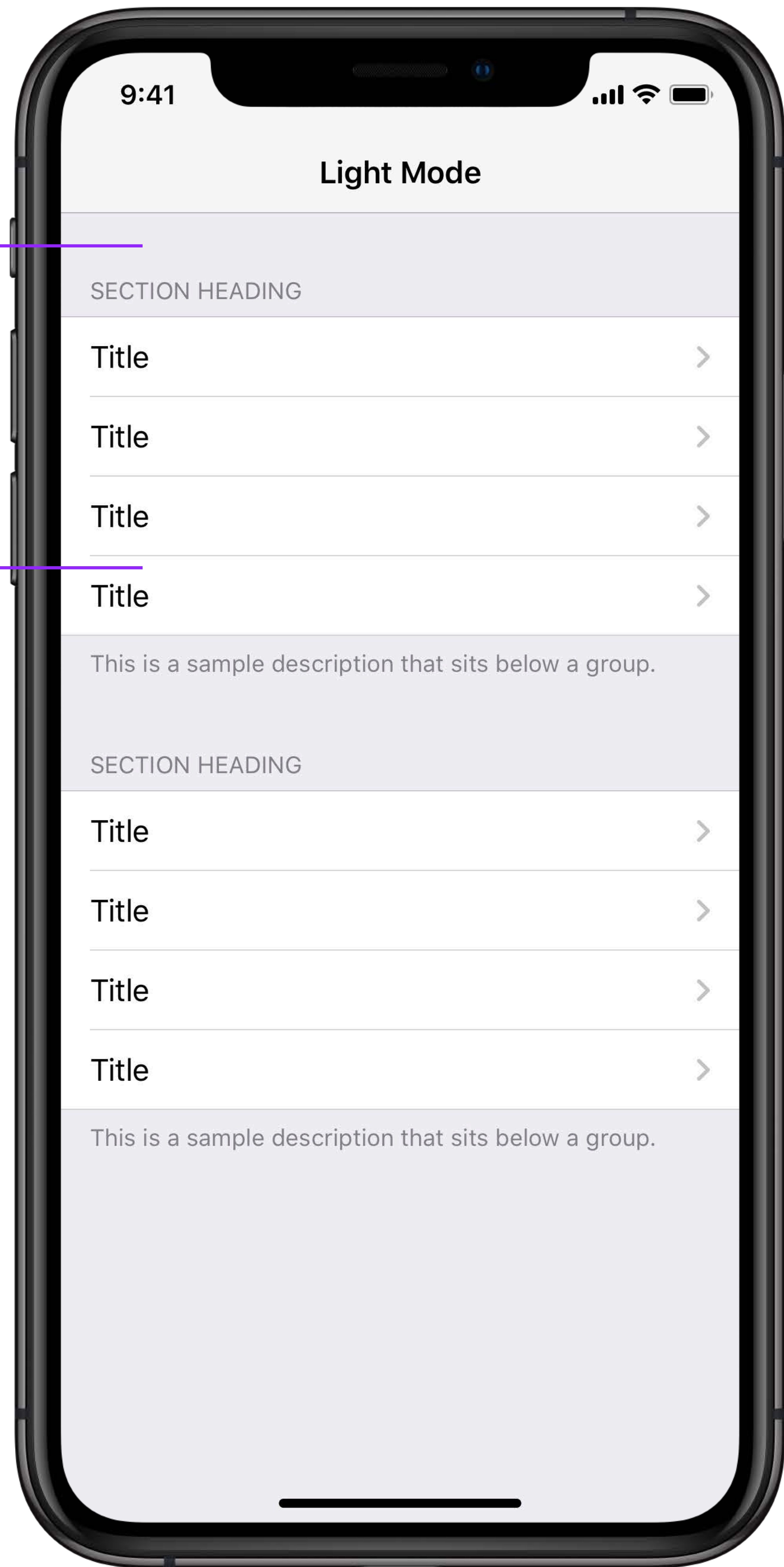
TertiarySystemBackground



SystemBackground

SecondarySystemBackground

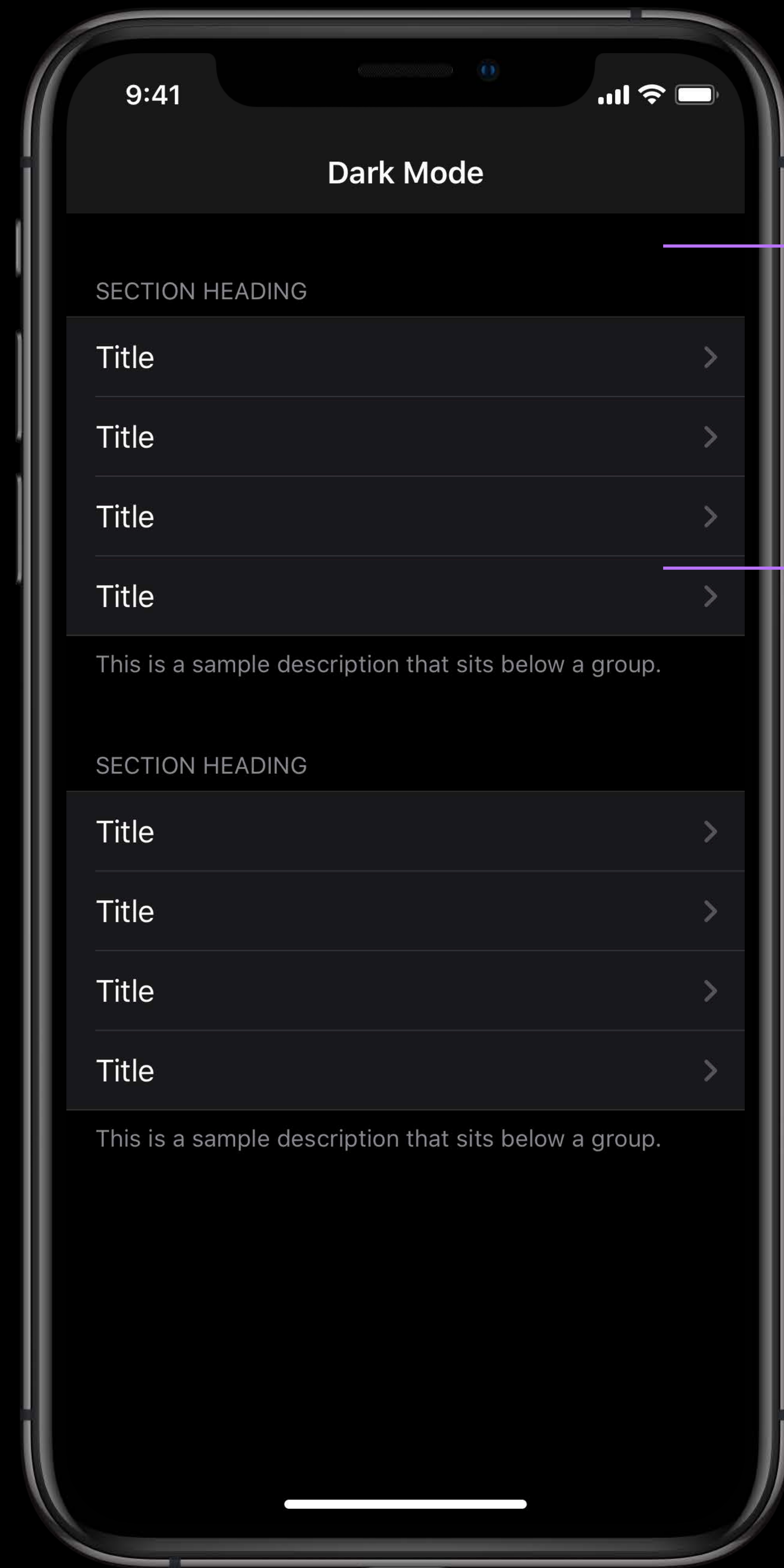
TertiarySystemBackground



SystemGroupedBackground



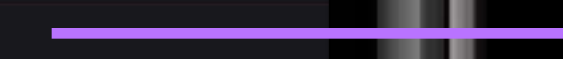
SecondarySystemGroupedBackground

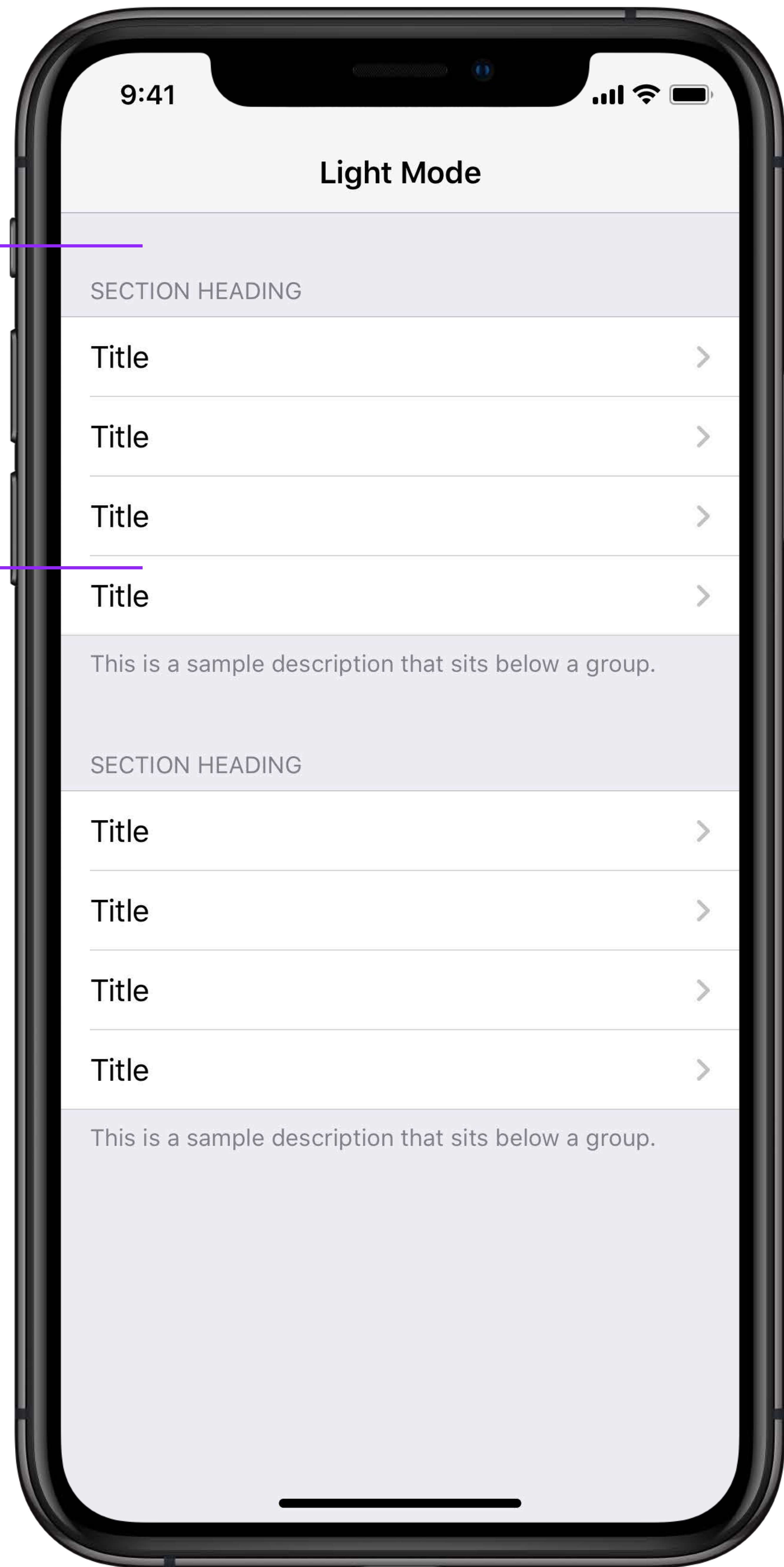


SystemGroupedBackground



SecondarySystemGroupedBackground

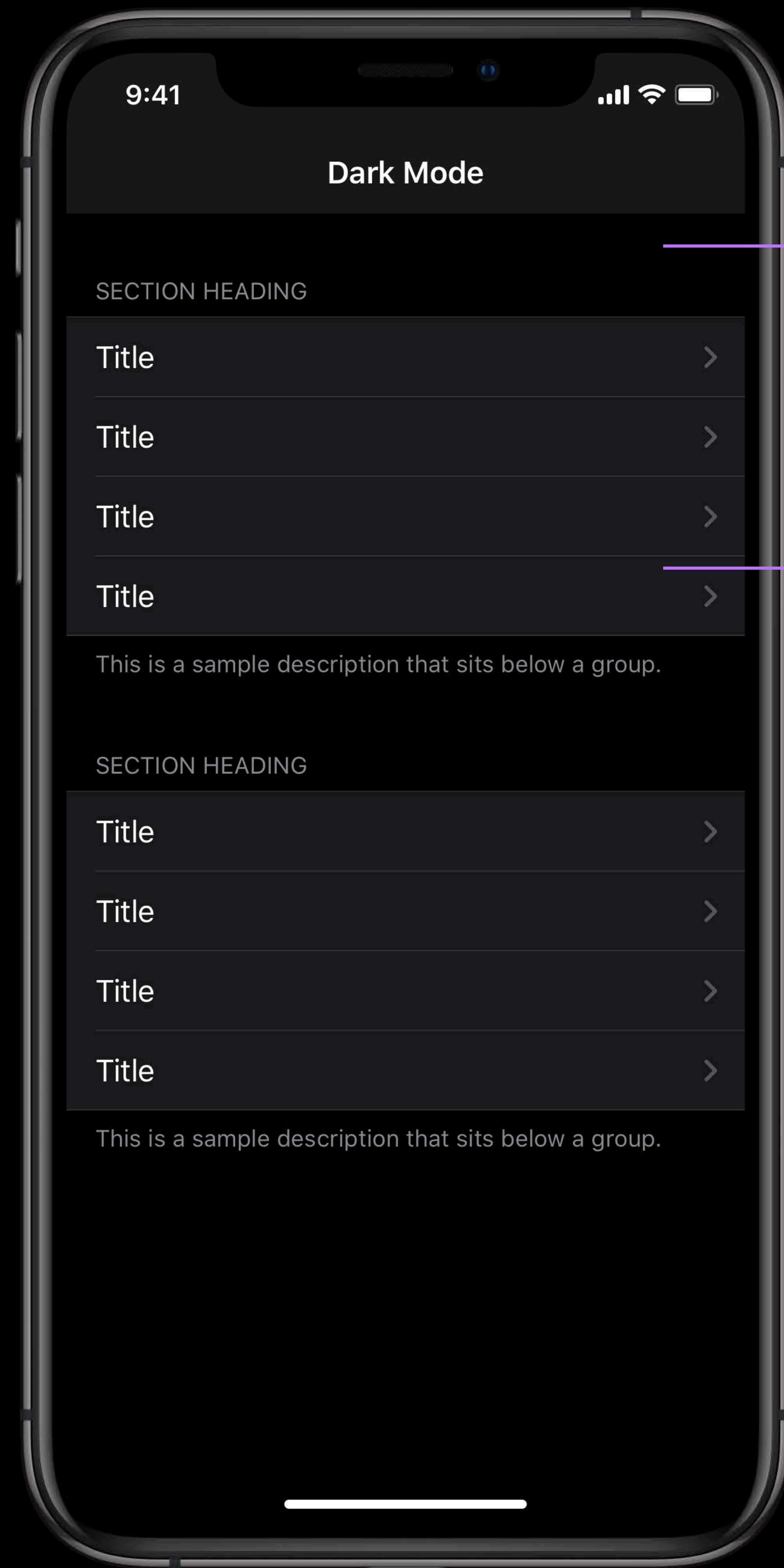




SystemGroupedBackground



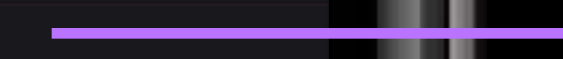
SecondarySystemGroupedBackground



SystemGroupedBackground



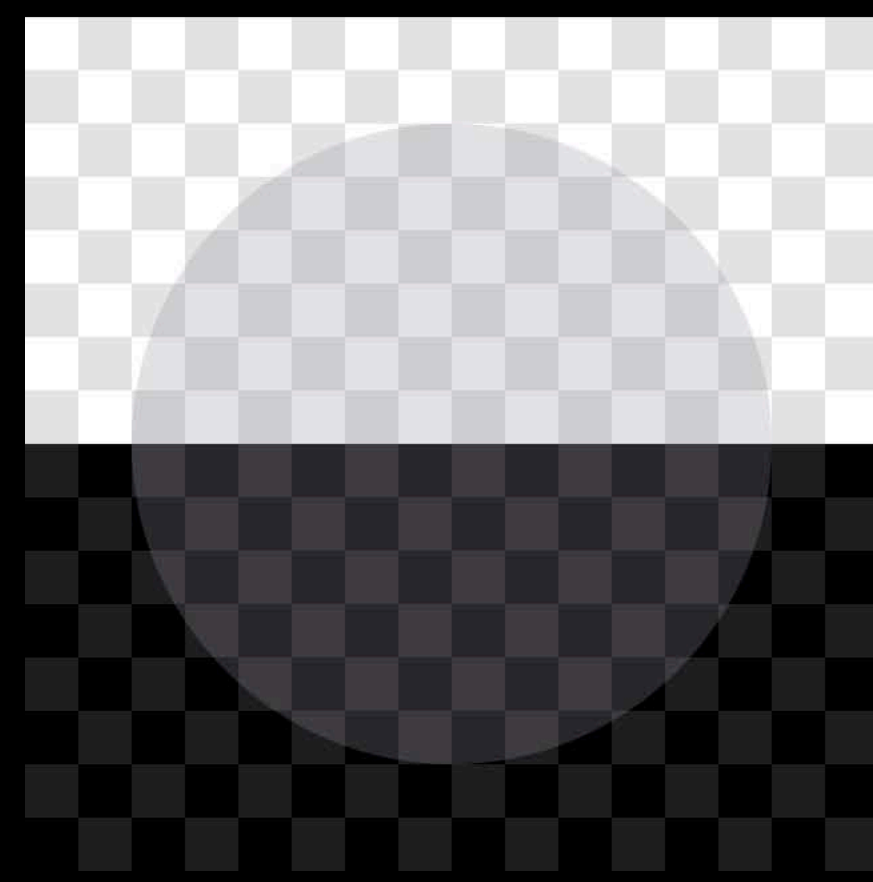
SecondarySystemGroupedBackground



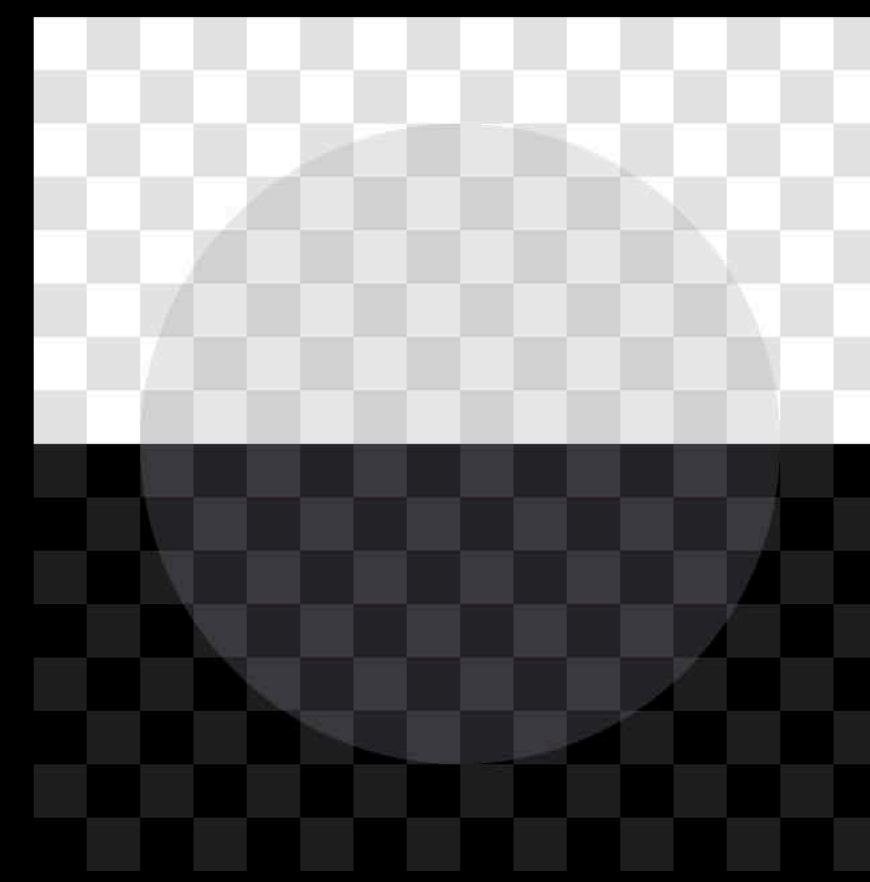


## Fill Colors

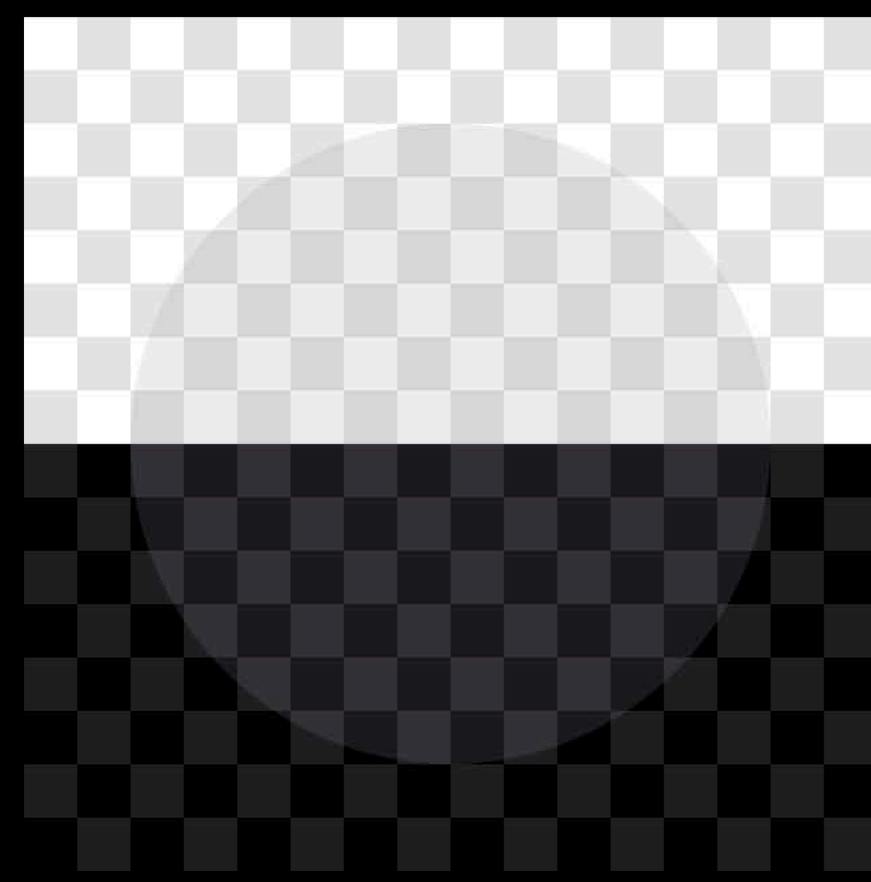
fillColor



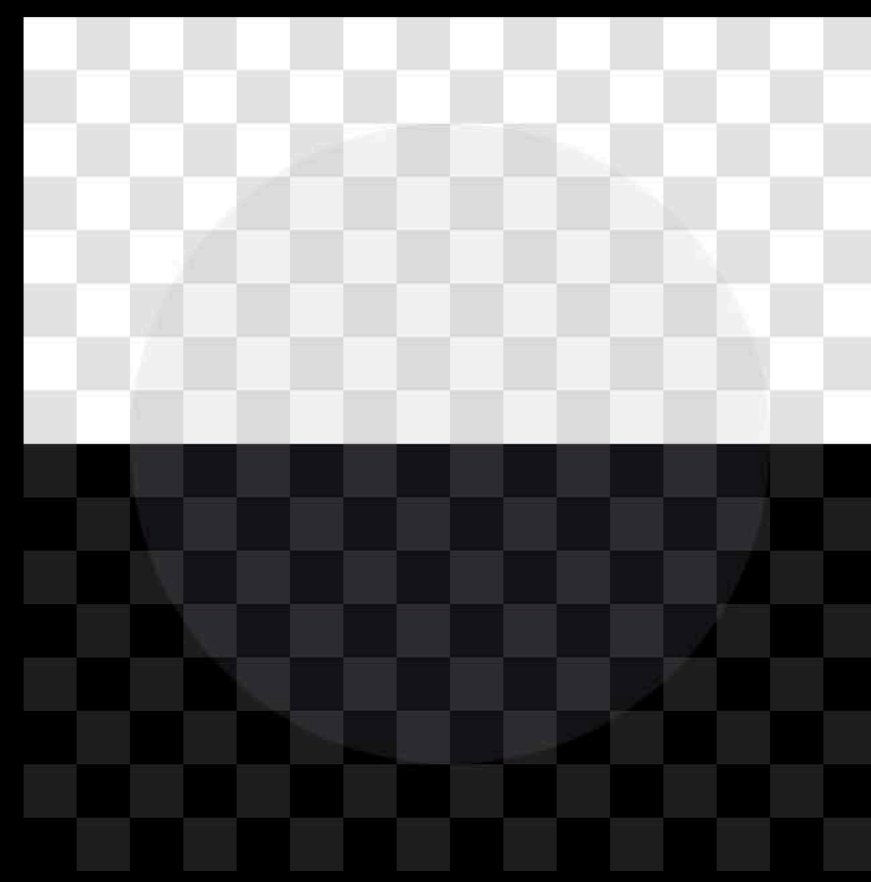
SecondaryFillColor



TertiaryFillColor

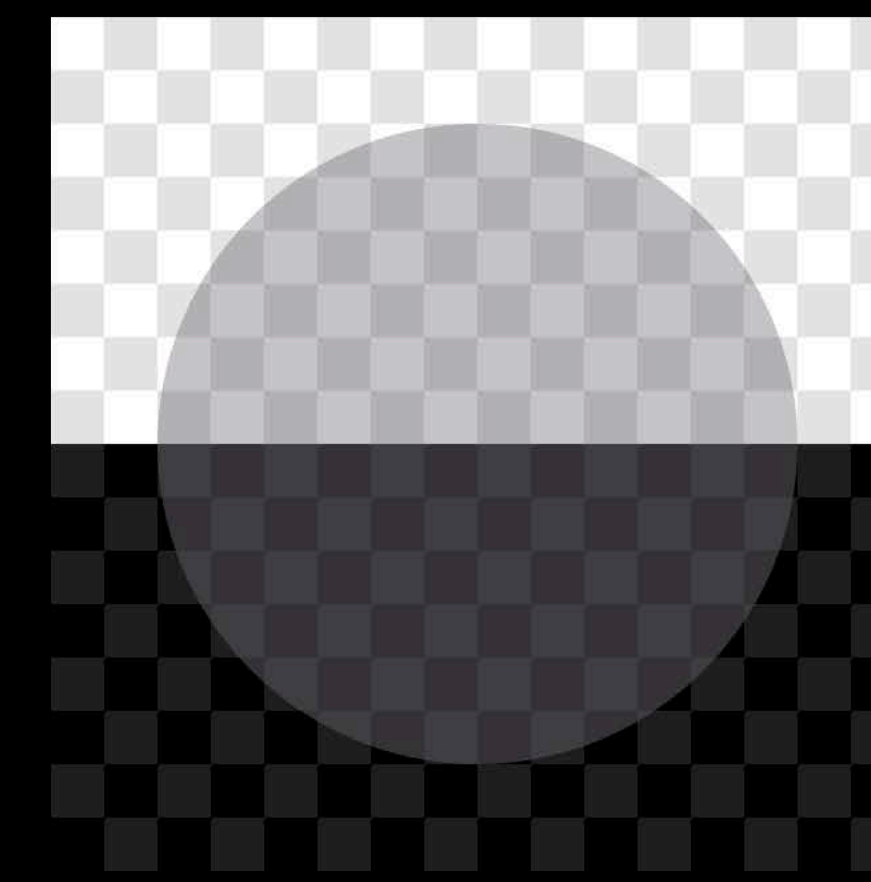


QuaternaryFillColor

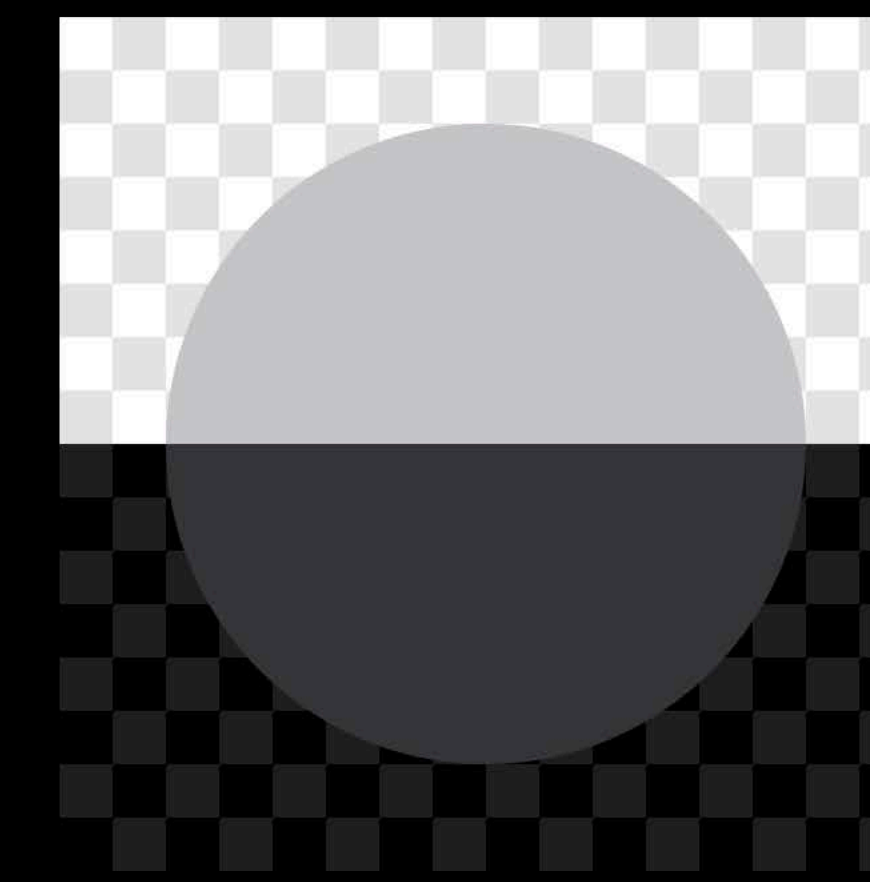


## Separator Colors

SeparatorColor

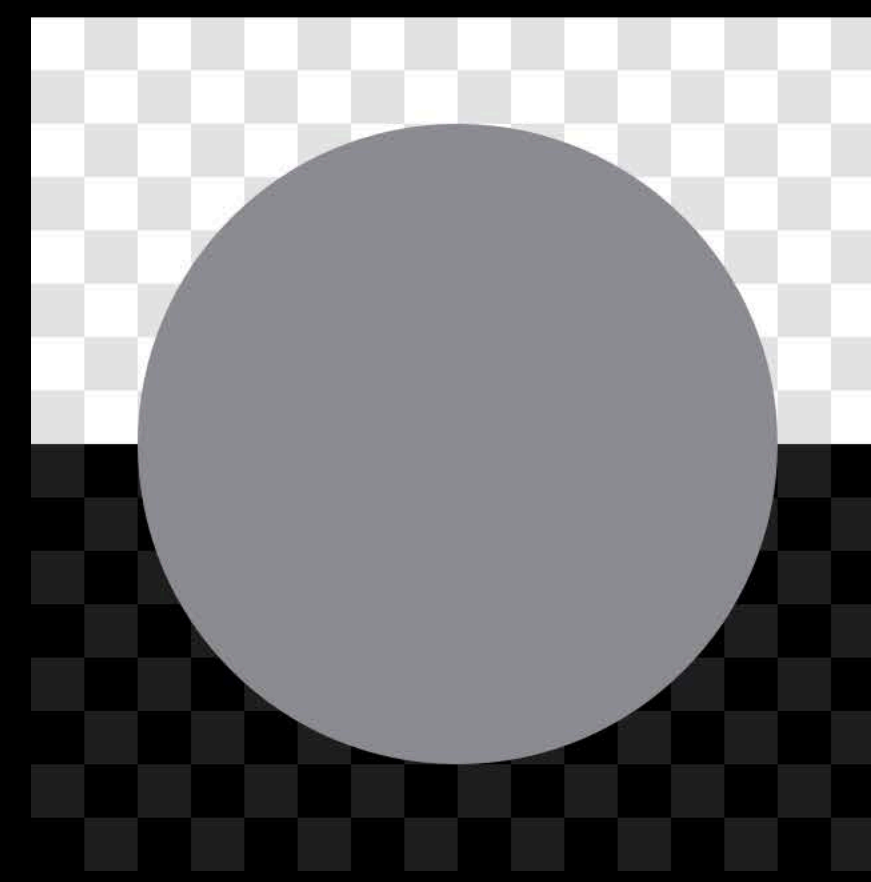


OpaqueSeparatorColor

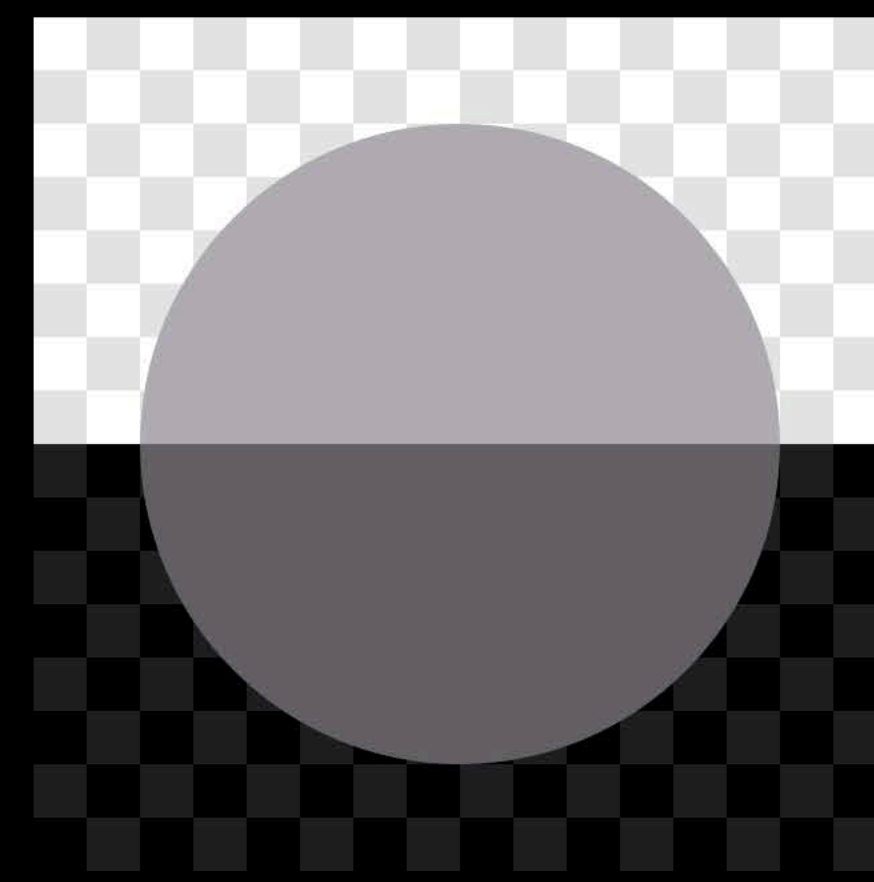


# System Grays

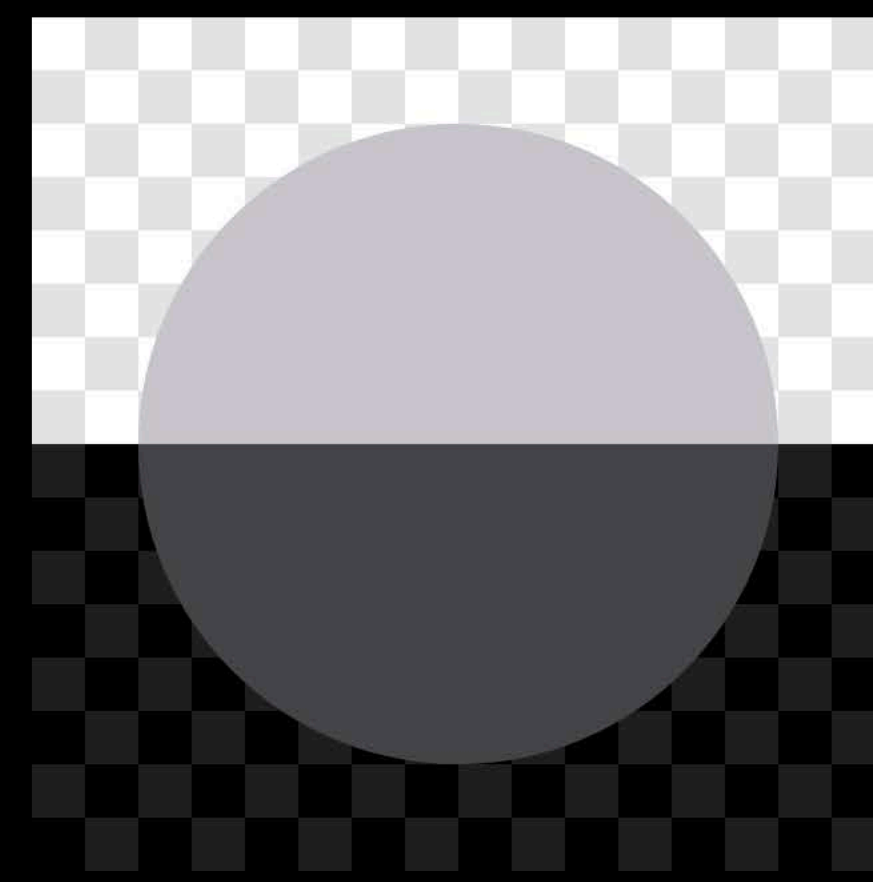
SystemGrey



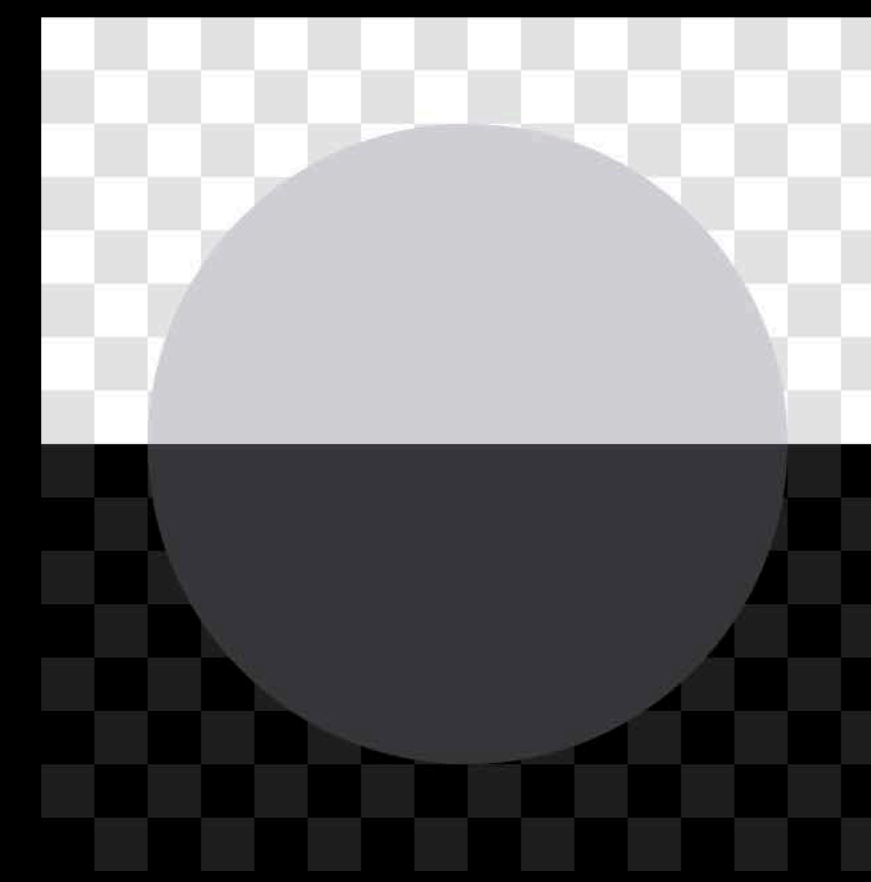
SystemGrey2



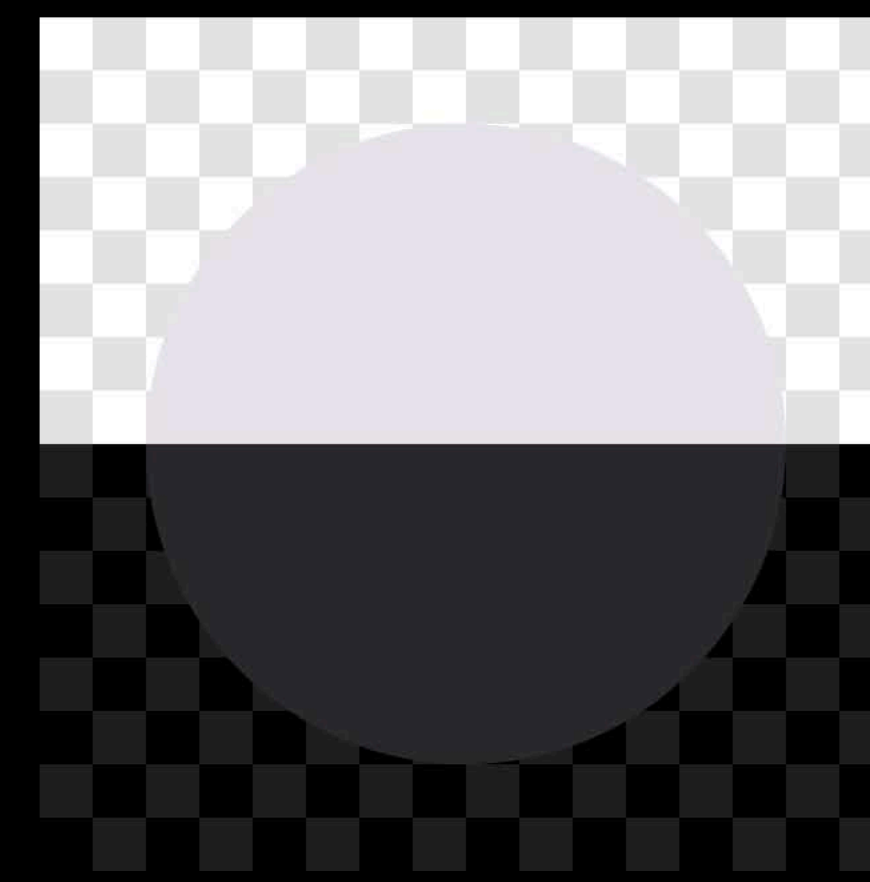
SystemGrey3



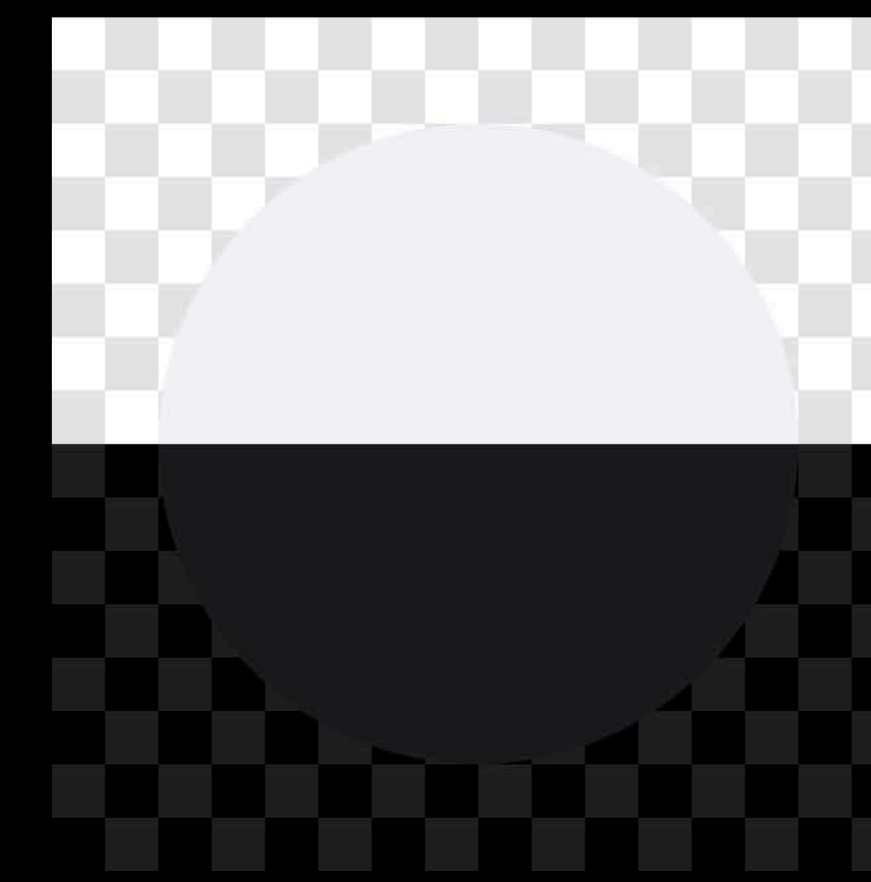
SystemGrey4



SystemGrey5



SystemGrey6



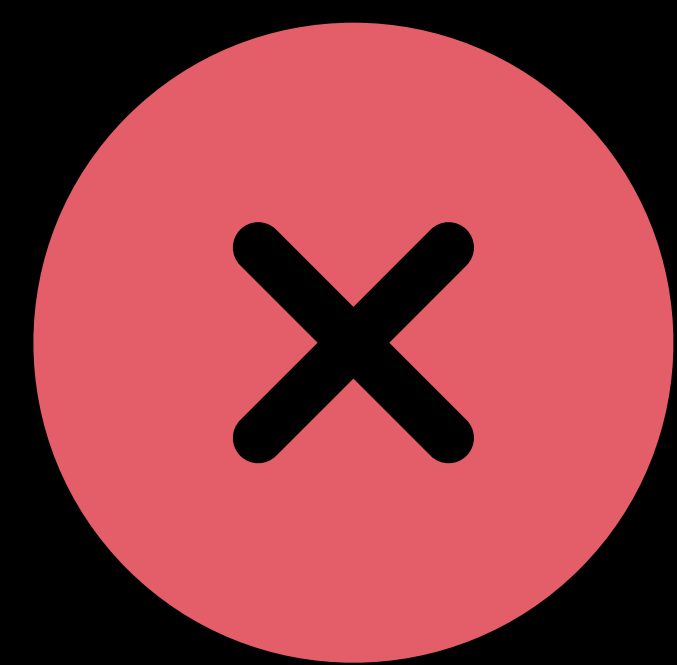
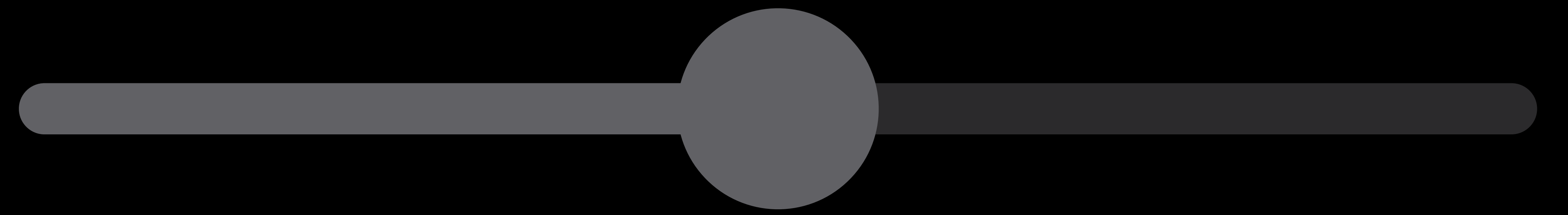
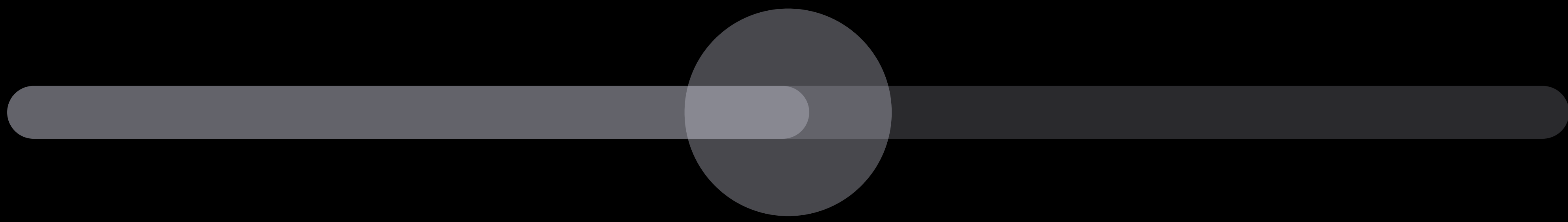


