

# Ulta Beauty Announces Fourth Quarter Fiscal 2020 Results

Net Sales of \$2.2 billion compared to \$2.3 billion in the year-ago quarter

Comparable Sales decreased (4.8)%

Net income of \$171.5 million or \$3.03 per diluted share

Adjusted net income of \$193.4 million or \$3.41 adjusted per diluted share

BOLINGBROOK, III.--(BUSINESS WIRE)-- Ulta Beauty, Inc. (NASDAQ: ULTA) today announced financial results for the thirteen-week period ("Fourth Quarter") and fifty-two-week period ("Fiscal Year") ended January 30, 2021 compared to the same periods ended February 1, 2020. During the fourth quarter of fiscal 2020, the Company recorded long-lived asset impairment and restructuring related costs, primarily related to the suspension of the Company's Canadian expansion and employee severance costs, which reduced reported operating income by \$30.4 million and net income by \$23.0 million, or \$0.40 per diluted share. A reconciliation of non-GAAP financial measures to the respective GAAP measures is included in this release.

"The Ulta Beauty team delivered better-than-expected results for the fourth quarter. Strong, enterprise-wide execution of our plans, combined with improving trends in consumer demand, resulted in solid results across multiple metrics, including sales, transactions and profitability," said Mary Dillon, chief executive officer. "I want to express my sincere appreciation to all Ulta Beauty associates for their continued flexibility, collaboration and unwavering commitment to our guests and each other."

"Fiscal 2020 was a difficult year, and I am proud of how our teams navigated the unprecedented challenges with agility and purpose," continued Dillon. "We begin fiscal 2021 with a strong foundation in place and good operational momentum. We are strategically investing in our business to drive further market share gains, and, as separately announced today, we are beginning to execute a thoughtful succession plan that ensures we continue to benefit from strong, experienced leadership for the next chapter of growth. I remain excited about the long-term opportunity for Ulta Beauty, and I am confident we will continue to shape and lead the beauty industry for many years to come."

## **COVID-19 Response and Impact**

The Company's financial results continue to be impacted by the COVID-19 pandemic.

On March 19, 2020, Ulta Beauty temporarily closed all stores in response to the spread of COVID-19. On April 19, 2020, the Company introduced curbside pickup, and on May 11,

2020, the Company started a phased store reopening process. By July 20, 2020, the full fleet of Ulta Beauty stores was operational and by January 30, 2021, salon and brow services had resumed in all stores. During fiscal 2020, the Company incurred incremental operating costs related to COVID-19 of approximately \$188 million and recorded a \$52.4 million reduction of selling, general and administrative (SG&A) expenses as a result of the employee retention credits made available under the Coronavirus Aid, Relief and Economic Security Act (CARES Act).

### For the Fourth Quarter of Fiscal 2020

- Net sales decreased 4.6% to \$2.2 billion compared to \$2.3 billion in the fourth quarter of fiscal 2019 due to the impact of COVID-19.
- Comparable sales (sales for stores open at least 14 months, including stores temporarily closed due to COVID-19, and e-commerce sales) decreased 4.8% compared to an increase of 4.0% in the fourth quarter of fiscal 2019. In the fourth quarter of fiscal 2020, transactions declined 12.2%, and average ticket increased 8.3%.
- Gross profit decreased 4.4% to \$771.0 million compared to \$806.9 million in the fourth quarter of fiscal 2019. As a percentage of net sales, gross profit increased to 35.1% compared to 35.0% in the fourth quarter of fiscal 2019, primarily due to improvement in merchandise margins driven by lower promotional activity and enhanced merchandising strategies, partially offset by channel mix shifts and deleverage in fixed costs due to lower sales.
- SG&A expenses decreased to \$514.1 million compared to \$515.5 million in the fourth quarter of fiscal 2019. As a percentage of net sales, SG&A expenses increased to 23.4% compared to 22.4% in the fourth quarter of fiscal 2019, primarily due higher marketing expenses, higher corporate overhead expenses, personal protective equipment (PPE) and COVID-related expenses, and the deleverage of variable store expenses due to lower sales, partially offset by leverage related to the store payroll and benefits.
- Impairment, restructuring and other costs of \$30.4 million includes \$13.2 million related
  to the suspension of the planned expansion to Canada, \$10.0 million due to employee
  severance costs, \$5.6 million lease termination costs related to the permanent closure
  of 19 stores, and \$1.5 million due to the impairment of tangible long-lived assets and
  operating lease assets associated with certain retail stores.
- Pre-opening expenses decreased to \$2.2 million compared to \$3.6 million in the fourth quarter of fiscal 2019 due to current quarter real estate activity and stores expected to open in the first quarter of fiscal 2021. Real estate activity in the fourth quarter of fiscal 2020 included two new stores and two relocations compared to 13 new stores and two relocations in the fourth quarter of fiscal 2019.
- Operating income decreased to \$224.3 million, or 10.2% of net sales, compared to \$287.8 million, or 12.5% of net sales, in the fourth quarter of fiscal 2019. Adjusted operating income was \$254.7 million, or 11.6% of net sales.
- Tax rate increased to 23.4% compared to 22.7% in the fourth quarter of fiscal 2019. The higher effective tax rate is primarily due to less investment tax credits received.
- Net income was \$171.5 million compared to \$222.7 million in the fourth quarter of fiscal 2019. Adjusted net income was \$193.4 million compared to \$219.5 million in the fourth quarter of fiscal 2019.
- Diluted earnings per share was \$3.03 compared to \$3.89 in the fourth quarter of fiscal

