



The Mayor's Office on Volunteerism and Partnerships

Serve DC: By the Numbers FY2019

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LETTER FROM THE DIRECTOR



AYRIS T. SCALES CHIEF SERVICE OFFICER

It is often said, that you don't start over, you start from where you are, and Team Serve DC continues to evolve and grow its mission, which makes for some really exciting times ahead. As we embark upon FY2020, we have been challenged to be more innovative and to expand our current networks to make sure over 700,000 residents are connected to their government.

I look forward to finding more ways to engage with residents, business leaders, nonprofits and philanthropic partners, to promote volunteerism, partnerships and service as a sustainable solution to pressing social challenges. We are lucky because the District is bursting with mission-driven and social impact oriented individuals, who share Mayor Bowser's vision that all District residents deserve to have a fair shot at prosperity, and our goal is to ensure that we are doing our part to civically engage and connect those that are ready to serve!

From funding opportunities, to volunteer and service initiatives, to capacity-building programs for non-profits and residents, Serve DC- the Mayor's Office on Volunteerism and Partnerships aspires to be your go-to hub, as you seek ways to contribute to our amazing communities.

Yours in Service,

A handwritten signature in black ink, appearing to read "Ayris T. Scales".

Ayris T. Scales

The Mayor's Office on Volunteerism & Partnerships

THE TEAM



Ayris T. Scales
Chief Service Officer



Alexis Squire
Deputy Director,
Partnerships & Engagement



Larry Hicks
Deputy Director,
Finance & Operations



Jenny Kessler
National Service
Officer, AmeriCorps



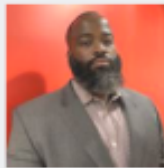
Anthony Stevens
Director, Volunteer &
Donations Management



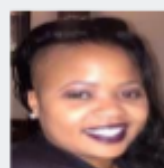
LaVita Anthony
Executive Assistant



Isha Lee
Director, Outreach &
Strategic Initiatives



Rold Louis
Donations & Partnerships
Program Manager



Traci Rollins-Johnson
Program Manager,
AmeriCorps



Adriana Bonilla
Emergency
Preparedness Specialist



Manea Smith
Grants Manager,
Americorps



Tyler Brown
Communications
Specialist



Premkumar Jogi
CERT Specialist



Brit Gourdine
Public Information
Officer



Tricia Newell
Financial
Empowerment
Initiative Fellow

SIGNATURE EVENTS

25,700
Toys Distributed
7870 Families Served



Mayor Muriel Bowser Presents:
**MY BROTHER'S KEEPER
DC SUMMIT 2019**
Learn. Act. Serve.



THURSDAY
SEPTEMBER 5TH | 3 - 8PM

Walter E. Washington Convention Center
801 Mt Vernon Place, NW, Washington, DC 20001



GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

500+
Attendees

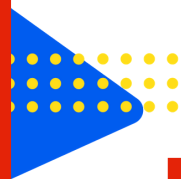
Volunteer & **100+**
Partner Organizations

**All Corps Member
Conference**

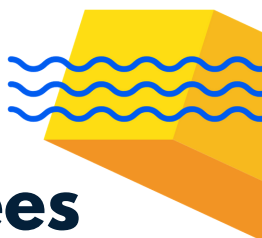


300+
Attendees
15+ Workshops

**DC Startup Week
C3 Forum**



75+
Attendees



NATIONAL SERVICE




**2019
TOP 10 AMERISTATES**
Places that produce the most *AmeriCorps* members per capita
#1 WASHINGTON D.C.
JoinAmeriCorps.gov

District is Top Ameristate

Washington DC was ranked first among U.S. states for producing the most AmeriCorps members per capita. The District has over 700 AmeriCorps members that represent the most diverse group of talent and culture.



Volunteer Generation Fund

Bread for the City
\$10,000

Capital Partners for Education
\$10,000

DC Scores
\$10,000

Horton's Kids
\$10,000

MentorPrize
\$10,000

AmeriCorps Subgrantees & Grant Awards

Formula	After-School All-Stars \$91,152	Higher Achievement \$100,096	Competitive Cost Reimbursement <i>*Locally Funded</i>	
	National Reentry Network \$110,035	Latin American Youth Center \$104,841		
	Teens Run DC \$29,694	Kid Power, Inc \$89,457	\$481,677	*\$562,104
	Relay Graduate School of Education \$6,000	Washington AIDS Partnership \$78,840	Jumpstart	Reading Partners
	Inspired Teaching Demonstration Public Charter School \$94,285	Total \$704,700	Total \$1,646,261	
	Competitive Fixed			Total
City Year *\$2,300,000	Teach for America \$70,000	<i>*Locally Funded</i>		\$2,370,000

