



Azərbaycan Respublikası  
Əqli Mülkiyyət Agentliyi



# **GEOGRAPHICAL INDICATIONS OF AZERBAIJAN**

Baku – 2022

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**Prof. KAMRAN  
IMANOV,**

Chairman of the  
Board Intellectual  
Property  
Agency of the  
Republic of  
Azerbaijan



**Dear friends!**

**Dear colleagues! Dear event participants and visitors!**

I am very pleased to present to your kind attention the geographical indications and brands of Azerbaijan. I would like to thank all organizers of the exhibition and, first of all, the World Intellectual Property Organization (WIPO) and Turkish Patent and Trademark Office (TURKPATENT), for the opportunity to demonstrate them.

Recognition and preservation of cultural diversity of peoples, promotion of the forms of their cultural expression as a source of “cultural capital” at all times served to stimulate creativity and replenish innovation in the treasury of intellectual property. And this noble mission carried out through appellations of origin allows visitors to discover the ancient historical past of the Azerbaijani people and its rich culture, samples of which have been carefully transferred from generation to generation. Products defined by the geographical indications presented are created and produced on the basis of traditional methods and knowledge, which are passed down from generation to generation to the heirs of the places of origin. Thus, a number of such products have characteristic features of

creative heritage based on the traditions of the respective region and fall into the category of intangible cultural heritage, referred to as traditional cultural expressions (TCEs) and traditional knowledge (TK). TCEs and TK are protected sui generis in Azerbaijan, but geographical indications, through product standards, are also a tool for their indirect protection.

The examples of geographical indications (brands) presented at this exhibition have a remarkable specificity: rooted in our historical and cultural past, they present Azerbaijani traditions, inheritance and continuity of intellectual property of the Azerbaijani people at the modern stage. And it is not a mere coincidence, since tradition is a progress of the past, just as today's progress will turn into the tradition of tomorrow.

The pearls of Azerbaijani national cuisine – dolma and Sheki pakhlava, our mineral waters and wines, examples of national handcraft art – carpets and kelaghayi, national musical instruments – tar, kamancha and daf, as well as the art of coppersmithing – are closely connected with the spiritual world and mentality, intellect and outlook of our ethnos, they are the carriers of the soul of our culture. The soul of the culture of Azerbaijani people is reflected in the culture of the soul of these messengers.

With a feeling of special pride, I would like to emphasize that these examples are inscribed on the Representative List of the Intangible Cultural Heritage of UNESCO.

I am sure that the exhibition selective elements of Azerbaijani culture will provide much information about our rich and ancient culture.

Wish you good luck.

Thank you for attention.

# INFORMATION

## about geographical indications of Azerbaijan

**SIRAB**

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**Number of registration:** 011/01

**Date of registration:** 25.12.2013

**Name and address of the holder of the registration:**  
State Service for Antimonopoly Supervision and  
Consumer Market Control of Nakhchivan Autonomous  
Republic

**Characteristic features of geographical indication  
and geographical area borders:**

The source of "Sirab" mineral water is situated in the north-east of Nakhchivan Autonomous Republic, in the territory of Sirab village of Babek district, at 1100 meters

above sea level, 14.6 km to the north-east of Nakhchivan city, at the foot of the mountain.

Characteristics of "Sirab" water: it is mineral water (total minerality - 2.0-3.0 g/dm<sup>3</sup>), colorless, tasteless, odorless, soft, transparent, sedimentation is possible, contains no toxic components. From ancient times the "Sirab" mineral water has been used both for drinking and healing purposes. The word Sirab means "mysterious water".



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**Number of registration:** 010/01

**Date of registration:** 25.12.2013

**Name and address of the holder of the registration:**

State Service for Antimonopoly Supervision and Consumer Market Control of Nakhchivan Autonomous Republic

**Characteristic features of geographical indication and geographical area borders:**

The source of “Badamli” mineral water is situated in the southwest of Badamli village of Shahbuz district, 30 km from Nakhchivan city, 1400 m above sea level.

Characteristics of “Badamli” water: slightly mineralized. Its chemical composition is mostly contains calcium, magnesium and sodium. Physical characteristics: colorless, tasteless, odorless, soft, transparent and without sediment. Nitrogen compounds are at the mineral level. No toxic components.