2019. Adjusted diluted earnings per share was \$3.41 compared to \$3.83 in the fourth quarter of fiscal 2019.

#### For the Full Year of Fiscal 2020

- Net sales decreased 16.8% to \$6.2 billion compared to \$7.4 billion in fiscal 2019 due to the impact of COVID-19.
- Comparable sales decreased 17.9% compared to an increase of 5.0% in fiscal 2019. During fiscal 2020, transactions declined 24.5%, and average ticket increased 8.8%.
- Gross profit decreased to \$1.9 billion compared to \$2.7 billion in fiscal 2019. As a
  percentage of net sales, gross profit decreased to 31.7% compared to 36.2% in the
  fiscal 2019, primarily due to channel mix shifts and the deleverage of fixed costs and
  salon services due to the impact of lower sales. These pressures were partially offset
  by lower promotional activity.
- SG&A expenses decreased to \$1.6 billion compared to \$1.8 billion in fiscal 2019. As a
  percentage of net sales, SG&A expenses increased to 25.7% compared to 23.8% in
  fiscal 2019, primarily due to higher corporate overhead expenses, PPE and COVIDrelated expenses, and the deleverage of store payroll and benefits, marketing and
  variable store expenses due to the impact of lower sales. These increases were
  partially offset by leverage related to the employee retention credits made available
  under the CARES Act.
- Impairment, restructuring and other costs of \$114.3 million includes \$41.9 million due
  to the impairment of tangible long-lived assets and operating lease assets associated
  with certain retail stores, \$29.1 million related to the suspension of the planned
  expansion to Canada, \$27.5 million related to the permanent closure of 19 stores, and
  \$15.8 million due to employee severance costs.
- Pre-opening expenses decreased to \$15.0 million compared to \$19.3 million in fiscal 2019 due to current year real estate activity and stores expected to open in the first quarter of fiscal 2021. Real estate activity in fiscal 2020 included 30 new stores and five relocations compared to 86 new stores, 12 remodels, and eight relocations in fiscal 2019.
- Operating income decreased to \$236.8 million, or 3.9% of net sales, compared to \$901.1 million, or 12.1% of net sales, in fiscal 2019. Adjusted operating income was \$352.5 million, or 5.7% of net sales.
- Tax rate increased to 23.9% compared to 22.1% in fiscal 2019. The higher effective
  tax rate is primarily due to less investment tax credits received and tax expense from
  the income tax accounting for share-based compensation compared to a benefit in
  fiscal 2019.
- Net income was \$175.8 million compared to \$705.9 million in fiscal 2019. Adjusted net income was \$264.0 million compared to \$688.3 million in fiscal 2019.
- Diluted earnings per share was \$3.11 compared to \$12.15 in fiscal 2019. Adjusted diluted earnings per share was \$4.66 compared to \$11.85 in fiscal 2019.

# **Balance Sheet**

The Company ended fiscal 2020 with \$1.0 billion in cash and cash equivalents.

Merchandise inventories, net at the end of fiscal 2020 totaled \$1.2 billion compared to \$1.3 billion at the end of fiscal 2019. The decrease in total inventory was primarily driven by reduced store inventory due to a decline in traffic trends. Average inventory per store

decreased 10.4% compared to fiscal 2019.

# **Share Repurchase Program**

During the fourth quarter of 2020, the Company repurchased 147,824 shares of its common stock at a cost of \$41.9 million. During fiscal 2020, the Company repurchased 474,794 shares of its common stock at a cost of \$114.9 million. As of January 30, 2021, \$1.5 billion remained available under the \$1.6 billion share repurchase program announced in March 2020.

## **Store Update**

During the fourth quarter of fiscal 2020, the Company opened two stores located in East Rutherford, NJ and Eden Prairie, MN. The Company ended fiscal 2020 with 1,264 stores and square footage of 13,291,838.

#### Fiscal 2021 Outlook

"We are encouraged by the momentum we are seeing in store traffic trends," continued Dillon. "Although our visibility as to when demand will fully recover is limited, we are confident our business will continue to strengthen in fiscal 2021, as COVID-19 vaccines become more accessible."