fillColor



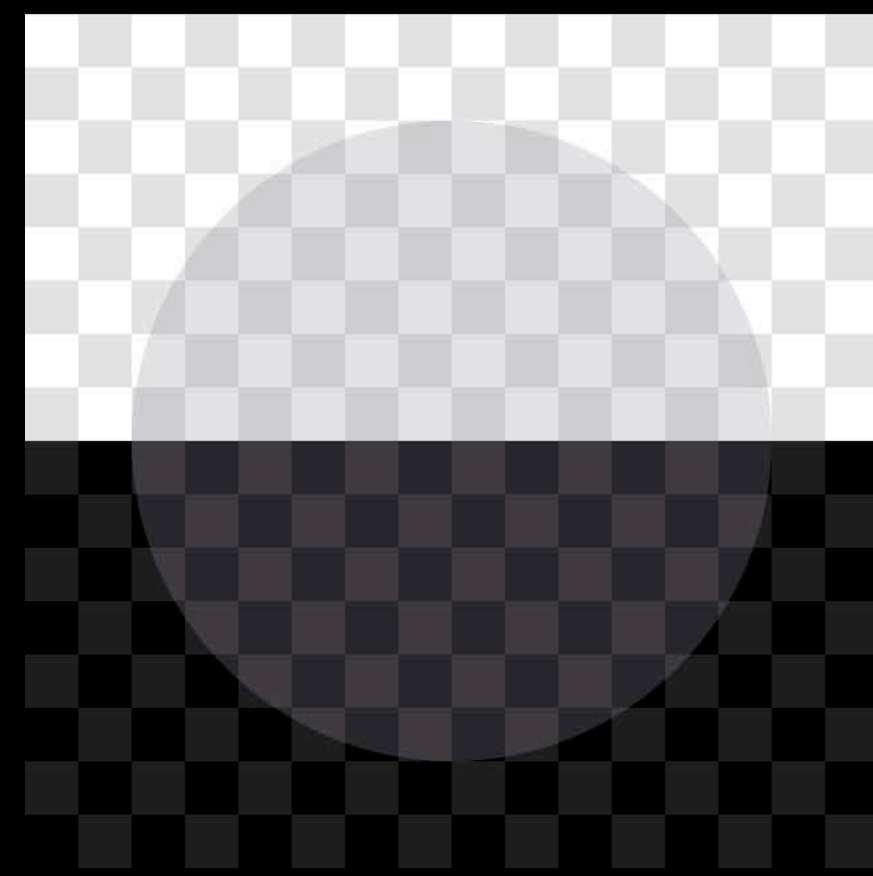
systemGrey5



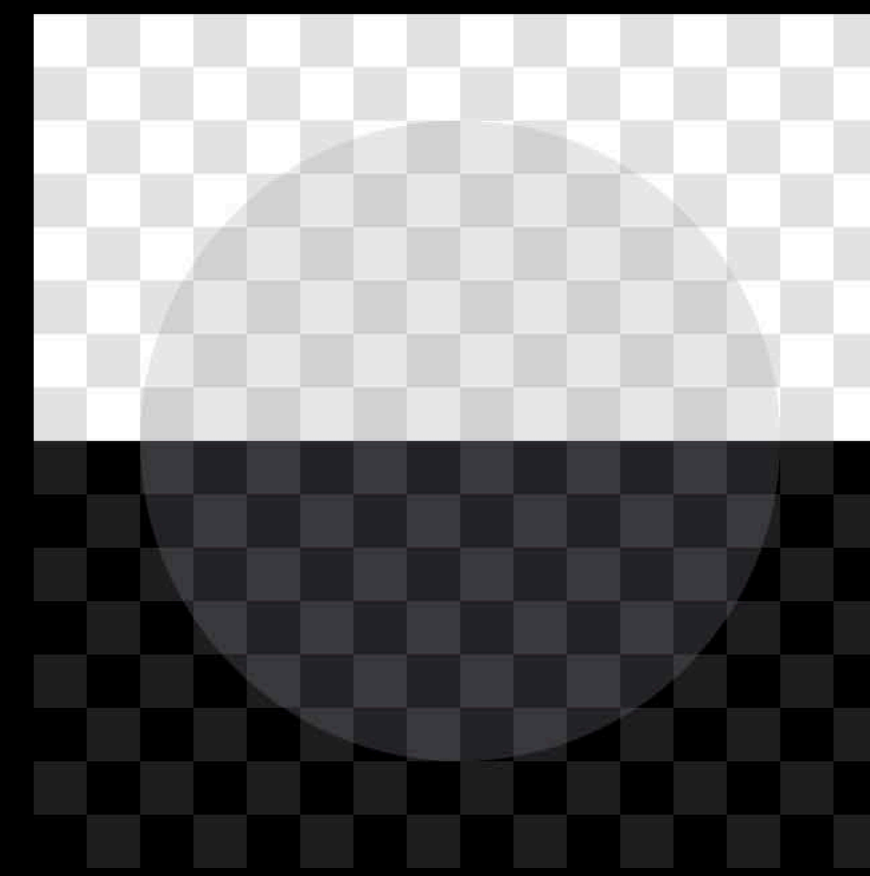


## Fill Colors

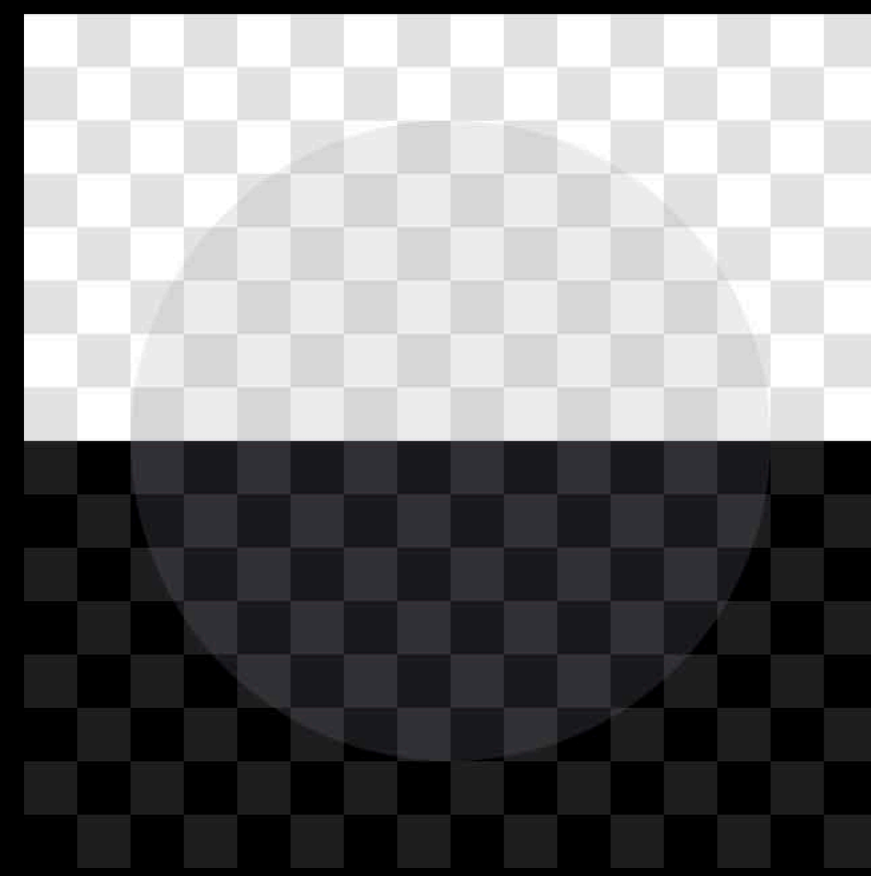
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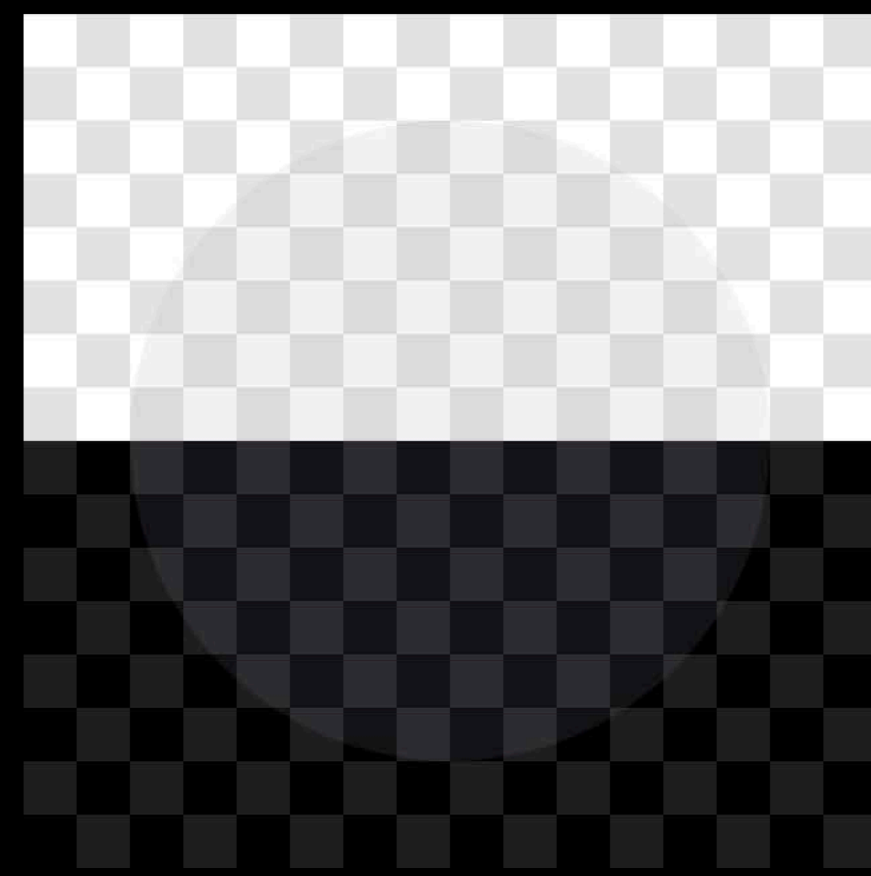
SecondaryFillColor



TertiaryFillColor

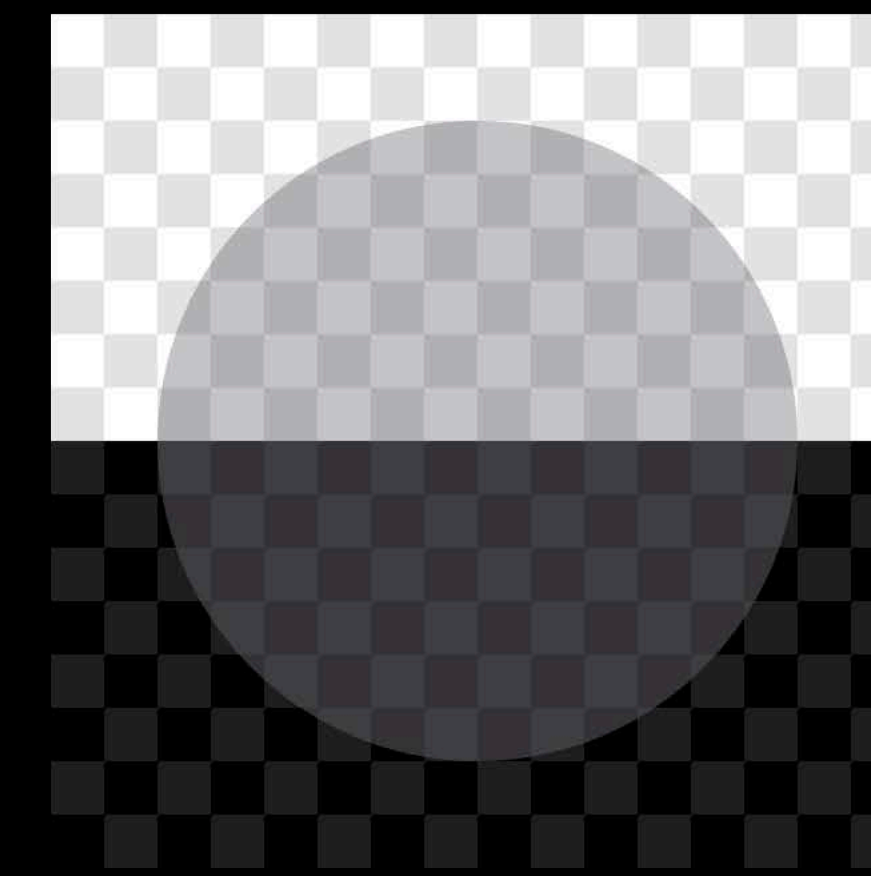


QuaternaryFillColor

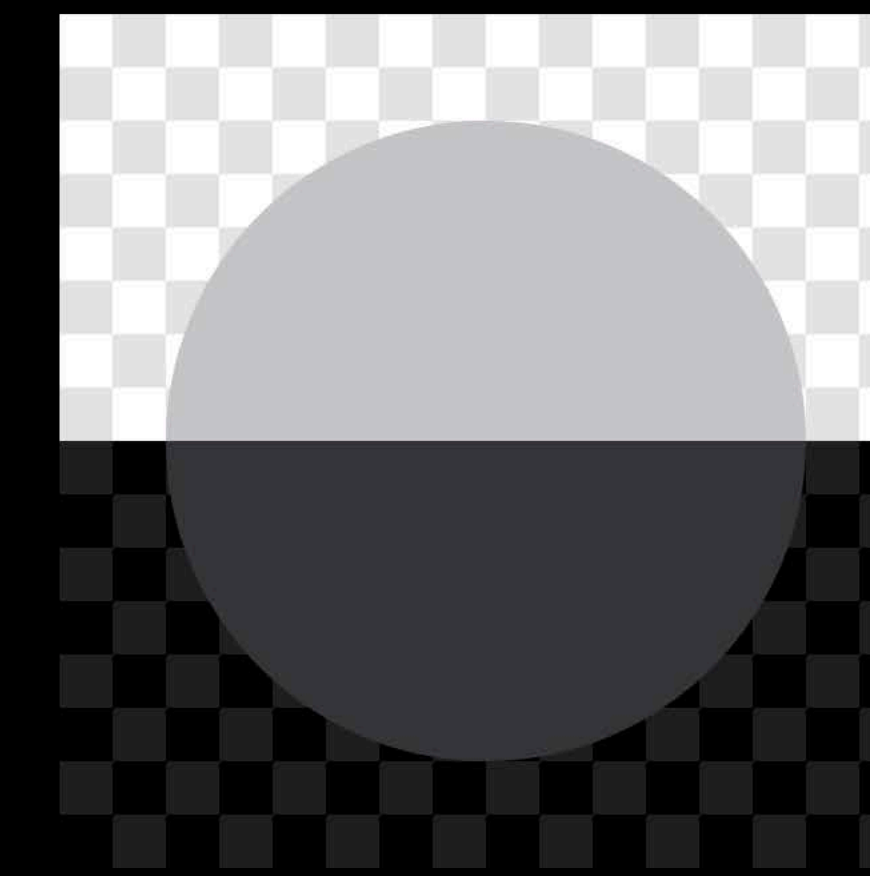


## Separator Colors

SeparatorColor

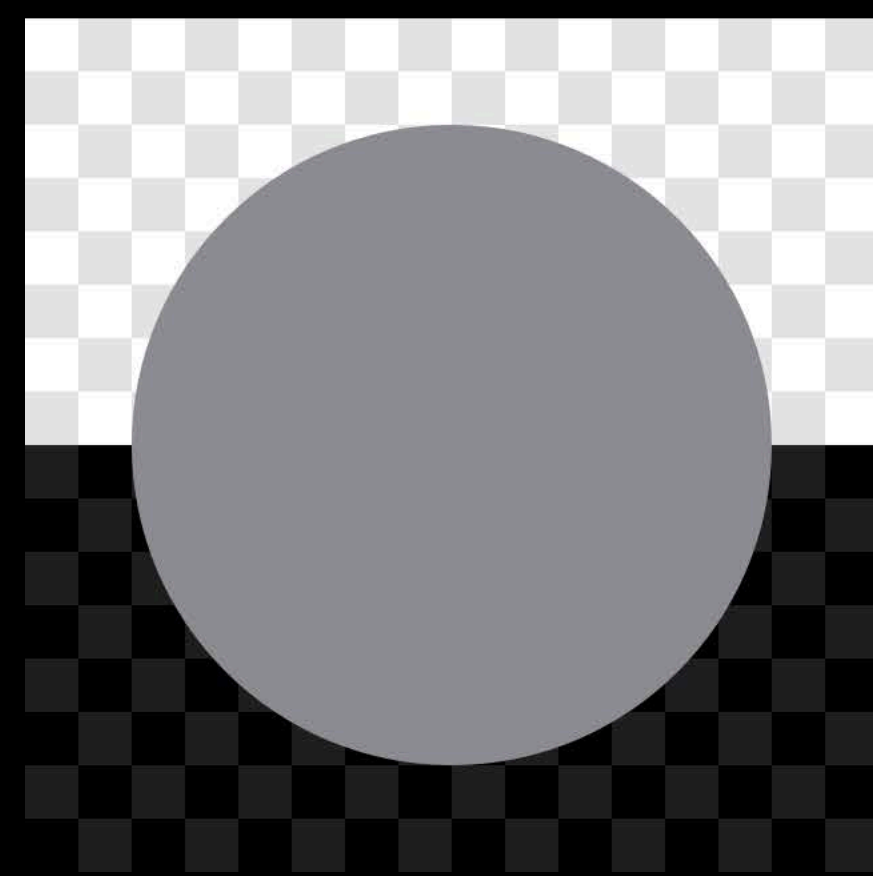


OpaqueSeparatorColor

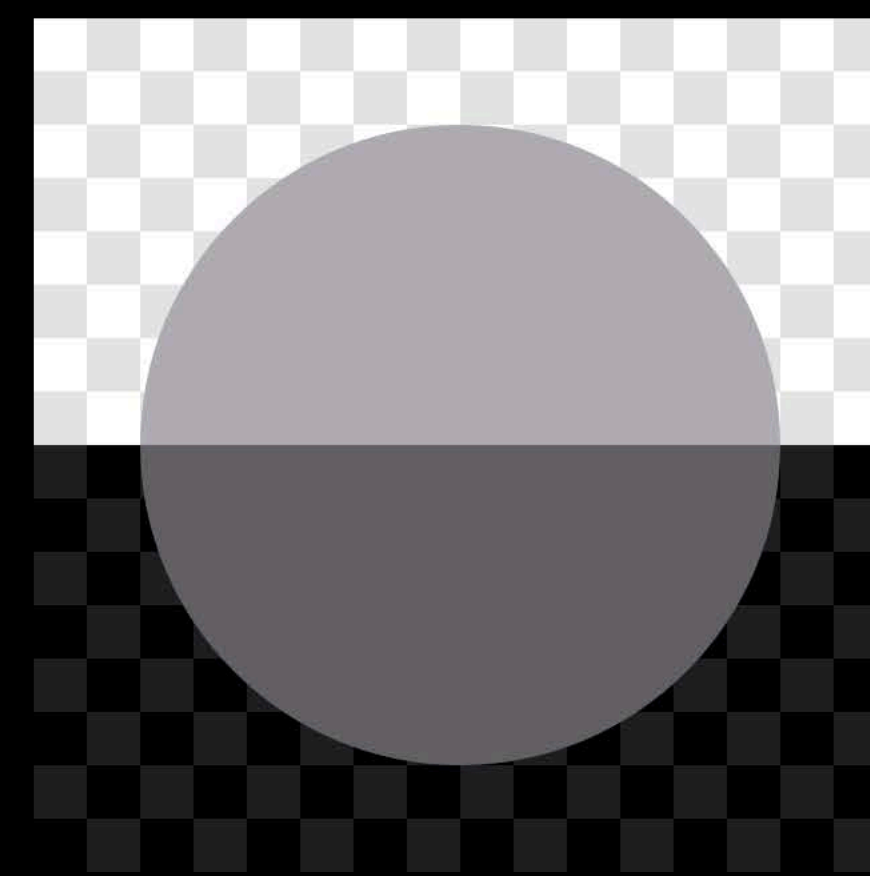


## System Grays

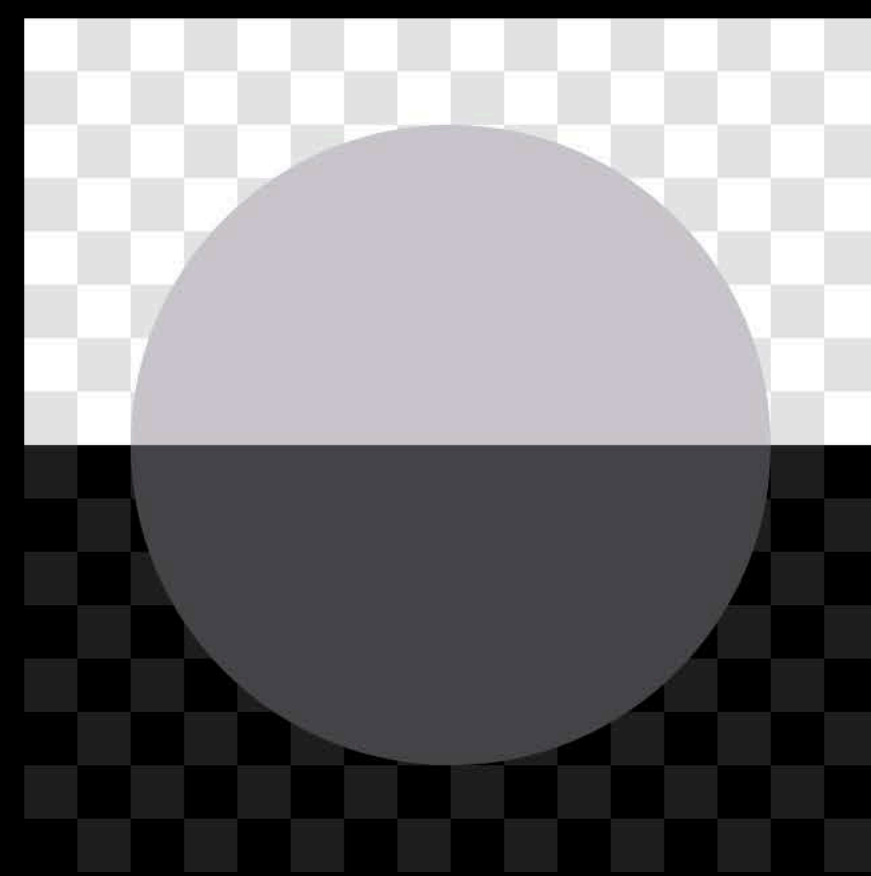
SystemGrey



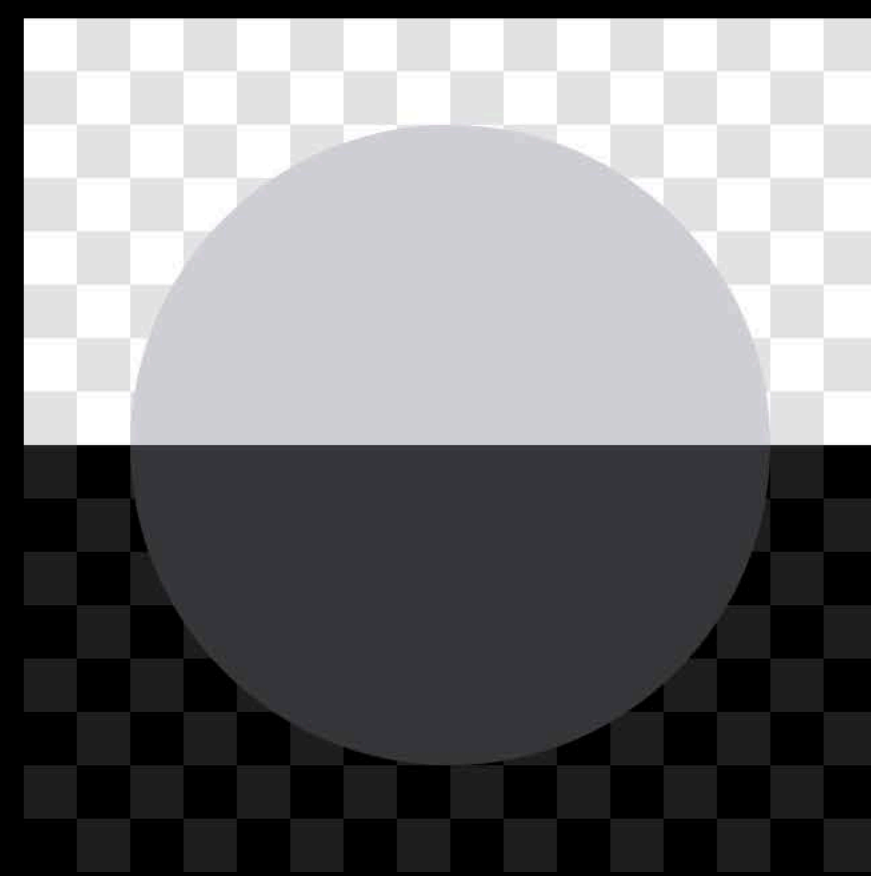
SystemGrey2



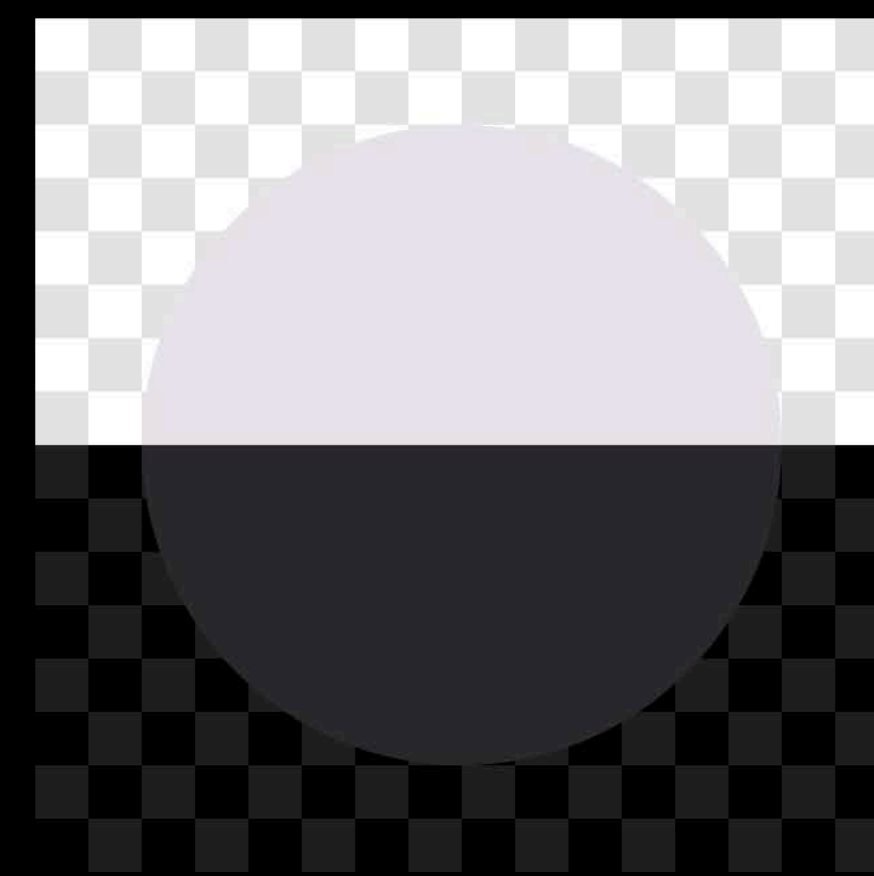
SystemGrey3



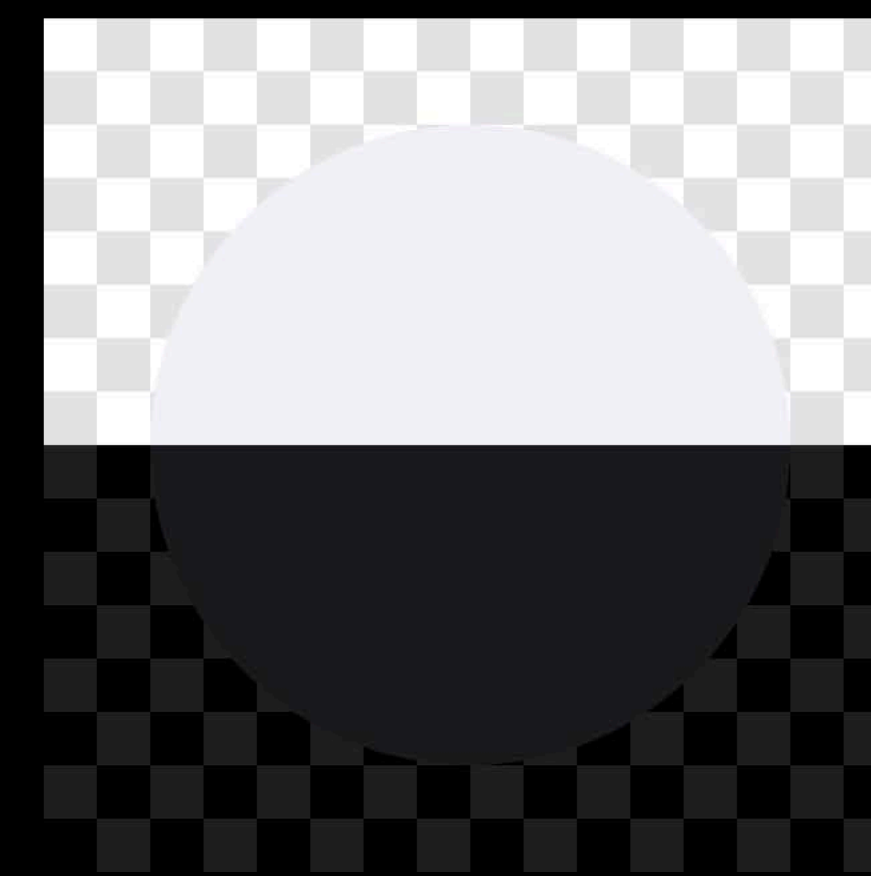
SystemGrey4



SystemGrey5



SystemGrey6



Insert Data Create Symbol Forward Backward Group Ungroup Edit Rotate Mask Scale Flatten Union Subtract Intersect Difference Zoom 50% View Preview Cloud Export

PAGES  
Guide - Colors  
Guide - Text Styles and Dynamic Type  
Guide - Safe Areas  
Design Templates - iPhone - Tabbed App  
Design Templates - iPhone - Parent and Chil...  
Design Templates - iPhone - Modal Sheet  
Design Templates - iPhone - Siri  
Design Templates - iPhone - System  
Design Templates - iPad  
UI Elements - iPad  
UI Elements  
Symbols

System Colors iOS 13

SystemRed SystemOrange SystemYellow SystemGreen SystemTeal SystemBlue SystemIndigo SystemPurple SystemPink

SystemGrey SystemGrey2 SystemGrey3 SystemGrey4 SystemGrey5 SystemGrey6

System Backgrounds	Primary	Secondary	Tertiary	Label Colors	Primary	Secondary	Tertiary	Quarternary	Separator Colors	Opaque	Non-opaque
Light				Light					Light		
Base				Dark					Dark		
Elevated											

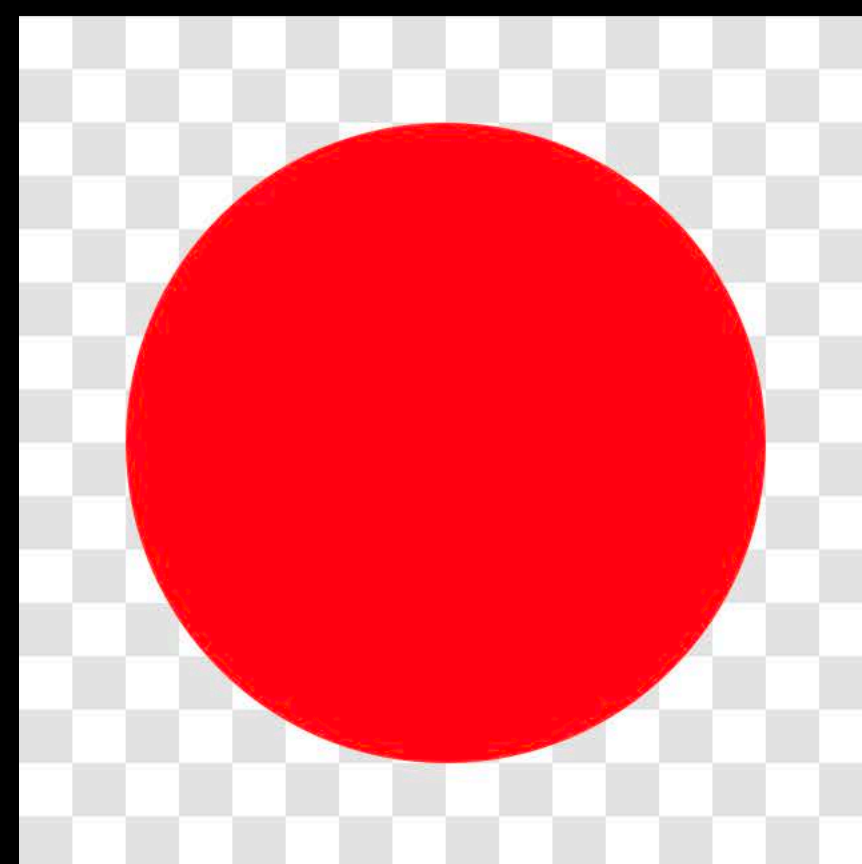
  

System Grouped Backgrounds	Primary	Secondary	Tertiary	Fill Colors	Primary	Secondary	Tertiary	Quarternary
Light				Light				
Base				Dark				
Elevated								