EMERGENCY PREPAREDNESS



EP: Outcomes & Impact

FY19

297

TOTAL TRAININGS

5,288

TOTAL TRAINED

EP: Numbers By Training Type



8

Emergency Go-Kit

118

Hands on Heart

4

Community Emergency Response Team (CERT)

47

Commander Ready

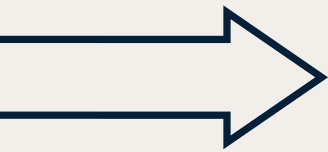
82

CPR-AED/First Aid

38

Active Shooter Response Training (ASRT)

DONATIONS MANAGEMENT & GRANTS



23

Agencies

\$126,638,729.94

Value of Grants Available on Website



TOTAL

Donations

***\$18,190,494.90**

*Indicates total value as of September 2019

Donations Received

In-Kind	⇒	*\$14,594,696.66
Financial	⇒	*\$3,008,633.25
Other	⇒	*\$587,165.00

Sources

\$13,217,197.78 Associations	\$96,097.21 Government
\$4,436,777.28 Business	\$56,503.34 Individuals
\$383,919.30 Foundations	Total Value *\$18,190,494.90

• Indicates reporting to September 26, 2019

Distribution

Ed. & Rec	\$12,607,394.26
Gov. Operations	\$3,184,244.76
Environment	\$1,782,765.76
Health & Hum. Ser.	\$273,474.82
Public Safety	\$198,265.81
Economic Dev.	\$142,160.00
Affordable Housing	\$2,189.50

Total Value
***\$18,190,494.90**

SERVICE DAY PROJECTS



9-11 DAY OF SERVICE

AARP SERVICE PROJECT

800

VOLUNTEERS

SEPTEMBER 11, 2019

NELSON MANDELA DAY

SERVICE PROJECT

250

VOLUNTEERS

JULY 18, 2019

MLK DAY

SERVICE PROJECT

800

VOLUNTEERS

JANUARY 21, 2019

WORLD AIDS DAY

SERVICE PROJECT

2,000

VOLUNTEERS

NOVEMBER 30, 2018

VETERANS DAY

CLAY TERRACE SERVICE
PROJECT

100

VOLUNTEERS

NOVEMBER 9, 2018

GLOBAL YOUTH DAY

SERVICE PROJECT

190

VOLUNTEERS

APRIL 12-13, 2018

SOCIAL MEDIA



TWITTER

6,281
FOLLOWERS

Serve DC added 281 Twitter followers from Oct. 1st 2018 - September 2019. Twitter followers increased from 6,000 to 6,281 accounts.



INSTAGRAM

2,188
FOLLOWERS

From Jan. 1st - September 2019, Serve DC added 1,038 accounts increasing Instagram followers from 1,150 to 2,188



FACEBOOK

2,741
FOLLOWERS

From October 1st 2018 - September 30th 2019, Serve DC Facebook account has increased its likes from 2,222 to 2,394.



WEBSITE

200+
DAILY VIEWS

Serve DC added 114 daily viewers to our website bringing our total from 98 to 212.



THE COMMISSIONERS



FY2019 COMMISSIONERS LIST



DC COMMISSION FOR NATIONAL AND COMMUNITY SERVICE

Serve DC held two commissioner meetings during FY2019. The meetings were held on May 22nd and September 26th, and were well attended by commissioners.

NAME	WARD	NAME	WARD
Amy Cohen	At-Large	Chauntay Mickens	Ward 5
Peter Sacco	Ward 1	Kathleen Kernich	Ward 5
Lars Etzkorn	Ward 1	Joshua Johnson	Ward 6
Louis Henderson	Ward 1	Carolina Celnik	Ward 6
Rochelle Howard	Ward 2	Nataniel Thomas	Ward 7
Nathaniel Treffeisen	Ward 2	Johnnie Rice	Ward 7
Barbara Cline	Ward 3	Raymond Weeden	Ward 7
Jessica Hunt	Ward 3	Louis Davis	Ward 7
Charice Williams	Ward 4	Ayris Scales	Ward 7
Antoinette Mitchell	Ward 4	Ronald Robinson	Ward 8
Brandon Andrews	Ward 5	Christine Haley	Ward 8
Gail Oliver	Ward 5	LeVar Jones	Ward 8
Toni Miles-Maloney	Ward 5	Saran White	At-Large
Najmah Ahmad	Ward 5	Edward Jones	Ward 5