# AZERBAIJAN CARPETS

**Bakhmanli carpet**



**Chelebi carpet**



**Karabakh carpet**



**Bakhmanli (Talish) carpet**



**Butalı Karabakh carpet**



**Karabakh Modern carpet**





# ZANGEZUR CARPET

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**Number of registration:** 016/01

**Date of registration:** 31.03.2015

**Name and address of the holder of the registration:**

Muradov Vidadi Aydın oğlu, Baku city, Narimanov district,  
Shamsi Rahimov street 2

## **Characteristic features of geographical indication and geographical area borders:**

Zangezur, the historical territory of Azerbaijan, covers the south-east of western Azerbaijan (now Armenia), the south of lake Goycha and the south-west of the Republic of Azerbaijan. The Zangezur region is surrounded by Karabakh from the east, Nakhchivan from the west and Araz from the south.

This artistic composition, the arrangement and proportion of the elements in this order, even their quantity, the elongated shape of the intermediate zone, the numerical ratio of the stylized elements, the choice of colors are typical for the "Zangezur" carpet. "Zangezur" carpet is a carpet with a rich color palette that is woven by hand using natural dyes and yarns obtained in that area. The "Zangezur" carpet is woven using natural wool and

natural dyes. The presence of a mihrab with a complete schematic shape at the bottom and top of the intermediate section indicates that the carpet was weaved for praying purposes.

## IREVAN CARPET

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**Number of registration:** 014/01

**Date of registration:** 31.03.2015

**Name and address of the holder of the registration:**  
Muradov Vidadi Aydın oğlu, Baku city, Narimanov district,  
Shamsi Rahimov street 2

### **Characteristic features of geographical indication and geographical area borders:**

The city of Irevan, which is an ancient historical land of Azerbaijan, is located on the northern edge of the Agri-valley, on the bank of the river Zangi, near the residential areas such as Kanakir, Chorbakh, Galali, etc.,

This artistic composition, arrangement and proportion of elements in this order, even the quantity, especially the number ratio of complete and incomplete medallions, the choice of colors are typical for the "Irevan" carpet. It is a carpet with a rich palette of colors that is woven by hand using natural dyes and natural yarn.

# BASGAL KELAGHAYI

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**Number of registration:** 023/01

**Date of registration:** 14.03.2017

**Name and address of the holder of the registration:**  
JAHANGIR-T COMPANY, AZ 1009, Baku city, Yasamal district, Jafar Jabbarly, home 20/67, flat 28

## **Characteristic features of geographical indication and geographical area borders:**

Basgal is a settlement located at the height of 998 meters above sea level in İsmayılı district.

The raw material used for weaving kelaghayi is a type of silk woven from silk fibers obtained from natural silkworms, called "kelaghayi silk".

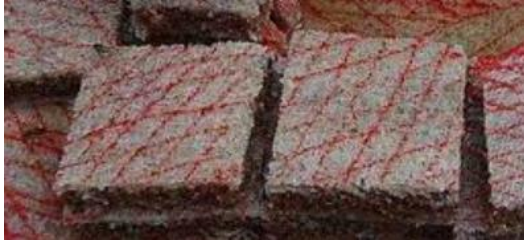
For dyeing kelaghayi, traditional use of saragan wood is being used. Traditionally, plants harvested in and around Basgal settlement are used to get the color. Since ancient times it is considered as a product woven from a natural silk called "Kelaghayi silk" with a very low density, 28-30 nm, woven and undyed silk thread consisting of 2-3

silk fibers with the use of natural dyes "embroidered with a basman pattern, the size of which is 140-160 cm.

# SHEKI HALVA

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**Number of registration:** 037/01

**Date of registration:** 28.08.2019

**Name and address of the holder of the registration:**  
Gaffarov Mammadsaleh Aliakhmed oglu, AZ5500, Sheki district, M.Akhundov, home. 112

**Rights to use:** Samadov Ramil Nadir oglu, AZ 5500, Sheki district, M. Akhundov, home 112

## **Characteristic features of geographical indication and geographical area borders:**

The city of Sheki is located in the north-west of the Republic, on the left bank of the Kish river, 700 meters above sea level, 370 km from the capital city of Baku, on the southern foothills of the Caucasus mountains, far from the central regions - in an isolated place. The Gurjanachay river, which flows from east to west, divides the city into two parts, the south, which is higher, and the north, which is located in the valley.