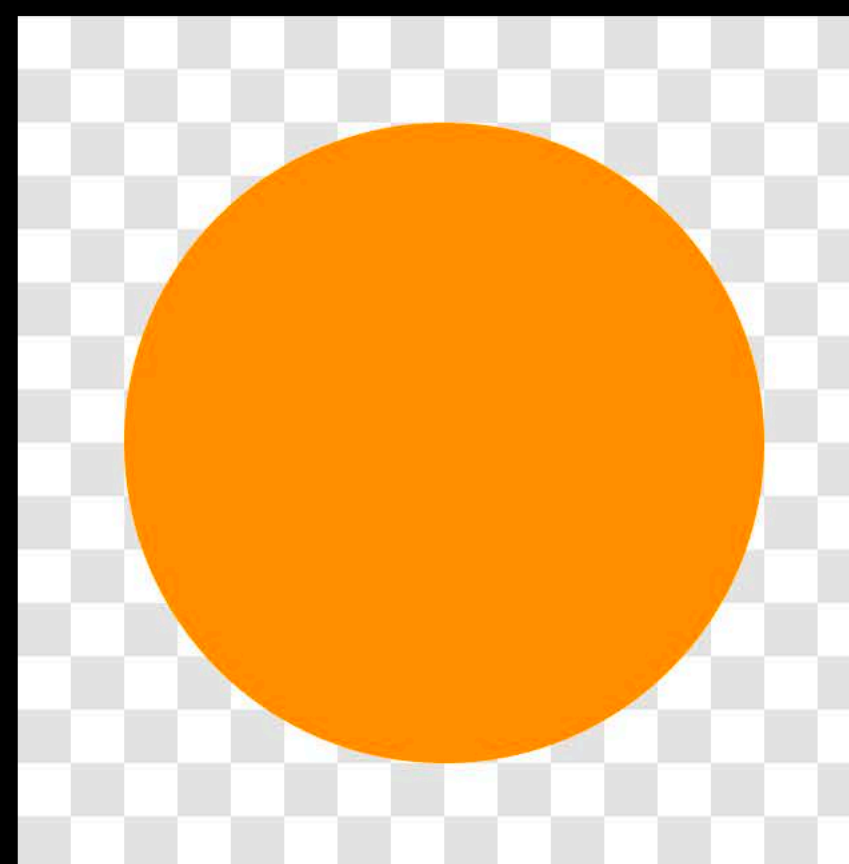
MacBook Pro

# Tint Colors

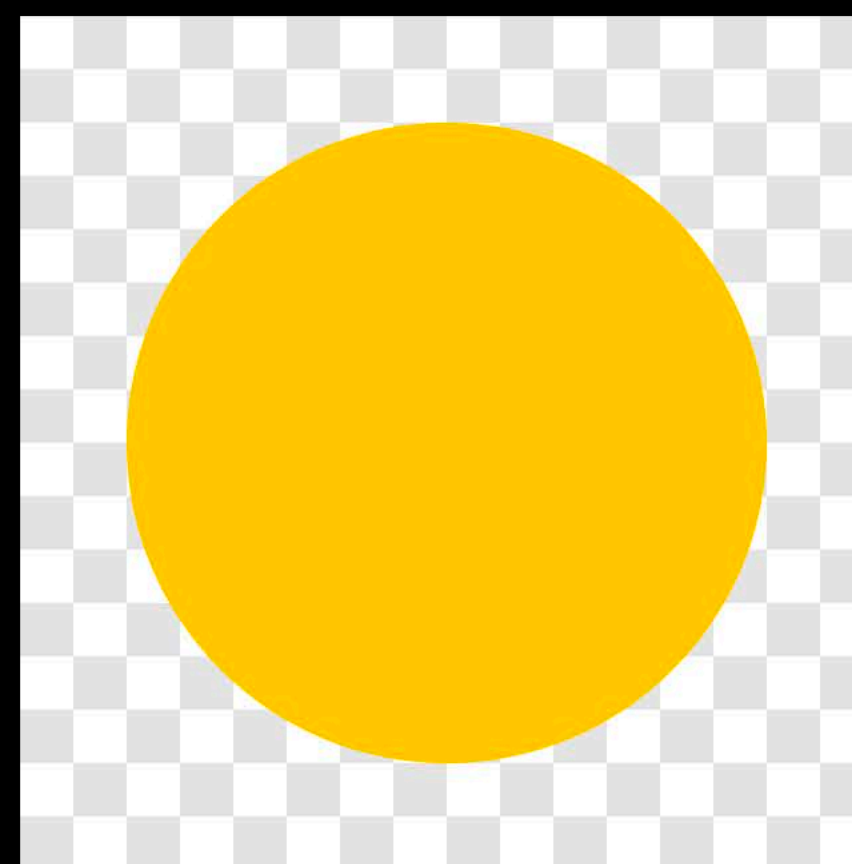
SystemRed



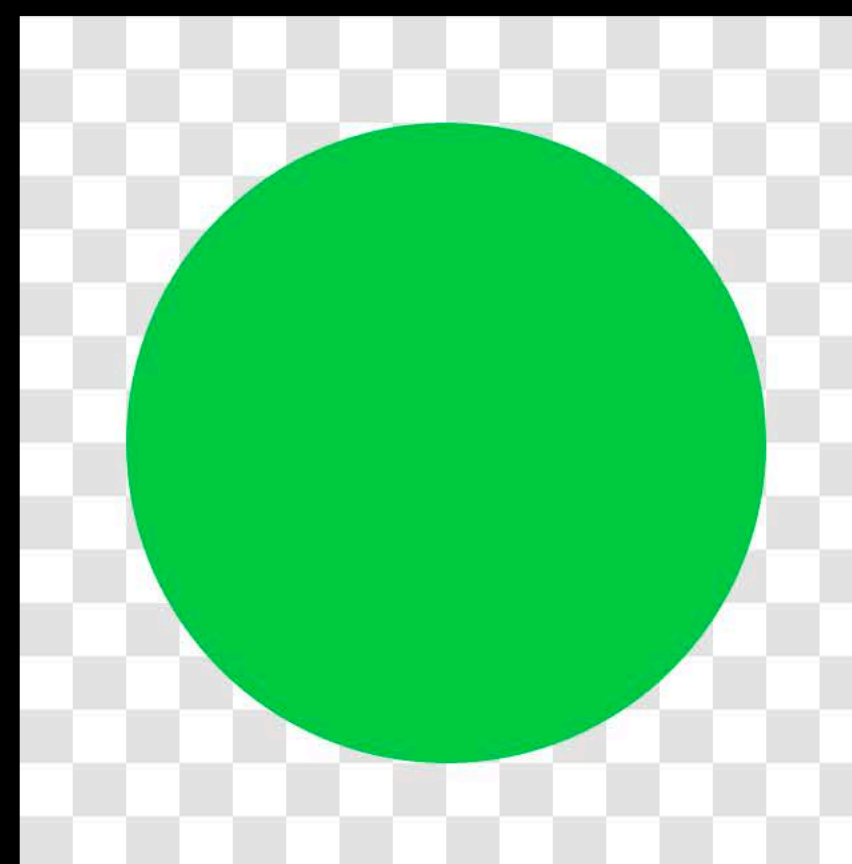
SystemOrange



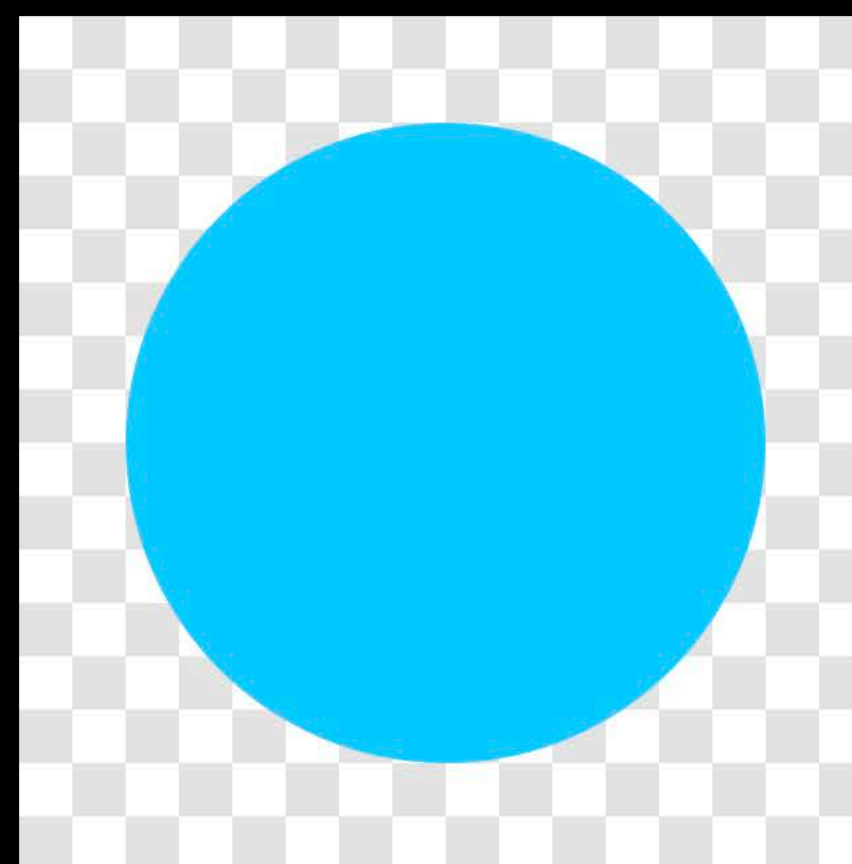
SystemYellow



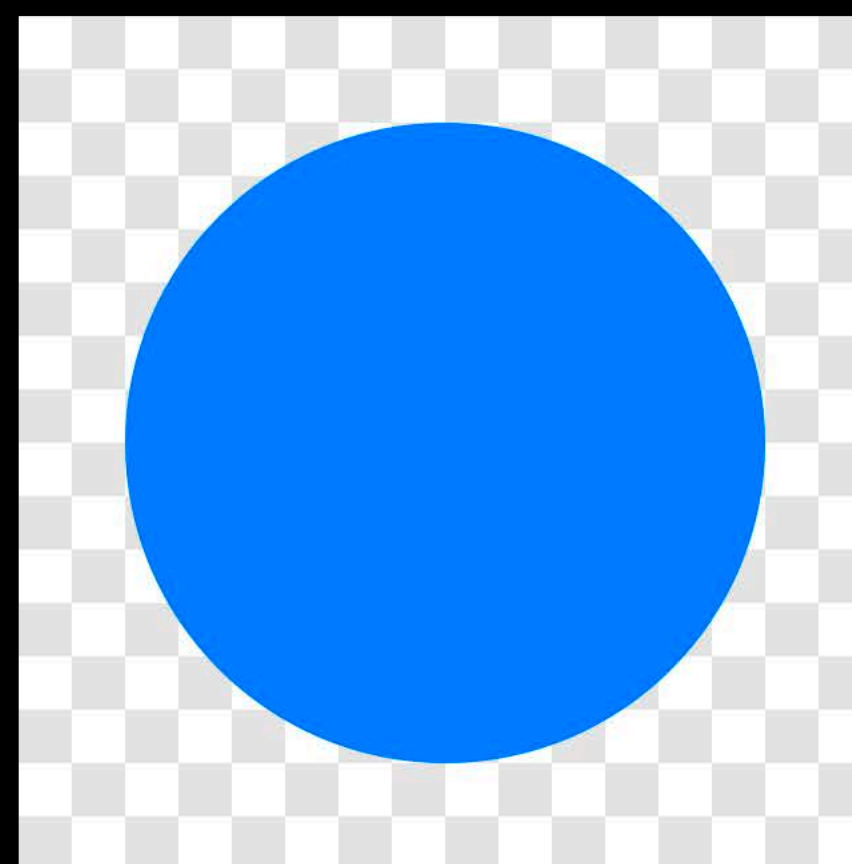
SystemGreen



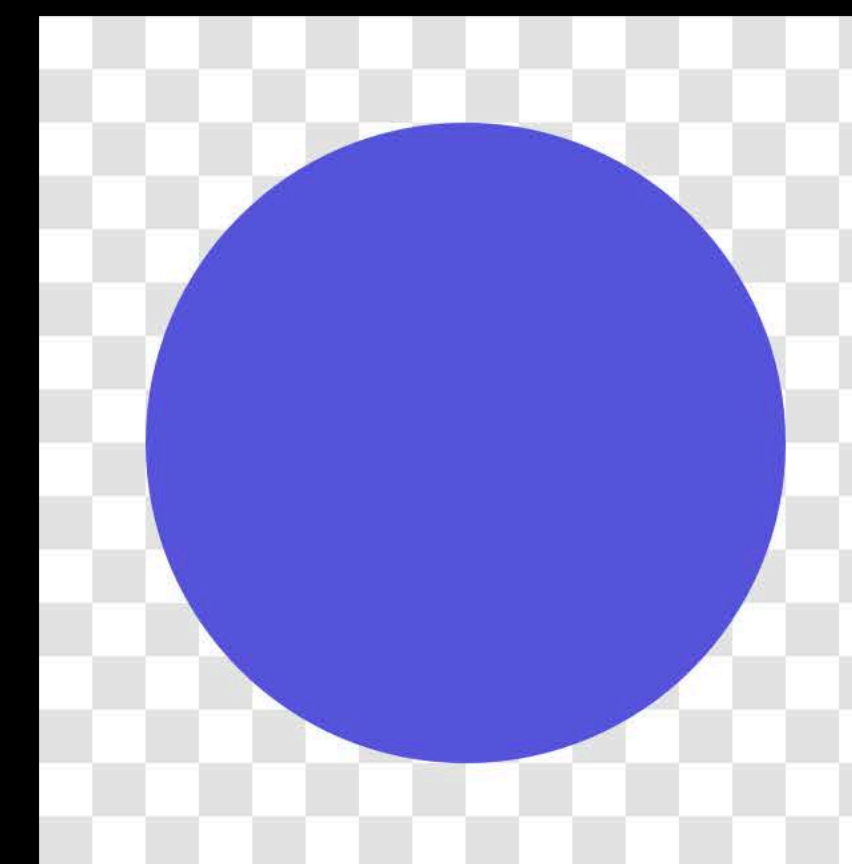
SystemTeal



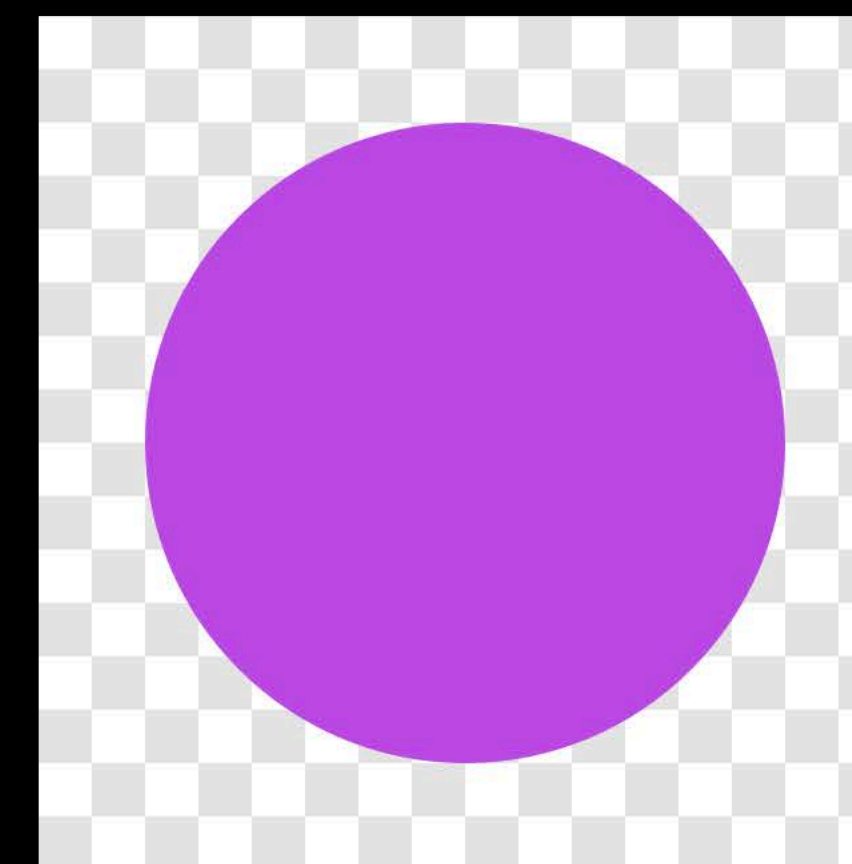
SystemBlue



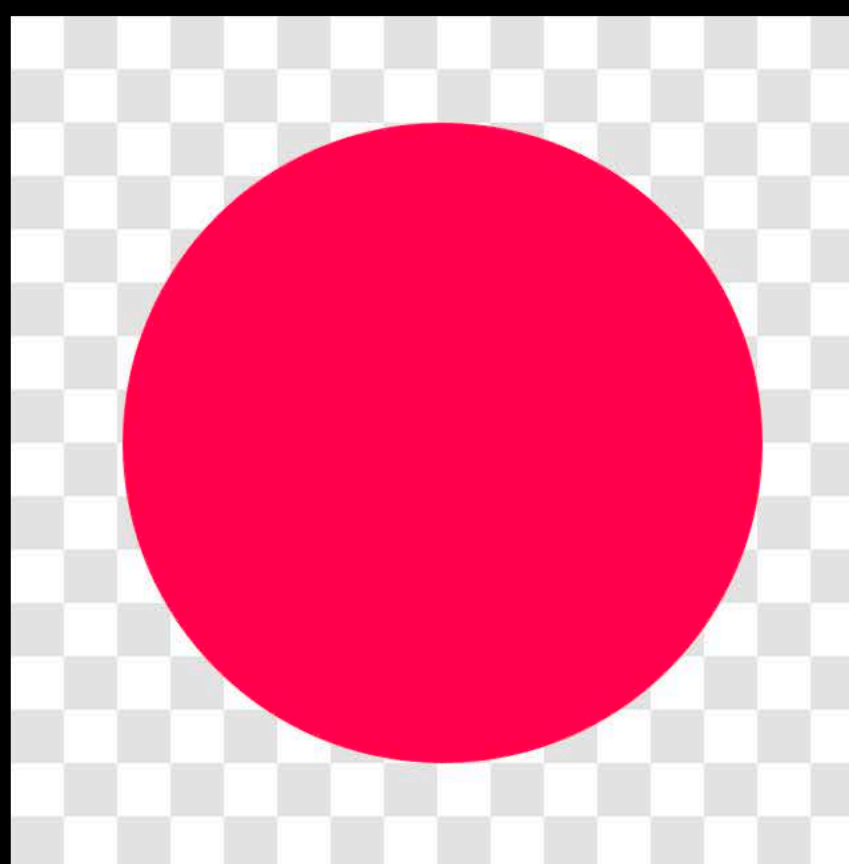
SystemIndigo



SystemPurple

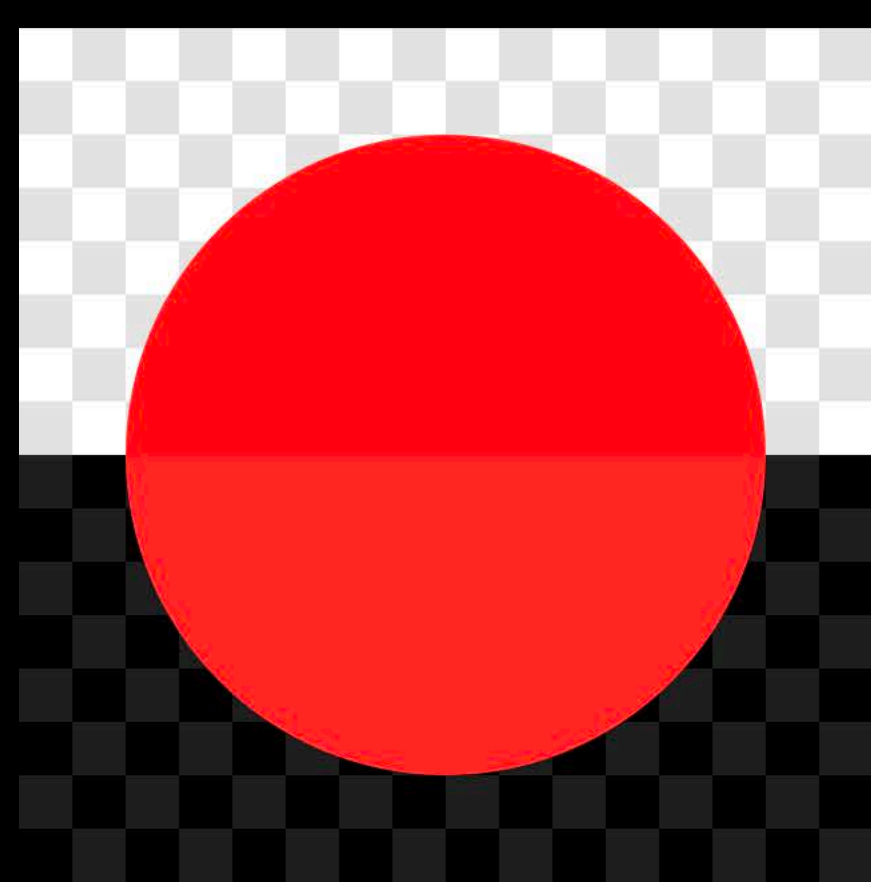


SystemPink

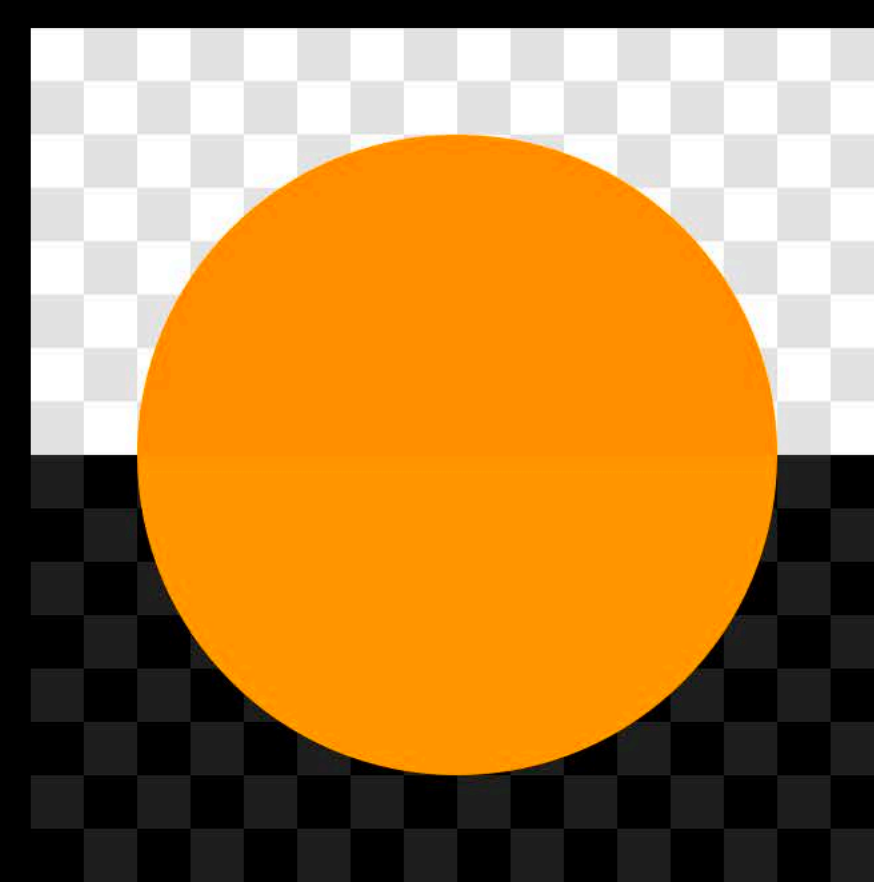


# Tint Colors

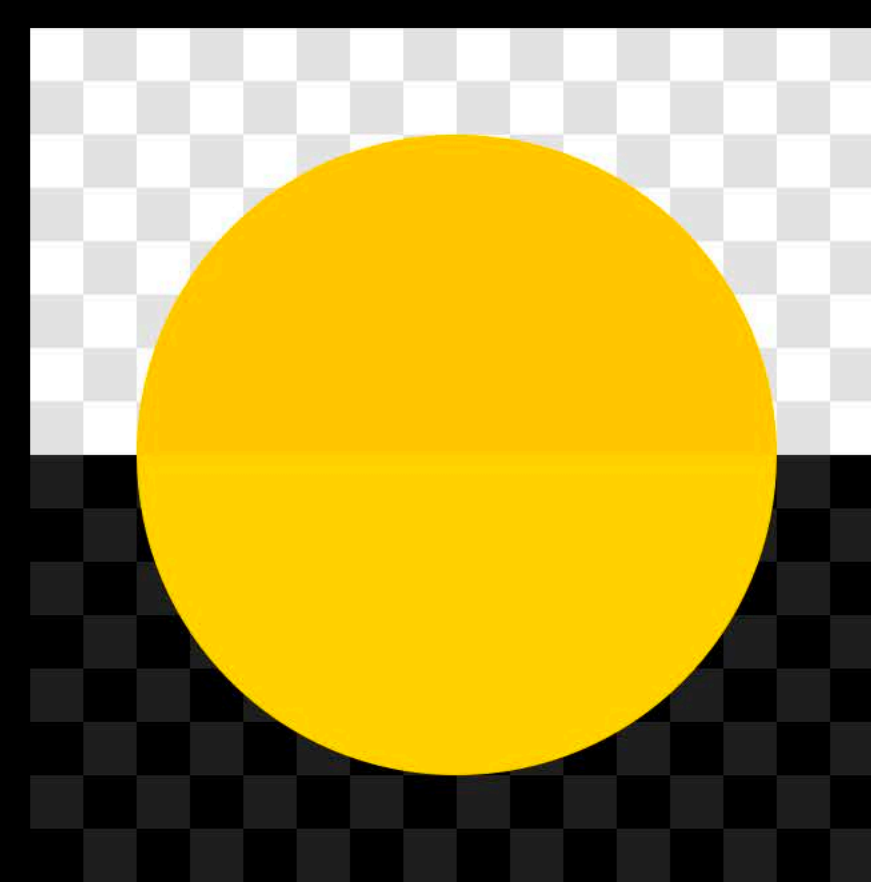
SystemRed



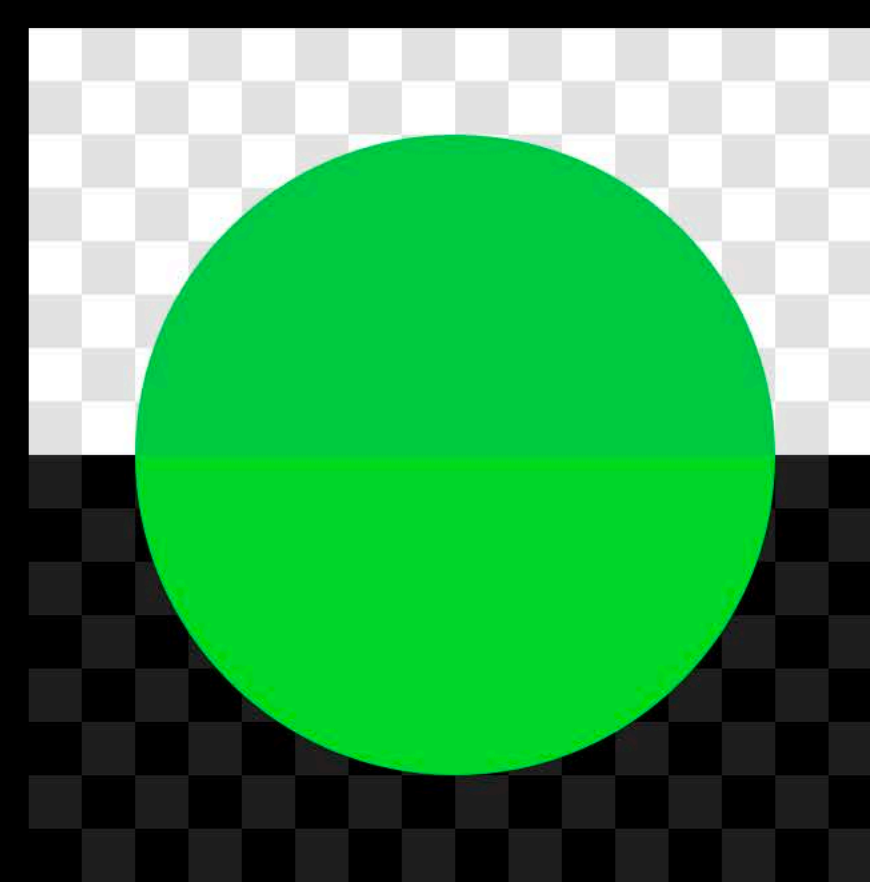
SystemOrange



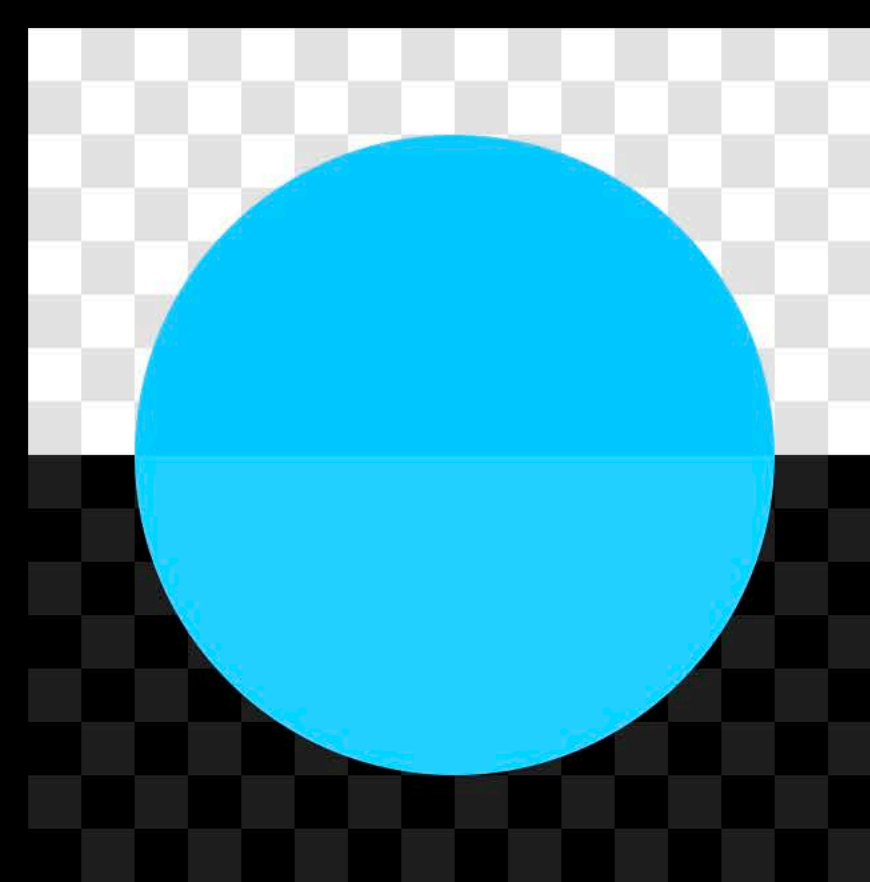
SystemYellow



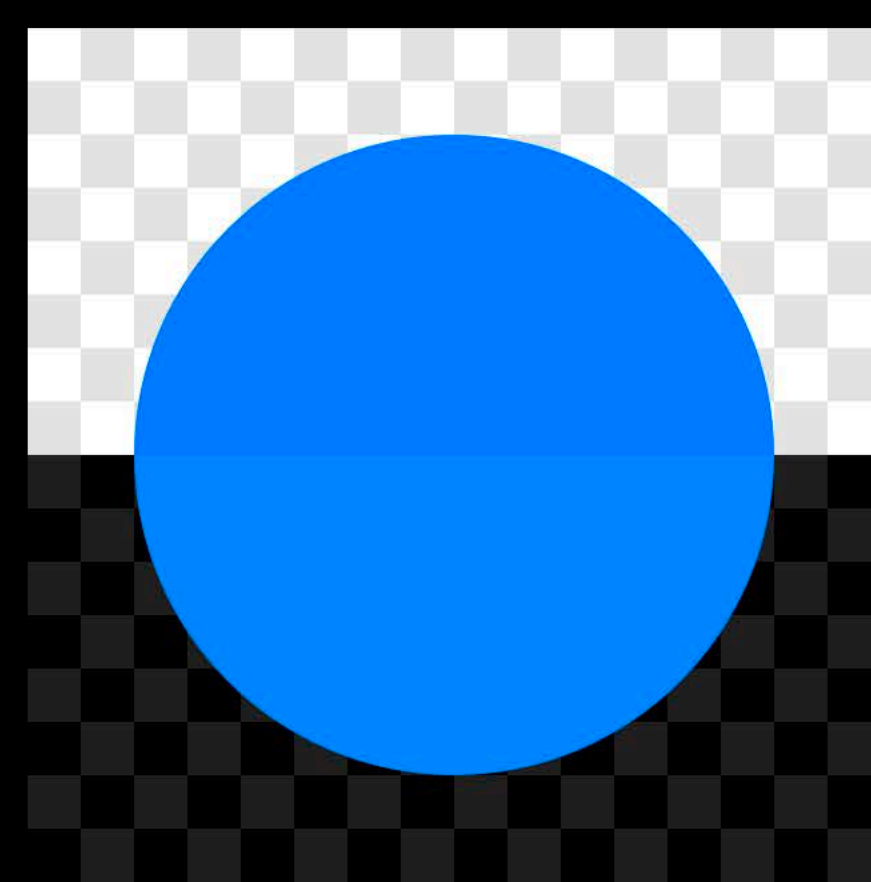
SystemGreen



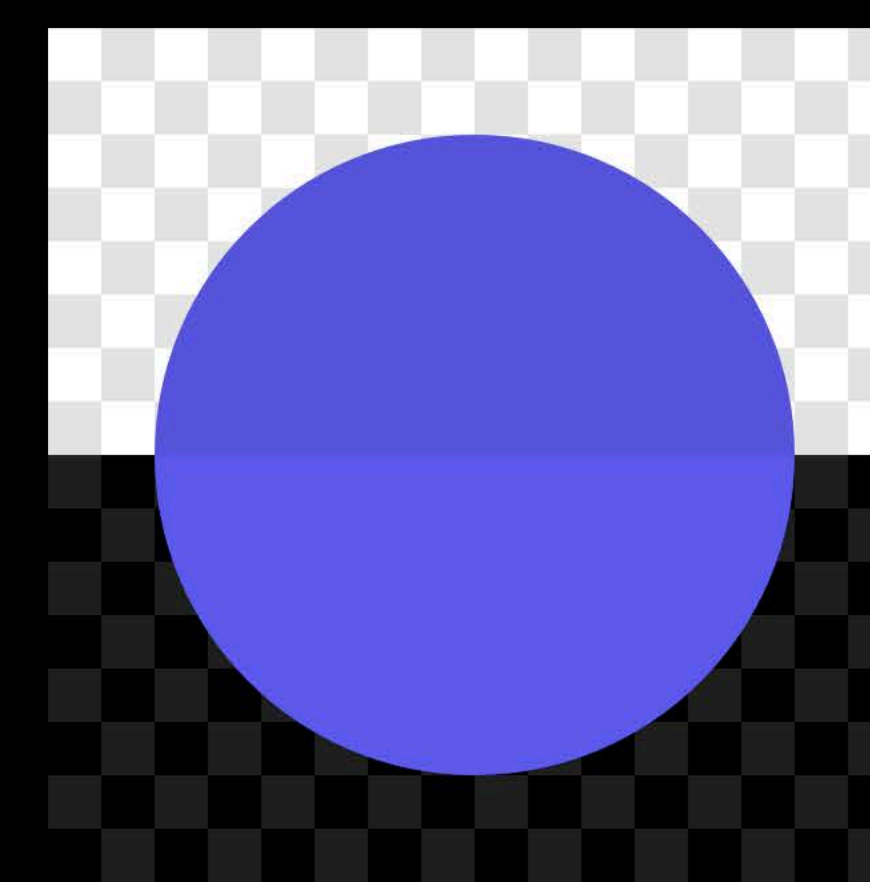
SystemTeal



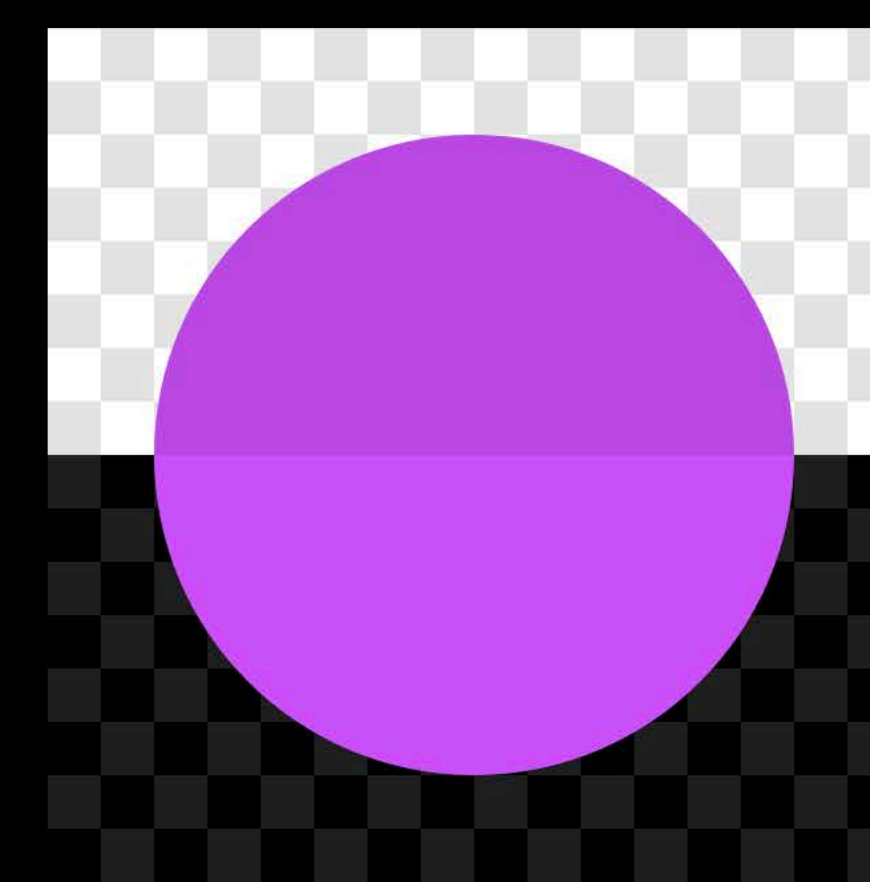
SystemBlue



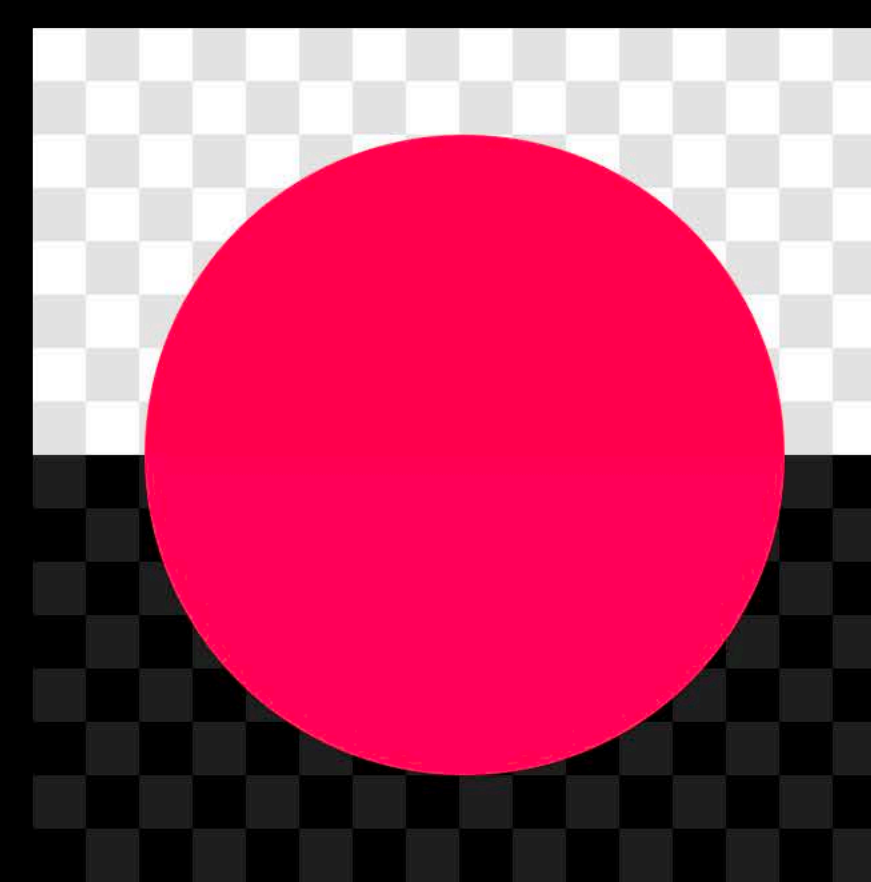
SystemIndigo



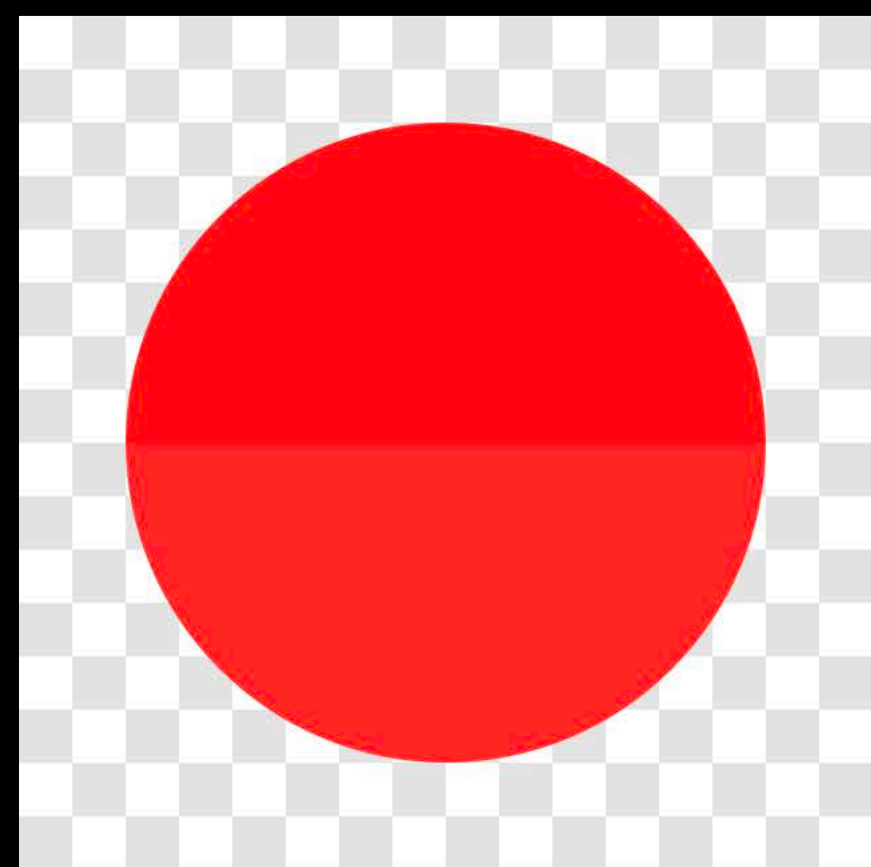
SystemPurple



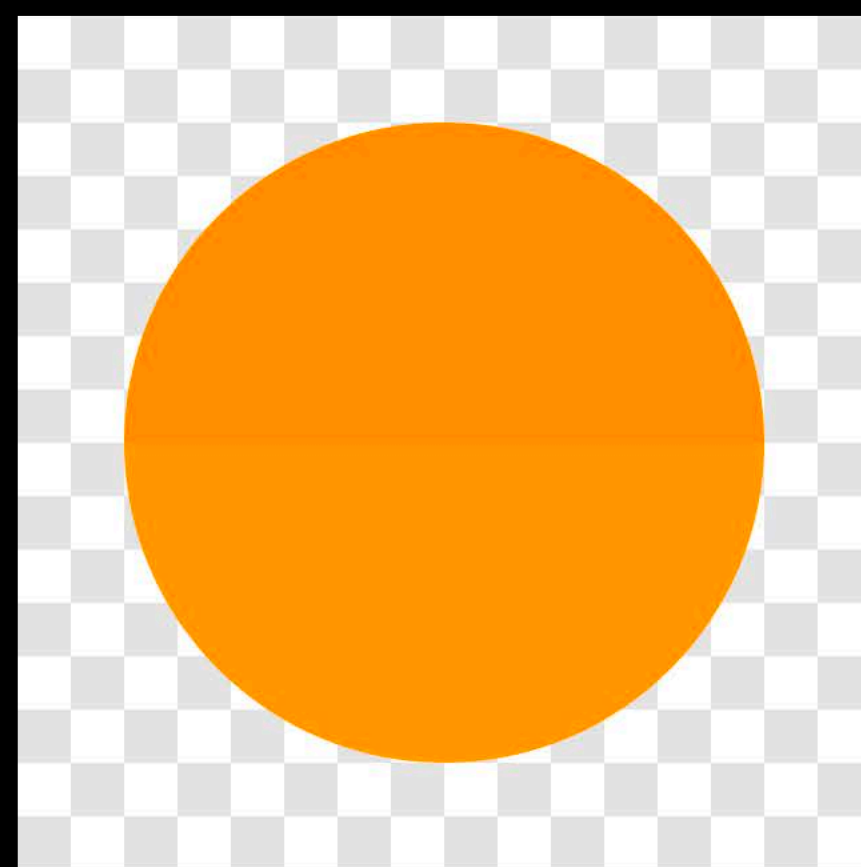
SystemPink



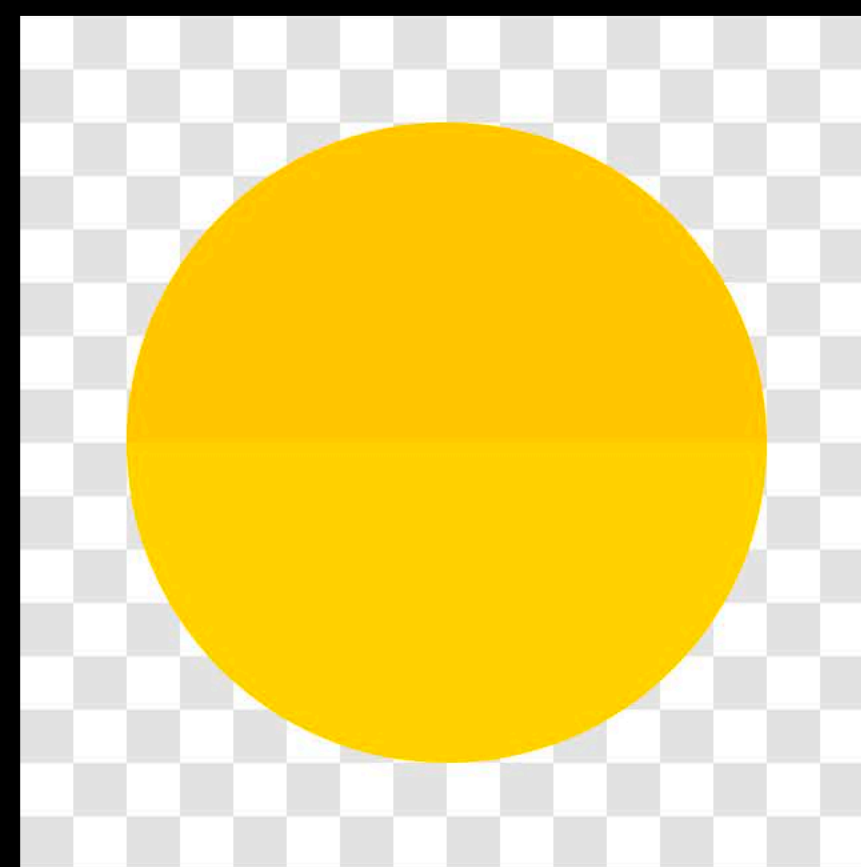
SystemRed



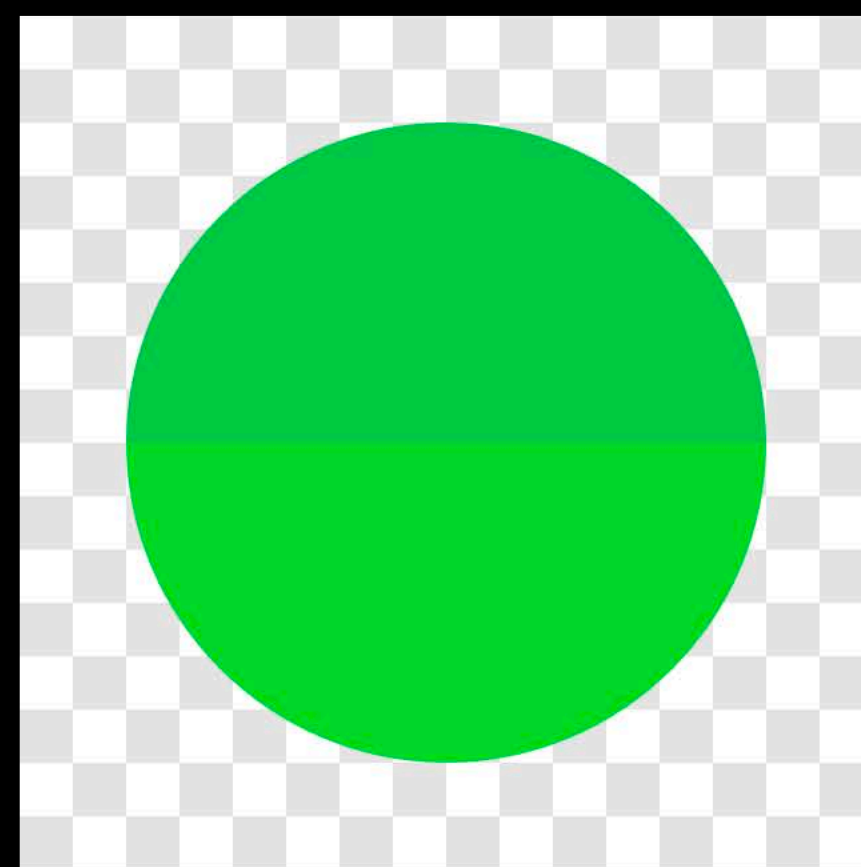
SystemOrange



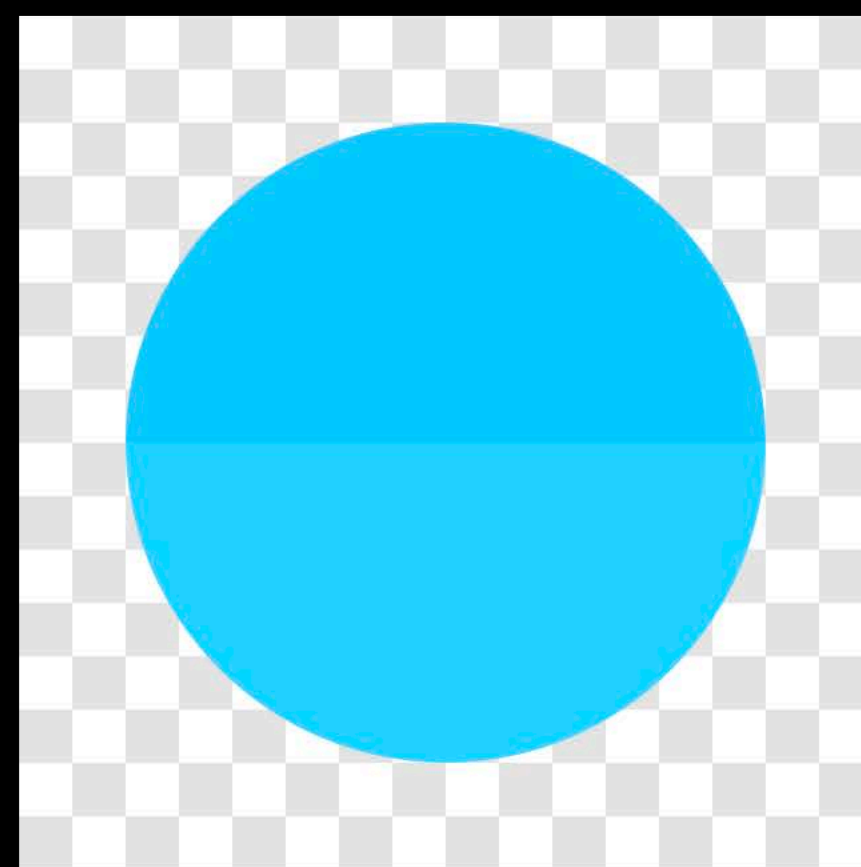
SystemYellow



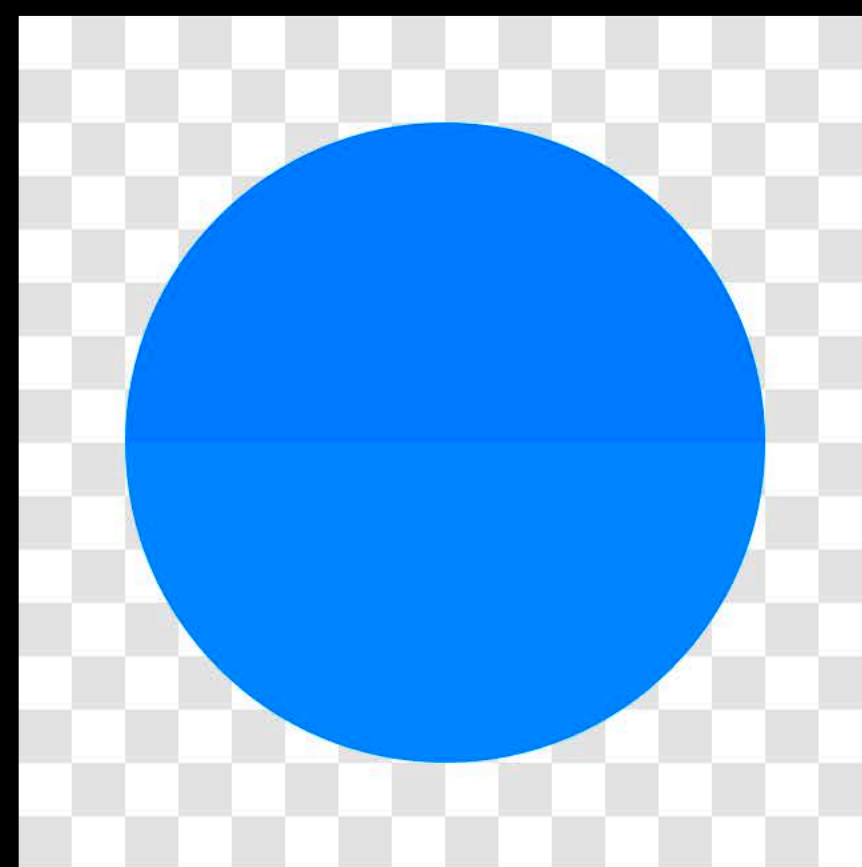
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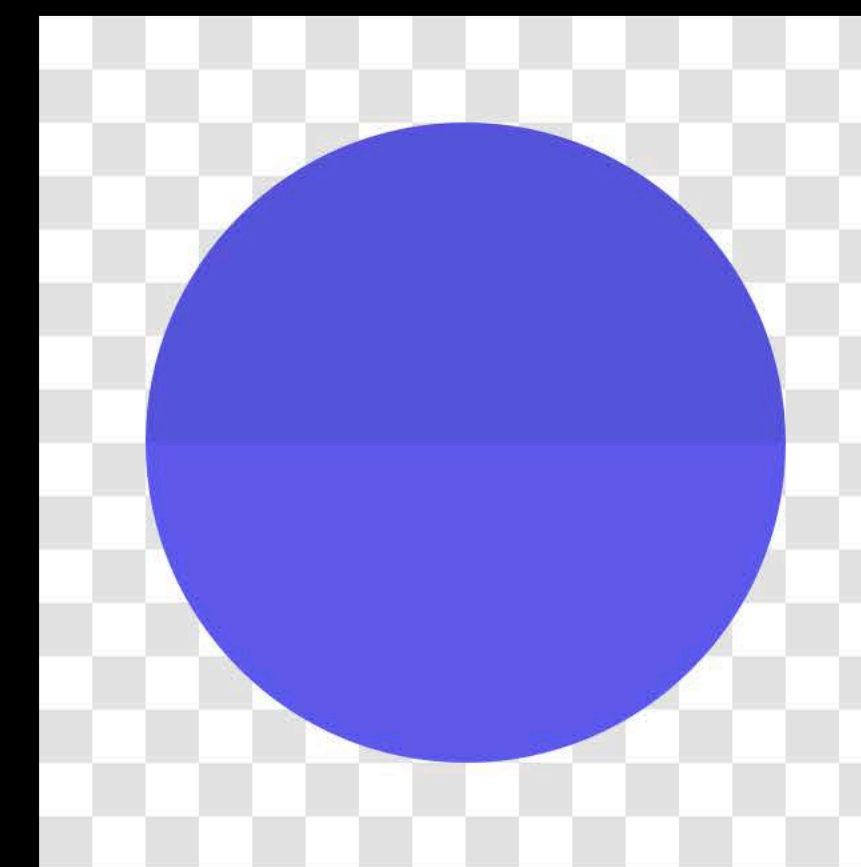
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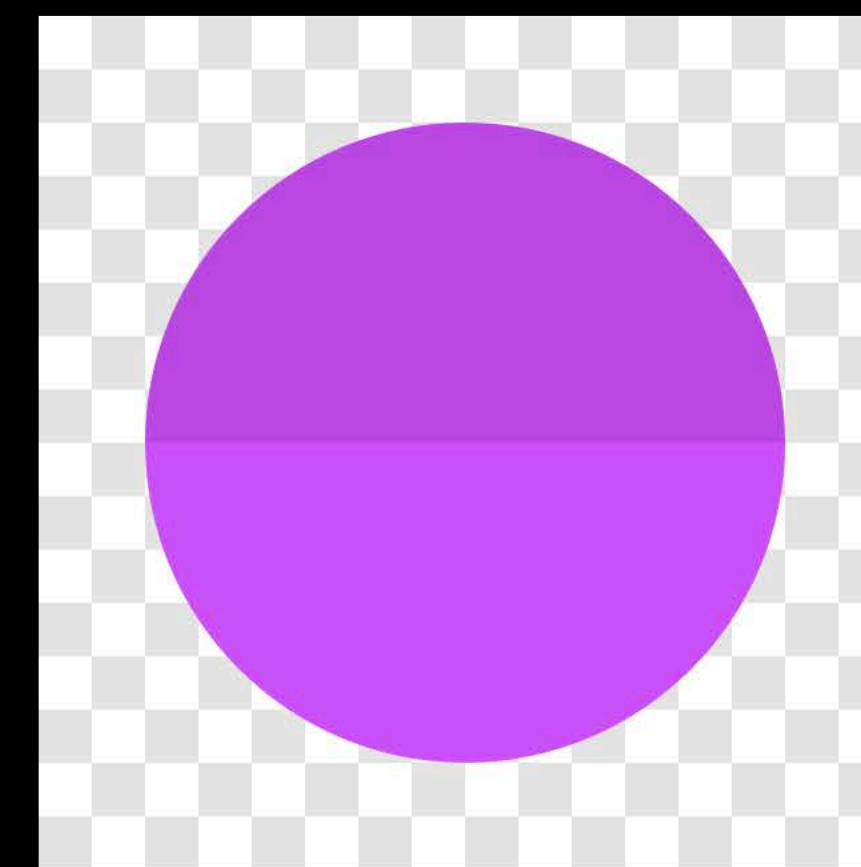
SystemBlue



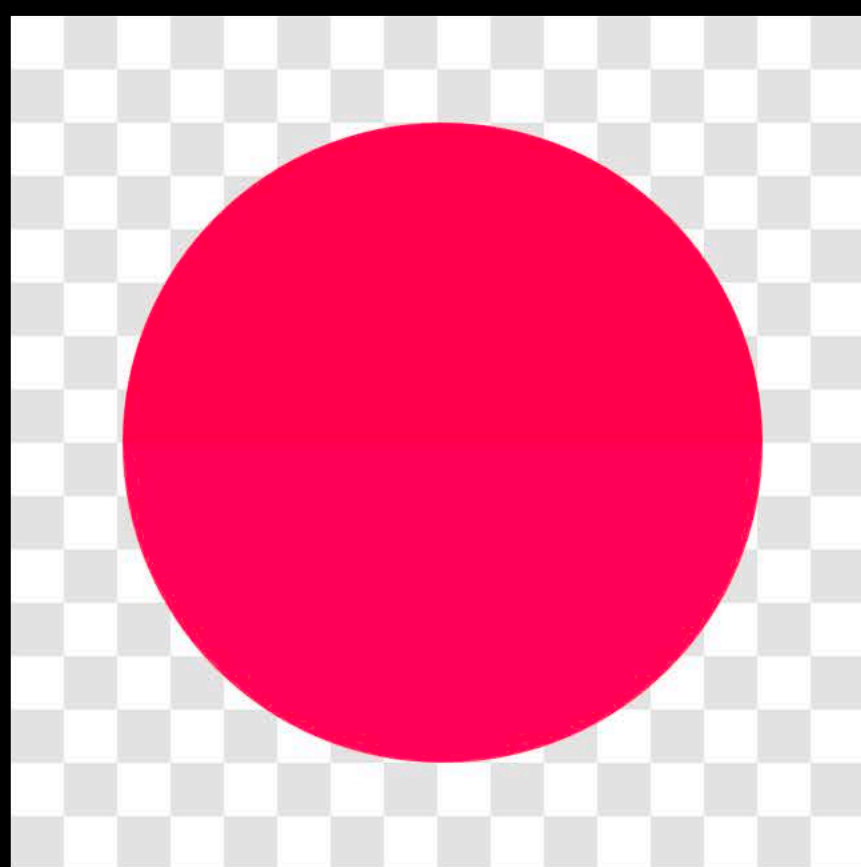
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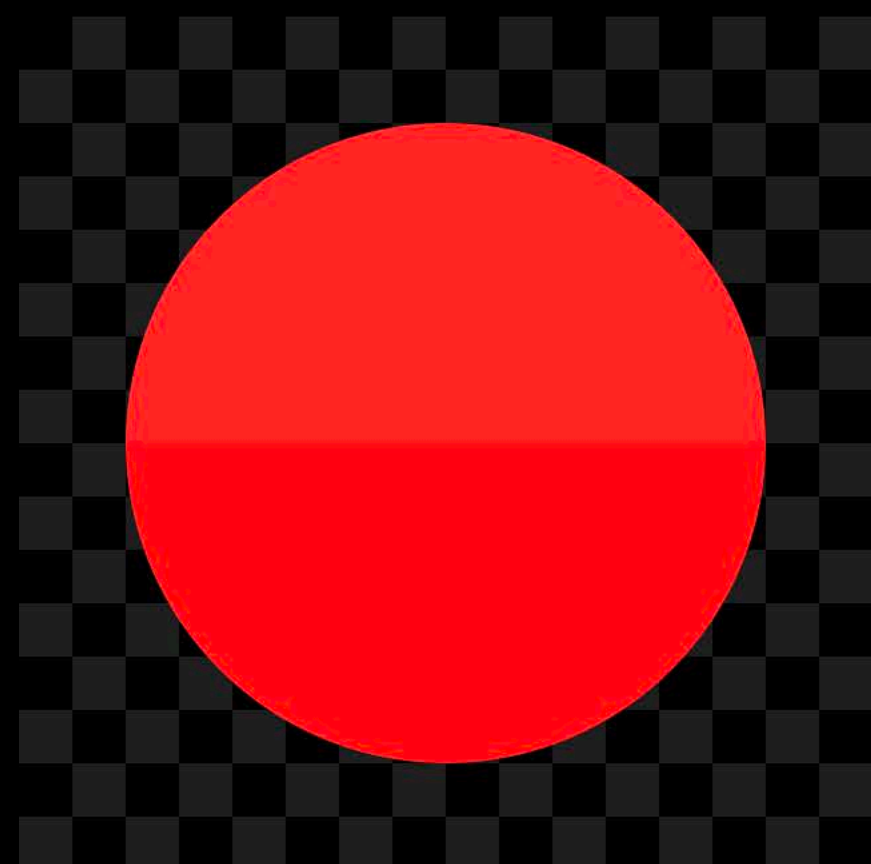
SystemPurple



