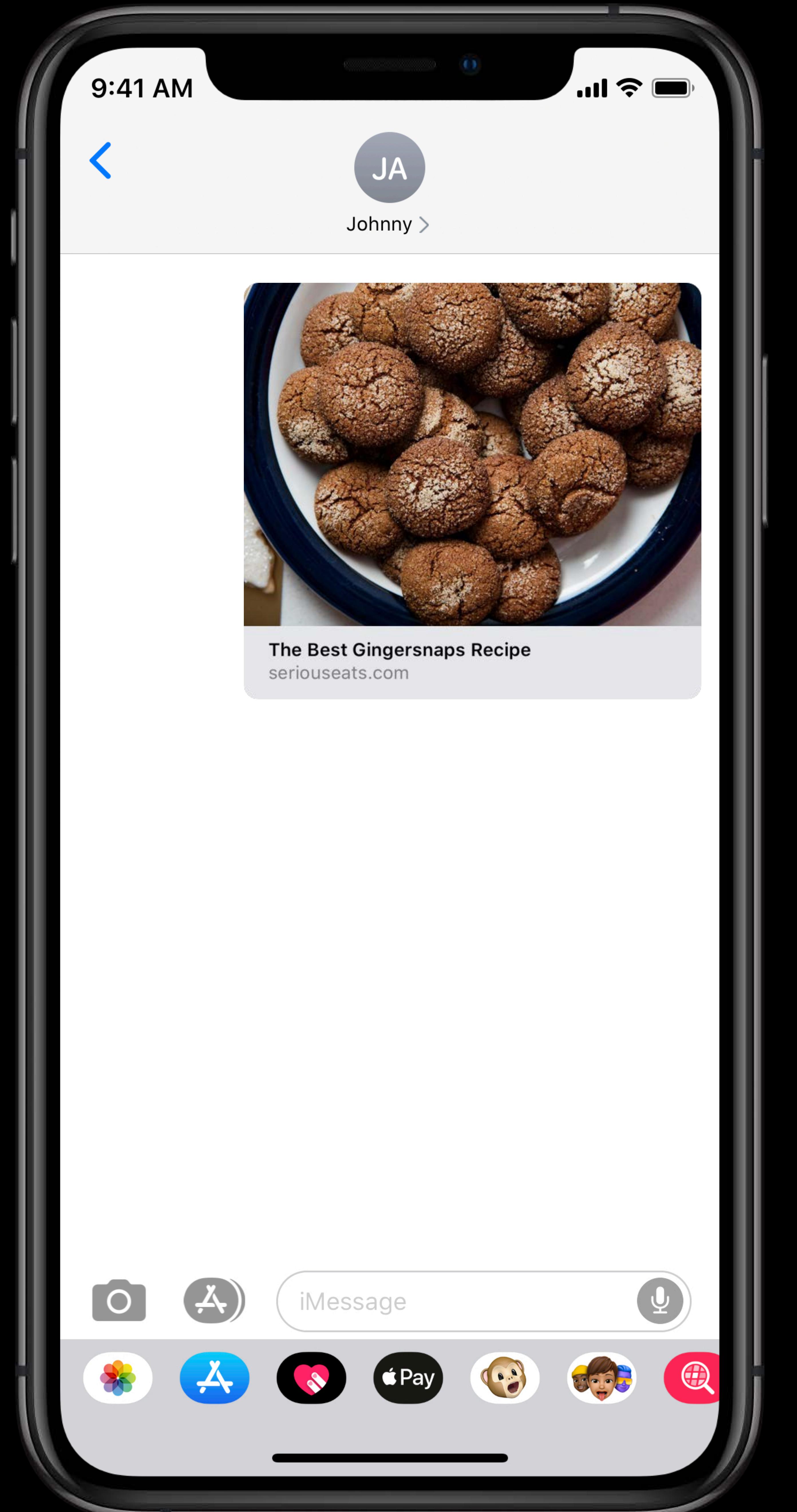
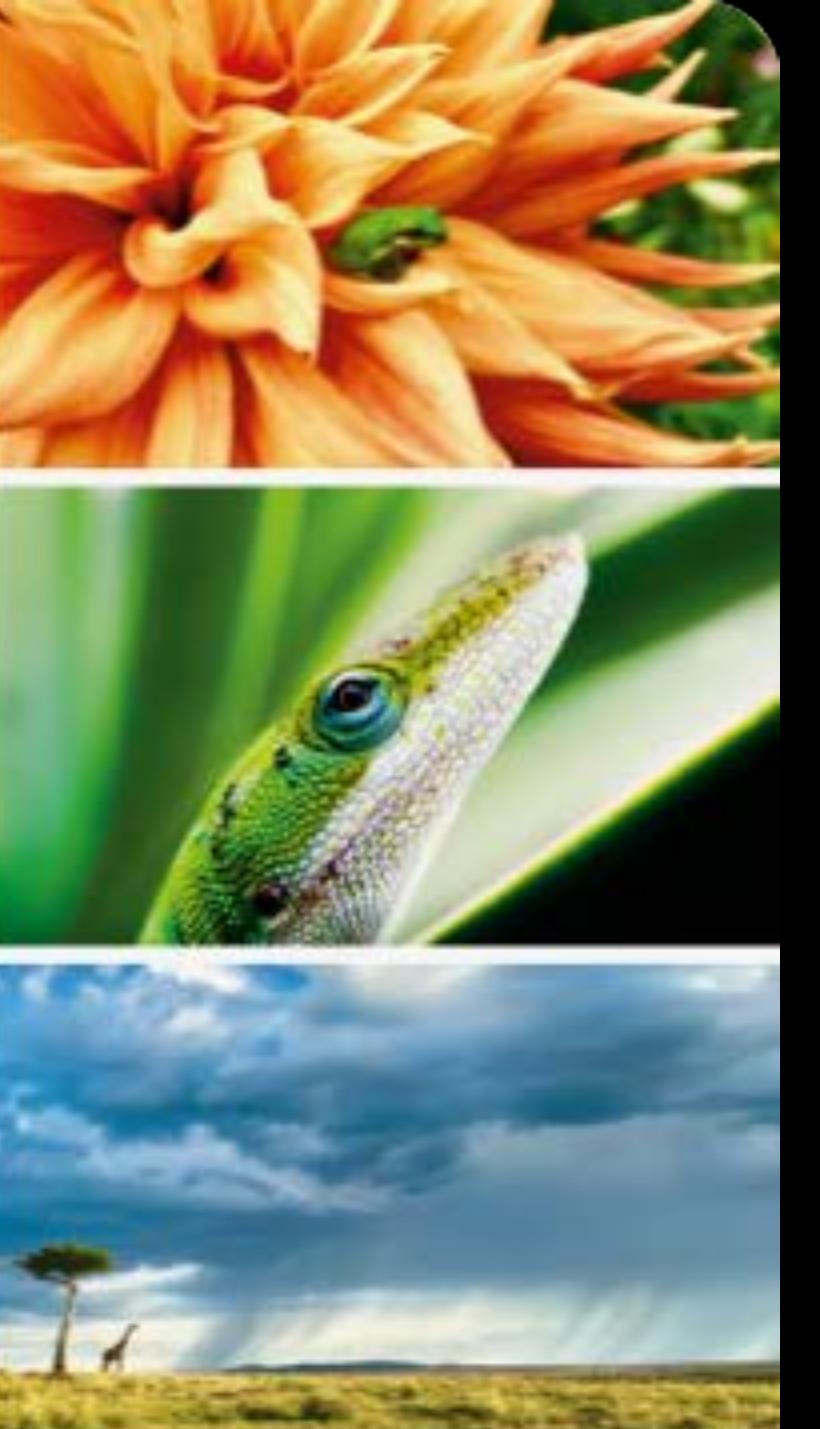


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Presenting Rich Links In Your App

Tim Horton, Apple Inc.





