



TAITRONICS

Taipei International Electronics Show

OCT. 11-14, 2017

Taipei Nangang Exhibition Center, Hall 1

TAITRONICS 2016 Post Show Report

Sec. IV, Exhibition Dept.



Date & Time

October 6-8 09:00-17:00

October 9 09:00-16:00



Venue

Taipei Nangang Exhibition Center, Hall 1

Organizers

Taiwan External Trade Development Council (TAITRA)

Taiwan Electrical and Electronic Manufacturers'

Association (TEEMA)

Theme

New Technology, New Applications





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Show Scale

530 exhibitors using **11** Countries **1,050** booths

Key Exhibitors

Individual brands:

Panasonic / Hitachi Taiwan / Microsoft / Foxlink / Chunghwa Telecom / Inventec / KSS / TECO / SAMPO / TATUNG / Brightking / Chroma / Chy Firemate / DECA / Excel Cell Electronic / GW Instek / Mean Well

Organizations:

Make in India Pavilion / Akita Prefectural Government / Okinawa Industry Promotion Public Corporation Taipei Office

Exhibitor Analysis

Country	No. of booths	No. of booths (%)
Taiwan	864	82.29%
Mainland China	108	10.29%
India	35	3.3%
Japan	31	2.95%
HK	6	0.57%
Indonesia	1	0.1%
Korea	1	0.1%
USA	1	0.1%
France	1	0.1%
Czech	1	0.1%
Singapore	1	0.1%



Exhibition Areas

Electronic Components & Parts
Smart Living and Consumer Electronics
Industrial Process & Automation Equipment
Cells, Batteries & Power Supplies
LED Lighting and Applications
Active & Passive Components
Broadband & Cloud Tech Products
Meters & Instruments

NEW!

Medical Care
Smart Manufacturing
New Ventures
Robotics and Unmanned Vehicles

International Exhibitors
Cross-Strait Pavilion
Theme Pavilions
Media

Exhibition Areas Analysis

Exhibition Area	No. of booths (%)
Electronic Components & Parts	28.35%
Theme Pavilions	19.26%
Meters & Instruments	13.10%
Cross-Strait Pavilion	8.90%
International Exhibitors	6.26%
Active & Passive Components	5.08%
Media and Buyer Services Areas	4.98%
Smart Living and Consumer Electronics	3.71%
Cells, Batteries & Power Supplies	2.54%
Industrial Process & Automation Equipment	2.05%
LED Lighting and Applications	2.05%
New Ventures	1.17%
Broadband & Cloud Tech Products	0.98%
Medical Care	0.98%
Robotics and Unmanned Vehicles	0.39%
Smart Manufacturing	0.20%