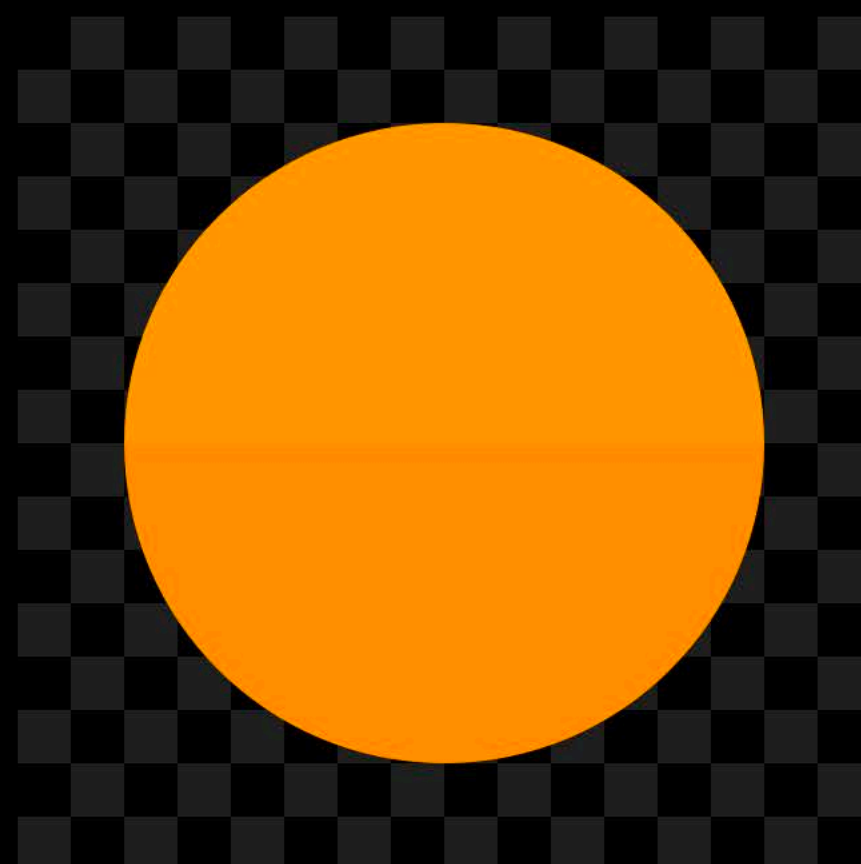
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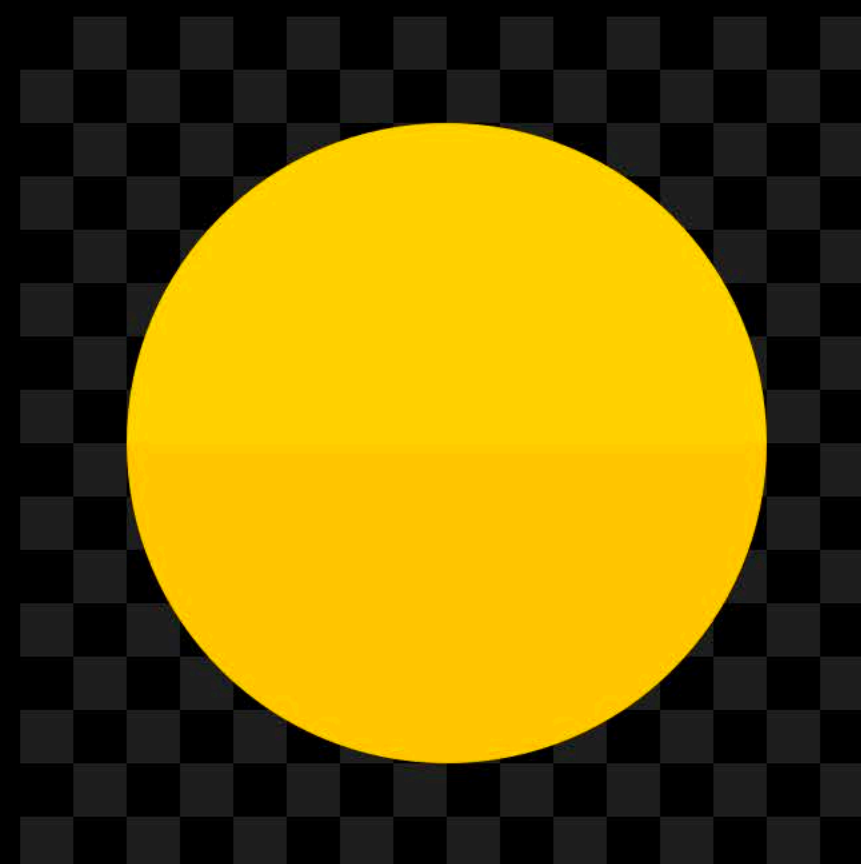
SystemRed



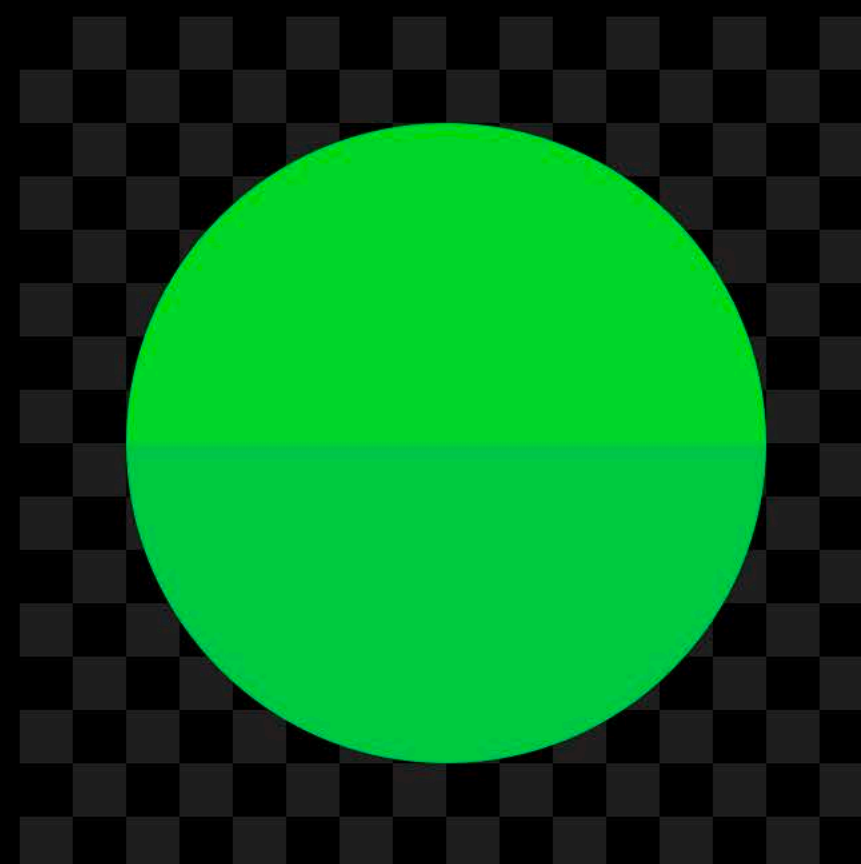
SystemOrange



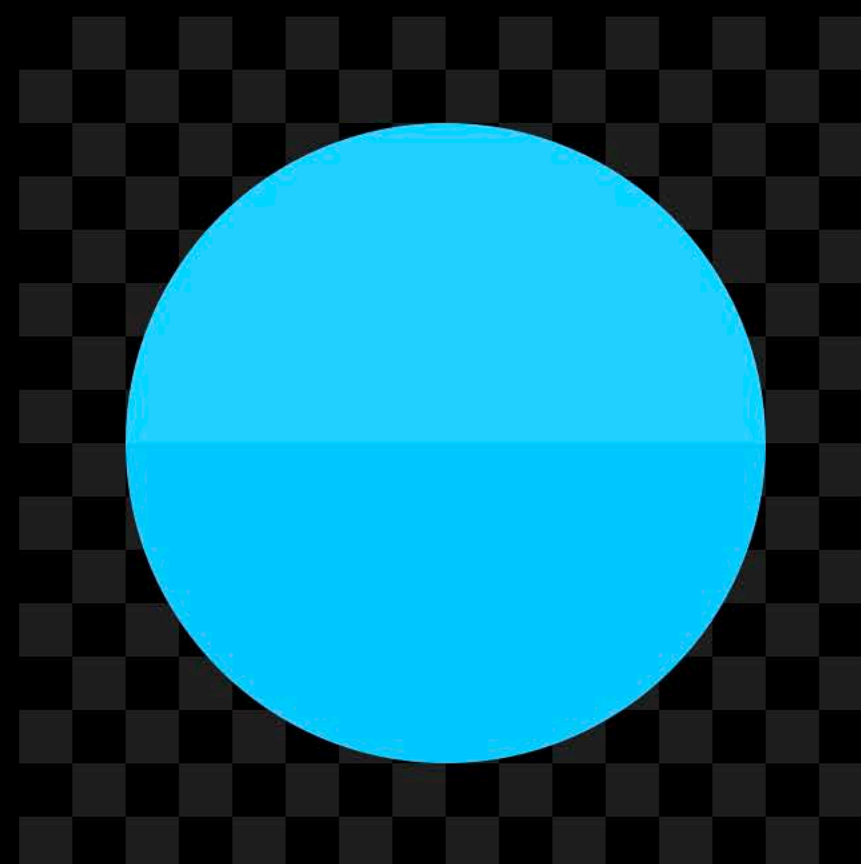
SystemYellow



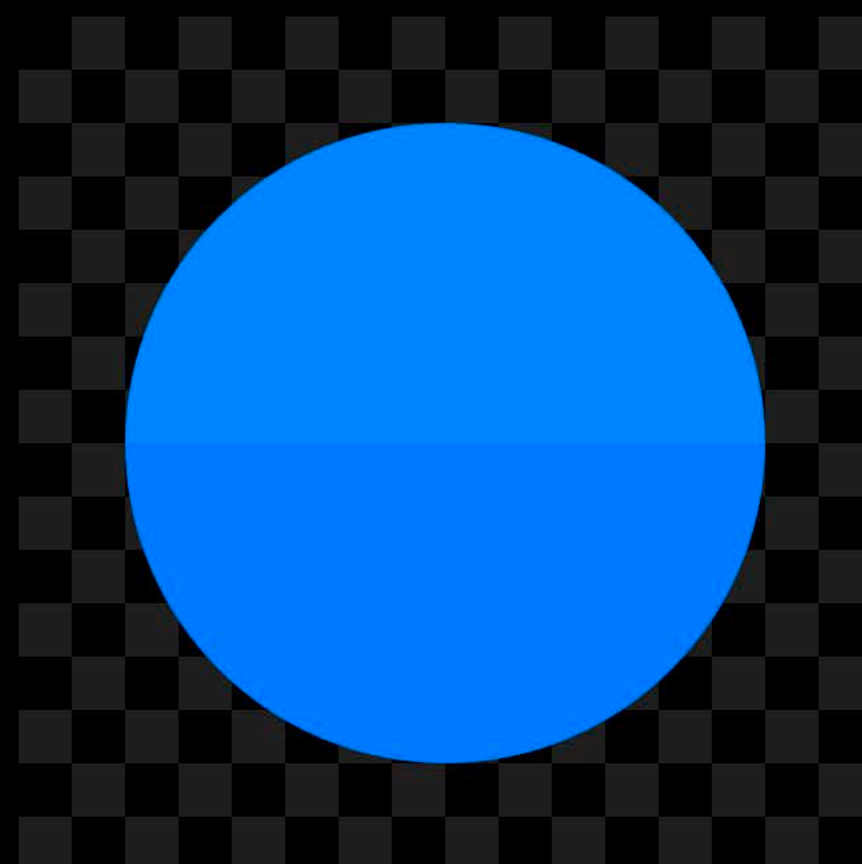
SystemGreen



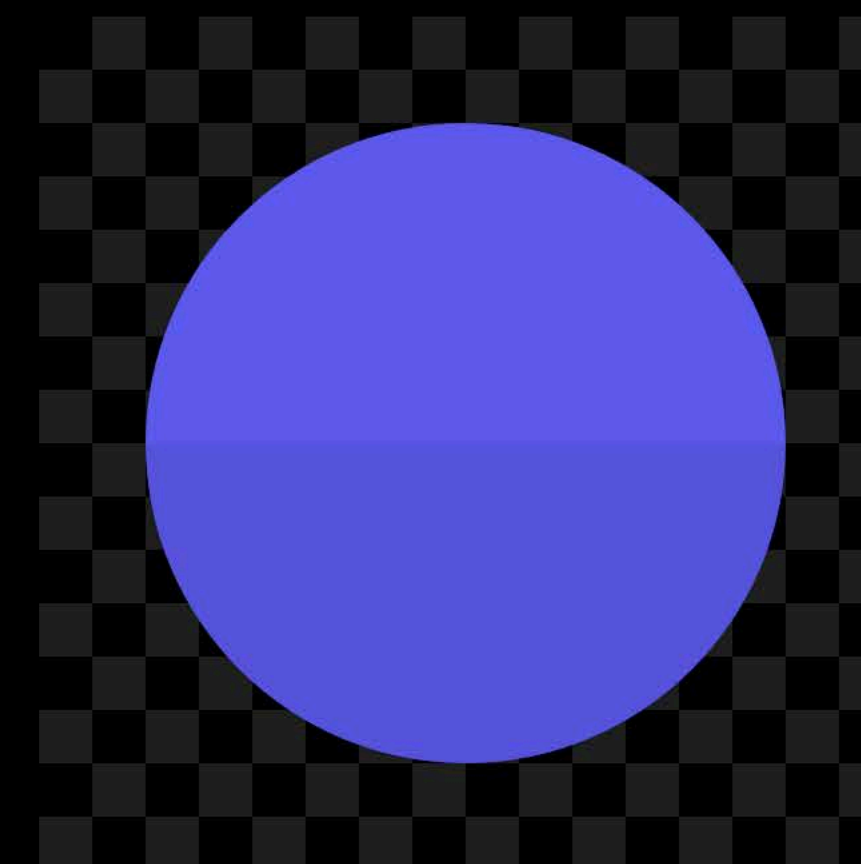
SystemTeal



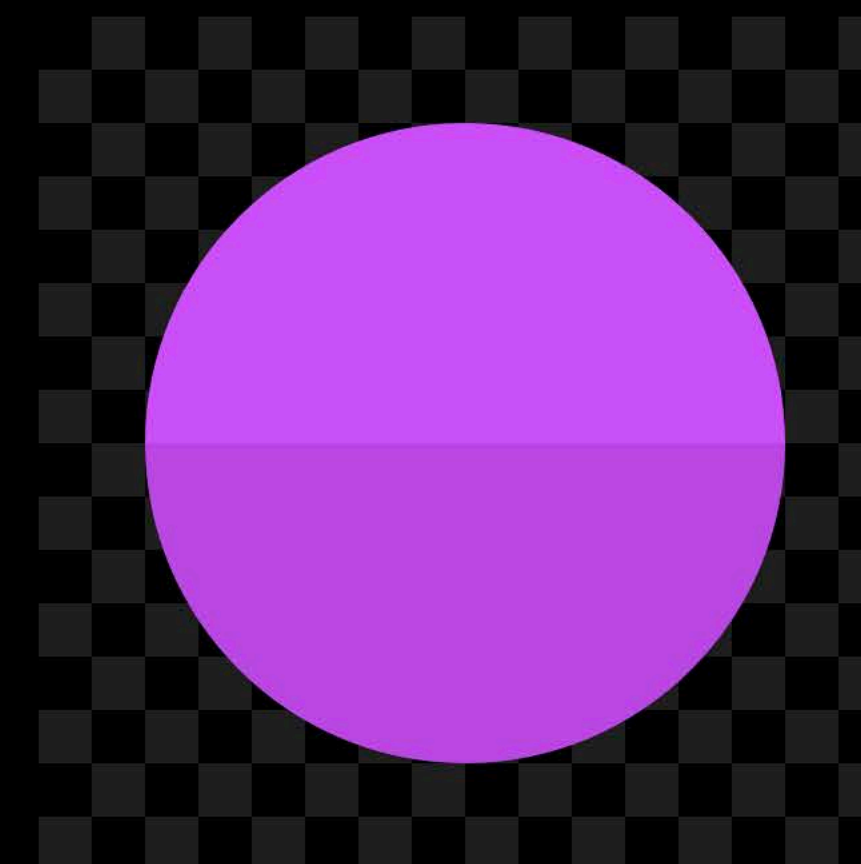
SystemBlue



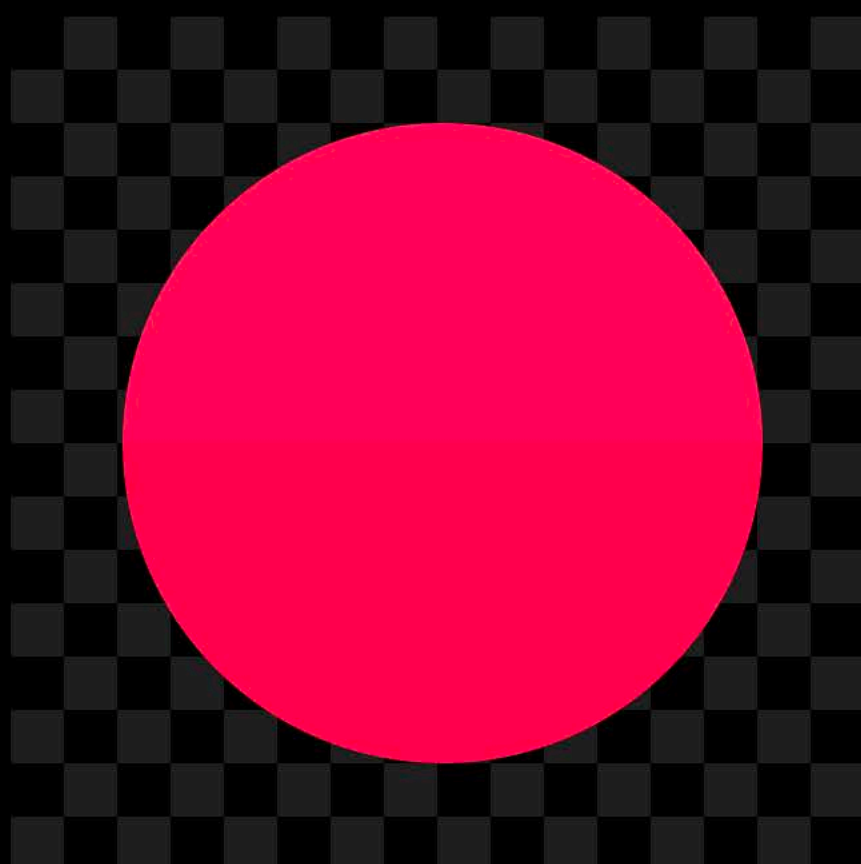
SystemIndigo



SystemPurple



SystemPink



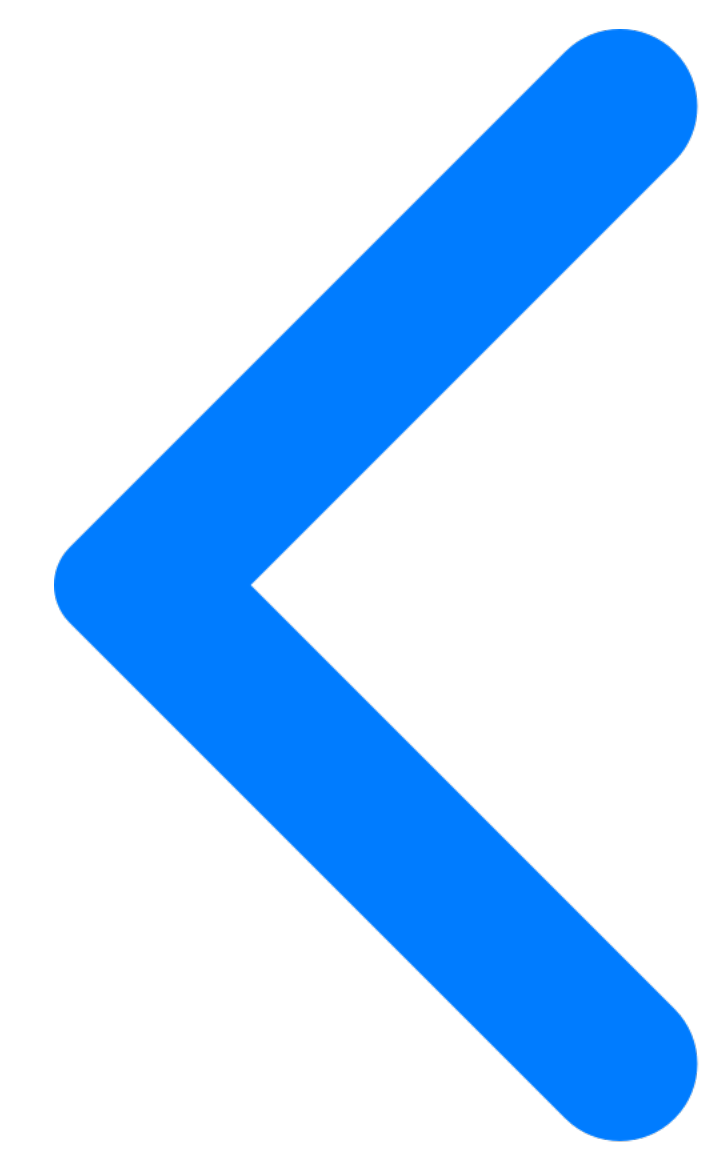
< Parent Title

systemBlue

< Parent Title

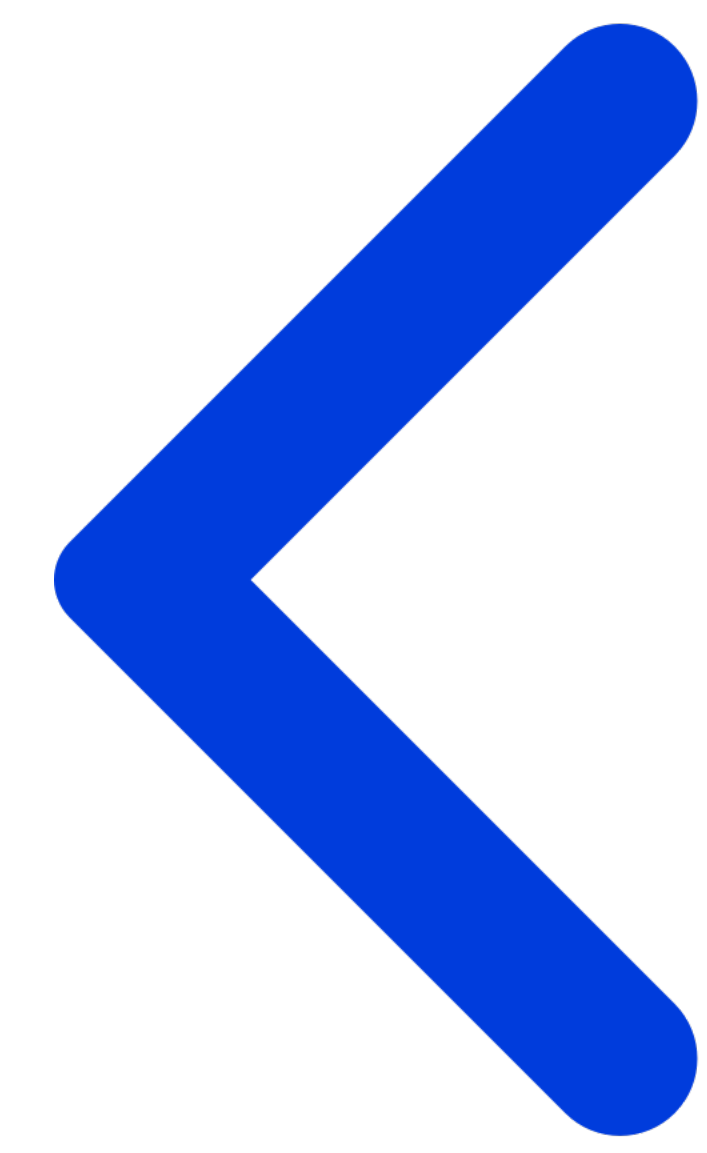
systemBlue with Increase Contrast Enabled





Parent Title

systemBlue



Parent Title

systemBlue with Increase Contrast Enabled



**Tint Color**  
**153,51,0**

**Tint Color**  
**153,51,0**

**Tint Color**  
**255,120,20**

**Tint Color**  
**255,120,20**

**Background**  
**255,255,255**

**Tint Color**  
**255,120,20**

**2.64**  
**Color Contrast Ratio**



**Background**  
**0,0,0**

**Tint Color**  
**255,120,20**

**7.94**  
**Color Contrast Ratio**



**Background**  
**255,255,255**

**Tint Color**  
**208,70,0**

**4.6**  
**Color Contrast Ratio**



**Background**  
**0,0,0**

**Tint Color**  
**255,120,20**

**7.94**  
**Color Contrast Ratio**



+ ▾   ▾   ↺   ⏪ ⏩   Group   Ungroup   Edit   Rotate   Mask   Scale   Flatten   Union   Subtract   Intersect   Difference   Zoom 50%   View   Preview   Cloud   Export

PAGES   + ▾  
 Guide - Colors  
 Guide - Text Styles and Dynamic Type  
 Guide - Safe Areas  
 Design Templates - iPhone - Tabbed App  
 Design Templates - iPhone - Parent and Chil...  
 Design Templates - iPhone - Modal Sheet  
 Design Templates - iPhone - Siri  
 Design Templates - iPhone - System  
 Design Templates - iPad  
 UI Elements - iPad  
 UI Elements  
 Symbols

-400   -200   0   200   400   600   800   1,000   1,200

**System Colors**   iOS 13

SystemRed	SystemOrange	SystemYellow	SystemGreen	SystemTeal	SystemBlue	SystemIndigo	SystemPurple	SystemPink
SystemGrey	SystemGrey2	SystemGrey3	SystemGrey4	SystemGrey5	SystemGrey6			

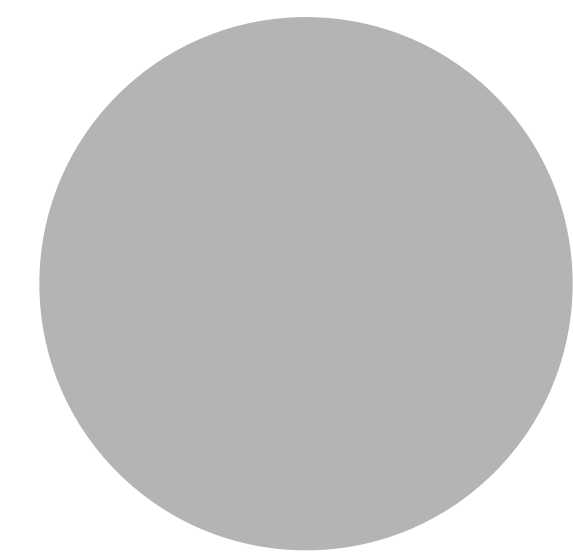
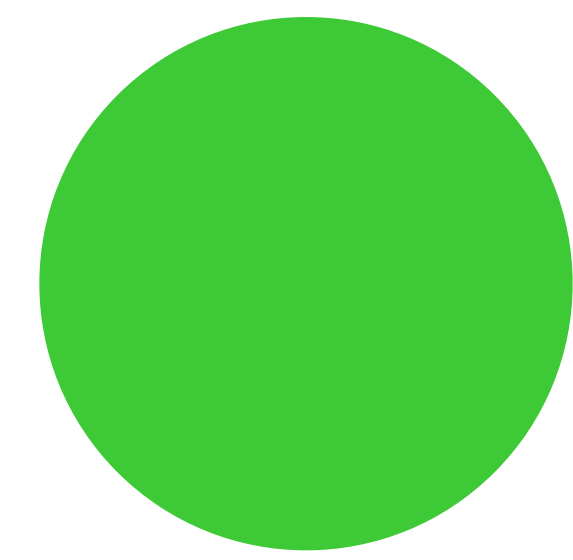
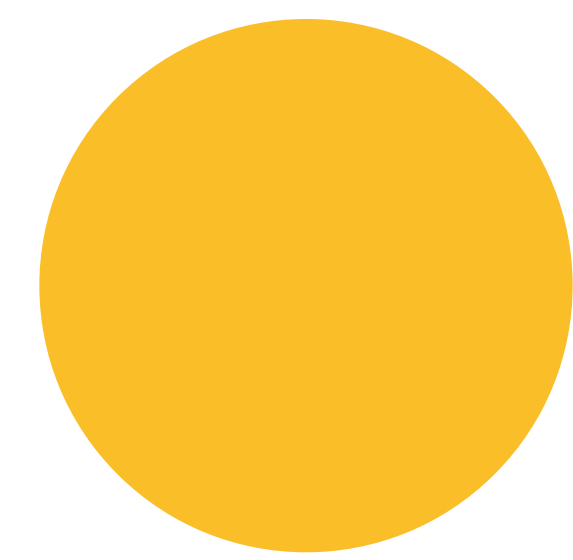
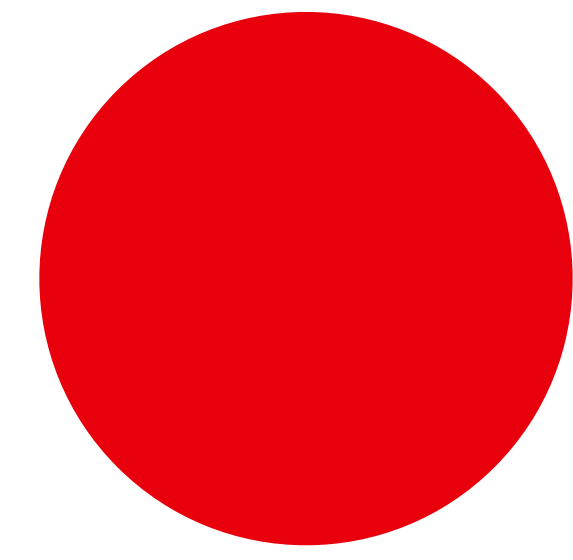
System Backgrounds	Primary	Secondary	Tertiary	Label Colors	Primary	Secondary	Tertiary	Quarternary	Separator Colors	Opaque	Non-opaque
Light				Light					Light		
Base				Dark					Dark		
Elevated											

System Grouped Backgrounds	Primary	Secondary	Tertiary	Fill Colors	Primary	Secondary	Tertiary	Quarternary
Light				Light				
Base				Dark				
Elevated								

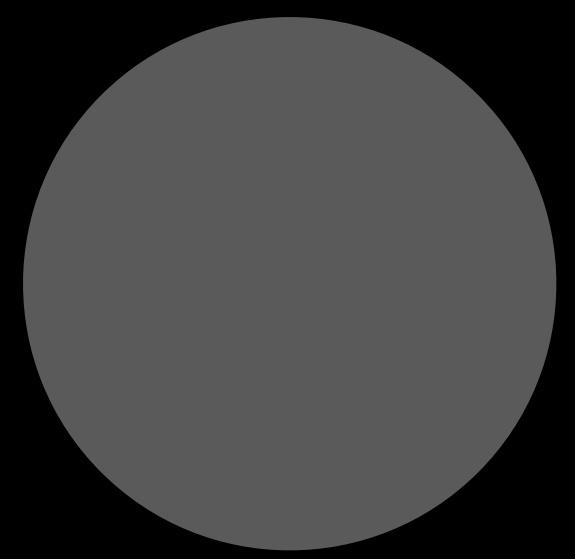
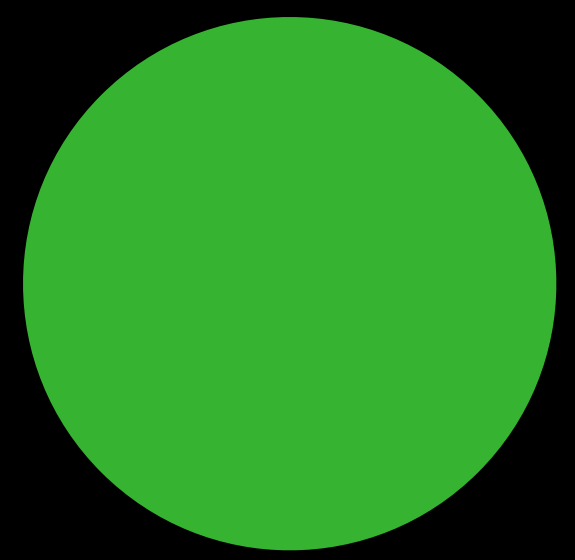
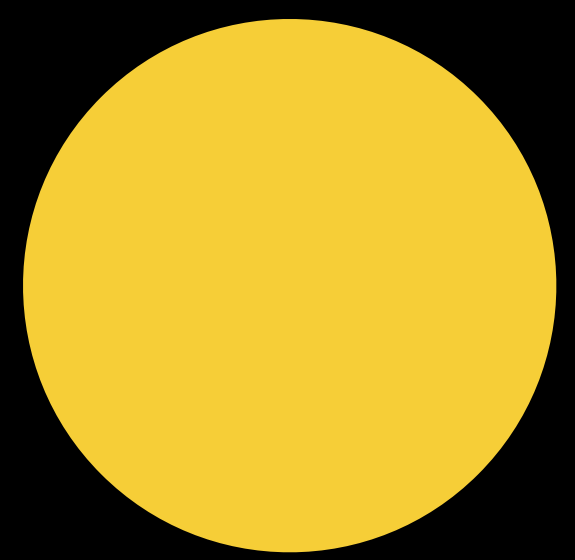
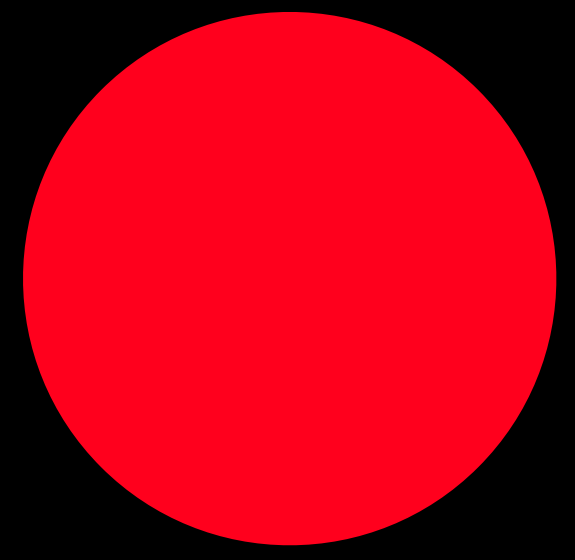
STYLE ▾  
 Fills +  
 Borders +  
 Shadows +  
 Inner Shadows +  
 Blurs

MacBook Pro

**Light**



**Dark**





Light

Dark



215, 36, 36

242, 49, 49



250, 191, 40

246, 206, 55



61, 202, 54

54, 179, 48



180, 180, 180

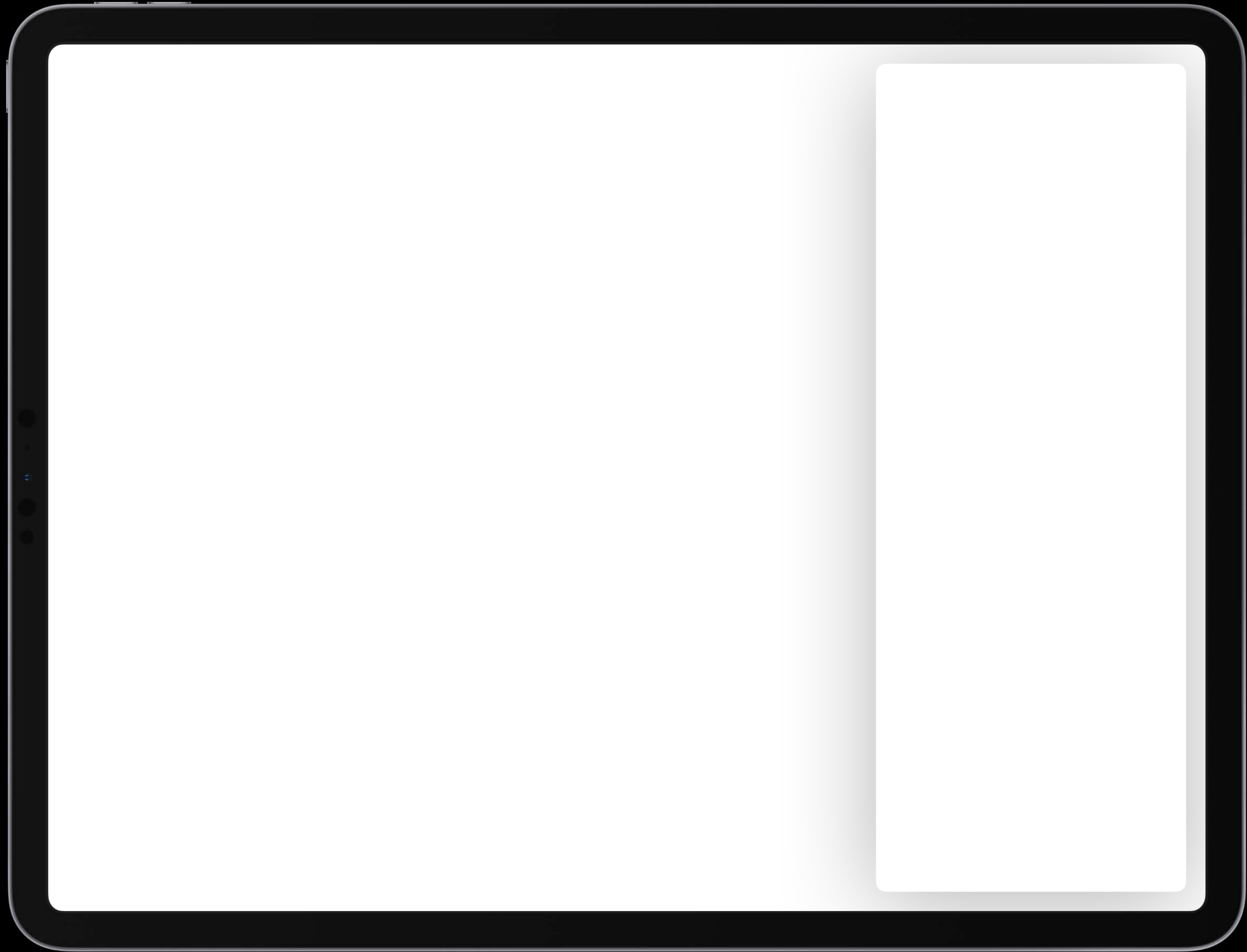
90, 90, 90

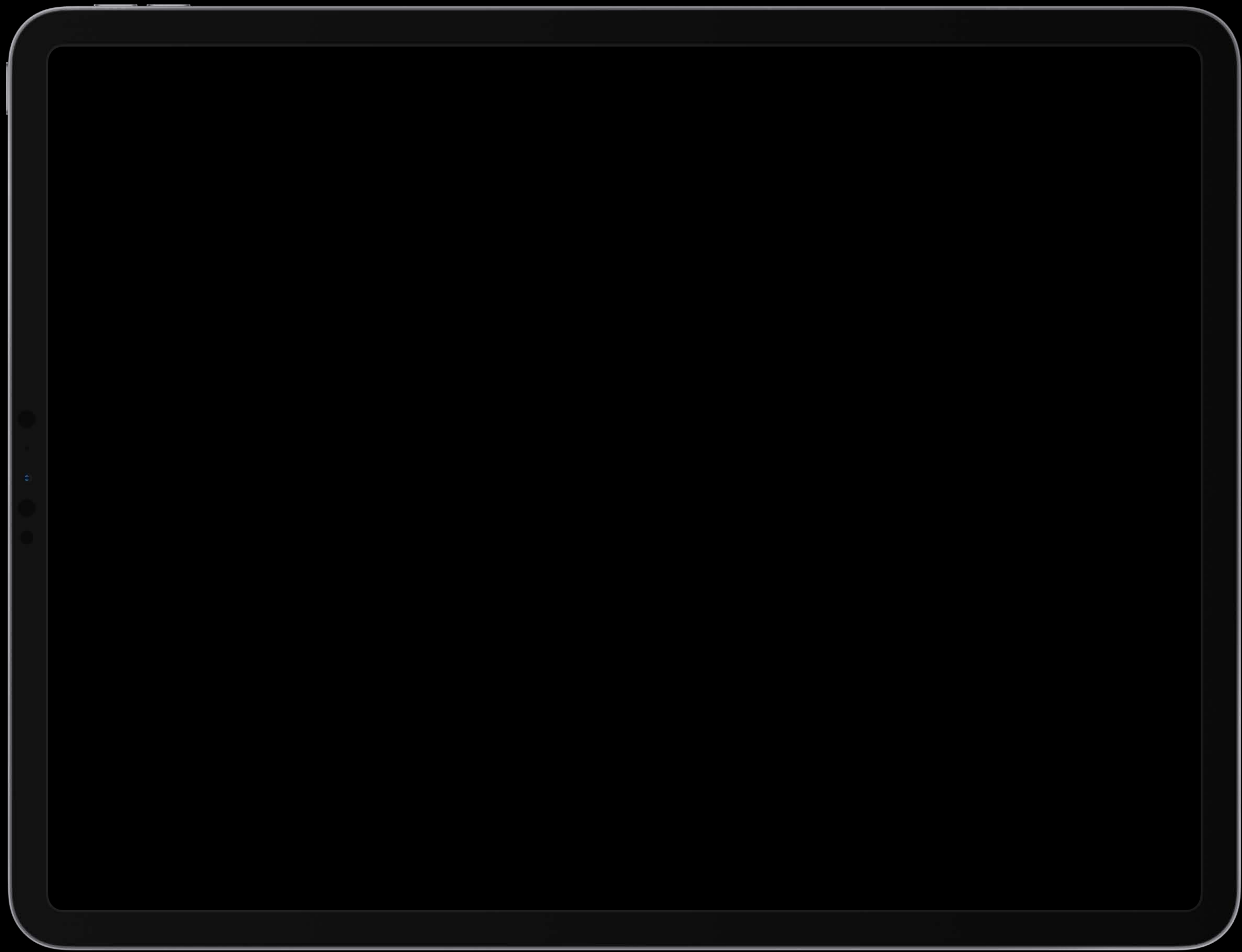
“Light” and “Dark”