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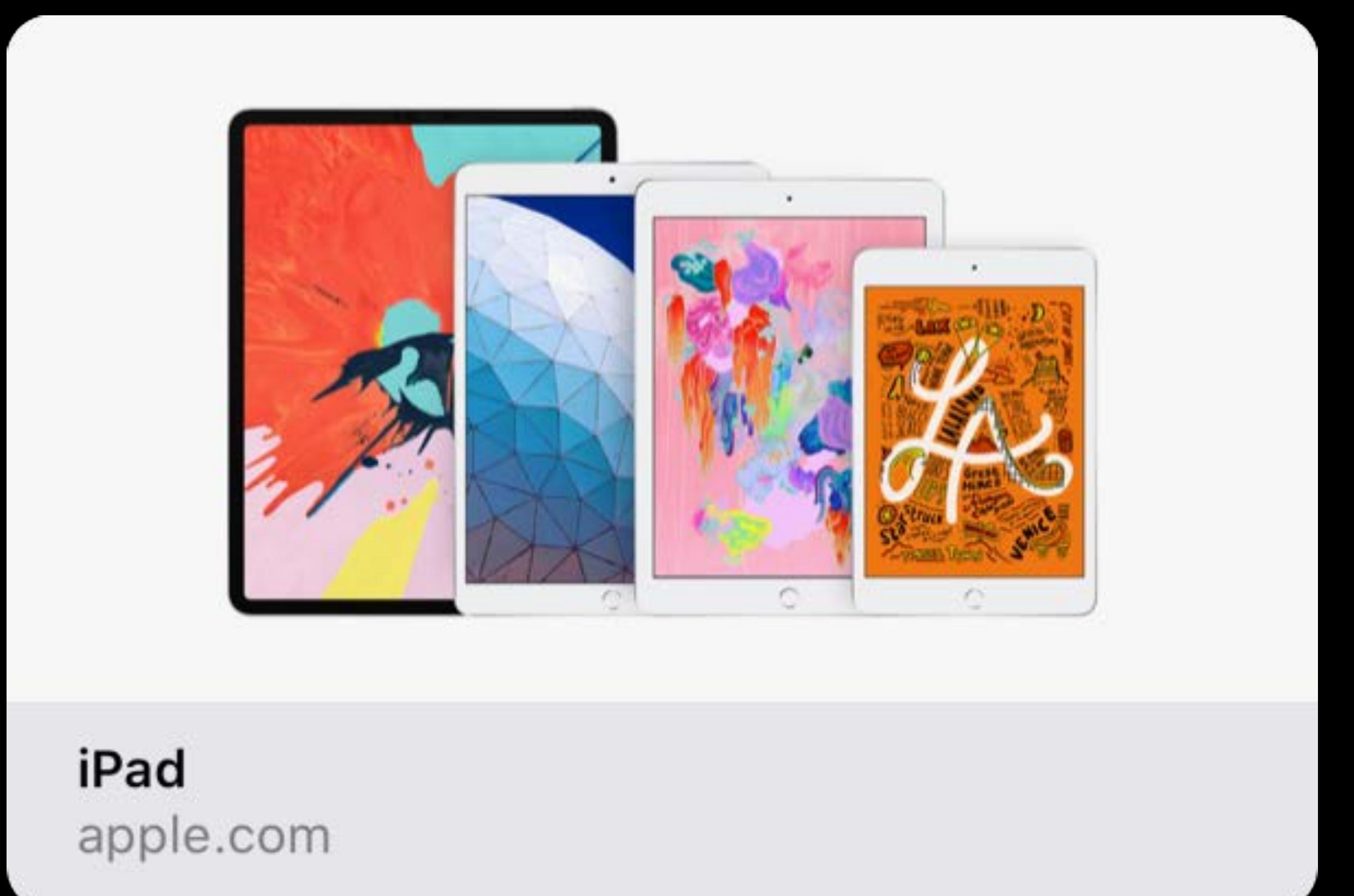
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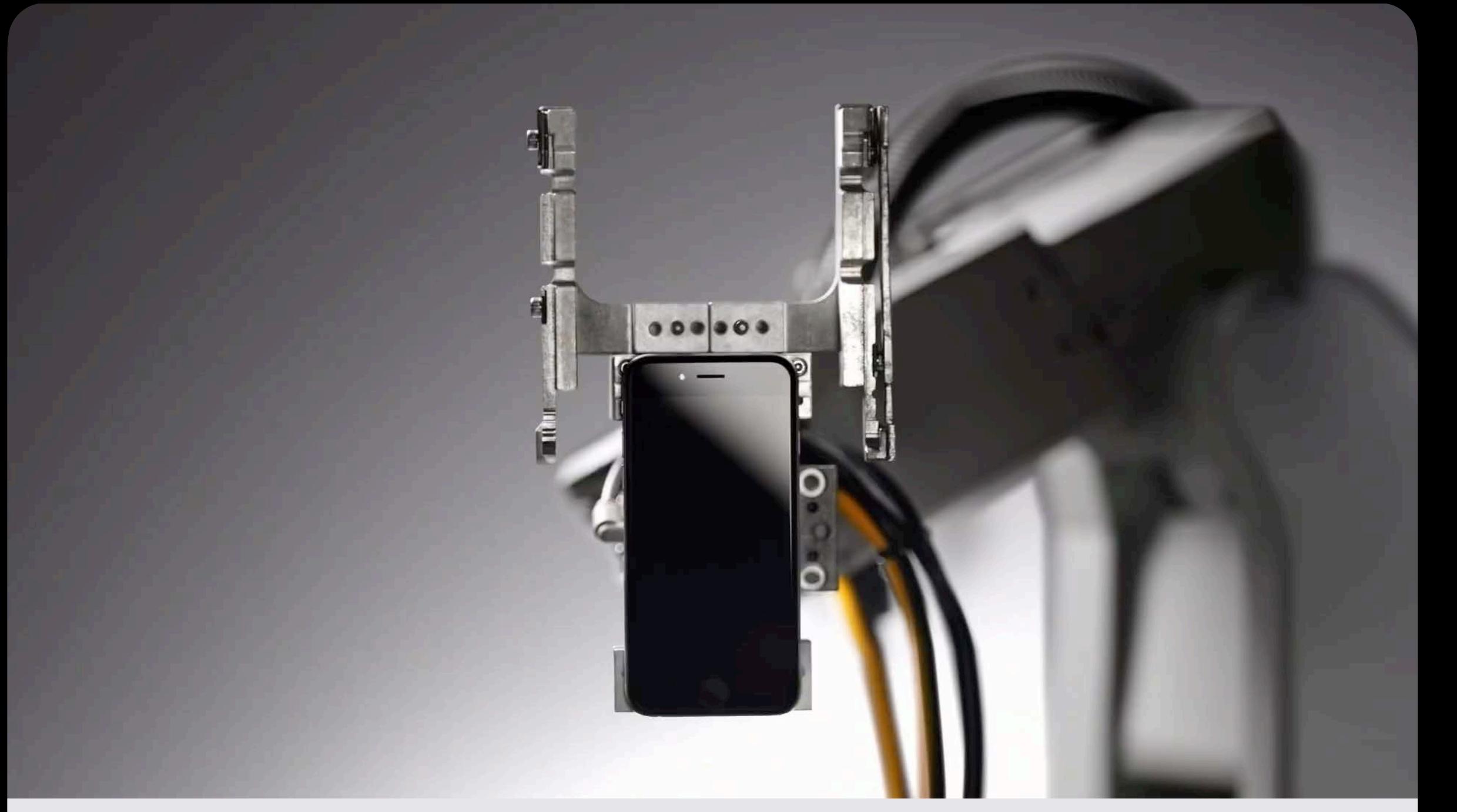
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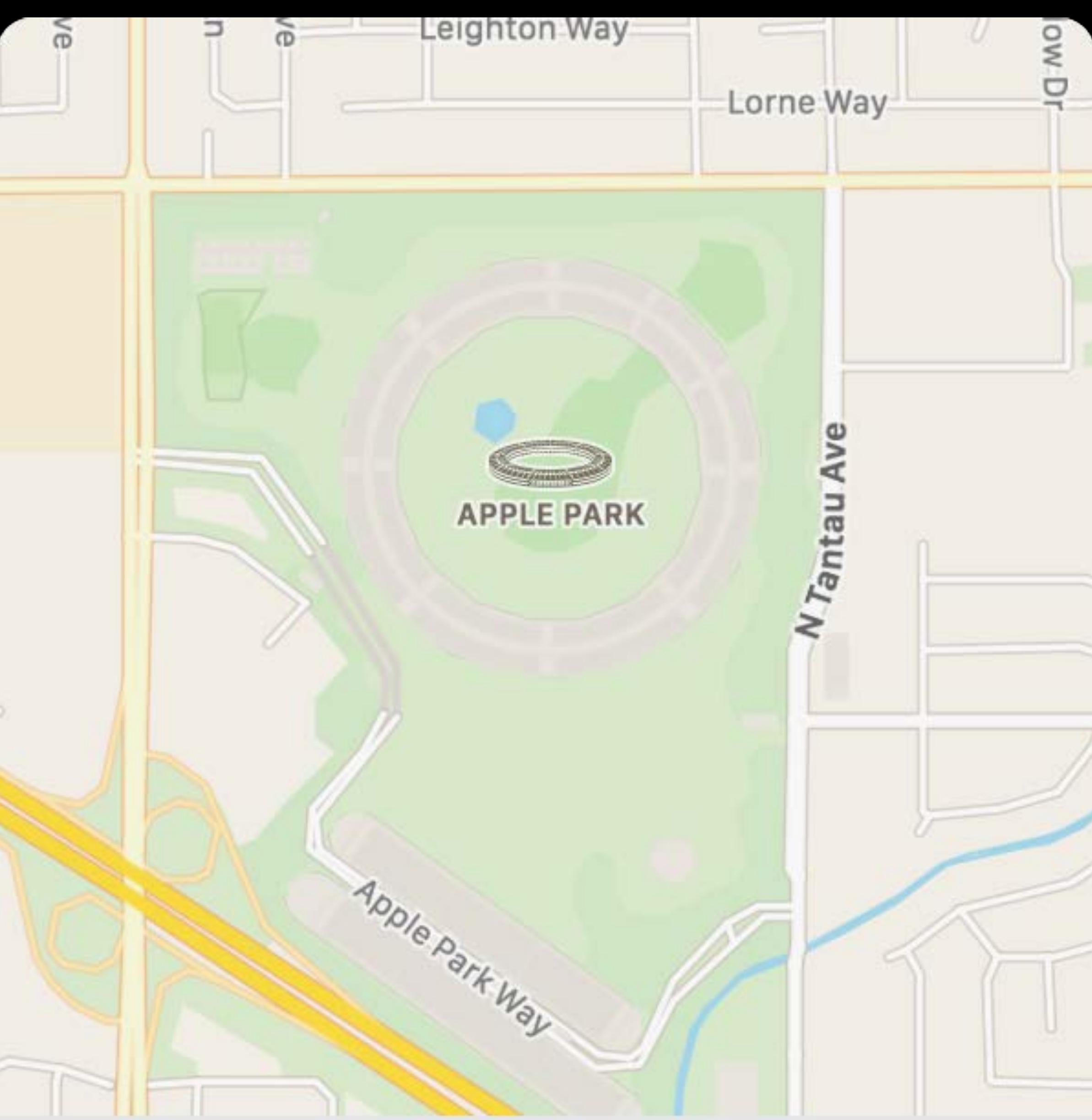
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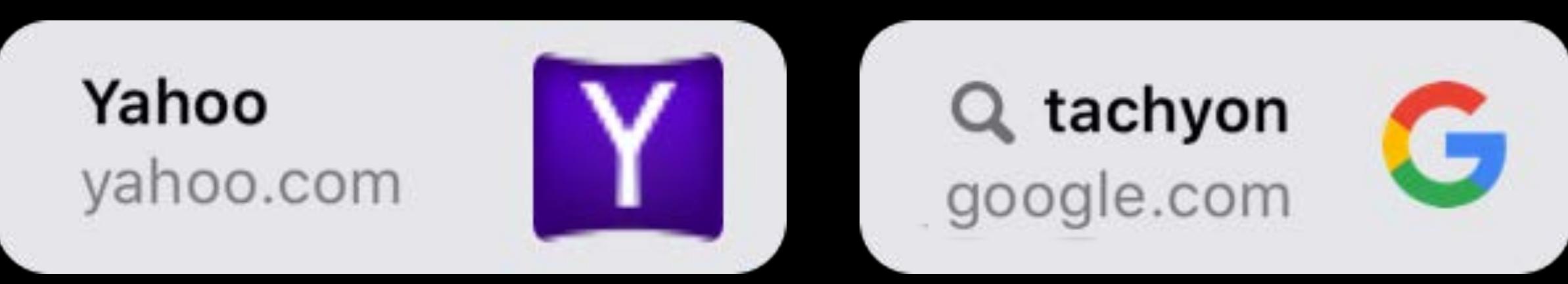
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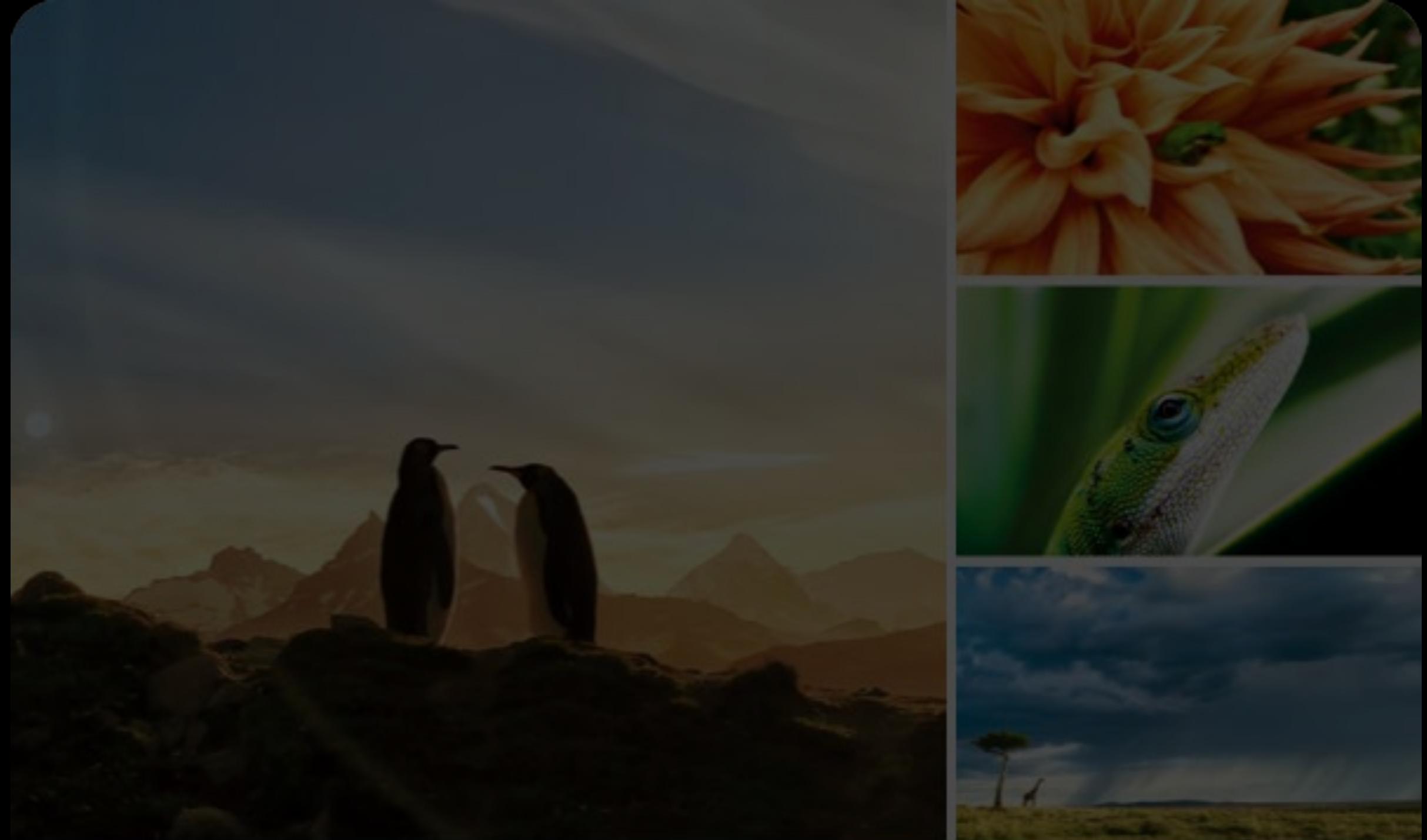