For fiscal 2021, the Company plans to:

- open approximately 40 net new stores and execute approximately 21 remodel or relocation projects:
- achieve net revenues of between \$7.2 billion and \$7.3 billion;
- achieve comparable sales growth of approximately 15% to 17%;
- expand operating margin to approximately 9% of sales, driven by gross margin expansion;
- deliver diluted earnings per share in the range of \$8.85 to \$9.30, including the impact of approximately \$850 million in share repurchases and assuming an effective tax rate of 24.8%:
- incur capital expenditures between \$200 million and \$250 million; and
- incur depreciation and amortization expense between \$270 million and \$280 million.

#### **Non-GAAP Financial Information**

In this press release, the Company provides information regarding adjusted operating income, adjusted net income, and adjusted diluted earnings per share, which are not recognized terms under U.S. generally accepted accounting principles (GAAP) and do not purport to be alternatives to operating income, net income, and diluted earnings per share as measures of operating performance. A reconciliation of adjusted operating income, adjusted net income, and adjusted diluted earnings per share is provided in this release. The Company believes the presentation of these non-GAAP financial measures provides additional information on comparisons between periods by excluding certain items that affect overall comparability and provides investors with enhanced visibility into its results with respect to the impact of certain costs. Non-GAAP financial measures should be considered in addition to, and not as an alternative for, the Company's reported results prepared in

accordance with GAAP.

#### **Conference Call Information**

A conference call to discuss fourth quarter of fiscal 2020 results is scheduled for today, March 11, 2021, at 5:00 p.m. Eastern Time / 4:00 p.m. Central Time. Investors and analysts interested in participating in the call are invited to dial (877) 705-6003. The conference call will also be webcast live at <a href="http://ir.ultabeauty.com">http://ir.ultabeauty.com</a>. A replay of the webcast will remain available for 90 days. A replay of the conference call will be available until 11:59 p.m. ET on March 25, 2021 and can be accessed by dialing (844) 512-2921 and entering conference ID number 13716611.

# **About Ulta Beauty**

At Ulta Beauty (NASDAQ: ULTA), the possibilities are beautiful. Ulta Beauty is the largest U.S. beauty retailer and the premier beauty destination for cosmetics, fragrance, skin care products, hair care products and salon services. In 1990, the Company reinvented the beauty retail experience by offering a new way to shop for beauty – bringing together all things beauty, all in one place. Today, Ulta Beauty has grown to become the top national retailer offering the complete beauty experience.

Ulta Beauty was recently added to the Bloomberg Gender Equality Index, which tracks the financial performance of public companies committed to supporting gender equality through policy development, representation and transparency. More information about Ulta Beauty's corporate responsibility efforts can be found at <a href="http://ir.ultabeauty.com/Corporate-Responsibility/">http://ir.ultabeauty.com/Corporate-Responsibility/</a>.

## **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, which reflect the company's current views with respect to, among other things, future events and financial performance. These statements can be identified by the use of forward-looking words such as "outlook," "believes," "expects," "plans," "estimates," "targets," "strategies" or other comparable words. Any forward-looking statements contained in this press release are based upon the company's historical performance and on current plans, estimates and expectations. The inclusion of this forward-looking information should not be regarded as a representation by the company or any other person that the future plans, estimates, targets, strategies or expectations contemplated by the company will be achieved. Such forward-looking statements are subject to various risks and uncertainties, which include, without limitation:

- The negative impacts the coronavirus (COVID-19) has had, and will continue to have, on the company's business, financial condition, profitability, cash flows and supply chain, as well as consumer spending (including future uncertain impacts);
- epidemics, pandemics like COVID-19 or natural disasters that have and could continue to negatively impact the company's sales;
- changes in the overall level of consumer spending and volatility in the economy, including as a result of the COVID-19 pandemic;
- a decline in operating results that has and may continue to lead to asset impairment

- and store closures charges;
- the company's ability to sustain its growth plans and successfully implement its longrange strategic and financial plan;
- the company's ability to gauge beauty trends and react to changing consumer preferences in a timely manner;
- the possibility that the company may be unable to compete effectively in its highly competitive markets;
- the company's ability to execute its Efficiencies for Growth cost optimization program;
- the possibility that cybersecurity breaches and other disruptions could compromise the company's information or result in the unauthorized disclosure of confidential information;
- the possibility of material disruptions to the company's information systems;
- the possibility that the capacity of the company's distribution and order fulfillment infrastructure and the performance of its newly opened and to be opened distribution centers may not be adequate to support its recent growth and expected future growth plans;
- changes in the wholesale cost of the company's products;
- the possibility that new store openings and existing locations may be impacted by developer or co-tenant issues;
- the company's ability to attract and retain key executive personnel;
- the company's ability to successfully execute its common stock repurchase program or implement future common stock repurchase programs; and
- other risk factors detailed in the company's public filings with the Securities and Exchange Commission (the SEC), including risk factors contained in its Annual Report on Form 10-K for the fiscal year ended February 1, 2020, as such were amended and supplemented in the Company's Quarterly Report of Form 10-Q for the quarterly period ended May 2, 2020, and which may be further amended or supplemented in its subsequently filed Quarterly Reports on Form 10-Q.