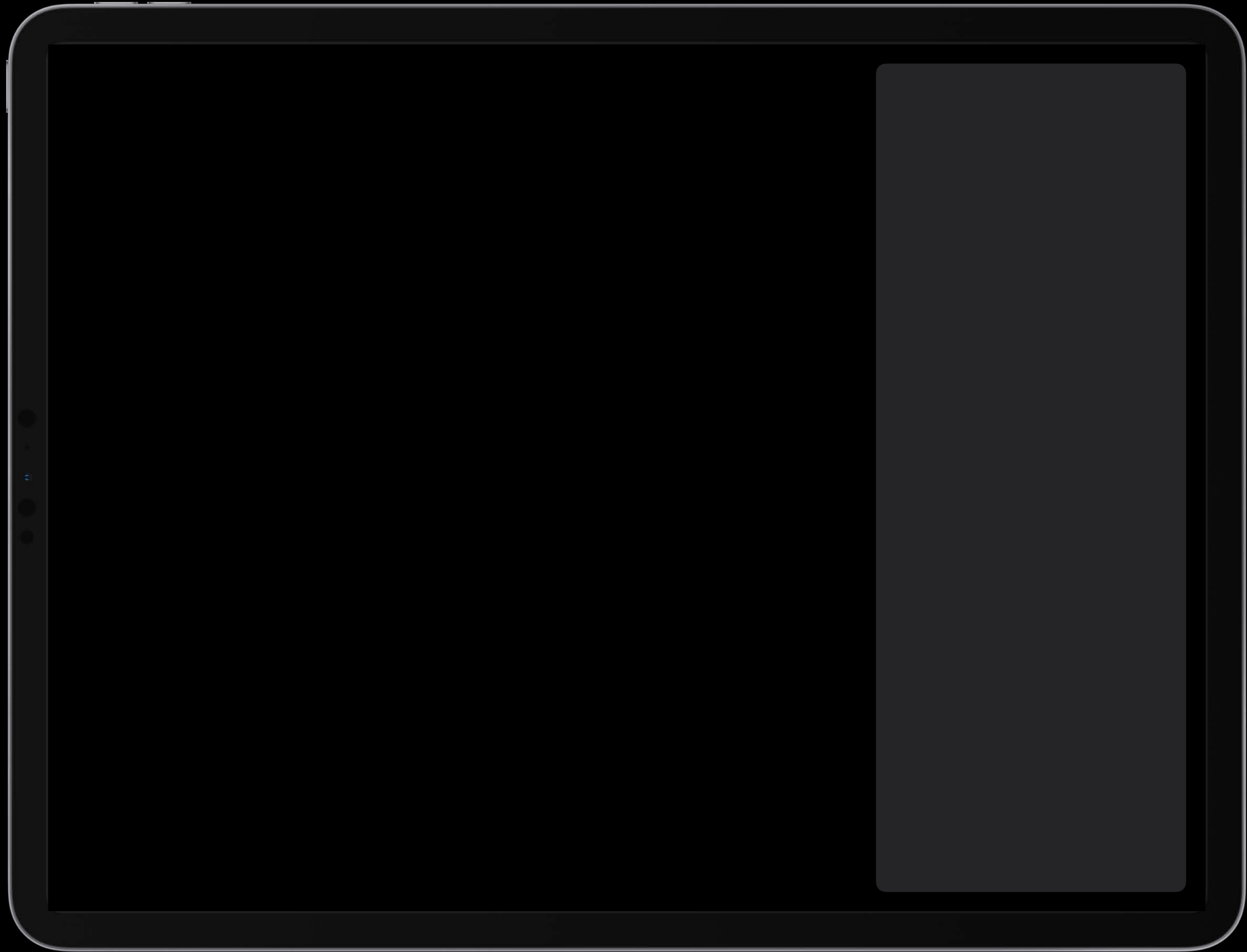
Base and Elevated

Base and Elevated

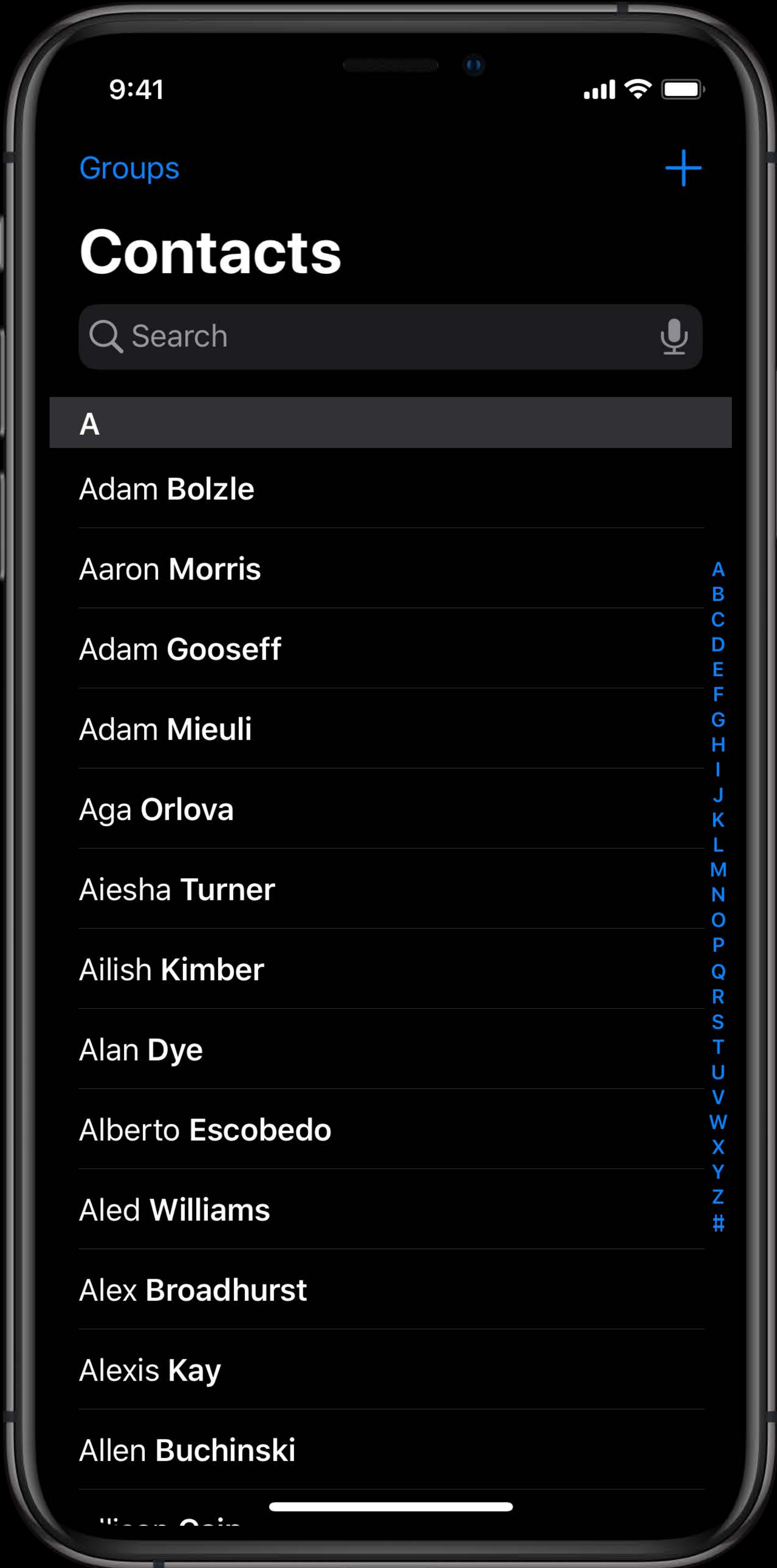
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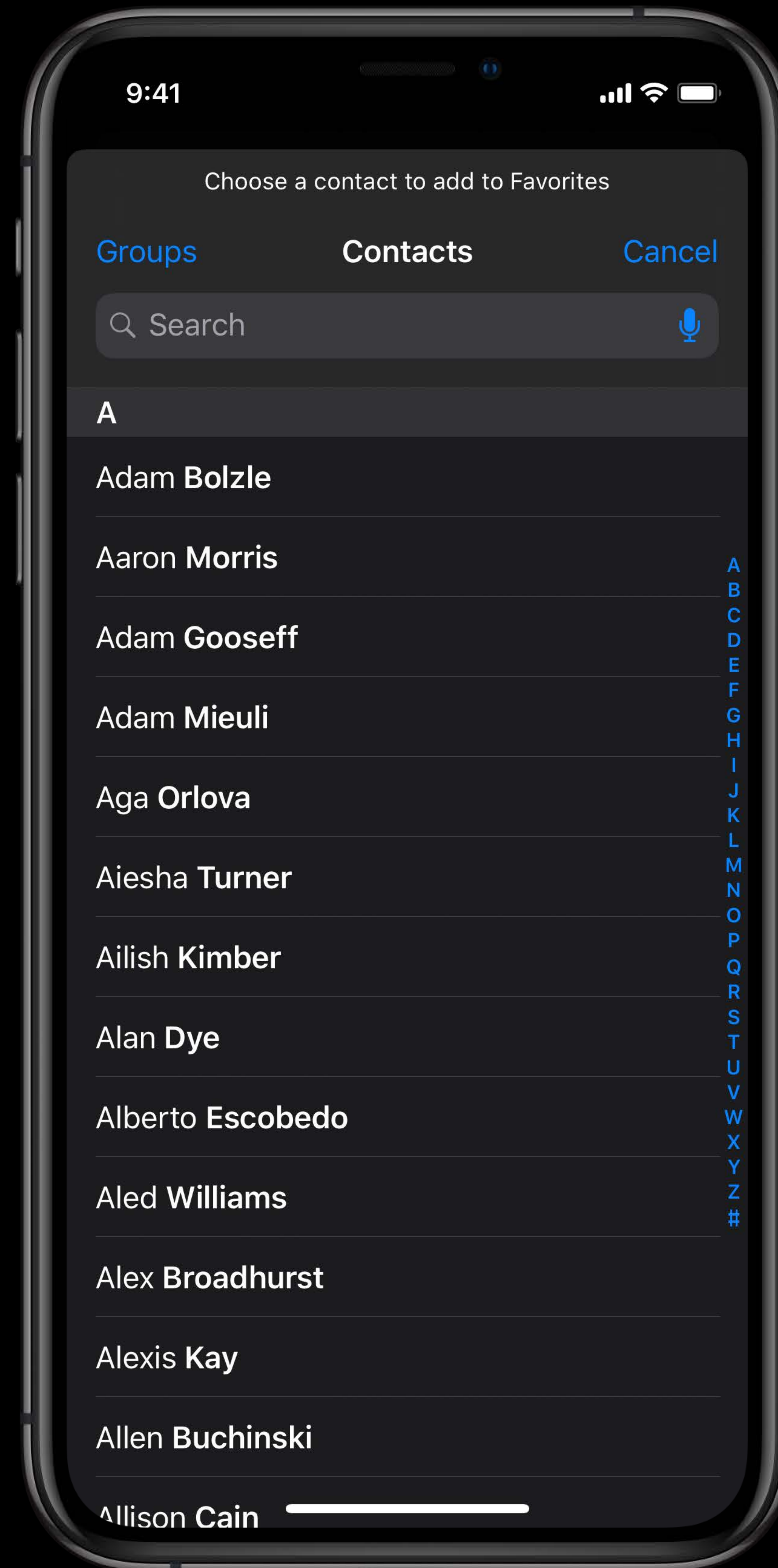
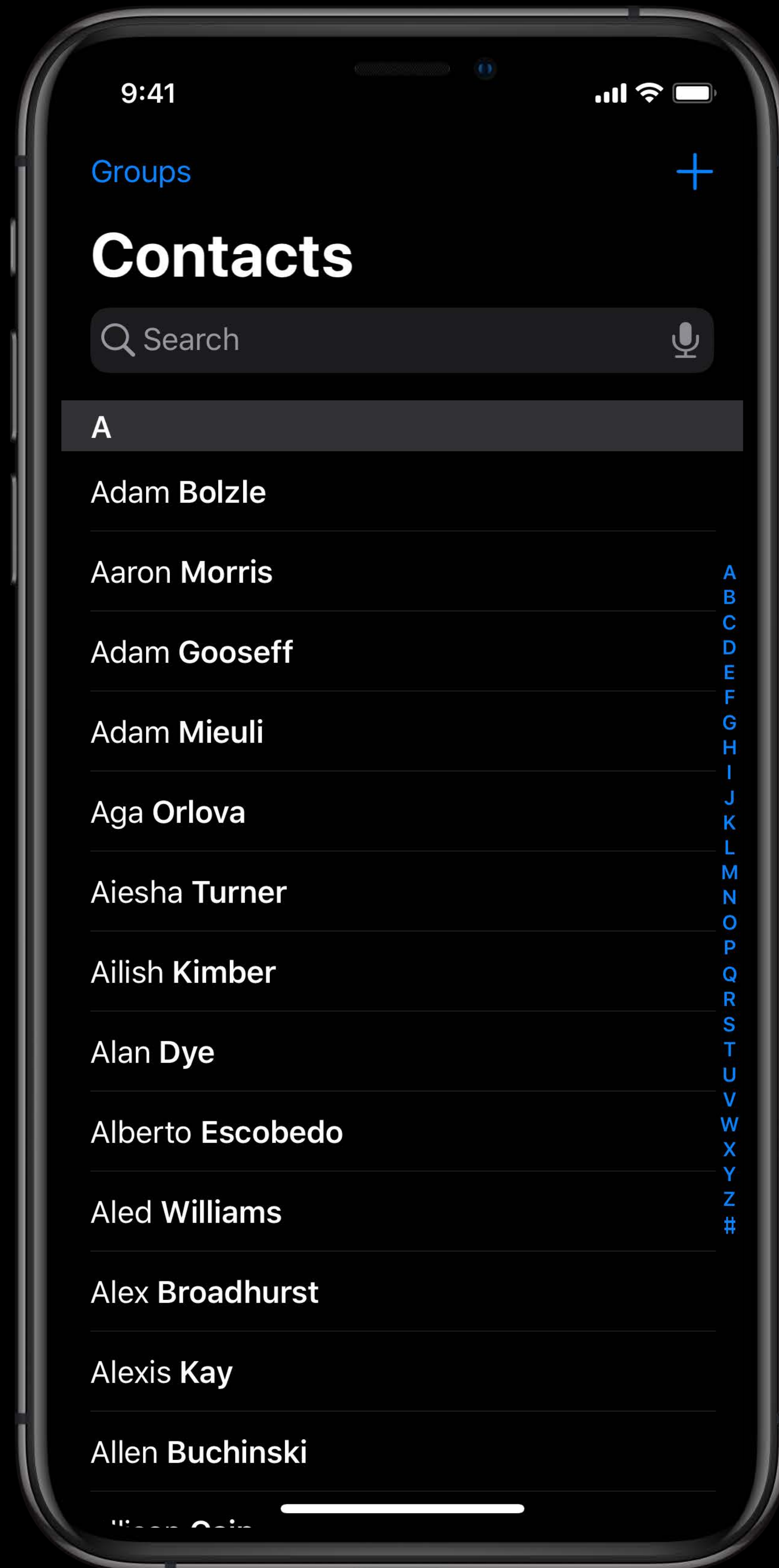


Base





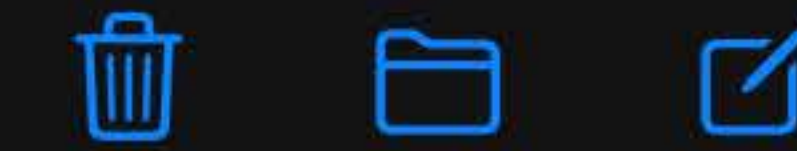
Base



Elevated

Mailboxes

Edit



# All Inboxes

- ★ **Caroline Cranfill** 7:20 PM
 

Photo shoot top pick  
I just love this one from the shoot last week. The colors are so vivid and the details are incredible...
- ★ **Mani Amini** Yesterday
 

ADA Story  
Hi guys, What's the status of the Apple Design Award stories? Would be great to see some of...
- ★ **CC Wan** Yesterday
 

Re: ADA Slide Render  
Here are the renders for the ceremony, which option do you prefer most? I'm partial to the...
- ★ **Travis Becker** Yesterday
 

Fwd: New Color Specs  
Alright. I think this is the final, final, final color. I know I said the last one was final, just kidding!
- ★ **Lance Wilson** Sunday
 

Re: Next week's meeting  
Great! I'll add you to the invite. If you can call in from an AVCN that would best. Will have desi...
- ★ **Cas Lemmens** Sunday
 

Fwd: For Quick Review  
Sounds good, just note that this is the default appearance going forward. Let's make sure the...
- ★ **Chris Wilson** Sunday
 

Modal Sheet Design spec



Updated Just Now



★ **Travis Becker**

To: Mike

## Fwd: New Color Specs

Monday at 4:31 PM

Alright.

I think this is the final, final, final color. I know I said the last one was final, just kidding. LOL!

systemBackground for base will be 0,0,0 and elevated will be 28,28,30.

None of the other colors have been updated. We're good to go. Like I said... this is final, final, final.

Thanks, Travis



Mailboxes Edit

# All Inboxes

- ★ **Caroline Cranfill** 7:20 PM
 

Photo shoot top pick  
I just love this one from the shoot last week. The colors are so vivid and the details are incredible...
- ★ **Mani Amini** Yesterday
 

ADA Story  
Hi guys, What's the status of the Apple Design Award stories? Would be great to see some of...
- ★ **CC Wan** Yesterday
 

Re: ADA Slide Render  
Here are the renders for the ceremony, which option do you prefer most? I'm partial to the...
- ★ **Travis Becker** Yesterday
 

Fwd: New Color Specs  
Alright. I think this is the final, final, final color. I know I said the last one was final, just kidding!
- ★ **Lance Wilson** Sunday
 

Re: Next week's meeting  
Great! I'll add you to the invite. If you can call in from an AVCN that would best. Will have desi...
- ★ **Cas Lemmens** Sunday
 

Fwd: For Quick Review  
Sounds good, just note that this is the default appearance going forward. Let's make sure the...
- ★ **Chris Wilson** Sunday
 

Modal Sheet Design spec

Updated Just Now

★ **Travis Becker**  
To: Mike

## Fwd: New Color Specs

Monday at 4:31 PM

Alright.

I think this is the final, final, final color. I know I said the last one was final, just kidding!

systemBackground for base will be 0,0,0 and


None of the other colors have been updated yet. I think this is the final, final.

Thanks, Travis

Groups +

# Contacts

Search

 **Mike Stern**  
My Card

- A
- Adam Bolzle
- Aaron Morris
- Adam Gooseff
- Adam Mieuli
- Aga Orlova
- Aiesha Turner
- Ailish Kimber
- Alan Dye
- Alberto Escobedo
- Aled Williams
- Alex Broadhurst

9:41 AM Tue Jun 4th

Mailboxes

Edit

# All Inboxes

- ★ **Caroline Cranfill** 7:20 PM

Photo shoot top pick  
I just love this one from the shoot last week. The colors are so vivid and the details are incredible. The framing of the shot is very dramatic. And it seems...
- ★ **Mani Amini** Yesterday

ADA Story  
Hi guys, What's the status of the Apple Design Award stories? Would be great to see some of the winners get some serious attention. It'll be hard to choose...
- ★ **CC Wan** Yesterday

Re: ADA Slide Render  
Here are the renders for the ceremony, which option do you prefer most? I'm partial to the 1/4 view of the right side. The specular light along the chamfered...
- ★ **Travis Becker** Yesterday

Fwd: New Color Specs  
Alright. I think this is the final, final, final color. I know I said the last one was final, just kidding. LOL! System Background for Base will be 0,0,0 and for Elev...
- ★ **Lance Wilson** Sunday

Re: Next week's meeting  
Great! I'll add you to the invite. If you can call in from an AVCN that would best. Will have designs to share with the team. The team has got some incredible...
- ★ **Cas Lemmens** Sunday

Fwd: For Quick Review  
Sounds good, just note that this is the default appearance going forward. Let's make sure the borderless navigation bar style is explained well at WWDC. Did...
- ★ **Chris Wilson** Sunday

Modal Sheet Design spec



Updated Just Now



100%

Groups



# Contacts

Search



**Mike Stern**

My Card

A

Adam Bolzle

Aaron Morris

Adam Gooseff

Adam Mieuli

Aga Orlova

Aiesha Turner

Ailish Kimber

Alan Dye

Alberto Escobedo

Aled Williams

Alex Broadhurst

Alexis Kay

A

C

F

H

J

L

O

Q

S

U

X

Z

#



Cancel

A

Hello 🖐️



★ Ca

To: Jane Appleseed

Pho  
I ju  
det

Cc/Bcc, From: notmyemail@apple.com

★ Ma

Subject: Hello 🖐️

AD,  
Hi  
to s



★ CC

Sent from my iPad

Re:  
Her  
par

★ Tra

Fw  
Alri  
fina

★ Lai

Re:  
Gre  
Wil

★ Ca

Fw  
Sou  
ma

★ Ch

Mo



connecting...



Groups



# Contacts

Search



Mike Stern

My Card

A

A

Adam Bolzle

Aaron Morris

Adam Gooseff

Adam Mieuli

Aga Orlova

Aiesha Turner

Ailish Kimber

Alan Dye

Alberto Escobedo

Aled Williams

Alex Broadhurst

Alexis Kay

Allen Duchinski

C

F

H

J

L

O

Q

S

U

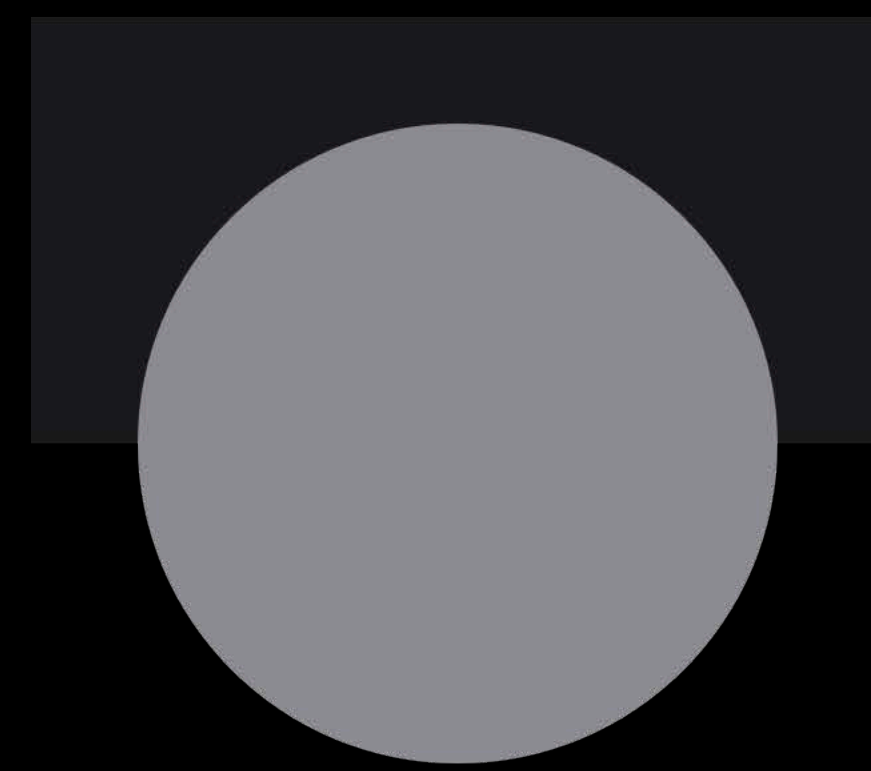
X

Z

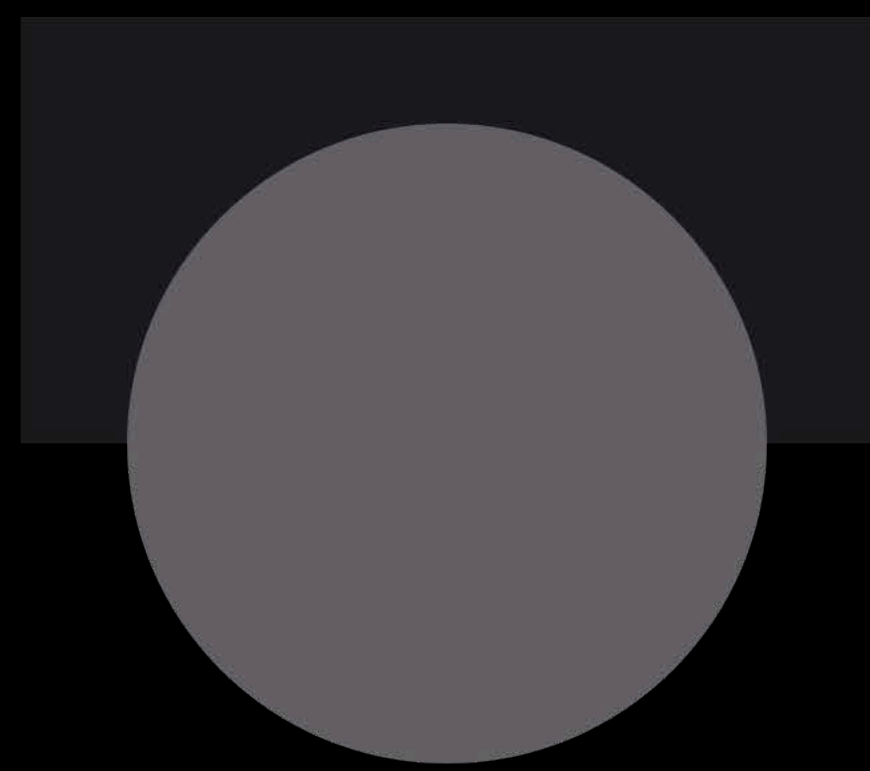
#

# System Grays

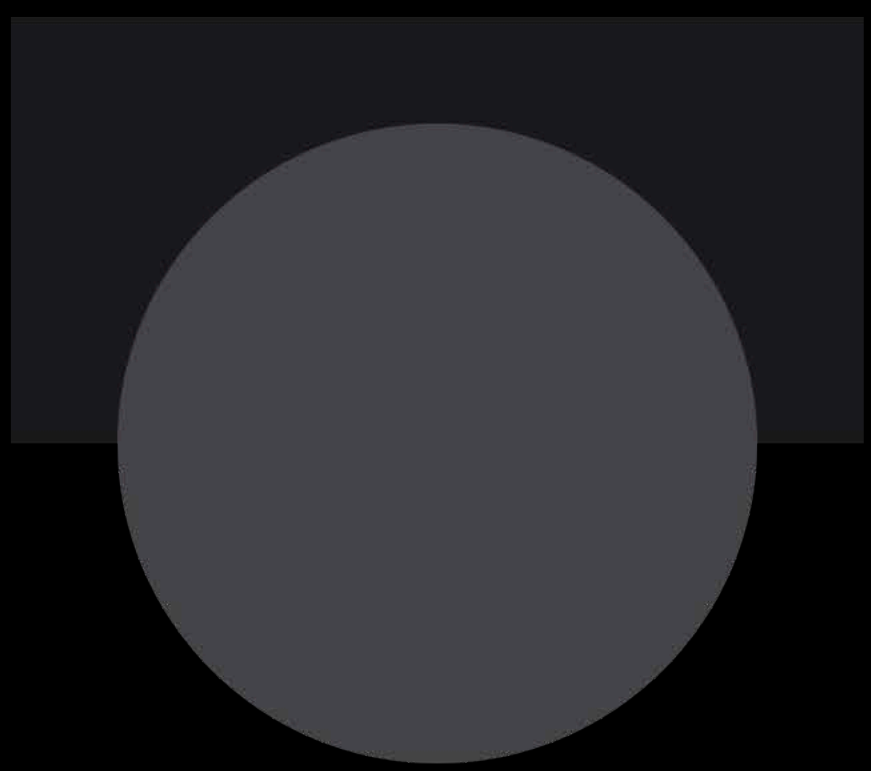
SystemGrey



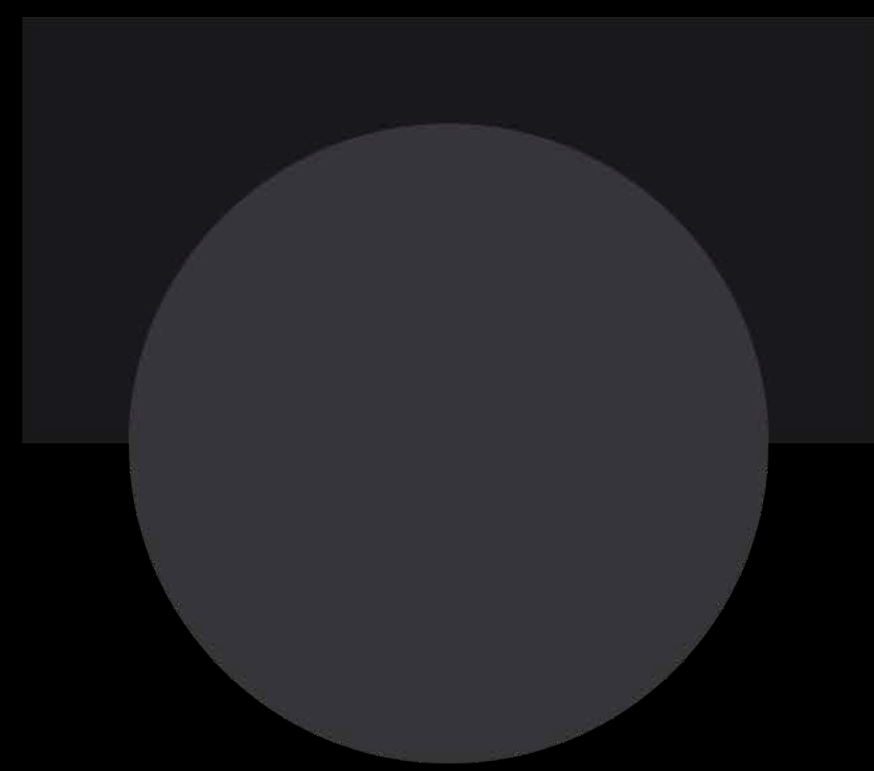
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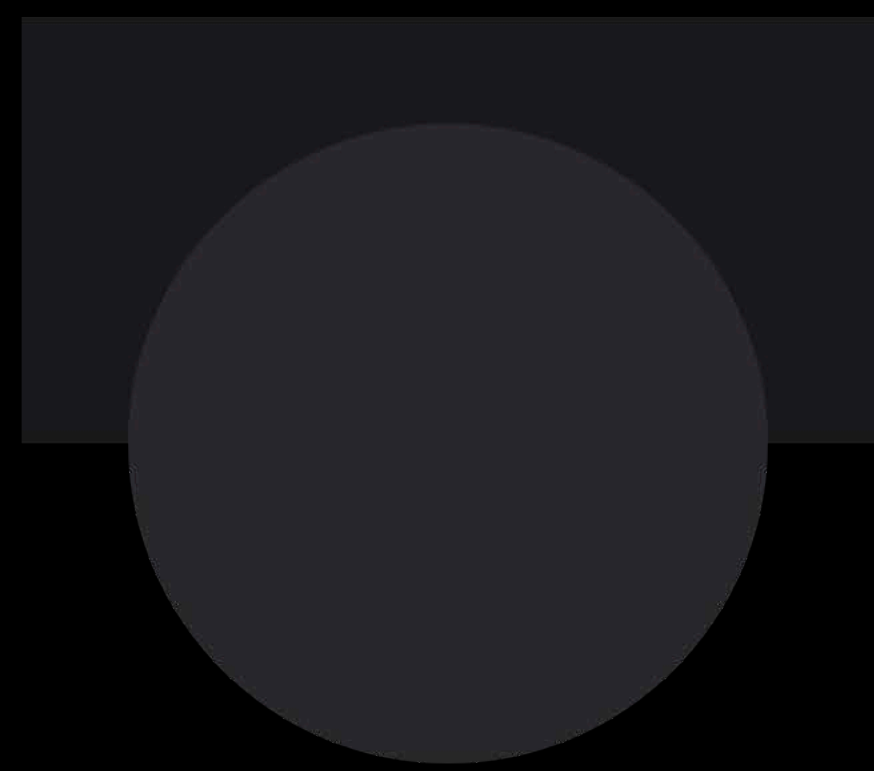
SystemGrey3



SystemGrey4



SystemGrey5

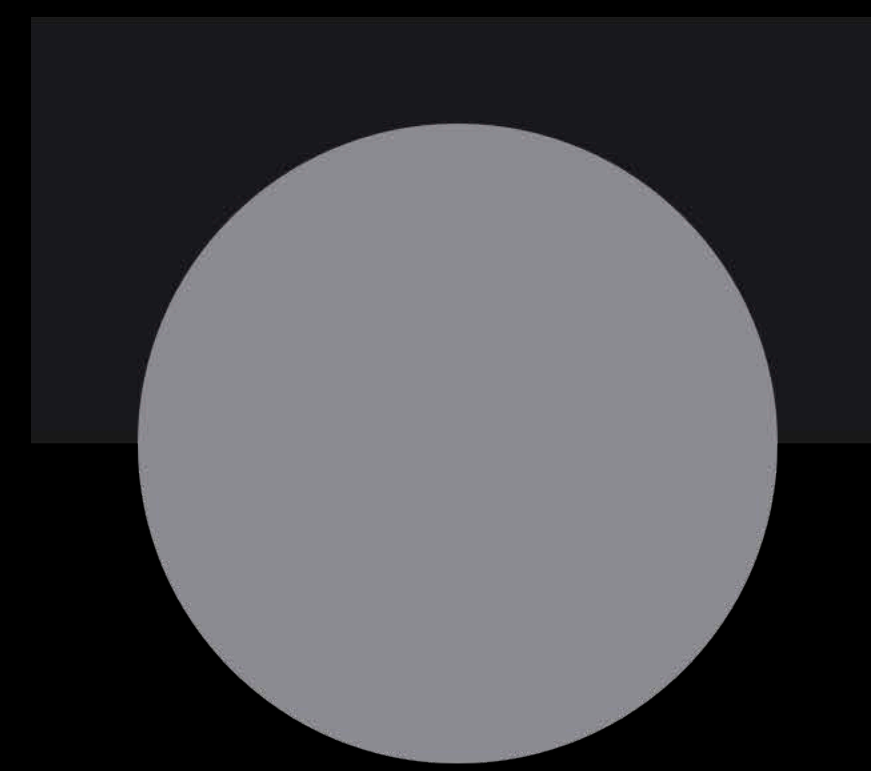


SystemGrey6

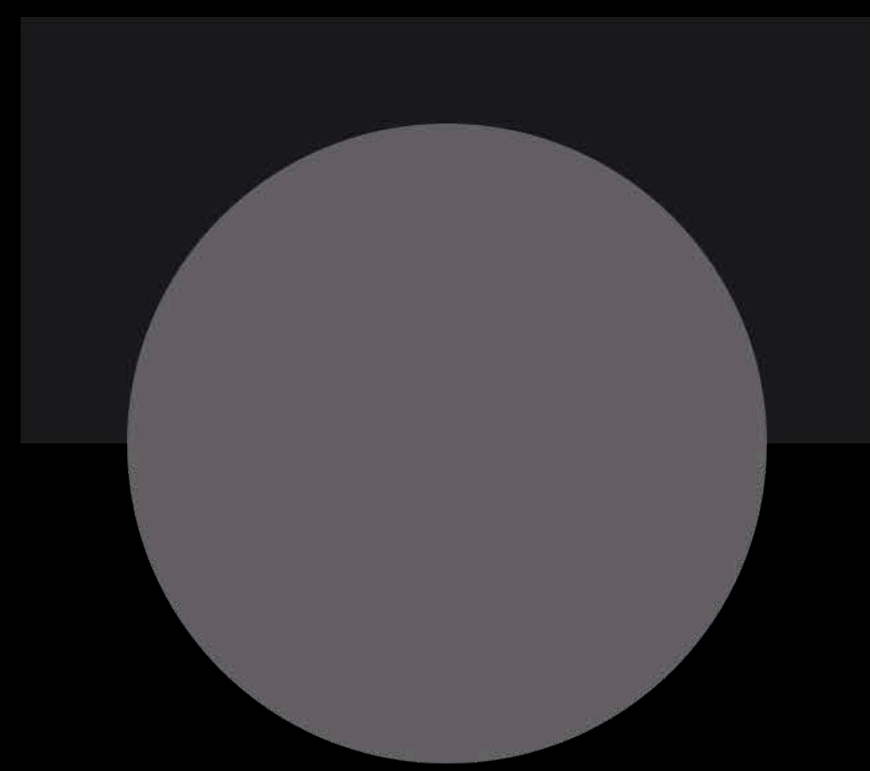


# System Grays

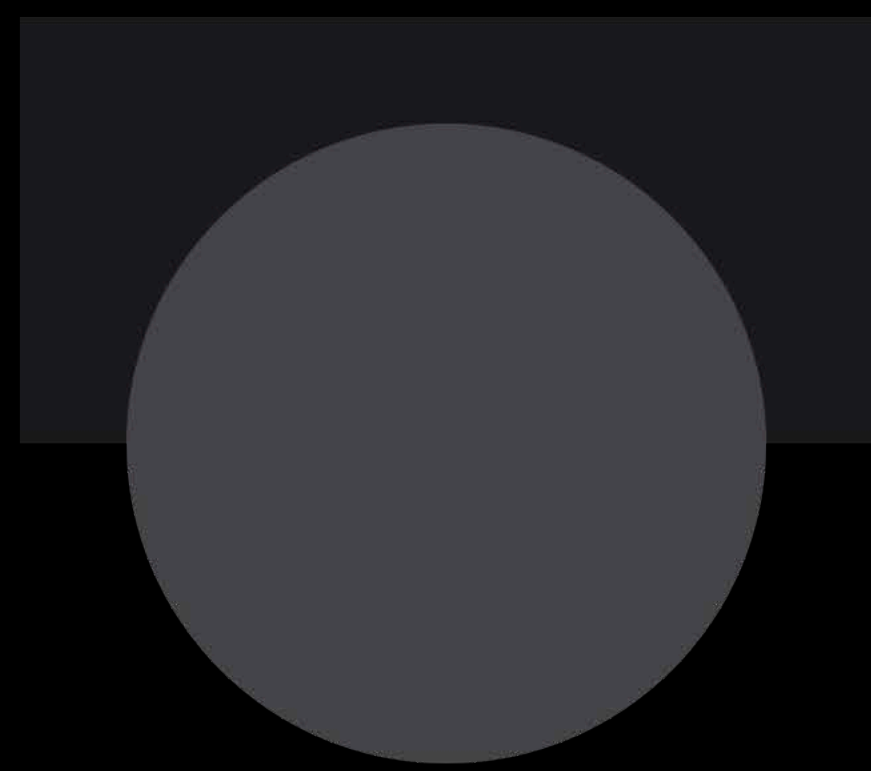
SystemGrey



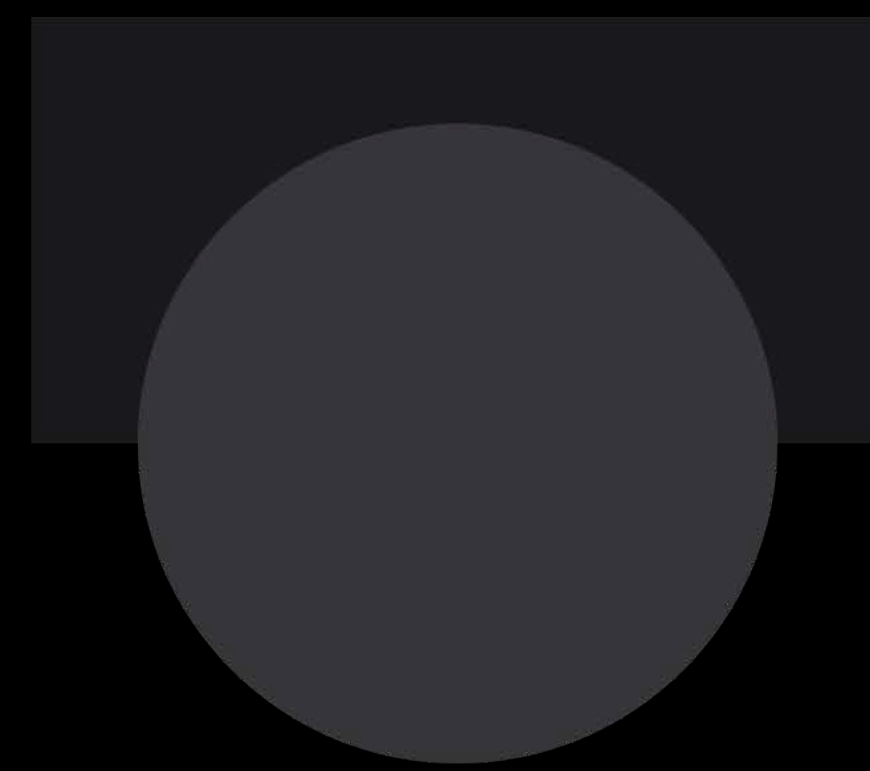
SystemGrey2



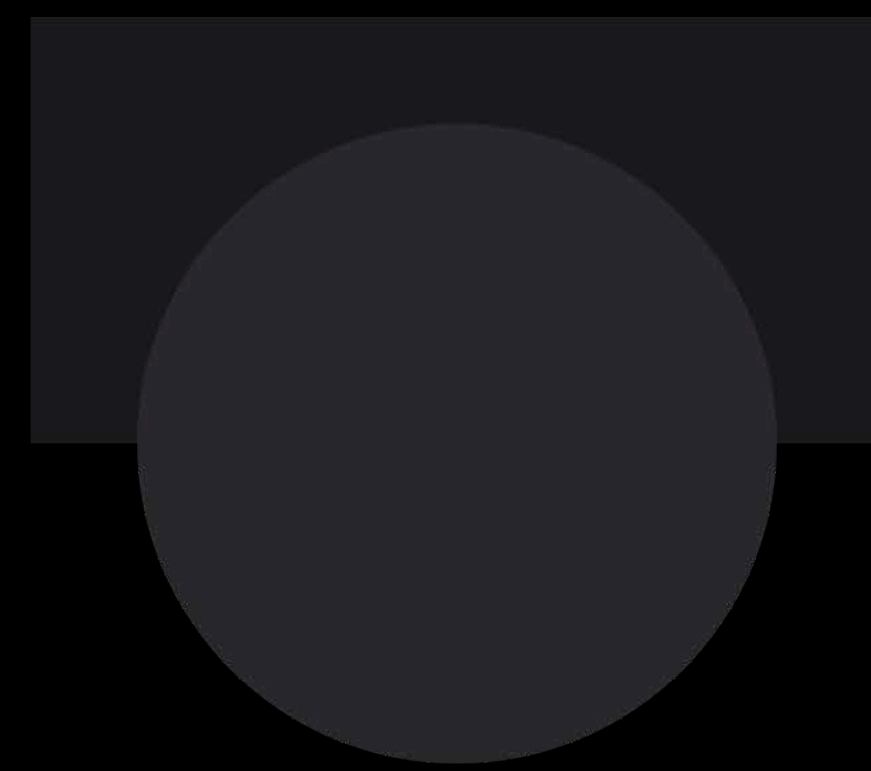
SystemGrey3



SystemGrey4



SystemGrey5

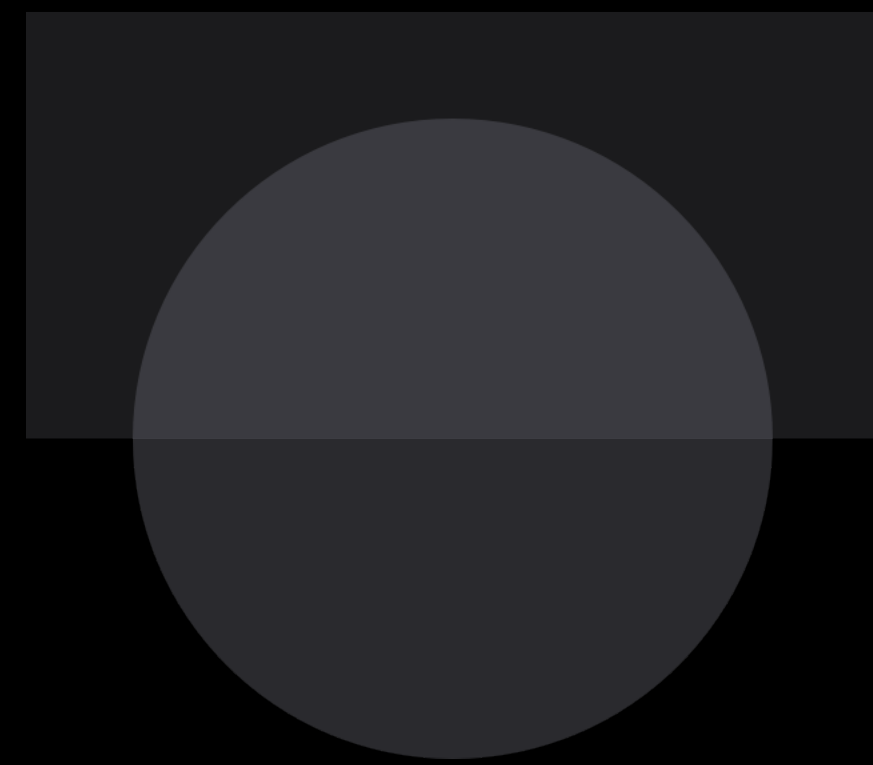


SystemGrey6

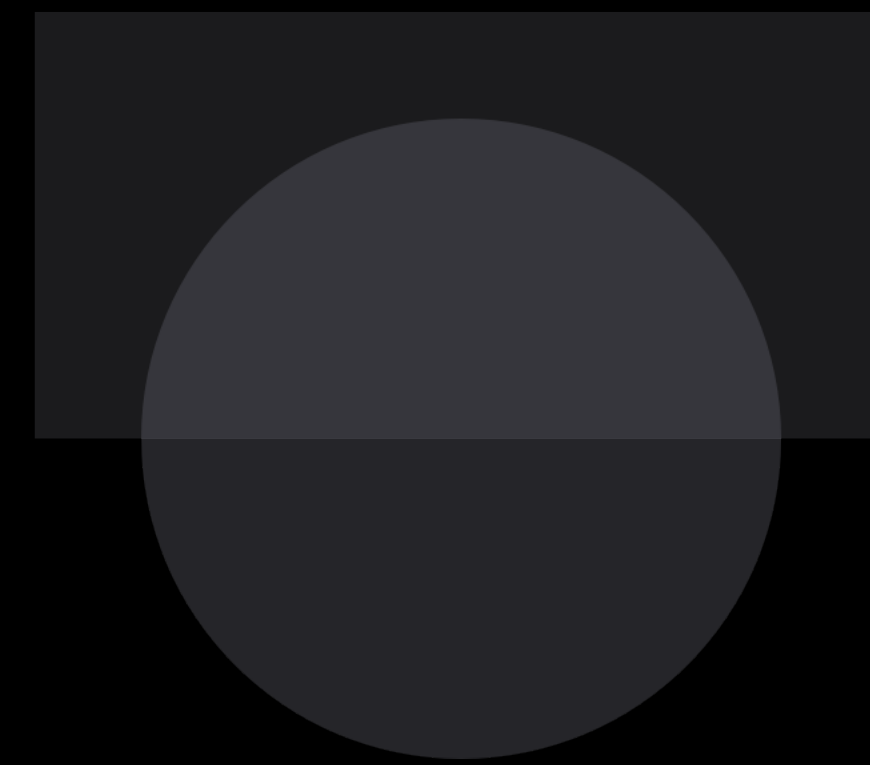


## Fill Colors

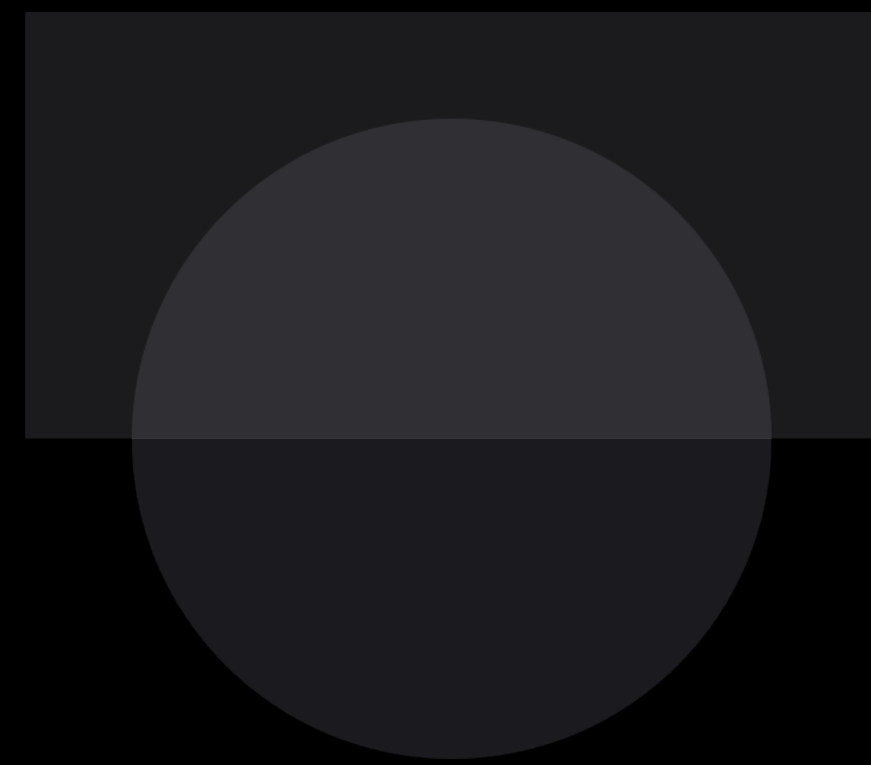
fillColor



SecondaryFillColor



TertiaryFillColor

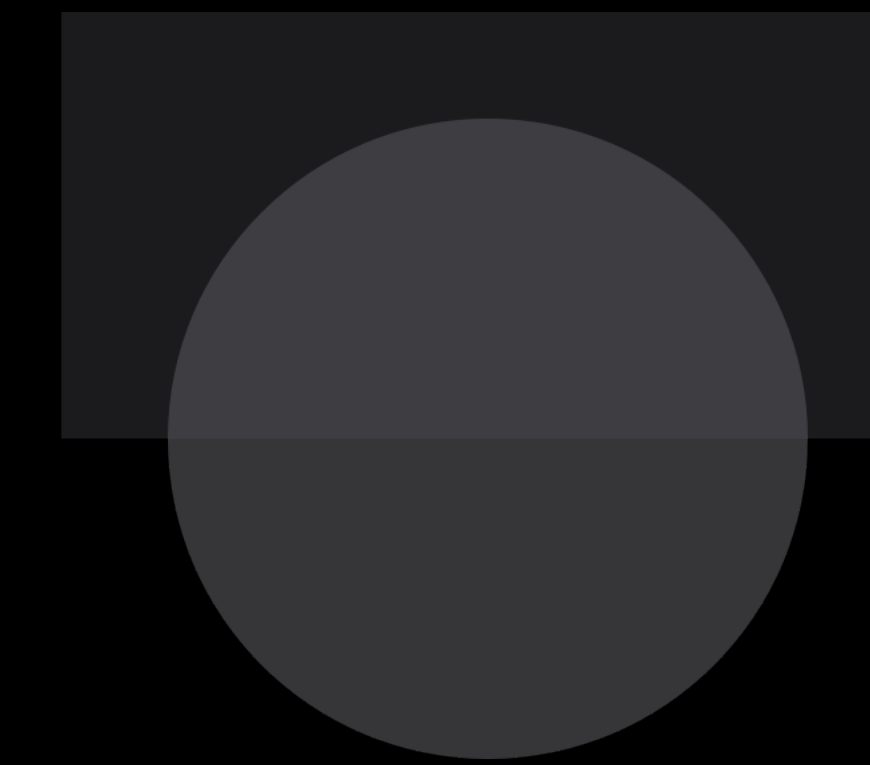


QuaternaryFillColor



## Separator Colors

SeparatorColor





# Materials

# Materials

Thick



Regular (Default)



Thin



Ultrathin



# Materials

Thick



Regular (Default)



Thin



Ultrathin



# Materials

Thick



Regular (Default)



Thin



Ultrathin



# Materials

Thick



Regular (Default)



Thin



Ultrathin



# Materials

Thick



Regular (Default)






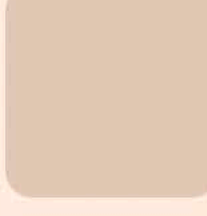
Thin



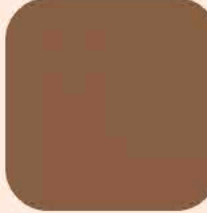


Ultrathin



**Labels**

-  Vibrant Primary Text
-  Vibrant Secondary Text
-  Vibrant Tertiary Text
-  Vibrant Quarternary Text

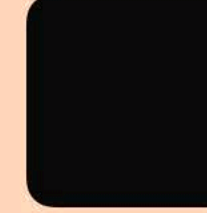



**Fills**

-  Vibrant Primary Fill
-  Vibrant Secondary Fill
-  Vibrant Tertiary Fill

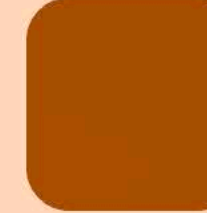


**Separator**

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**Labels**

-  Vibrant Primary Text
-  Vibrant Secondary Text
-  Vibrant Tertiary Text
-  Vibrant Quarternary Text

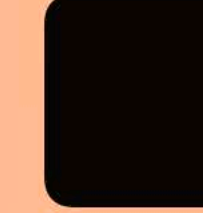


**Fills**

-  Vibrant Primary Fill
-  Vibrant Secondary Fill
-  Vibrant Tertiary Fill




**Separator**

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**Labels**

-  Vibrant Primary Text
-  Vibrant Secondary Text
-  Vibrant Tertiary Text




**Fills**

-  Vibrant Primary Fill
-  Vibrant Secondary Fill
-  Vibrant Tertiary Fill




**Separator**

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**Labels**

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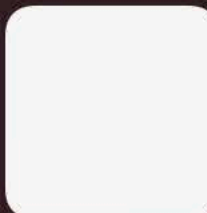



**Fills**

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-  Vibrant Secondary Fill
-  Vibrant Tertiary Fill




**Separator**

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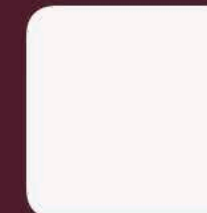



**Fills**

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-  Vibrant Tertiary Fill




**Separator**

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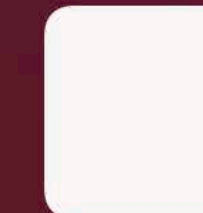
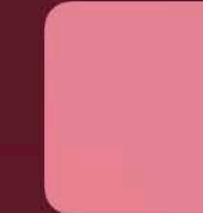

**Fills**

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-  Vibrant Tertiary Fill




**Separator**

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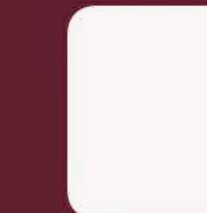
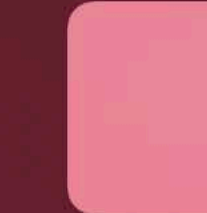