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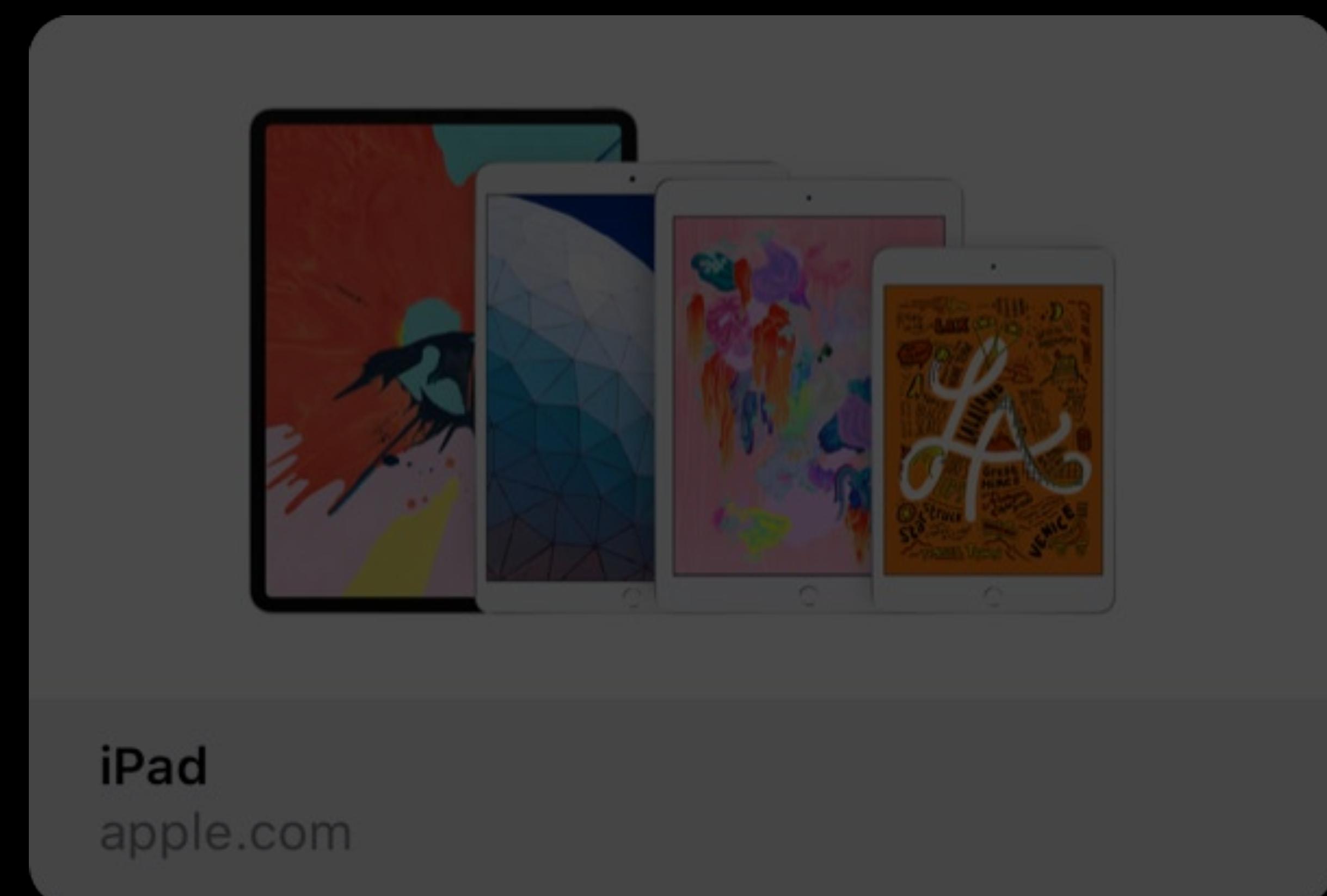
Tim Cook
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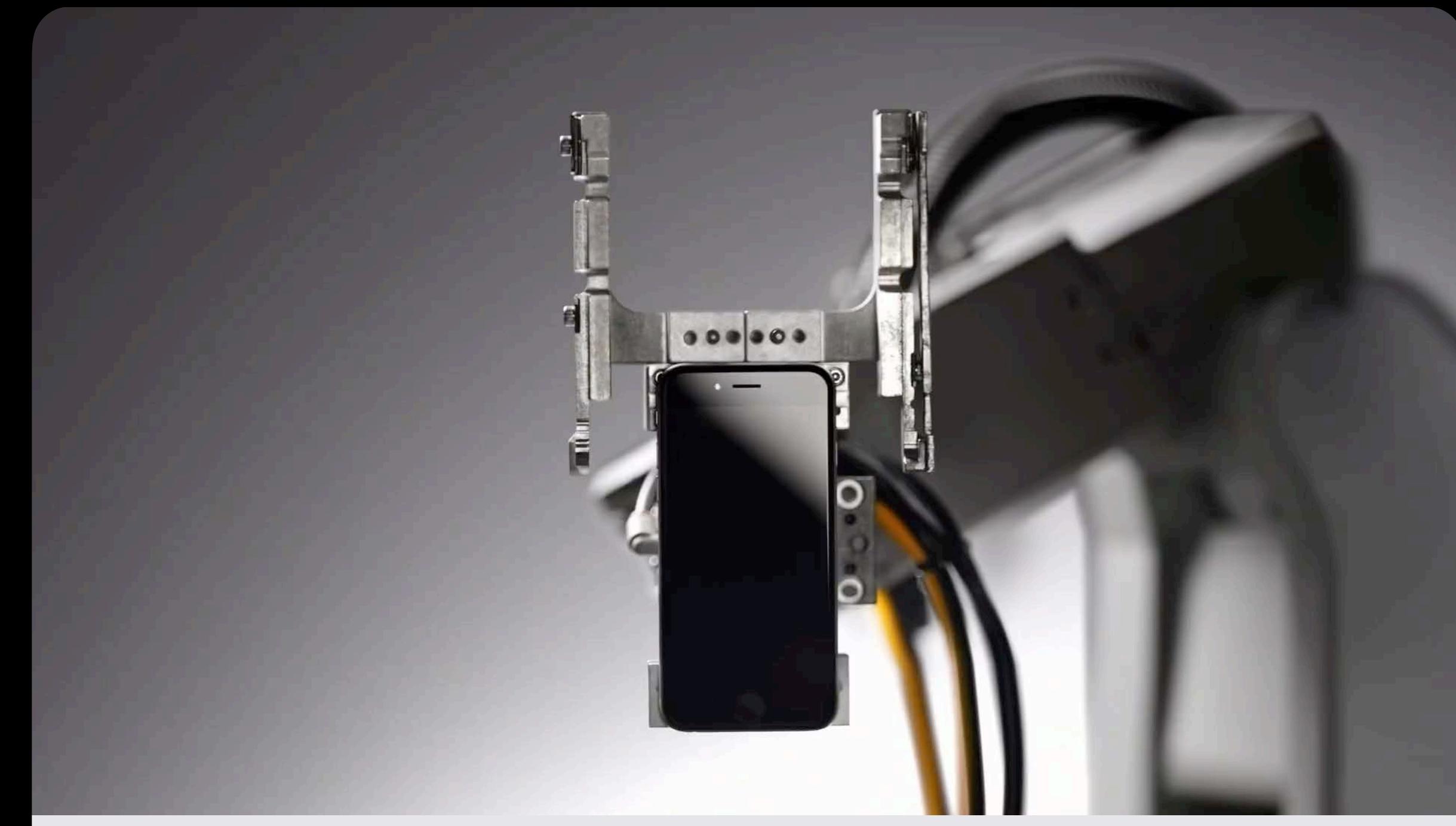
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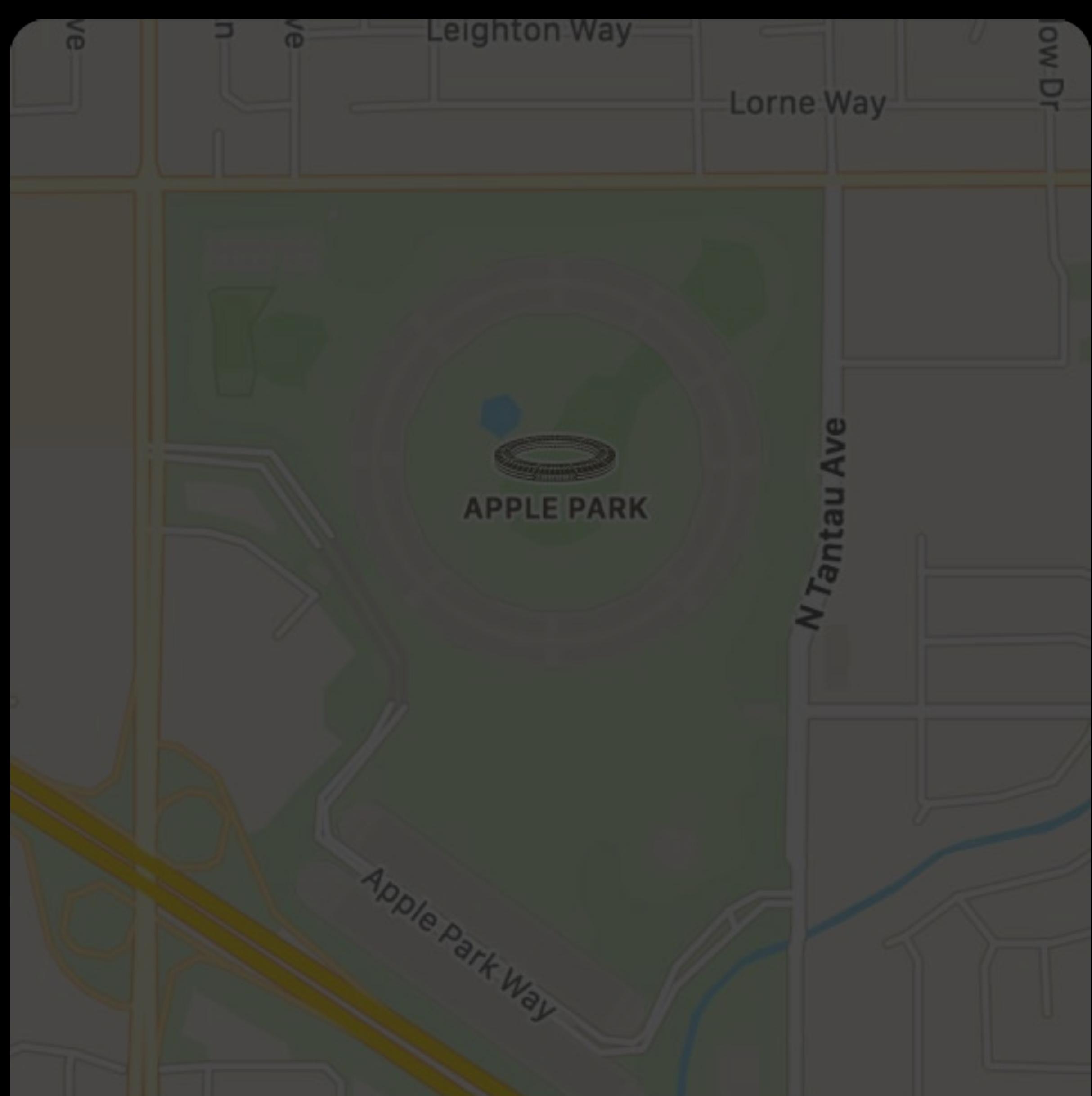
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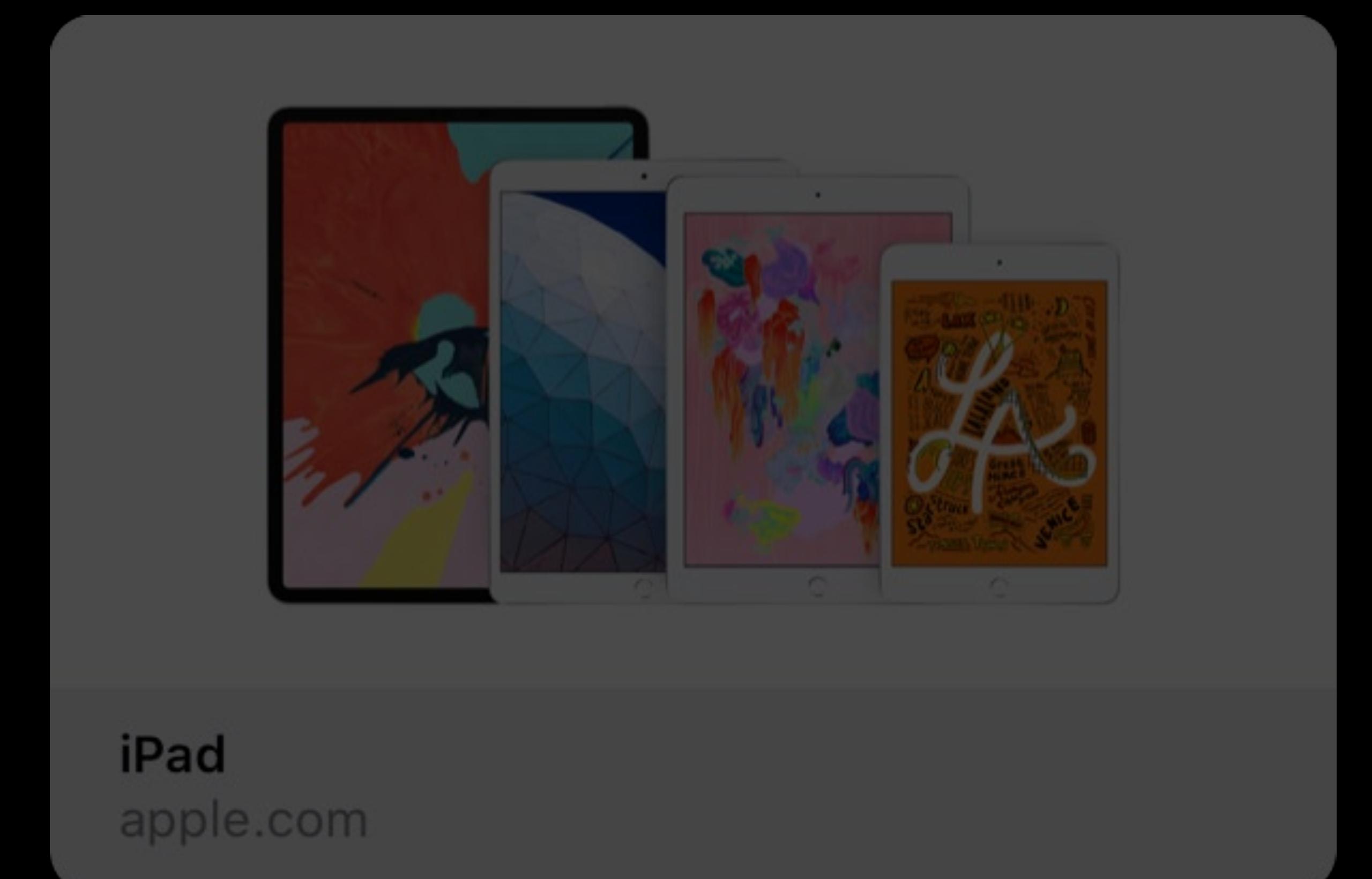