The company's filings with the SEC are available at<u>www.sec.gov</u>. Except to the extent required by the federal securities laws, the Company does not undertake to publicly update or revise its forward-looking statements, whether as a result of new information, future events or otherwise.

#### Ulta Beauty, Inc. Consolidated Statements of Operations (In thousands, except per share data)

		13 We	eks E	nded			
	 January 30, 2021			February 1, 2020			
	 (Unaudite	d)		(Unaudite	ed)		
Net sales	\$ 2,198,701	100.0%	\$	2,305,918	100.0%		
Cost of sales	1,427,673	64.9%		1,499,033	65.0%		
Gross profit	771,028	35.1%		806,885	35.0%		
Selling, general and administrative expenses	514,140	23.4%		515,542	22.4%		
Impairment, restructuring and other costs	30,398	1.4%		, _	0.0%		
Pre-opening expenses	2,218	0.1%		3,587	0.2%		
Operating income	224,272	10.2%		287,756	12.5%		
Interest expense (income), net	463	0.0%		(439)	(0.0)%		
Income before income taxes	 223,809	10.2%		288,195	12.5%		
Income tax expense	52,315	2.4%		65,476	2.8%		
Net income	\$ 171,494	7.8%	\$	222,719	9.7%		
Net income per common share:							
Basic	\$ 3.04		\$	3.91			
Diluted	\$ 3.03		\$	3.89			
W. L. L.							
Weighted average common shares outstanding:	50.011			<b>50.000</b>			
Basic	56,341			56,992			
Diluted	56,682			57,195			

Exhibit 2

# Ulta Beauty, Inc. Consolidated Statements of Operations (In thousands, except per share data)

		52 We	eks E	inded		
	January 30, 2021			February 1, 2020		
	 (Unaudite	d)				
Net sales	\$ 6,151,953	100.0%	\$	7,398,068	100.0%	
Cost of sales	4,202,794	68.3%		4,717,004	63.8%	
Gross profit	 1,949,159	31.7%		2,681,064	36.2%	
Selling, general and administrative expenses	1,583,017	25.7%		1,760,716	23.8%	
Impairment, restructuring and other costs	114,322	1.9%		_	0.0%	
Pre-opening expenses	15,000	0.2%		19,254	0.3%	
Operating income	 236,820	3.9%		901,094	12.1%	
Interest expense (income), net	5,735	0.1%		(5,056)	(0.1)%	
Income before income taxes	231,085	3.8%		906,150	12.2%	
Income tax expense	55,250	0.9%		200,205	2.7%	
Net income	\$ 175,835	2.9%	\$	705,945	9.5%	
Net income per common share:						
Basic	\$ 3.12		\$	12.21		
Diluted	\$ 3.11		\$	12.15		
Weighted average common shares outstanding:						
Basic	56,351			57,840		
Diluted	56,558			58,105		

