# **Brick & Wonder Community Guidelines**

Brick & Wonder is a curated, global community of exceptionally talented professionals in real estate and design. New members are invited to join when they are deemed to meet the highest standards of professional accomplishment in their discipline.

We are a diverse community that celebrates creativity, professional achievement and passion, regardless of race, color, national or ethnic origin, age, religion, disability, sex, sexual orientation, gender identity and expression. Members are required to conduct themselves with integrity, decency and respect.

### We believe in giving without seeking reward.

This is a radical shift in mindset from trying to promote your business through marketing. Brick & Wonder is about lifting up your community, giving opportunities to colleagues and challenging your peers to reach new heights in their profession or business.

Our Community Manager and our team are resources you can call on any time to help find partners and colleagues for your projects. We look forward to getting to know you personally and helping advance your work in any way we can.

These Community Guidelines are here to help you understand what it means to be a Brick & Wonder member. Don't forget that your use of Brick & Wonder is subject to these Community Guidelines and our Terms of Service.

#### DO

## Enjoy Brick & Wonder!

- o This is your community. Celebrate your creativity, be social and genuine and share what's important to you.
- See the world through the eyes of other professionals from diverse disciplines and backgrounds expand your horizons!

#### **Engage with the community**

- Members are encouraged to log in often, share work and post new opportunities. Doing these things will earn you ranking and profile in the community.
- The structure of our platform ensures that members who regularly share substantial, qualified opportunities with other members will drive the most long-term value from membership.

#### Offer meaningful opportunities:

- Opportunities posted in the community must be **qualified**. This means there is a person or business with an expressed need, an appropriate budget and a committed timeline, with a strong intent to carry out the work.
- Opportunities are requests for project-based professional services, **not full time or part time jobs**.
- Please respond to members who express interest in your opportunities, whether or not you choose to work with them or refer work to them.

## Tell your professional story

- Share your own work, tagging other members and giving credit to other project contributors.
- o Focus on the story of why you're doing what you're doing, why you love it and why you're good at it.
- Show what you do to other members, tagging and categorizing appropriately.

## Be a good citizen

- All members have the right to feel comfortable in the community and to thrive. Some members may not think, believe or see the world as you do. Please be polite, professional and respectful in your interactions at all times.
- o If you see great content, let people know by liking, following or commenting. Always strive to give constructive feedback if invited to do so.
- o If you see abuse or harassment of any kind, please report it.

## **Brick & Wonder Community Guidelines**

#### DON'T

#### **Exploit the community**

- This isn't a place to sell other members your products or services. It's where you can show them why you are passionate about what you do and share the great work you've done.
- o Don't misrepresent yourself, claim false credentials or false expertise.
- Don't solicit other members to go on dates or make other kinds of personal advances Brick & Wonder is a strictly professional community. If you'd like to meet another member to discuss a qualified business opportunity, we suggest a cafe, not a bar, as a good place to start.
- Don't use boilerplate messages of any kind to respond to opportunities or post opportunities.
- Don't ask members if they are generally looking for new opportunities or if anyone they know is looking for new
  opportunities. If you have a specific opportunity in mind, approach a member or post it for the community.

#### **Abuse invites**

- Brick & Wonder may offer you the chance to invite new members to join the community. Invitations should not be used as prizes for contests, but given genuinely based on your knowledge of someone's work.
- o Invitations are designed to increase the number of talented real estate and design professionals in the community not to draw attention to your profile.
- o Do not attempt to sell or buy Brick & Wonder invitations, or pursue fake follows on Brick & Wonder.

#### Spam

- We don't tolerate spam, deceptive tagging, deceptive photo titles and descriptions, resource abuse, or other abusive means to generate revenue and traffic to your profile, website or portfolio.
- All posted links must be readable by humans (no shortened urls) and they should be relevant don't turn photo descriptions into link spam.

## Vent

 Don't vent your frustrations, rant or use hate speech. Brick & Wonder is not a venue for you to harass, abuse, spam, impersonate, or intimidate others. If we receive a valid complaint about your conduct, we'll send you a warning or delete your account.

#### Post inappropriate content

• We won't tolerate the posting of violent, graphic or sexualized content of any kind.

We like to give second chances. However, when we discover you stepping across any of the lines listed above, we will take action, which may mean deleting your account with or without warning.

#### ONE MORE THING

#### **Copyright Infringement**

- If you see photos or videos that you've created on another member's portfolio or activity feed, don't panic. This
  is probably just a misunderstanding, not malicious. A good first step is to contact the member and politely ask
  them to remove it. If that doesn't work, please notify Brick & Wonder and we'll take it from there.
- You may be tempted to post an entry on your profile or activity or in a public forum about what's happening, but that's not the best way to resolve a possible copyright problem. We don't encourage singling out individuals like this as it could be seen as harassment which is against our guidelines.

#### IN CONCLUSION

If you don't feel that you can abide by our Community Guidelines as outlined above, Brick & Wonder isn't for you. We've crafted these guidelines to ensure that everyone within the Brick & Wonder community can thrive and have a good time!

If you have any questions or comments we'd love to hear from you. Please feel free to drop us a line <u>by email</u> or through our <u>feedback page</u>.