**Fills**

-  Vibrant Primary Fill
-  Vibrant Secondary Fill
-  Vibrant Tertiary Fill

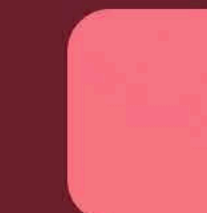


**Separator**

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**Labels**

-  Vibrant Primary Text
-  Vibrant Secondary Text
-  Vibrant Tertiary Text

**Fills**

-  Vibrant Primary Fill
-  Vibrant Secondary Fill
-  Vibrant Tertiary Fill

**Separator**

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Solid Color

Vibrant

Solid Color

Vibrant

Solid Color

Vibrant




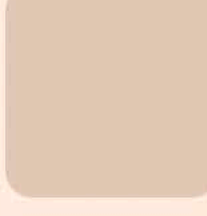
Solid Color

Vibrant

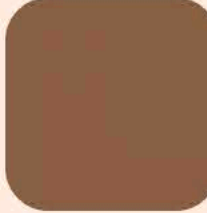






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-  Vibrant Primary Text
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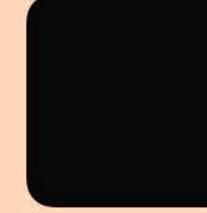



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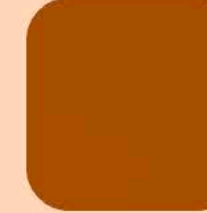


**Separator**

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**Labels**

-  Vibrant Primary Text
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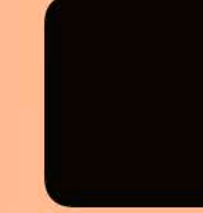


**Fills**

-  Vibrant Primary Fill
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**Separator**

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**Labels**

-  Vibrant Primary Text
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**Fills**

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-  Vibrant Tertiary Fill




**Separator**

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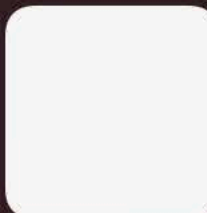



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**Separator**

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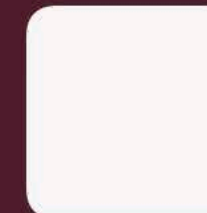



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**Separator**

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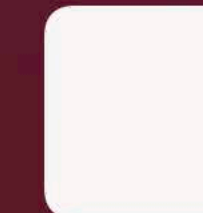
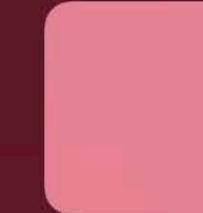

**Fills**

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**Separator**

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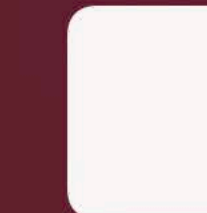
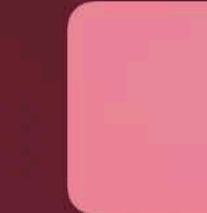

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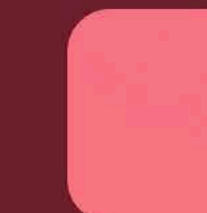


**Separator**

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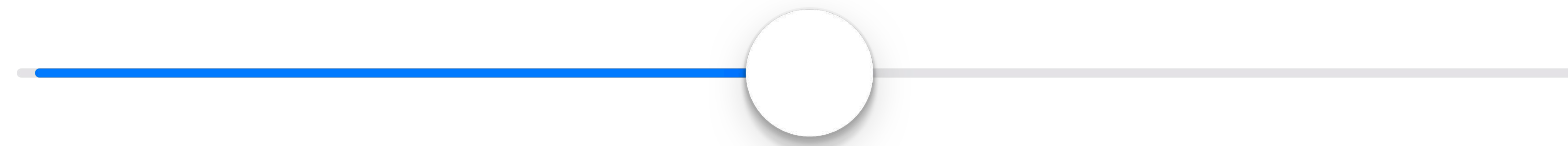
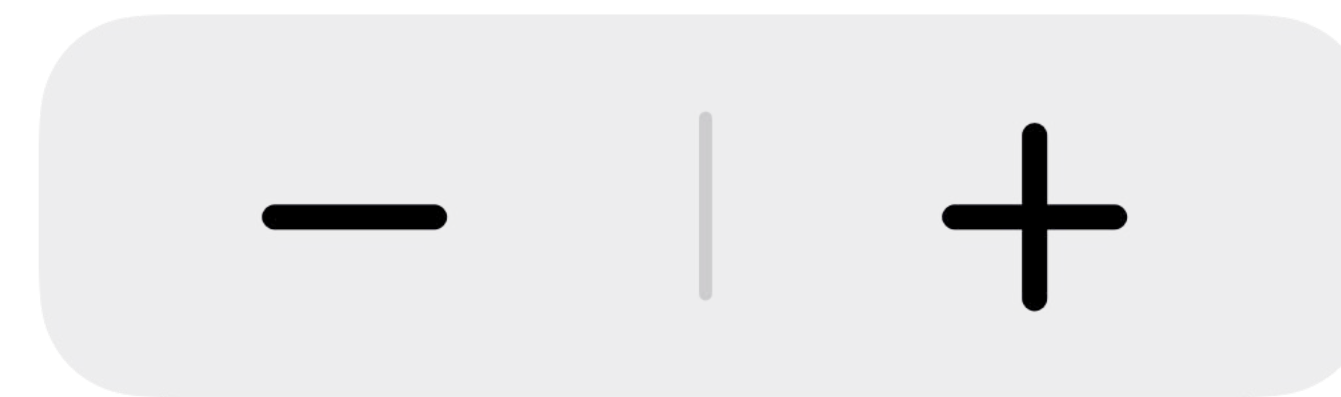
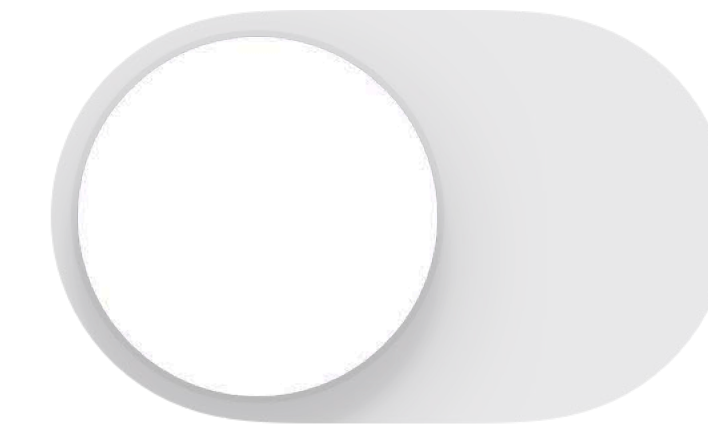
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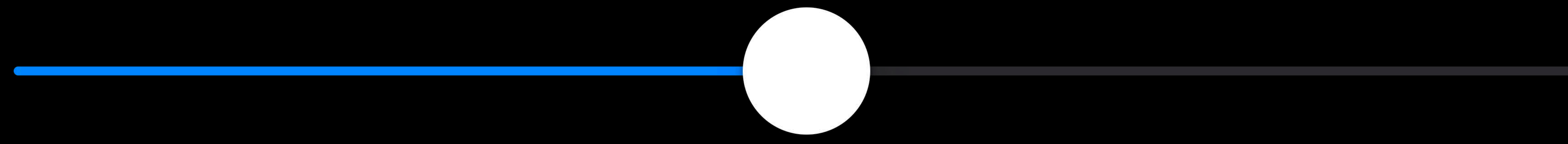
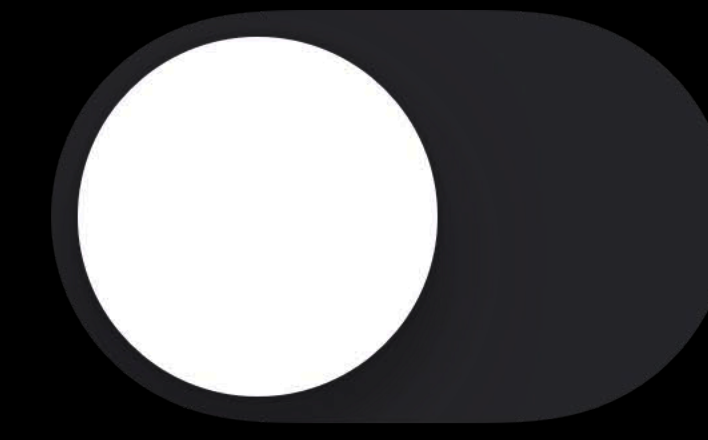
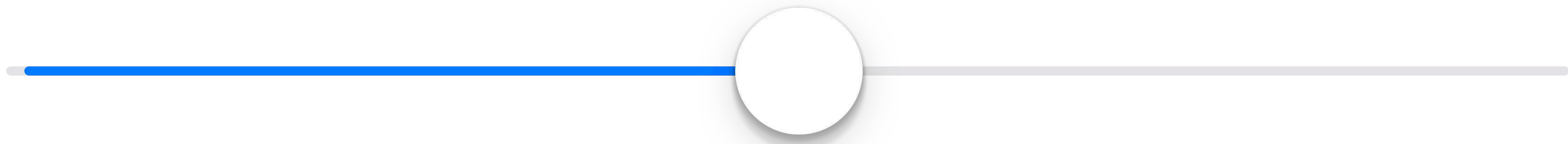
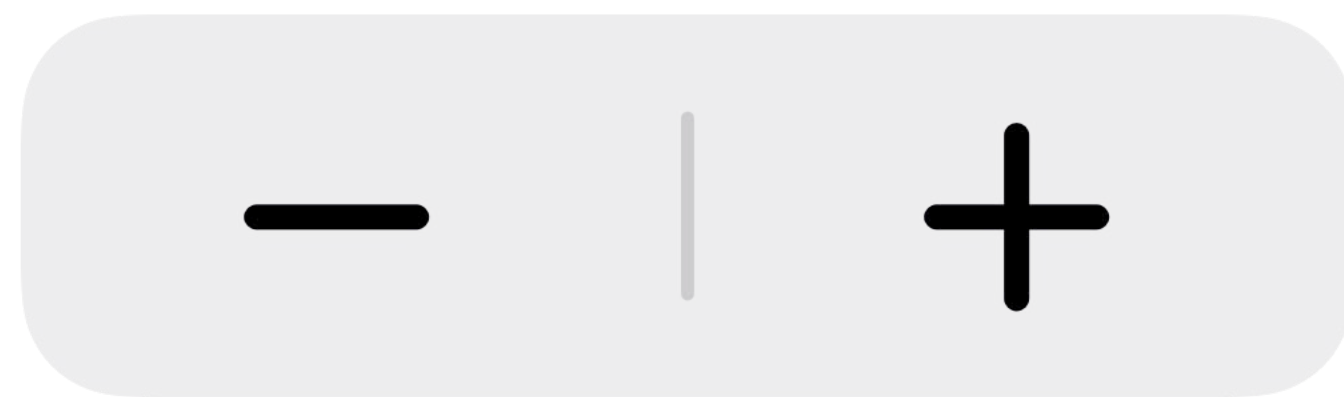
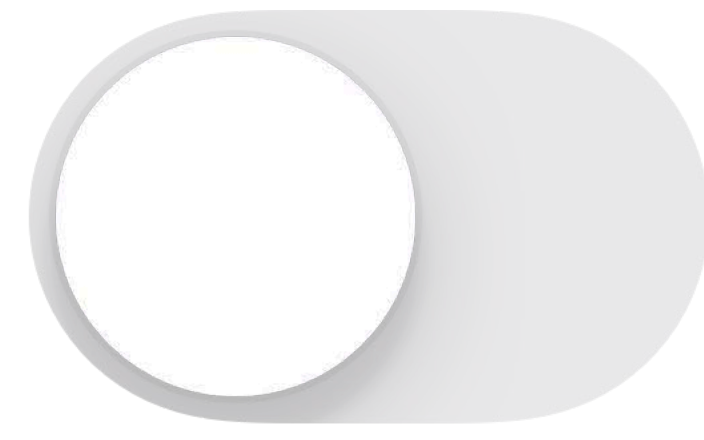
-  Vibrant Primary Fill
-  Vibrant Secondary Fill
-  Vibrant Tertiary Fill

**Separator**

---

Controls and bars





Custom controls







**systemYellow**

**quaternaryLabel**



**systemYellow**

**quaternaryLabel**



9:41



< Mailboxes

Edit

# All Inboxes

Q Search



- ★ **Caroline Cranfill** 7:20 PM ↻

Photo shoot top pick  
I just love this one from the shoot last week.
- ★ **Mani Amini** Yesterday ↻

ADA Story  
Hi guys, What's the status of the Apple Design...
- ★ **CC Wan** Yesterday >

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Dinner plans  
Thanks for booking the restaurant. Can't wait!
- ★ **Lance Wilson** Sunday >

Re: Next week's meeting  
Great! I'll add you to the invite. If you can call i...
- ★ **Cas Lemmens** Sunday >

Fwd: For Quick Review  
Sounds good, just note that this is the default...
- ★ **Chris Wilson** Sunday >

Modal Sheet Design spec  
Hey Mike, The preview width is currently base...



Updated Just Now



9:41



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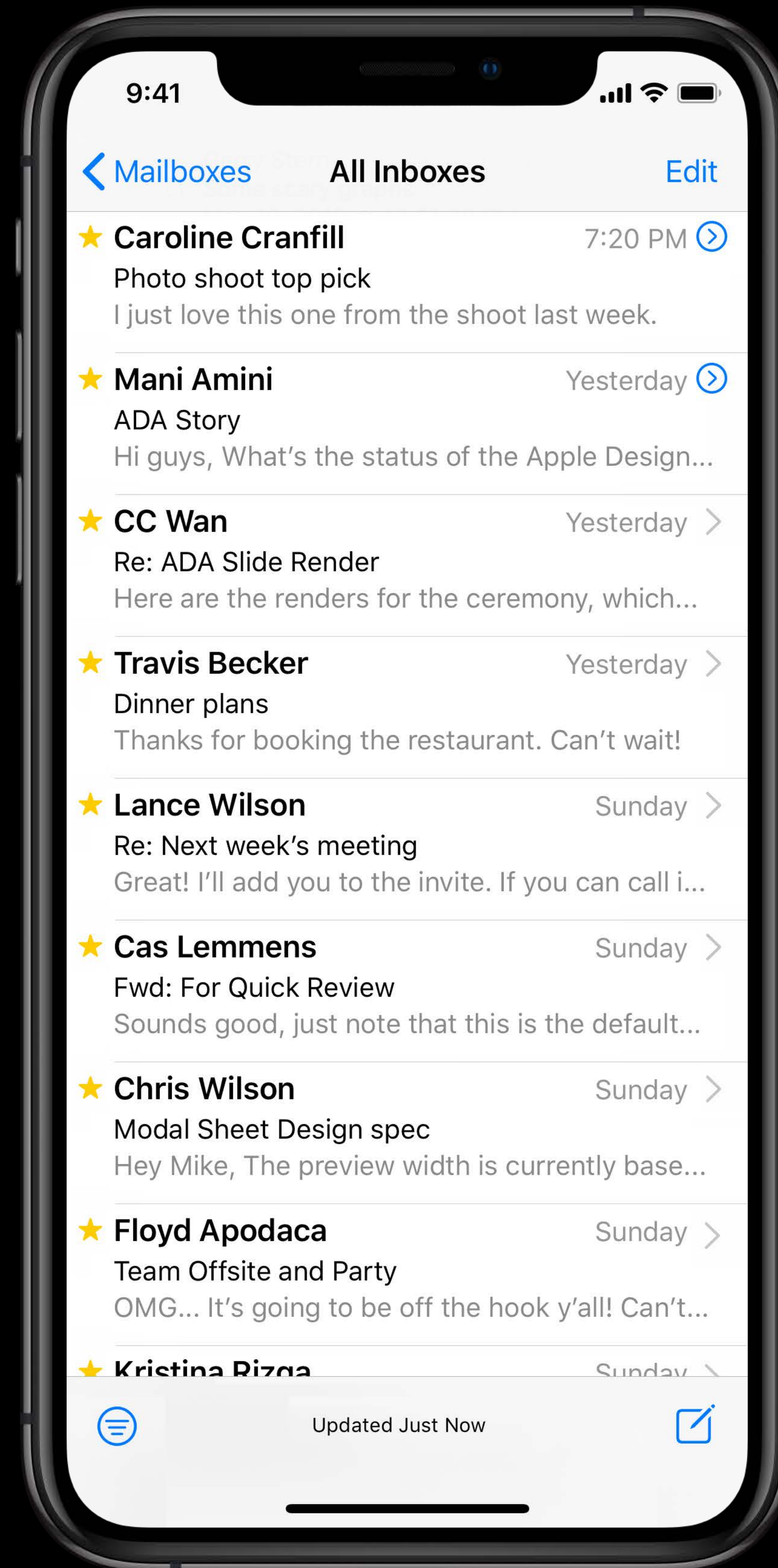
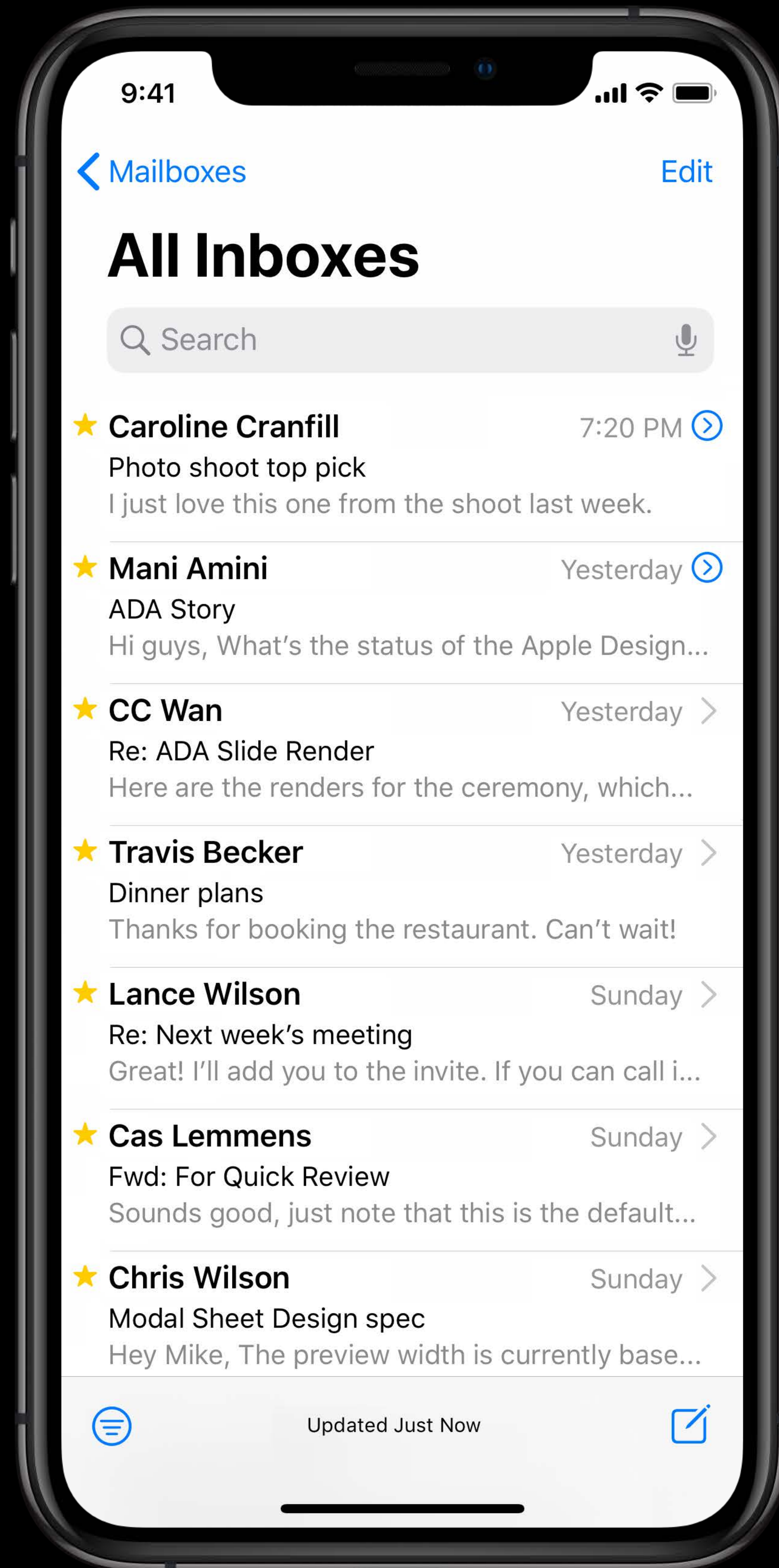
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Updated Just Now

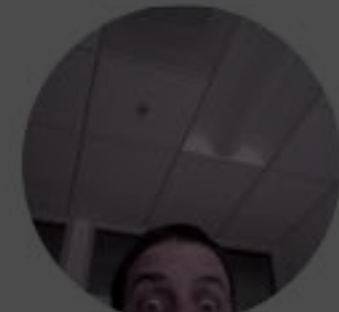




9:41 AM Tue Jun 4th

# Settings

Search 

 **Mike Stern**  
Apple ID, iCloud, iTunes & App Store


 Airplane Mode

 Wi-Fi AppleWiFi

 Bluetooth On

 Notifications

 Sounds

 Do Not Disturb

 Screen Time

 **General**

 Control Center

 Display & Brightness

 Accessibility

## General

About >

Software Update >

AirDrop >

Handoff >

Multitasking & Dock >

iPad Storage >

Background App Refresh >

Date & Time >

Keyboard >

Fonts >

Language & Region >

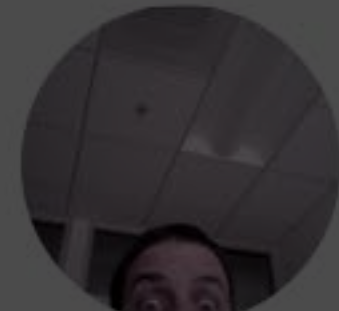
Dictionary >

iTunes Wi-Fi Sync >

9:41 AM Tue Jun 4th

# Settings

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Date & Time >

Keyboard >

Fonts >

Language & Region >

Dictionary >

iTunes Wi-Fi Sync >

# Using the Previous Appearance

Elements behind the navigation bar

# Using the Previous Appearance

Elements behind the navigation bar

Visual separation is needed

9:41



< Mailboxes

Edit

# All Inboxes

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- ★ **Caroline Cranfill** 7:20 PM   
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9:41



< Mailboxes

Edit

# All Inboxes

🔍 Search

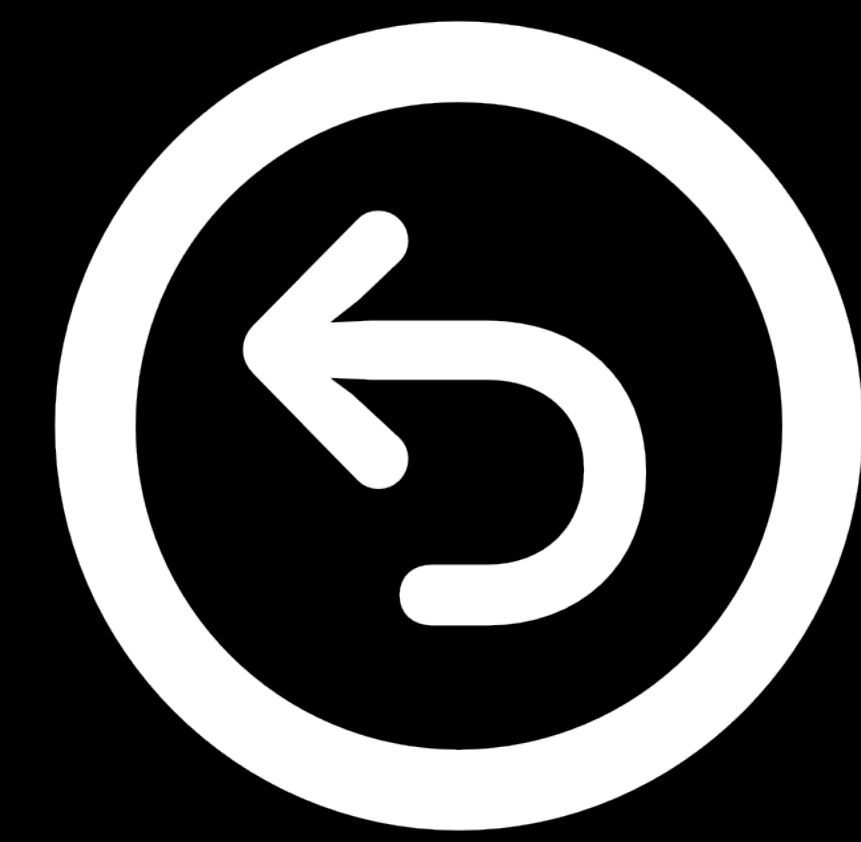
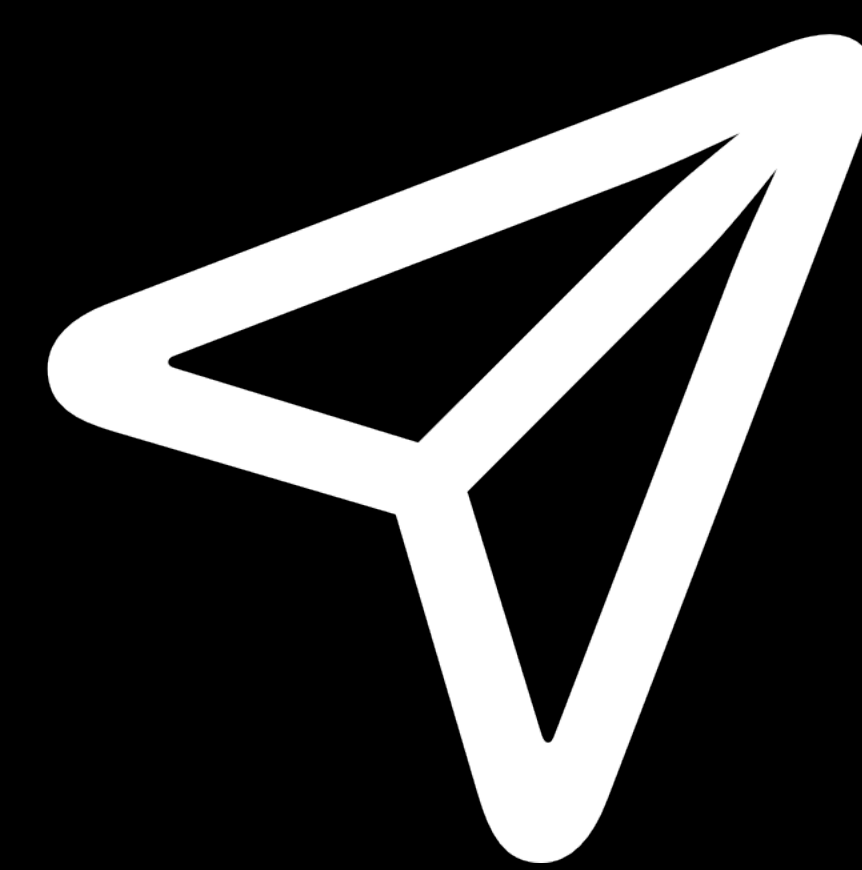
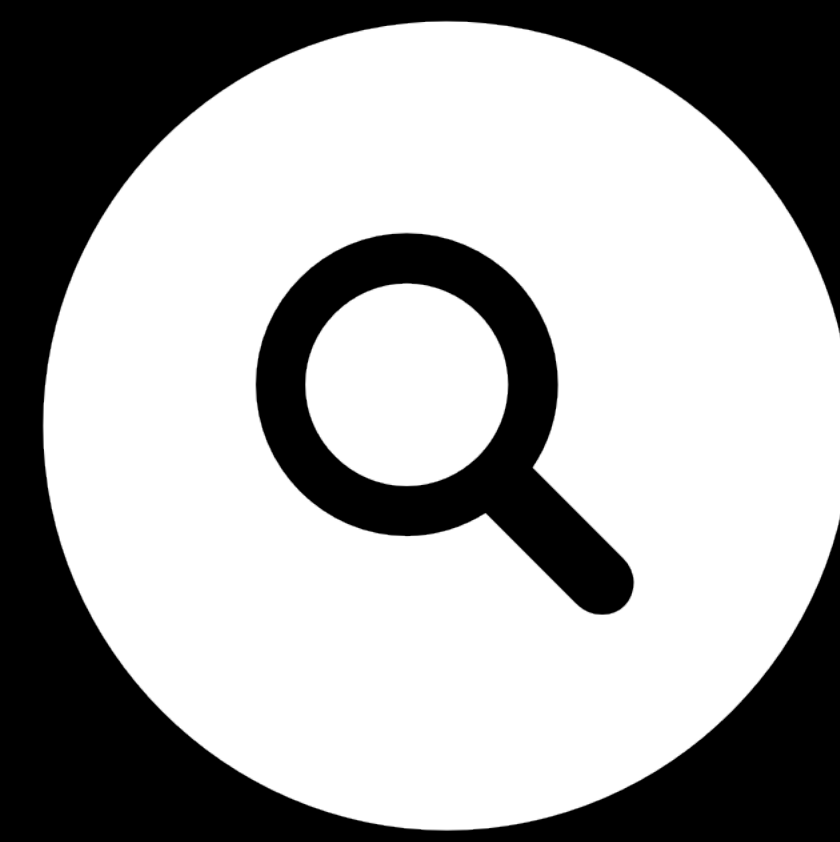
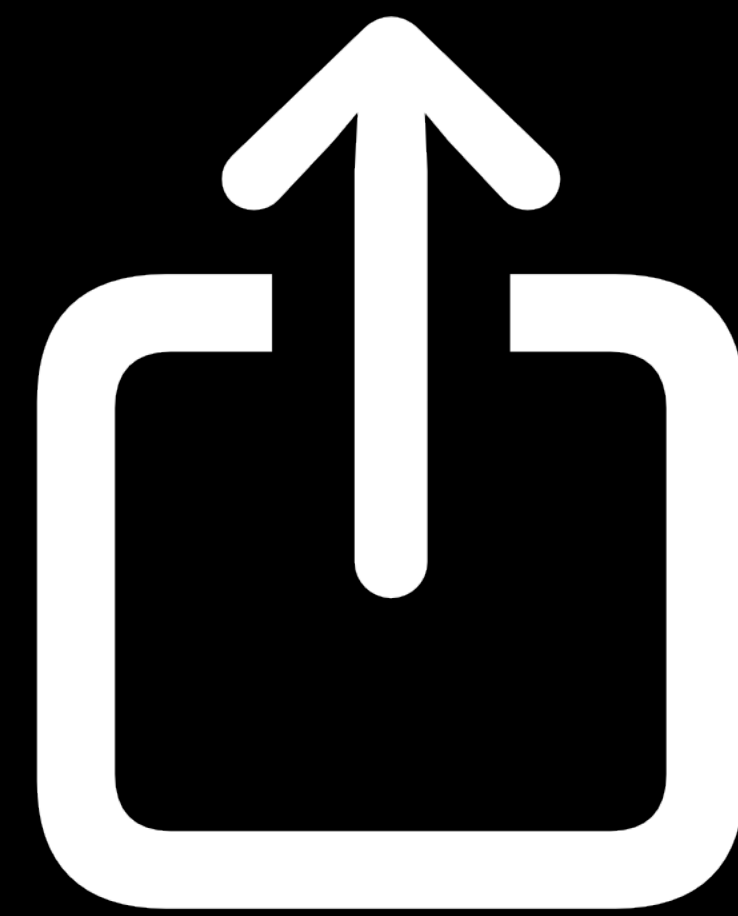
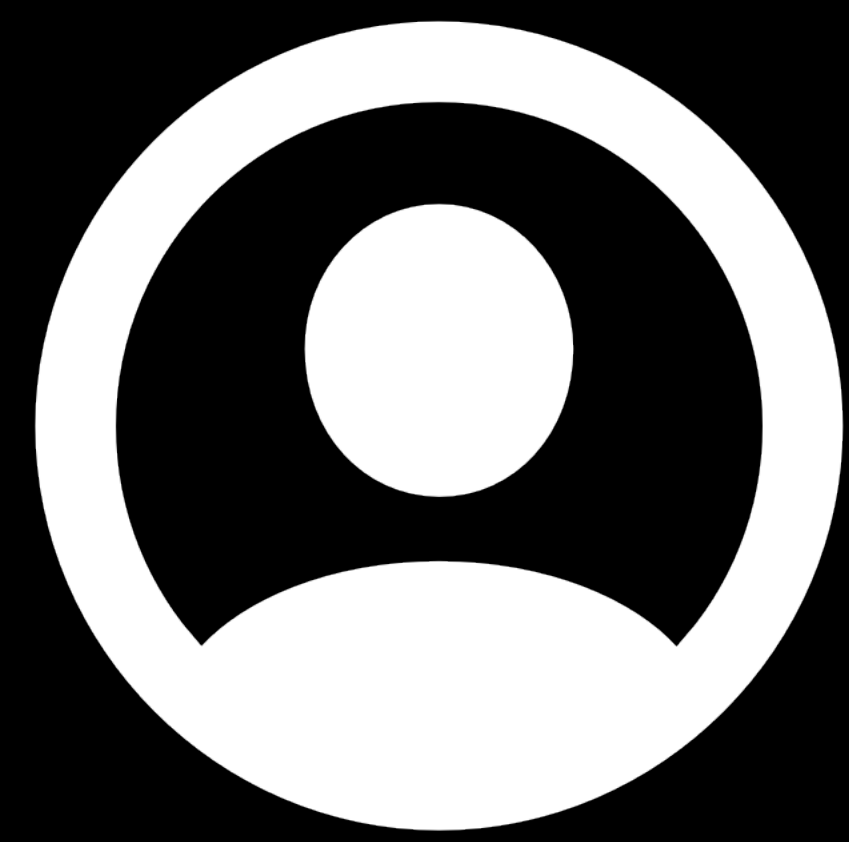
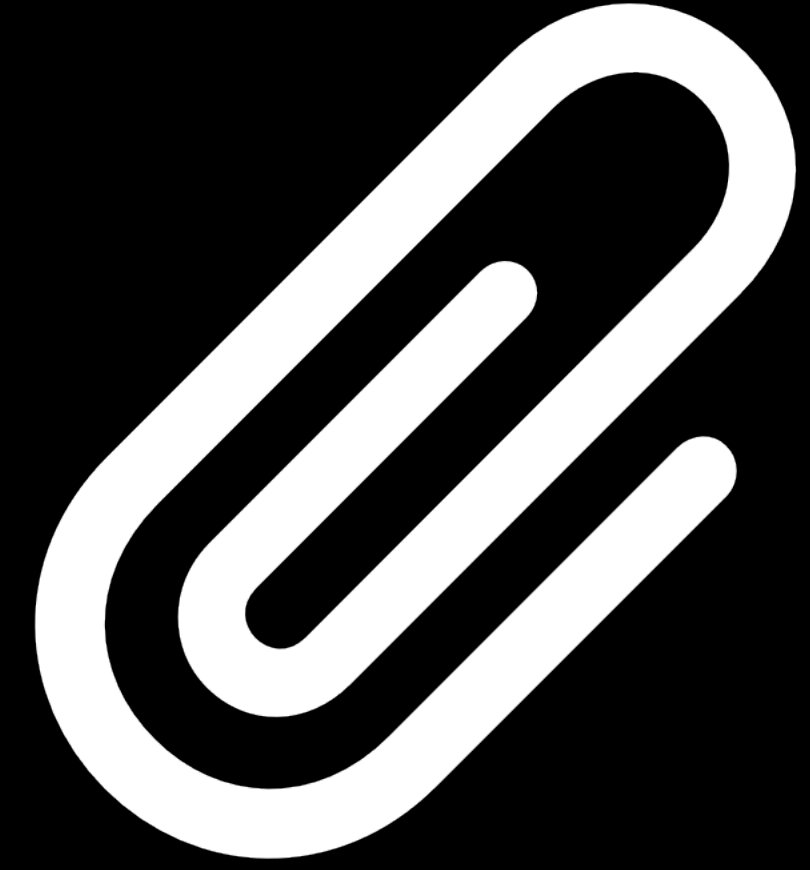
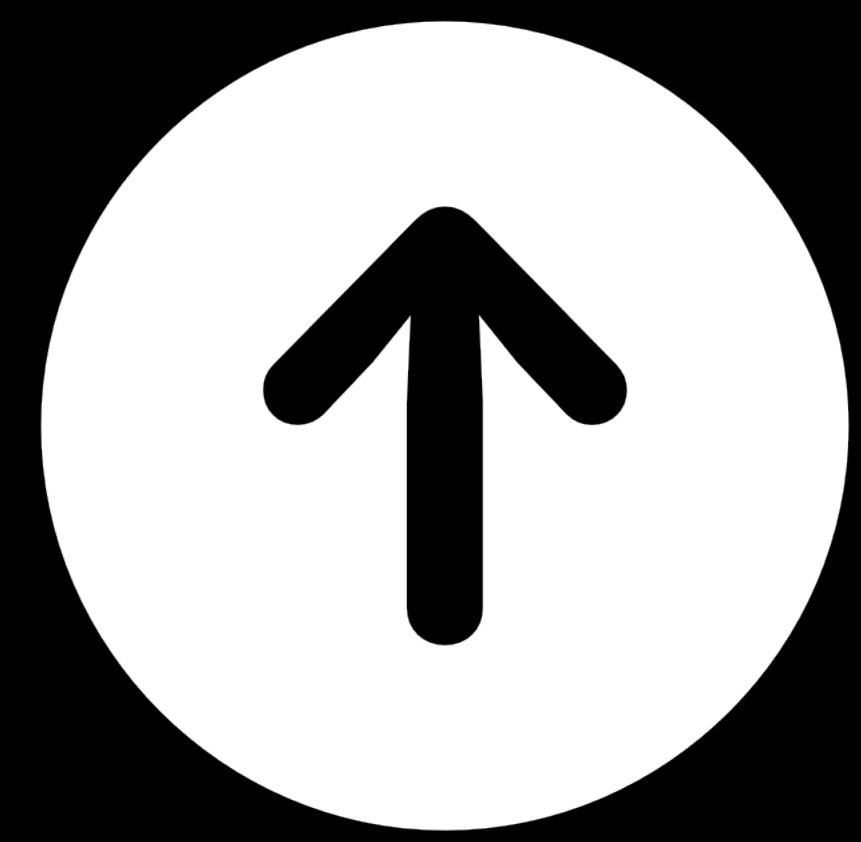


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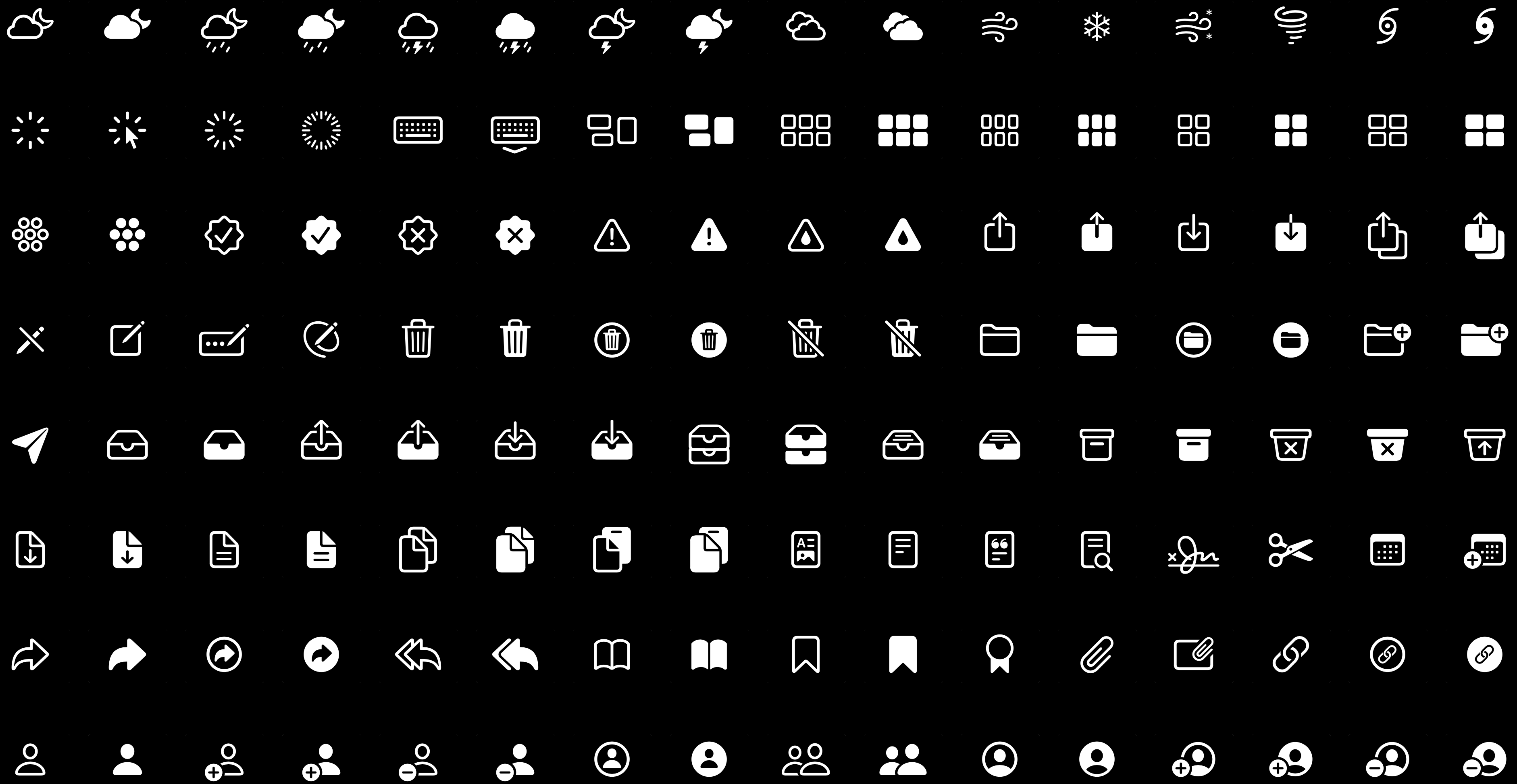


Updated Just Now









SF Symbols

# SF Symbols

 Share

 Share

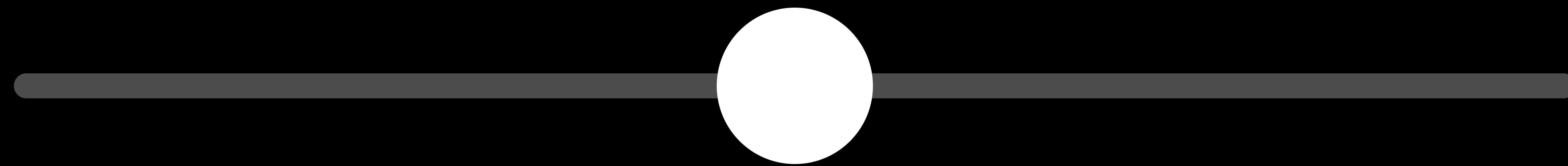
 Share

 Share

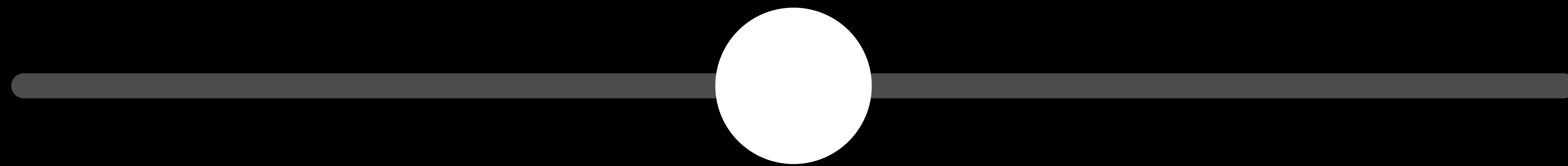




 Share



 Share



 Share

 Share

SF Pro Text — Medium

SF Pro Text Medium Search

plus	plus.circle	plus.circle.fill	plus.square	plus.square.fill	minus	minus.circle	minus.circle.fill	minus.square	minus.square.fill	multiply	multiply.circle	multiply.circle.fill	multiply.square
multiply.square.fill	divide	divide.circle	divide.circle.fill	divide.square	divide.square.fill	equal	equal.circle	equal.circle.fill	equal.square	equal.square.fill	lessthan	lessthan.circle	lessthan.circle.fill
lessthan.square	lessthan.square.fill	greaterthan	greaterthan.circle	greaterthan.circle.fill	greaterthan.square	greaterthan.square.fill	number	number.circle	number.circle.fill	number.square	number.square.fill	xmark	xmark.circle
xmark.circle.fill	xmark.square	xmark.square.fill	checkmark	checkmark.circle	checkmark.circle.fill	checkmark.square	checkmark.square.fill	checkmark.seal	checkmark.seal.fill	xmark.seal	xmark.seal.fill	slash.circle	slash.circle.fill
dot.circle	dot.circle.fill	ring.circle	ring.circle.fill	asterisk.circle	asterisk.circle.fill	macwindow	uiwindow.split.2x1	rectangle.split.3x1	rectangle.split.3x1.fill	rectangle.split.3x3	rectangle.split.3x3.fill	square.split.2x1	square.split.2x1.fill
square.split.1x2	square.split.1x2.fill	square.split.2x2	square.split.2x2.fill	dot.square	dot.square.fill	exclamationmark.triangle	exclamationmark.triangle.fill	drop.triangle	drop.triangle.fill	questionmark.diamond	questionmark.diamond.fill	exclamationmark.octagon	exclamationmark.octagon.fill
xmark.octagon	xmark.octagon.fill	hamburger	equal.circle	equal.circle.fill	share	share.fill	share.actions	share.actions.fill	share.actions	share.actions.fill	share.actions	share.actions.fill	share.actions.fill