## Ulta Beauty, Inc. Condensed Consolidated Balance Sheets (In thousands)

Current assets:         \$ 1,046,051         \$ 392,32           Cash and cash equivalents         \$ 1,046,051         \$ 392,32           Short-term investments         —         1110,00           Receivables, net         193,109         139,33           Merchandise inventories, net         1,168,215         1,293,70           Prepaid expenses and other current assets         107,402         103,56           Prepaid income taxes         —         16,38           Total current assets         2,514,777         2,055,31           Property and equipment, net         995,795         1,205,52           Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,87           Other intangible assets, net         2,465         3,33           Deferred compensation plan assets         33,223         27,84           Other long-term assets         38,225         23,35           Total assets         \$ 5,089,969         4,863,87           Liabilities and stockholders' equity           Liabilities and stockholders' equity           Current liabilities         477,052         414,00           Accrued income taxes         296,334         246,08		J	anuary 30, 2021	F	February 1, 2020		
Current assets:         \$ 1,046,051         \$ 392,32           Cash and cash equivalents         \$ 1,046,051         \$ 392,32           Short-term investments         —         1110,00           Receivables, net         193,109         139,33           Merchandise inventories, net         1,168,215         1,293,70           Prepaid expenses and other current assets         107,402         103,56           Prepaid income taxes         —         16,38           Total current assets         2,514,777         2,055,31           Property and equipment, net         995,795         1,205,52           Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,87           Other intangible assets, net         2,465         3,33           Deferred compensation plan assets         33,223         27,84           Other long-term assets         38,225         23,35           Total assets         \$ 5,089,969         4,863,87           Liabilities and stockholders' equity           Liabilities and stockholders' equity           Current liabilities         477,052         414,00           Accrued income taxes         296,334         246,08		(1	Unaudited)				
Cash and cash equivalents         \$ 1,046,051         \$ 392,32           Short-term investments         —         1110,00           Receivables, net         193,109         139,33           Merchandise inventories, net         1,168,215         1,293,70           Prepaid expenses and other current assets         107,402         103,66           Prepaid income taxes         —         16,38           Total current assets         2,514,777         2,055,31           Property and equipment, net         995,795         1,205,52           Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,87           Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities         28,225         23,35           Total assets         \$ 477,052         \$ 414,00           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,69           Current perating lease liabilities         274,333         237,	Assets						
Short-term investments         —         110,00           Receivables, net         193,109         139,30           Merchandise inventories, net         1,168,215         1,293,70           Prepaid expenses and other current assets         107,402         103,56           Prepaid income taxes         —         16,38           Total current assets         2,514,777         2,055,31           Property and equipment, net         995,795         1,205,52           Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,87         10,87           Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,255         23,35           Total assets         \$5,089,969         \$4,863,87           Liabilities and stockholders' equity         V         V           Current liabilities:         477,052         \$414,00           Accounts payable         \$477,052         \$414,00           Accounts payable         \$477,052         \$414,00           Accrued liabilities         253,415         233,53           Current loperating lease liabilities         2	Current assets:						
Receivables, net         193,109         139,30           Merchandise inventories, net         1,168,215         1,293,70           Prepaid expenses and other current assets         17,402         103,58           Prepaid income taxes         —         16,38           Total current assets         2,514,777         2,055,31           Property and equipment, net         995,795         1,205,52           Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,870           Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities         2         477,052         \$ 414,00           Accruel liabilities         296,334         246,08           Accruel liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accruel income taxes         42,529         -           Total current liabilities         1,643,386	Cash and cash equivalents	\$	1,046,051	\$	392,325		
Merchandise inventories, net         1,168,215         1,293,70           Prepaid expenses and other current assets         107,402         103,56           Prepaid income taxes         —         16,38           Total current assets         2,514,777         2,055,31           Total current assets         2,514,777         1,205,52           Operating lease assets         1,504,614         1,537,65           Goodwill         10,870         10,870           Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities and stockholders' equity         206,334         246,08           Current liabilities         296,334         246,08           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529         —           Total current liabilities         1,643,386 </td <td>Short-term investments</td> <td></td> <td>_</td> <td></td> <td>110,000</td>	Short-term investments		_		110,000		
Prepaid expenses and other current assets         107,402         103,56           Prepaid income taxes         —         16,38           Total current assets         2,514,777         2,055,31           Property and equipment, net         995,795         1,205,52           Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,870           Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities and stockholders' equity           Current liabilities         477,052         \$ 414,00           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529         —           Total current liabilities         1,343,713         1,137,26           Non-current operating lease liabilities         6,5359	Receivables, net		•		139,337		
Prepaid income taxes         —         16,38           Total current assets         2,514,777         2,055,31           Property and equipment, net         995,795         1,205,52           Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,87           Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         32,225         23,35           Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities and stockholders' equity           Current liabilities:           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,333         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529            Total current liabilities         1,343,713         1,137,26           Non-current operating lease liabilities         3,53         5,363           Non-current operating lease liabilities         3,53         6,363         9,36           Total current liabilities         3,390,420         2,961,77	Merchandise inventories, net				1,293,701		
Total current assets         2,514,777         2,055,31           Property and equipment, net         995,795         1,205,52           Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,87           Other intangible assets, net         2,465         3,38           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities and stockholders' equity           Current liabilities:           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529         —           Total current liabilities         1,643,386         1,698,71           Non-current operating lease liabilities         1,643,386         1,698,71           Non-current operating lease liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77	Prepaid expenses and other current assets		107,402		103,567		
Property and equipment, net         995,795         1,205,52           Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,870           Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities and stockholders' equity           Current liabilities:           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529         —           Total current liabilities         1,643,386         1,698,71           Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies         1,999,549         1,902,09	Prepaid income taxes		_		16,387		
Operating lease assets         1,504,614         1,537,56           Goodwill         10,870         10,87           Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         5,089,969         4,863,87           Liabilities and stockholders' equity           Current liabilities:           Accounts payable         477,052         414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529         -           Total current liabilities         1,643,386         1,698,71           Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies         1,999,549         1,902,09	Total current assets		2,514,777		2,055,317		