Country Pavilions

Make in India Pavilion

Japan Pavilion



Theme Pavilions

Pavilion of Green Living Certification

Made in Taiwan Product – MIT Smile Mark Appliance Theme Pavilion

Pavilion of Wearable and IoT Smart Application

Smart Living Pavilion

Green & Smart Theme Pavilion

Smart Safety Pavilion

Taiwan Cloud and IoT Pavilion



Core Events

Int'l Press
Conference

Opening
Ceremony

Forums
&
Seminars

TAITRONICS
Technology
Innovation
Awards

Procurement
Meetings

Sourcing
Taiwan for
Government
Procurement

Int'l Media
Tour

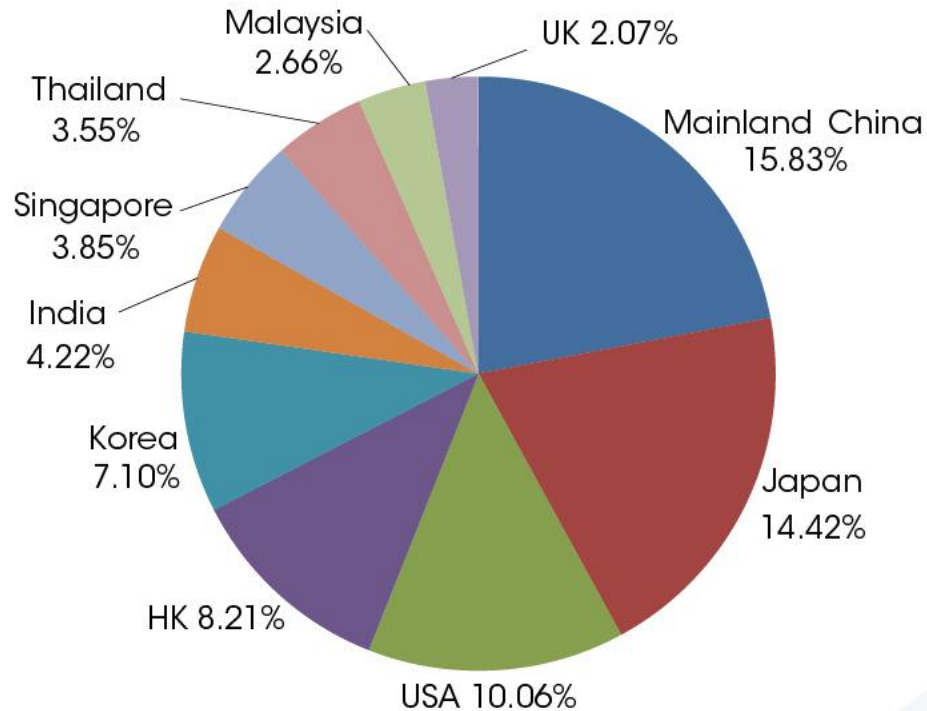
Forums & Seminars on Industry Trend

- Intelligent Wearable IoT Devices Application International Forum
- Cross-Strait Smart City Forum
- 2016 IoT Forum: Applications and Opportunities in Smart Living
- Investor Roundtable: Experience Sharing & Success Stories in Indian Electronics Sector
- Seminar on Initiatives of the States in Ease of Doing Business and Investment Opportunities
- Power Management & Device Seminar
- 2016 Turnkey Solutions & International Market Development Forum
- IECQ/ISO 9001: Leadership, Internal Audit and E-Labeling Practice Seminar



Top Ten Countries with the Most Number of International Buyers

3,547 int'l buyers from **86** countries and **20,507** domestic visitors



Global Buyers with Turnover over 100 Million USD

58 buyers from 24 countries with onsite deals over 146 million USD

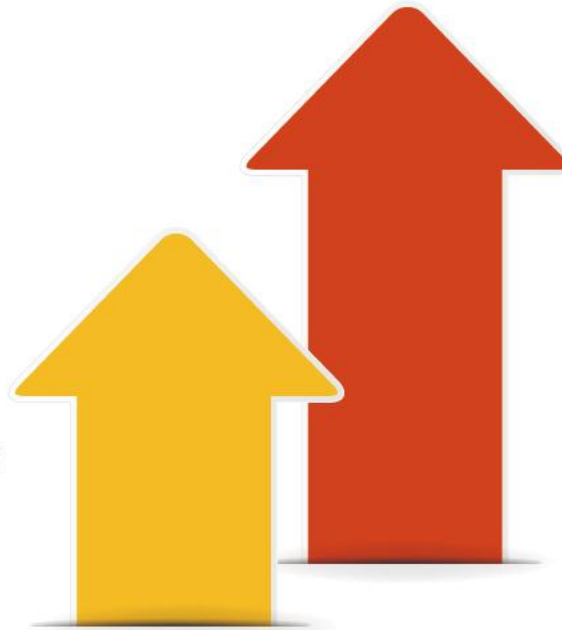
Country	Company
Canada	FUTURE ELECTRONICS N.F. SMITH & ASSOCIATES (SMITH) MONTREAL OFFICE
Brazil	INTELBRAS S/A IND TELECOM ELETRON BRAS TERACOM TELEMATICA S.A.
India	MOSERBAER INDIA LIMITED AJAY SENSORS AND INSTRUMENTS INTRINSIC SOLUTIONS
HK	TESCO SOURCING LTD
Russia	ASBIS PLC
Japan	THE KANSAI ELECTRIC POWER CO., LTD.
Italy	CARLO GAVAZZI LOGISTICS SPA

International Visitor Satisfaction

94%

Overall impressions
on the show

Excellent, Very Good & Good



76%

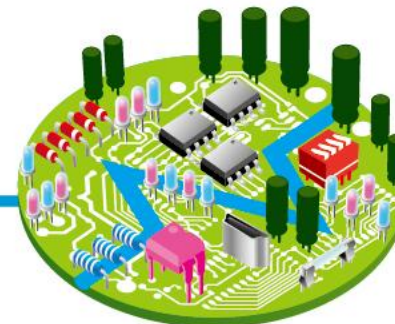
Will visit TAITRONICS
in 2017



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台北國際電子產業科技展



See You OCT. **11-14**, 2017

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www.taitronics.tw