A characteristic feature of “Sheki Halva” is that it is prepared by local masters with a special technology, using special equipment, using high-quality raw materials, and preserving the traditional taste characteristics. The main

feature of “Halva” is that the filling of nuts mixed with special spices, pressed between the noodles of rice flour and decorated with syrup-soaked saffron juice. Each family has its own secrets in the field of preparation of Sheki “Halva”, which affects the taste of “Halva” and allow one producer to stand out among the others and gain special fame.

# ISMAYILLI PIP DOLMASI

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**Number of registration:** 032/01

**Date of registration:** 15.03.2018

**Name and address of the holder of the registration:**

Public Union of the National Culinary Association of Azerbaijan, AZ 1132, Baku city, Sabunchu district, Sulkh str., home IV, flat. 91

## **Characteristic features of geographical indication and geographical area borders:**

İsmayılı district is located mainly on the southern slope of the Main Caucasus ridge, in the high and middle mountainous belt, in the Achinokhur lowland and in the Alazan Haftaran valley.

The characteristic features of “pip dolma” are the followings: the products used, especially the harmony of taste created by the pip leaf in which the filling is wrapped with other products, the preparation of the dish by local people from the past times, the cooking technique and the serving. Meat, pip leaves, onion, garlic, rice, coriander, fennel, dry mint, salt and pepper are used in the preparation of pip dolma. Canned or fresh pistachio leaves (pip) are used in



the preparation of dolma. This tree is a fruitless tree that grows in the forests of that area. Pip leaf is mostly thin and soft. Undamaged, medium-sized leaves are selected for the preparation of dolma. Dolma must be prepared in a pot or a tinned copper pot.

## MEYSERI

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**Number of registration:** 041/01

**Date of registration:** 20.05.2020

**Name and address of the holder of the registration:**  
"Shirvan Wines" Limited Liability Company, AZ 1014, Baku city, Nasimi district, Suleyman Rustam, home 9.

**Characteristic features of geographical indication and geographical area borders:**

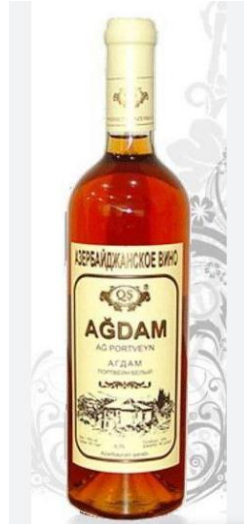
Meyseri village is located in the north-eastern part of Shamakhi district, at the foot of the Meyseri ridge of the Great Caucasus mountains.

Meyseri wine is obtained from grape varieties grown on sandy loess soil, which is 750 meters above sea level, left over from the glaciation period, and which has rich minerals that give the grapes its special taste. Under the mutual influence of minerals in the soil, climatic conditions and human factors, Meyseri wine has acquired special fame, taste and quality characteristics, mainly related to its geographical origin.

# AGHDAM

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**Number of registration:** 042/01

**Date of registration:** 26.05.2022

**Name and address of the holder of the registration:**

Export and Investment Promotion Agency of the Republic of Azerbaijan - AZPROMO, 32 Neftchiler avenue, Sabail district, Baku

**Characteristic features of geographical indication and geographical area borders:**

Aghdam district is located in the center of Karabakh - at the north-eastern foothills of the Karabakh mountain range, in the west of the Kura-Araz plain. The relief of the district is mainly plain, partly mountainous. Aghdam district borders with Aghjabedi, Terter, Barda, Kelbajar, Askeran and Khojavand Fizuli districts. The height above sea level

is 410 meters, the maximum height is 1365 meters. The climate is mainly mild warm, dry subtropical.

The perfection of air, soil, humidity, water, wind, annual temperature, soil climatic conditions in Aghdam and its surroundings are considered very favorable for the ripening and fruiting of Rkasiteli and Bayanshir grape varieties.