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Trendyol becomes the main sponsor of the National Volleyball Teams

Turkish Volleyball Federation Chairperson Mehmet Akif Üstündağ: “Trendyol supports volleyball not just for today, but also into the future”

Trendyol, Türkiye’s leading e-trade platform and a major platform worldwide, has become the main sponsor of the National Volleyball Teams. Turkish Volleyball Federation Chairperson Mehmet Akif Üstündağ emphasised that the Federation is now stronger thanks to Trendyol. “With this cooperation,” he said, “Trendyol has indicated that they will stand alongside us as we pursue our various aims with patience ‘not only as a sponsor for today, but also into the future’. We are grateful for their valuable contribution.” Speaking at the signing ceremony, Trendyol Group President Çağlayan Çetin underlined that Trendyol is currently supporting various branches of sport in Türkiye. “With our 30 million customers and over 260,000 vendors, we at Trendyol are very glad to contribute to the successful journey of the National Volleyball Teams, a great national asset, who fly our flag proudly on every occasion,” he remarked.

Trendyol, Türkiye’s leading e-trade platform and a major platform worldwide, has expanded its support for Turkish sports and Turkish athletes with a new cooperation agreement. Currently an official sponsor of the National Football Teams and the Turkish Olympic Committee, it has announced that it has become the main sponsor of the Türkiye National Volleyball Teams. Trendyol will be providing its full support to the Women’s National Volleyball Team, the Men’s National Volleyball team and all the other national teams under the Turkish Volleyball Federation for the next three years. Trendyol is also to support *Fabrika Voleybol* (the Volleyball Factory), an initiative of the Turkish Volleyball Federation which aims to introduce volleyball to children aged 6-12 and to increase the number of licenced athletes in Türkiye.

Trendyol Group President Çağlayan Çetin, Turkish Volleyball Federation Chairperson Mehmet Akif Üstündağ, Women’s National Team Captain Eda Erdem DüNDAR and Men’s National Team Captain Arslan Ekşi took part in the signing ceremony.

“We stand with our country’s values”

Trendyol Group President Çetin stated that they were very happy to support the Turkish National Volleyball Teams, which had made Türkiye proud by achieving outstanding successes in the international arena. “With our 30 million customers and over 260,000 vendors,” he added, “we at Trendyol are very glad to contribute to the successful journey of

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the National Volleyball Teams, a great national asset, who fly our flag proudly on every occasion. The best wishes of the whole Trendyol family go with you, and we will be proud of your achievements. As Türkiye's Trendyol, we always feel that it is our responsibility to stand by our country's values. In this spirit, we have already become an official sponsor for the National Football Teams and Turkish Olympic Committee, and we are now undertaking the main sponsorship of our National Volleyball Teams."

"We will raise the volleyball players of the future"

Çağlayan Çetin noted that Trendyol will also be helping to raise the volleyball players of the future. "We are also very happy to support *Fabrika Voleybol*, which was established by the Federation with the aim of introducing volleyball to more children in our country," he said. "Together, we will increase the number of *Fabrika Voleybol* schools, of which 35 have already been established in 32 provinces of Anatolia, and so introduce our children and young people to volleyball."

"Welcome to the volleyball family"

Turkish Volleyball Federation Chairperson Üstündağ stated, "Turkish volleyball is a source of pride for our country, as everyone appreciates. This year, the season of international competitions started off with the Men's European Volleyball Golden League game played by our Men's National Volleyball Team in Elazığ. Our Men's National Team made us all feel happy with their 3-0 win against Slovakia. I'd like to thank the people of Elazığ, one of the most beautiful cities of Anatolia, for being incredible hosts and for their great support during the match in Elazığ. Our Women's National Volleyball Team will start the international season with the Nations League group matches, which will begin at the Ankara Sports Hall on May 31st. We will proudly break fresh ground by organising the finals of the Nations League in Ankara. I would once again like to congratulate the Vakıfbank Sports Club for their victory in the CEV Women's Champions League final last week, with which they earned our country the most coveted title in Europe."

"Trendyol," Üstündağ continued, "is a very well-respected establishment providing services to a large number of people, of which our country can be proud. I'd like to express my deepest gratitude to everyone who helped to make this cooperation possible, especially Trendyol Group President Çağlayan Çetin and the entire Trendyol team. We are happy and proud to know that Trendyol have not left us on our own, but have emerged as true companions of Turkish volleyball, and that we are all playing on the same side. We have much more to do together. We want to be in the running in the World Championship, the Olympic Games, the Nations League, the European Championship – in short, in every competition – and to get among the medals. I thank everyone who has supported us on this journey and would like to welcome the Trendyol team to the volleyball family."

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“Trendyol is the sponsor of the future”

Üstündağ recalled that Trendyol had joined in with the Federation both by becoming the main sponsor of the National Teams and by sponsoring *Fabrika Voleybol*. “At the Turkish Volleyball Federation, we invest in youth. Thanks to Trendyol’s support, we will be able to increase the number of *Fabrika Voleybol* schools further from today onwards,” he said. “I want to thank Trendyol Group President Çağlayan Çetin in particular for his responsiveness to this project and his sensitivity about investing in youth. By signing this sponsorship deal, Trendyol has indicated that they will stand alongside us as we pursue our various aims with patience ‘not only as a sponsor for today, but also into the future’. We are grateful for their valuable contribution.”

“Our family is growing with Trendyol”

In his speech, Men’s National Team Captain Arslan Ekşi emphasised that feeling the support of the Federation contributed greatly to their success. “I’d like to thank Trendyol for their trust in volleyball, the sport in which we are most successful, and for all their contributions,” he added. “I hope that this partnership will be of great benefit.”

Eda Erdem DüNDAR, Women’s National Team Captain said, “As an avid Trendyol user, I must say that I am delighted with this partnership. We are a very special federation; we are just like a family. Today, with Trendyol, our family has grown even larger. I wish for this partnership to bring us luck. I think support for young people has great value. As the Women’s National Team, we will do our best this year to surpass last year’s results.”

Trendyol supports the National Teams

Under the agreement signed with the Turkish Volleyball Federation, Trendyol has become the main sponsor of the Turkish National Volleyball Teams for three years. It will support all the national teams under the Turkish Volleyball Federation within the scope of the sponsorship agreement. Trendyol will also support *Fabrika Voleybol*, which aims to introduce volleyball to more children.

As an official sponsor of the National Football Teams, Trendyol has also officially sponsored the National Football Team, the Women’s National Teams and the eNational Teams. In addition to being an Official Sponsor of the Turkish Olympic Committee, Trendyol also supported a number of individual athletes who represented Türkiye in the Tokyo Olympics in 2020 – namely, Taha Akgül and Evin Demirhan in wrestling, Nur Tatar in taekwondo, Ferhat Arıcan in artistic gymnastics and Busenaz Sürmeneli in boxing.