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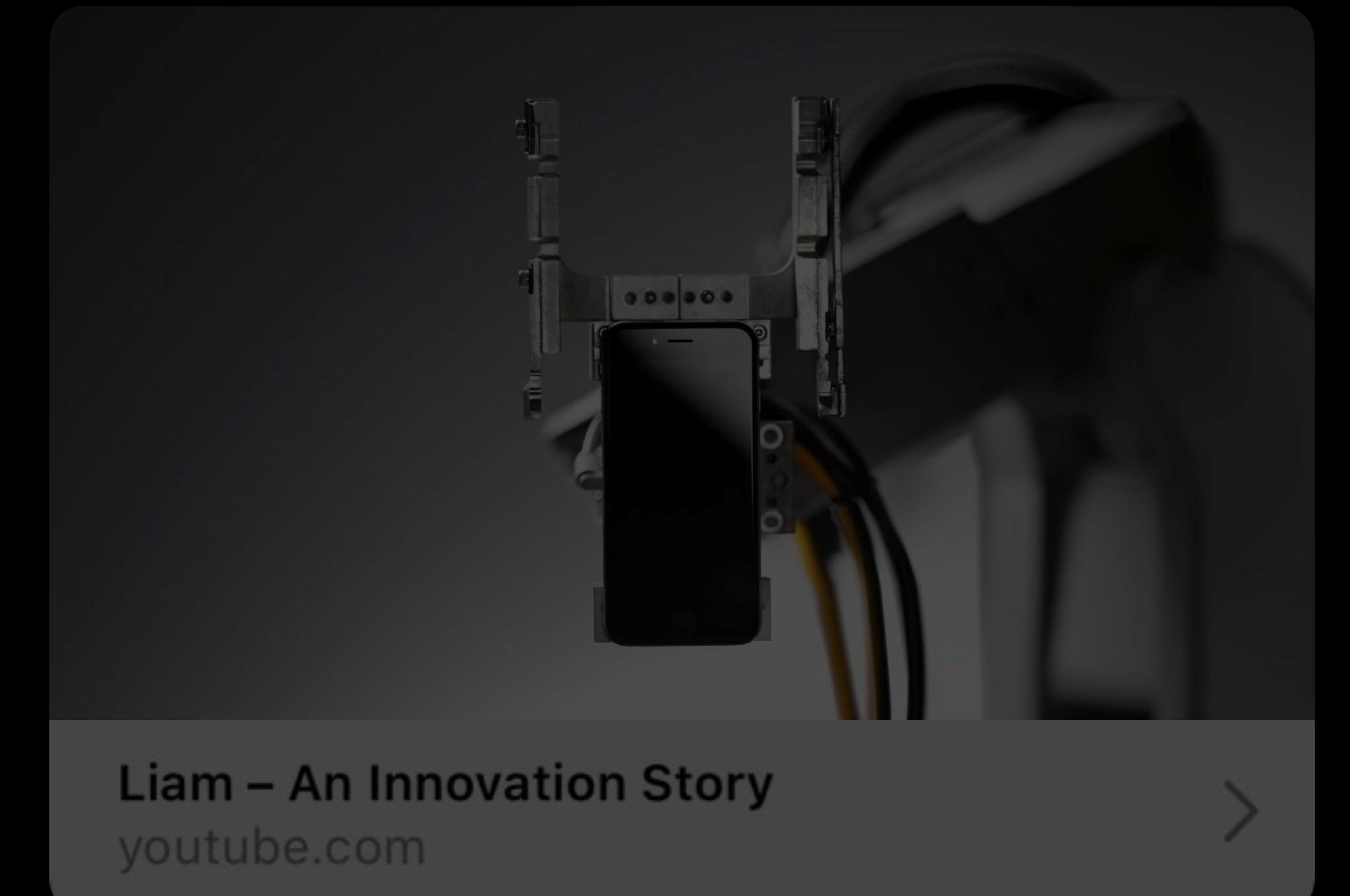
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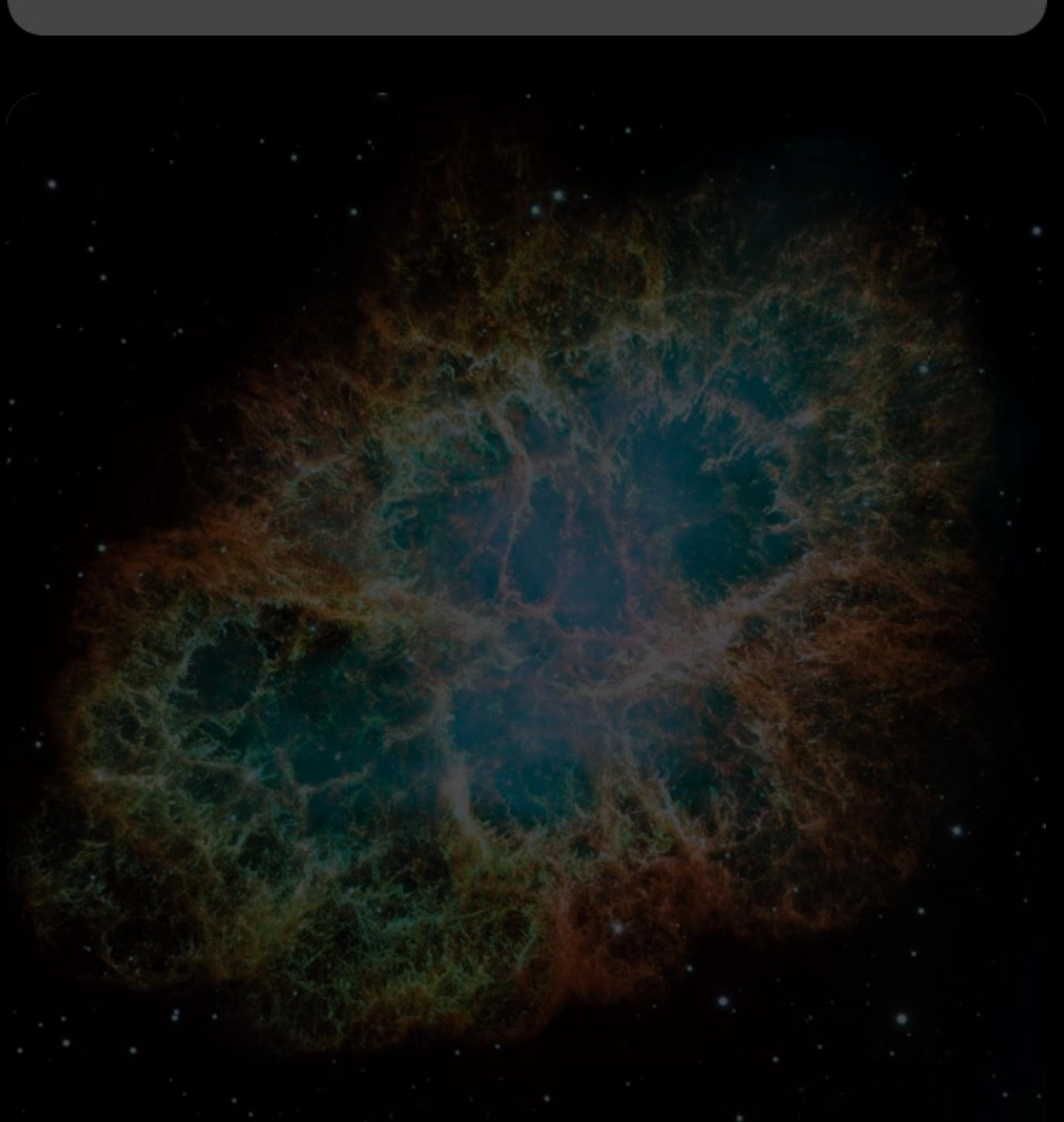
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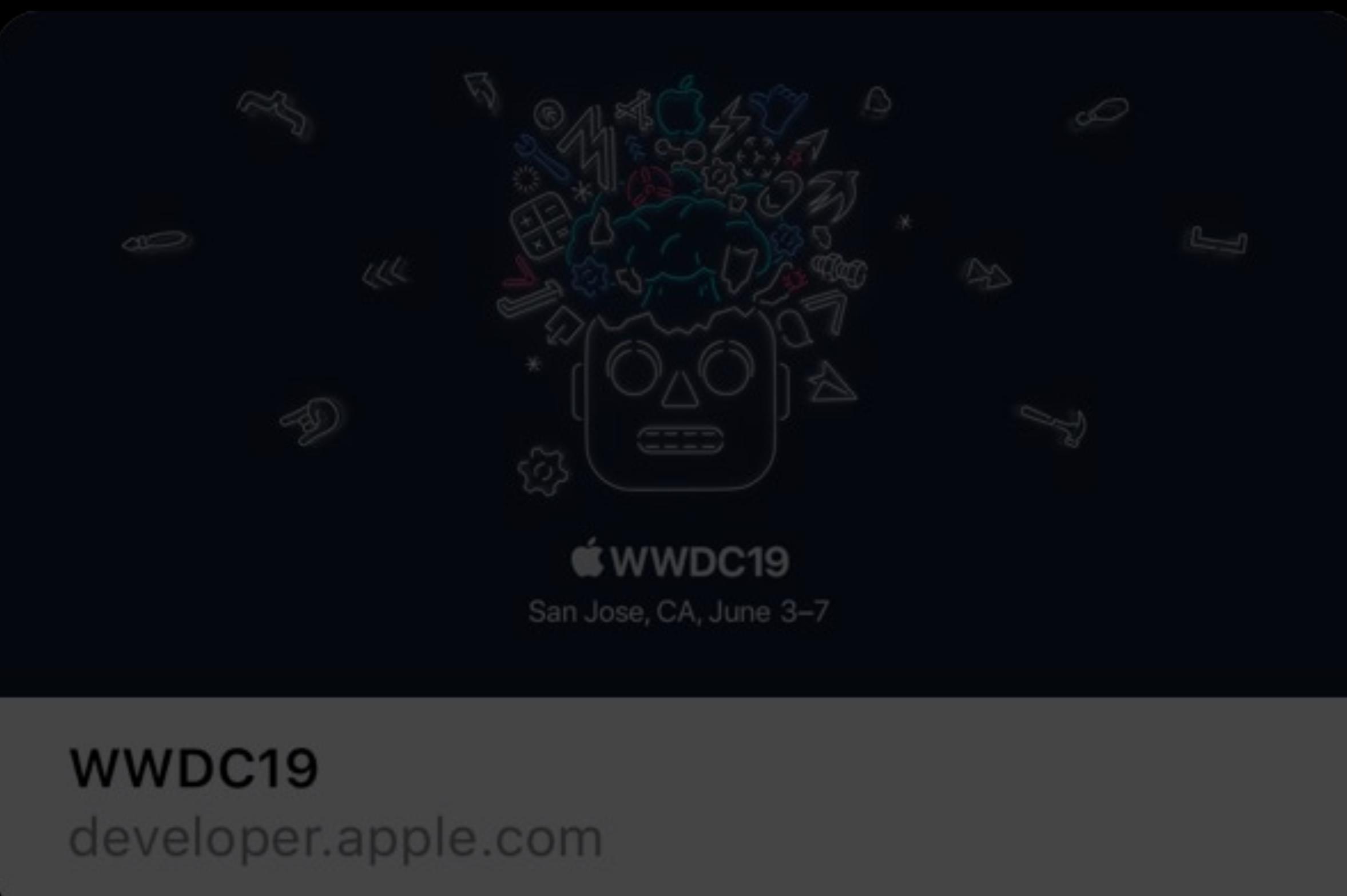
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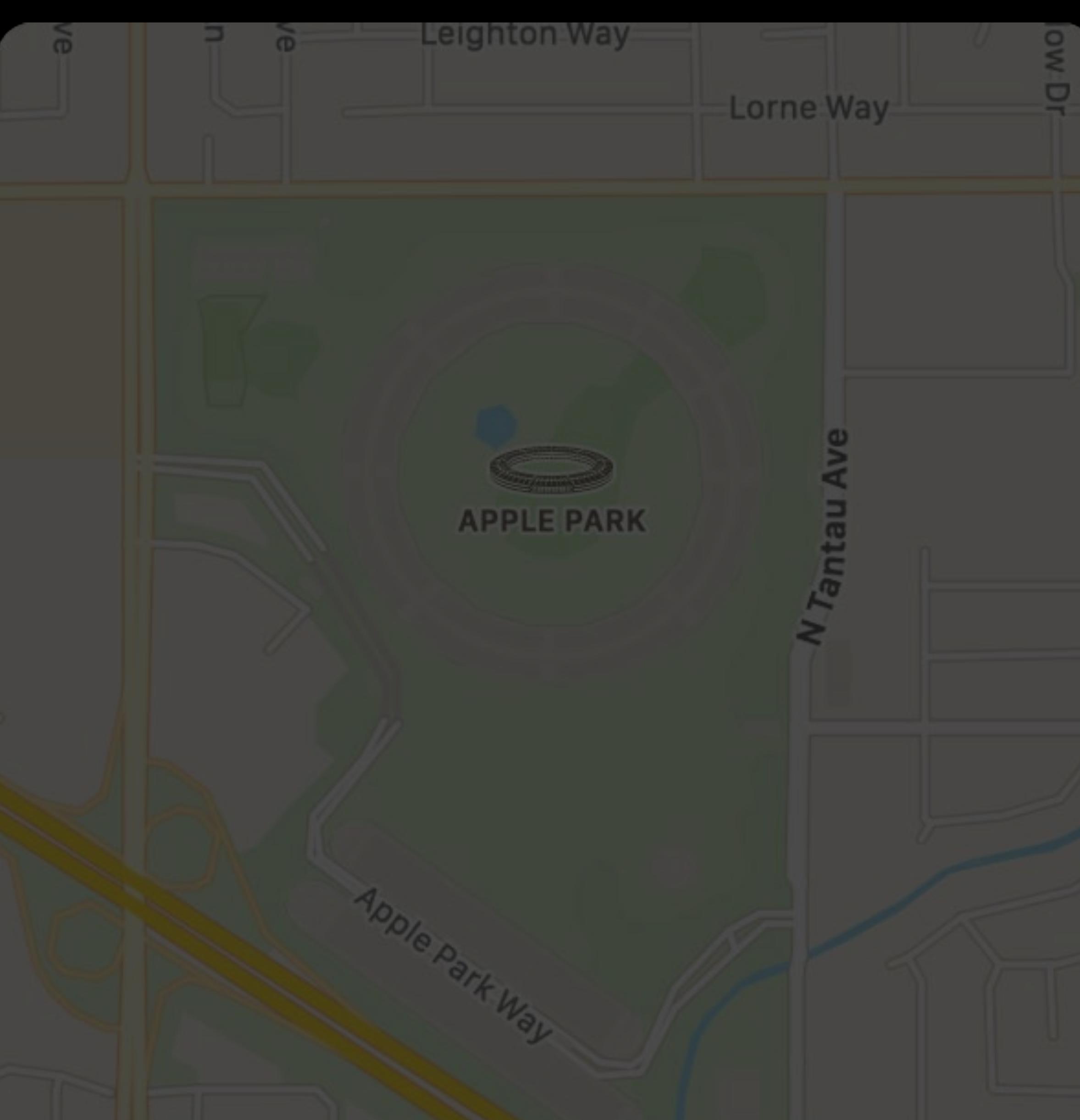
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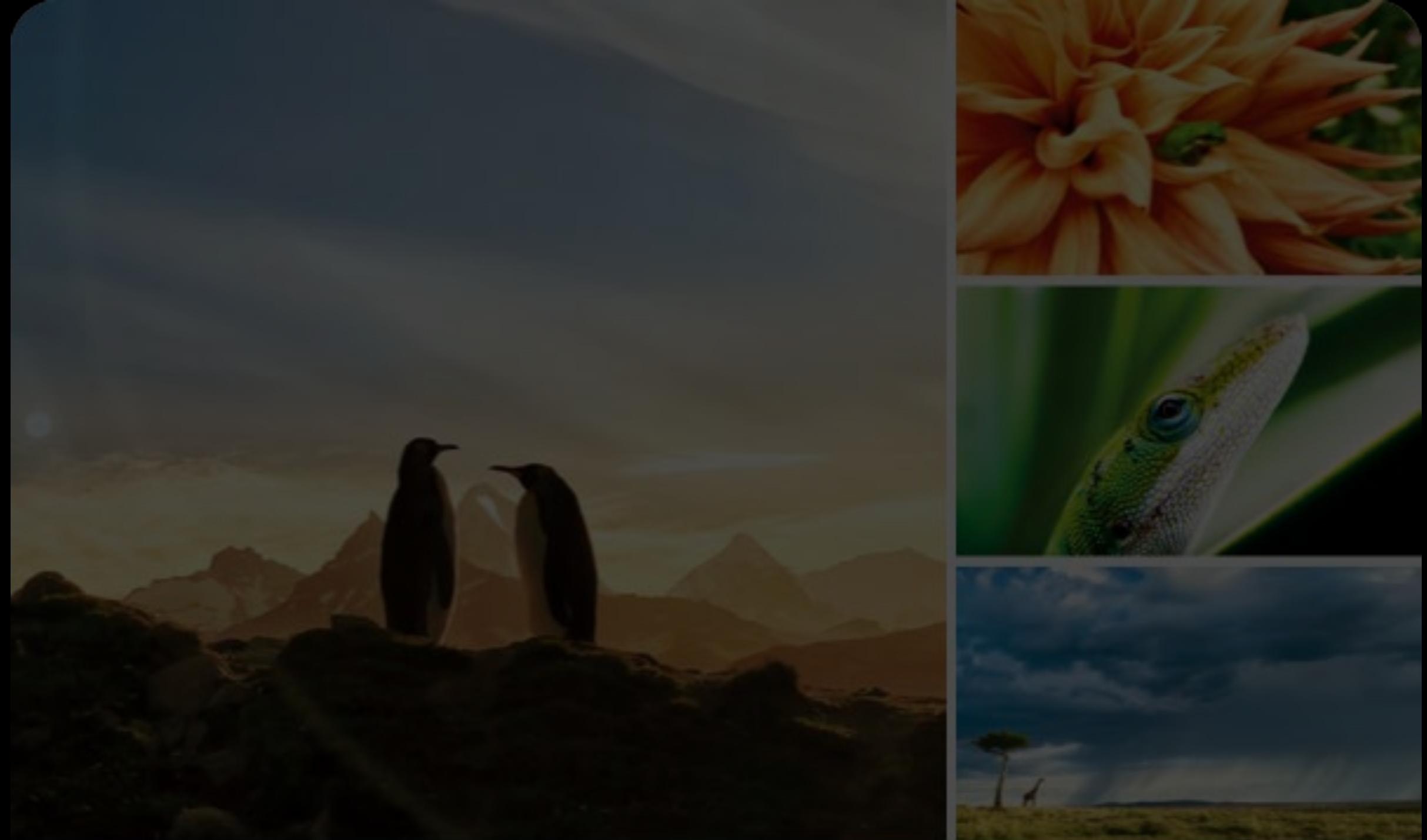


