Teamwork launches Bandwidth: A free virtual summit for agencies

Kicking off June 22 the event is made for agencies looking to grow, scale, and get profitable in the "new normal."

BOSTON, June 1, 2022 – <u>Teamwork</u>, the only scalable project management platform built specifically for client work, today launched its first-ever virtual event, <u>Bandwidth</u>. The one-day event will provide attendees the opportunity to hear first-hand from fellow agency owners, operations experts, and project management pros about the changes they need to make to get their bandwidth back and get profitable post-pandemic.

"With The Great Resignation upon us and burnout more prevalent than ever before, running an agency today is far from easy," says **Peter Coppinger, Co-founder and CEO, Teamwork**. "We built our platform to solve the challenges we faced running our own agency and know that profitability comes down to how well agencies operate. We couldn't be more excited to help agencies overcome what's holding them back with Bandwidth."



Bandwidth will feature *New York Times* bestselling author and personal development expert **Gary John Bishop** as keynote, along with thought leadership sessions, panels, fireside chats, and the opportunity to network and build community with others who work in an agency or have a client-work focus.

Additional Bandwidth speakers and session topics include:

What is holding your agency back?

10:00 - 10:30 am EDT



Is it time to grow your team? 10:30 - 11:00 am EDT



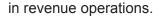
Are you set up for profitability?

11:30 am - 12 pm EDT

Get down to the bottom of what's holding your agency back. Join **Brooke B. Sellas**, **CEO and founder** of award-winning digital marketing agency, **B Squared Media**, as she dives into how to combat common challenges and inefficiencies to hit peak profitability today!

Not sure how to decide when to scale and how to retain your all-star team? Leave it to the Founder of art collective agency, **SLUG Global, Brittany Bosco**, who has worked with the likes of Footlocker and Redbull to discuss this and more!

If you're not sure where to start when it comes to setting your agency up for long-term success and financial stability, start with this presentation led by Chief Revenue Officer, Atomic Revenue, Steph Hermanson, a globally recognized leader





Should you Ditch your current client? 12:00 - 12:30 pm EDT







Join Talia Wolf, founder, GetUpLift, Elizabeth M'balu Oke, president, Pivot Path, and Gabriel Marguglio, founder and CEO, Nextiny Marketing, as they come together to discuss how to identify when its time to say goodbye to a client that no longer suits your business.

Teamwork created Bandwidth with busy client-services-focused businesses in mind, strategically choosing to host the quick and engaging event online and capping it at four hours.

"Bandwidth is designed to help agency owners that struggle with efficiency and profitability in today's climate. We know agencies are busy, so we've done the leg work, gathered the experts, and are ready to share content and customer stories that are useful to agencies and inspire the changes necessary to succeed," says **Tara Roberson, Chief Marketing Officer, Teamwork**.

Bandwidth kicks off on June 22.

Where: Online (link provided to registered attendees)

When: Wednesday, June 22, 2022

From 9 am-1 pm EDT | 1 pm-5 pm GMT

Cost: FREE admission

Register at

https://www.teamwork.com/events/bandwidth/

Get Social: Follow @teamworkhq and use the hashtag #bandwidth22

About Teamwork

Teamwork is the only scalable project management platform built specifically for client work. Deliver work on time and on budget, eliminate client chaos, and understand profitability, all in one platform. Headquartered in Cork, Ireland with additional offices in Boston, Belfast, Amsterdam, and Barcelona, Teamwork has a global workforce of over 350 employees and services over 20,000 customers. Find out why teams that deliver client work use Teamwork to become more efficient, organized, profitable, and happy. Learn more at www.teamwork.com.

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