Dark mode

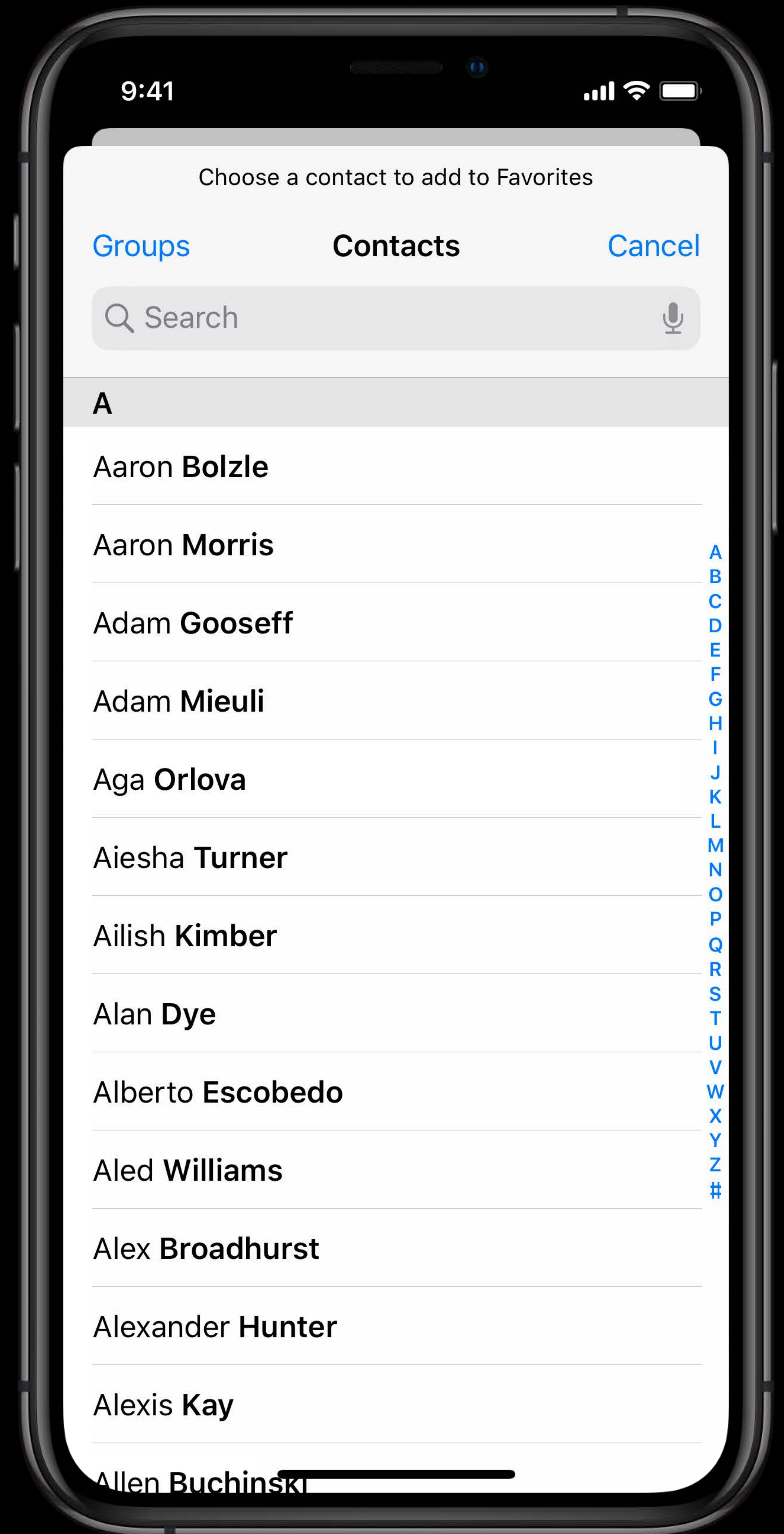
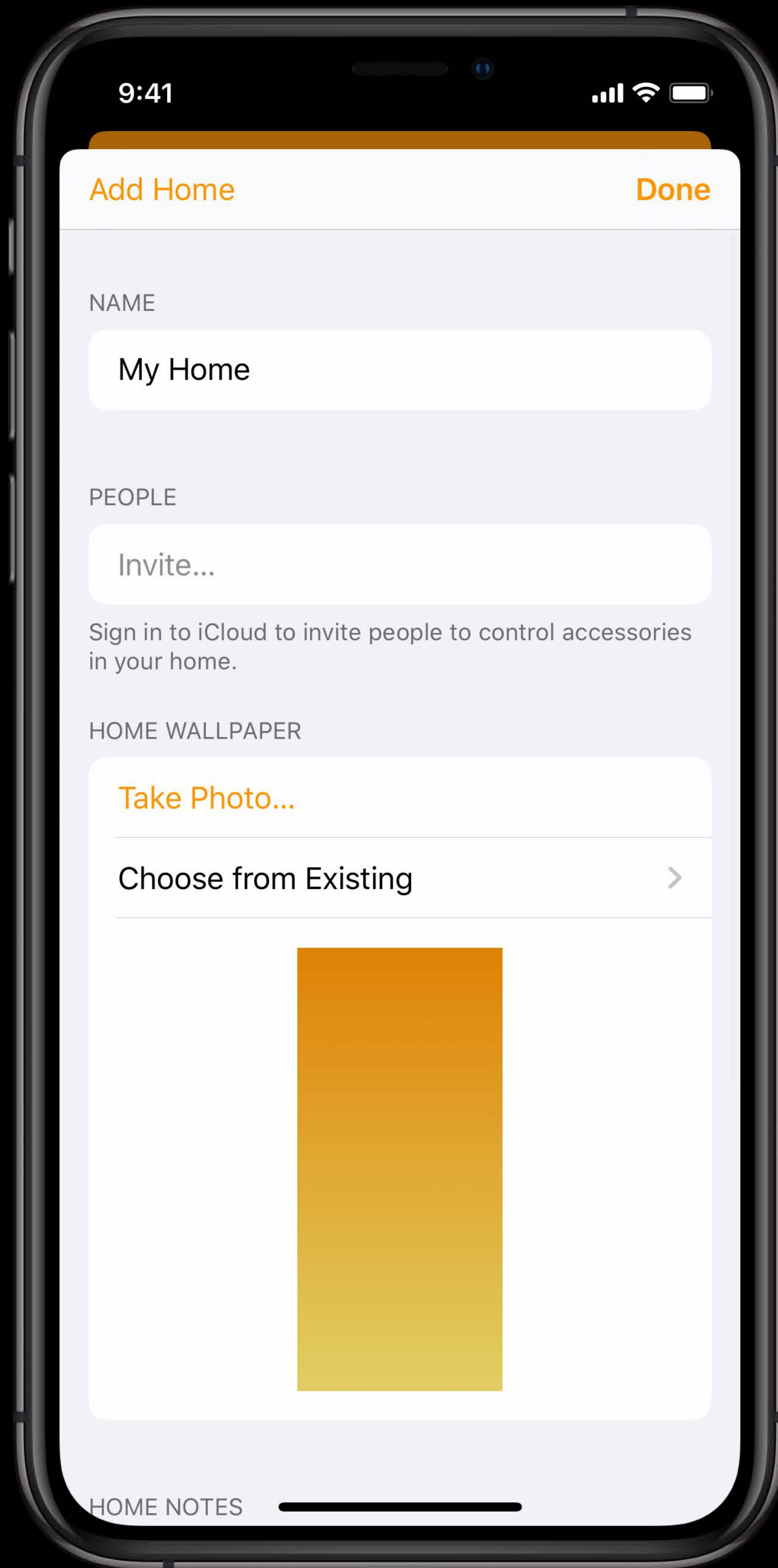
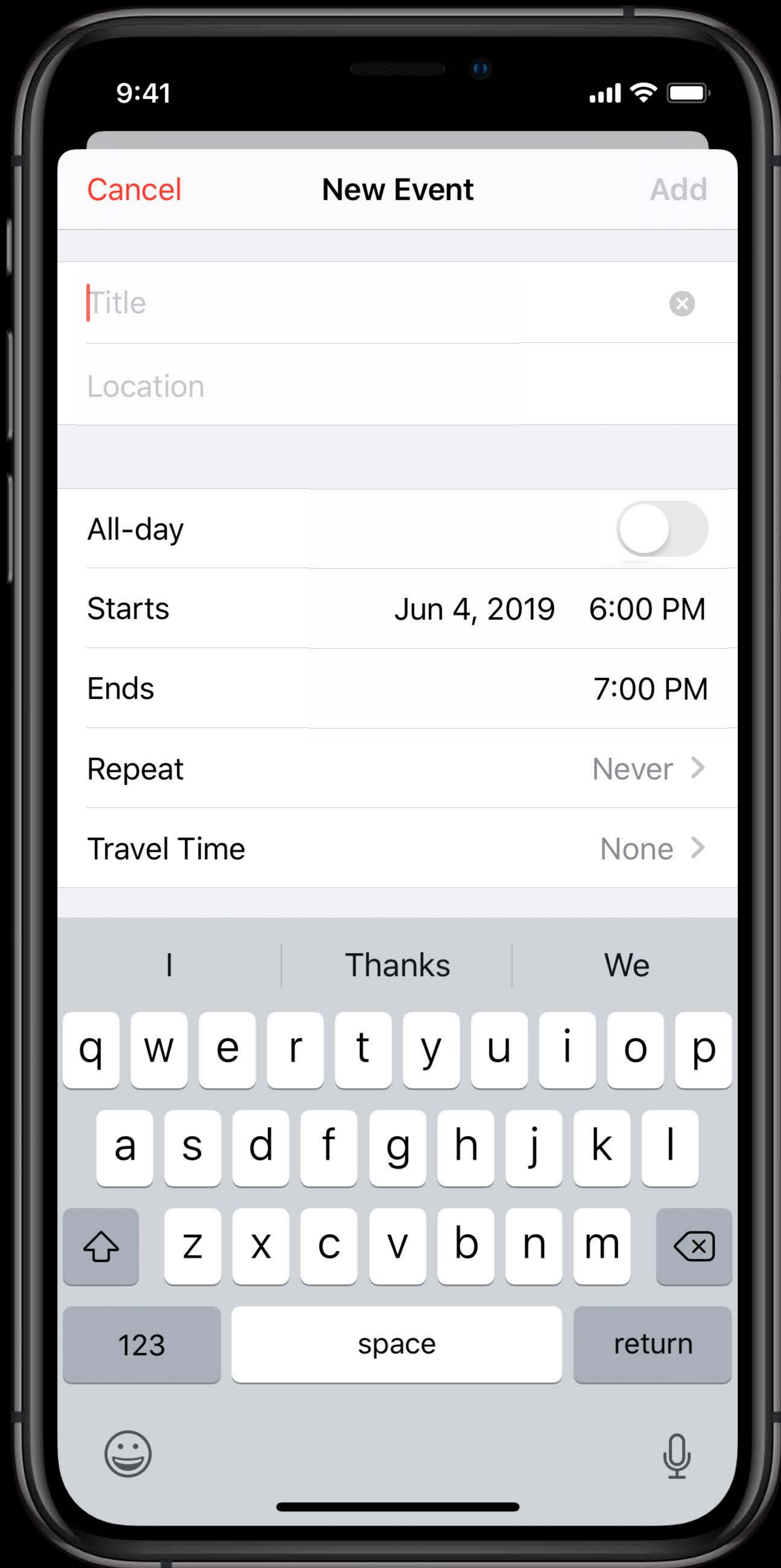
Modal presentations

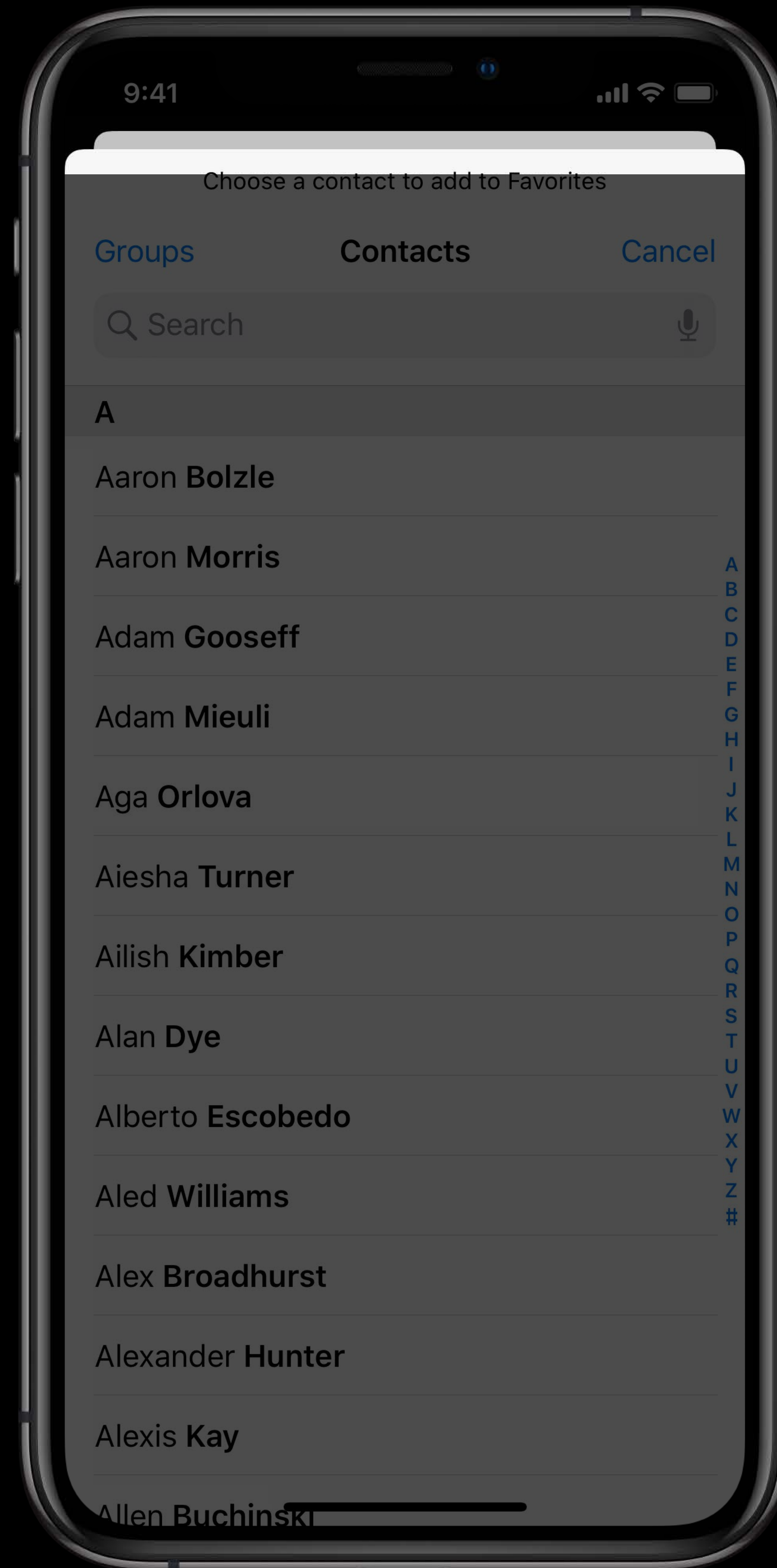
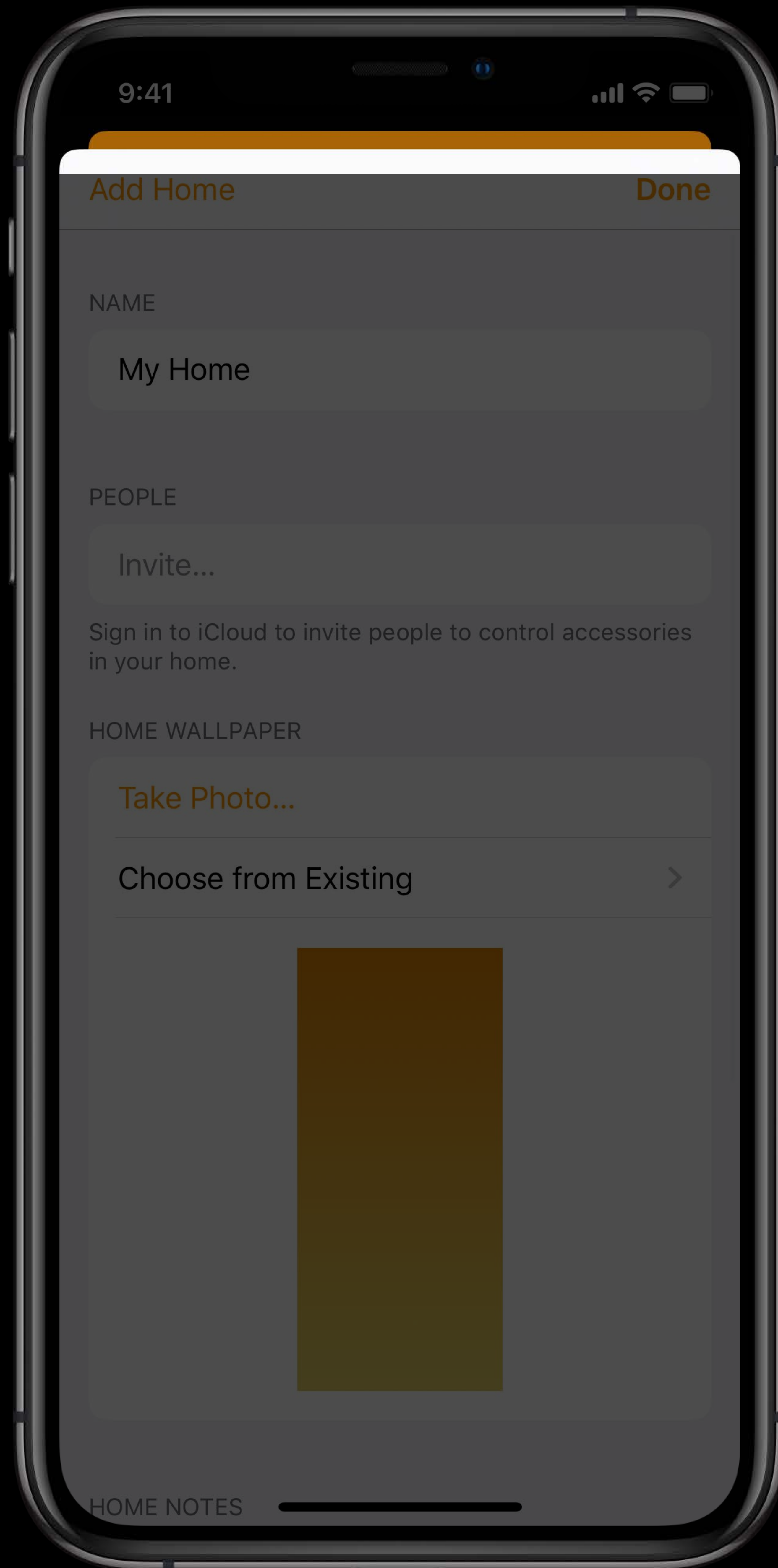
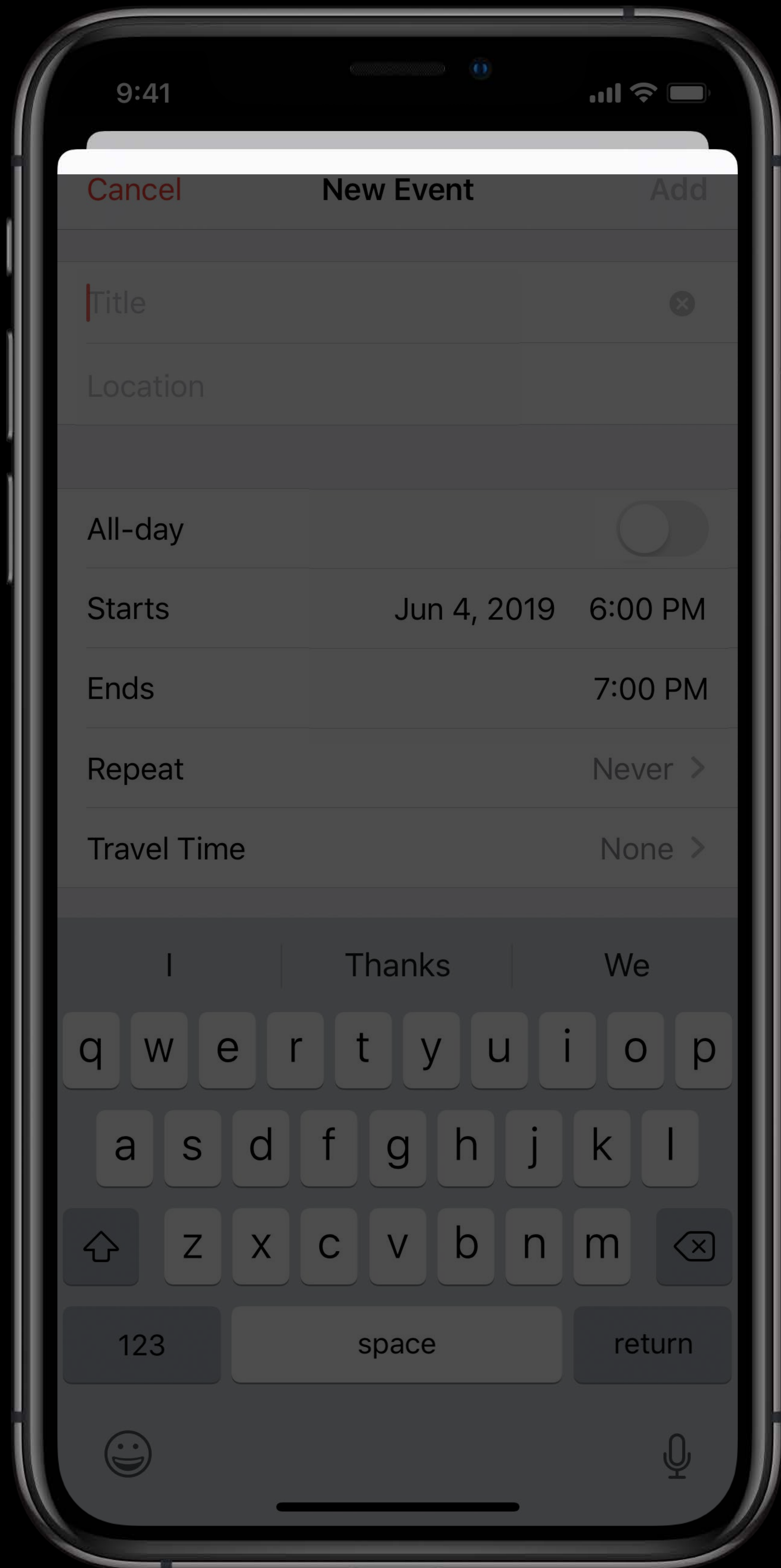
Contextual menus









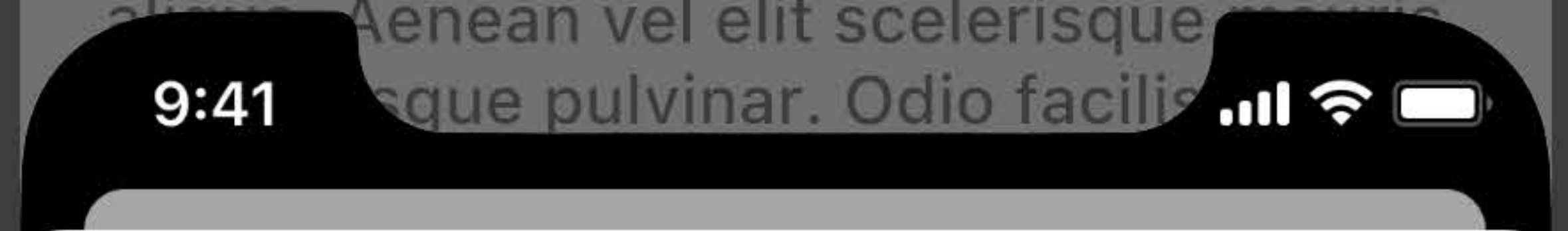








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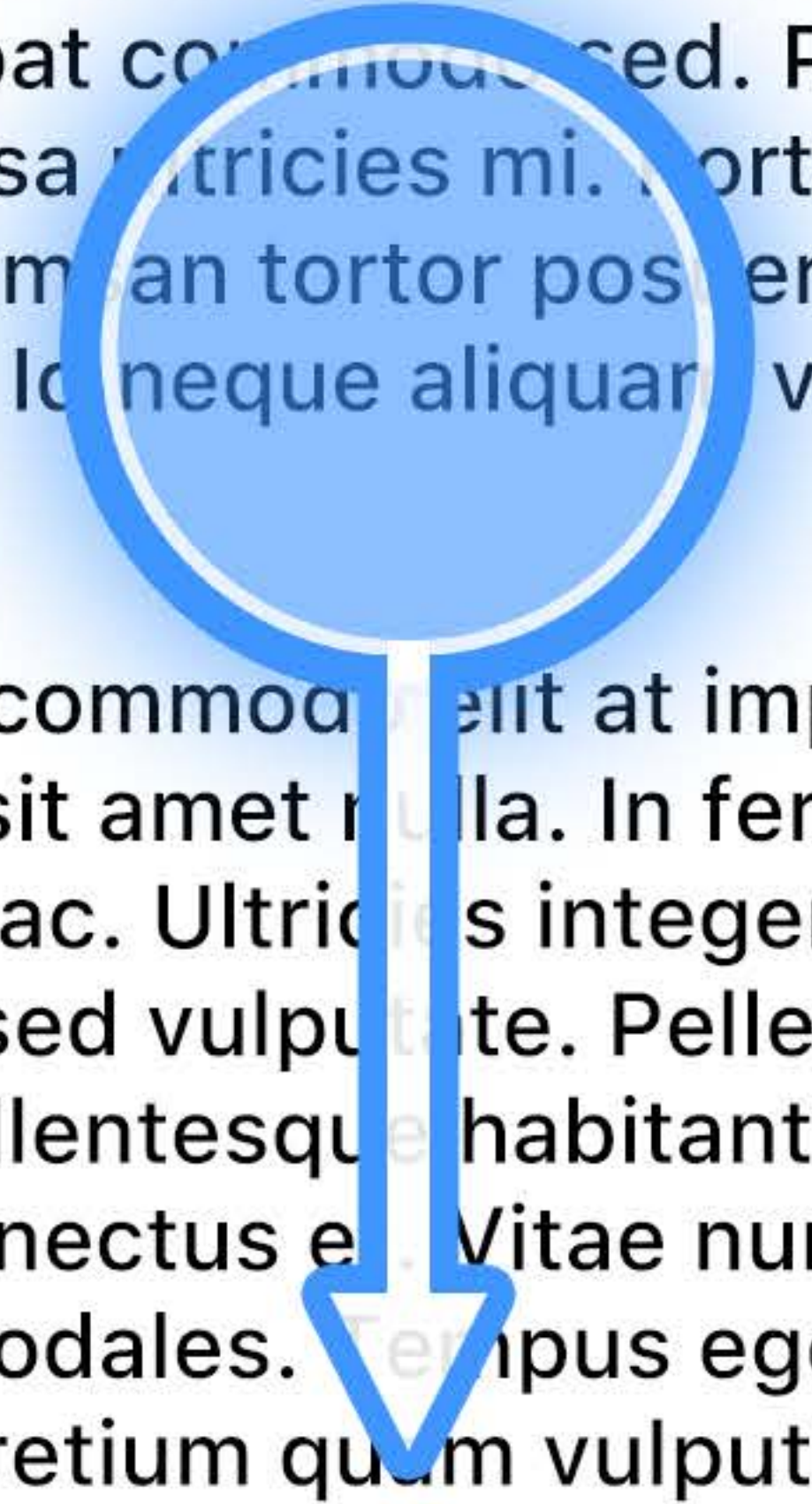


### Sheet



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### Sheet



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9:41



Cancel

New Event

Add

What's new in iOS and macOS design

Hall 2



All-day



Starts

Jun 4, 2019 5:00 PM

Ends

6:00 PM

Repeat

Never >

Travel Time

None >

Calendar

• WWDC + Tech Talk >

Invitees

7 >

Alert

None >

Show As

Busy >

Add attachment...

9:41



Cancel

New Event

Add

What's new in iOS and macOS design

Hall 2



All-day



Starts

Jun 4, 2019 5:00 PM

Ends

6:00 PM

Repeat

Never >

Travel Time

None >

Calendar

• WWDC + Tech Talk >

Invitees

7 >

Alert

None >

Show As

Busy >

Add attachment...

9:41



Cancel

# iOS HIG



To: [Mike Stern](#)

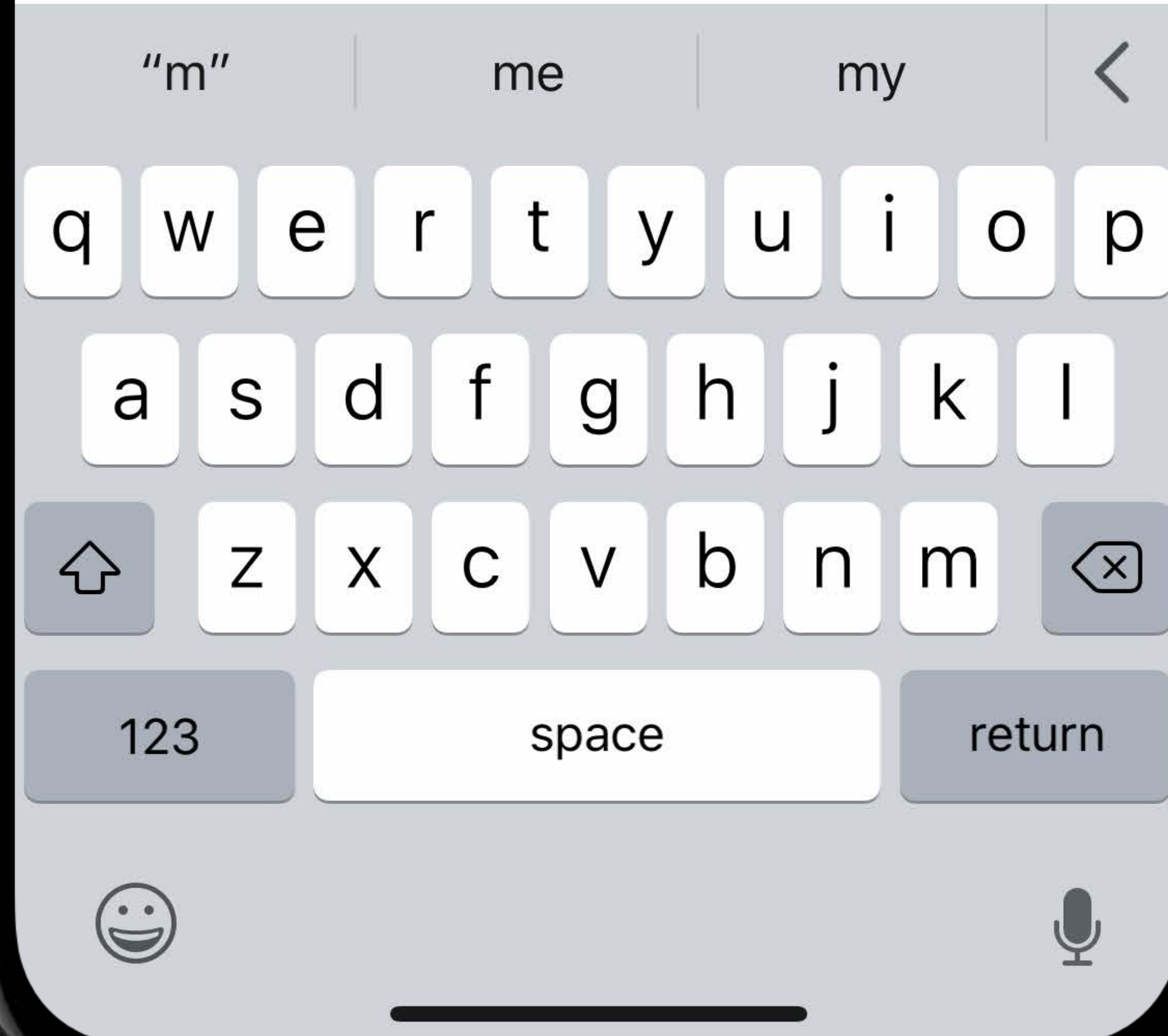
Cc/Bcc, From: notmyemail@apple.com

Subject: iOS HIG

Check out this page in the HIG.

<https://developer.apple.com/design/human-interface-guidelines/ios/overview/themes/>

Cheers, m



9:41



Cancel

# iOS HIG



To: [Mike Stern](#)

Cc/Bcc, From: notmyemail@apple.com

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Check out this page in the HIG.

<https://developer.apple.com/design/human-interface-guidelines/ios/overview/themes/>

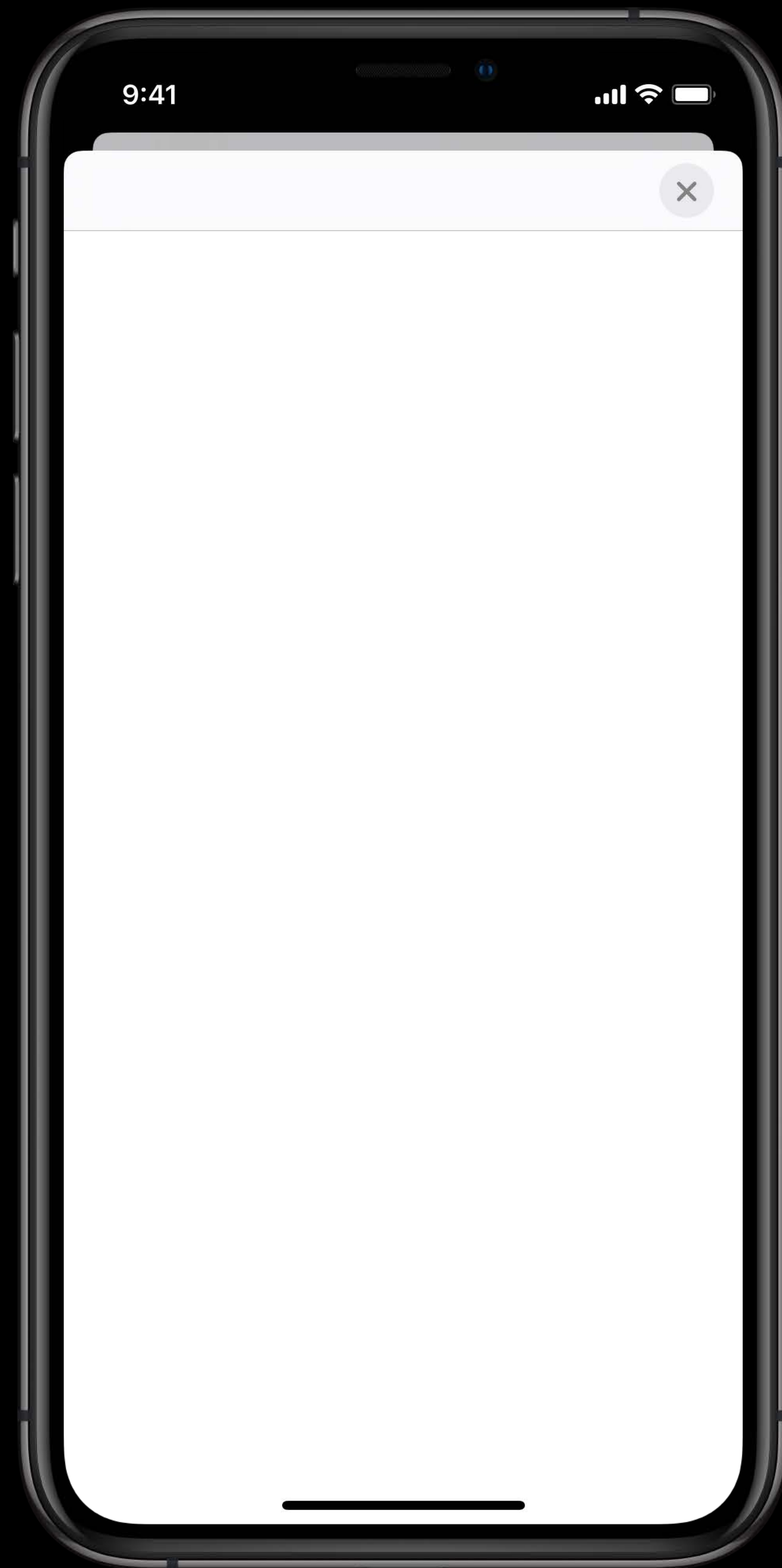
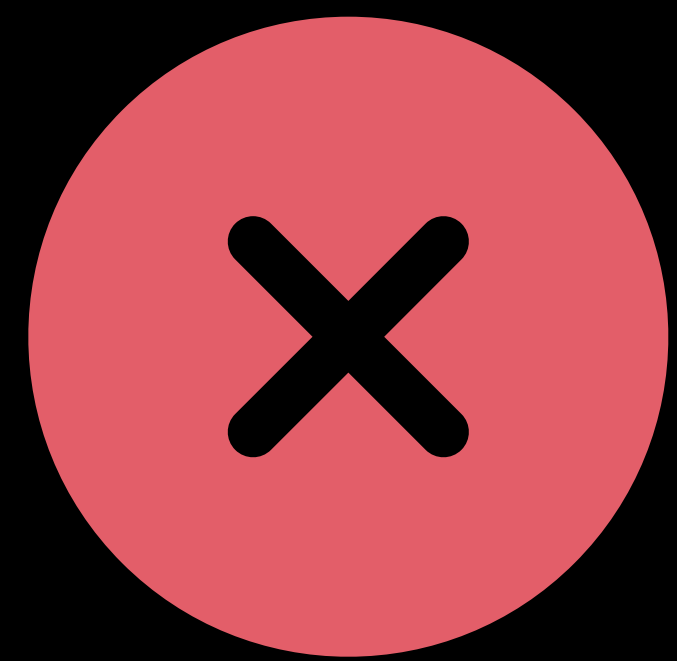
Cheers, m

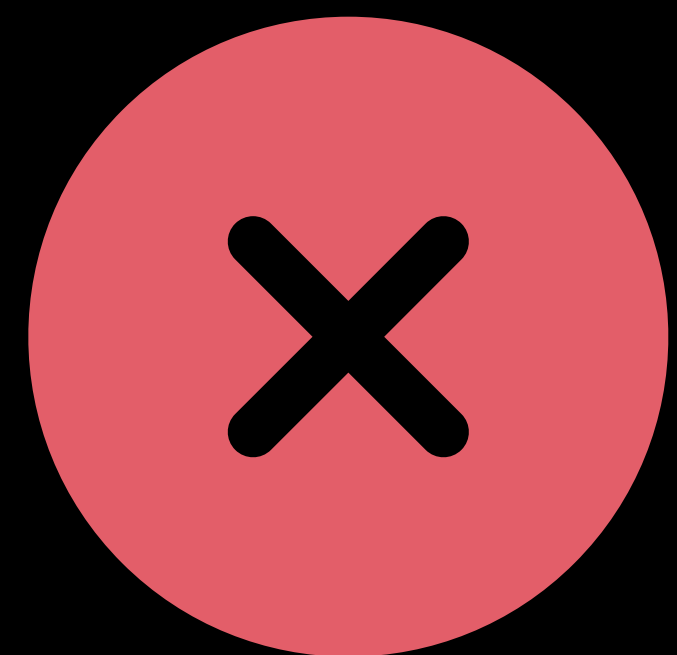
Sent from my iPhone

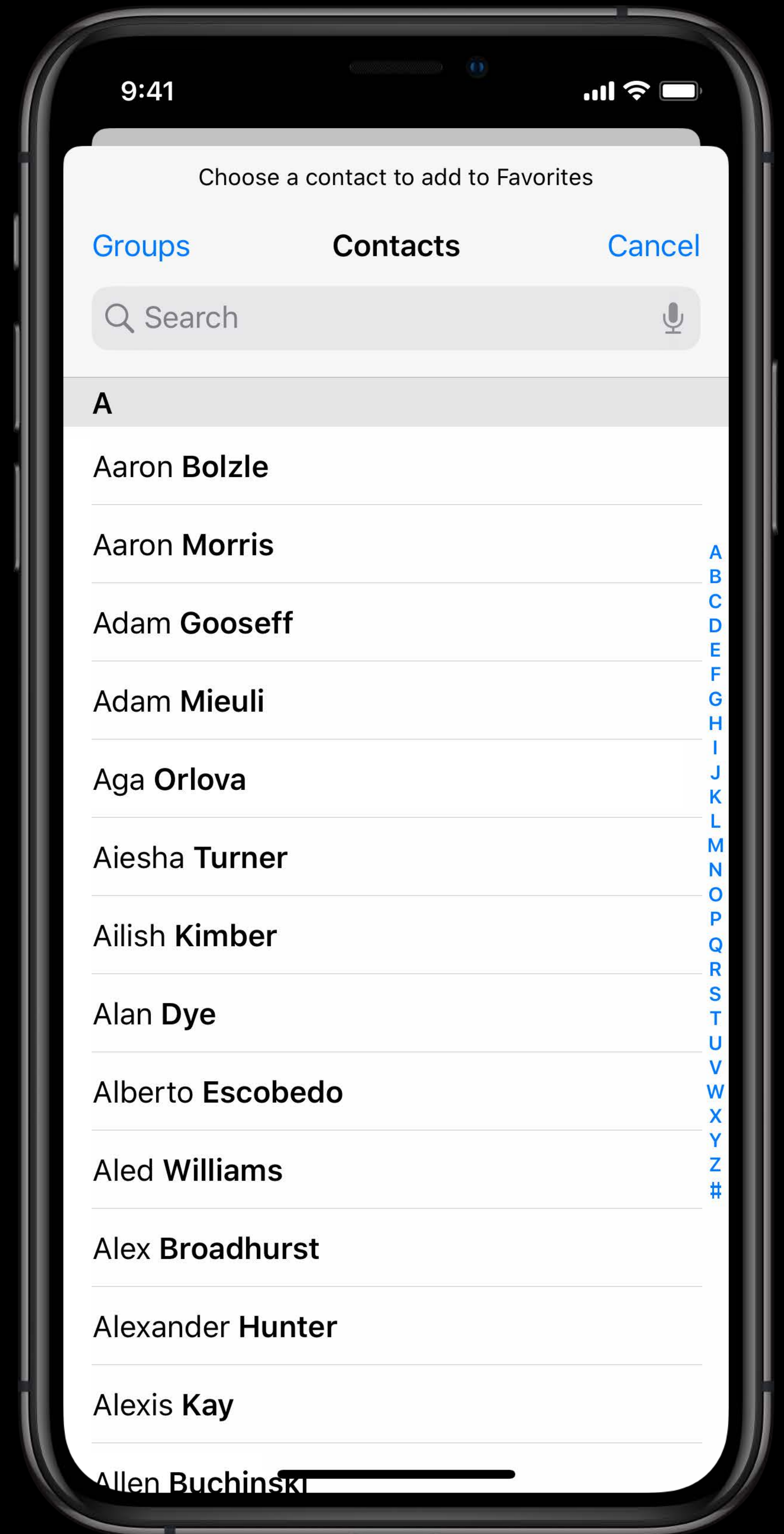
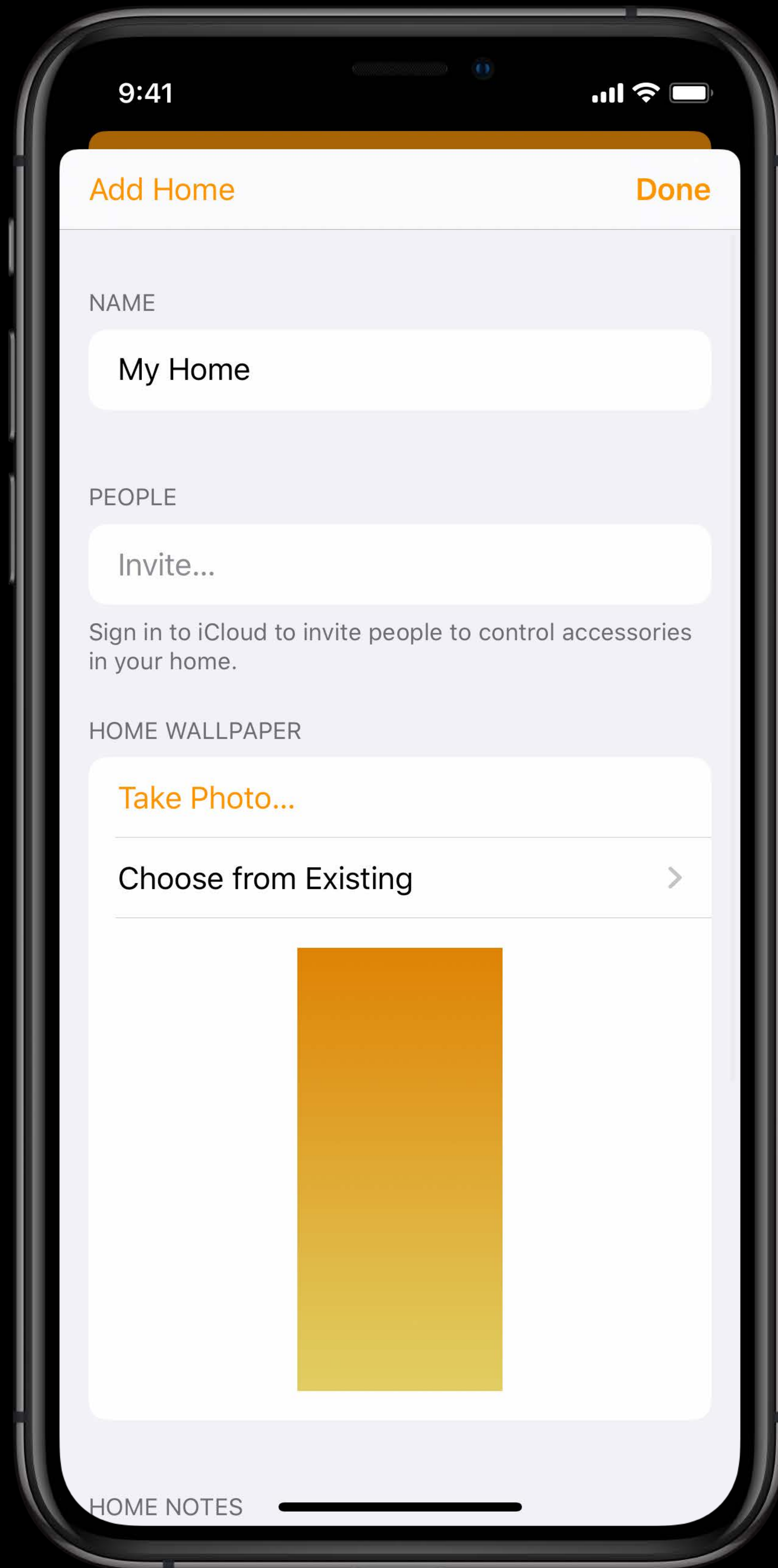
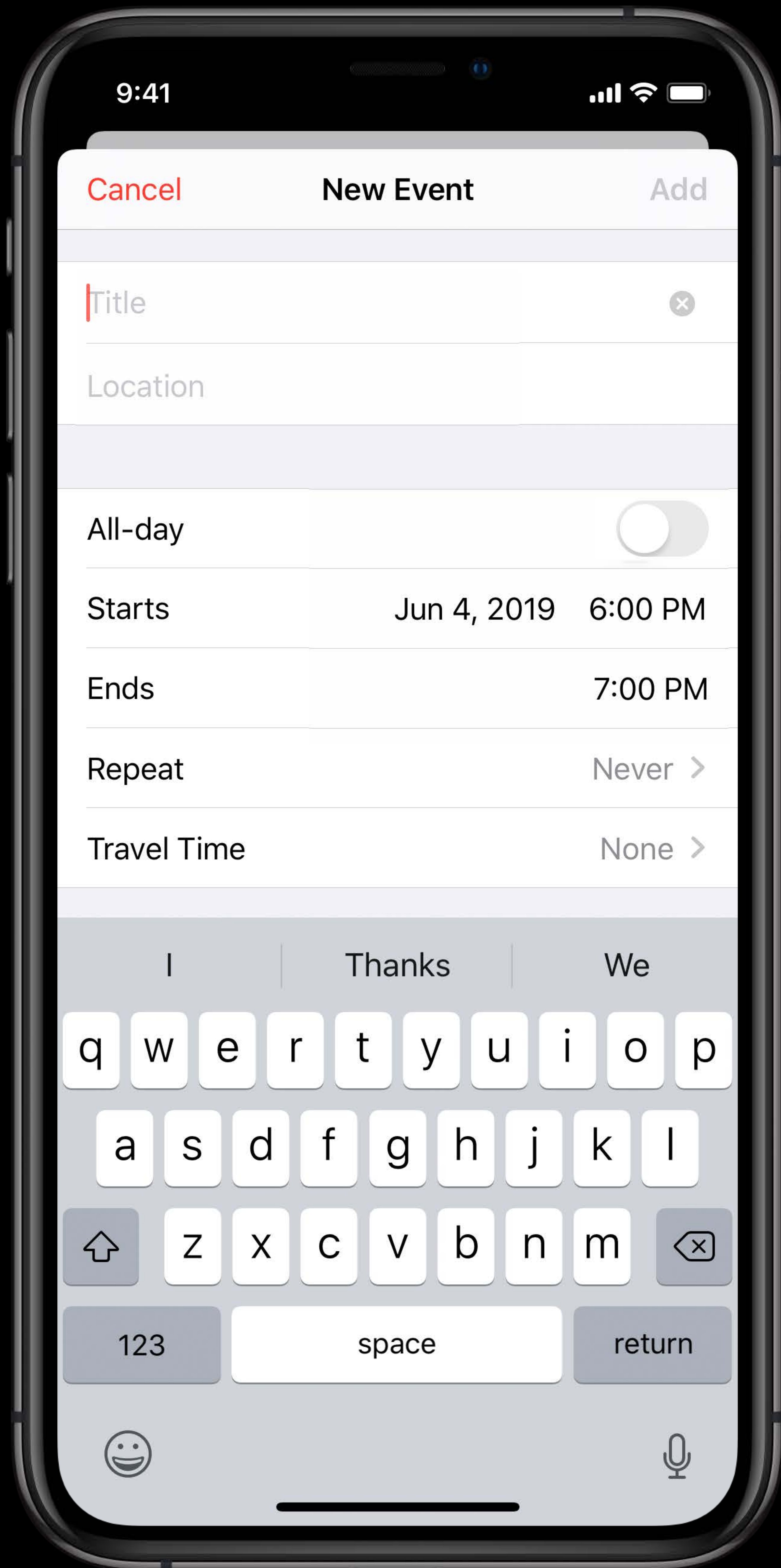
Delete Draft