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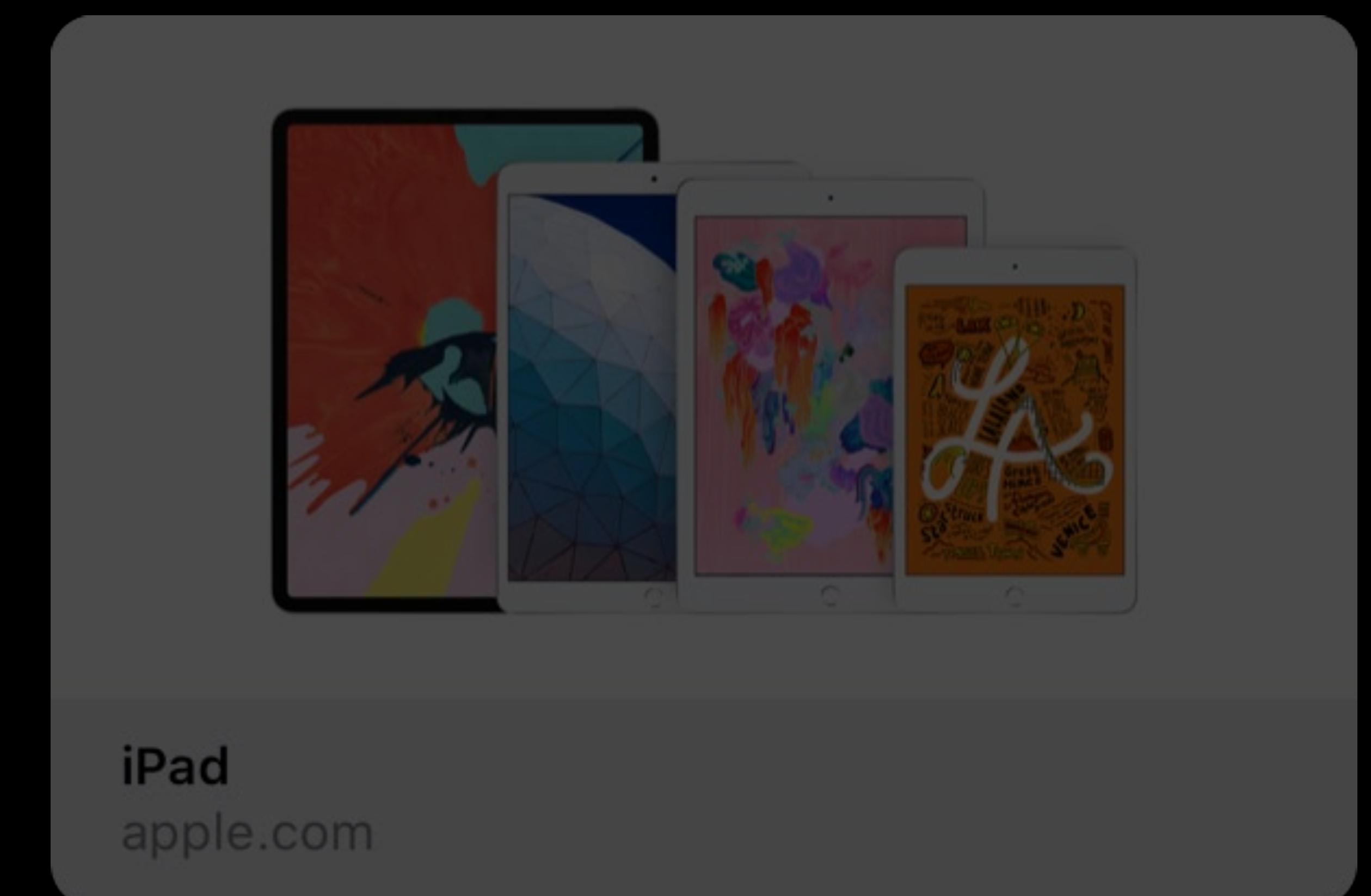
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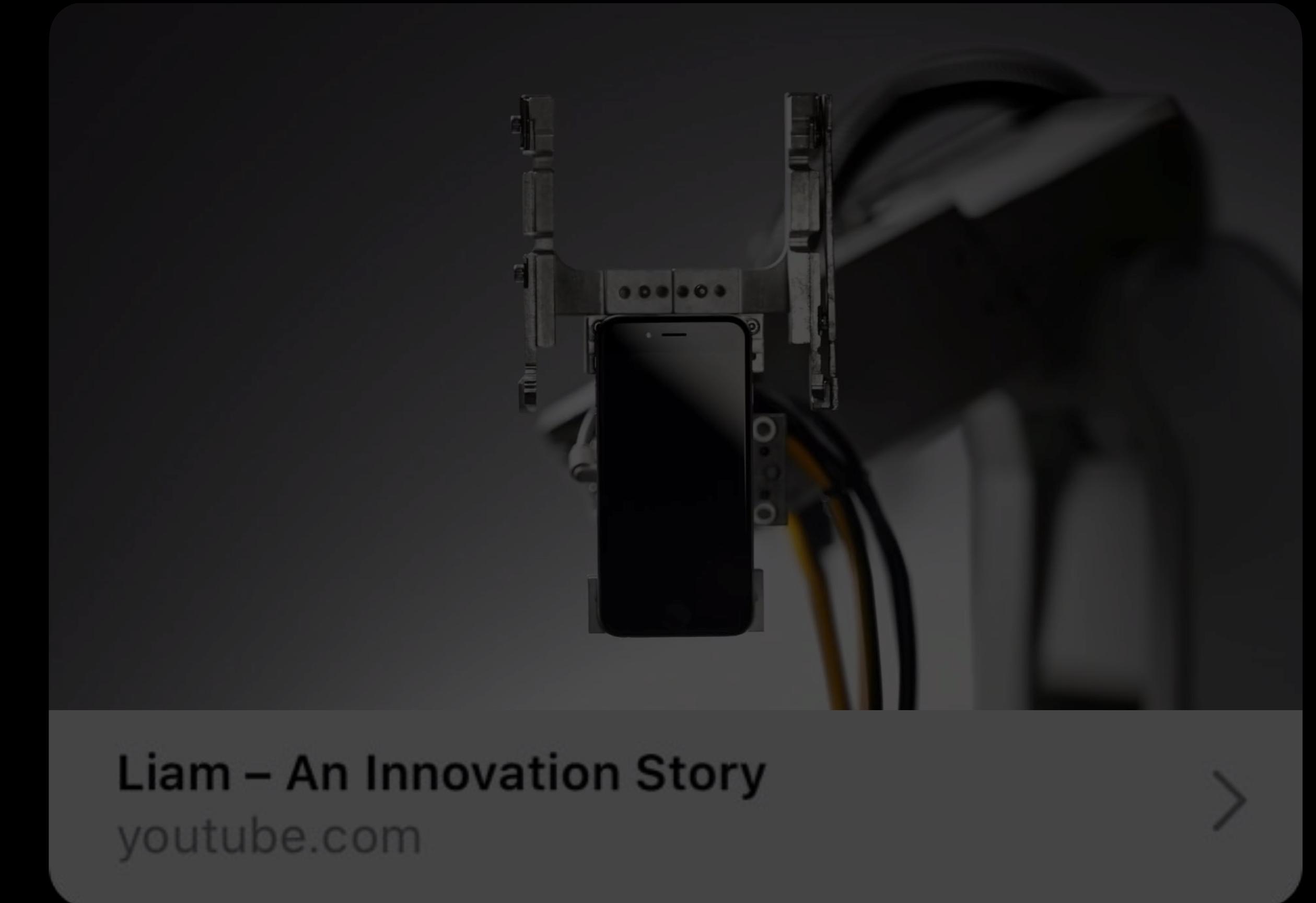
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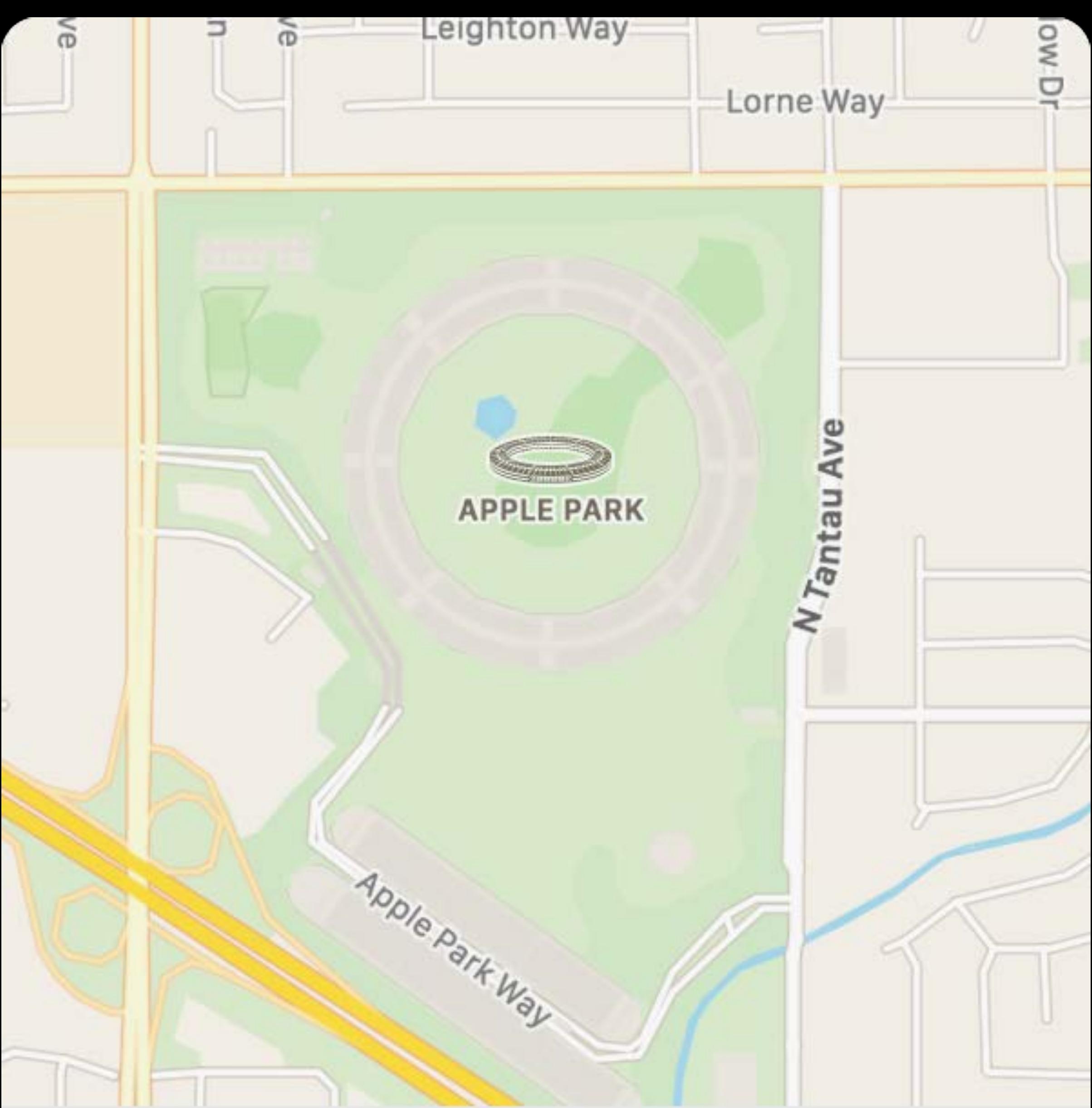
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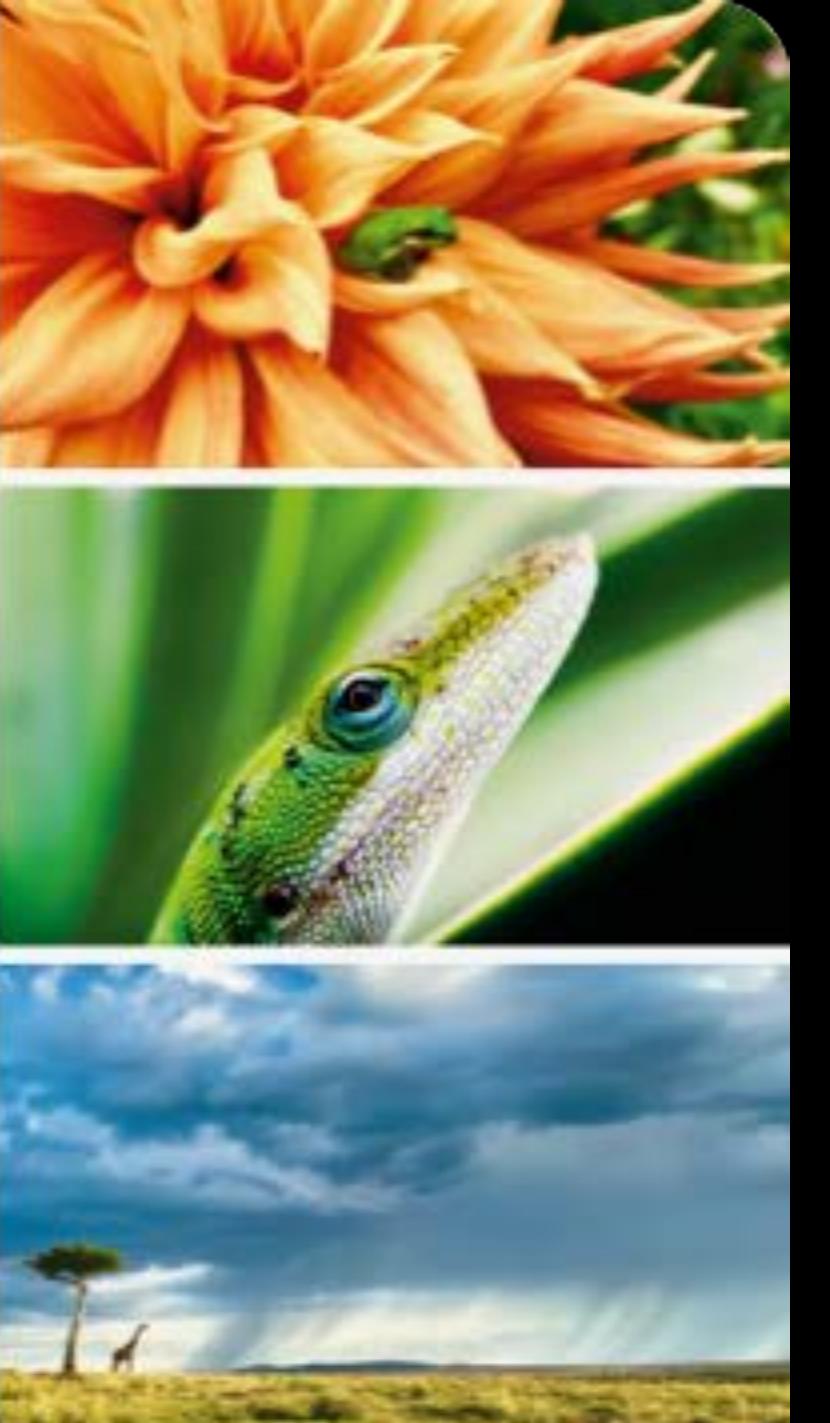