Goodwill         10,870         10,870           Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities and stockholders' equity           Current liabilities:           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529         —           Total current liabilities         1,643,386         1,698,71           Non-current operating lease liabilities         1,643,386         1,698,71           Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies           Total stockholders' equity         1,999,549         1,902,09	Property and equipment, net				1,205,524		
Other intangible assets, net         2,465         3,39           Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         5,089,969         4,863,87           Liabilities and stockholders' equity           Current liabilities:           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529         —           Total current liabilities         1,343,713         1,137,26           Non-current operating lease liabilities         1,643,386         1,698,71           Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies           Total stockholders' equity         1,999,549         1,902,09	Operating lease assets		1,504,614		1,537,565		
Deferred compensation plan assets         33,223         27,84           Other long-term assets         28,225         23,35           Total assets         5,089,969         4,863,87           Liabilities and stockholders' equity           Current liabilities:           Accounts payable         477,052         414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529            Total current liabilities         1,643,386         1,698,71           Non-current operating lease liabilities         1,643,386         1,698,71           Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies           Total stockholders' equity         1,999,549         1,902,09	Goodwill		10,870		10,870		
Other long-term assets         28,225         23,35           Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities and stockholders' equity           Current liabilities:           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529         —           Total current liabilities         1,343,713         1,137,26           Non-current operating lease liabilities         1,643,386         1,698,71           Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies           Total stockholders' equity         1,999,549         1,902,09	Other intangible assets, net		2,465		3,391		
Total assets         \$ 5,089,969         \$ 4,863,87           Liabilities and stockholders' equity           Current liabilities:           Accounts payable         \$ 477,052         \$ 414,00           Accrued liabilities         296,334         246,08           Deferred revenue         274,383         237,53           Current operating lease liabilities         253,415         239,62           Accrued income taxes         42,529         -           Total current liabilities         1,643,386         1,698,71           Non-current operating lease liabilities         1,643,386         1,698,71           Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies         1,999,549         1,902,09	Deferred compensation plan assets		33,223		27,849		
Liabilities and stockholders' equity         Current liabilities:       477,052       414,00         Accounts payable       \$ 477,052       414,00         Accrued liabilities       296,334       246,08         Deferred revenue       274,383       237,53         Current operating lease liabilities       253,415       239,62         Accrued income taxes       42,529       -         Total current liabilities       1,643,386       1,698,71         Non-current operating lease liabilities       1,643,386       1,698,71         Deferred income taxes       65,359       89,36         Other long-term liabilities       37,962       36,43         Total liabilities       3,090,420       2,961,77         Commitments and contingencies         Total stockholders' equity       1,999,549       1,902,09	Other long-term assets		28,225		23,356		
Current liabilities:       \$ 477,052 \$ 414,00         Accounts payable       \$ 296,334 246,08         Deferred revenue       274,383 237,53         Current operating lease liabilities       253,415 239,62         Accrued income taxes       42,529         Total current liabilities       1,343,713 1,137,26         Non-current operating lease liabilities       1,643,386 1,698,71         Deferred income taxes       65,359 89,36         Other long-term liabilities       37,962 36,43         Total liabilities       3,090,420 2,961,77         Commitments and contingencies       1,999,549 1,902,09	Total assets	\$	5,089,969	\$	4,863,872		
Accounts payable       \$ 477,052       \$ 414,00         Accrued liabilities       296,334       246,08         Deferred revenue       274,383       237,53         Current operating lease liabilities       253,415       239,62         Accrued income taxes       42,529       -         Total current liabilities       1,343,713       1,137,26         Non-current operating lease liabilities       1,643,386       1,698,71         Deferred income taxes       65,359       89,36         Other long-term liabilities       37,962       36,43         Total liabilities       3,090,420       2,961,77         Commitments and contingencies         Total stockholders' equity       1,999,549       1,902,09	Liabilities and stockholders' equity						
Accrued liabilities       296,334       246,08         Deferred revenue       274,383       237,53         Current operating lease liabilities       253,415       239,62         Accrued income taxes       42,529       -         Total current liabilities       1,343,713       1,137,26         Non-current operating lease liabilities       1,643,386       1,698,71         Deferred income taxes       65,359       89,36         Other long-term liabilities       37,962       36,43         Total liabilities       3,090,420       2,961,77         Commitments and contingencies         Total stockholders' equity       1,999,549       1,902,09	Current liabilities:						
Deferred revenue       274,383       237,53         Current operating lease liabilities       253,415       239,62         Accrued income taxes       42,529       -         Total current liabilities       1,343,713       1,137,26         Non-current operating lease liabilities       1,643,386       1,698,71         Deferred income taxes       65,359       89,36         Other long-term liabilities       37,962       36,43         Total liabilities       3,090,420       2,961,77         Commitments and contingencies         Total stockholders' equity       1,999,549       1,902,09	Accounts payable	\$	477,052	\$	414,009		
Current operating lease liabilities       253,415       239,62         Accrued income taxes       42,529       —         Total current liabilities       1,343,713       1,137,26         Non-current operating lease liabilities       1,643,386       1,698,71         Deferred income taxes       65,359       89,36         Other long-term liabilities       37,962       36,43         Total liabilities       3,090,420       2,961,77         Commitments and contingencies       1,999,549       1,902,09	Accrued liabilities		296,334		246,088		
Accrued income taxes         42,529         -           Total current liabilities         1,343,713         1,137,26           Non-current operating lease liabilities         1,643,386         1,698,71           Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies         1,999,549         1,902,09	Deferred revenue		274,383		237,535		
Total current liabilities       1,343,713       1,137,26         Non-current operating lease liabilities       1,643,386       1,698,71         Deferred income taxes       65,359       89,36         Other long-term liabilities       37,962       36,43         Total liabilities       3,090,420       2,961,77         Commitments and contingencies         Total stockholders' equity       1,999,549       1,902,09	Current operating lease liabilities		253,415		239,629		
Non-current operating lease liabilities         1,643,386         1,698,71           Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies         1,999,549         1,902,09	Accrued income taxes		42,529		_		
Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies         1,999,549         1,902,09	Total current liabilities		1,343,713		1,137,261		
Deferred income taxes         65,359         89,36           Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies         1,999,549         1,902,09	Non-current operating lease liabilities		1,643,386		1,698,718		
Other long-term liabilities         37,962         36,43           Total liabilities         3,090,420         2,961,77           Commitments and contingencies         1,999,549         1,902,09	Deferred income taxes		65,359		89,367		
Total liabilities 3,090,420 2,961,77  Commitments and contingencies  Total stockholders' equity 1,999,549 1,902,09	Other long-term liabilities				36,432		
Total stockholders' equity 1,999,549 1,902,09	Total liabilities				2,961,778		
	Commitments and contingencies						
Total liabilities and stockholders' equity \$ 5,089,969 \$ 4,863,87	Total stockholders' equity		1,999,549		1,902,094		
	Total liabilities and stockholders' equity	\$	5,089,969	\$	4,863,872		