Save Draft

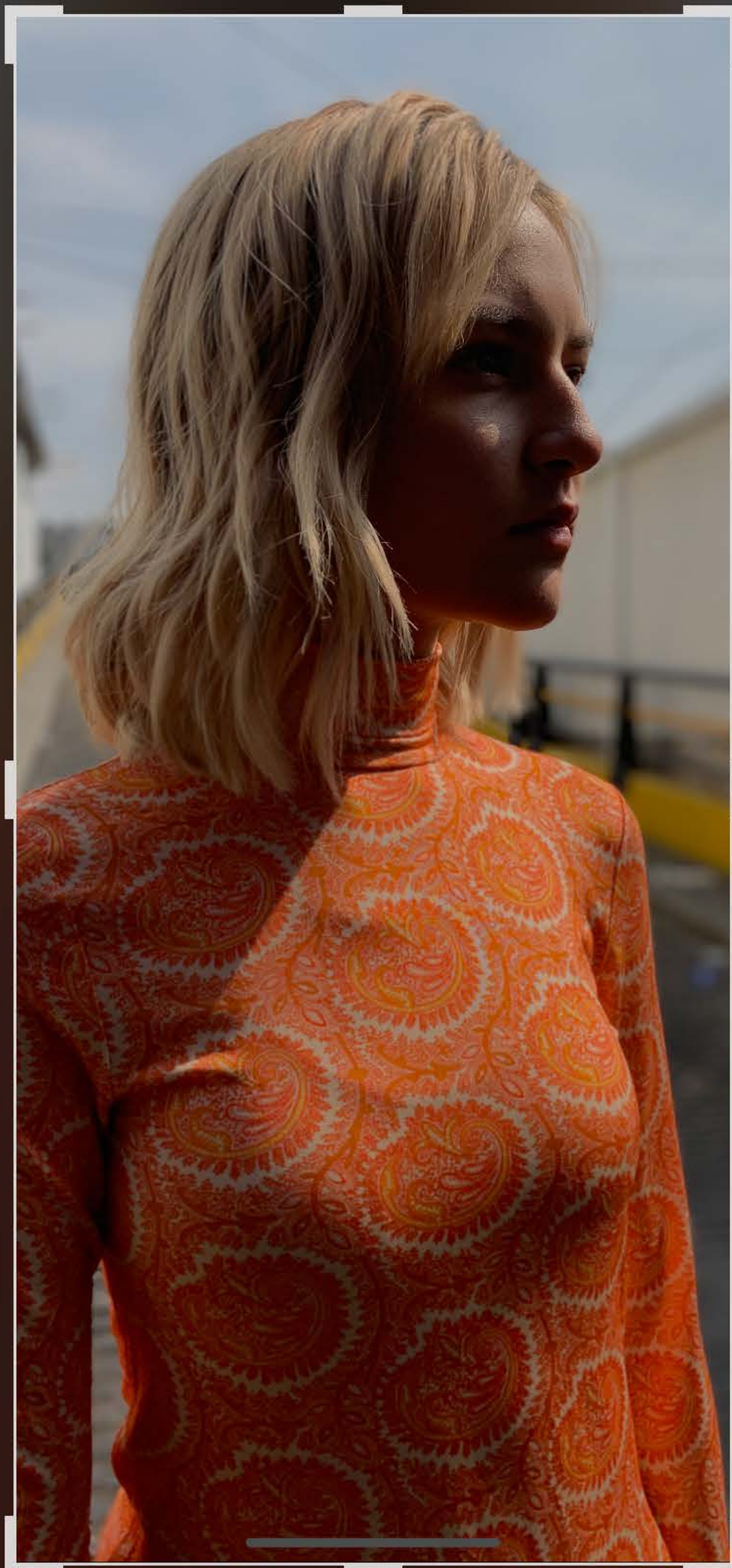
Cancel







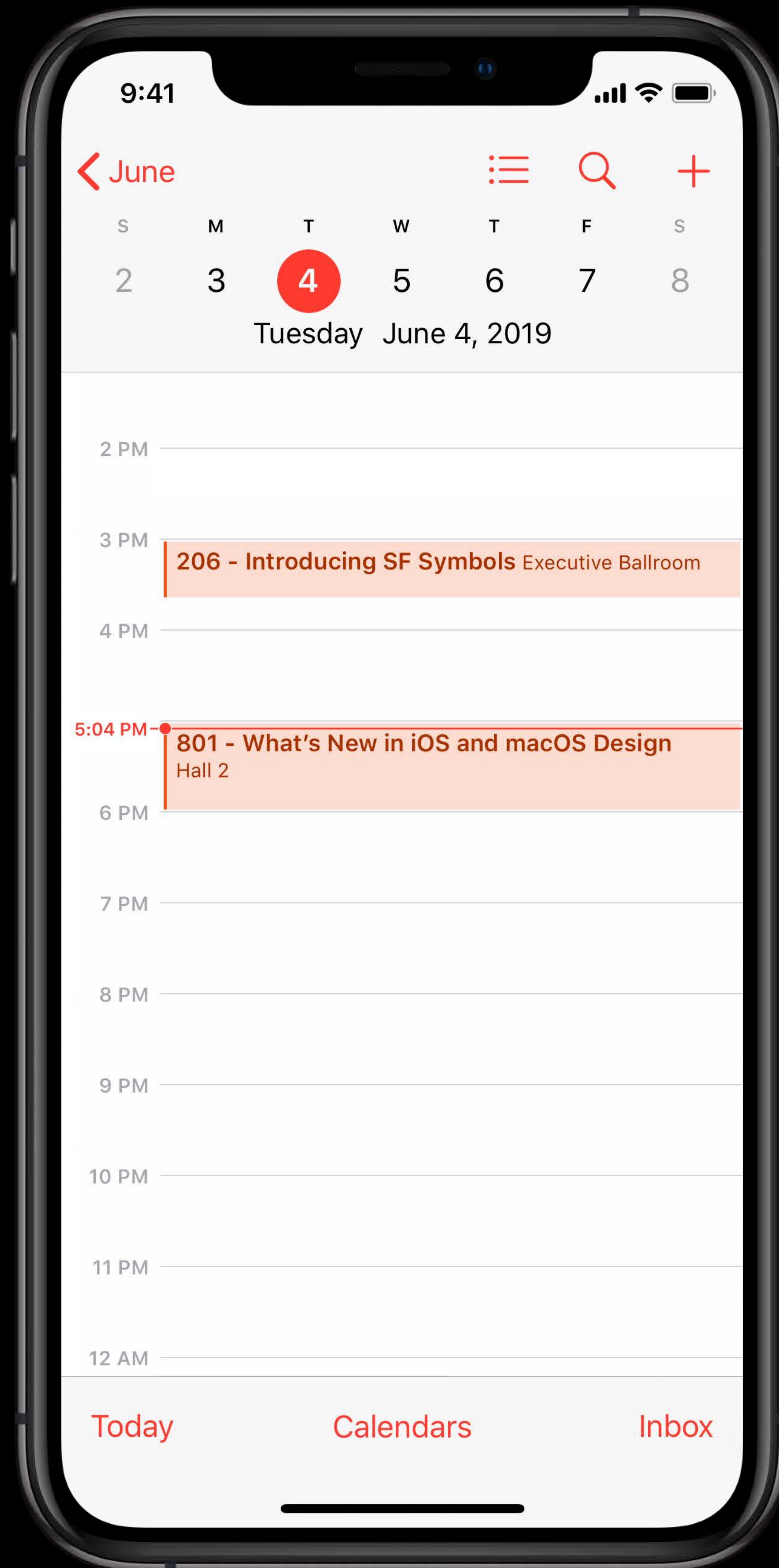
Done



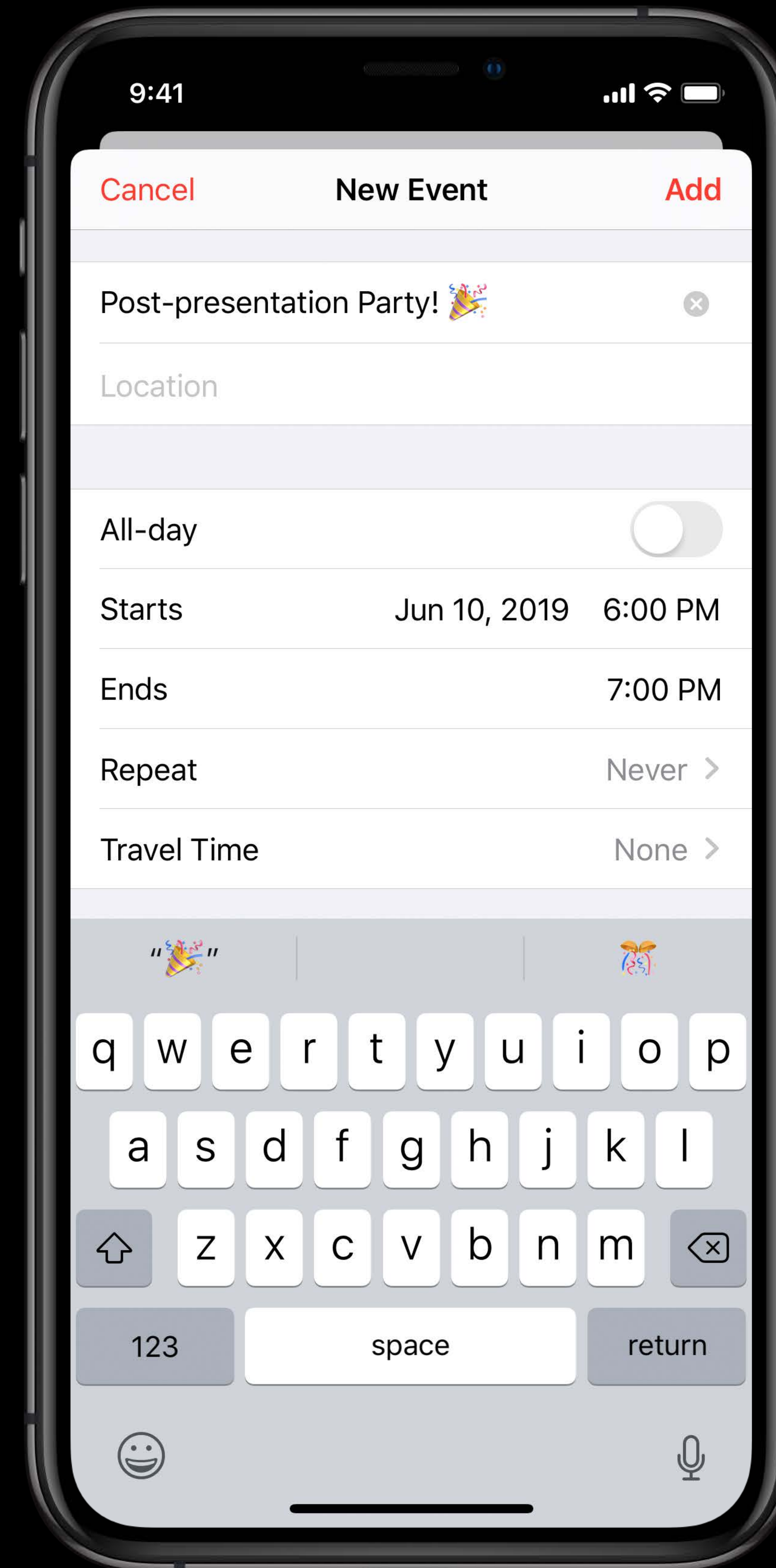


Modals are for switching modes

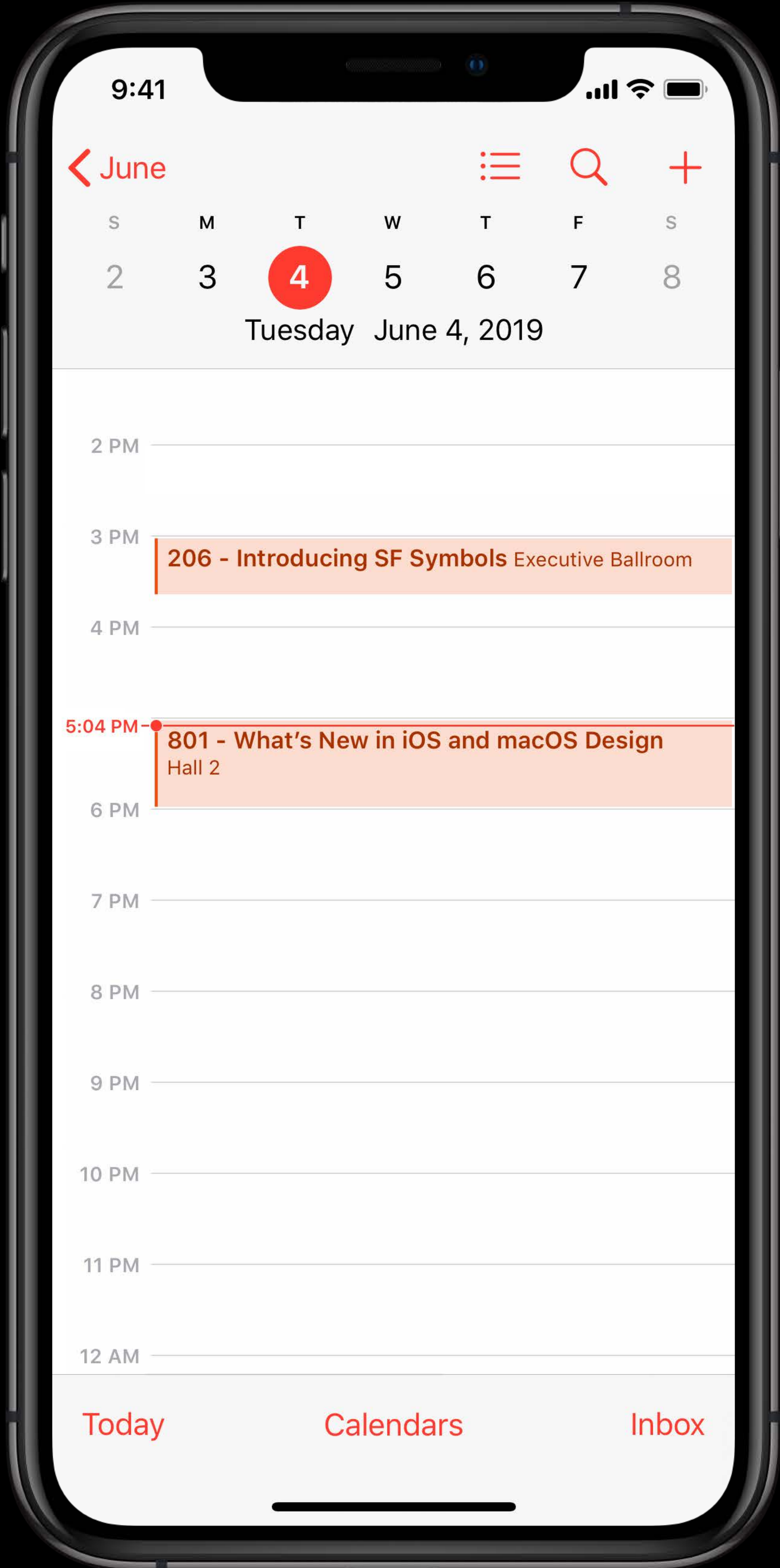
View



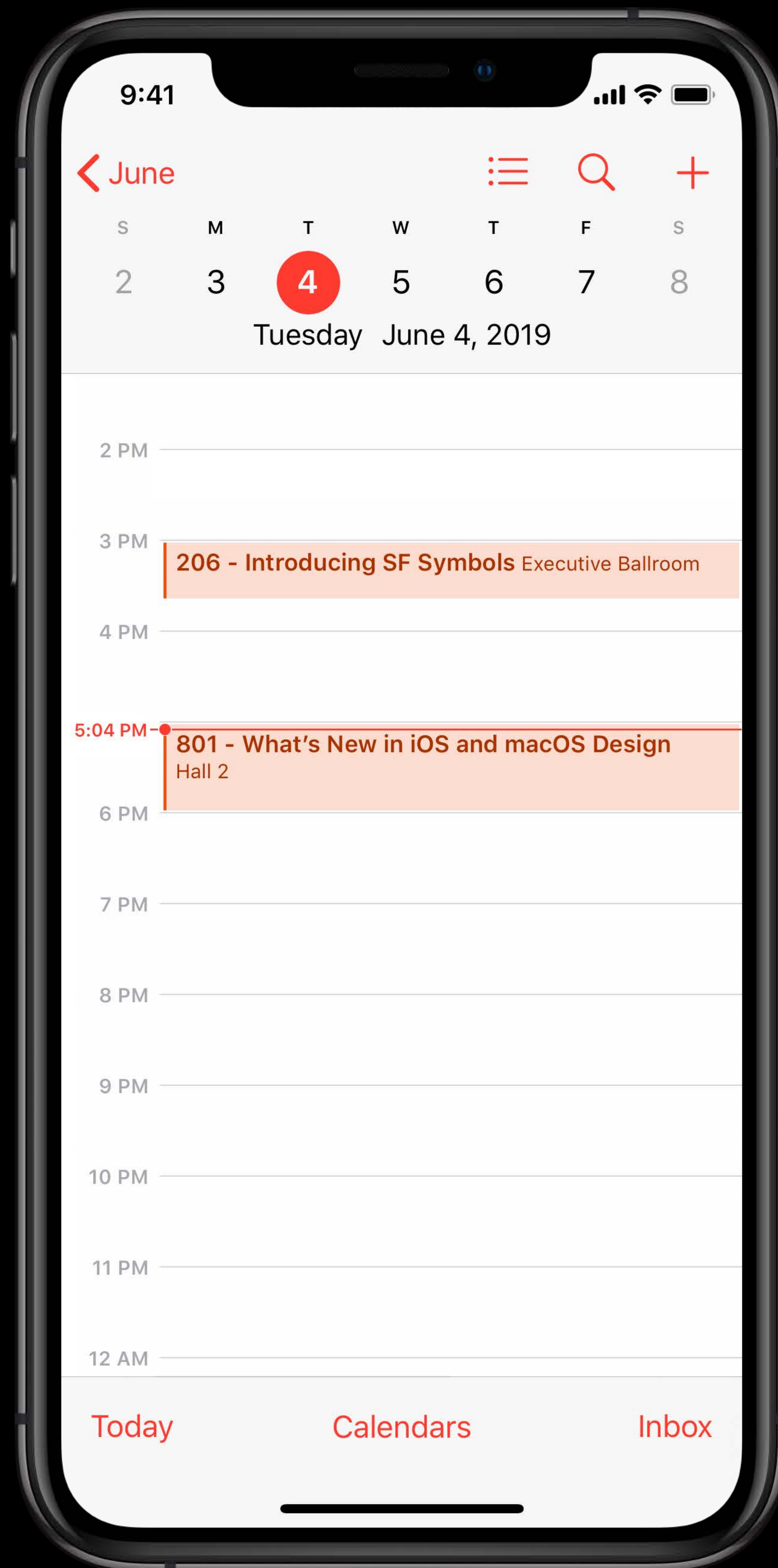
Create / Edit



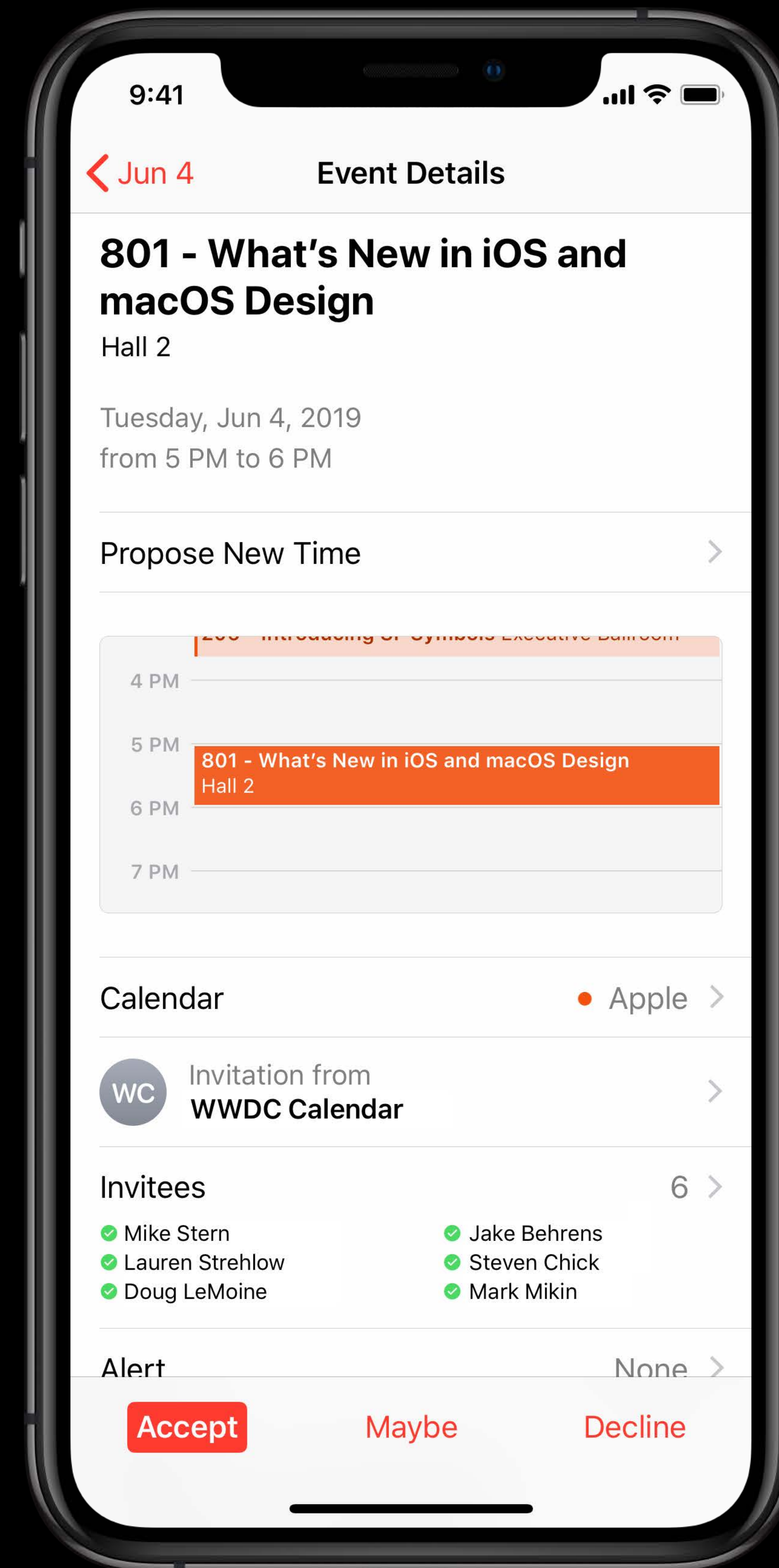
View



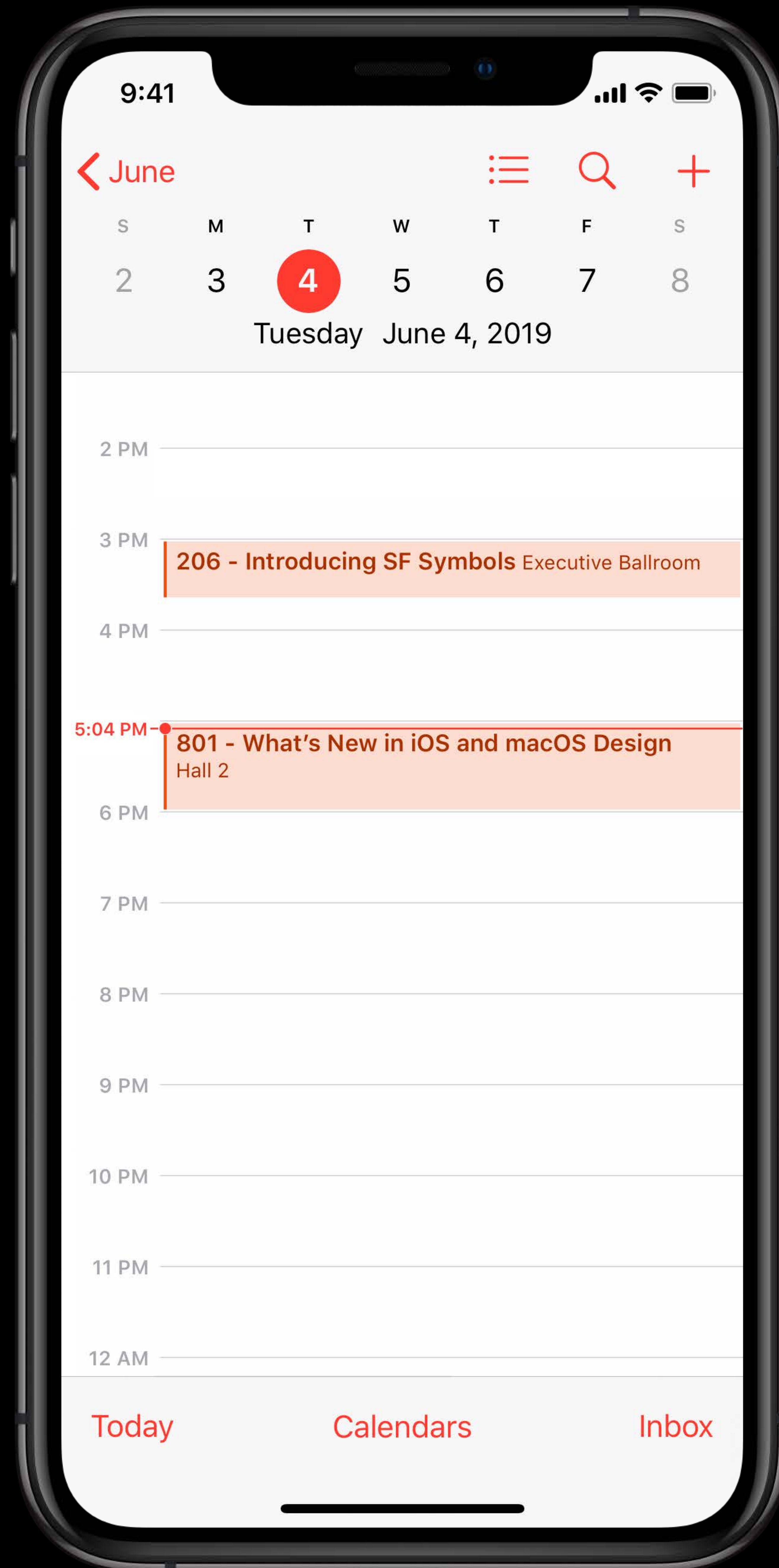
View  
Overview



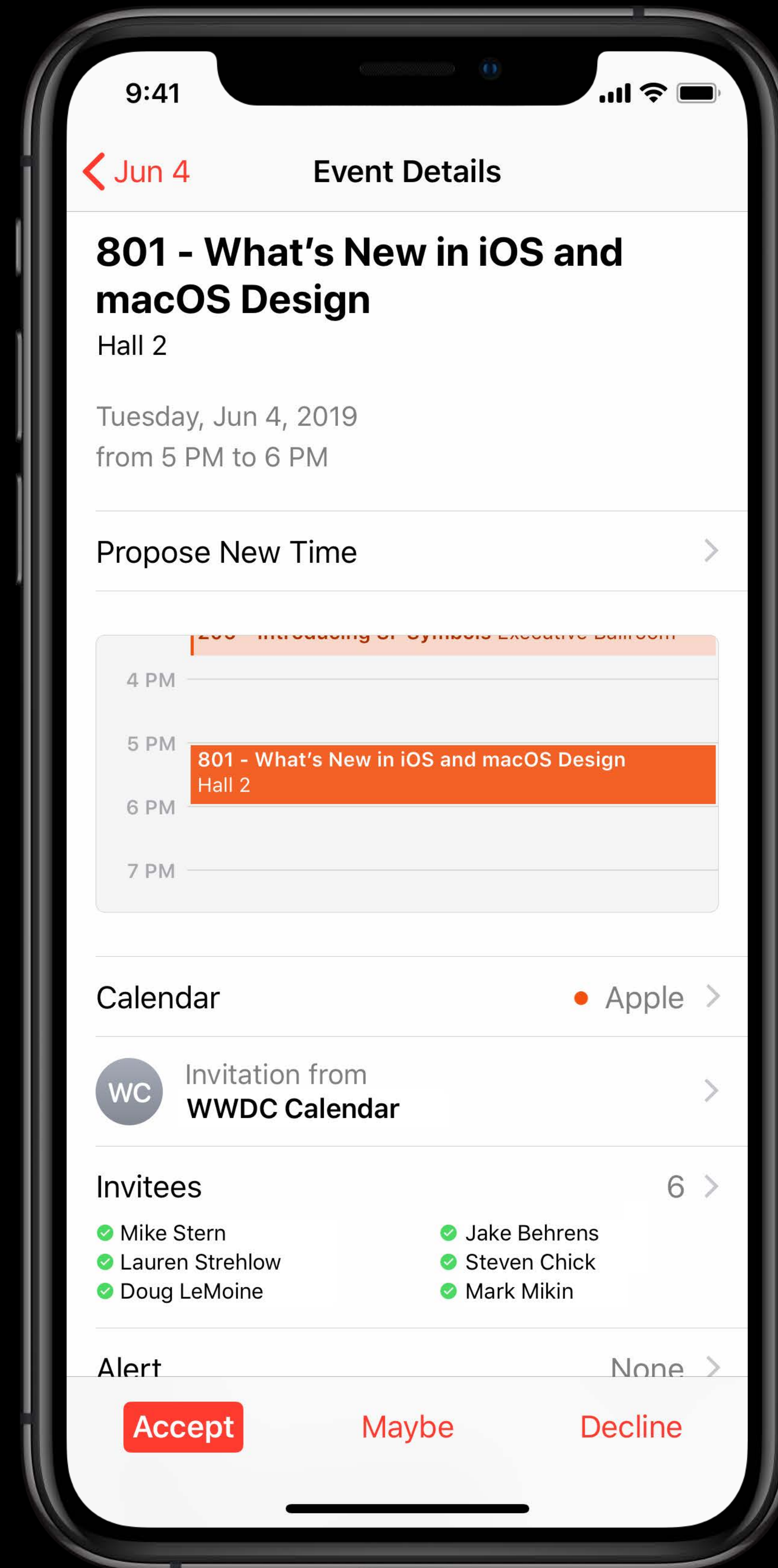
View  
Details



Parent



Child



9:41



Cancel

New Event

Add

Post-presentation Party! 🎉 ✕

Location

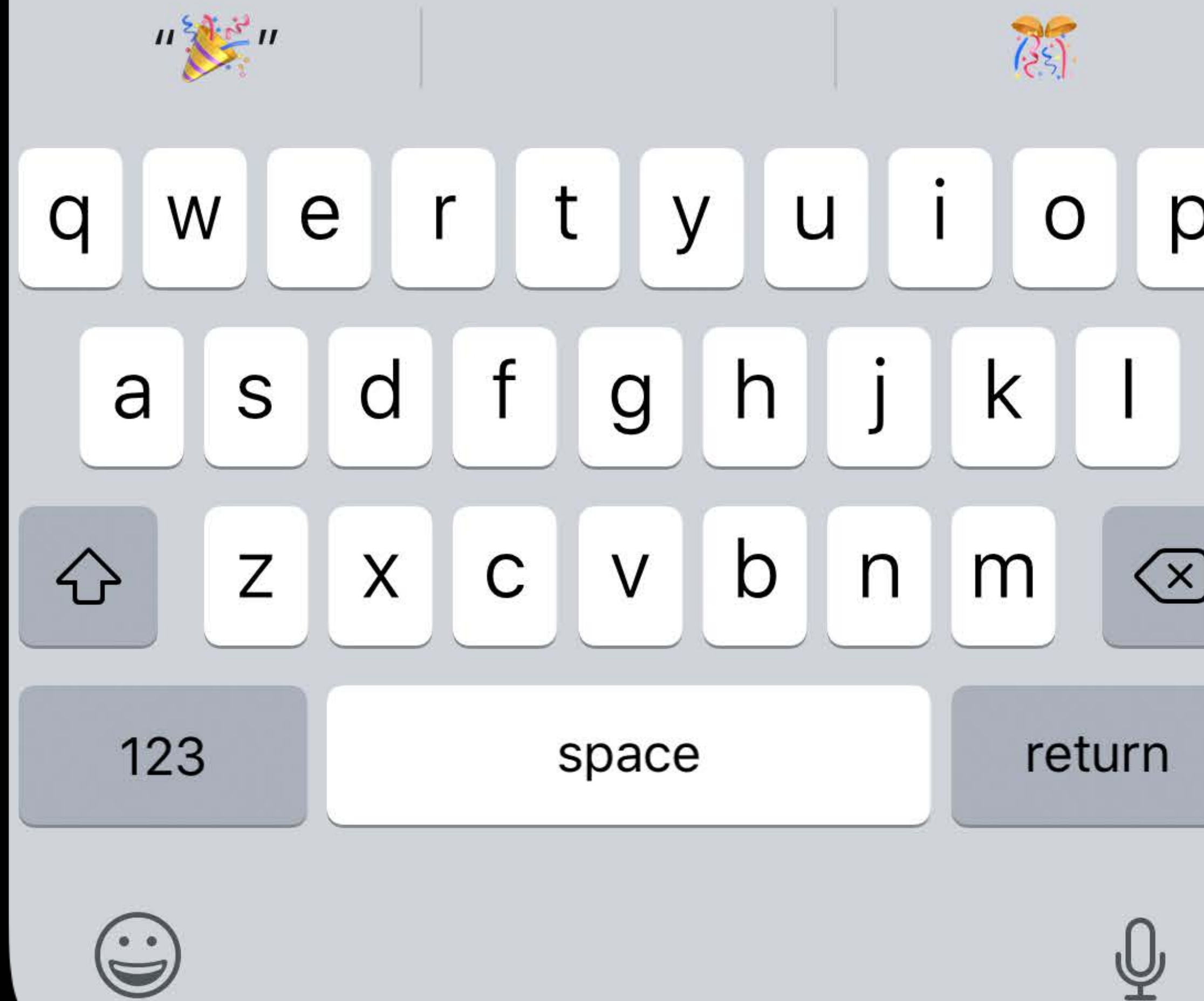
All-day

Starts Jun 4, 2019 6:00 PM

Ends 7:00 PM

Repeat Never >

Travel Time None >



Dark mode

Modal presentations

Contextual menus



Peek and Pop





## Peek and Pop

Peek and Pop



Contextual  
Menu



Peek and Pop








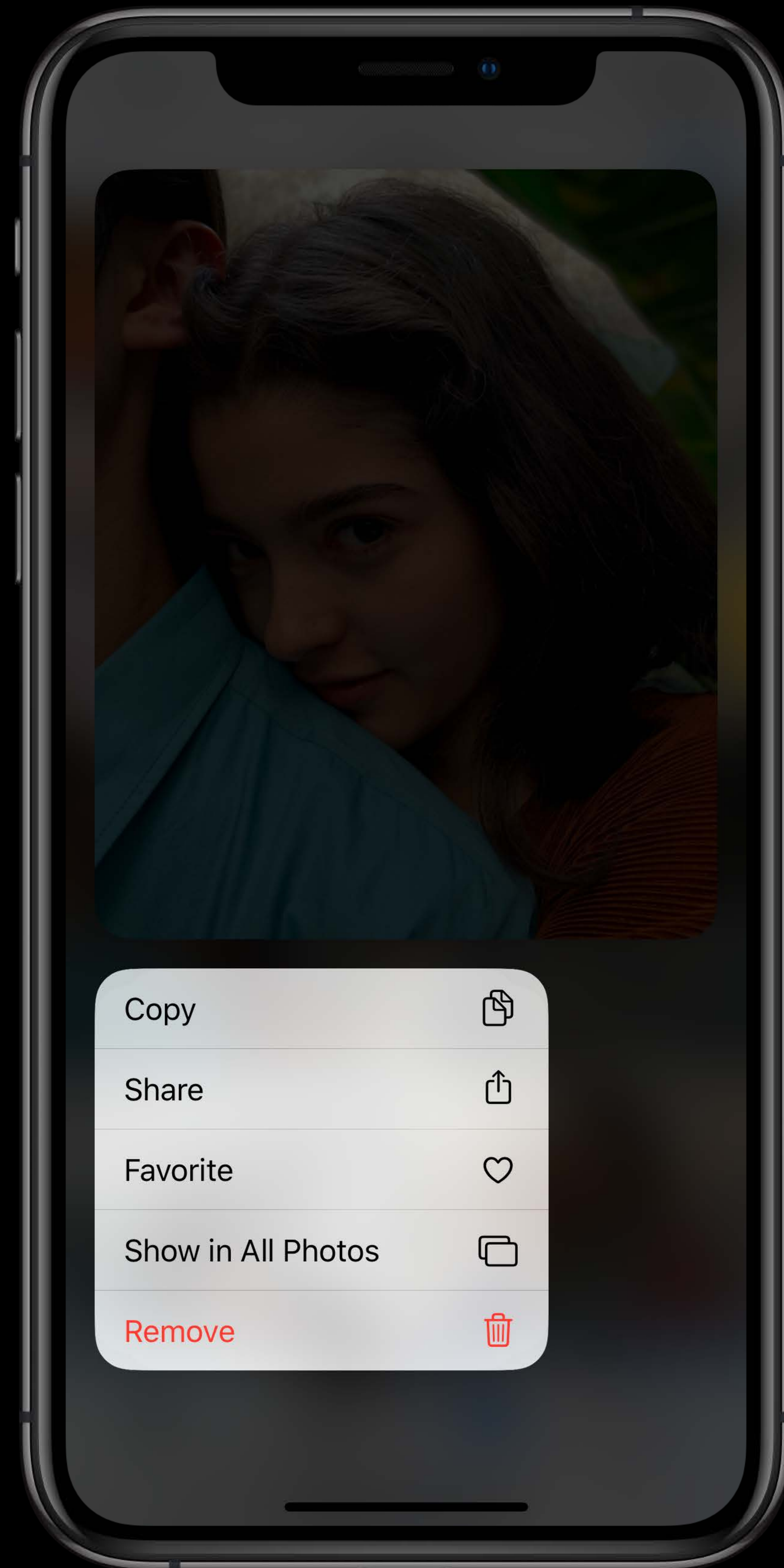
Contextual  
Menu



Works on all devices



- Copy 
- Share 
- Favorite 
- Show in All Photos 
- Remove 








---

## Commands



Preview



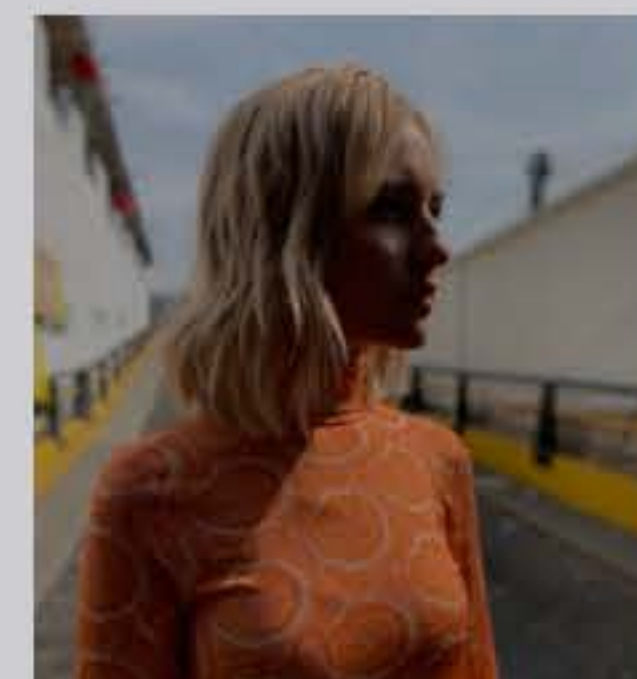
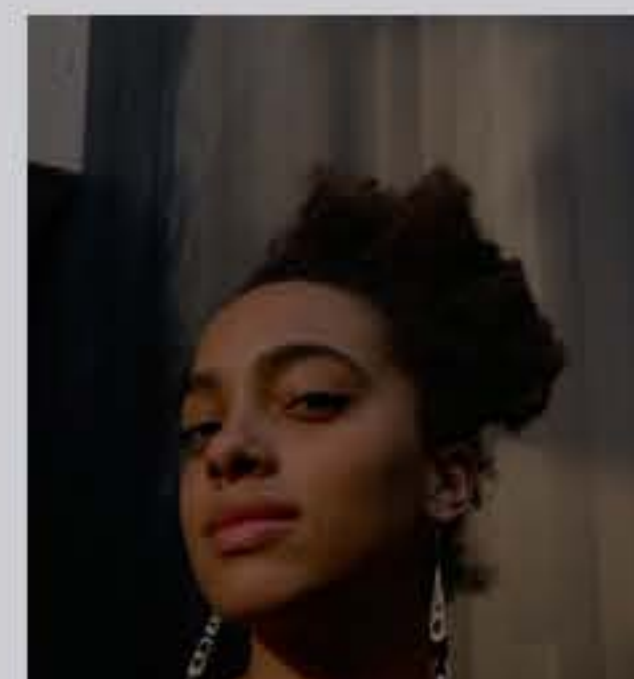
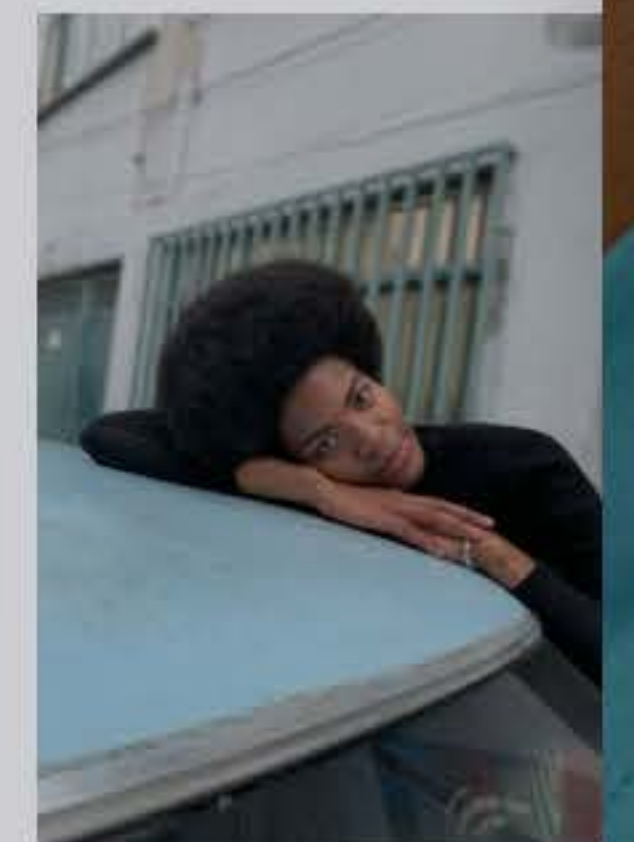
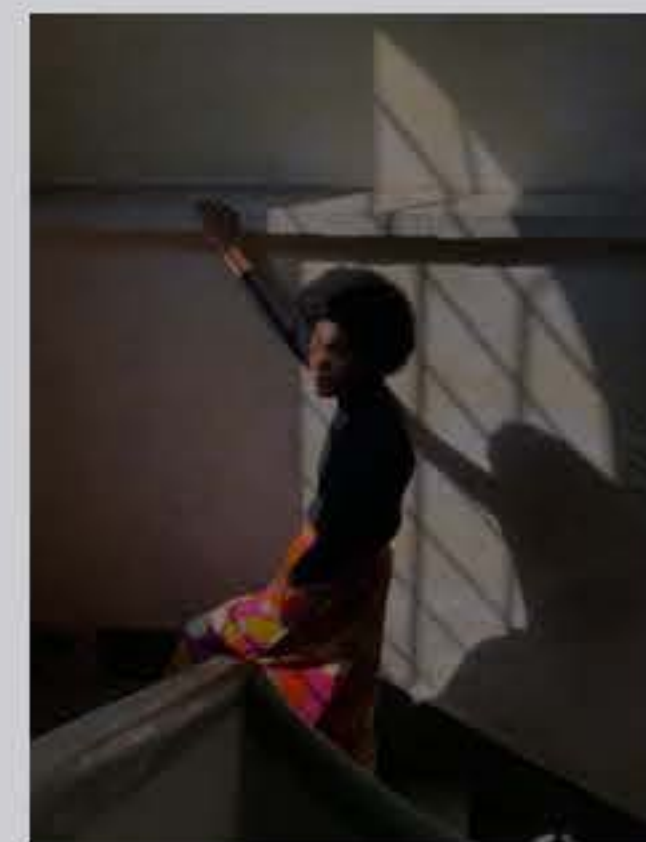
- Copy 
- Share 
- Favorite 
- Show in All Photos 
- Remove 



< Albums

Photoshoot - Mexico City

Jan 14 - 17



- Copy
- Share
- Favorite
- Show in All Photos
- Remove





Cut



Copy



Paste



Save...



Favorite



Comment



Delete





Cut



Copy



Paste



Save...



Favorite



Comment



Delete





Cut



Copy



Paste



Save...



Favorite



Comment



Delete





Cut



Copy



Paste



Save...



Favorite










Comment



Delete





- Cut 
- Copy 
- Paste 
- Save... 
- Favorite 
- Comment 
- Delete** 



Cut



Copy



Paste



Save...



Favorite



Comment



Delete



- Cut
- Copy
- Paste
- Spelling and Grammar ▶
- Substitutions ▶
- Speech ▶
- Import from iPhone or iPad ▶
- Import Image

- New Slide
- Skip Slide
- Expand
- Collapse
- Cut
- Copy
- Paste
- Delete
- Duplicate
- Select All
- Edit Master Slides...
- Reapply Master to Slide
- Import from iPhone or iPad ▶
- Import Image

- New Mailbox...
- Export Mailbox...
- Erase Deleted Items...
- Erase Junk Mail...
- Synchronize "Apple"
- Take "Apple" Offline
- Edit "Apple"...
- Get Account Info

- Get Info
- Make Key Photo
- Show in Moment
- Rotate Clockwise
- Turn On Live Photo
- Duplicate 1 Photo
- Play Slideshow
- Share ▶
- Create ▶
- Add to ▶
- Add to "Photo Shoot - Mexico City" ▶
- Edit With ▶
- Hide 1 Photo
- Remove from Album
- Delete 1 Photo

- New Folder
- Get Info
- Import from iPhone or iPad ▶
- Change Desktop Background...
- Use Stacks
- Sort By ▶
- Clean Up
- Clean Up By ▶
- Show View Options

- Open
- Reply
- Reply All
- Forward
- Forward as Attachment
- Mark as Unread
- Move to Junk
- Delete
- Flag:
  - ✕
  - 🚩
  - 🚩
  - 🚩
  - 🚩
  - 🚩
  - 🚩
  - 🚩
- Archive
- Move to "WWDC + Tech Talks"
- Move to ▶
- Copy to ▶
- Apply Rules

- Tapback...
- View ▶
- Look Up "other"
- Search with Google
- Copy
- Services ▶






- Bring to Front
- Send to Back
- Align Objects ▶
- Distribute Objects ▶
- Cut
- Copy
- Paste
- Duplicate
- Lock
- Add Link ▶
- Reapply Master to Object
- Make Editable
- Break Apart
- Save to My Shapes
- Import from iPhone or iPad ▶
- Import Image

- Cut
- Copy
- Paste
- Reapply Master to Slide
- Import from iPhone or iPad ▶
- Import Image

- No Guesses Found
- Ignore Spelling
- Learn Spelling
- Look Up "Asdfadsf"
- Search with Google
- Cut
- Copy
- Paste
- Remove Style
- Link ▶
- Quote Level ▶
- Spelling and Grammar ▶
- Substitutions ▶
- Transformations ▶
- Font ▶
- Speech ▶
- Paragraph Direction ▶
- Import from iPhone or iPad ▶
- Services ▶





- Copy 
- Share 
- Favorite 
- Show in All Photos 
- Remove 

Dark mode

Modal presentations

Contextual menus

[developer.apple.com/design](https://developer.apple.com/design)

Insert Data Create Symbol Forward Backward Group Ungroup Edit Rotate Mask Scale Flatten Union Subtract Intersect Difference Zoom 50% View Preview Cloud Export

PAGES  
Guide - Colors  
Guide - Text Styles and Dynamic Type  
Guide - Safe Areas  
Design Templates - iPhone - Tabbed App  
Design Templates - iPhone - Parent and Chil...  
Design Templates - iPhone - Modal Sheet  
Design Templates - iPhone - Siri  
Design Templates - iPhone - System  
Design Templates - iPad  
UI Elements - iPad  
UI Elements  
Symbols

System Colors iOS 13

SystemRed SystemOrange SystemYellow SystemGreen SystemTeal SystemBlue SystemIndigo SystemPurple SystemPink

SystemGrey SystemGrey2 SystemGrey3 SystemGrey4 SystemGrey5 SystemGrey6

System Backgrounds	Primary	Secondary	Tertiary	Label Colors	Primary	Secondary	Tertiary	Quarternary	Separator Colors	Opaque	Non-opaque
Light	White	Light Grey	White	Light	Black	Dark Grey	Dark Grey	Dark Grey	Light	Light Grey	Dark Grey
Base	Black	Dark Grey	Dark Grey	Dark	White	Light Grey	Light Grey	Light Grey	Dark	Dark Grey	Dark Grey
Elevated	Dark Grey	Dark Grey	Dark Grey								


System Grouped Backgrounds	Primary	Secondary	Tertiary	Fill Colors	Primary	Secondary	Tertiary	Quarternary
Light	White	White	White	Light	Light Grey	Light Grey	Light Grey	Light Grey
Base	Black	Dark Grey	Dark Grey	Dark	Dark Grey	Dark Grey	Dark Grey	Dark Grey
Elevated	Dark Grey	Dark Grey	Dark Grey					

STYLE  
Fills  
Borders  
Shadows  
Inner Shadows  
Blurs

MacBook Pro

Human Interface Guidelines Overview Resources Videos What's New

- Themes
    - Interface Essentials
    - > App Architecture
    - > User Interaction
    - > System Capabilities
    - > Visual Design
    - > Icons and Images
    - > Bars
    - > Views
    - > Controls
    - > Extensions
- macOS
- tvOS
- watchOS
- > Technologies

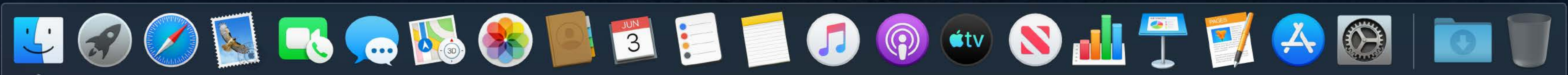


## iOS Design Themes

As an app designer, you have the opportunity to deliver an extraordinary product that rises to the top of the App Store charts. To do so, you'll need to meet high expectations for quality and functionality.

Three primary themes differentiate iOS from other platforms:

Clarity. Throughout the system, text is legible at every size, icons are precise and lucid



# More Information

[developer.apple.com/wwdc19/808](https://developer.apple.com/wwdc19/808)