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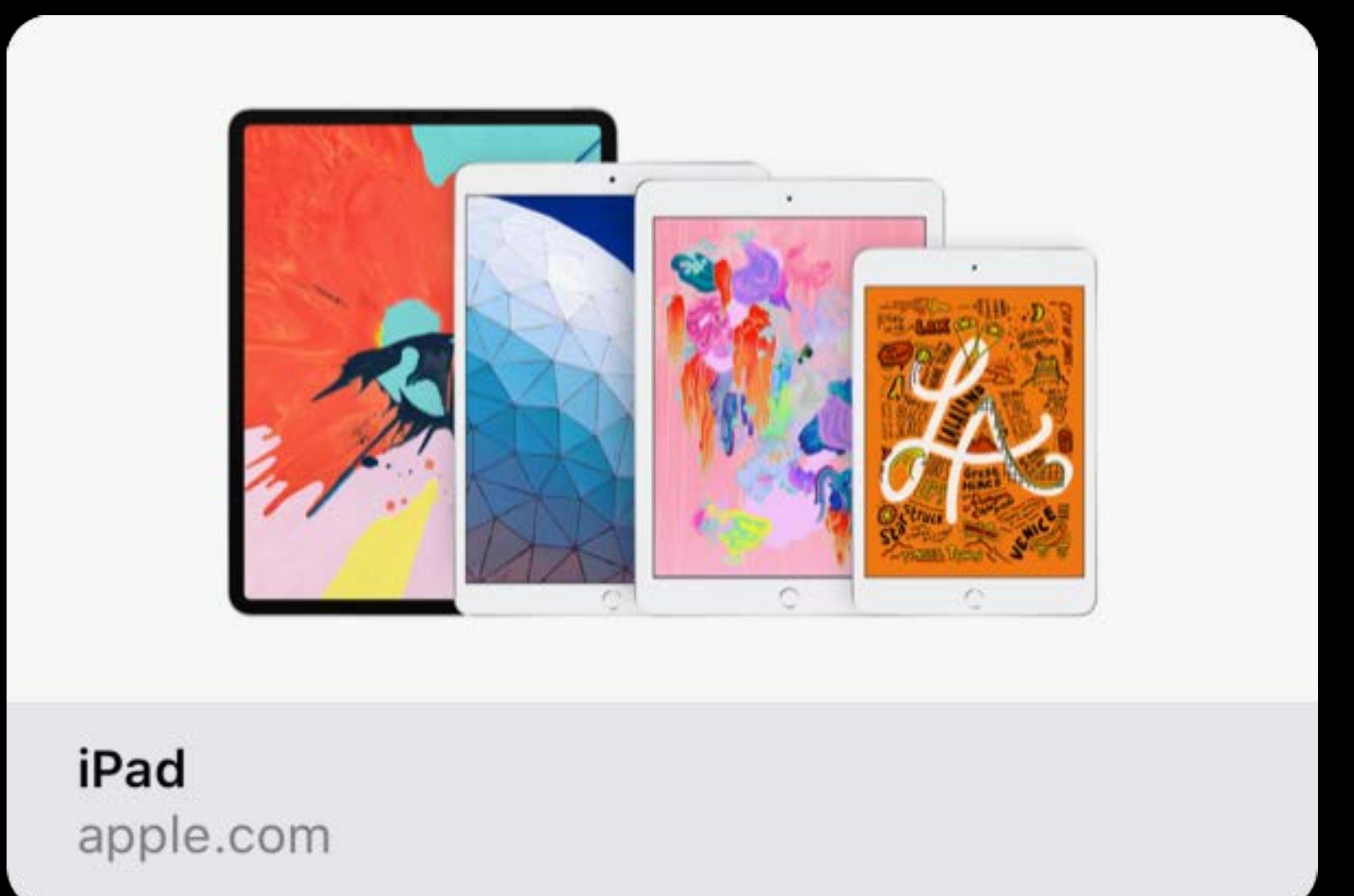
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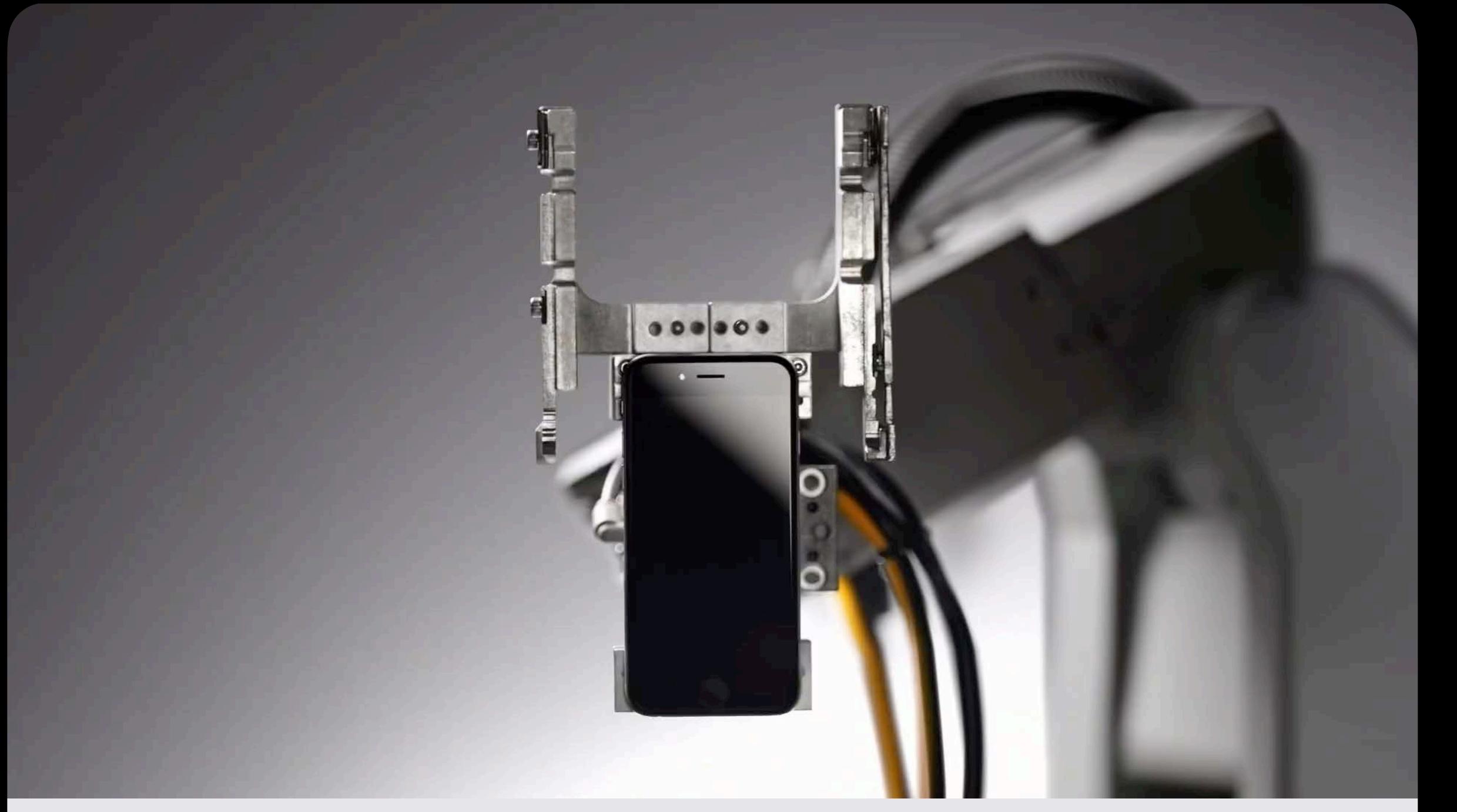
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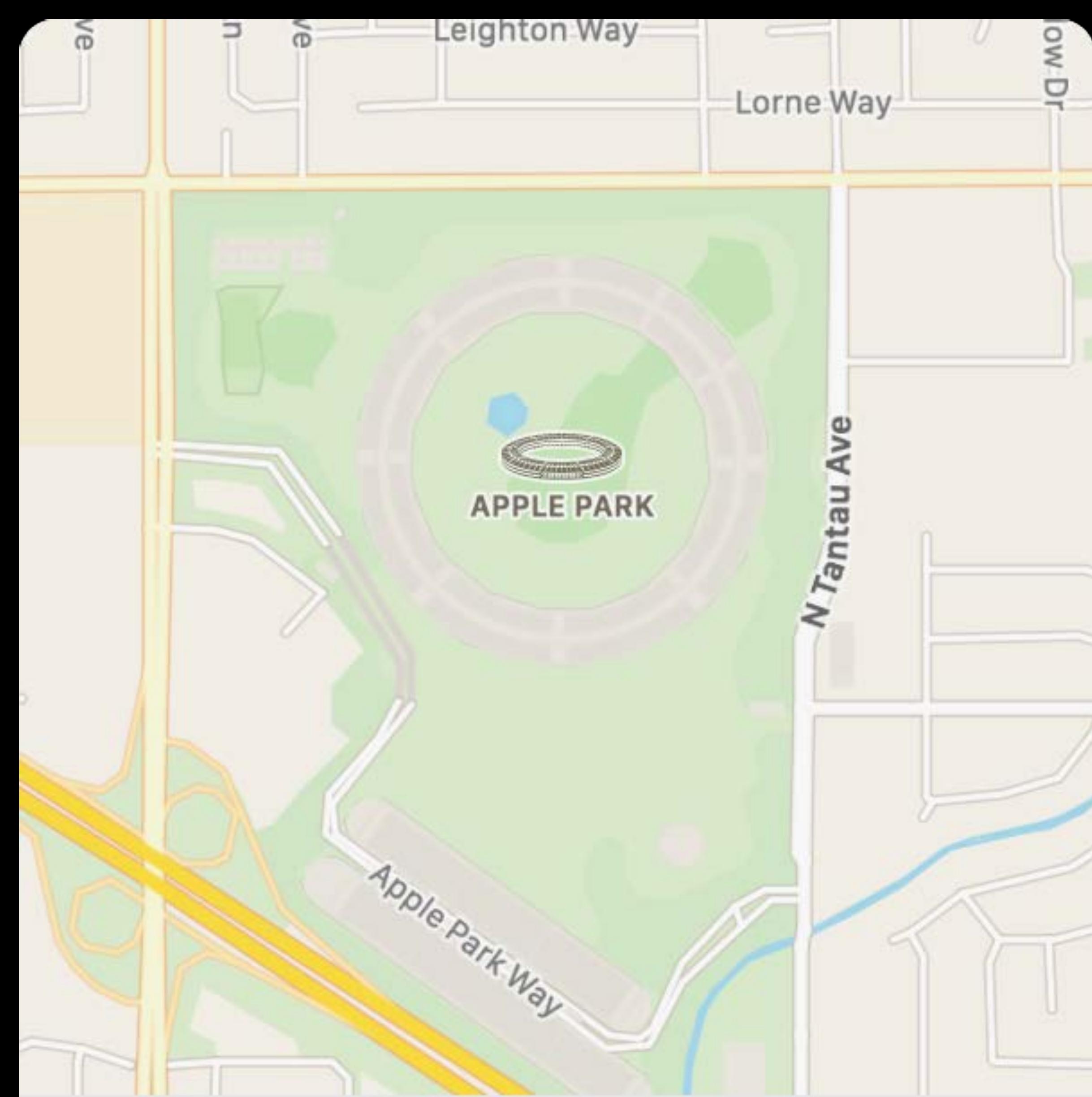
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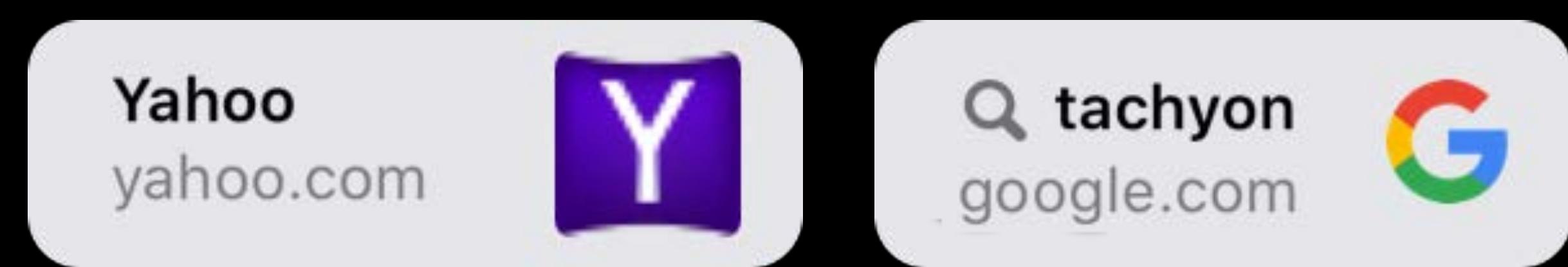
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Retrieving metadata