# Ulta Beauty, Inc. Condensed Consolidated Statements of Cash Flows (In thousands)

	January 30, 2021		F	ebruary 1, 2020
	(L	Jnaudited)		
Operating activities	•	,		
Net income	\$	175,835	\$	705,945
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization		297,772		295,599
Non-cash lease expense		268,071		278,820
Long-lived asset impairment charge		72,533		_
Deferred income taxes		(24,008)		5,503
Stock-based compensation expense		27,583		25,045
Loss on disposal of property and equipment		6,827		5,850
Change in operating assets and liabilities:		,		
Receivables		(53,772)		(20,637)
Merchandise inventories		125,486		(79,372)
Prepaid expenses and other current assets		(4,363)		9,289
Income taxes		58,916		610
Accounts payable		62,324		9,993
Accrued liabilities		58,599		28,183
Deferred revenue		36,848		38,481
Operating lease liabilities		(297,513)		(256,910
Other assets and liabilities		(783)		54,894
Net cash provided by operating activities		810,355		1,101,293
Investing activities		110 000		(440,000)
Short-term investments, net		110,000		(110,000)
Capital expenditures		(151,866)		(298,534)
Acquisitions, net of cash acquired		(1,220)		(00.040
Purchases of equity investments		(5,665)		(62,946
Net cash used in investing activities		(48,751)		(471,480)
Financing activities				
Proceeds from long-term debt		800,000		_
Payments on long-term debt		(800,000)		_
Repurchase of common shares		(114,895)		(680,979
Stock options exercised		12,229		43,780
Purchase of treasury shares		(3,353)		(9,540)
Debt issuance costs		(1,915)		_
Net cash used in financing activities		(107,934)		(646,739
Effect of exchange rate changes on cash and cash equivalents		56		_
Net increase (decrease) in cash and cash equivalents		653,726		(16,926
Cash and cash equivalents at beginning of year		392,325		409,251
Cash and cash equivalents at beginning or year  Cash and cash equivalents at end of year	\$	1,046,051	\$	392,325

# Ulta Beauty, Inc. 2020 Store Update

Fiscal 2020	Total stores open at beginning of the quarter	Number of stores opened during the quarter	Number of stores closed during the quarter	Total stores open at end of the quarter
1 <sup>st</sup> Quarter	1,254	11	1	1,264
2 <sup>nd</sup> Quarter	1,264	0	0	1,264
3 <sup>rd</sup> Quarter	1,264	17	19	1,262
4 <sup>th</sup> Quarter	1,262	2	0	1,264

Fiscal 2020	Total gross square feet at beginning of the quarter	Gross square feet for stores opened or expanded during the quarter	Gross square feet for stores closed during the quarter	Total gross square feet at end of the quarter
1 <sup>st</sup> Quarter	13,193,076	111,894	10,363	13,294,607
2 <sup>nd</sup> Quarter	13,294,607	0	0	13,294,607
3 <sup>rd</sup> Quarter	13,294,607	173,077	204,069	13,263,615
4 <sup>th</sup> Quarter	13,263,615	28,223	0	13,291,838