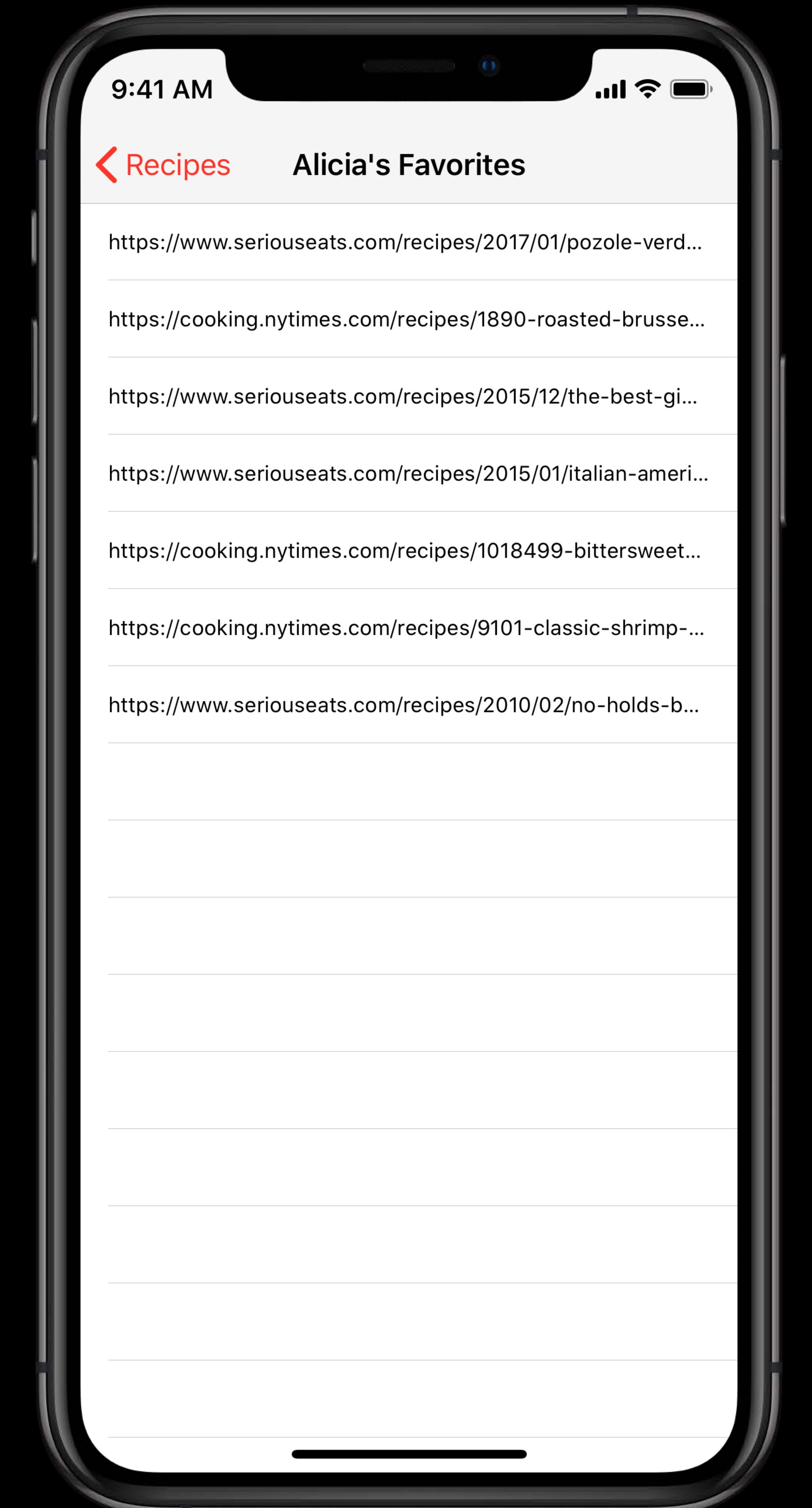
Presenting links

Accelerating the share sheet

Retrieving metadata

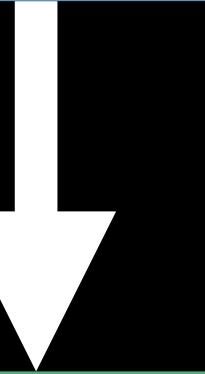
Presenting links

Accelerating the share sheet



NEW

URL [http://cooking.nytimes.com/...](http://cooking.nytimes.com/)



LPMetadataProvider

LPLinkMetadata

title: "Classic Shrimp Scampi"

icon:



image:



```
// Fetch metadata from a given URL.

let metadataProvider = LPMetadataProvider()
let url = URL(string: "https://www.apple.com/ipad")!

metadataProvider.startFetchingMetadata(for: url) { metadata, error in
    if error != nil {
        // The fetch failed; handle the error.
        return
    }

    // TODO: Make use of fetched metadata.
}
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        return
    }

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}
```

LPMetadataProvider and LPLinkMetadata

Title, icon, image, and video are all optional

LPLinkMetadata is serializable

Can also be used for local file URLs

Retrieving metadata

Presenting links

Accelerating the share sheet

NEW

LPLinkView

LPLinkMetadata

title: "Classic Shrimp Scampi"

icon:



image:



Classic Shrimp Scampi

cooking.nytimes.com

```
// Present LPLinkMetadata in a LPLinkView.
```

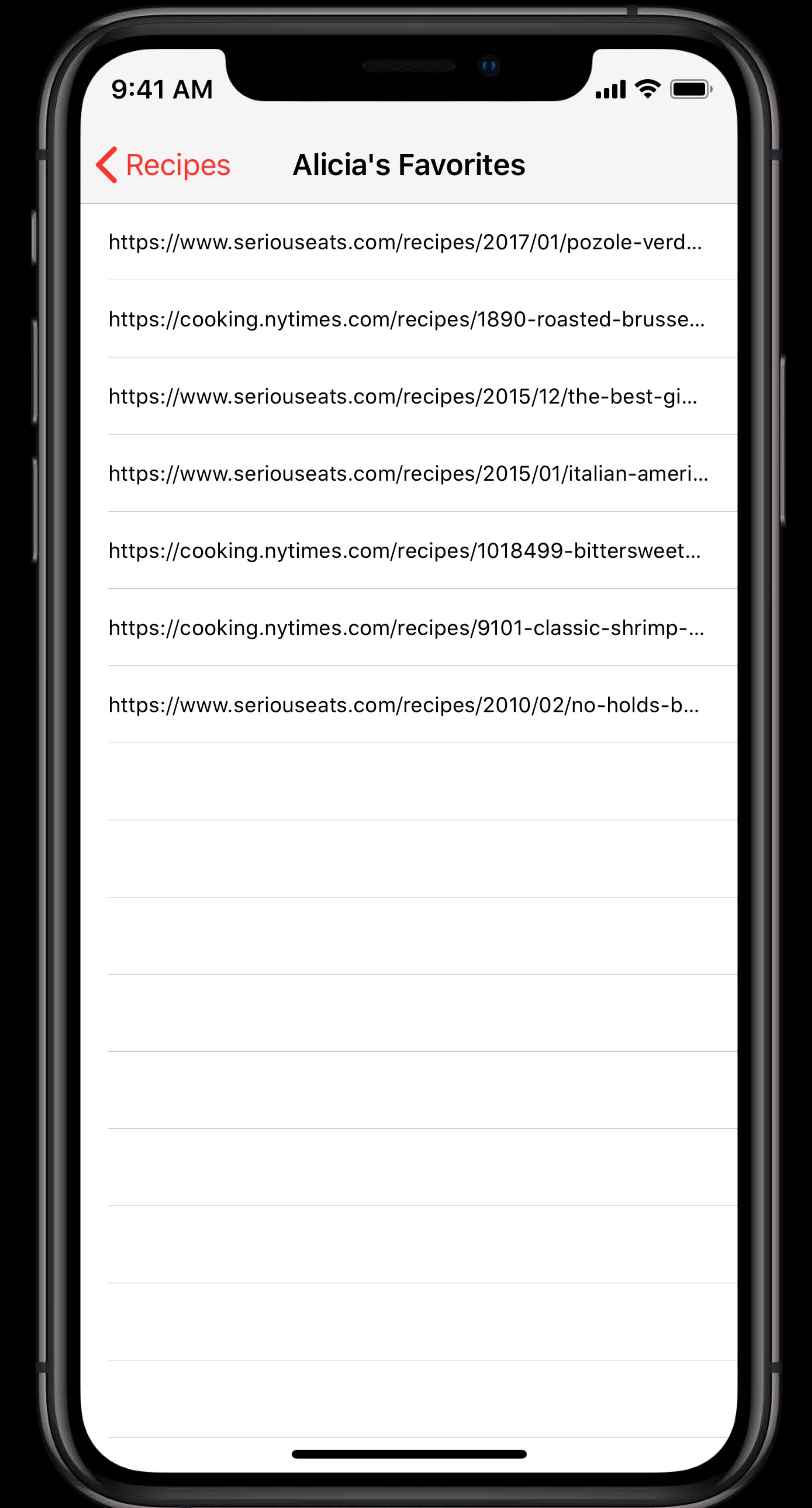
```
let linkView = LPLinkView(metadata: metadata)
cell.contentView.addSubview(linkView)
linkView.sizeToFit()
```

```
// Present LPLinkMetadata in a LPLinkView.
```

```
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linkView.sizeToFit()
```



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```
// Provide prefetched metadata to UIActivityViewController via UIActivityItemSource.
```

```
func activityViewControllerLinkMetadata(_: UIActivityViewController) -> LPLinkMetadata? {  
    return self.metadata  
}
```

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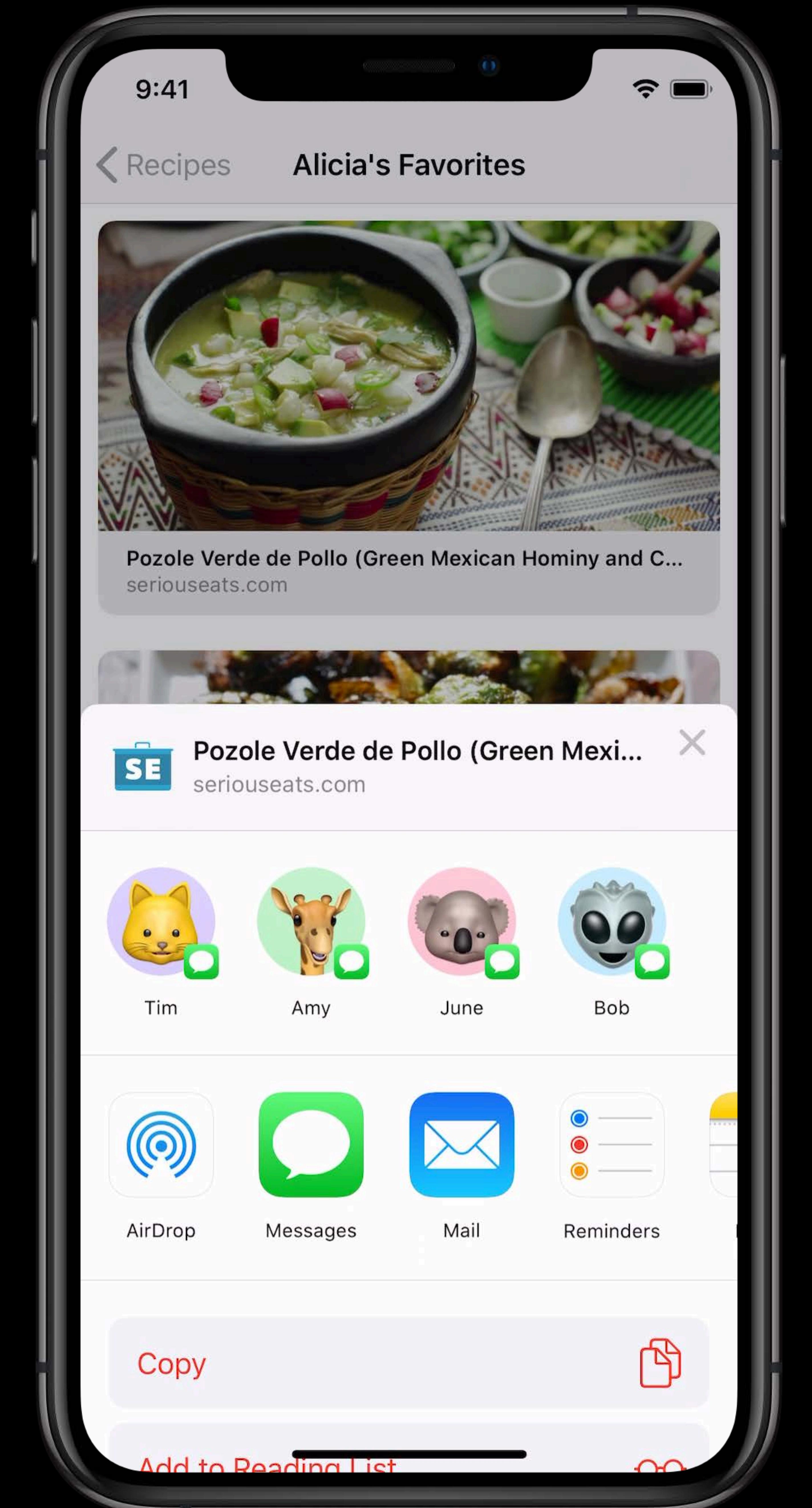
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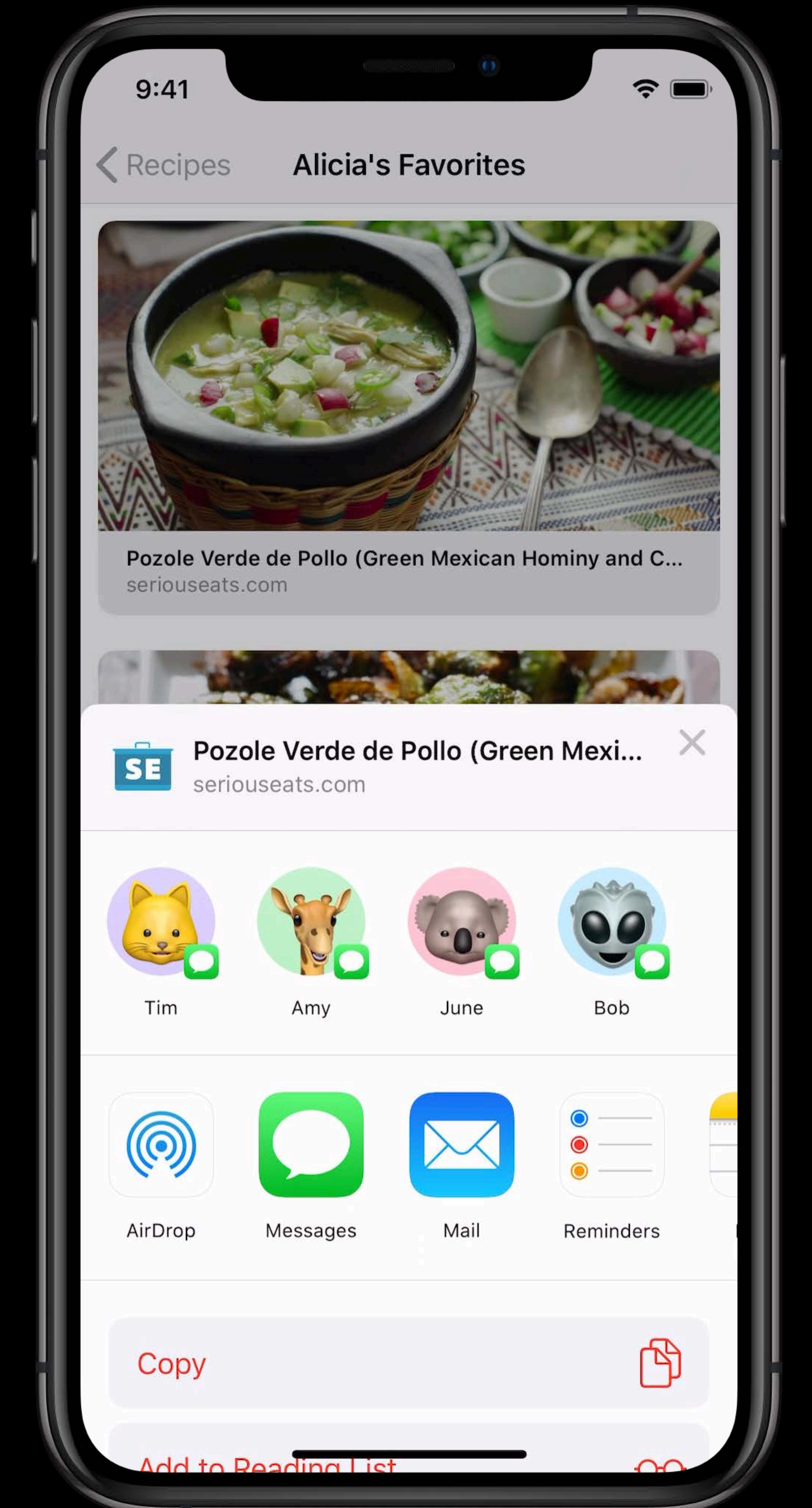
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```
// Provide custom metadata to UIActivityViewController via UIActivityItemSource.

func activityViewControllerLinkMetadata(_: UIActivityViewController) -> LPLinkMetadata? {
    let metadata = LPLinkMetadata()
    metadata.originalURL = URL(string: "https://www.example.com/apple-pie")
    metadata.url = metadata.originalURL
    metadata.title = "The Greatest Apple Pie In The World"
    metadata.imageProvider = NSItemProvider.init(contentsOf:
        Bundle.main.url(forResource: "apple-pie", withExtension: "jpg"))
    return metadata
}
```

```
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        Bundle.main.url(forResource: "apple-pie", withExtension: "jpg"))
    return metadata
}
```

Summary

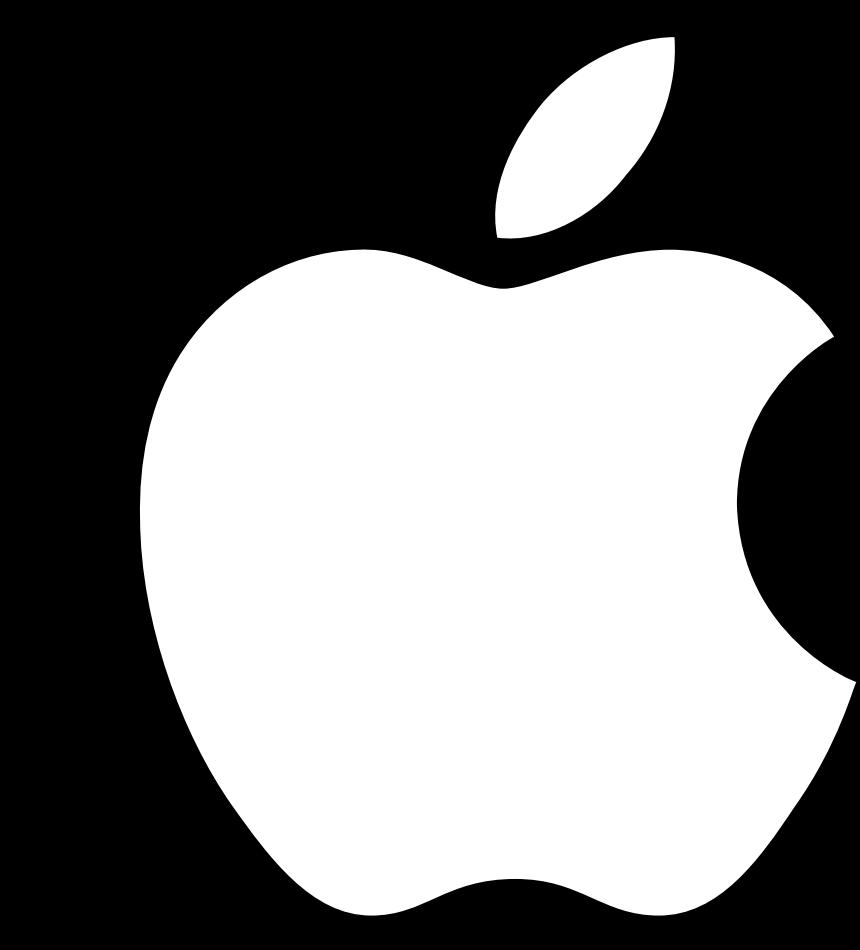
Use LPMetadataProvider to fetch rich metadata for a URL

Use LPLinkView to beautifully present links in your app

Prefetch LPLinkMetadata to accelerate the share sheet preview in your app

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