Exhibit 6

# Ulta Beauty, Inc. Sales by Category

The following tables set forth the approximate percentage of net sales by primary category:

	13 weeks	ended
	January 30,	February 1,
	2021	2020
Cosmetics	41%	48%
Skincare, bath, and fragrance	32%	25%
Haircare products and styling tools	20%	18%
Services	2%	4%
Other (nail products, accessories, and other)	5%	5%
	100%	100%

	52 weeks	52 weeks ended			
	January 30, 2021	February 1, 2020			
Cosmetics	44%	50%			
Skincare, bath, and fragrance	28%	22%			
Haircare products and styling tools	20%	19%			
Services	3%	5%			
Other (nail products, accessories, and other)	5%	4%			
	100%	100%			

Ulta Beauty, Inc.
Reconciliation of GAAP basis to Adjusted operating income, Adjusted net income and Adjusted diluted earnings per share (In thousands, except per share data)
(Unaudited)

	13 we	13 weeks ended 52 weel			ks e	s ended	
	January 30,	F	ebruary 1,	,	lanuary 30,	F	ebruary 1,
	2021		2020		2021	_	2020
Operating income	\$ 224,272	\$	287,756	\$	236,820	\$	901,094
Add: Store asset impairment	1,520		_		41,948		_
Add: Store closures	5,599		_		27,501		_
Add: Store closures - inventory write-off	_		_		1,400		_
Add: Suspension of Canadian expansion	13,235		_		29,121		_
Add: Severance costs	10,044				15,752		_
Adjusted operating income	\$ 254,670	\$	287,756	\$	352,542	\$	901,094
Net income	\$ 171,494	\$	222,719	\$	175,835	\$	705,945
Add: Store asset impairment	1,520		_		41,948		_
Less: Income tax benefit of store asset impairment <sup>1</sup>	(371)		_		(9,286)		_
Add: Store closures	5,599		_		27,501		_
Less: Income tax benefit of store closures <sup>1</sup>	(1,366)		_		(5,970)		_
Add: Store closures - inventory write-off	` <u> </u>		_		1,400		_
Less: Income tax benefit of store closures - inventory write-off <sup>1</sup>	_		_		(288)		_
Add: Suspension of Canadian expansion	13,235		_		29,121		_
Less: Income tax benefit of suspension of Canadian expansion <sup>1</sup>	(3,229)		_		(7,216)		_
Add: Severance costs	10,044		_		15,752		_
Less: Income tax benefit of severance costs <sup>1</sup>	(2,451)		_		(3,884)		_
Less: Stock compensation and other tax credits	(1,116)		(3,226)		(926)		(17,692)
Adjusted net income	\$ 193,359	\$	219,493	\$	263,987	\$	688,253
Diluted earnings per share	\$ 3.03	\$	3.89	\$	3.11	\$	12.15
Add: Store asset impairment	0.03		_		0.74		_
Less: Income tax benefit of store asset impairment <sup>1</sup>	(0.01)		_		(0.17)		_
Add: Store closures	0.10		_		0.49		_
Less: Income tax benefit of store closures <sup>1</sup>	(0.03)		_		(0.11)		_
Add: Store closures - inventory write-off			_		0.02		_
Less: Income tax benefit of store closures - inventory write-off <sup>1</sup>	_		_		_		_
Add: Suspension of Canadian expansion	0.23		_		0.51		_
Less: Income tax benefit of suspension of Canadian expansion <sup>1</sup>	(0.05)		_		(0.12)		_
Add: Severance costs	0.18		_		0.28		_
Less: Income tax benefit of severance costs <sup>1</sup>	(0.05)		_		(0.07)		_
Less: Stock compensation and other tax credits	(0.02)		(0.06)		(0.02)		(0.30)
Adjusted diluted earnings per share:	\$ 3.41	\$	3.83	\$	4.66	\$	11.85

<sup>&</sup>lt;sup>1</sup> The income tax benefit for non-GAAP adjustments was calculated using the Company's blended tax rate before discrete items.

View source version on businesswire.com: <a href="https://www.businesswire.com/news/home/20210311005932/en/">https://www.businesswire.com/news/home/20210311005932/en/</a>

Investor Contacts: Kiley Rawlins, CFA Vice President, Investor Relations krawlins@ulta.com (331) 757-2206

Patrick Flaherty Senior Manager, Investor Relations pflaherty@ulta.com (331) 253-3521

Media Contact: Eileen Ziesemer Vice President, Public Relations eziesemer@ulta.com (708) 305-4479

Source: Ulta Beauty, Inc.